

Television Today

Ch. 3—WBBM-TV—Chicago Ch. 1—WISN-TV—Milwaukee
Ch. 4—WISN-TV—Milwaukee Ch. 2—WISN-TV—Milwaukee
Ch. 5—WISN-TV—Milwaukee Ch. 33—WISN-TV—Milwaukee

TODAY'S BEST BETS

6 p. m.—Bulletin Board: Rainbow Girls—WMTV (33).
6:15 p. m.—John Daly: new news program—WMTV (33).
7 p. m.—1 Married Joan: with Beverly Hills, Joan Davis daughter, as Joan's sister—WMTV (33) and WBBM-TV (27).
7:30 p. m.—Chicago Symphony: Fritz Reiter conducting—WGN-TV (9).
8 p. m.—John Carroll: new comedy series—WMTV (33).
8:30 p. m.—Dr. J. Q.: back on the air—WMTV (33).
9 p. m.—Boxing: Al Andrews vs. Chuck Davey—WKOW-TV (27).
9:30 p. m.—Game of the Week: Northwestern vs. Ohio State—WMTV (33).

WEDNESDAY MORNING

1—Today 7:30
2—Raymond 8:00
3—Arthur 8:30
4—Dinah 9:00
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WEDNESDAY AFTERNOON

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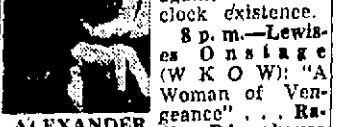
Phone 5-0831
2620 University Ave.

Today's Radio Highlights

Special Program
8:15 p. m.—Wisconsin Health Conference (WISC): highlights of first day; interviews.

Drama

7 p. m.—FBI in Peace and War (WKOW): parents buy off prospective bridegroom.
7:30 p. m.—Dr. Christian (WKOW): girlhood sweetheart improves Grand-ma's personality.
8 p. m.—Great Gildersleeve (WMAQ): reveals against a farm-cloak existence.
8:30 p. m.—Lewie's (WKOW): "A Woman of Vengeance" Radio Playhouse (WENR) Joan Alexander, Kevin McCarthy in "Double Jeopardy," Joseph Cotton, host.
9:30 p. m.—Big Story (WISC): woman reporter helps strip Indians.
10:30 p. m.—Crime Classics (WKOW): son takes death, points finger of accusation at father.
10:45 p. m.—Deadline (WISC): newsmen patches up romance.



ALEXANDER

10:45 p. m.—Deadline (WISC): newsmen patches up romance.

Music

7:45 a. m.—George Morgan (WIBA): "Don't Make Love to Mary," "El Rancho Grande," "Blue Skies."
11:25 a. m.—Jack Berch (WISC): "Let Your Heart Sing," "Sonata No. 35 for Violin and Piano," Mozart.
4:30 p. m.—Afternoon Concert (WHA): "Suite for Strings," Janacek.
5:30 p. m.—Curt Massey (WBBM): "I See the Moon," "Papaya Mama."
7 p. m.—Perry Como (WISC): "On the Street of Dreams," "The Sound of Music."
9 p. m.—FM (WHA-FM): "Symphonie Fantastique."

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Gerald White, St. Francis house.

Sports

7:25 p. m.—Football (WMBM): Madison West vs. Madison East on WIBA-FM and WISC at 7:30 p. m.
7:30 p. m.—Roundy (WIBA): football forecast.

Discussion

10:30 a. m.—Women Voters (WHA): "Congressional Strings on the Public Pulse," Dr. George Galloway and Susan Burr.
3 p. m.—Legislative Forum (WHA): Assemblyman Arthur Peterson.

Farm Programs

7:22 a. m.—Farm Feature (WHA): "Are Gifts Free?" Anthony Mader.
12:15 p. m.—Farm Service (WIBA): Harvey Menke, Green Lake farmer; Francis Placek, Green Lake county agent; Frank Mayfield.
12:30 p. m.—Farm Hour (WHA): "The Latest in Corn Drying," H. D. Grubbs, "Can We Get Weed Seeds Out of Grains?" George Briggs.

