

# Television Today

Ch. 2—WISN-TV—Chicago  
 Ch. 3—WISN-TV—Chicago  
 Ch. 4—WISN-TV—Chicago  
 Ch. 5—WISN-TV—Chicago  
 Ch. 6—WISN-TV—Chicago  
 Ch. 7—WISN-TV—Chicago  
 Ch. 8—WISN-TV—Chicago  
 Ch. 9—WISN-TV—Chicago  
 Ch. 10—WISN-TV—Chicago  
 Ch. 11—WISN-TV—Chicago  
 Ch. 12—WISN-TV—Chicago  
 Ch. 13—WISN-TV—Chicago

## Today's Best Bets

6 p. m.—Bulletin Board: "Roundy." Mayor George Forster, Judge George Kroneke, Marshall Straus—WMTV (33).  
 6:30 p. m.—Eddie Fisher: with Judy Lynn—WMTJ-TV (4) and WNBQ (5).  
 7:30 p. m.—Chicago Symphony Orchestra—WGN-TV (9).  
 8 p. m.—Television Theater: "The Gate"—WMTJ-TV (4) and WNBQ (5).  
 9 p. m.—Game of the Week: Minnesota vs. Iowa—WMTV (33).  
 9 p. m.—Boxing: Freddy Beshore vs. Dan Bucceroni—WKOW-TV (27), WMTJ-TV (4), and WBBM-TV (2).  
 9:30 p. m.—U. W. Sports: scenes from past Wisconsin-Minnesota games—WMTV (33).

## WEDNESDAY MORNING

7:00—Today  
 7:30—Bayner Shine  
 8:00—Arthur Godfrey  
 8:30—Dinah Shore  
 9:00—Our Picture Ladies  
 9:30—Clamart Girl  
 10:00—Time for Stories

# Today's Radio Highlights

## Special Programs

9:45 p. m.—Optimist Club (WIBA): Judge George Kroneke presents "Friend of the boy" award to "Roundy" Coughlin.  
 10:30 p. m.—John Foster Dulles (WIBA): secretary of state addresses CIO convention on "Analysis of Soviet Policy."

## Drama

7 p. m.—FBI in Peace and War (WKOW): story of over-confident stock swindler.  
 7:30 p. m.—Dr. Christian (WKOW): murder suspect revealed as public benefactor.  
 8:30 p. m.—Big Story (WIBA): Tulsa reporter's stories lure killer back to town.  
 9:15 p. m.—Mystery Theater (WISQ): carnival troupe involved in murder probe.



LYTELL

8 p. m.—Radio Playhouse (WISQ): Bert Lytell as Dr. Joseph Goldberger, foe of pellagra.  
 8:30 p. m.—Lewis Onstage (WKOW): fantasy about man and woman with wheels inside them.  
 9:15 p. m.—Mystery Theater (WISQ): carnival troupe involved in murder probe.

## Music

7:45 a. m.—George Morgan (WIBA): "My Baby Lied to Me," "I Can't Help It," "Muskrat Ramble."  
 11:25 a. m.—Jack Berch (WISQ): "With These Hands."  
 3 p. m.—Music of the Masters (WHA): "The Poem of Fire," Scriabin.  
 5:30 p. m.—Curt Massey (WBBM): "Love Walked In," "No Other Love," "Heat Wave."  
 9 p. m.—Perry Como (WISQ): with Teresa Brewer—FM Concert (WHA-FM): "L'Enfant a Sorcières," Ravel.

## Discussion

10:30 a. m.—Women Voters (WHA): "Federal Budgetary Procedures," Prof. Harold M. Groves.

## Religion

8:30 p. m.—Bahai Assembly (WISQ): "A World Religion."  
 10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Edward P. Sabin, St. Andrew's Episcopal church.

## Sports

5:45 p. m.—Sports Parade (WIBA): Scout Fred Marsh previews Wisconsin-Minnesota game.  
 7:30 p. m.—Roundy (WIBA): football forecast.

## Farm Programs

7:22 a. m.—Farm Feature (WHA): "Angels of the Dairy Controversy," Milo Swanton.  
 12:15 p. m.—Farm Service (WIBA): "Consumers Want Lean Meat," A. W. Jordan of Ohio State university and Frank Mayfield.  
 12:30 p. m.—Farm Hour (WHA): "1953 Soil Conservation Research," Art Peterson, Clyde Bay, "Get Those Last Rats and Mice," E. H. Fisher.

