Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

TODAY'S BEST BETS

10 a. m.—"A Star Shall Rise": the Magi's visit—WMTV (33).
10:30 a. m.—Playtime: "The North Wind"—WMTV (33).
3 p. m.—Christmas Party: for blind musicians—WMTV (33).
4 p. m.—Christmas Festival: Trinity Boys choir, Choraliers, Symphonette, others—WKOW-TV (27).
4 p. m.—Columbus Boys Choir: Christmas concert—WMTV (33).
5 p. m.—"The Miracle of Christmas"—WKOW-TV (27).
6:30 p. m.—First Baby of '54: first of series—WMTV (33).
7:30 p. m.—Arlene Dahl: "Who Is Sylvia?"—WMTV (33).
8 p. m.—Playhouse: Elsa Lanchester, Robert Newton in "The Baker of Barnbury"—WKOW-TV (27).
8:30 p. m.—Comeback Story: George Shearing, guest—WMTV (33).

FRIDAY MORNING

12:00: 8—Today
9:00: 2—Jack Paar; 4—Ding Dong School; 5—Ding Dong School; 7—Pied Piper
9:30: 2—Wheel of Fortune; 4—Star Shall Rise; 5—Glamor Girl; 7—Santa Claus
10:00: 4—Christmas Service; 5—Christmas Service; 7—Beulah Karney; 33—A Star Shall Rise
10:30: 2—Strike It Rich; 7—Let's Exercise; 33—Playtime
10:45: 5—Follow Your Heart; 9—Christmas Carols; 33—Funny Bunnies
11:00: 2—Valiant Lady; 4—What's New; 5—Bride and Groom; 7—Danny O'Neill; 9—Four to Go; 33—Christmas Theater
11:15: 2—Love of Life; 5—Bob and Kay
11:30: 2—Search for Tomorrow
11:45: 2—Guiding Light; 4—News

SYLVANIA for '54
with HaloLight
• Madison's first sylvania dealer.
• We service our own sets to our customers' satisfaction.
• FREE — full six months Service policy with every "21" Sylvania Set.
• Complete, modern repair shop with parts in stock to service our sets
Free Parking adjacent to Building
Phone 5-0831
"Red" Goodrich
TELEVISION SALES & SERVICE
2620 University Ave.

FRIDAY AFTERNOON

12:00: 4—House Party; 5—Noon Time Comics; 7—Lunch Hour; 9—Hi Ladies
12:15: 33—Christmas Carols
12:30: 2—Garry Moore; 3—Animal Playtime; 33—Greeting Card
1:00: 2—Double or Nothing; 5—Creative Cookery; 7—Star Shall Rise; 9—Watch to Win
1:30: 2—Art Linkletter; 4—Woman's World; 33—Raymond Massey
2:00: 2—The Big Payoff; 4—Kate Smith; 5—Kate Smith; 7—Claude Kirchner
2:30: 2—Bob Crosby; 13—Bob Crosby; 27—Christmas Album; 33—Carson Gulley
3:00: 2—Petticoat Party; 4—Welcome Travelers; 5—Welcome Travelers; 7—Turn to a Friend; 13—Love of Life; 27—Mid-Way Feature; 33—Musicians' Party
3:05: 9—Movie Quick Quiz
3:30: 4—On Your Account; 5—On Your Account; 2—Christmas Festival; 9—This Is the Life; 13—United Nations
3:45: 2—Movie Time
4:00: 4—Super Circus; 5—Atom Squad; 9—Western Film; 33—Columbus Choir; 27—Christmas Festival
4:05: 7—Family Movie; 13—Let's Talk It Over
4:15: 5—Gabby Hayes; 13—Western Theater
4:30: 4—Howdy Doody; 5—Howdy Doody; 33—M. Griffin, News
4:45: 13—Santa's Workshop; 33—Roddy Mac
5:00: 2—Garfield Goose; 4—Foreman Tom; 5—Elmer the Elephant; 7—Laugh Time; 9—Junior Edition; 27—Christmas Miracle; 33—Way Out West; 39—Santa Claus
5:15: 7—Rootie Kazootie; 9—Junior Crossroads; 27—Time Out for Fun; 39—Fun Time
5:30: 2—Gene Autry; 5—Howard Miller; 7—Adventure Time; 27—This Is the Life; 33—Holiday Parade
5:40: 33—L. Landman, Sports
5:45: 4—News; Weather; 9—Ernie Simon; 33—M. Griffin, News; 39—Early Edition
5:55: 33—Ekern Weather