Miscellaneous

10 a. m.—Homemakers (WHA): Feeding the Young Family: Age Makes a Difference, Mrs. May Reynolds.
10:30 a. m.—Make Up Your Mind (WBBM): with Ralph Meeker.

Coast-to-Coast Color TV Program Test Scores Well

HOLLYWOOD (UP)—Coast-to-coast transmission of color television, both live and filmed, came in as clear as a movie color program Tuesday in a demonstration program transmitted from New York to Hollywood.

Bing Gen. David Sarnoff, board chairman of National Broadcasting and RCA, announced that researchers for his organization had developed magnetic tape recording of color television programs.

The NBC-RCA transcontinental color demonstration of its tri-color all-electronic system was shown to nearly 1,000 persons in two 30-minute showings.

The color film and color programs were transmitted in RCA's compatible system which can be received in black and white on sets not equipped for color reception. It was the first time such color demonstrations have gone across the nation.

Sylvester Weaver Jr., vice chairman of the board of NBC, announced 62 affiliates of the network have signed up to transmit in color. He reported color sets were expected to be on the market six months after the RCA system receives Federal Communications Commission (FCC) approval, expected before Christmas.

Thousands With Insomnia SLEEP

Sound All Night—Awake Fresh

Users of new safe Dormin Sleeping Capsules have found—as you can be—sound sleep. Dormin has been clinically tested and is guaranteed non-habit forming. The world of medicine progresses—so why tolerate a sleepless night that makes you tired and worn out the next day? Now for only 54¢ per capsule, you can find the rest you want. Dormin costs but \$2.25 for 36 capsules—so safe no prescription is needed and Dormin must help you get your money back! Accept no substitute.

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Your fuel savings will pay the bill. Chamberlin Spun Mineral Wool blown over the ceiling and into the walls of your home will blanket your home with comfort, saving you up to 35% of your fuel bills, and providing you with added fire protection.

No obligation for survey and estimate of your insulation needs.

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Radio Timetable

WEDNESDAY

1510 kc.	1410 kc.	1070 kc.	1240 kc.
1:00 Sunrise 6:15 Frodo 6:30 Sons of Pioneers 7:00 News 7:30 Journal News 8:00 George Morgan 8:30 Musical Clock 8:45 Musical Clock 9:00 News 9:15 Welcome 9:30 Travelers 9:45 Bob Hope 10:00 Break the Bank 10:00 Strike It 10:15 Rich 10:30 Phineas Fays 10:45 Wed. Melody 11:00 Betty Chas 11:15 Columbia 11:30 Farm 11:45 Roundup 12:00 News/roundup 12:15 News Service 12:30 News 12:45 Polka Party 1:00 Trading Post 1:15 P. Frederick 1:30 News 1:45 Parade 2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Youngs 2:45 Hit to Hit 3:00 Backstage Wife 3:15 Stella Dallas 3:30 Wilder Brown 3:45 Woman in His 4:00 Just Plain Bill 4:15 P. P. Farrell 4:30 Lorenza Jones 4:45 Marriage Pays 5:00 Madison 5:15 Hour 5:30 News 5:45 Sports News 6:00 Alex Dreier 6:15 Mel. Moments 6:30 News of World 6:45 I Man's Family 7:00 Walk a 7:15 Mile 7:30 Round 7:45 Sound 8:00 Groucho 8:15 Marx 8:30 The Big 8:45 Sport 9:00 Fibber McGee 9:15 Chyn Top 9:30 News Sports 9:45 Singing Stars 10:00 News 10:15 The Theater 10:30 Little House 10:45 News 11:00 News 1310 11:15 Club 11:30 The 1310 11:45 Club News	• Top O' Morning • News, Top O' Morning • Morning • Top O' Morning		