Television Today

Ch. 2—WBBM-TV—Chicage
Ch. 4—WTMJ-TV—Milwaukse
Ch. 5—WNBQ-—Chicage
Ch. 13—WREX-TV—Rockford
Ch. 13—WREX-TV—Rockford
Ch. 24—WBMB—Chicage
Ch. 27—WBMB—Chicage
Ch. 27—WBMB—Chicage
Ch. 28—WGN-TV—Chicage
Ch. 28—WGN-TV—Chicage
Ch. 28—WGN-TV—Chicage
Ch. 28—WGN-TV—Chicage
Ch. 28—WGN-TV—Chicage

Today's Best Bets

6 p. m. King Orange Jamberee Parade: at Miami, Fla.—WKOW-TV (27). WKOW-TV (27).
7:30 p. m.—Ray Bolger: New Year's Eve surprise—WMTV (33)
and WBKB (7).
8 p. m.—Video Theater: Ann Sheridan in "The Lovely Day"

WBEM-TV (2).

8 p. m.—Story Theater: "Cricket on the Hearth"—WKOW-TV 8:30 p. m.—Television Theator: Leucen McGrath, Bramwell Fletcher in "Candlelight"—WMTV (33) and WBKB (7).

10:45 p. m.—Times Square: arrival of 1954—WMTV (33).

11 p. m.—Block Party: Martin Block, John Daly, Eddie Cantor, Perry Como, Eddie Fisher, Tony Bennett, others—WMTV (33).

11:30 p. m.—New Year's Eve Party: 60-minute program—WMTV (33).

1:00 9:00

2—Arthur Godfrsy

4—Ding Dong School

5—Ding Dong School

7—Pied Piper

9—Your Figure, Ludies 9:30
4—Glamot Girl
5—Glamor Girl
7—Playhouse
9—Time for Stories

THURSDAY MORKING 10:00
4—Hawkina Falla
5—Hawkina Falla
7—Beulah Karner
2—A to Z of Cookery
10:15 4—Time Out 5—3 Steps to Heaven 20:30
2...Strike It Rich
5...The Bennetts
7...Let's Exercise
10:45
5...Follow Your Heart

11:08
2-Vallant Lady
4-What's New?
5-Brids and Groom
7-Danny O'Nell
9-Four to Go 11:15
2—Love of Life
5—Bob and Kay
11:39
2—Search for Tomorro

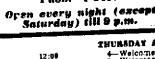
2—Search for Ton 11:45 2—Guiding Light 4—Nawa

ARVIN Years Ahead

SUBURBAN TY

TELEVISION

3160 E. Washington Ave. Phone 4-6495



12:00

4-Man Next Door
5-Noontime Comice
7-Lunch Hour
9-Hi Ladles
12:30
2-Carry Moors
5-Animal Playtims
1:00
2-Garry Moore
4-Bening the Screens
5-Creative Cookery
7-All About Baby
9-Watch to Win
1:30

1:30
2—Art Linkletter
4—Woman's World
33—Matines Theater 2-The Big Payoff 4—Kate Smith
5—Kate Smith
7—Claude Kirchner
9—Pani Dixon
2:30

2:30 2—Bob Crosby 13—TV Feature 27—Paradise island 2:45 13—Bob Croaby 27—Bob Croaby 33—Ship's Reportar 2-Pettiogat Party

these

2-Movie Time 4:09
4—Gretchen Cointh:
5—Atom Squad 5—Atom Squad
9 Trayl Blazers
27—Mid-way Feature
- Funny Bunny
4:05
7—Family Movie
4:15
4—Little Amateurs
5—Gabby Haves
33—Papa Boar
4:30
4—Howder Doody
3—Howder Doody

THURSDAY AFTERNOON 33-M. Griffin. News 4:35 13-Let's Talk It Over 4:45 13-Story Lady 33-Roddy Mae 4—Welcome Travelers 5—Welcome Travelers Outok Quis 9-Movie Quick Quis 13-Love of Life 27-Action in Afternoon 33-Turs to a Friend 33—Turs to a Friend
3:15
13—Ship's Reporter
3:38
4—On Your Account
7—Ern Westmore
9—Stars on Parade
13—Peature Film
33—Ern Westmore
3:45
3:45

33—Roddy Mac
S:00
2—Garfield Goose
4—Foreman Tom
5—Einer the Euchane
7—Laugh Time
9—Taicut Tots
13—Tail Tales
27—Comedy Time
33—Way Out West
27—Pupps: Pals
39—Fun Time
5:36
2—Gens Auty
5—Cluse-Up
7—Advonture Time
13—Eand By
27—Cruspder Rabbia
33—Holiday Parade
37—Fun Willing

27—For William 5:40 '33—Sportscene
5:45
4—News: Weather
33—M. Criffin, News
39—Early Edition

3:55 33—Ekern. Weather

SYLVANIA TV the very

turing HALOLIGHT for greater viewing comfort—the pictu. lat is easier on your eyes, larger, clearer and sharper. Shop where you are assured of service to your complete satisfaction. Plenty of handy parking . . . epon even and of the complete satisfaction.

