Ch. 2-WBBM-TV-Chicago Ch. 4-WTMJ-TV-Milwaukee Ch. 5-WNBQ-Chicago

Jelevision Joday

1 p. m.-Football: Los Angeles Rams vs. Chicago Cardinals-WMITV (33). Today's Best Bets

5:30 p. m.-You Are There: "Michaelangelo's Recognition"-

-Chicago Ch. 7-WBKB-Chicago -Milwaukee Ch. 9-WGN-TV-Chicago nicago Ch. 27-WKOW-IV-Madison Ch. 33-WMTV-Madison

SUNDAY

WISC 1480 Ko

News: Music
 Ave Maria Hour
 Organ; News

Wings of Heating Old Time Religion

Kadio

WIBA

1310 BC

1:00 News; Organist 7:15 Sacred Hea 7:30 Good News 7:45 Hour

8:00 inurch of 8:15 Christ 8:30 Capital Cathe'ral 8:45 Christian Science

Jimetable_

WKOW

1070 kg

Rentro Valley Rev. Bawden Old Fashioned Revival Hour

Old Fashioned Revival Hour

News News Marches Religion in News Farm Service Rentro Valley Farm Gathering Fronce

WiBU

1240 Ke

Mus. Clock
Gospei Parm
Organ Music
Bandstand

Mid-Mornins Melodies Mid-Mornins

Today's Radio

8:30 a.m.—C a p i t a 1 Cathedral WIBA): "Bread That Gives Life."

9 a.m.—Bethel Lutheran "You and Your Reli-

10:30 a.m.-Madison Catholic Hour (WKOW): Woman's Poten-

Highlights

Religion

(WIBA):

gion.'

The Sunday Spotlight What About High Fidelity? the groove. Records cannot keep such a system results in irrita-their quality after a few playings tion and fatigue. Almost all AM radio sets out

Jack Steinberg (Engineer, WIBA)

ular music can be far superior to what we are accustomed to hearing from radio, record player, or jukebox. Nowadays many 45s--have amazing quality built into them, Few reproducing sys-tesm take advantage of that quality.

Hour Melody Hour Sunday Songe What are the requirements for a good system It should be capable of reproducing from phono pickup or radio antenna what the radio engineer calis complex Sunday Song!
 Jambores the radio engineer cans complex wave forms from the fundamen-tal frequencies of the low or-gan notes (20 to 30 cycles) to the top audible frequencies, of har-monics of the strings, brass, woodwinds, and tympani (15,000 to 18,000 cycles).

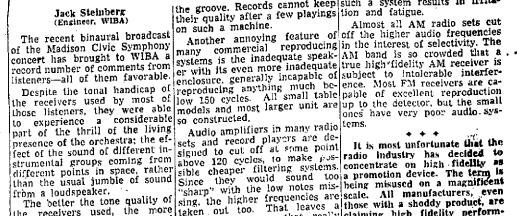
to 18,000 cycles). It should do this without noticeable emphasis or loss at any frequency; without intermodulaion distortion (interaction tween high and low notes); with the same apparent tonal balance at any volume setting; and it should have enough reserve pow-er to be able to handle bursts of volume without distortion. Desirable power is determined by the size of the room in which the system is to be placed. For the average living room a peak output power of 10 to 15 watts (undistorted) is adequate. Mind you, that is for peaks: average output would be no more than

two watts, That's a rough outline. There

lected by audience applause, she received the flowers and wardrobs she is wearing. are details of amplifier circuits, pickup characteristics, record York Phil- Many persons "feast on erabs." brings benefit by keeping the compensation, and speaker en-with Violinist They like the taste of the crabs, crab from being seen by its en-soloist. and enjoy crab dinners at res-taurants and elsewhere. In the same way, a sea ane-discuss them except in a general GREEN BAY PACKERS