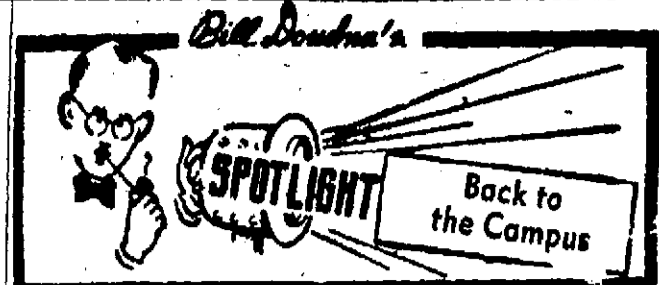
## Miscellaneous

10 a. m.—Homemakers (WHA): "It's Fun to Buy Food," Olga M. Hooley; "My Homemaking Hobbies," Mrs. Vera Meyers.  
 2:15 p. m.—House Party (WKOW): with Lurene Tuttle, Barbara Ruick.  
 South Wayne Pupils to Present Class Play  
 SOUTH WAYNE — Juniors of South Wayne high school will present their class play "Gone With the Girls" Nov. 20 and 21. The play is directed by Elizabeth Holstrom. In the cast are Mary Mahlkauk, Clarice Berger, Linda Peterson, Neil Pohl, Joyce Hanson, Caroline Sacker, Terry Ellingsen, Joanne Vogel, Margaret Graham, LeRoy Seffrood, and Richard Larson.

# Radio Timetable

## WEDNESDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00 Sunrise 6:15 Frolic 6:30 Songs of Pioneers 6:45 Clock News	6:00 Farm Hour 6:15 Top of Morn 6:30 News; Top of Morn; Morn. Beatler 6:45 Top of Morn 6:55 News 7:05 Musical Club 7:15 Musical Club 7:30 Musical Club 7:45 Musical Club 7:55 News 8:00 Wisconsin Travelers 8:15 Bob Hope 8:30 Break the Bank	6:00 Farm Hour 6:15 Top of Morn 6:30 News; Top of Morn; Morn. Beatler 6:45 Top of Morn 6:55 News 7:05 Musical Club 7:15 Musical Club 7:30 Musical Club 7:45 Musical Club 7:55 News 8:00 Wisconsin Travelers 8:15 Bob Hope 8:30 Break the Bank	6:00 Farm Reporter 6:15 Rural Roundup 6:30 News 6:45 News 6:55 News 7:05 News 7:15 News 7:30 News 7:45 News 7:55 News 8:00 News 8:15 News 8:30 News



TIP O' THE MORNING: New sound equipment is being installed at the Orpheum theater in preparation for the introduction of CinemaScope to Madison with showings of "The Robe" about Christmas time.

GETTING READY to sing with the University of Wisconsin Symphony orchestra and University Men's and Women's choruses, Ben Park of Chicago is something of a dual personality.



BEN and ALMA PARK

This week, he is doing his regular work as producer at the National Broadcasting Co.'s (NBC) television studios in Chicago, but on Sunday he will become again, for a while, Capt. Richard Huntington of His Britannic Majesty's forces.

Back in 1940, Ben was leading man in "Knightsbridge," an operetta fashioned by Profs. Richard C. Church, Fredrick C. Buerki, and J. Russell Lane from the music of Eric Coates.

His leading woman was Alma Hanisee; she is now Mrs. Ben Park. Both will be back Sunday, when the orchestra and choruses will revive the "Knightsbridge" music with Church conducting.

The concert will be in the Wisconsin Union theater at 8 p. m.

The Parks first met during rehearsals for the operetta 13 years ago, but their stage romance did not immediately carry over outside the theater. "Oddie," as she was known, was engaged to

are Mrs. Donald Mueller, Mrs. Harold Schantz, Nancy Rusy, Mrs. T. Lane Ward, Nancy C. Rogers, and Mrs. Margaret Bessert.

Prof. Walker D. Wyman of River Falls State college will conduct a course on "The History of the American Frontier" over WHA-FM and the state network beginning Dec. 1. The program will be heard at 8 p. m. Tuesdays.

Eva Likova, who will sing Violletta in "La Traviata" here next week, will be guest star on Kate Smith's program over WTMJ-TV and WNBQ at 2 p. m. Thursday.

The Czechoslovakian soprano will come to Madison with the New York City Opera Co., which will appear Monday and Tuesday in the Wisconsin Union theater.

Mrs. Russell Fowler, Madison, spoke Monday in Evanson, Ill., on "Tinsel Pictures and Tinsel Prints." She addressed the University Guild in Fowler hall at Northwestern university. Mrs. Fowler has her own "how-to-do-it" program on WMTV.

Long Trailer," is being shown by a Madison dealer. The mobile home was designed for the picture, with the interior decoration "inspired by Miss Ball's Titan hair."