9:00
2—Piayhouse
4—Martin Kane
5—Martin Kane
13—From Hollywood
27—Western Piayhouse
39—Hollywood ½-Hour
8:38
2—Place the Face
4—Now Year Seronade
5—Poreign Intrigue

PLATH'S AVENUE TV

SALES AND SERVICE

1032 E. Wash Ave.

Dial 7-2612

27—Place the Face
p—Boxton 'Biackie
13—The Vision
31—Dang Assignment
30—Place the Face
10:80
4—World We Live In
7—Ask the Man
3—Movie Academy
13—Weather: News

7—Ask the Man

5—Movie Academy

13—Weather; News

27—Weather; Sports

33—Kerner; Sports

33—Exerner; Weather

10:10

33—Exerner; Weather

10:13

4—News: Weather

33—Enough and Por All

10:25

4—Mr. McNutley

10:30

7—Theater

10—Captured

27—Feather Film

33—New Year-Eve

10:55

4—Times Square

5—Times Square

2—Wrestling

9—Playhouse

11:00

4—Your Hit Parade

5—11th Hour Theater

11:40

4—News; Movies

12:05

7—Night Owl Movie

THURSDAY WYENNEL
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1 Blue Room Capt. Video News: Weather 6:15
4—Tommy Sheridan
5—Doresy Conners
7—John Daly
9—Number, Please
13—John Duly
29—Sports: Weather
8:30

Sports: Weather \$:30 Dinah Shore Dinah Shore 7-Jone Ranger 17-News 33-First Baby 6:45

33—First Back
2—Jane Froman
4—News Caravan
5—News Caravan
5—News Caravan
27—Weather; Sports
33—M. Griffin, News
33—M. Griffin, News
33—First Monthley
4—Groucho Marx
7—Quick as a Flash
9—Carusado in Facific
27—Newsreel
33—Groucho Marx
7—Gans Autry
39—Groucho Marx
7—Gans Autry
39—Groucho Marx
7—Sketchbook

WMFM THURBDAY

THURBDAY
A. M.

6:00 Early Risers: Parm Feature
8:30 News: Early Risers
6:35 Layman's Call to Prayer
7:00 News: Yawn Patrol
7:15 Wescherman, Yawn Patrol
7:30 News: Yawn Patrol
7:57 Wootherman
8:02 News: Olockwatchers
8:02 News: Olockwatchers
8:05 Westherman; News
8:00 Stars Sins
9:00 Stars Sins
9:00 Stars Sins
9:00 Stars Sins
9:00 Gueat Stars
10:00 Gueat Stars
10:00 Old Timers Hail
10:30 News
11:45 Ben Light
P. M.
12:00 News

12:00 News
12:15 Noontime Prolics: News
1:05 Meet the Artist
1:06 Meet the Artist
1:05 Meet the Artist
1:05 Music Matines: News
1:06 Music Matines: News
1:06 Music Matines: News
1:06 Music Matines: News
1:07 Meet The Circus
1:15 Meet the Artist
1:07 Of the Record: News
1:08 Musical Music: News
1:08 Musical Musical Musical Musical News
1:08 Musical Musical News
1:08 Musical News
1 6:00 Musical Menu: News
7:00 Showcase
7:00 Showcase
7:00 Showcase
7:00 Showcase
7:00 Did Timers Party
7:00 Showcase
7:00 Did Timers Party
7:00 Showcase
8:00 Baryen Or New Records
8:00 Baryen Your Wits
9:00 Baryen Your Wits
9:00 Baryen Tour Wits
9:00 Claude Thornhill
10:15 Lombardoland
10:15 Dombardoland
10:30 Orin Tucker
10:45 Bob Dewoy; News
11:00 One Oh Four & One Club
11:55 News (to 12)

