

Television Today

CH 2—WBBM-TV—Chicago
 CH 3—WTMJ-TV—Milwaukee
 CH 4—WVAH-TV—Chicago
 CH 5—WVAH-TV—Chicago
 CH 13—WREX-TV—Rockford
 CH 14—WVTV-TV—Madison
 CH 1—WBKE—Chicago
 CH 9—WGN-TV—Chicago
 CH 17—WABW-TV—Madison
 CH 23—WVVO—Rockford
 CH 33—WATV—Madison

Today's Best Bets

4 p. m.—Fern Fowler: making Christmas decorations—WMTV (33)
 5:15 p. m.—Puppet Pals: St. Nick in Latin America—WKOW-TV (27)
 7:15 p. m.—Sketchbook: Loretta Brhely and Jerry Blake: "Winter Wonderland"—WKOW-TV (27)
 8 p. m.—Story Theater: "The Bishop's Experiment"—WKOW-TV (27)
 8:15 p. m.—At the Keyboard: Ad Matteson, organist—WMTV (33)
 8:30 p. m.—Television Theater: "The Patsy"—WATV (33) and WBBM (7)

THURSDAY MORNING
 7—Time for Stories
 8—Today
 9—Arthur Godfrey
 10—Arthur Godfrey
 11—Arthur Godfrey
 12—Arthur Godfrey
 1—Let's Exercise
 2—Let's Exercise
 3—Let's Exercise
 4—Let's Exercise
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 12—Let's Exercise

THURSDAY AFTERNOON
 1—Welcome Travelers
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ARVIN
 Years Ahead TELEVISION
 See them at **SUBURBAN TV**
 3160 E. Washington Ave.
 Phone 4-6193
 Open every night (except Saturday) till 9 p.m.



THURSDAY EVENING
 7—Starline
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WHA-WHA-FM
 220 W. W. Mega.
THURSDAY
 7:15—News Roundup: Farm Feature
 7:30—Bandwagon
 7:45—News: Weather
 8:00—Morning Melodies
 8:30—Highway Report: Morning Melodies
 9:00—Jeffersonian Heritage
 9:30—Music: News
 10:00—Marketplace
 10:30—Homemakers Program
 11:00—PTA Forum
 11:30—News of the Week
 12:00—Presbyterian Forum
 12:30—Noon Musical
 1:00—P. M.
 12:15—News: Band Report
 12:30—Farm Program
 1:00—News of the Week
 1:30—Introduction to Philosophy
 2:00—Science News
 2:30—Music of the Masters
 3:00—Voices of the Masters
 3:30—P. M. ONLY
 4:00—Afternoon Concerts
 4:30—Music for Fun
 5:00—Canada Report
 5:30—Music: Weather
 6:00—Dinner Music
 6:30—Views of the Week
 7:00—Concert: Air
 7:30—Ralph Lantz
 8:00—Popular Music in America
 8:30—PM Concert
 9:00—News (to 11)

Floor Model SALE
FRIGIDAIRE
FREEZERS
 We have three floor models of the Famous Frigidaire Food Freezer. Each is a new unit with all the famous Frigidaire features that save you time, work and money... and each is **Drastically Reduced!**

CLYDE'S
 "More for Your Money"
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 Dial 6-7797

Today's Radio Highlights

Special Programs
 10:15 p.m.—Bishop Fulton J. Sheen (WGN): speaking for National Shrine of the Immaculate Conception
 10:30 p.m.—Harry S. Truman (WVBA): on Israel and its relation to American foreign policy.

Drama
 9 a.m.—Jeffersonian Heritage (WVBA): "The University of the U. S."
 7 p.m.—Roy Rogers (WMAQ): Pat and Dale rescued from gangster.
 8 p.m.—Mr. McNulty (WVBA): professor arrested as bank robber.
 8:30 p.m.—Time for Love (WKOW): singer rights a wartime wrong.
 9 p.m.—Nightmare (WISC): "How to Lose Friends."
 10:15 p.m.—Detective Story (WISC): "The Modest Hero."