ZENITH • • • SALES AND SERVICE
• TV repair specialists
• Zenith TV sets
Madison's Oldest Zenith TV and Radio Dealer
ZENITH HOME APPLIANCE
DIAL 6-8151
604 University Ave.

FRIDAY EVENING

6:00: 4—Doin' the Town; 9—Capt. Video; 13—News; Weather; 27—News; 33—Playtime; 39—Capt. Video
6:15: 5—Dorsey Connors; 7—John Daly; 9—Number, Please; 13—TV Feature; 27—Weather, Sports; 39—Sports; Weather
6:30: 4—Eddie Fisher; 5—Eddie Fisher; 7—Stu Erwin; 27—Western Playhouse; 33—First 1954 Baby; 39—Eddie Fisher
6:45: 2—Perry Como; 4—News Caravan; 5—News Caravan; 33—M. Griffin, News; 39—News Caravan
6:55: 13—Ekern Weather
7:00: 2—Mama; 4—Dave Garroway; 5—Dave Garroway; 7—Ozzie and Harriet; 9—Story Theater; 13—Story Theater; 27—Abbott and Costello; 33—Superman; 39—Dave Garroway
7:30: 2—Topper; 4—Playhouse of Stars; 5—Walt's Workshop; 7—Arlene Dahl; 9—Craig Kennedy; 13—Topper; 27—I've Got a Secret; 33—Arlene Dahl; 39—Life of Riley
8:00: 2—Playhouse of Stars; 4—Liberace; 5—Big Story; 7—Paul Hartman; 9—Life Begins at 80; 13—Playhouse of Stars; 27—Playhouse of Stars; 33—Douglas Fairbanks; 39—Letter to Loretta
8:30: 2—Our Miss Brooks; 4—TV Soundstage; 5—TV Soundstage; 7—Comeback Story; 9—World Is Yours; 13—Comeback Story; 27—Adventure; 33—Comeback Story; 39—Jewel Box
9:00: 2—My Friend Irma; 4—Christmas with Stars; 5—Christmas with Stars; 7—Dangerous Assign.; 9—Chance of Lifetime; 27—Wrestling; 33—Mirror Theater
9:30: 2—Person to Person; 7—Planning a Home; 9—Down You Go; 13—TV Feature; 33—Lilli Palmer
9:45: 4—Newsreel; 5—Greatest Fights; 33—Christmas Carols; 39—Greatest Fights
10:00: 4—Greatest Fights; 7—Courtesy Hour; 9—Community Theater; 13—Weather; News; 27—Weather; Sports; 33—M. Griffin, News; 39—News; Weather
10:10: 33—Ekern Weather
10:15: 4—News; Weather; 27—News; 33—Mystery Theater
10:30: 4—T-Man in Action; 13—TV Theater; 27—Club 27; 39—Feature Movie
10:45: 2—Kup's Column; 5—Herbie Mints
11:00: 2—Mysteries at 11; 4—Mirror Theater; 5—Howard Miller; 27—Feature Film
11:30: 4—Tom Merzein
11:45: 9—News; Movie
11:50: 9—Television Theater
12:00: 2—Midnight Theater; 4—News; Movies; 7—Night Owl Movie

You'll Notice the Difference
In FLAVOR and QUALITY
Fauerbach CB
Over 100 Years of Quality Brewing Experience

