Television Today

Ch. 3—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 13—WMTV—Madison

Today's Best Bets

2 p. m.—Kate Smith: with Pat Crowley, Three Suns, Charlie Ruggles—WTMJ-TV (4) and WNBQ (5).

2:30 p. m.—Bob Crosby: "I See the Moon," "Changing Partners"—WKOW-TV (27) and WBBM-TV (2).

4:15 p. m.—Let's Experiment: "Christmas Chemistry Set"—WTMJ-TV (4).

7:30 p. m.—Talent Time: Madison performers vie for prizes—WMTV (33).

8 p. m.—Strike It Rich: with Eddie Cantor—WBBM-TV (2).

8:30 p. m.—Liberace: "Polish Dance," "I Don't Care"—WKOW-TV (27).

9 p. m.—Boxing: Johnny Saxton vs. Del Flannagan—WKOW-TV (27) and WBBM-TV (2).

WEDNESDAY MORNING

1:00: 3—Today
9:00: 2—Arthur Godfrey; 4—Ding Dong School; 5—Ding Dong School; 7—Pied Piper; 9—Your Figure, Ladies
9:30: 4—Glamor Girl; 5—Glamor Girl; 9—Time for Stories; 7—Playhouse
10:00: 4—Hawkins Falls; 5—Hawkins Falls; 7—Beulah Karney; 9—A to Z of Cookery
10:15: 4—Time Out; 5—3 Steps to Heaven
10:30: 2—Strike It Rich; 5—The Bennetts; 7—Let's Exercise
10:45: 5—Follow Your Heart
11:00: 2—Valiant Lady; 4—What's New?; 5—Bride and Groom; 7—Danny O'Neill; 9—Four to Go
11:15: 2—Love of Life; 5—Bob and Kay
11:30: 2—Search for Tomorrow
11:45: 2—Guiding Light; 4—News

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WEDNESDAY AFTERNOON

12:00: 4—Man Next Door; 5—Noontime Comics; 7—Lunch Hour; 9—Hi Ladies
12:30: 2—Garry Moore; 5—Animal Playtime
1:00: 3—Double or Nothing; 4—Behind the Screens; 5—Creative Cookery; 7—All About Baby; 9—Watch to Win
1:30: 2—Art Linkletter; 4—Woman's World; 33—Matinee Theater
2:00: 2—The Big Payoff; 4—Kate Smith; 5—Kate Smith; 7—Claude Kirchner
2:30: 2—Bob Crosby; 13—Bob Crosby; 27—Bob Crosby
2:45: 33—Ship's Reporter
3:00: 2—Petticoat Party; 4—Welcome Travelers; 5—Welcome Travelers; 9—Turn to a Friend; 13—Love of Life; 27—Afternoon Action; 33—Turn to a Friend
3:05: 9—Movie Quick Quiz
3:15: 13—Ship's Reporter
3:30: 4—On Your Account; 5—On Your Account; 7—Ern Westmore; 9—Big Issue; 13—Feature Film; 33—Ern Westmore
3:45: 2—Movie Time
4:00: 4—Library Story; 5—Atom Squad; 7—News; Movie; 9—Trail Blazers; 27—Mid-Way Feature; 33—Talent Patrol
4:15: 4—Let's Experiment; 5—Gabby Hayes
4:30: 4—Howdy Doody; 5—Howdy Doody; 33—M. Griffin News
4:35: 13—Let's Talk It Over
4:45: 13—Story Lady; 33—Roddy Mac
5:00: 2—Garfield Goose; 4—Foreman Tom; 5—Elmer the Elephant; 7—Laugh Time; 9—Junior Edition; 13—Trail Tales; 27—Comedy Time; 33—Way Out West; 39—Santa Claus
5:15: 7—Rootie Kazootie; 9—Junior Crossroads; 27—Time Out for Fun; 39—Fun Time
5:30: 2—Gene Autry; 5—Close-Up; 7—Adventure Time; 13—Sound Off; 27—Crusader Rabbit; 33—Holiday Parade
5:35: 27—Foy Willing
5:40: 33—L. Land: Sp. Sports
5:45: 4—News; Weather; 33—M. Griffin, News; 39—Early Edition
5:55: 33—Ekern Weather