Football

5:30 p.m.—Symphony Orchestra (WIBA): All-Beethoven program.taurants and elsewherc.In the same way, a sea ane
mone may find a lasting home on
way. Let us consider what is
mone may find a lasting home on
way. Let us consider what is
wrong with the system found in
most radio sets and record play-
find a fish on the beach and eat
ifind a fish on the beach and eat
ifind a fish on the beach and eat
ifind a fish on the beach and eat
ister are several hundled
kickoff (WISC): Robert Shaw
Chorale.In the same way, a sea ane
mone may find a lasting home on
way. Let us consider what is
mone may find a lasting home on
way. Let us consider what is
on a dute rab molts on an aver-
are of only once in three or four
size, shape of body and so on.
size, shape of body and so on.
Ing animals.Among the big crabs, the giant
and uster low.One of the most discouraging
retures of the ordinary record
player — usually an automatic
embination.7:30 p.m.—American M u site
lin.
berg, Youmans, Brown, and Ber
lin.Land crabs exist to be sure.Among the big crabs, the giant
this has a body shell, as muchMong the big crabs, the giant
the back of a crab shands out.8 n.m.—With8 n.m.—With Chorale. 7:30 p.m.—American Music is size, shape of body and so on. Hall (WISC): Favorites of Rom-lin. 8 p.m.—Music Hall (WHA-FM): Pro Arte Quartet. Discussion Chorale. 130 p.m.—Music Mall (WHA-FM): Pro Arte Quartet. Discussion Chorale. 130 p.m.—Music Mall (WHA-FM): 140 p.m.—Music Mall (WHA-FM):



from a loudspeaker. The better the tone quality of the receivers used, the more realistic was the reproduction of the sound of the live orchestra in the homes of the listeners. Biaur-al (or stereophonic) broadcasting is inevitably bound up with that now familiar term—high fidelity. Interest in high fidelity. Interest in high

wait amplifier with no published characteristics, and a 10-inch speaker. That price range would be about right for a really good turntable with an excellent magnetic pickup (with diamond point), a high quality 25-watt amplifier, a good AM-FM tunet. and a custom speaker installalion.

Quite a few hi-fi enthusiasts have tried to put together their own systems by huying units from a so-called wholesale house from a so-called wholes are house and assembling them themselves. Some have put together satisfac-tory systems. Many more have found that it takes more than eatalog blurbs to get satisfactory performance.

If you are interested in record or radio reproduction that approaches. "living, presence", take your time, listen a lot, and, if you can, consult an engineer who understands music and its reproduction.



MACDONALD CAREY and Marjorie Lord in "EDGE OF THE LAW" Goodman's Jewelers HOLLYWOOD **ALL-STAR THEATRE** 9 P. M. on Meg. CHANNEL 33 Miller Brewing Company

WKOW-TV CBS CHANNEL 27

TODAY

and the Wisconsin Network

for

WIBU

WWCF

1240

Kcyls.

