

# Television Today

Ch. 2—WBBM-TV—Chicago  
 Ch. 3—WISN-TV—Milwaukee  
 Ch. 4—WISN-TV—Milwaukee  
 Ch. 5—WISN-TV—Milwaukee  
 Ch. 7—WBKB—Chicago  
 Ch. 9—WGN-TV—Chicago  
 Ch. 37—WKOW-TV—Madison  
 Ch. 38—WMTV—Madison

## TODAY'S BEST BETS

2 p. m.—Kate Smith; with Tony Bavaar, Russ Morgan orchestra—WMTV-TV (4) and WNBQ (5).  
 5 p. m.—Bulletin Board: Ed Rhode, Bill Ostrowsky, Jim Puccio, and John Kelly of Madison Restaurant assn.—WMTV (38).  
 8:30 p. m.—Eddie Fisher; with Gisele MacKenzie—WMTV-TV (4) and WNBQ (5).  
 9 p. m.—Boxing: Rocky Castellani vs. Mikey Laurent—WKOW-TV (27), WMTV-TV (4), and WBBM-TV (2).  
 9 p. m.—Game of the Week: Michigan vs. Minnesota—WMTV (33).

### WEDNESDAY MORNING

- |                 |                 |                 |                    |                    |                     |                 |                 |                 |                 |
|-----------------|-----------------|-----------------|--------------------|--------------------|---------------------|-----------------|-----------------|-----------------|-----------------|
| 7:30            | 8:00            | 8:30            | 9:00               | 9:30               | 10:00               | 10:30           | 11:00           | 11:30           | 12:00           |
| —Today          | —Rayner         | —Arthur Godfrey | —Dixie Donz School | —Dixie Donz School | —Your Floor, Ladies | —Clamor Girl    | —Clamor Girl    | —Clamor Girl    | —Clamor Girl    |
| 4—Hawkins Falls | 4—Hawkins Falls | 4—Hawkins Falls | 4—Hawkins Falls    | 4—Hawkins Falls    | 4—Hawkins Falls     | 4—Hawkins Falls | 4—Hawkins Falls | 4—Hawkins Falls | 4—Hawkins Falls |

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### WEDNESDAY AFTERNOON

- |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| 12:00             | 1:00              | 2:00              | 3:00              | 4:00              | 5:00              | 6:00              | 7:00              | 8:00              | 9:00              |
| —Lunch with Billy | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz | —Movie Quick Quiz |

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### WEDNESDAY EVENING

- |            |                  |                  |                  |                  |                  |                  |
|------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 6:00       | 7:00             | 8:00             | 9:00             | 10:00            | 11:00            | 12:00            |
| —Bob Eason | —My Little Marie | —My Little Marie | —My Little Marie | —My Little Marie | —My Little Marie | —My Little Marie |

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### Books New This Week at Madison Free Library

- Douglas—NORTH FROM MALAYA  
 Griffith—WORLD OF ROBERT FLAHERTY  
 Lehmann—ECHOING GROVE  
 Data—PHILOSOPHY OF MAHATMA GANDHI  
 Pound—ARNOLD BENNETT  
 Ricks—FORMOSA UNDER CHINESE NATIONALIST RULE  
 Simpson—HOW TO GET AHEAD IN MODERN BUSINESS  
 Somers—LOVE IS A LONELY THING  
 Stein—GET REAL—FACE BEHIND THE PILE  
 Trenchard—MAKING MONEY IN YOUR KITCHEN  
 Johnson—LEGENDARY MIZNERS  
 MacKenzie—ON TARIO IN YOUR CAPSULE  
 Cuthbert—CHILDREN'S BOOKS TOO GOOD TO MISS  
 Kuhn—IN THE WIND  
 Hendry—INTRIGUE ON HALFDAY GREEK  
 American Academy of Political and Social Science—CONGRESS AND FOREIGN RELATIONS

## Today's Radio Highlights

**Drama**  
 7:30 p. m.—Dr. Christian (WKOW): crazed killer kidnaps doctor and nurse... Ways of Manhood (WHA-FM): "Lion Bites Man" Bulldozer Drummond (WGN): "The 32 Calibre Ghost"  
 8 p. m.—Radio Playhouse (WISN): Joseph Cotten, Margaret Phillips in "The Dusty Drawer" story of a wild man's revenge  
 8:30 p. m.—The Lewises (WKOW): patients find selves locked in basement while son fights with danger  
 8:30 p. m.—Big Story (WIBA): Arizona reporter saves man falsely accused of murder... Crime Classics (WKOW): "John Hayes, His Head, and How They Were Parted"  
 9:15 p. m.—Mystery Theater (WISN): "Keep Awake, Sergeant" tale of how fair treatment paid off  
 10:15 p. m.—Deadline (WISN): veteran refuses vote-seekers' bribes



