

DIAL 6-3111

Television Today

Ch. 2-WBBM-TV-Chicago... Ch. 1-WBKB-TV-Chicago... Ch. 4-WMTV-TV-Milwaukee... Ch. 5-WVGO-TV-Chicago... Ch. 13-WREX-TV-Rockford... Ch. 33-WATV-TV-Madison

TODAY'S BEST BETS
2:45 p.m.—Snow Winkler: first program in four-day series for children—WMTV (33)
6:30 p.m.—Spirit of Christmas: "The Night Before Christmas," "The First Christmas"—WVGO-TV (27)
7:30 p.m.—Of Many Things: Eddie Bracken on "The History of the Movies"—WMTV (33)
8 p.m.—Junior Press Conference: with Sen. Wayne Morse (I.—Wash.)—WMTV (33)
8 p.m.—I Love Lucy: an "old flame"—WKOW-TV (27) and WBBM-TV (2)
8:30 p.m.—Red Buttons: "Masquerade Party" returns for one show—WKOW-TV (27) and WBBM-TV (2)
9:30 p.m.—This Is the Life: the Christmas story—WKOW-TV (27)

MONDAY MORNING
7:00-10:00
5-Today
2-Arthur Godfrey
3-Dickie Dick School
7-Red Flare
9-Your Picnic Ladies
4-Glamour Girl
3-Glamour Girl
3-Santa Claus
3-Time for Stories

Today's Radio Highlights

Music
7:45 a.m.—George Morgan (WIBA): "El Ranchito Grande."
11:25 a.m.—Jack Berch (WISC): "Silent Night."
4:30 p.m.—Afternoon Concert (WHA-FM): "The Miraculous Mandarin."
7 p.m.—Show Train (WIBA): Gordon MacFae, Dorothy Wakefield in "Snow White and the Seven Dwarfs."
7:30 p.m.—Concert Hour (WIBA): with Eleanor Steber, M. o. z. a. r. s. "Alleluia," "The Friendly Beasts," "Silent Night," "Adeste Fideles." Christmas medley. . . Talent Scouts (WBBM): pre-teen violinist, singer, piano duo.
8 p.m.—Great Artists (WIBA): with Mildred Miller; selections from "Hansel and Gretel," carols, "Cantique de Noel."
8:15 p.m.—U. W. Music (WVFM): University of Wisconsin choir.
8:30 p.m.—Band of America (WIBA): "Hallelujah Chorus," "O Holy Night," "Round de Glory Manger."
9 p.m.—Vaughn Monroe (WBBM): "Let It Snow," "Silent Night," "Northers" (WMAQ); favorite carols.
9:45 p.m.—Hymns of the West (WIBA): "Eternal Father, Strong to Save," "I Survey the Wondrous Cross," "O, Holy Saviour," "There Shall be Showers of Blessings."



BEAUMONT STEBER

Helsabuck, First Christian church.

Drama

7 p.m.—Suspense (WBBM): Frank Lovejoy in "On a Country Road."
8 p.m.—Radio Theater (WBBM): "Peter Pan," with Kathryn Beaumont, Bobby Driscoll, John Carradine.
10:45 p.m.—The Falcon (WISC): "Unwelcome Wife."

Sports

5:45 p.m.—Sports Parade (WIBA): Arch Morrow previews Rose Bowl.
8:15 p.m.—Basketball (WIBA-FM, WISC, WHA-FM): Wisconsin vs. Tulane.
12:30 p.m.—Farm Service (WIBA): Carl Dunsie, Baraboo farmer; Ray Polkin, Sauk county agent; Frank Mayfield.

Farm Programs

12:15 p.m.—Farm Service (WIBA): Carl Dunsie, Baraboo farmer; Ray Polkin, Sauk county agent; Frank Mayfield.
12:30 p.m.—Farm Hour (WHA): "Timely Dairy Topics."

Religion

10:15 p.m.—Your Pastor (WIBA): the Rev. W. D.

BEST TV BUYS by Comparison WE HIGHLY RECOMMEND EMERSON 17" at 149.95 21" at 199.95 Liberal Terms

MONDAY AFTERNOON
12:00-4:45
4-Mat. N. Deor
3-Nonstop Comics
7-Lunch Hour
9-Hi Ladies
2-Garry Moore
5-Animal Playtime
1-Double of Nothing
2-Behind Scenes
7-Creative Cookery
7-All About Baby
9-Watch Us Grow
3-Art Linklater
7-Woman's World
2-Science Review
3-Mattinee Theater
2-The Big Boss
4-Kate Smith
3-Kate Smith
7-Claude Rains
2-Bob Crosby
13-Bob Crosby
27-Bob Crosby
30-Skip the Recorder
27-Dezmond
4-Welcome Travelers
5-Welcome Travelers

