Television Today

Ch. 5—WBBM-TV—Chicago
Ch. 6—WTMJ-TV—Milwaukee
Ch. 8—WNBQ—Chicago
Ch. 13—WREX-TV—Rockford
Ch. 7—WBKB—Chicago
Ch. 9—WGN-TV—Chicago
Ch 27—WKOW-TV—Madison
Ch. 39—WTVO—Rockford
Ch. 33—WMTV—Madison

Today's Best Bets

10 a. m.—Football: Packers vs. Lions—WMTV (33), WTMJ-TV (4), and WGN-TV (9).

1 p. m.—Football: Wisconsin vs. Illinois—WMTV (33).

1:30 p. m.—Dawn of America: story of Columbus—WMTV (33).

1:45 p. m.—Football: Brigham Young vs. Utah—WTMJ-TV (4) and WNBQ (5).

4 p. m.—Festival Hour: Choraliers, Symphonette, ballet, soloists—WKOW-TV (27) and WBBM-TV (2).

7:30 p. m.—Ray Bolger: trying to end feud—WMTV (33) and WBKB (7).

8:30 p. m.—Television Theater: "The White Carnation"—WMTV (33) and WBKB (7).

7:00
5—Today
9:00
2—Arthur Godfrey
4—Ding Dong School
6—Ding Dong School
7—Pied Piper
9—Your Figure, Ladies
9:30
4—Time Out
5—Parade
7—Santa Claus
12:00
5—Noontime Comics
7—Dawn of America
12:30
5—Garry Moore
4—Little Amateurs
9—Animal Playtime
33—Home Hints
12:45
4—Behind the Screens
1:00
2—I'll Buy That
4—Bob and Kay
7—All About Baby
9—Double Feature
33—U. W. vs. Illinois
1:30
2—Art Linkletter
7—It's Your Serve
33—Dawn of America
1:45
4—Football
5—Football
2:00
9—The Big Payoff
2:30
2—Bob Crosby
13—Film
27—Paradise Island
33—It's Your Serve
2:45
15—Bob Crosby
6:00
4—Blue Room
9—Capt. Video
27—News
33—At the Keyboard
39—Capt. Video
6:15
4—Tommy Sheridan
5—Dorsey Connors
7—John Daly
9—Number, Please
27—Weather; Sports
33—John Daly
39—Margo and Jeff
6:30
4—Dinah Shore
5—Dinah Shore
7—Lone Ranger
27—Western Playhouse
33—TV Showroom
39—Sports; Weather
6:45
2—Jane Froman
4—News Caravan
5—News Caravan
33—M. Griffin, News
39—News Caravan
6:55
33—Ekern, Weather
7:00
2—Mr. McNutley
4—Groucho Marx
5—Groucho Marx
7—Quick as a Flash
9—Camera Eye
13—Lamp to My Feet
27—Adventure
33—Gene Autry
39—Groucho Marx

THURSDAY MORNING
9—Time for Stories
33—Thanksgiving Greetings
9:45
4—Inside Football
33—Football Preview
10:00
4—Football
5—Parade
7—Beulah Karney
9—Football
33—Football
10:30
2—Strike It Rich
7—Let's Exercise
11:00
2—Valiant Lady
5—Creative Cookery
11:15
2—Love of Life
11:30
2—Search for Tomorrow
11:45
2—Guiding Light

THURSDAY AFTERNOON
27—Bob Crosby
33—Ship's Reporter
3:00
2—Petticoat Party
7—Turn to a Friend
9—Movie Quick Quiz
13—Love of Life
27—Action in Afternoon
33—Turn to a Friend
3:15
13—Ship's Reporter
3:30
7—Ern Westmore
9—Guide Right
27—UN in Action
33—Ern Westmore
4:00
2—Thanksgiving Festival
9—Trail Blazers
13—Western Theater
27—Mid-way Feature
33—Fern Fowler
4:05
7—Family Movie
4:30
4—Howdy Doody
5—Howdy Doody
33—M. Griffin, News
4:45
9—Cinnamon Bear
13—Santa's Workshop
33—Hoddy Moc
5:00
2—Garfield Goose
4—Foreman Tom
5—Elmer the Elephant
7—Laugh Time
9—Talent Tots
27—Comedy Time
33—Way Out West
5:15
27—Puppet Pals
39—Fun Time
5:30
2—Gene Autry
5—Karnival Kwiz
7—Adventure Time
27—Crusader Rabbit
33—Holiday Parade
5:35
27—Foy Willing
5:40
33—L. Landman, Sports
5:45
4—News; Weather
33—M. Griffin, News
39—Early Edition
5:55
33—Ekern, Weather