COTTEN

**Religion**  
 10:15 p. m.—Your Pastor Speaks (WIBA): Rev. W. R. Wolf, St. Mark's Lutheran church, St. Mark's Lutheran church.  
**Discussion**  
 9 a. m.—Broadcast on Broadcasts (WHA): "Radio-TV and the World," Mrs. Harold Russell.  
 10:30 a. m.—Women Voters (WHA): "The United Nations Under Attack," Morris Rubin.  
 7 p. m.—Wisconsin Health Conference (WISN): Edith Bangham, Dr. Robert C. Parkin, Earl R. Thayer.

**Sports**  
 7:30 a. m.—Roundy (WIBA): weekend football forecast.  
**Farm Programs**  
 7:22 a. m.—Farm Feature (WHA): "Progress on Milk Houses," Harvey Weavers.  
 12:15 p. m.—Farm Service (WIBA): Sam Bundala, Waupun, tells how he markets hogs 12 months a year.  
 12:30 p. m.—Farm Hour (WIBA): "Checking Yields with Corn Pacemakers," Art Peterson.

**Music**  
 7:45 a. m.—George Morgan (WIBA): "Slowpoke," "Sittin' on Top of the World," "Say You're Mine Again."  
 11:25 a. m.—Jack Berch (WISN): "Chicka Boom."  
 4 p. m.—Music of the Masters (WHA): "Piano Concerto No. 1," Chopin.  
 5:30 p. m.—Curt Massey (WBBM): "When" medley.  
 7:15 p. m.—Sammy Kaye (WISN): with Bill Whitely, 10-year-old singer.  
 8 p. m.—The Samplers (WHA): "Practical Value of Poetry."  
 9:30 p. m.—America a a a (WMAQ): ghost stories of the week.  
 8:15 p. m.—Serenade in Blue (WMMF): "Lovely to Look at," "New World."

Bill Doudna's  
**SPOTLIGHT**  
 Children's Show

**TIP OF THE MORNING:** A talk by President Eisenhower will be carried by WMTV at 12:15 p. m. Sunday. This will reduce The State Journal comics period to 15 minutes for that day only.

**WEEKLY SHOWS** for boys and girls, with contests and elections of "Prince for a Week" or "Princess for a Week," will begin Saturday, Nov. 7, at the Majestic theater. Known as "Cap'n Jolly's Kiddie Show," it will be presented by Gill. The show will start at 1 p. m. Prizes will be given in contests to be conducted on the stage.

Each week, five boys and girls will be chosen from the audience to compete for the "Prince" or "Princess" title. They will tell why they'd like to be chosen, and the title will be bestowed on the basis of applause. Each winner will receive an array of gifts.

**AT THE MADISON:** "Martin Luther," half-million dollar feature film produced by a cast and crew of seven nations on location at the Madison theater, opens today. The film, dealing with the 16th century monk who fought for religious reform, was produced by Louis de Rochemont Associates, who produced "Lost Boundaries" and "Walk East on Beacon."

The title role is played by Neil MacMillin, British actor who heads a cast and crew of 50 drawn together for the production from the U. S., France, Ireland, England, Scotland, Germany, and Austria.

**LOTHAR WOLFF**, de Rochemont veteran of "The March of Time" series and ECA films, produced the film on location in the towns, castles, and churches of West Germany. Irving Pichel of Hollywood directed and played one of the key roles.

The script, prepared by Allan Sloane and Wolff, leans heavily on historic documents for its dialogue. Craftsmen enlisted the support of museums in Berlin, Mainz, Wiesbaden, and Bretten for authentic costuming and reconstruction of scenes such as the Diet of Worms and the Diet of Augsburg. Music was furnished by the Munich Philharmonic orchestra with an original score by Mark Lothar of the Bavaria State theater.

**SPOOK SHOW:** Contests as well as movies will be on the program for the Capitol theater's annual Halloween show Saturday night. The "spook and horror" bill will start at 11:30 p. m. and will include two feature films.

