Television Today

2-WBBM-TV-Chicago Ch. 7-WBKB-Chicago 4-WIMJ-TV-Milwaukee Ch. 3-WGN-TV-Chicago 5-WNBQ-Chicago Ch. 27-WKOW-TV-Madisou Ch. 33-WMTV-Madisou

TODAY'S BEST BETS

6 p. m.—Bulletin Board: Rainbow Girls—WMTV (33).
6:15 p. m.—John Daly: new news program—WMTV (33).
7 p. m.—I Married Joan: with Beverly Wills, Joan Davis' daughter, as Joan's sister—WTMJ-TV and WNBQ (5).
7:36 p. m.—Chicago Symphony: Fritz Reiner conducting—WGN-TV (9).
8 r m.—Jean Carroll: new comedy series—WMTV (33).
8:36 p. m.—Dr. I. Q.: back on the air—WMTV (33).
9 p. m.—Boxing: Al Andrews vs. Chuck Davey—WKOW-TV (27). WTMJ-TV (4), and WBBM-TV (2).
9 p. m.—Game of the Week; Northwestern vs. Ohio State—WMTV (33).

7:80

3-Today
8:00

2-Rayner Shine
9:00

2-Arthur Clodfrey
4-Ding Dong School
5-Ding Dong School
7-Pred Piper
3-Your Fraire, Ladies
8:30

4-Olamor Girl
7-Emmy Sheehy
9-Time for Stories

WEDNESDAY MORNING WEDNESDAY MORNING
18:00
4—Mawkins Falls
5—Hawkins Falls
7—Reulah Karney
9—A to Z of Cookery
10:15
4—Time Out
5—The Bennetts
10:30
2—Strike It Rich
5—3 Steps to Heaven
7—Let's Exercise
10:45 5-Follow Your Heart

2—Vallant Lady
4—Breta Griem
5—Creative Cookery
7—Danny O'Nelly
6—Pirst Curtain
11:15
2—Love of Life
11:30 2-Search for Tomorrow 11:45 2—Guiding Light 4—News



AND

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· Orange

■ Grape

• Grapefruit

12:09
2—Lunch with Billy
4—Man Next Door
5—Noontline Comics
7—Happy Pirates
9—Mi Ladics
12:30
2—Garry Moore
5—Animal Playtime
12:45
6—Masic Carpet s—Masic Carpet
1:00
2—Double or Nothing
4—Behind Screens
5—Bob and Kay
7—Ail About Baby
9—Watch to Win
1:30
2—Art Linkletter
4—Woman's World

Woman's World
The Dowd:
33-Matines Theater
2:00
2-The Big Payoff
4-Kate Smita
5-Kate Smith
7-Claude Kirchnes
9-Paul Dixon
2:30
2-Bob Crosby

S-Howdy Doody
33-M. Griffin. News
23-M. Griffin. News
443a
23-Roddy Mar
24-Garfield Goose
4-Foreman Tom
5-Elmer the Elephant
7-Laugh Time
9-Junior Edition
27-Comedy Time
30-Way Out. West
7-Rootte Kazcotle
9-Junior Cressroads
17-Time Out. for Fun
5:30
24-Gene Autry
5-Karnival Kwiz
7-Adventure Time
27-Cruander Rabbit
33-Music: Sports
5:45
4-News: Weather
9-Ernte Simon
33-M. Griffin. News
3:55
33-Ekern Weather WEDNESDAY AFTERNOON 2:45
33—Ship's Reporter
3:00
2—Petulcoat Party
4—Welcome Traveler
5—Welcome Traveler
7—Turn to a Friend
33—Turn to a Friend
9—Mayle Quick Pulz 9-Movie Quick Quiz 3:30 3:30
4—On Four Account
5—On Your Account
7—Era Westmors
9—Big Issue
33—Era Westmore
33—Era Westmore
3:43
2—UN Assembly
4:00
3. Moute Thus 4:00
2-Movie Time
4-Library Story
5-Atom Squad
9-Trail Blazers
33-Talent Patrol
4:00

7—Family Movie
4:15
4—Plato the Parros
5—Gabbs Hayes
4:30
4—Rowdy Doods 33-Ekern Weather