WHA-WHA-FM

910 Kc.—38.7 Mega.

THURSDAY

A. M.

S Weath, Roundup: Farm Feature

10 Band Waston

A. M.

Seve: Weather

10 Morning Melodies

10 Morning Melodies

10 Morning Melodies

10 Meth Lectures

10 Musics: Varieting

10 Musics: Newa

10:00 Hommakora Program

10:00 F2A Forum

10:05 Views of the Newa

11:00 Our Mutual Friend

12:00 Noon Musicsie

12:15 News: Road Report

12:00 Chapter a Day

MILK OF MAGNESIA **TABLETS**

SWEETER

Stomach

1:30 Mattnee Musicale
2:00 Popular Arts in America
3:00 Music of the Masters
4:00 Voices of Europe
FM ONLY
4:30 Afternoon Concert
5:00 Music for Fun
5:15 Canada Report
5:30 Music Album
5:45 News: Weather
6:00 Dinner Musicale
7:10 Views of the News
7:15 Concert Airs
7:30 Reith Lectures
8:00 Chamber Music
8:30 Bypaths of Literature
9:00 FM Concert
10:50 News (to 11)

And only wednesday.

All mask eye.

I'l happen to be a lady," was in auditions in the Steinway.

Centennial Award competition will be held March 4 in the Milwauke Art Institute. The winner wake Art Institute.

NEW YEAR'S DINNER

Roast Goose with Applesauce Roast Turkey with Cranberry Sauce Prime Ribs of Beef Chicken Pie

Virginia Baked Ham with all the "trimmings" Tastes Better and Costs Less at Piper's

SERVING HOURS Dinner-11-2 Breakfest-6;30-11 No evening meal served on New Year's Eve or on New Year's

120 E. Mifflin - Across from Belment Hotel

Radio Timetable

THURSDAY WKOW : WIBU WISC WIBA 1269 km 1074 kc. - 1484 ks 1318 to Music: News Parm Reporter Bural Roundup Farm Journal News, Parm Hr. Parm Hour Top o'Morn News; Top o' Morn; Heatter 8:00 Sunrise 1:15 Prolio Parm Hour Weather: Mitte Top o Mornins

News Club: News Barvice

Top o Mornins

Outp: News Club: News We'ther

Club: News Parm Frolle 7:15 Musical Clock 7:15 Musical Clock 7:36 Journal News 7:45 Clock: Sports Markets: Corres Prayer league
Club: News Musical Clock
Coffe club: News Musical clock Breakfall Breakfast Club Arthur Godfrey
Time
Arthur Godfrey
Time

* News: Music

* Yule Seals

* Sweet

Music My Trus Story: Whisp's Streets Calendar Arthur Godfrey News U.S. Army
Music Speaks Mid-Morning
Mid-Morning Hitale Matines • Ladies Fair; News • Queen for s. Day

Market Basket

Minter Music

Mister

Mister

Cousin.

• Set. Precton • Sky

King: Sports

News; Music Fulton Lewis

Fulton Lewi Captain Starr; News

Holiday Hits
Sammy Kaye
J. Vandercook
Bill Stern

Como and Crosbr G. Raubscher O. Heatter

More in '54 H. Jerome Moody; At Antoine's

News F. Edwards Hill; Wismer Saxony Hotel

Martin

(to la.m.)

starred programs are size entried on corresponding fM station. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

2:00 * Life Beautiful 2:16 * Road of Life 2:30 * Pepper Young 3:45 * Happiness

4:00 Just Plain Bill 4:15 Pr't P. Farrell

4:15 * Pr't P. Farrell 4:36 * Lorenzo Jones 4:45 * Marriage Pays

6:15 • Melody: News 6:30 • News of World 6:45 • 1 Man's Family

• Fruth or

Consequences
News: Rose
Bowl Kickoff

News Your Pustor The 1310 Club; News

All-Star Parade of Bands

100 * Madisok 1:15 Hour

Backstage Wife
Stella Dullas
Widder Brown
Woman in Hee.

Music Speaks Morning Pitale

Dinner Concert

Chow Time Jockey's Choice

Nora Drake Jockey's Choice

House Party Wigard of Odds

News: Lucila Mortenson

Mortenson Show: Music Songs of Trail

Ailan Jackson Ton Tunes Scores; Hits Lowel) Thoma

Pamil: Skeleton Weather: News

Meet Millio Waltz Timo

Meet Mr. McNutley Time for Love

To Ba Announced Good News Beulah

Land

State CIO Calls

Locals to Meeting

Henry
Jon and Sparkte
Birthday Club

Showcase
Harmony House
Top Tunes

Cur'ent Quest'ne Portage

Parm Parm Parade

News: Morning Matines

News Farm News

Music; Markets News Farm and Home Hour

Farm Service 1) Hays and Daughter Variety

Parade
• Health Talk
• Organ Music

the Sky Gospei Bdcst. Story Time

Hour

News Band Parade

Ficata fime
University
Special
Univ. Special

News Old Time Band

Gint Sings Farm Front Old Timers Jambores

Old Timers Jambores Old Timers Jambores

Wisconsil

Music for Listening

Farm Hour News: Music for Listening

ami, Fla.