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## Radio Timetable

WIBA	WISC	WKOW	WIBU
1210 kc.	1480 kc.	1070 kc.	1240 kc.
8:00 Sunrise	8:00 Farm Hour	8:00 Uncle Julius	8:00 Farm Reporter
8:15 Frolic	8:15 Top o' Morn	8:15 Chapel of Air	8:15 Roundup
8:30 Sons of Pioneers	8:30 News; Top o' Morn; Heater	8:30 Weather; Mike	8:30 News; Mike
9:00 Alex Dreier	9:00 Top o' Morn	9:00 Coffee Club	9:00 News; Farm Service
9:15 Musical Clock	9:15 News	9:15 Weather; Mike	9:15 News; Weather
9:30 Journal News	9:30 News; Mike	9:30 Club News	9:30 Farm News
1:45 Break the Bank	1:45 Breakfast	1:45 Coffee	1:45 Musical Clock
8:00 Musical Clock	8:00 Breakfast	8:00 Coffee	8:00 Musical Clock
8:15 Musical Clock	8:15 Breakfast	8:15 Coffee	8:15 Musical Clock
8:30 News	8:30 Breakfast	8:30 Coffee	8:30 Musical Clock
9:00 Welcome	9:00 My Eye Story; Whisp's	9:00 Arthur Godfrey	9:00 Ride on the Air
9:15 Travelers	9:15 News; Mike	9:15 Time	9:15 Music in All
9:30 Top o' Morn	9:30 News; Mike	9:30 Arthur Godfrey	9:30 Sweet Music
9:45 Break the Bank	9:45 News; Mike	9:45 Arthur Godfrey	9:45 Sweet Music
10:15 Mike It	10:15 Ladies	10:15 Arthur Godfrey	10:15 News; Mike
10:30 Horse Pays	10:30 News; Mike	10:30 Time	10:30 News; Mike
10:45 Melody	10:45 News; Mike	10:45 Time	10:45 News; Mike
11:00 Betty Cass	11:00 News; Mike	11:00 Time	11:00 News; Mike
11:15 Columbia	11:15 News; Mike	11:15 Time	11:15 News; Mike
11:30 Roundup	11:30 News; Mike	11:30 Time	11:30 News; Mike
12:45 News; Roundup	12:45 News; Mike	12:45 Time	12:45 News; Mike
1:00 Trading Post	1:00 News; Mike	1:00 Time	1:00 News; Mike
1:15 P. P. Farrell	1:15 News; Mike	1:15 Time	1:15 News; Mike
1:30 Dan Garroway	1:30 News; Mike	1:30 Time	1:30 News; Mike
1:45 Melody Parade	1:45 News; Mike	1:45 Time	1:45 News; Mike
2:00 Lite Beauties	2:00 News; Mike	2:00 Time	2:00 News; Mike
2:15 Road of Life	2:15 News; Mike	2:15 Time	2:15 News; Mike
2:30 Pepper Young	2:30 News; Mike	2:30 Time	2:30 News; Mike
2:45 News; Mike	2:45 News; Mike	2:45 Time	2:45 News; Mike
3:00 Backstage Wife	3:00 News; Mike	3:00 Time	3:00 News; Mike
3:15 Wilder Brown	3:15 News; Mike	3:15 Time	3:15 News; Mike
3:30 Woman in Blue	3:30 News; Mike	3:30 Time	3:30 News; Mike
4:00 Just Plain Bill	4:00 News; Mike	4:00 Time	4:00 News; Mike
4:15 P. P. Farrell	4:15 News; Mike	4:15 Time	4:15 News; Mike
4:30 Loretta Jones	4:30 News; Mike	4:30 Time	4:30 News; Mike
4:45 Melrose Place	4:45 News; Mike	4:45 Time	4:45 News; Mike
5:00 Madison	5:00 News; Mike	5:00 Time	5:00 News; Mike
5:15 News	5:15 News; Mike	5:15 Time	5:15 News; Mike
5:30 News	5:30 News; Mike	5:30 Time	5:30 News; Mike
5:45 Sports; News	5:45 News; Mike	5:45 Time	5:45 News; Mike
6:00 Alex Dreier	6:00 News; Mike	6:00 Time	6:00 News; Mike
6:15 Mel Moments	6:15 News; Mike	6:15 Time	6:15 News; Mike
6:30 News of World	6:30 News; Mike	6:30 Time	6:30 News; Mike
6:45 I Man's Family	6:45 News; Mike	6:45 Time	6:45 News; Mike
7:00 Walk a Mile	7:00 News; Mike	7:00 Time	7:00 News; Mike
7:15 Mike	7:15 News; Mike	7:15 Time	7:15 News; Mike
7:30 Roundup	7:30 News; Mike	7:30 Time	7:30 News; Mike
8:00 Groucho	8:00 News; Mike	8:00 Time	8:00 News; Mike
8:15 The Big Story	8:15 News; Mike	8:15 Time	8:15 News; Mike
8:30 Fibber McGee	8:30 News; Mike	8:30 Time	8:30 News; Mike
8:45 Can You Top?	8:45 News; Mike	8:45 Time	8:45 News; Mike
9:00 Sports	9:00 News; Mike	9:00 Time	9:00 News; Mike
9:15 Singing Stars	9:15 News; Mike	9:15 Time	9:15 News; Mike
10:00 News	10:00 News; Mike	10:00 Time	10:00 News; Mike
10:15 Top Pastor	10:15 News; Mike	10:15 Time	10:15 News; Mike
10:30 White House	10:30 News; Mike	10:30 Time	10:30 News; Mike
10:45 Report	10:45 News; Mike	10:45 Time	10:45 News; Mike
11:00 News; 12:10	11:00 News; Mike	11:00 Time	11:00 News; Mike
11:30 P. M. 13:10	11:30 News; Mike	11:30 Time	11:30 News; Mike
11:45 Club; News	11:45 News; Mike	11:45 Time	11:45 News; Mike