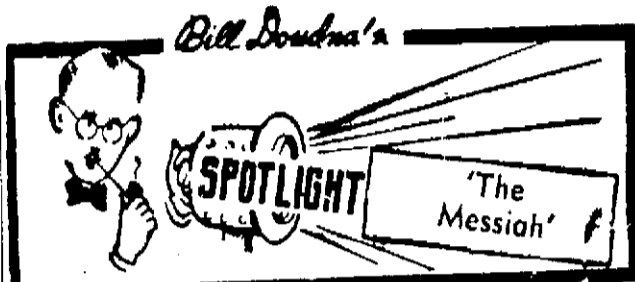
Zenith Television priced from \$199.95! See them at SUBURBAN RADIO AND TELEVISION 3160 E. Washington Ave. Ph. 4-6495

MONDAY EVENING
6:00-5:30
4-Blue Bird
2-Capt. Video
13-News
13-News
30-Capt. Video
4-Rel. Trio
7-John Daly
7-Number, Please
13-Sports
13-Weather Sports
30-News
4-Arthur Murray
7-Arthur Murray
13-7 Feature
27-Spirit of Christmas
33-Christmas Tree
4-News Caravan
3-News Caravan
30-News Caravan
30-News Caravan
30-News Caravan
2-Burns and Allen
4-Name That Tune
3-Name That Tune
3-Sky King
3-20 Questions
13-Man of the Week
27-Harris and Allen
30-Sky King

Sentinel T.V. Pleasure without Pause... Price without Penalty SEVERSON'S Tele-Town 627 State St. Dial 6-5011

Ag Group Says Soldiers Don't Get Enough Milk
MILWAUKEE (AP)—The Central Retail Feed Association complained to Wisconsin congressmen Saturday that the armed services don't serve enough milk to soldiers.
"We have checked into several instances and have found that one half pint of milk at breakfast and do not make milk available for lunch or dinner," the group said in a letter.

ONE WOMAN TELLS ANOTHER by FRANK BROS. MOTHER, GOOD OLD GEORGE IS COMING TO SPEND CHRISTMAS WITH BERT AND ME. FOR FINE FOODS, WITH THAT FESTIVE TOUCH, SO TO HELP HIM, WOULD YOU? FRANK BROS. MY BEST ADVICE IS TO SHOP AT THE STORE I DO, THEY'LL HELP YOU. AND YOUR HOLIDAY ENTERTAINING WILL BE A SUCCESS.



TIP OF THE MORNING: A feature for children which promises to be delightful will be on WMTV at 2:45 p.m. today through Thursday. It's "The Snow Winkler," a serial Christmas story originating here.

THE DRAMA, THE RELIGIOUS fervor, the vivid imagination that George Frederick Handel put into "The Messiah" was brought to Madison again Sunday by the Madison Civic chorus, a group of exemplary soloists, and members of the Madison Civic Symphony orchestra. This was the first presentation of the work in the Central high school auditorium.

Albert Lea Preachers Accidentally Funny
ALBERT LEA, Minn. (AP)—Ministers of three Albert Lea churches within a few blocks of each other posted these subjects for this Sunday's sermons, in this order:
"Where is He?"
"God changes his address."
"The three ministers are the Rev. Harold O. McNeill of the First Baptist Church, the Rev. Melford S. Knutson of the First Lutheran Church, and the Rev. Lloyd A. Peterson of the First Presbyterian Church.

Sometimes It's Best to Pay Samaritans
DOWNEY, Calif. (AP)—A former Boston schoolteacher accepted the kindly offer of a stranger to walk ahead of her car with a flashlight and guide her on Friday night's dense fog, she told police.
The Samaritan led her to her home, said Miss Merle Taber, and then demanded:
"How much are you going to pay me?"
Miss Taber said the man grabbed her purse, containing \$17 in cash and \$176 in U. S. savings stamps, and fled.

Announce New Way To Shrink Painful Piles
Find Healing Substance That Relieves Pain—Shrinks Hemorrhoids
New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to stop bleeding—without surgery.
In case after case, pain was relieved promptly. And, while gently relieving pain, actual reduction (shrinkage) took place—results were so thorough that surgeons made astonishing statements: "Piles have ceased to be a problem!"
The secret is a new healing substance (Bio-Dyne)—discovery of a world-famous research institute. Now this new healing substance is offered in ointment form under the name of Preparation H. Ask for it at all drug stores—money back guarantee.