WMFM

104.1 Megs.

FRIDAY

A. M.
6:00 Early Risers; Farm Feature
6:30 News; Early Risers
6:55 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:28 Weatherman; News
8:30 Clockwatchers; News
9:00 Christmas Music Program
10:00 Army of Stars
10:30 Christmas Music Program
11:30 Navy Band
11:45 Ben Light

P. M.
12:00 News
12:15 Noontime Frolics; News
1:00 Christmas Music
1:15 Sacred Heart Program
1:45 Christmas Music
3:00 Army of Stars
3:15 Christmas Music; News
4:00 Juke Box Jamboree
4:15 Dance Band
4:30 Christmas Music; News
5:00 Jerry of the Circus
5:15 Christmas Music
5:30 Off the Record; News
6:00 Musical Menu; News
7:00 Christmas Music
7:30 Stories from Sports Record
7:45 Christmas Music; News
8:00 Christmas Music
8:30 Package of New Records
8:45 Christmas Music; News
9:00 Sharpen Your Wits
9:30 Guest Star; News
10:00 Christmas Music; News
11:00 One Oh Four & One Club
11:55 News (to 12)

WHA-WHA-FM

970 Kc.—88.7 Megs.

FRIDAY

7:15 Weather Roundup
7:22 Concert for Christmas Morning
7:45 News; Weather
8:00 Morning Melodies
9:00 "The Little Lost Sellers"
9:30 Christmas Music; News
10:00 Holiday Concert
11:00 A Touch of Christmas

P. M.
12:00 Noon Musicale
12:20 News; Noon Musicale
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 The Sampler
3:00 Music of the Masters
4:00 Kenyon College Lectures

FM ONLY
4:30 Afternoon Concert
5:00 Music for Fun
5:30 Music Album
5:45 News; Weather
6:00 Dinner Musicale
7:00 A Star in the Snow
7:30 Bach Christmas Oratorio
10:30 News (to 11)

8 from City to Join in U.W. Music Clinic

Eight Madison residents will be among 85 musicians and educators who will participate in the University of Wisconsin Mid-winter Music clinic, to be held on the campus Jan. 7-9.

They are Dr. Sigfrid Prager, Don R. Marcouiller, Walter Heermann, Le Roy Klose, Robert Woollen, Marion Huxtable, Darlene McCormick, and Walter Fandrich.

Today's Radio Highlights

Special Programs

1 p. m.—Calling Servicemen (WISC): men overseas talk with families at home.

2 p. m — Queen Elizabeth (WISC): greetings to the world **(WKOW at 7:30 p. m.)**

9 p. m.—Christmas with the Stars (WISC): Rosemary Clooney, Eddie Fisher, Victor Borge, Audrey Hepburn, Tyrone Power, "Rochester," Boston Pops orchestra.

+ + +

Music

7:45 a. m. — George Morgan (WIBA): "Jingle Bells," "Susie Snowflake," "Winter Wonderland."

11 a. m.—Curt Massey (WGN): "Silver Bells," "The First Noel" **(WBBM at 5:30 p. m.)**

11:25 a. m. — Jack Berch (WISC): "Put On Your Christmas Bonnet."

1 p. m.—Ripon College Choir (WMAQ): hymns and carols.

4:30 p. m.—Fred Waring (WKOW): Christmas melody.

7:15 p. m.—Sammy Kaye (WISC): with Eileen Barton.

7:30 p. m.—FM Concert (WHA-FM): "Christmas Oratorio," Bach.

8 p. m.—Arthur Godfrey (WKOW): "White Christmas," "Holy Night," "Winter Wonderland."

8:30 p. m.—Perry Como (WISC): "There's No Christmas Like a Home Christmas."

9:45 p. m. — Hymns of the World (WIBA): "Adestes Fidelis," "Home, Sweet Home," "The Snow Lay on the Ground," "Hark, the Herald Angels Sing," "Silent Night."

+ + +

Drama

2:30 p. m.—"A Christmas Carol" (WISC): with Alec Guinness.

7 p. m.—Mr. Keen (WKOW): "The Case of the Missing Witness" . . . **"A Star in the Snow"** (WHA-FM): Charles Parker story.