Haynes in the leading feminine role opposite Ross Elliott. A son was born Oct. 22 to Capt. and Mrs. David Schwartz of Ft. Lee, Va., where the father is chief surgeon. The birth made Gertrude Berg a grandmother for the first time.

Alan Mowbray has started rehearsals on "Flame-Out," a play intended for Broadway which he wrote and is directing. His second play, "In the Spirit," will open Feb. 4 at the Pasadena Playhouse with his daughter, Pat, as star.

Doris Day will star in a film musical called "Yankee Doodle Girl," after making "Lucky Me," soon to go before the cameras.

George Stevens will produce and direct the film version of Edna Ferber's "Giant."

ART: The Madison Art assn. exhibit, "The Development of a Painter," will close Friday, the association announced Tuesday. The show in Scanlan hall originally had been scheduled to close Nov. 2.

GRECO: Demand for tickets for the Chicago performances by Jose Greco and his company has been so great that the Opera House has extended the engagement through Sunday. The troupe will be Tuesday night.

KANSAS EDUCATION: TOPEKA, Kan. (U.P.)—The one-teacher school is fading in Kansas. The Department of Education reported that the start of classes this fall found 117 fewer of the little one-room, one-teacher schools. Eighteen that were closed last year re-opened, but Maccestin Park "Charita" has 135 which operated a year ago but were discontinued.

## JACOBY ON BRIDGE

By Oswald Jacoby  
 If you think that only beginners misuse the Blackwood Convention, you are quite wrong. Today's hand was played in the European Championships last August at Helsinki, and the Swiss team was clumsy enough to perpetrate the bidding shown in the diagram.

It could have been worse, too. South cannot be sure that North has even one ace. North might have king-queen jack in each of the three highest suits and would surely have a fine opening bid, but the enemy would take three aces.

The rule for the Blackwood Convention when your best suit is a minor is very simple. You must have two aces of your own. Then if your partner bids five clubs to show no aces, you can stop at the level of five. And if your partner makes any other response, you are still in control of the situation.

It would be pleasant to report that justice triumphed—that the Swiss players were justly punished for their awkward bidding. But the truth is quite otherwise. South made his slam.

West opened the king of diamonds, and then tried the ace of diamonds. It wasn't a good idea, although it was hard for West to know.

South ruffed the second diamond and ran every single one of his trumps, saving three hearts in the dummy. South's own last three cards were two spades and a heart.

Just try to find three good cards for East to save. He needs the ace of spades, and he needs three hearts to the queen. When the hand was actually played, East finally threw the ace of spades in the hope that his partner had the nine and could thus control the suit.

South thereupon cashed the nine of spades and took the last two tricks with dummy's ace and king of hearts.

The gallery applauded, for it was a brilliant recovery for South, but the Swiss declarer had the grace to look sheepish over the way he had bid the hand.

Read the shocking facts, based on a 7-year investigation. Dr. Frederic Wertham gives his findings in the November Ladies Home Journal.



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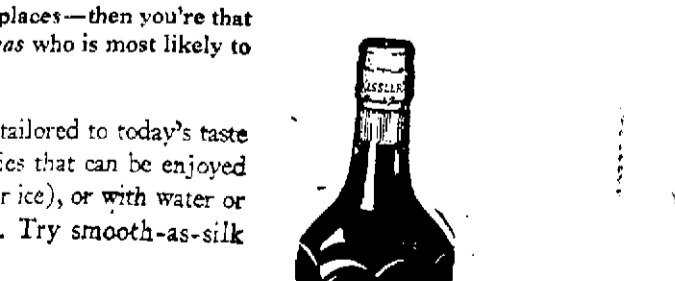
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