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WEDNESDAY EVENING

4—Blue Room; 9—Capt. Video; 13—News; Weather; 27—News; 33—Bulletin Board; 39—Capt. Video
6:15: 4—Bel Trio; 5—Dorsey Connors; 7—John Daly; 9—Number, Please; 13—TV Feature; 27—Weather; Sports; 33—John Daly; 39—Sports; Weather
6:30: 4—Eddie Fisher; 5—Eddie Fisher; 7—Mark Saber; 27—Western Playhouse; 33—First 1954 Baby; 39—Eddie Fisher
6:45: 2—Perry Como; 4—News Caravan; 5—News Caravan; 13—M. Griffin, News; 39—News Caravan
6:55: 33—Ekern Weather
7:00: 2—Arthur Godfrey; 4—I Married Joan; 5—I Married Joan; 7—At Ease; 9—Colonel Flack; 13—Arthur Godfrey; 27—Arthur Godfrey; 33—Trouble With Father; 39—I Married Joan
7:15: 7—Through the Curtain
7:30: 4—My Little Margie; 5—My Little Margie; 7—Your Question; 9—Chicago Symphony; 27—Triangle Theater; 33—Talent Time; 39—My Little Margie
8:00: 2—Strike It Rich; 4—Television Theater; 5—Television Theater; 7—Life of Riley; 13—Strike It Rich; 27—Play of the Week; 33—Joan Carroll; 39—Greatest Dramas
8:30: 2—I've Got a Secret; 7—Capt. Hartz; 9—On Your Way; 13—I've Got a Secret; 27—Liberace; 33—Vaudeville Show; 39—Boston Blackie
9:00: 2—Boxing; 4—This Is Your Life; 5—This Is Your Life; 7—Theater; 9—Times Sq. Playhouse; 13—Wrestling; 27—Boxing; 33—Wrestling; 39—This Is Your Life
9:30: 4—Hello Neighbor; 5—TV Playhouse; 7—Life With Elizabeth; 9—Liberace; 33—U. W. Sports
9:45: 2—Sports Spot; 27—Sports Spot
10:00: 4—Newscast; 7—Double Date; 9—Request Playhouse; 13—Weather; News; 27—Weather; Sports; 33—M. Griffin, News; 39—News; Weather
10:10: 33—Ekern Weather
10:15: 4—News; Weather; 27—News; 33—Star Theater
10:30: 4—Mr. and Mrs. North; 13—TV Theater; 27—Feature Film; 39—Wrestling
11:00: 2—Movie Playhouse; 4—Feature Playhouse; 5—11th Hour Theater
12:00: 2—The Late Show; 4—News; Movie; 7—Night Owl Movie

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WHA-WHA-FM

970 Kc.—88.7 Mcs.

WEDNESDAY

A. M.
7:15 Weath. Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
8:30 Highway Report; Melodies
9:30 Musical Varieties
9:50 Markets; News
10:00 Homemakers Program
10:30 Piano Melodies
10:45 Views of the News
11:00 Our Mutual Friend

P. M.
12:00 Noon Musicale
12:15 News; Rond Report
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicals
2:00 The Sampler
3:00 Music of the Masters
4:00 Northwestern Reviewing Stand

FM ONLY
4:30 Afternoon Concert
5:00 Music for Fun
5:15 French Program
5:30 Music Album
5:45 News; Weather
6:00 Dinner Musicale
7:00 Views of the News
7:15 Concert Aire
7:30 Ways of Mankind
8:00 To Be Announced
9:00 FM Concert
10:50 News (to 11)

TV NEWS TIME
TONIGHT
WMTV 10 P. M.
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Today's Radio Highlights

Music

7:45 a.m. — George Morgan (WIBA): "Freight Train Boogie," "Tiger Rag," "Blues, Stay Away from Me."