NAMES IN THE NEWS: Madison again will supply part of a National Broadcasting Co. program Saturday, and a man involved in last week's "College Quiz Bowl" program will be there again. He's Jim Mader.

WIBA announcer and disc jockey, who will be one of three guests on "The Big Preview" at 10 a. m. Others will talk from the studios of KYW, Philadelphia, and WSM, Nashville.

Ross Gordon, who had been with WKOW for five years, joined the WMTV staff Monday. Gordon came to Madison from KMOX, St. Louis, and WWL, New Orleans, in August, 1948. He served as announcer, sports director, and program director at WKOW.

Six Madison residents are members of the WHA Minnesingers, a chorus organized primarily to sing on Prof. E. B. Gordon's "Journeys in Music Land." They

TRAILER: A living trailer exactly like that used by Lucille Ball and Desi Arnaz in their color film, "The Long, Play by DeForest High School to Be Friday

DeFOREST — The comedy, "Curtain Going Up," will be presented by seniors at DeForest Union free high school Friday night.

Members of the cast, directed by Grace Schneider, are: Ruth Anderson, Nancy Bakke, Carol Boldig, Francis Bruns, Shirley Caldwell, Robert Frye; Mildred Fuller, David Homman, Charles Johnson, Shirley Leatherberry, Wayne Manthe, Diane Moran;

Beverly Paske, Gilbert Rauls, Kathy Riley, Luanne Rublee, Robert Showers, Mary Lois Skaar, and Beverly Yngsdahl.

THE WHOLE FAMILY ENJOYS TELEVISION AND NON-CARBONATED, FRUIT-FLAVORED Bire-ley's Orange Grape Tomato Grapfruit

WEDNESDAY AFTERNOON

12:00—Lunch with Billy	1:30—Ship's Reporter	3:00—Howdy Doodly
1:00—Man Next Door	2:00—Peculiar Party	3:30—M. Griffin, News
1:30—Nostalgia Comics	2:30—Wanted: Traveler	4:00—Cinnamon Bear
2:00—Hi Ladies	3:00—Turn to a Friend	4:30—Ruddy Mac
2:30—Garry Moore	3:30—Afternoon Action	5:00—Garfield Goose
3:00—Animals Playtime	4:00—Turn to a Friend	5:30—Foreman, Tom
3:30—Time for Fun	4:30—Movie Quick Quiz	6:00—Elmer the Elephant
4:00—Mae Carter	5:00—Ship's Reporter	6:30—Laugh Time
4:30—Double or Nothing	5:30—On Your Account	7:00—Gene Autry
5:00—Tennis the Screen	6:00—On Your Account	7:30—Adventure Quiz
5:30—Bob and Kay	6:30—Ernie Westmore	8:00—Cinderella Rabbit
6:00—Wagon Wheel	6:45—United Nations	8:30—Adventure Quiz
6:30—The Doodlers	7:15—UN in Action	9:00—For William
7:00—Madame Center	7:45—Ernie Westmore	9:30—L. Landman, Sports
7:30—The Big Payoff	8:15—UN Assembly	10:00—News: Weather
8:00—Kate Smith	8:45—Movie Time	10:30—Ernie Simon
8:30—Claude Kitchner	9:15—Liberal Story	11:00—Early Edition
9:00—Paul Dixon	9:45—Talon Theater	11:30—Eklara Weather
9:30—Bob Crosby	10:15—Trail Blazers	12:00—Eklara Weather
10:00—Hunt Harvey	10:45—Talent Patrol	
10:30—Bob Crosby	11:15—The Parrot	
11:00—Bob Crosby	11:45—Gabby Hayes	
11:30—Bob Crosby	12:15—Howdy Doodly	

MAJESTIC OPEN Every Night Till 9 P. M. (except Saturday)