Music
 11:25 a.m.—Jack Berch (WISC): "White Christmas."
 3 p.m.—Music of the Masters (WVBA): "La Muse Menagere."
 6:30 p.m.—Curt Massey (WVBA): "Hot Canary."
 6:30 p.m.—Chorilliers (WKOW): "Kashmir Song."
 8:45 p.m.—Guest Star (WVBA): Edna Fitzgerald.

Religion
 10:15 p.m.—Your Pastor Speaks (WVBA): The Rev. Charles R. Polley. Bible Fellowship Church.

Sports
 5:45 p.m.—Sports Para d (WVBA): with Bob Mader, assistant Marquette basketball coach.

Discussion
 7:45 p.m.—Women Voters (WKOW): Aimee Isgrig interviews overseas students at University of Wisconsin.

Farm Programs
 12:15 p.m.—Farm Service (WVBA): "Latest Research in Swine Industry." Prof. Robert Grummer, Frank Mayfield.
 12:30 p.m.—Farm Hour (WVBA): "The Beef Herd Record."

Miscellaneous
 2:15 p.m.—House Party (WKOW): with Eddie Cantor.

Total Consumer Credit Reaches \$28 Billions
 WASHINGTON (AP)—The Federal Reserve Board said this week consumer credit increased during October by \$187,000,000 to a total of \$28,186,000,000.
 The increase in buying on credit this October was far under the buildup of consumer credit a year before when the increase was \$627,000,000.
 Installment credit rose \$139,000,000 to \$22,186,000,000 in October 1952. The smaller increase this October 1953, some \$3,875,000,000 more than Oct. 31, 1952.
 Total consumer credit rose \$4,019,000,000 from October, 1952, to October, 1953.

Church Plans Program, Film on Handicapped
 The Bible Fellowship church, Robert St. and Stockton ct., will have a special program and film on handicapped persons Sunday at 10:30 a.m., 6:30 and 7:30 p.m.
 The movie, made by the League for the Handicapped, of which the Rev. Charles E. Pederson, Walworth, is founder and director, is called "Undeafened."
 Lester Stuart, a blind accordionist and singer, who helped make the film, will sing and play at each service.
 The Rev. Charles R. Polley is pastor of the church.

JEWELRY EXHIBIT
 Jewelry by Neera Gatti, Venetian artist, is on display in the lobby of the Memorial Union workshop.
 The exhibit was brought to Madison by Teresa Sailer, of Venice, who is studying at the university for three months. Works by Miss Gatti, made in her studio-shop in Venice, include porcelain jewelry and other ceramic works.

FREE! FREE!
7-PIECE TOM & JERRY SET
 With every purchase of the following you receive a Tom and Jerry set FREE! (A \$1.95 value)

2 Quarts of TOM & JERRY BATTER \$2.00
 1 Fifth of FINE IMPORTED RUM \$3.89
 2 Fifths Delicious 10-Star CALIFORNIA BRANDY \$8.70

Total \$14.59
 You Save \$1.95

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Radio Timetable

THURSDAY	WIBA	WISC	WKOW	WVBU
	1210 kc	1680 kc	1070 kc	1240 kc
8:00 Sunrise	8:00 Sunrise	8:00 Sunrise	8:00 Sunrise	8:00 Sunrise
8:30 Musical	8:30 Musical	8:30 Musical	8:30 Musical	8:30 Musical
9:00 Clinic: News	9:00 Clinic: News	9:00 Clinic: News	9:00 Clinic: News	9:00 Clinic: News
9:30 Alex. Drexel	9:30 Alex. Drexel	9:30 Alex. Drexel	9:30 Alex. Drexel	9:30 Alex. Drexel
10:00 Musical Clock	10:00 Musical Clock	10:00 Musical Clock	10:00 Musical Clock	10:00 Musical Clock
10:30 Journal News	10:30 Journal News	10:30 Journal News	10:30 Journal News	10:30 Journal News
11:00 Clinic: Sports	11:00 Clinic: Sports	11:00 Clinic: Sports	11:00 Clinic: Sports	11:00 Clinic: Sports
11:30 Welcome	11:30 Welcome	11:30 Welcome	11:30 Welcome	11:30 Welcome
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