JACOBY ON BRIDGE

By Oswald Jacoby

When the Winter National Championships begin in Dallas. Mrs. Edith Kemp is sure to defend the open team title that she helped win last year.

One of the reasons Mrs. Kemp wins so many tournament events is that she takes the trouble to ask herself why her opponents

play or bid as they do. The result of this type of question is shown

West opened the queen

spades. This imaginative lead

was made at several tables, where West hoped to "find" his

When Mrs. Kemp won the first

in today's hand.

City Plan

FRIDAY

1 DAY

# Television Today

Ch. 5-WBEM-TV-Chicago
Ch. 4-WTMJ-TV-Milwaukee
Ch. 5-WNBQ-Chicago
Ch. 13-WREX-TV-Rockford
Ch. 39-WTVO-Rockford Ch. 7—WBKB—Chicago Ch. 9—WGN-TV—Chicago Ch. 27—WKOW-TV—Madison Ch. 33-WMTV-Madison

Today's Best Bets

In the President Elsenhower, Jackie Robinson, Thelma Ritter, Eithel Merman, Jane Froman, Helen Hayes, Lilli Palmer, Rex Harrison, Eddie Fisher, William Warfield, Lucille Bell, Desi Arnaz, Herb Shriner, others—WKOW-TV (2): also on WMTV (33) at 9 p.m. and on WNBQ (5) at 11 p.m.

Today's Best Bets

In the president Elsenhower, (WKOW): accepting America's Democratic Legacy Award.

10:30 p.m. — Dinner with the President Elsenhower, Ben Grauer, Eddie Fisher, William Warfield, Lucille Bell, Desi Arnaz, Herb Shriner, others—WKOW-TV (2): also on WMTV (33) at 9 p.m. and on WNBQ (5) at 11 p.m.

Tom.—Burns and Allen: Gracie whips up a benefit—WKOW-TV (27) and WBBM-TV (2).

Sets p.m.—Anti-Defamation Research President Elsenhower (WKOW): accepting America's Democratic Legacy Award.

10:30 p.m. — Dinner with the President Elsenhower, William Fresident (WIBA): President Elsenhower (WIBA): President Elsenhower, William Fresident (WIBA): President Elsenhower, WIBA): President El

8:45 p.m.-Anti-Defamation League: Bert Jahr, Bob Roth, Music

iorris Slavney—WNI	ľV (33),
7:00 —Today 9:08 —Arthur Godfrev —Ding Dong School	MUNDAY SIORNING 10:00 4—Hawkins Falls 5—Hawkins Falls 7—Reulinh Karney 9—A to Z of Cookery
Ding Dong School  Pled Piper  Pled Piper  Your Flavre Ladies  \$:30  Clamour Girl  Clamour Girl  Santa Claus  Time for Stories	10:15 4—Time Out 5—3 Steps to Heaven 10:30 2—Strike It Rich 5—The Bennetts 7—Let's Exercise 10:45
	6-Follow Your Heart

2-Ouiding Light 4-News

## Sentinel T. V.

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Dial 6-5011

12:00
9—Fit Ladies
12:30
-Carry Moore
5-Animal Playtime
7-Time for Pun
1:00
9 Pharible on Madhin

I-Double of Noth
Bohind Screens
B-Bob and Kay
I-All About Baby
Watch to Win

2—Art Linkletter
4—Woman's World
5—Science Review
3—Matines Theater
2:00

2:00
2.—The Big Payoff
4.—Kate Smith
5.—Kate Smith
2:10
2.—Bob Crosby
13.—Bob Crosby
1:45
33.—Bob Crosby
37.—Bob Crosby
3:00
3:00

MONDAY AFTERNOON

MONDAY AFTERNOON

Welcome Travelers

Welcome Travelers

Welcome Travelers

Turn to a Friend

Privera Show

13—Love of Life

27—Afternoon Action

33—Turn to a Friend

3:15

Movie Quick Quick

13—Beauty Clinic

13—Beauty Clinic

4—On Your Account

5—On Your Account

7—Ern Westmore

13—UN in Action

23—Ern Westmore

23—UN Assembly

2-UN Assembly
4:00
2-Movie Time
4-Superman
5-Atont Squad
0-Trull Bluvers 9—Trail Bluzers
13—Western Theater
23—Wines Over World
4:03
7—Femily Movie
4:15
3—Gabby Haves
4:30