11 a.m.—Curt Massey (WGN): "April in Portugal."

11:25 a.m.—Jack Berch (WISC): "Margie."

3 p.m.—Music of the Masters (WHA): "Piano Quartet No. 1," Brahms.

4:30 p.m. — Afternoon Concert (WHA-FM): Ravel program.

9 p.m. — Perry Como (WISC): "The Kissing Bridge," "You Alone" . . . **FM Concert** (WHA-FM): "Tales of Hoffman."

✦ ✦ ✦

Drama

7 p.m.—FBI in Peace and War (WKOW): Ed Begley as racketeer "reviving" ghost towns.

8 p.m. — Radio Playhouse (WISC): Ralph Bellamy in "Decoy;" Joseph Cotten, narrator . . . **Lewises Onstage** (WKOW): "Happy Holidays."

8:30 p.m.—Big Story (WIBA): woman's editor of Philadelphia paper helps curb shoplifting . . . **Crime Classics** (WKOW): "Coyle and Richardson: Why They Hung in a Spanking Breeze."

BELLAMY

9:15 p.m. — Mystery Theater (WISC): "The Gilbert and Sullivan Murders."

10:45 p.m. — Deadline (WISC): hijacker vows he'll reform.

✦ ✦ ✦

Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Frederick Wolff, Glenwood Moravian church.

✦ ✦ ✦

Sports

5:45 p.m. — Sports Parade (WIBA): with Pres. Stan DuRose of Black Hawk Ski club and Dave Norby, 10-year-old skier.

7:30 p.m. — Basketball (WIBA-FM and WMFM): High school doubleheader.

10:45 p.m.—Orange Bowl Preview (WKOW): Bob Neal, John Derr, Coach Bud Wilkinson of Oklahoma.

✦ ✦ ✦

Quiz

7 p.m. — Walk a Mile (WIBA): with secretary, fight manager, others.

✦ ✦ ✦

Discussion

11 a. m.—Our Mutual Friend (WHA): "The Old Curiosity Shop," Prof. Harry Glicksman.

✦ ✦ ✦

Farm Programs

7:22 a. m.—Farm Feature (WHA): "Wisconsin Oleomargarine Law," Anthony Madler.

12:15 p. m. — Farm Service (WIBA): "Manage Your Sows for Profit," Fred Giesler and Frank Mayfield.

12:30 p. m. — Farm Hour (WHA): "Up to Date with PMA," William R. Merriam.

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Miscellaneous

10 a. m.—Homemakers (WHA): "The Status of Women in Turkey Today."

10:30 a. m.—Make Up Your Mind (WBBM): with Richard Himber.

TIP O' THE MORNING: Perry Como and Johnnie Ray are set for dates in England in 1954—Como at the Palladium, Ray on a 10-week tour.

* * *

THE LAST HALF of the week will bring a heavy schedule of sports events to the air via both radio and television.

Tonight's doubleheader basketball show at East high school will start the list. The two games will be on WIBA-FM and WMFM at 7:30.

The Marquette-Michigan basketball game will be carried by WTMJ at 8:30 p.m. Thursday.

Here's the rest of the list:

FRIDAY RADIO

Football: Cotton Bowl—12:45 p.m., WIBA and WMAQ.

Football: Orange Bowl—12:45 p.m., WKOW.

Football: Sugar Bowl—12:45 p.m., WISC . . . 1 p.m., WLS.

Football: Rose Bowl — 3:45 p.m., WIBA and WMAQ.

Boxing: Garth Panter vs. Joe Giardello—9 p.m., WISC and WENR.

FRIDAY TELEVISION

Football: Orange Bowl—12:45 p.m., WKOW-TV and WBBM-TV.

Football: Cotton Bowl—12:45 p.m., WTMJ-TV and WNBQ.