11 p.m.—Block Party (WISC):
Martin Block Les Paul, Mary Ford, Archie Bleyer, Rusty Draper, Glen Gray, Paul Whiteman, Maxine Sullivan, By Draper, Glen Gray, Paul Whiteman, Maxine Sullivan, Teresa Brewen, Tony Bennett, Benny Goodman, Tommy and Jimmy Dorsey, John Daly, Eddie Fisher, Julius LaRosa, Guy Lombardo, Vic Damone, Mindy Carson, Jose Ferrer, Rosemary Clooney, Perry Como, Eddie Cantor, others.

11 p.m.—Block Metamorphoses."

5:15 p.m.—Guest Star (WMFM):

7 p.m.—FM Concert (WHA)

7 p.m.—Meet Millie (WKOW):

8:10 Musical Clock

7:12 Journal Tews

7:13 Journal Tews

7:14 Clock: Sports

7:14 Clock: Sports

7:14 Clock: Sports

7:15 Musical Clock

7:15 Musical Clock

7:16 Musical Clock: Sports

7:16 Musical Clock

8:10 Musical Double or Nothing: Barch
 Happy Holiday
 Names in News

Curt Massey

(WIBA): 1954 comes to New York.

11:05 p.m.—All-Star Parade of Discussion

Bands (WIBA): Tommy and Jimmy Dorsey, Ralph Flanagan,
Ralph Marterle, Buddy Morrow,
Souter-Fignegan. Ralph Marterie, Buddy Marterie

12 midnight—Dancing Party 7;22 a.m. — Farm Feature (WKOW): Dick Jurgens, Ted (WHA): "Agriculture Outlook for Weems. Henry, Jerome, Ernie 1954," D. N. McDowell. Rudy, Lou Morgan, Henry Busse, 12:15 p. m. — Farm Service Art Lowry Frankie Carle Law. Rudy, Lou Morgan, Henry Busse, 12:15 p. m. — Farm Service Art Lowry, Frankie Carle, Law-rence Welk, Ray Hackett, Carl-come Tax," I. F. Hall and Frank ton Hayes.

Today's Radio Highlights

9 p.m.—We Wish 100 more re'54 (WISC): review of 1953, preview of new year, with music.
9:18 p.m.—Henry Jerome Orchestra (WISC): dancing in New
11 s. m.— Curt
York.
10:45 p.m.—Val
(WGN): old favorites.
11:25 s. m.— Jac

New Year's Eve

9 p.m.—We Wish You More in Game Dinner (WISC); at An-

Olman Orchestra (WISC): "McNamara's Band."

Vear's Eve in Miami, Fla.

Olman Orchestra (WISC): "McNamara's Band."

WISC): "McNamara's Band."

WHA): Hindemith's "Symphonic ami, Fla.

Sports _ Sports Parade 5:45 p. m. — Sports Parade (WIBA): End Coach Paul Shaw previews the howl games.
7 p. m. — Touchdown Tips 7 p. m. — Touchdown The (WIBA): Elroy Hirsch, Mike Kiz-ziah. Si30 p.m.—Basketball (WTMJ): 10:30 a.m.—Make Up Your Mind (WBM): Nadine Conner Mind (WBM): Mind (WBM): Nadine Conner Mind (WBM): M Marquette vs. Michigan, 3:35 p.m.—Rose Bowl Kickoff guest.

Mayrield, 12:30 p.ns.—Farm Rour (WHA): "Results of the 1953 Farm Selec-tion Program," Vern Felts, Miscellaneous 10 a.m.-Homemakers (WHA) "ear's Eve at Home," Mrs.



and WISC will stay on the air beyond midnight tonight to bring you dance music from around the country. WKOW will sign off at 3 a.m., WIBA and WISC at 1 a.m.

THE BELLE CITY Men's chorus of Racine will be one of Midwinter Music Clinic, to be held here Jan. 7, 8, and 9. The prize-winning industrial group, directed by Ralph Houghton, will sing at the annual material union.

The 40-voice chorus won first place in the 1953 Southeastern Wisconsin Music festival and has placed second, third, and fourth in recent Chicagoland Music festival and has placed second, third, and fourth from Clayton City, Mo., will be a member of the visiting staff for the clinic, Prof. Emmett R. Sarig extension division music chairs man, announced Wednesday.