94.9

WKOW-1V (2) hask Benny: Guest Johnny Ray and Jack stage a	Hour (WKOW): Woman's Poten- tial in Public Life." 11 a.mChrist Presbyterian	9:15 Church 9:15 Sunday Devotion	 Radio Bible Institute Voice of Propheor 	Old Pashioned Revival Hour The Rev. Mr Bodamer	Mil-Morning Melodics	to pa pr
"test of tears"	(WKOW): "Intelligent Group First University Methodist (WISC): "Pictures of God."	9:45 at Corner 10:00 Unitarian Boc. 10:15 Viewpoint U.S.A. 10:30 Thanksgiving 10:45 Book Carnival	 Frank; Ernest Let Be Light News; Voice of israel 	Healing Waters Madison Catholic Hr.	Sunday Serenada ist Lutheran Church	fe st: di th
Baer, and Wanda Henuity With Edge of the Law" starring Mac- 9 p. m.—All Star Theater: "Edge of the Law" starring Mac- Donald Carey and Marjoric Lord—WMTV (33).	al (WIBA): "Two Worlds in Ten-	L1:00 News 11.15 First 11:30 Congregations)	• First-Oniv. Meth. Church	Christ Presb r- terian Church	Bible Fellowshin Musicale Old Timets	fr th
SUNDAY MORNING D:00 I- Eye Opener Pheater 5- Live and Learn D:00 9:45 2. famp to My F225 - 2-Theater	11:30 a.m.—Bashford Method- ist (WMFM): "Prayer."	11:45 Church 12:00 • Joey Tantillo 12:15 • News 12:30 • Hello Wisconsin 12:45 • Waitz Time	 News Football Funfare Music; Gil'sple 	News Bocial Security Christian Brotherhood	• News • Farm Hour • Trio • Time	re th th al
4-Excutsion 7- Saddle, and Sage 9:13 5- Sile Time 9- The Church Services 5- Sunday, Fundes 9- The Christophers 9- Outstanding Drame 9- Child Dancers 9- Child Dancers 9- Child Dancers	Sports 12:55 p. m. — Football (WGN): Chicago Bears vs. Washington	1:00 • Catnolio 1:15 Hour 1:30 • American	 Football Football Football Football 	Symphonette Symphonette New York Philharmonic		is ne
2-Farm Town U.S.A. 5- The Maric Clown 7- Faith for Loday 2-Farm Town U.S.A. 5- The Maric Clown 7- Faith for Loday 4:30 9- Advonture Theater 5- The Pulpit 2-True Picture	Redskins. 1 n.mFootball (WISC and WTMJ): Green Ray Packers vs.	2:00 * Serenade 2:13 * U.W. Music 2:30 * Golden	 Football Football Football Football 	New York Philharmonic New York Philharmonic	 Football Football Football 	h U to
VICTOR MUSIC		2:45 Treasurs 3:00 * Weekend 3:15 * Weekend	 Football Football Scoreboard Grid Parade 	 Football Scoreboard News; Music Mobil:zation 	 Football Football Freedom Story Here's to Vets 	h e 4 i
Headquarters for	5:30 p.m.—Dur Miss Brooks (WKOW): Moving problems ac-	4:00 · Wrekend 4:15 · Weekend	 Pizskin Parade Pigskin Parade 	Godfroy Digest Quiz Kids	 Melody, Hour Melody Hour Sunday Songe 	t q
DUMONT	centuated when Walter Denton buys a moving van. 7:30 p.mMy Little Margie	4:45 • Weekend 5:00 • Bon Considine 5:15 • News	 Headlines Three Suns 	GnDS Busters Our Miss Brooks	Sun Prairie Program • Sunday Song: • Jamboree	
WESTINGHOUSE ADMIRAL	(WKOW): Charles Farrell runs for mayor of Pivotville. 8:30 p.m.—Corliss Archet	\$:00 • NBC Symphons 6:13 Orchestra		Jack Benny Amos'n Andy	 Andre Kostelanetz Chapel in the Sky 	
456 STATE ST. Ph. 6-4943	(WISC): Corliss discovers a woman's power and Dexter suf- fors Charlie McCarthy (AVKOW): Charlie's annual Cav-	6:45 Marriage 7:00 • Six 7:15 Shoatar: News 7:10 • Stur	 Drew Pearson Shaw Chorale American Music Hali 		• Old Fimere Jambores • Old Timere Jambores	
SUNDAY AFTERNOON 4:00 4-Name's the Same 4:00 4:00 4:00 4:00 4:00 4:00 5-American Forum 4-Same 5-American Forum 5-American Foru	alcade of Flop movies announced.	8:60 Siny 8:15 Playhouse 9:56 Optimist	• Walt, Winchell • Taylor Grant • Corliss	Hall of Faint Charlle McCarthy	• Old l'imer Jamborse • Old Timer Jamborse	
5 —Karnival Kwiz 1^{-1} and $\frac{2}{200}$ 5 —Hall of patho 7 — Johnay Jupiter 2.—Payories Slory 7 — Suber Circus 9 — Action Theater 2.—Payories Slory 7 — Denter 1 4 3 —Joputral Comise 7 — The Circo Kid 33—Echoes from Eden	6 p.mBuildog Drummond (WISC): "The Maze."	1 8:45 Program 9:00 - Sarenude 9:15 - Labor Talks	Archer • Paul Harver • News • Club Finte • Optimists	Wreck in Wisconsin Cavatesde of Musio	 Proudly We Hall Flesta Time 	
2-Film - Kateldoscope - Kate	6:30 p.m.—The Marriag (WIBA): Daughler is in hazin; session for membership in high school sorority.	1 10:00 * News 1 10:15 * Commontary 10:15 * Hadger	 News: Easy Street News: Fashion Club Badger 	News Mystery: Hand This la Thè Hour	Silent Silent Silent Silent	
7- Amateur and 3:00 7- Abbott and Costallo 33-Roady Mac 2-Invento Jury 0-Col. Plack 12:15 3-Kukia, Fran. Ollis 2-Living Book 33-Bill Stern, 0-Showroom 33-Meeting House 33-Bill Stern, 0-Showroom	7 p.mSix Shooter (WIBA): A young man gets his chance to be	11.15 for aidderns	 Club Badger Back 	Dance Music Dance Music	 Suent Silent Silent Silent 	
2-Rowling Clinic 2-Discovery 2-You Are There 4-You Asked for It 4-You Garden 5-Zoo Parade S-Roy Rosers 5-Your Garden 7-Bob Atcher Ranch 7-Govres Hosel 1-Govres Hosel	a hero. 7:30 p.m.—Star Playhous (WIBA): Celeste Holm stars in "Cluny Brown."	11:45 Orch.: News Starred programs 4 FM channels: 9		i on corespond M. WWCF (WI 1, 98-1	ling FM station (BU), 94.9 M.	ע ע
33-FondBall 1:30 1:45 2-You Are There 33-George Jessel 33-George Jessel	8:30 p.m.—Stroke of Fat (WMAQI: "If Julius Caesar had wed Egypt's Queen Cleopatra?"				rner	
BETTER call BRICKER'S for BETTER Service!	AAusic	Uncle	z Kay	rings benefit	by keeping the seen by its eit	1e n-
Quickly: Efficiently: Reasonably: We carry a complete line at converters, rotors, aerials and TV		They like the taste and enjoy crab di taurants and elsewi	Buera de evel-	In the same	way, a sea an	e-