Football: Sugar Bowl—12:45 p.m., WMTV and WBKB.

Football: Rose Bowl — 3:45 p.m., WTMJ-TV and WNBQ.

Boxing: Garth Panter vs. Joe Giardello—9 p.m., WTMJ-TV and WNBQ.

SATURDAY RADIO

Football: East vs. West—3:15 p.m., WGN.

Basketball: Wisconsin vs. Purdue—8 p.m., WIBA, WISC. and WHA-FM.

SATURDAY TELEVISION

Football: East vs. West—3:15 p.m., WMTV, WTMJ-TV, and WGN-TV.

Basketball: Syracuse vs Philadelphia—1 p.m., WGN-TV.

Basketball: College game to be announced—1:30 p.m., WBKB.

Boxing: Ralph Dupas vs. Paddy DeMarco—8 p.m., WMTV.

✦ ✦ ✦

AT THE THEATERS: Theaters here are planning special daytime and night shows for New Year's Eve and New Year's Day.

The **Capitol** will have an advance showing of "His Majesty O'Keefe," starring Burt Lancaster, Thursday night. The bill also will include community singing, balloon showers, and other attractions appropriate to the day.

A special New Year's party for boys and girls will be staged at the same theater 1 to 4 p. m. Thursday. "Hondo," starring John Wayne, will open at the Capitol on Friday. It's in three-dimension and color.

The **Eastwood** will have a children's show at 1 p. m. Thursday. Attractions for Thursday night and Friday afternoon and night will be "The Moonlighter" and "All the Brothers Were Valiant."

A "Comic Cavalcade" for youngsters will be the **Parkway's** attraction from 1 to 4 p. m. Thursday. The bill Thursday night and Friday afternoon and night will consist of "Walking My Baby Back Home" and "The Stand at Apache River."

The **Orpheum** will continue "The Robe" in CinemaScope.

Two English films will open at the **Madison** Thursday—Alec Guinness in "The Captain's Paradise" and Stewart Granger and Jean Simmons in "Adam and Evalyn."

The **Strand** will offer "Botany Bay" and "War of the Worlds," while the **Majestic** will have "Stalag 17" and "Fort Ti."

Starting times for the last shows Thursday night include 12:15 at the Capitol, 10:30 at the Eastwood, midnight at the Parkway, 9:50 at the Majestic, 11:20 at the Madison, midnight at the Orpheum, and 11 at the Strand.

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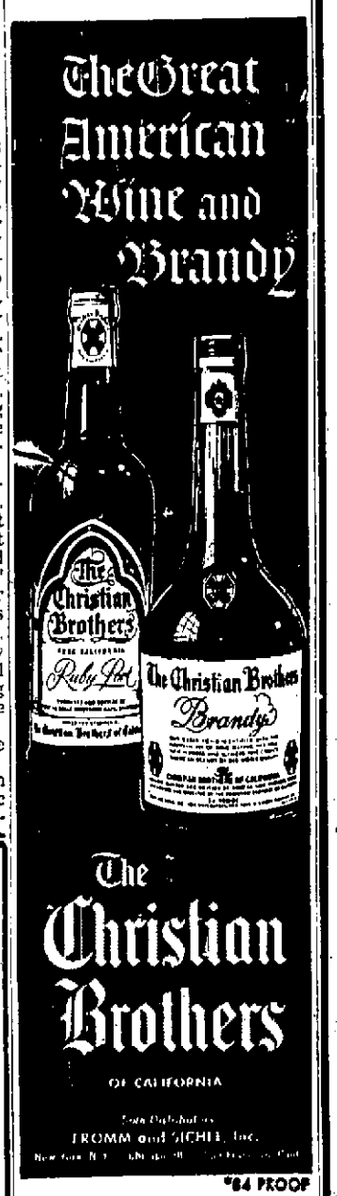
IT WASN'T PLANNED THIS WAY: When news of import occurs, Mutual network newsroom chiefs have the authority to cut in on any show being aired to present immediate bulletins. The announcement of the execution, by shooting, of Russian Secret Police Chief Lavrenti Beria was of such news value — and the newsroom broke into the scheduled "Wild Bill Hickok" program just as listeners heard four shots fired, then a newsman reading the Beria bulletin — and Guy Madison, as "Wild Bill," exclaiming thereafter, "Well, that should hold him for a while."