4-Howdy Doody

S-Howdy Doody
33-M. Griffin, News
4:45
9-Cinramon Brar
13-Santa's Workshop
33-Roddy Mae
5:00
2-Garfield Goose
4-Foremun Tom
5-Elmer the Elephant
7-Laugh Time
9-Junior Edition
27-Comedy Time
33-Way Out West
5:18
8-Junior Crossroads
27-Time Out For Fun
39-Fun Time
33-Fun Time
33-Fun Time

5:30 2-Gene Autry 5-Karnival Kwiz

5—Karnival Kwiz
T—Adventure Time
27—Crussader Rabbit
33—Holiday Parade
5:35
27—Foy Willing
5:45
4—News: Weather
33—M. Griffin, News
38—Early Edition
5:35
33—Ekern, Weather

#### BEST TV BUYS

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6:00

2-Dinner with Pres.
4-Blue Room
5-Capt. Video
37-Dinner with Pres.
31-Builetin Board
30-Capt. Video
5:13

4...st. Tric.

##Bel Trio
T-John Dely
9-Number, Please
33-John Dely
59-Marse and Jeff 4-Arthur Murray

Arthur Murray
7—Jamile
30—On Stage
20—Sports; Weather
8-Sports; Weather
8-Sports; Weather
30—M. Griffin. News
30—Mex Caravan
33—Mex Caravan
33—Mex Caravan
40—Surra and Allen
40—Name That Tune
5—Name That Tune
7—Sky Kins
9—20 Questions
13—Man of the Weck
17—Burns and Allen
31—By Kins
9—Wit and Humor

WMFM

A:00 Early Risers: Farm Feature

A:00 News: Early Risers: Farm

A:00 News: Early Risers

A:05 Layman's Calt to Prayer

7:00 News: Yawn Patrol

7:15 Weatherman: Yawn Patrol

7:15 Weatherman: News

A:05 News: Clockwatchers

A:05 News: Clockwatchers

B:00 Clockwatchers; News

B:00 Clockwatchers; News

B:00 Stars Sing

9:00 Dange Band

10:00 Morning Musical Variety

10:00 Bongs of Yesterday

11:00 Old Timers Hall

11:10 Navy Band

11:00 News

F. M.

12:00 News

12:00 News

12:00 News

12:00 News

12:00 News

13:00 News

14:00 News

15:00 News

16:00 News

17:00 News

16:00 News

17:00 News

18:00 News

P. M.
32:00 News
32:15 Noontime Prolics: News
1:00 Music: News (at 1:35, 2:35, 3:35,
8:00 Jerry of the Circus
5:15 Meet the Artist
6:00 Musical Menu: News
6:00 Musical Menu: News
7:00 Showcase

6:00 Minsteal Menu: News
7:00 Bhowcase
7:00 Old Timers Party: News
8:00 Your Star Time
8:13 U of Wisconsin Music
8:30 Package of New Records
8:31 Twillight Time: News
8:00 Sharpen Your Wits
9:30 Quest Star: News
10:00 Dance Bands: News
11:00 One Oh Four & One Club
11:55 News (to 12)

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WMFM

MONDAY EVENING 7:36
2—Talent Scouts
4—Concert Hour
5—Concert Hour
7—Family Theater
9—Wreating
13—Adventure
27—China Smith
33—Mark Saber

27—China Smith
33—Mark Saber
38—Dennis Day
38—Dennis Day
4—Bishop Sinch
3—Peature Film
77—I Love Lucy
33—Dollar a Scond
39—I Love Lucy
34—Robi. Montgomers
5—Robi. Montgomers
5—Robi. Montgomers
79—Quarerback Club
27—Red Buttons
33—Big Picture

33—Big Picture 39—Robt. Montgomery 8:43 33~B'nat H'rith 9:90

2—Studio One
R—Boxing
27—Quiz: Wrestling
32—Dinner with Pros.
9:30
4—Who Said That?
5—Who Said That?

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4:00 Chicke House House Hall 19 10 OKLY
4:00 Afternoon Concert 5:05 Music for Fun
5:15 London Column
5:05 Music Album
5:05 News: Westlier
6:00 Dinner Musicale
7:00 Olews of the News
7:15 Concert Airs
7:00 Organ Chasics
3:00 English History
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

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WHA-WHA-FM

916 Kc.—88.7 Megs. MONDAY

7—Quarterback Club 39—Pavorite Story 3045 0—Arch Ward 10:00

Tarms

4—Industry on Parade 9—Playhouse 13—Weather; News 7, Weather; Sports 33—M. Griffin; News 39—News; weather 16:10 33—Ekern, Weather 18:15 33-Ekern, Weather 10:15 4- News; Weather 27-News

27—News 33—Star Theater 10:30 4—The Big Story 7—Dr. Flxum 27—Club 27 39—F. P. Detective 11:00 2-Wrestling I-Big Town

4—Big Town 5—Dinner with Pres. 11:35 27—Feature Film 11:30 4—Toni Mercein 9—News

9-News 12:00 2-Midnight Theater 4-News: George Jessel 7-Night Owl Movie

and left 11 orphans." Zenith Television "I'd like to be priced from \$199.95! Fill Up Now! See them at McCORMICK RADIO AND SUBURBAN TELEVISION

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#### Today's Radio Highlights

Special Programs

9:35 p. m.—Charles E. Wilson (WISC): addressing Advertising Council's board of directors.