THURSDAY EVENING
7:30
2—4-Star Playhouse
4—Triangle Theater
5—Treasury Men
7—Ray Bolger
9—Silver Screen
13—Dawn of America
27—Garry Moore
33—Ray Bolger
39—Dang. Assignment
7:45
27—The Christophers
8:00
2—Video Theater
4—Ozzie and Harriet
5—Dragnet
7—Back That Fact
27—Story Theater
33—Roundy
39—Dragnet
8:15
33—Around the Corner
8:30
2—Big Town
4—Theater
5—Theater
7—Television Theater
9—Spotlight Theater
13—4-Star Playhouse
27—Boston Blackie
33—Television Theater
39—Liberace
9:00
2—Playhouse
4—Martin Kane
5—Martin Kane
9—Pro Highlights
13—From Hollywood
27—Square Dance Party
39—My Little Margie
9:30
2—Place the Face
4—Foreign Intrigue
5—Foreign Intrigue
7—Death Valley Days
9—Boston Blackie
13—It's Your Serve
27—The Big Picture
33—Dang. Assignment
39—Place the Face
10:00
4—Big Playback
7—Ask the Man
9—Movie Academy
13—Weather; News
27—Weather; Sports
33—M. Griffin, News
39—News; Weather
10:10
33—Ekern, Weather
10:15
4—News; Weather
27—News
33—Star Theater
10:30
4—Mr. McNutley
7—Theater
13—Captured
27—Feature Film
39—Home Theater
11:00
2—Playhouse
4—Your Hit Parade
5—11th Hour Theater
9—Playhouse
11:30
4—Captured
12:00
2—Midnight Theater
4—News; Movies
7—Night Owl Movie

Today's Radio Highlights

Drama

9 a.m.—Jeffersonian Heritage (WHA): Claud Rains in "The University of the U.S."

11a.m.—World Theater (WHA): "Chronicle of the Pilgrims."

7 p.m.—Roy Rogers (WMAQ): bullying husband learns a lesson.

RAINS

Frank Race (WMFM): "The Adventure of the Black Friar's Bridge."

8 p.m.—Mr. McNutley (WKOW): professor goes party for students.

8:30 p.m.—Time for Love (WKOW): Marlene Dietrich rights a long-standing wrong.

9 p. m.—Nightmare (WISC): father forbids courtship, becomes a corpse.

10:45 p.m.—Detective Story (WISC): "A Man Up a Phone Pole."

Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Raymond Klaus, St. Raphael's cathedral.

Music

5.30 p. m.—Curt Massey (WBBM): "Dear Hearts and Gentle People," "Thanks."

6:30 p.m.—Choraliers (WKOW): "Prayer of Thanksgiving," "The House I Live In."

8 p.m.—Let's Go to Town (WMFM): Woody Herman, Georgia Gibbs.

8:15 p.m.—Guest Star (WMFM): Tony Martin.

10:30 p. m.—Rhythm Rendezvous (WKOW): "My Reverie," "Stella by Starlight."

Discussion

10:30 a.m.—PTA Forum (WHA): "The Right Book at the Right Age," E. B. Hayward.

4 p.m.—Voices of Europe (WHA): "Public Opinion in England."

8 p.m.—Popular Arts (WHA-FM): "Paperbound Books and the Public Taste."

Football

9:55 a. m.—Packers vs. Lions (WISC and WIBU).

Farm Programs

7:22 a. m.—Farm Hour (WHA): "Purity in Seed," Clarence Wanek.