8 p. m.—Phil Harris-Alice Faye (WIBA): Andy Devine plays Santa.

8:35 p. m. — "A Christmas Carol" (WIBA): with Sir Laurence Olivier.

+ + +

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Francis Doherty, Madison Catholic diocese.

+ + +

Quiz

11 a.m. — Double or Nothing (WISC): "for children only" show.

10:45 p.m.—Take a Number (WISC): Red Benson plays Santa Claus.

+ + +

Farm Programs

12:15 p. m. — Farm Service (WIBA): Velveteers sing; message from Frank Mayfield.

+ + +

Miscellaneous

8 a.m. — Breakfast Club (WISC): at Chicago's "Off-the-Street Club."

9 a.m. — Welcome Travelers (WIBA): at home of year-round Christmas family.

9:30 a.m.—Bob Hope (WIBA): saluting founder of Toy Clinics.

10:30 a.m.—Make Up Your Mind (WBBM): with Zachary Scott.

2:15 p.m. — House Party (WKOW): with the Linkletter family.

OLIVIER ELIZABETH

DEVINE BORGE

At the Shows

Orpheum

FEATURE: The Robe

TYPE: Cinemascope Biblical story.

CAST: Marcellus, **Richard Burton**; Demetrius, **Victor Mature**; Diane, **Jean Simmons.**

REVIEWER: Wally Wikoff.

STORY: Tribune Marcellus is assigned to the Roman legions in Palestine by the Roman emperor to "get rid of him." Marcellus, in Palestine, is confronted with his first official task of ordering an execution, that of the "fanatic carpenter" Jesus. Marcellus' slave, Demetrius, has been converted to the teachings of Christ and lovingly guards the robe that Christ wore to the cross . . . Demetrius converts his Roman master to Christianity and, in return, Marcellus saves his slave from torture by the Romans . . . Meanwhile, Diane, once pledged to the emperor, must chose between this strange new philosphy and her loyalty as a Roman.

VERDICT: The latest trend in photography, Cinemascope, certainly gives you the feeling of being a part of the scenery and the photography is excellent but it hasn't the depth of 3-D. . . . "The Robe" is a moving, warm story of the greatness of Christ and Richard Burton and Victor Mature are particularly good in their roles. Many of the others, particularly the one portraying the emperor, greatly over-act. Too often, the plot dragged and the sword fights were unconvincing. Although the film is well worth seeing, one feels it doesn't live up to the advance billing and could have been a great film under someone else's direction.

As for Cinemascope, it is a vast improvement in film making.