7:45 a. m.—George Morgan
(WIBA): "Sugarfoot Rag." "Devils Dream." "Prairie Echoes."
5:30 p.m. — Curt Massey
(WBBM): "I See the Moon."
"Gay Ranchero."

"Gav Ranchero."
7 p.m. — Show Train (WIBA):
Virginia Haskins, Gordon MacRae in "The Chocolate Soldier."
7:30 p.m. — Concert Hour
(WIBA): with Dorothy Warenskjold; "One Kiss," "Jesel Song"
from "Faust," "Come, ye Thankful people, Come," "Begin the
Beguine," "army-navy medley...
Talent Scout (WBBM): bass-baritone, twin accordianists, soprano,
1:15 Phrade Paye
11:00 Phrase Paye
11:0

lone, twin accordianists, soprano. sp.m.—Great Artists (WIBA):
with Eileen Farrell; "Hymn of
Thanksgiving," "A Perfect Day,"
"America, the Beautiful." "Il Est
Deux, Il Est Bon." "A.D. 1620."
8:15 p.m. — U. W. Music
(WMFM): University Symphony
orchestra orchestra.

"What Is This Thing Called Love?" . . FM Concert (WHA-FM): Piano Concerto in A Minor," Schumann . Northnor," Schumann . . . North-erners (WMAQ): Thanksgiving

ribute. 9:45 p.m. -- Hymus of the World (WIBA): special Thanksgiving program.

Religion

10:15 p.m. Your Pastor Speaks (WIBA): the Rev. Sig Sandrock, Midvale Community Lutheran church.

Drama

7 p. m. - Suspense (WBBM): Peter Lawford in second part of "The Moonstone." 8 p. m. - Counterspy (WISC): "Blue-Eyed Bandit" . . . Radio Theater (WBBM): Mr. and Mrs.

Ronald Colman in "The Brown ing Version."
10:45 p. m. — The Falcon (WISC): jealous husband, fearful (WISC): jeanous non-wife hire detectives.

Farm Programs

13:15 p. m. — Farm Service
(WIBA): "Rotational Grazing for Sheep;" Paul Cooper, Mineral Point; Everett Olson, lowa counticles as an Anglo-American dend proposal to take up the cond proposal to take up the

bre: "Buying Bonds While Pay-ing Off a Mortgage." Louis Gaddo and John Stauber.

Miscellaneous 9:30 a. m .- Boh Hope (WIBA) 10 a. m.—Homemakers (WHA): and Yugoslavia, with Billie Burke.

Leopoid.
4:45 p. m.— It Pays to Be Italian proposal. Married (WIBA); story of cou-ple's struggle while husband pre-comment pending the receipt and pared for opera,

WITH 9 LIVES YET NAPLES, Italy (#) — Police had to ask Lucia Pietrocollo to move funeral services for her cat to a nearby park after 1.000 eat lovers and curious blocked traffic in front of her house. A crepe-hung sign helped draw the crowd. It read "The big cat died

your coal-man" LUMBER & FUEL CO. Bryan St. Dial 4-4741

### Kadio Timetable MONDAY

WIBA WISC WKOW WIBU 1710 kg. 1070 Re. 2240 KG 6:80 Sunrise 6:35 Froits 6:30 Sons of Pionsers 5:45 Clock; News Birkist, Symph, Farm Chary Roundup Farm Hour Music: News Weather: M'k'ts Farm Reporter • Top o' Morning Shorts: Music News Naws
• Top o' Morning Weather: Ooffee • John McVans Outb: News 8:06 Munical 8:15 Glock 8:30 Munical Glock 8:45 News Coffee Club; News Prayer league . Music Clock Musical clock Arthur Godfrey \*News: Plan'rs