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5—Dorsey Conhors
7—John Daly
9—Number, Please
27—Weather: Sports
33—John Daly
6-20

27—Weather: Sports
33—John Dary
4—Eddie Fisher
5—Eddie Fisher
7—Yark Suber
27—Western Fisher
7—Western Fisher
33—M. Oriffin, News
6:35
33—Ekern Weather
7:00
2—Arthur Godfrey
4—I Married Joan
7—A: Issue
7—Arthur Godfrey
33—At Issue
7:15
7—Through Curtain

WEDNESDAY EVENTSU 9:45
2—Sports Spot
4—Newsres
27—Sports Spot
10:00
4—Sports Adventure
7—Wed Night Movie
9—Request Playhouse
27—Weather: Sports
33—M. Griffin. News
10:16
33—Mkern Weather Web Nesday Evillar
33—Through Curtain
7:30
4—My Little Marsie
7—Your Question
9—Chicago Symphony
27—Triangle Theater
33—America in View
2. Strike it Rich
4—Television Theater
7—Lite of Riley
7—Lite of Riley 33-Ekern West Television Theses Television Theses Television Theses Television Theses Television Theses Television Theses Television Te



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11:30 News
12:00 News
12:05 Noontime Frolies; News
1:00 Music (News at 1:35, 2:55, 3:55, and 4:55)
5:00 Jercy of the Circus
5:15 Meet the Artist
5:30 Experanto Now
6:40 Off the Record; News
6:00 Musical Menu; New Records
6:45 Musical Menu; New Records
6:46 Musical Menu; New Records
6:45 Musical Menu; News
7:00 Showcuse; Sports
7:00 Showcuse; Sports
7:05 Pootball
0:30 Twilliant Time; News
10:00 Dance Bands; News
1:00 One Oh Four & One Club
1:55 News (to 12)

WMFM

910 Kc.-88.7 Mcgs.
WEDNEBDAY
7:15 Weath Roundup; Farm Feature
7:20 Band Waxon
7:45 News; Weather
8:20 Morning Melodies
8:55 News for Children
9:20 Broadcast on Broadcasts
9:20 Let's Write
9:20 Markets: News
10:20 Homemakers Program
10:20 Lesgue of Women Voters
10:20 Morning History
11:20 American History
11:20 American History
11:20 News: Farm Program
10:30 Chapter a Day
132 Journeys in Musiciand
2:20 The Sampler
1:30 Morning History
1:31 Music of the Mascers
4:20 Northwestern Reviewing Stand
FAT ONLY
4:23 Atternoon Concert
5:20 Music for Fun
5:15 French Program
5:20 Music for Fun
5:15 French Program
5:20 Music Album
5:21 News: Weather
6:20 Dinner Musicale
7:20 Views of the News
7:21 Concert Africa
1:22 Ways of Markind
8:22 Golding History
8:23 News: Weather
8:23 News of Markind
8:20 English History
8:25 News of Wisconsin
9:20 FM Concert
10:30 News ito 11)

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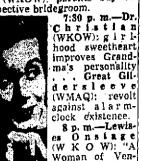
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Special Program 5:15 p. m.—Wisconsin Health Conference (WISC): highlights of first day; interviews.

Drama 7 p. m. - FBI in Peace and War (WKOW): parents buy off



es Onstage
(W K O W): "A
Woman of Van
Moman of Van
ALEXANDER dio Playhouse 8:30 p.m.—Big Story (WIBA): woman reporter halps stricken Indians . . . Crime Classics

rom a Corpse. 10:45 p.m.—Deadline (WISC): newsman patches up romance.

Music 7:45 a.m. — George Morgan (WIBA): "Don't Make Love to Mary." "El Rancho Grande," "Blue Skies."

"Blue Skies."

11:25 a.m. — Jack Berch
(WISC): "Let Your Heart Sing."

3:15 p.m. — Music of the Masters (WHA): "Sonata No. 35 for
Violin and Plano," Mozart.

4:30 p.m. — Afternoon Concert (WHA): "Suite for Strings,"

Janacek. 5:30 p.m. — Curt Massey (WBBM); "I See the Moon," "Papaya Mama."