12:15 p. m.—Farm Service (WIBA): Thanksgiving program.

For Children

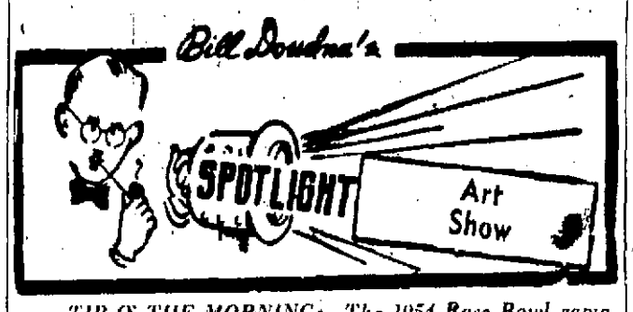
4:30 p. m.—Santa Claus (WKOW): visiting with children via "short wave."

Miscellaneous

10 a. m.—Homemakers (WHA): "Our American Heritage," Mrs. Oscar Rennebohm.

10:30 a. m.—Make Up Your Mind (WBBM): with Irra Petting.

9:45 p. m.—Thanksgiving Story (WISC): special program with Edwin C. Hill.



TIP O' THE MORNING: The 1954 Rose Bowl game will be broadcast by WIBA and WIBA-FM at 3:45 p.m. Friday, Jan. 1.

* * *

PAINTINGS, drawings, and sculpture from the collections of about 30 Madison residents will be displayed in the next exhibition of the Madison Art assn., "A Madison Collectors' Show."

The exhibition will open Friday, Dec. 4, with a preview for association members in Scanlan hall, and will be open to the public from Saturday, Dec. 5, through Thursday, Dec. 17.

Simultaneously, the Madison Art assn.'s collection will be on view in the Madison Free library. This consists largely of paintings acquired through purchase prizes given by the organization.

Included in the latter show will be its newest works—a sculpture in applewood by the late Clare Severance and a selection of her work in graphics. They have been given to the association by her husband, Irving Severance, 1111 Merrill Springs rd.

The Scanlan hall collection will include work of German expressionists and a drawing by Diego Rivera, a small Winslow Homer gouache, an important Grant Wood drawing, a number of works by John Steuart Curry, an oil by Marsden Hartley, and works by George Grosz, Waldo Peirce, Reginald Marxh, Vaclav Vytlacil, Zoltan Sepeshy, and "Grandma" Moses.

* * *

IN BOSTON: A former Madison violinist and teacher, George Szpinalski, will appear in a program of violin-piano sonatas with Reginald Boardman on Sunday in Jordan hall, Boston, Mass.

Szpinalski was a member of the Chicago Symphony orchestra for six years after leaving Madison, where he was heard frequently as a soloist.

* * *

AT MONROE: The Monroe high school senior band will present its annual Christmas concert at the school auditorium the evening of Dec. 8 and 9, Director Allan F. Barnard has announced.

"Holiday Serenade" will feature a number of selections emphasizing the Christmas theme and winter music.

A trombone trio will be one of the instrumental features with Pat Barnard Jr., Owen Hefty and Jane Ruf providing Latin-American rhythms. Also featured will be soloists Shirley Montgomery and Carol Galli, and a vocal quartet composed of Shirley Geigel, Ronald Liecht, Walter Schroeder, and Shirley Montgomery.

Proceeds will go into the band treasury to pay current expenses and to add to a uniform fund.

WHA-WHA-FM

910 Kc. — 88.7 Mcs.
THURSDAY
A.M.
7:15 Weather Roundup; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Jeffersonian Heritage
9:30 Music; News
10:00 Homemakers Program
10:30 PTA Forum
10:45 Views of the News
11:00 BBC World Theater
P.M.
12:00 Noon Musicale
12:20 News; Weather; Musicale
1:00 Chapter a Day
1:30 Holiday Concert
2:30 Short Story Time
3:00 Music of the Masters
4:00 Voices of Europe
FM Only
4:30 Afternoon Center
5.00 Music for Fun
5:15 Canada Report
5:45 News; Weather
6:00 Dinner Musicals
7:00 Views of the News
7:15 Concert Aire
7:30 Radio Journal
8:00 Popular Arts in America
9:00 FM Concert
10:30 News (to 11)