Radio Timetable

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Sunrise	• Farm Hour	Bkfst. Symph.	Music; News
6:15	Frolic	• Top o' Morn	News; Farm Mr.	Farm Reporter
6:30	Chapel of the Air	• News; Top o'	Farm Hour	Rural
6:45	Clock; News	Morn; Heatter	Weather Mkts.	Roundup
7:00	Alex Dreier	• Top o' Morning	Sports; Music	• News Farm
7:15	Musical Clock	• News	News	Service
7:30	News	• Top o' Morning	Weather; Coffee	• News; Weather
7:45	George Morgan	• John McVane	Club; News	• Farm Frolic
8:00	Musical	• Breakfast	Coffee	• Prayer League
8:15	Clock	Club	Club; News	• Musical
8:30	Musical Clock	• Breakfast	Kitchen Club	Clock
8:45		Club	Col's club; News	• Musical Clock
9:00	Welcome	• My True	Arthur Godfrey	• News; Music
9:15	Travelers	Story; Whisp's	Time	Color Corner
9:30	Bob Hope	Streets	Arthur Godfrey	• Sweet
9:45	Break the Bank	• Calendar; News	Time	Music
10:00	Strike It	• Ladies	Arthur Godfrey	News
10:15	Rich	Fair; News	Time	Variety
10:30	Phrase Pays	• Queen for	Music Speaks	Mid Morning
10:45	Friday Melody	a Day	Morning Music	Matinee
11:00	Betty Cass	• Double or	News; Band	News; Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Farm Round-	• Bill Ring	Helen Trent	News
11:45	up; Roads	• Mag. Marquee	Our Gal Sunday	• Farm Front
12:00	• News; Roundup	• Secret Song	Farm Journal	Music; Markets
12:15	• Farm Service	• News	News	News
12:30	• News	• Mister	Farm	Farm and
12:45	• Polka Party	Music	Parade	Home Hour
1:00	• Trading Post	• Calling	Chow Time	Farm Service
1:15	• F. Frederick	Servicemen	Jockey's Choice	Si Hays
1:30	• Melody	• Calling	Nora Drake	and Daughter
1:45	Parade	Servicemen	Jockey's Choice	• Variety
2:00	• Life Beautiful	• Queen Elizabeth	Current Quest's	• Afternoon
2:15	• Road of Life	• Betty	House	Variety
2:30	• Pepper Young	• A Christmas	Party	• Forward March
2:45	• R't to H'pines	Carol	Wizard of Odds	• Science Ex'n
3:00	• Backstage Wife	• Mister	News; Duella	Chapel in
3:15	• Stella Dallas	Music; Betty	Mortenson	the Sky
3:30	• Widder Brown	• Romance	Show; Music	Melody Hour
3:45	• Wom. in House	• Mr. Music	Sunshine Sue	Story Time
4:00	• Just Plain Bill	• Cousin	The	• Melody Hour
4:15	• Fr't P. Farrell	Henry	Showcase	Street Bdcst.
4:30	• Lorenzo Jones	• Jon & Sparkie	Fred	• News
4:45	• Madison Hour	• Birthday Club	Waring	• Band Parade
5:00	• Madison	• Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	• University
5:30	• News	• Wild Bill	Scores; Music	Special
5:45	• Sports; News	Hickok; Sports	Lowell Thomas	• Univ. Special
6:00	• Alex Dreier	• News; Music	Family Skeleton	• News
6:15	• Mel. Moments	• Fulton Lewis	Weather; News	Polka Party
6:30	• News of World	• Lone	Music; Sports	• Sports Time
6:45	• I Man's Family	Ranger; News	E. R. Murrow	Bing Sings
7:00	• Dinah Shore	• Holiday Hits	Mister	Bing Sings
7:15	• F. Sinatra	• Sammy Kaye	Keen	• Farm Front
7:30	• Bob	• J. Vandercook	Queen Elizabeth	• Old
7:45	Hope	• Bill Stern	Sports; Music	Timers
8:00	• Harris	• Ozzie and	Christmas	Old Timers
8:15	and Faye	Harriet	with Godfrey	Old
8:30	• News; Christmas	• Perry Como	21st	Timers
8:45	Carol	• G. Heatter	Precinct	Jamboree
9:00	• Fibber Molly	• Christmas	Capitol	• Wisconsin
9:15	• Serenade	with Stars	Clockroom	Farm Hour
9:30	• Music; Sports	• Christmas	News; Music	• News; Music
9:45	• Hymns	with Stars	Beulah	for Listening
10:00	• News	• News	News	• Music for
10:15	• Your Pastor	• Frank Edwards	Sports	Listening
10:30	• The 1310	• Hill; Wismer	Some of	• Silent
10:45	Club	• Take a Number	the Best	• Silent
11:00	• News; The	• Take a Number	News; La Rosa	• Silent
11:15	1310 Club	• News; Music	The	• Silent
11:30	The 1310	• Easy	Promised	• Silent
11:45	Club; News	Street	Land	• Silent

Starlet Terry Moore Makes Korean Debut

EASTERN FRONT, Korea (U.P.)—Movie sarlet Terry Moore, clad in a white ermine bathing suit and goose pimples, made her Korean entertainment debut in sub-freezing weather, Thursday before a stomping, whistling, cheering crowd of GIs.

An elaborate hot air heating device rigged up by the Army to keep the Hollywood beauty warm was rendered ineffective when the overflow crowd of soldiers lifted the canvas of a drafty circus tent to get a better look.