See the All-New 1954 MAJESTIC, with all-channel tuning

ON GILMAN AT STATE TELEVISION • APPLIANCES ON STAFF AT GILMAN

WEDNESDAY EVENING

8:00—Bob Elson	9:00—My Little Marie	10:00—U. W. Sports
8:30—Blue Room	9:30—Your Question	10:30—Touchdown
9:00—Capt. Video	10:00—Chicago Symphony	11:00—Newsworld
9:30—Bulletin Board	10:30—Triangle Theater	11:30—Sports Spot
10:00—Capt. Video	11:00—America in View	12:00—Request Playhouse
10:30—Bob Trio	11:30—Snow 8:00	1:00—Weather: News
11:00—Dorcas Cousins	12:00—Strike It Rich	1:30—Weather: Sports
11:30—John Daily	12:30—Talon Theater	2:00—M. Griffin, News
12:00—John Daily	1:00—Life of Riley	2:30—News: Weather
12:30—Marge and Jeff	1:30—City Detective	3:00—Eklara Weather
1:00—Eddie Fisher	2:00—Jean Carroll	3:30—News: Weather
1:30—Eddie Fisher	2:30—I've Got a Secret	4:00—News: Weather
2:00—Frank Sauer	3:00—On Your Way	4:30—Pro Highlights
2:30—Western Playhouse	3:30—I've Got a Secret	5:00—Club 21
3:00—On Stage	4:00—Dr. J. C.	5:30—Wrestling
3:30—Cockade, Weather	4:30—Boston Blackie	6:00—Kup's Column
4:00—Party Come	4:45—Boxing	6:30—Herbie Mintz
4:30—News Caravan	5:15—Boxing	7:00—Hollywood Theater
5:00—News Caravan	5:45—Boxing	7:30—Theater
5:30—M. Griffin, News	6:15—Boxing	8:00—Times Square Playhouse
6:00—News Caravan	6:45—Boxing	8:30—Feature Film
6:30—Eklara Weather	7:15—Boxing	9:00—Feature Film
7:00—Arthur Godfrey	7:45—Boxing	9:30—This is Your Life
7:30—Married Joan	8:15—TV Playhouse	10:00—TV Playhouse
8:00—Married Joan	8:45—Life with Elizabeth	10:30—TV Playhouse
8:30—Married Joan	9:15—Liberace	11:00—TV Playhouse
9:00—Married Joan		11:30—TV Playhouse
9:30—Married Joan		12:00—TV Playhouse

RAYTHEON TV Everything in TV on One Control

★ Any type UHF Conversion ★ Complete Installation ★ Guaranteed Service

Television Engineers, Inc. 1004 S. PARK STREET 5-3494

Open Every Evening Except Saturday Locally Owned

WHA and WHA-FM 970 kc.—88.7 Mcs. WEDNESDAY

7:15 Weather Roundup; Farm Feature  
 7:30 News: Weather  
 7:45 News: Weather  
 8:00 Morning Melodies  
 8:15 News for Children  
 8:30 Broadcast on Broadcasts  
 8:45 Let's Write  
 9:00 Musicals: News  
 9:30 Musicals: News  
 10:00 Musicals: News  
 10:30 Musicals: News  
 11:00 Musicals: News  
 11:30 Musicals: News  
 12:00 News: Farm Program  
 1:00 Chapter a Day  
 1:30 Journeys in Musicland  
 2:00 The Sampler  
 2:30 Music of the Masters  
 3:00 Music of the Masters  
 3:30 Music of the Masters  
 4:00 Music of the Masters  
 4:30 Music of the Masters  
 5:00 Music of the Masters

Passion Play to Be Held at Brodhead Dec. 9

BRODHEAD — The senior class of Brodhead high school will sponsor a performance of a Passion play, "Come Unto Me," in the high school gymnasium Wednesday, Dec. 9.

The cast will be made up of professionals, except for a mob scene using Brodhead performers.

SYLVANIA for '54 with Halolight

★ Sylvania's first color TV with every 21" Sylvania set. ★ We service our own sets to our customers' satisfaction.

FREE — full size color TV with every 21" Sylvania set. Modern repair shop with parts in stock to service our sets.

Phone 5-0831 2620 University Ave.

"Red" Goodrich TELEVISION SALES & SERVICE

FOR YOUR ADDED SHOPPING CONVENIENCE OPEN SUNDAYS 10 A.M. TO 9 P.M.

Christmas Special

FREE \$50 (Of Extra Cost)

In Gifts & Toys of your Choice From one of Madison's Leading Toy Centers With the Purchase of the NEW 1954 Emerson GIANT 21" TV!

Full Console Models Starting at \$299.95

COMMERCIAL PRODUCTS CO. 24 Prouditt St. "15 Years of Business History" Phone 5-4870

Tony Parrish Invites You to Watch Commercial Products Midnight Movie Every Saturday Night, On WMTV, Channel 33.

It's HERE!

The Famous "I LOVE LUCY" New Moon MOBILE HOME AS FEATURED IN M-G-M'S NEW TECHNICOLOR PRODUCTION "THE LONG, LONG TRAILER" starring LUCILLE BALL and DESI ARNAZ

An authentic "I Love Lucy" mobile home is now OPEN FOR YOUR INSPECTION. We invite you to come over and inspect this fine home and see for yourself the many reasons why Lucy and Desi love their "I Love Lucy" New Moon mobile home!

NOW ON DISPLAY—AND SALE AT WISCONSIN TRAILER MART 3006 E. Washington Ave. Phone 4-3028 — 3-5842