My True Story; Whisp's 9:00 Welcome 8:15 Travelets 8:30 Bob Hope 9:45 Break the Bank Time Bob Crosby
Attnur Godfrey Music in Air
Time Sweet Music Streets Calendar 10:00 Strike It 10:15 Rich 10:30 Phrase Page 10:45 Mon. Melody Ladies
Fair: News Arthur Godfrey News
Time "U S. Navy
Music Speaks Mid Morning
Morning Music Matines Queen for Double of News: Band Aunt Jenny Helen Trent Our Gal Sunday

12:60 News; Roundup Secret Sone
12:15 Farm Service News
12:30 News Mister
12:45 Polka Party Music Dinner Concert Music; Markets News and Markets Farm & Home Mkta; Weather Mister
Music
Betty; Mr.
Music Farm Service 51 Hays and Daughter • Aft. Variaty Nors Drake Jackey's Chalce News of 1070 House Afternoon Variety \* Life Beautiful \* Mister \* Road of Life Music Party Guest Slar Wigned of Odds Chapel in Sks

Rewa: Lucila

Mortenson Show: Music Sunshine Sug

Allan Jackson Top Tunes

All Hits Lowell Thomas

Family Skeleton Weather; News

Sports: Billboard Hit Parade

Billboard Hit Porade

Tops in Westerns

Broadway's My Beat News: Sports Beulah

Pres. Elsenhower Rhythm Some of Bask

Italy previously had said that

Music Sports Time Row R. Murrow Bins Sings

2:30 \* Fepper Young 2:45 \* Right to Hap's Backstage Wife \* Mister Stella Dallag \* Mister Henry
Big Jon:Sparkle Harmony H'se
Birthday Olub Top Tunes

Mister Milelo Wild Bill Hickok Madison Hour News Sporte: News 8:00 • Alex Dreier 6:13 • Music; News 6:65 • News of World 6:45 • 1 Man's Family • News; Musio • Fuiton Lewis • Lone

Ranger Renry Taylor Sammy Kaya Train Concers Hour J. Vandercoo Mus. to Pleas

8:00 \* Great 8:15 Artists 8:30 \* Band of 8:45 America • Counter Spy • Guest Star • G. Haatter 9:00 • Fibber McGee 9:15 • Can You Top 9:30 • Music: Sports 9:45 • Hymna Perty Como Go to Town Music: C. E. Wilson

News Your Pastor Dinner with the President II:00 • News; The 11:15 1310 Club 11:30 The 1310 11:45 Club; News The Falcon
News; Music
Easy
Street

News; LaRose The Promised Land 5ilent Starred programs are also carried en coreaponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

#### Trieste Proposals by Italy Receive

ty agent; Frank Mayfield.

12:30 p. m. — Farm Hour (WHA): "Teaching Teachers to Teach Conservation." I. O. Hembre: "Buying Bonds While Paybre: "Bonds While Paybre: "Bonds

tions were attached. Premier Giuseppe Pella of italy was reported in London to have accepted a Big Three invitation to a conference with the United States, Britain, France, DUTCH ENVOY ARRIVES

and Yugoslavia, and Yugoslavia

About School-Age Children. Dr.

Robert Parkin.

1 p. m.—Chapter a Day (WHA):

The Round River," by Aido
Leopold.

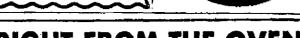
Officials said the Foreign Officials said the Sunday to take up his and David Beadle, Edith Bornew post.

In the American British, and French envoys the details of the

study of the formal version of But the officials freely re-

**Bronchial** Coughs .old

PERTUSSIN





SEE GENE AUTRY-WMTV THURSDAY, 7:00 TO 7:30 PM, CHANNEL 33



TIP O' THE MORNING:

chestral playing were on tap the lead quickly when declarer Sunday night at a concert in took a finesse for the queen of the Wisconsin Union theater.

The performers were Ernst four spade tricks, setting the con-

Friedlander, cellist of the tract. Pro Arte quartet; the University of Wisconsin Symphony trick with the king of spades she sity of Wisconsin Symphony thought to herself: "Hmm, he orchestra, the University Men's must have honors in every suit and Women's choruses, and three vocal soloists, under the baton of Prof. Richard C. Church.

1940 by Church, J. Russell Lane, and Frederick Buerki, with two of the convenience of Wishard Foundations of Eric Church's adaptations of Eric Coates' music were as fresh, Dane County governing bodies' lively, and delightful as they meetings for this week as schedwith the acc of clubs and led up to today:

Testing her impression, Mrs. Kemp led the jack of hearts at the second trick. West promptly covered with the queen, and dummy won with the king.

Declarer returned to her hand with the acc of clubs and led another heart, finessing dummy's eight the same way. The returning soloists were Mr. and Mrs. Ben a. m. city hall.

the same way. The returning soil City Board of Review, 9:30. The success of this play conflicts were Mr. and Mrs. Ben a m. city hall.