7 p.m. — Perry Como (WISC):
"On the Street of Dreams."

9 p.m. — FM Concert (WHA-FM): "Symphonie Fantastique." Religion

Religion

10:15 p.m. — Your Pastor
Speaks (WIBA): the Rev. Gerald
White, St. Francis house.

10:15 v. mill Phater
10:15 v. white House
10:45 Report Sports

7:25 p.m. - Football (WMFM):

Galloway and Susan Burr.

3 p.m. - Legislative Forum

Farm Programs WHA):

Mayfield.

Coast-to-Coast Color TV Program Test Scores Well

were expected to be on the market six months after the RCA system receives Federal Communications Commission (FCC) approval, expected before Christ-

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WEDNESDAY WIBU WKOW 🤫 WIBA WISC 1439 kg. 1070 Km. 1740 kg 1310 kg Farm Reporter Rura) Roundup Music: Nawa Unole Justus Farm Hr; Mkts. Chapsi of Air Weather; Mkts 6:00 Sunrise 6:15 Proito/ 6:30 Sons of Pioneers 6:45 Clock; News Top o Morning Coffee Club * News: Parm Barn News We'ther: Cottoe Olync, News Top o'Morning John Mayans Breakfast Club Breakfast Club Coffee Citto; News Kitchen Club Music: News Prayer League Musical Clock * Musical Clock 8:00 Welcome 0:15 Travelers 9:30 Bob Hope 9:45 Break the Bank Archur Godfrey * Rio on the Air My True Story; Whisp's Time Arrhur Godfrey Music in Air Time Bweet Music Strects Cajendar: News gainst alarm-leok existence.

8 p. m.—Lewis5 Onstage
WKOWO Arthur Godfrey News
Time
Music Speaks
Morning Music Matines Ladies
Fair: News
Queen for
a Day 11:00 Betty Casa 11:15 Column 11:30 Farm 11:45 Roundup News, Morning News; Band Double or Nothing Bill Ring
Mag. Marques Haten Trent News.
Our Gal Sunday Farm News (WENR) Joan Alexander, Kevin 12:00 News:Roundun Merket Basket Neural Neu Music: Markets News and Uncle Julius News and Markets Markets Report; Parade Farm and Hom 1:90 * Trading Post 1:15 * P. Frederick 1:30 * Melody 1:45 * Parade Mister Music; Bettr Mister Music Ohow Time Jockey's Choice Farm Service Nora Drake Daughter Jockey's Choice Variety 2:00 • Life Beautifu • Mister 2:15 • Road of Life 2:30 • Pepper Young • News: Mister 2:45 • B'ht to H'p'n's • Music Curient Questins * Afternoon House Variety U. W Band Chapel in S Party Wizard of Odds • Chapel is the Sky • Melody Hour News: Lucile Mortenson Show; Music Supshine Suc 3:80 * Backstage Wife * Mister 3:85 * Stella Dallas * Mister Mister Brown * Romances 3:45 * Wom'n in Hise * Mr. Music News Band Parade Hour • Malodr

4:80 • Just Plain Bul • Cousin The
4:15 • P. P. Farrell Henry Showcase
4:30 • Lorenzo Jones Big Jon; Sparky Harmony House
4:33 • Marriage Pays • Hirthday Cuu Top Tunes Plesta, Time Mr. Music Alian Jackson
Health Meet Top Tunes
Wild Bill All Rite
Hickok: Sports
Lowell Thomas 5:80 * Madison 5:15 Hour 5:36 News 5:45 Sports: News Oniversity Special Family Skeleton
Weather; News
Music
Edw. R. Murrow
Bing Sines 8:00 * Alex Dreier 6:15 * Mel. Moments 6:30 News of World 6:45 * I Man a Family Ranger: News FBI in Peace. Bing Sings War From • Perry Como
• Sammy have
• Football
• Football 7:00 * Walk a 7:15 Mile 7:36 Roundy 7:45 Serenade Christian Old Timers Janibares The Lewises
On Stage
Crime
Classics Football Football 8:00 Groucho Old Timera