Bracken, superintendent of schools, and in schools for adults while be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet, He will be principal speaker at the music educators' banquet at 6;30 p.m. Friezy when he plays do soloist and schools for adult month the plays of a club or a diamonds, but then had too with the the state busic on the trick in the state lot or another the clinic, and then the state lot or another the clinic of all the state plays the consist.

State college, Washington union of the union of the union ■ the featured attractions at the University of Wisconsin's

Weds Latin, 5th Mate--'for Keeps'

NEW YORK (B — Heiress land Center; land Center;

The 45-year-old Rubirosa is the one-time husband of Doris Duke. He was the recent correspondent in two divorce suits and only Wednesday was accused by Zsa Zsa Gabor of giving her

Percy Grainger to Appear Here

on Unemployment Percy Grainger, Australianborn pianist and composer will make his first Madison appear-

gar Bowl game between La Crosse State college and Mis-souri Valley will be broadcast

Milwaukee Firemen Rescue Parents, Son

Barbara Hutton took Latin
Lotharlo Porfirlo Rubirosa as her fifth husband Wednesday, and she vowed that this time "I am sure it is for keeps."

"No one will ever believe he loves me for me alone," the bride lamented.

The groom, wedding for the fourth time, declared that "something new came into my life" with Barbara.

Miss Hutton, 41, wore an old black taffets dress and had as her only attendant her 17-year-old sor Lance von Haugwitz-Reventlow.

The 45-vear-old Rubirosa is and Center;

'ORAMA, INC.': A group of MilewAukEE (M — A small boy and his parents were carried down ladders from their second down ladders f

TODAY'S QUOTE: "With the new hair styles, from the back you can't tell if it's a man who needs a haircut or a woman who has just had one."
—Don McNeill, ABC Breakfast

STEINWAY AWARD: Wiscon- Kohler Appoints New

REMODEL NOW



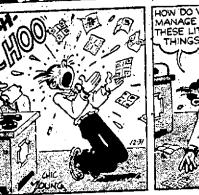
New Kitchens Beautiful modern fixtures by Crane, Kohler and Standard. dial 654-88 **FHA FINANCING**

1302 Regent St.

WEH, AND TO MAKE IT WORSE ALL MY HANDKERCHIEFS WERE IN THE LAUNDRY YOU HAVE A COLD T 13

Blondie

By Chic Young I GRABBED UP)
A HANDFUL OF)
MY WIFES
LITTLE BITTY HANDKERCHIEFS





JACOBY ON BRIDGE

- By Oswald Jacoby

If a defender signals with a igh card, the declarer usually notices that fact. Strangely enough, however, a signal with a deuce often escapes declarer's notice, even though the informaion conveyed by the signal is ust as important.

In today's hand, given to me by my friend Walter Bonyun of Brooklyn, East's deuce of clubs told declarer all he needed to make his contract. West opened the 10 of spades

on the theory that declarer was probably a bit light on high cards and that persistent trump leads would reduce declarer's ruffing South won with the jack of spades and led the singleton club towards, dummy. West naturally hopped up with the king of clubs. pawer.

and East equally naturally played the deuce of clubs. West then returned the nine of up the queen at once.

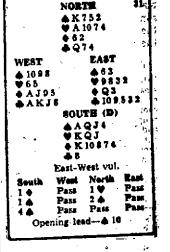
west then returned the nine of spades, and South saw a sure way to make his contract. The play of the clubs, and particularly East's play of the deuce, made South sure that West had the ace of clubs. That was all South needed to know.

Declarer won the second round of spades with the queen, drew

MILWAUKEE (I)-The Wiscon- own hand.

said Gov. Walter Kohler has been linvited to address the confersence and "discuss his stand on why he thought earlier, preventive's action unnecessary."

The toss, estimated by Matt. Britten, the owner, at between \$8.000 and \$10,000, included the office, supply room, garage; an automobile, and damage to the greenhouse proper and to plants.



Declarer won the second round of spades with the queen, drew the last trump with the ace, and then ran four rounds of hearts, discarding a diamond from his diamond to East's queen it club hand on the last heart. He next led a diamond from the dummy and finessed the 10 from his last.

Joey Kaye is back at the with piano songs and the sensation of the year-

"PANTOMIZE"! Free hats, horns and fun dere New Year's Eve.

303 W. Mifflin

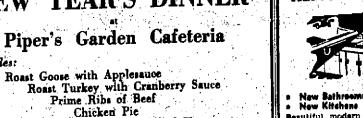
Great days coming-the time is night to double and triple the family supply!

way exits. Occupants of the lower flat escaped unaided.
Arthur Pozorski, 7th battalion fire chief, estimated damage at \$10,500. The fire started in the basement, apparently from an overheated smoke pipe and gutted the two-story frame building.

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