parts. Our servicemen have the knowledge and experience to do the job right. TV Sales & Service BRICKER'S

6:00 -TV City Hello Neighbor Faul Winchell You Asked for Is Movie Academy

27-News 33-News; Weather 6:15 27-Weather; Sports 33-TBA 5:20

TBA Jack Bendy Mr Peepers Mr. Peepers Frank Leaby

27—Jack Benny 33—Frank Leany 6:45

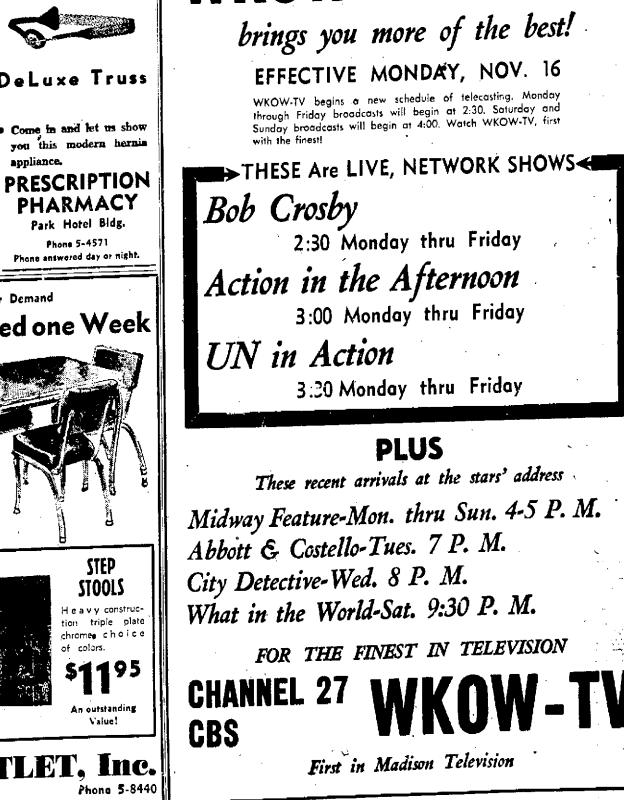
For Fast Service XNOWN FOR VALUES call 6-0683 Service Bldg. 649 E. Wilson St. SUNDAY EVENING

Discussion

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Darlene Gilbert, 8, of 714 Milton st., a Longfellow school which st. a Lungienow school third grader, was chosen "prin-cess" for last week at the Cap'n Jolly 'Saturday "kiddle show" at the Majestic theater. Se-lated by methods.





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