Park, who played the leads in City Board of Estimates, 7:30 firmed her impression about the nature of West's hand. She dethe same theater in 1940. Mrs. p. m. city hall.
Park's soprano voice was lovely City Plan Park's soprano voice was lovely and sparkling, and her husband's p. m., city hall.

Was melodious, even if a bit rusty from apparent lack of use. Law-rence McCormick, tenor of the county Fairgrounds commit-

rence McCormick, tenor of the Men's chorus, had brief solos, too, and did them welt.

The program's virtuosity was provided by Friedlander, who, with the orchestra, played the rarely-heard cello concerto by m. courtiouse.

County Parsonnel committee, 7:30 p. m. courtiouse.

Euren d'Albert.

The work was full of melody 7:30 p. m., some of it reminiscent of Von
Weberl, interlaced with rapid
City Park Commission, 7:30 runs, flutelike harmonics, snap-py pizzicatos, and other demand-

ing conversations between the Williston, bronze for at least cello and the woodwinds in the three.

first, and a dynamic, dancing scherzo to finish.

KEYS: Thirteen seniors will receive key awards next semes-ter for their work in the Univerity Symphony orchestra.

They are: Betty Casida, Beth Mitchell, and Marion Volght, gold for at



There's no

If you can't see you can't be safe

# **Blackout** on Concrete Night driving on a dark-surfaced highway is no fun-

as you know from groping along over many weary miles. Tense and jittery, straining to see, never sure what's ahead, you're thankful to arrive at your destination-or to get back on light-colored concrete. Concrete takes the guesswork out of night driving

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PORTLAND CEMENT ASSOCIATION 735 N. Water St., Milwaukes 2, Wis. A national organization to improve and extend the uses of partland cement and concrete through scientific research and engineering field work

highways, Mr. Motorist. Insist on concrete pavement,



Site of the University chorus' Christmas concert Dec. 5 has been changed to the Wisconsin Union theater.

SENTIMENT, virtuosi where west soped to the and partier's long suit.

ty, and good, sound or At some the suit when declarer

News: Morning

\* Chapel in

the Sky
Melody
Hour

• Melody

News Band Parade

Special Univ. Special

Old Time Band

Bing Sings

Farm News
Old Timers
Jamboree

Old Timers
Jambores
Old Timers
Jambores

\* News: At Your Request

At Your Request

At Your Request At Your Esquest

of Prof. Richard C. Church.

The sentiment came from the bridge," a light opera written in 1940 by Church, J. Russell Lane.

In Prederick Russell Lane.

The sentiment came from the City, Dane County delighted to lead something harmless like a worthless double-ton or tripleton.

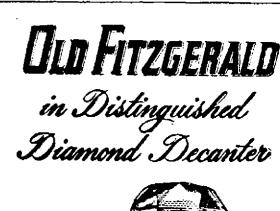
Testing her impression, Mrs. Remo led the isob of barriers.

ing solo work, all done fluently and authoritatively.

There were Tschaikowsky-like sweeps in the orchestra during the second movement, interest-lar, Geraldine Vosa, and Judith

The opening number, the over-ture to "Don Glovanni," revealed the orchestra in great shape for

the program.
Woodwinds always have been Photo peated the long standing Yugo-slav demand that all delegates to the propose conference would have to sit down at the table un-fine. I have never heard a study for the power conference would have to sit down at the table un-fine. I have never heard a study fine.







BONDED KENTUCKY STRAIGHT BOURBON WHISKEY - 100 PROCE

NORTH **4.864** ♥ A K & • K J & WEST KAST ♣ 109782 ♥ 62 A Q 5 9 Q 10 7 2 • Q 10 6 6 • Q 2 ♦ 753 ♦ 985 SOUTH, (D) ₩ 1984 • K 1 ♦ A 8 2 ♦ A K 10 4 Both sides vul. West North East Pass 3 N.T. Pass

Pess Opening lead- Q to make a weird lead like that." And, of course, this was exactly why West had chosen to lead the queen of spades. He'd have been

cided to cash another for club. scorning the finesse. This dropped West's queen, and now declarer had four club tricks. West had such obvious trouble

in finding discards on the clubs that Mrs. Kemp decided that it was quite safe to take the dia-mond finesse too. This added insult to injury,

since making 10 tricks was enough for top. The eleventh County Personnel committee, was just an example of perfectionism.



TONIGHT ONLY... sings for you in a special Thanksgiving program, WIBA-8:00 a'clock TELEPHONE HOUR

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