Read the Want Ads for Profit

Radio Timetable

WEDNESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Sunrise	• Farm Hour	Farm Journal	Music; News
6:15	Frolic	• Top o' Morn	Farm Hour	Farm Feature
6:30	Chapel of Air	• News; Top o'	Markets; News	Rural
6:45	Clock; News.	Morn; Heatter	Weather; Mkts	Roundup
7:00	Alex Dreier	• Top o' Morning	Coffee Club	• News; Farm
7:15	Musical Clock	• News	News	Service
7:30	Journal News	• Top o' Morning	We'ther; Coffee	• News; Weather
7:45	George Morgan	• John McVane	Club; News	• Farm Frolic
8:00	Musical	• Breakfast	Coffee	• Prayer League
8:15	Clock	Club	Club; News	• Musical Clock
8:30	Musical Clock	• Breakfast	Kitchen Club	• Musical
8:45	News	Club	Music; News	Clock
9:00	Welcome	• My True	Arthur Godfrey	• Rio on
9:15	Travelers	Story; Whisp's	Time	the Air
9:30	Bob Hope	Streets	Arthur Godfrey	• Sweet
9:45	Break the Bank	• Calendar; News	Time	Music
10:00	Strike It	• Ladies	Arthur Godfrey	News
10:15	Rich	Fair; News	Time	• Job Service
10:30	Phinae Pays	• Queen for	Music Speaks	Mid-Morning
10:45	Wed. Melody	a Day	Morning Music	Matinee
11:00	Betty Cass	• Double or	News; Band	News, Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Farm Round-	• Bill Ring	Helen Trent	News
11:45	up; Roads	• Mag. Marquee	Our Gal Sunday	Farm News
12:00	• News; Roundup	• Market Basket	Dinner Concert	Music; Markets
12:15	• Farm Service	• News	News	News
12:30	• News	• Mister	Mkts.; Weather	Farm and
12:45	• Polka Party	Music	Report; Parade	Home Hour
1:00	• Trading Post	• Mister	Chow Time	Farm Service
1:15	• P. Frederick	Music; Betty	Jockey's Choice	St. Hayes and
1:30	• Melody	• Mister	Nora Drake;	Daughter
1:45	Parade	Music	Jockey's Choice	Jean Sings
2:00	• Life Beautiful	• Mister	Cur'ent Quest'ns	• Afternoon
2:15	• Road of Life	Music	House	Variety
2:30	• Pepper Young	• Betty	Party	• U W Band
2:45	• R'ht to Happ'n'	• Mr Music	Wizard of Odds	• Organ Music
3:00	• Backstage Wife	• Mister	News; Luella	• Chapel in
3:15	• Stella Dallas	Music; Betty	Mortenson	the Sky
3:30	• Widder Brown	• Romances	Show; Music	Melody Hour
3:45	• Wom'n in H'se	• Mr Music	Sunshine Sue	Story Time
4:00	• Just Plain Bill	• Cousin	The	• Melody
4:15	• F. P. Farrell	Henry	Showcase	Hour
4:30	• Lorenzo Jones	• Big Jon; Sparky	Harmony House	• News
4:45	• Marriage Pays	• Birthday Club	Top Tunes	• Band Parade
5:00	• Madison	• 5 o'Clock	Allan Jackson;	Fiesta Time
5:15	Hour	Shadow	Top Tunes	• The
5:30	• News	• Wild Bill	All Hits	University
5:45	• Sports; News	Hickok; Sports	Lowell Thomas	Special
6:00	• Alex Dreier	• News; Music	Family Skelston	• News
6:15	• Mel. Moments	• Fulton Lewis	Weather; News	Tips, Tunes
6:30	• News of World	• Lone	Dinner Music	Sports Time
6:45	• I Man's Family	Ranger; News	Edw. R. Murrow	Bing Sings
7:00	• Walk a	• Holiday Hits	FBI in Peace	Bing Sings
7:15	Mile	• Sammy Kaye	or War	Farm Front
7:30	Coach Foster	• J. Vandercook	Doctor	• Old Timers
7:45	Serenade	• Bill Stern	Christian	Jamboree
8:00	Groucho	• Radio	The Lewises	Old Timers
8:15	Marx	Playhouse	Onstage	Jamboree
8:30	The Big	• Mus. to Please	Crime	Old Timers
8:45	Story	• G. Heatter	Classics	Jamboree
9:00	Fibber McGee	• Perry Como	Sports; Concert	• Wisconsin
9:15	Can You Top?	• Mystery	Caravan	Farm Hour
9:30	Music; Sports	Theater	Good News	• At Your
9:45	Singing Stars	• A. Kiplinger	Beulah	Request
10:00	• News	• News	News	• News; Music
10:15	• Your Pastor	• Frank Edwards	Sports	for Listening
10:30	• The 1310	• Hilt; Wismer	Some of Best	• Silent
10:45	Club	• Deadline	Grid Preview	• Silent
11:00	• News; The	• Deadline	News; La Rosa	• Silent
11:15	1310 Club	• News; Easy	Promised Land	• Silent
11:30	The 1310	Street	The Promised	• Silent
11:45	Club; News	• Easy Street	Land	• Silent