Radio Timetable

THURSDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Sunrise	* Farm Hour	Bkfst. Symph.	Music; News
6:15	Frolic	* Top o'Morn	News, Farm Hr.	Farm Reporter
6:30	Musical	* News; Top o'	Farm Hour	Rural
6:45	Clock: News	Morn; Heatter	Weather; Mkts.	Roundup
7:00	Alex Drier	* Top o' Mornins	Coffee	* News; Farm
7:15	Musical Clock	* News	Club; News	Service
7:30	Journal News	* Top o' Mornins	Weather; Coffee	*News We'ther
7:45	Clock: Sports	* John McVane	Club: News	* Farm Frolic
8:00	Musical	* Breakfast	Markets; Coffee	*Prayer league
8:15	Clock	Club	Club: News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Cof's club; News	*Musical clock
9:00	Welcome	* My True	Arthur Godfrey	*News Pioneer
9:15	Travelers	Story: Whisp's	Time	* Bob Crosby
9:30	Bob Hope	Streets	Arthur Godfrey	* Cancer Farm
9:45	Break the Bank	* Football	Time	* Color Spot
10:00	Strike It	* Football	Arthur Godfrey	* Football
10:15	Rich	* Football	Time	* Football
10:30	Phrase Pays	* Football	Music Speaks	* Football
10:45	Thurs. Melody	* Football	Morning Music	* Football
11:00	Betty Crocker	* Football	News; Band	* Football
11:15	Column	* Football	Aunt Jenny	* Football
11:30	Carson Gulley	* Football	Helen Trent	* Football
11:45	Farm Roundup	* Football	Our Gal Sunday	* Football
12:00	* News; Roundup	* Football	Dinner Music	* Football
12:15	* Farm Service	* Football	News	News and
12:30	* News	* Scoreboard	Farm	Markets
12:45	* Polka Party	* News	Parade	Farm & Home
1:00	* Trading Post	* Market Basket	Chow Time	Farm Service
1:15	* P. Frederick	* Mr. Music	Chapel of Air	Si Hays and
1:30	* Melody	* Mister	Nora Drake	Daughter
1:45	Parade	Music	Jockey's Choice	* Variety
2:00	* Life Beautiful	* Mister	Cur'ent Quest'ns	* Afternoon
2:15	* Road of Life	Music	House	Variety
2:30	* Pepper Young	* Double or	Party	* Health Talk
2:45	* Happiness	Nothing	Wizard of Odds	*Chapel in Sky
3:00	* Backstage Wife	* Ladies	News; Luella	* Chapel in
3:15	* Stella Dallas	Fair; Berch	Mortenson	the Sky
3:30	* Widder Brown	* Queen for	Show; Music	* Melody
3:45	* Woman in Bus.	a Day	Songs of Trail	Hour
4:00	* Just Plain Bill	* Cousin	The	* Melody
4:15	* Fr't F. Farrell	Henry	Showcase	Hour
4:30	* Lorenzo Jones	* Jon and Sparkle	Santa Claus	Band Parade
4:45	* Marriage Pays	* Birthday Club	Top Tunes	* News
5:00	* Madison	* Sgt.	Allan Jackson	Fiesta Time
5:15	Hour	Preston	Top-Tunes	* University
5:30	* News	* Sky	Scores; Hits	Special
5:45	* Sports; News	King; Sports	Lowell Thomas	*Univ. Special
6:00	* Alex Drier	* News; Music	Family Skeleton	* News
6:15	* Melody: News	* Fulton Lewis	Weather; News	Old Time Band
6:30	* News of World	* Capt. Starr	Choraliers	Sports Time
6:45	* I Man's Family	of Space; News	E. R. Murrow	Bing Sings
7:00	* T'nbd'wn Tips	* Holiday Hits	Meet	Bing Sings
7:15	* Top Ten	* Sammy Kaye	Millie	Farm Front
7:30	* The Top	* J. Vandercook	Waltz	* Top
7:45	Ten	* Bill Stern	Time	Billing
8:00	* Truth or	* Como and	Meet Mr.	Old Timers
8:15	Consequences	Crosby	McNutley	Jamboree
8:30	* News; Eddie	* G. Raubacker	Time for	Old Timers
8:45	Cantor	* G. Heatter	Love	Jamboree
9:00	* Bibber McGee	* Night-	The American	* Wisconsin
9:15	* Thanksgiving	mare	Way	Farm Hour
9:30	* Music; Sports	* Titus Moody	Good News	* News At
9:45	* Singing Stars	* Thanksgiving	Beulah	Your Request
10:00	* News	* News	News	* At Your
10:15	* Your Pastor	* F. Edwards	Sports	Request
10:30	* The 1310	* Hill; Wismer	Rhythm	* At Your
10:45	Club	* Detective Story	Home of Best	Request
11:00	* News; 1310	* Detective Story	News; Promised	* Silent
11:15	Club	* News; Music	Land	* Silent
11:30	The 1310	* Easy	The Promised	* Silent
11:45	Club; News	Street	Land	* Silent