8:30 The Big 8:43 Story Juntor Miss Eports: Music Good News Beulah Wisconsin Farm Rous
 At Your Request 9:00 Fibber McGee 9:15 Can You Top? 9:38 • Music: Sports 9:45 • Singing Sters · Football Rhythin Bome of Best 11:00 P. News; 1310 11:15 Club 11:30 Phe 1310 11:45, Club; News • Deadline • News: Music

News: The
Promised Land Silent
The Promised Silent
Land Silent

7:30 p.m. — Roundy (WIBA): Typographic Arts Design Show football forecast. Discussion 10:30 a.m. — Women Voters (WHA): "Congressional Strings on the Public Purse." Dr. George Calloway and Susan Burr. 3 p.m. — Legislating.

3 p.m. — Legislative
WHA): Assemblyman
Peterson.

Assemblyman

Arthur

Arthur Laufer, art director for Oscar 7:22 s.m. — Farm Feature Mayer and Company and chair-WHA): "Are Gifts 'Free'?," And man of the committee arranging

thony Madler. — Farm Service (WIBA): Harvey Menke, Green Lake farmer; Francis Ptacek, Trans of the Straus Printing Co., Bill Ev. ake farmer; Francis Frank Freen Lake county agent; Frank described. Arthur Towell of Arthur and

Mayfield.

12:30 p.m.—Farm Hour (WHA)

The Latest in Corn Drying."

H. D. Gruhn: "Can We Get Weed Seeds Out of Grains?." George Briggs.

Briggs.

Towen, inc.

Each year the Society of Typoperation of Chicago competition which attracts some 800 entries from leading design-800 entries from leading design-800 entries from leading design-800 entries and craftsmen. Items sub-Briggs.

Miscellaneous

10 a.m. — Homemakers (WHA):

Teeding the Young Family: Age
Makes a Difference." Mrs. May
Makes a Diffe Reynolds.

10:30 a. m. — Make Up Your bookplates, broadsides, book jack-the committee in charge of armind (WBBM); with Ralph Meekets, calendars, folders, newspaper rangements for the Madison advertisements, and wrapping showing.

The Madison showing will feature approximately 100 representative exhibit pieces, considered outstanding examples of the high standard of design which the society encourages its members to maintain.

Special in with the solutions of the short and the standard of the standard of the standard of the solutions of the solutions of the standard of the solutions of the standard of the solutions of the solutions of the standard of the solutions of the solutions of the standard of the solutions of the solutions of the standard of the solutions of the s



Test Scores Well

HOLLYWOOD (UP) — Coast-to-coast transmission of color relevision, both live and filmed, came in as clear as a movie color program Tuesday in a demonstration program transmitted from New York to Holty-wood.

Brig Gen, David Sarnoff, board chairman of National Broadcasting and RCA, announced that researchers for his organization had developed magnetic tape recording of color demonstration of its tri-color all-electronic system was shown to nearly 1,000 persons in two 30-minute showings.

The NBC-RCA transcontinental color demonstration of its tri-color all-electronic system was shown to nearly 1,000 persons in two 30-minute showings.

The Color film and color programs were transmitted in RCA's compatible system which can be received in block and white on sets not equipped for color received in block and white ones to nearly 1,000 persons in two 30-minute showings.

The DBC-RCA transcontinental color demonstrations have gone across the nation.

Sylvester Weaver Jr., vice across the nation.

Sylvester Weaver Jr., vice chairman of the board of NBC, announced 62 affiliates of the network have signed up to transmit in color. He reported color sets were expected to be on the market six members to the showings.

Sylvester Weaver Jr., vice the international program is program, sponsored by the Wisconsin Medical School, of the Wisconsin Attent Preside and the fivatment of the Wisconsin Attent Preside and the preside during the afternation preside during the afternation preside and engages in the Madison Advertising Club for many for the expension of the Madison Advertising Club for many for the care and the second for the Madison Advertising Club for the madison Advertising Club for the made and the preside during the afternation preside during the same design of the Madison Advertising Club for the Madison Advertising Cl



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TIP O' THE MORNING: Ben and Alma Park, who played the leads in "Knightsbridge" with Wisconsin Players in 1940, will return to sing some of its music with the University Symphony orchestra Nov. 22.