Starred programs are also carried on coresponding FM station. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

McDermott to Take Job Oath Thursday

Atty. James McDermott, Superior, will be sworn in Thursday as assistant United States attorney for this district, U. S. Atty. George E. Rapp announced Tuesday.

McDermott, a graduate of Marquette University law school, is a war veteran and was an insurance adjuster in Montana before entering law practice at Superior with the late Thomas Foley. He was married last June.

Blondie

By Chic Young

WMFM

104.1 Mcs.

A. M.
6:00 Early Risers: Farm Feature
6:30 News; Early Risers
6:55 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News
8:30 Clockwatchers; News
9:00 Stars Sing
9:50 Dance Band
10:00 Guest Stars
10:30 Songs of Yesteryear
11:00 Old Timers Hall
11:30 Navy Band
11:45 Ben Light

P. M.
12:00 News
12:15 Noontime Frolics; News
1:00 Meet the Artist
1:15 Sacred Heart Program
1:30 Music to Listen to; News
2:00 Music Matinee; News
3:00 Music Matinee; News
4:00 Juke Box Jamboree
4:15 Barclay Allen
4:30 Easy Listening; News
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Esperanto Now
5:45 Off the Record; News
6:00 Musical Menu
6:20 Package of New Records
6:45 Musical Menu; News
7:00 Marine Show
7:15 Pre Game Program
7:25 Basketball
10:00 Art Mooney
10:15 Lombardoland
10:30 Clyde McCoy
10:45 Xavier Cugat; News
11:00 One Oh Four & One Club
11:55 News (to 12)

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Crosley 21" Table Model, Mahogany wood cabinet	$279.95	$219.95
Crosley 24" Console, Mahogany	$449.95	$379.95
Hallicrafters 21" Table Model 1076	$299.95	$239.95

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FRIGIDAIRE DS90 9 cu. ft. Cyclamatic Defrosting REFRIGERATOR Floor Sample	$379.95	$299.95
FRIGIDAIRE RS30 30" RANGE Floor Sample	$184.75	$149.95
HOTPOINT 9.2 cu. ft. REFRIGERATOR, full width freezer	$299.95	$214.95
HOTPOINT Automatic Fluid Drive WASHER	$299.95	$239.95

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