Starred programs are also carried on corresponding FM station. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

WMFM

104.1 Mcs.
A. M.
6:00 Early Risers; Farm Feature
6:30 News; Early Risers
6:55 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 News; Yawn Patrol
7:57 Weatherman
8:02 News; Clockwatchers
8:26 Weatherman; News
8:30 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News
12:15 Noontime Frolics; News
12:00 News
12:00 News
12:00 News
1:00 Music (News at 1:55, 2:55, 3:55, and 4:55)
5:00 Jerry of the Circus
5:15 Meet the Artist
5:30 Off the Records; News
6:00 Musical Menu; News
7:00 Adventure of Frank Race
7:30 Old Timers Party
7:45 Sleepy Joe
8:00 Let's Go to Town
8:15 Guest Star; New Record
8:45 Twilight Time; News
9:00 Sharpen Your Wits

SIZE IS THE THING

NORTH BRANFORD, Conn. (UP)—Mrs. William Lyon Jr. will have 18 guests at Thanksgiving Day dinner but she's not worried about feeding everyone.

She is concerned, however, about squeezing her turkey into the oven—it weighs 40 pounds.

Counterspy and His Family

Thirteen years of ostracism over, William H. Teto, FBI undercover man who infiltrated the Communists as a counterspy in Ashoy, Mass., celebrates with his family after telling his story in Cambridge, Mass., before investigating committee headed by Sen. Joseph McCarthy (R-Wis.). With the 53-year-old upholsterer are son Paul, 14, daughter Kay, 7, and wife Sadie. The committee was probing Reds in GE plants. (International)

2 City Soldiers Join Division in Korea

Two Madison soldiers have joined the 40th Infantry division now stationed in Korea, the Army reported Wednesday.

They are Pvt. James H. Binger, whose wife lives at 320 Waverly pl., and Pvt. Milo R. Nelson, son of Mr. and Mrs. O. M. Nelson, 1049 Spaight st. Binger's parents are Mr. and Mrs. Leon Binger, 1312 St. James court.

The 40th division, formerly the California National Guard unit, has been in Korea since early 1952 and is now undergoing post-truce training.

Both the Madison men have been assigned to the division's 740th Ordnance battalion, the army announced. Binger and Nelson both graduated from Central High school in 1952.

Half a Thanksgiving Bird Better Than None

NEW YORK (UP)—Don't let the fact that your family is small keep you from enjoying turkey at Thanksgiving or Christmas. Half turkeys answer this problem. Have your butcher cut the bird lengthwise so you will have a selection of white and dark meat. Freeze one half for a company dinner sometime later or share the bird with another small family in your neighborhood.

STROMBERG-CARLSON
SALES & SERVICE
THE TV MART
Open Every Evening
430 State St. 7-1898

Boy Scouts Here Open Two Annual Christmas Projects

Boy Scouts of the Madison area today launched their annual Christmas projects with two major programs—the Yule tree lot on E. Washington ave. near the Gisholt Machine Co., and the sale of wreaths.