MADISON, WAUSAU, and Milwaukee will share in the Lodi. They formed the quartet world premiere of "Crazylegs," the filmed story of a year ago. This weekend, they will go to Elroy "Crazylegs Hirsch, on Friday, Nov. 13. The movie, Green Bay for the Land O' Lakes with Hirsch playing himself, will be shown in Madison at the district barbershop contest. Capitol theater.

Word from the West Coast, where it has been "sneaked," say the picture sticks closely to the facts of the gridiron star's

life and, besides, is a mighty good film. Besides the former All-American from Wisconsin, the cast includes Lloyd Nolan, as Win Brockmeyer, Wausau high school coach; Joan Vohs, as Ruth Stahmer, Hirsch's high school sweetheart who became Mrs. Hirsch; Norman Field and Louise Lorimer, as his parents, and Win Hirsch, Bob Waterfield, Bob Kelley, Bill Brundige, Melvyn Arnold, and the Los Angeles Rams players, as themselves.

The story starts with Hirsch at Wausau, where he set scoring records, and takes him to the University of Wisconsin, where he won his nickname, his letter, and his

Then it moves to Michigan, for another

All-American choice and a new record—the first Wolverine to likes to sing two or three-part win letters in four major sports in a year. Romance weaves its music." Miss Schumacher said. way through the tale as Hirsch turns "pro," suffers serious injury, and makes a comeback.

GRECO AND CO .: Fleshing Spanish dances-traditional and modern, provincial and urban, comic and classic -were offered an enthusiastic audience Tuesday night by the Jose Greco company, This performance at the Parkway theater was its first in Madison, and spectators hoped, with Greco, that it wouldn't be the last.

wouldn't be the last.

Unlike many stars, particularly in the dance world, Greco did not force attention on himself. He earned it all with exemplary dancing, enhanced by a winning personality.

A master of the heel-heating steps so insistent in traditional lherian dances, Greco showed himself graceful, capable of humor, and athletic, as well.

His work with Lola deRonda in the opening of La Argentinia's dance set to Ravel's "Bolero" was a sharp contrast to most of the program, for the

"Bolero" was a sharp contrast to most of the program, for the

to most of the program, for the couple did it in silent ballet slippers—and beautifully.

This was the show's high point, and typical of the evening, with its counterpoint of form a and so unds (castanets and heels against the music), its dashing the most of the state of the st color, and its interplay of styles. "Petenera" was another good example of counterpoint in ion and color. Greco and Nila Amparo danced with and against group of four men. Greco was costumed in grey, the girl in red. the quartet in black.

The talented company was worth sharing the spotlight with Greco. Each had an opportunity, in the finale, to show off in solos and ensembles. Despite the fact that most of the dancers seemed that had been seemed that the seemed that One of the prize-winning ads from the 26th annual exhibi-

great applause. For fun, the peak was reached

Open Every Evening 7-1898

chado, pianist, and Ricardo Blas-co and Miguel Garcia, guitarists, were colorful and polished. It was good to hear again what a guitar sounds like without elec-tronic attachments.

Costuming was brilliant, clean,

and new-looking. QUARTET: The Velva-Tones, quartet made up of Lodi area men, will compete for a new auto-mobile on the "Amateur Hour" over WENR and WBKB, Chicago, Sunday, Nov. 29. The group won the right to compete by placing first in Oct. 25 competi-

Members are Al Berander, Rio: Bud Karls and LaVern Quam, Dane, and Iver Leatherberry

CHILDREN' SHOW: A *pecial children's matinee at the Capitol theater Thursday will feature a "battle of the cowboys." Gene Autry will star in "Blue Canadian Rockies" and Roy Rogers in "Under California Skies." Four color cartoons will complete the bill. The show will run from 1 to 3:30 p. m., with the doors open at 12:30.

SINGERS: The Bernadettes, girls' and women's singing group, will hold their first rehearsal of the season at 7 p.m. Thursday in St. Bernard's school, Director Helen Schumacher said Tuesday. Last year, the Bernadettes sang carols in city hospitals, and hope to do so again.



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