Radio Timetable

MONDAY
WIBA 1510 ka
WISC 1680 ka
WKOW 1070 ka
WISN 1240 ka
WIBA 1510 ka
WISC 1680 ka
WKOW 1070 ka
WISN 1240 ka
WIBA 1510 ka
WISC 1680 ka
WKOW 1070 ka
WISN 1240 ka

JACOBY ON BRIDGE

By Oswald Jacoby
If you don't like the final contract in today's hand, don't expect to get an argument from me. I don't like it either. Neither did South, when the hand was actually played.
This doesn't mean that the bidding was "bad." North's hand wouldn't look any better if he had three small hearts and only two clubs, but a contract of four spades would then be very sound.
Likewise, the South hand wouldn't look any stronger if he had one diamond less and one heart more; but such a slight change would strengthen the combined hands immensely.
The trouble was that North and South each had the same doublington. Each player thought that this doublington was an asset, but the duplication made it worthless to both of them.
As the cards were actually dealt out, the final contract of four spades was too difficult for one person to make. Two people actually made it—the declarer and one of his opponents.
East won the first trick with the ace of hearts and returned the suit. South took the second trick with the king of hearts and drew three rounds of trumps. He then cashed the top clubs and gave up a club.
South hoped that the clubs would break 3-3 and that East would win the first trick with the queen of clubs without doing anything for South that declarer couldn't do for himself. And then South would have to develop the diamonds all by himself.
But West didn't stop to think. He saw only that his partner had made an encouraging discard in diamonds, so West led the queen of diamonds.
This was a fatal error. East played low, and South won with the king. South then led a low diamond, playing the jack from dummy when West produced the ten. East could take his ace of diamonds, but then South had the rest of the tricks.

WHA-WHA-FM 970 kc.—84.7 Meas. MONDAY A. M. 7:15 Weather, Roundup; Motor Safety 7:30 Band Wagon 7:45 News; Weather 8:00 Morning Melodies 8:30 Highway Report 8:45 News; Weather 9:00 Ways of Making 9:30 Musical Varieties 9:50 Markets; News 10:00 HomeAkers Program 10:30 Musical Moments 10:45 Views of the News 11:00 Special Lecture 11:30 Noon Special 12:15 News; Road Report 12:30 Farm Program 1:00 Chapter a Day 1:45 Views of the News 2:00 The Sampler 2:30 Music of the Masters 4:00 Chicago Beat 4:30 Afternoon Concert 5:00 Music of the Masters 5:15 London Forum 5:30 Music Album 5:45 News; Weather 6:00 Dinner Music 7:00 Views of the News 7:30 Records in Review 8:00 Music 8:15 Basketball 8:45 Concert 10:30 News (to 11)

MONONA HARDWARE PRE-CHRISTMAS CLEARANCE You can save plenty at this giant SALE! 21" Table Model TV SET All-Channel TV. Enjoy many hours of good entertainment. And you can get this set at such a wonderful value. It's \$239.95 was \$289.95. NOW UP TO 50% DISCOUNT!

BATTERIES for all HEARING AIDS SONOTONE OF MADISON A. L. Sinclair, Mgr. 307 State St. Ph. 6-2300 Open Tonight 7 to 9

I'm only a little Christmas Seal but... BIG JOB FOR YOU! Help Fight TB Buy Christmas Seals

WMFM 94.1 News MONDAY A. M. 4:00 Early Risers, News Feature 4:30 Sports; News 4:55 Layman's Call to Prayer 7:00 News; Yawn Patrol 7:30 News; Yawn Patrol

First Flight of New Russ Fighter Reported
WASHINGTON (AP)—A new Russian fighter, the Delta wing Chervanovskiy Blisk-22, was reported Saturday to have made its first flight.
The trade publication, American Aviation Daily, said it learned from European sources that the jet has a top speed of 635 miles an hour, cruises at 5300 an hour, can climb to 46,000 feet and carries radar with a range of 5,000 feet.
The Delta added that it also has learned that about 200 fighters in 11-28 swept wing fighters were being delivered to last September. The bomber has a top speed of 620 miles an hour.

TONIGHT ONLY MILDRED MILLER in a Christmas program featuring music from Hansel and Gretel WISN 8:00 o'clock TELEPHONE HOUR Help the Empty Stocking Club

on TV the STORY OF THE NATIVITY The Spirit of Christmas with the Mabel Beaton Marionettes and "THE NIGHT BEFORE CHRISTMAS" WKOW-TV MONDAY DEC. 21 6:30 to 7 p. m. WMTV WEDNESDAY DEC. 23 8:30 to 9 p. m. WISCONSIN TELEPHONE COMPANY

I protect your health and that of your families and neighbors by financing the Madison Tuberculosis Association's program of tuberculosis prevention and control. This program includes... providing scholarships for practical nurse training... providing rehabilitation material for Madison sanatoriums... promotion of the chest x-ray program... providing copies of "Wanted to Live"... granting \$2,000 yearly to the University of Wisconsin for TB research... providing pamphlets and film exhibits for the nursing staff of the Veteran's Administration hospital.