The tree lot was to be set up today by volunteer adult Scout leaders and will again be operated by members of the Four Lakes Drum and Bugle Corps and their fathers.

Proceeds go toward the operation of the championship musical outfit.

The wreath project is being carried out by most of the troops in the Four Lakes Council with the evergreen decorations stored near the Scouts' headquarters at 14 W. Johnson st. until delivery.

Boy Scouts will call on friends, neighbors, and sponsoring members of troops to take orders for the wreaths.

Don Bezucha, field executive with the Four Lakes council, said that the wreaths are sold by a Waukesha man who received permission to cut the evergreens near Morse, Wis., and has provided employment to several families in the area by preparing the wreaths for statewide distribution through Scout troops exclusively.

Use the WANT-ADS for Results!

'Get-Rich-Quick' Chain Letters Spring Up Again

WASHINGTON (UP) — "Get-rich-quick chain letters are springing up all around the country again, and the Postoffice Department is trying to crack down on them.

A spokesman said the department has received more than 1,000 complaints in the last two months about chain letters. The complaints have come from all 48 states.

The chain letters, similar to the "pyramid clubs" of several years ago, work like this:

Each person solicited is asked to send $2 to the top name on a list of five. Then he is supposed to move the other names up, put his own in fifth place, and send copies of the letters to five other persons. He is assured he stands to collect $8,250 when his own name reaches the top—provided no one "breaks the chain."

The department has sent notices to several hundred persons listed in chain letters that they are violating the postal lottery and fraud laws.

The notices ask them to return an affidavit that they have stopped taking part in the scheme. Otherwise, the department could issue a "fraud order" stopping mail deliveries to them.

So far, everyone who got a notice has returned an affidavit.

German Travel Restrictions End

FRANKFURT, Germany (AP)—Germans traveled between East and West Germany Wednesday without interzonal passes for the first time since 1945.

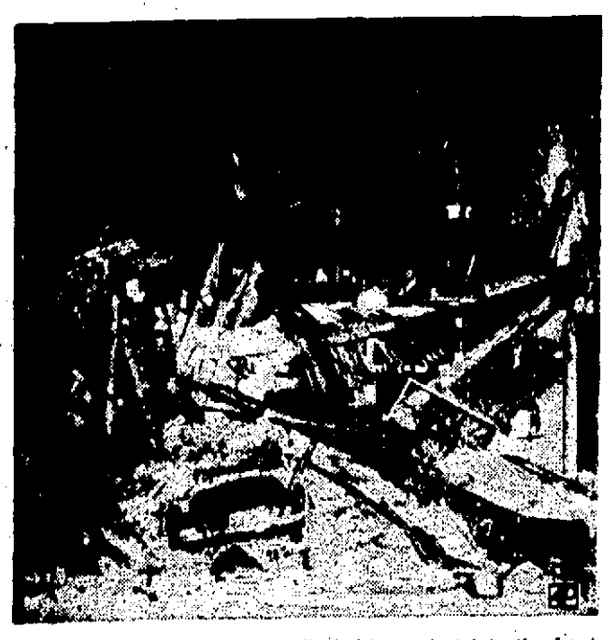
But major highway and rail crossing points reported traffic was less than usual "because many on both sides of the border still won't believe" the 8-year-old restrictions are lifted.

The pass requirements were established by the four occupation powers soon after World War II as a means of controlling travel between East and West Germany.

The West German government abolished travel permit requirements for East Germans going to West Germany more than a week ago when the three Western Allies abandoned the interzonal pass system.

ARVIN
Years Ahead
TELEVISION
See them at
SUBURBAN TV
3166 E. Washington Ave.
Phone 4-6495
Open every night (except Saturday) till 9 p.m.

And Then the Roof Fell In



This car, driven by Alfred E. Smith, crashed into the front of Lemon Brothers general store (top) at Barnwell, S. C. Notice here the building starting to crack and break apart.