Miss Moore strolled on stage in an ermine cape but the yells were for the bathing suit, a brief garment that stirred up so much controversy the Army brass at first refused to let her wear it in public.

C. Rex Welton Leaves Estate of $38,000

C. Rex Welton, veteran Madison insurance man, who died Dec. 18, left an estimated $38,000 estate to his three children, his will filed in County Court revealed Thursday afternoon.

Mr. Welton bequeathed his home furnishings and personal effects to a daughter, Harriette, Tokyo, Japan, and the remainder of his estate equally to her and the other two children, Mrs. Ruth Ellison, Charleston, S. C., and Dr. David G. Welton, Charlotte, N. C.

JACOBY ON BRIDGE

—By Oswald Jacoby—

I wish a merry Christmas to all of my bridge friends, and especially to those four bridge friends who work so hard for me all through the year: North, South, East, and West.

Between us, I don't mind admitting that North has the easiest time of these four characters. He occasionally makes a fine bid, but he never has to play the hand or defend, and this makes him so lazy that sometimes I think that he's forgotten how to play.

South is the hardest worker of them all. He always has to play the hand, and he gets very few easy contracts. Whenever he makes a mistake, as he occasionally does, he knows that I'm going to tell everybody about it, with no sympathy for his embarrassment.

NORTH (D) 25
♠ K Q J
♥ Q 8 7 2
♦ K
♣ A 9 7 6 4

WEST
♠ A
♥ 9 3
♦ J 10 9 7 4 3 2
♣ K Q 10

EAST
♠ 8 7 5 3 2
♥ A 10 6
♦ 8 6 5
♣ 8 2

SOUTH
♠ 10 9 6 4
♥ K J 5 4
♦ A Q
♣ J 5 3

East-West vul.

North	East	South	West
1 ♣	Pass	1 ♥	2 ♦
2 ♥	Pass	2 N.T.	Pass
4 ♥	Pass	Pass	Pass

Opening lead—♦ J

West also has a heavy burden. He must pick the opening lead every day, and sometimes the whole defense depends on his sagacity in this department of the game.

East usually has an easier job. It's only the unusual hand in which he has to earn his keep.

All four of these bridge characters have to work today, even though it's Christmas Day, but maybe we can look the other way if anybody makes a mistake.

The contract was a bit ambitious, since South stood to lose a spade, a heart, and two clubs with normal distribution and normal play. If we hadn't agreed to be kind to the boys, we might have a sharp word or two to say to North, for his overbidding.

South won the opening diamond lead in his own hand with the ace and led a heart. East captured dummy's queen with the act of hearts and returned a diamond.

Look the other way quickly, because this was a mistake. East could have saved the day by returning any black card.

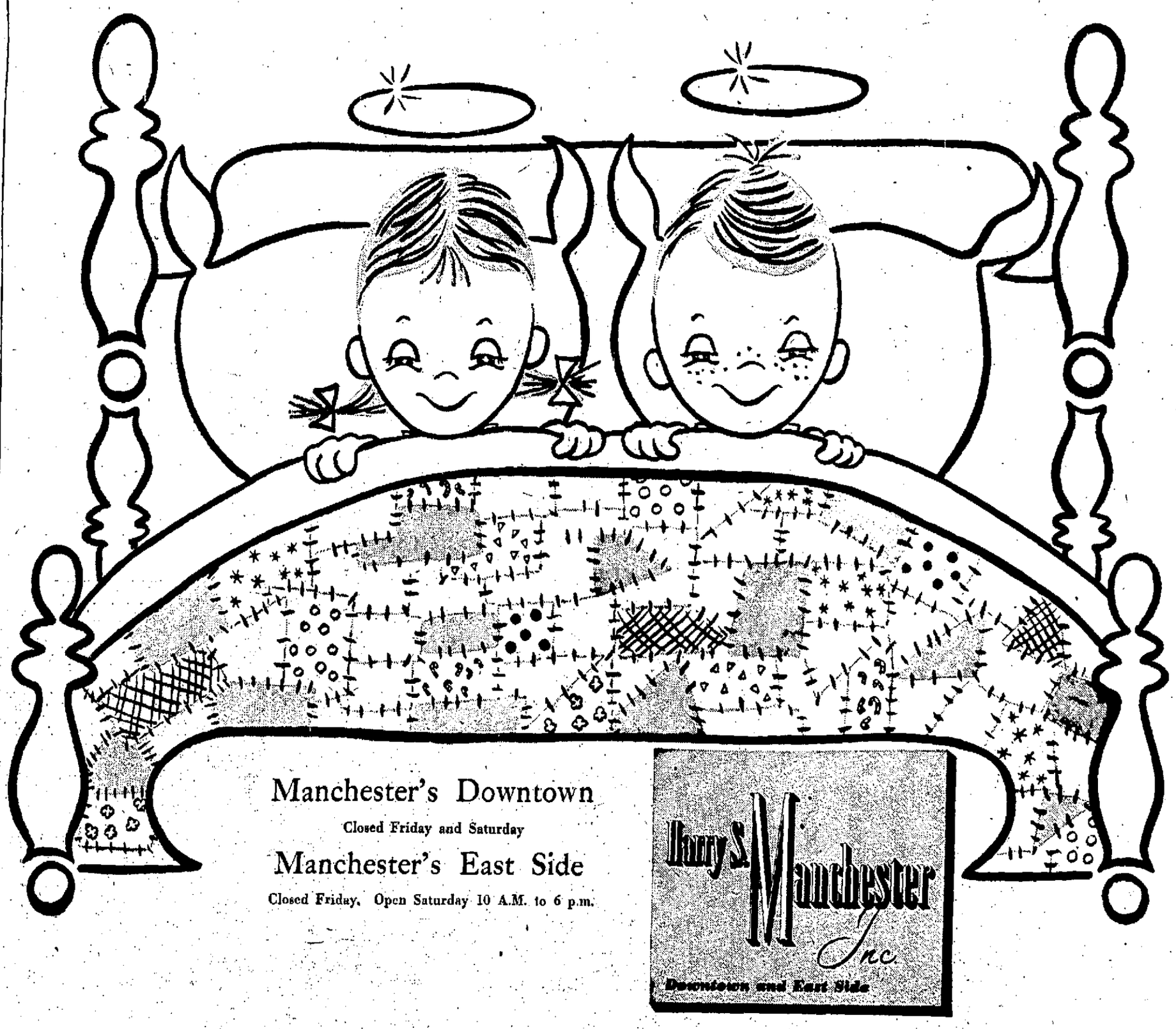
South won with the queen of diamonds, drew two more rounds of trumps, and then led a spade. He still didn't know how he was going to play the hand, but Santa Claus now came to his rescue. When West took the ace of spades he was unable to get out of his hand safely.

West couldn't afford to lead another diamond, for dummy would ruff while South discarded one of the losing clubs.

West tried to conceal his distress by leading the queen of clubs, but the bidding made it clear that he also held the king. South let West hold the queen of clubs. West had to lead clubs again, allowing declarer to make both the ace and the jack.

WMTV
telecasts at
10
THIS MORNING
10:00 P.M.
"A Star Shall Rise"
12:30 P.M.
"Christmas Card" with Don Voegli at the organ and piano.
1:30 P.M.
"Man's Heritage" with Raymond Massey
4:00 P.M.
Columbus Boychoir
6:30 P.M.
First Baby of 1954
plus
• Carson Gulley
• Michael Griffin
• Paul Ekern
• Roddy Mack
• Cousin Sam
• Jerry Bartell
WMTV
CHANNEL 33

Golly We're Tired... But Isn't Christmas Wonderful!



Manchester's Downtown
Closed Friday and Saturday
Manchester's East Side
Closed Friday. Open Saturday 10 A.M. to 6 p.m.
Harry S. Manchester Inc.
Downtown and East Side