Three hours later the building is shown (bottom) after the entire front caved in on the car. Police said the car was traveling at a high rate of speed and turned into the front of the store to keep from crashing into the police station. (AP Wirephoto)

GREEN BAY PACKERS
FOOTBALL
TODAY
WIBU 1240 kcyls.
and
WWCF 94.9 meg.
and the Wisconsin Network
for
Miller Brewing Company

SITTING PRETTY ON WASHDAY!
Here's all you do to get away from weekly washday blues: Put your dirty laundry in one of our self-operating machines, forget all about it until you're ready to pick it up. You'll find your clothes clean and fresh, and it costs so little. Try it soon!
MONROE
SELF-SERVICE LAUNDRY
1856 Monroe St. 6-8068

THANKSGIVING DAY HIGHLIGHTS
9:30 A.M.—WMTV FAMILY GREETINGS
9:45 A.M.—PRO GAME PREVIEW—courtesy Hoffman Enterprises.
10:00 A.M.—PRO FOOTBALL, Green Bay Packers vs. Detroit Lions—presented by Miller Brewing Co.
Immediately following game—"HOLIDAY HOME HINTS" from Findorff Lumber and Supply Co.
1:00 P.M.—WIS.-ILL. GAME, 1953 football thriller on film with Tom Harmon narrating—presented by Wisconsin Life Insurance Co.
1:30 P.M.—"DAWN OF AMERICA," full hour lavish dramatic extravaganza.
6:00 P.M.—"AT THE KEYBOARD," music for Thanksgiving from Forbes-Meagher.
8:15 P.M.—"JUST AROUND THE CORNER"—Holiday Hello from Shorewood Corners Merchants' Association.
WMTV MADISON

Announcing Acousticon's
1954 Transistor
Hearing Aid—Model A 335
The Features of this New Transistor are:
1. May be operated at a cost as low as 7½c a month.
2. May be used by those with slight hearing loss and those with an extreme hearing loss. This aid may be used with five different batteries according to power needed. This is 5 instruments in one.
3. The weight is 3½ ounces including the battery.
4. This model delivers the type of distortion-free power made possible by the transistor.
5. Closest thing to natural hearing.
ACOUSTICON of MADISON
115 S. Pinckney St. (Ground Floor)
Madison, Wisconsin
Robert A. Williams, Representative
ACOUSTICON OF MADISON
115 So. Pinckney St.,
Madison, Wisconsin
Please send me additional information about the new Model 335 Acousticon Transistor Hearing Aid.
Name .....
Address .....
City .....

Going-Out-of-Business Sale
Man's Wrist Watch
17-jewel, Shock-proof, Genuine Incabloc Waterproof, Luminous Dial. With famous A. Schild 1184 movement.
Reg. $29.75 NOW (tax incl.) $17.95
Lady's Wrist Watch
17-jewel, beautifully styled. (Also, a huge stock of nat'l. known men's and ladies' wrist watches, all at tremendous savings.)
Reg. $29.75 NOW (tax incl.) $18.95
Our 30 years experience will help you in selecting a fine diamond from our stock.
UNSET DIAMONDS
1.11 CARAT . . . extra fine quality, blue-white. Reg. $1170. NOW $830 (tax incl.)
.53 CARAT . . . fine cutting color, free from imperfections. Reg. $450. NOW $315 (tax incl.)
.45 CARAT . . . good color slight imperfection. Reg. $300. NOW $198.50.
.33 CARAT . . . a fine stone with good color. Reg. $230. NOW $149.50 (tax incl.)
1.05 CARAT . . . fine cutting color and clean. Reg. 995.00 NOW $695.00 (tax incl.)
See our fine selection of diamond rings, both men's and women's . . . in new white and yellow gold mountings. Up to ½ OFF
Sterling Silver Thimbles (all sizes) 49c (tax inc.)
Nat'l. known 5x-pc. Silverware Sets (Values to $79.75). NOW $55.00.
Pearl Necklaces ($8.00 Values) NOW $2.95 (tax inc.)
Jewelry — Pins, Earrings, Necklaces, Lockets Up to ½ Off
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Men's Stone Set Rings ..... $8.95 (tax inc.) and up
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