

# Television Today


Ch. 2—WBBM-TV—Chicago  
 Ch. 4—WTMJ-TV—Milwaukee  
 Ch. 5—WNBQ—Chicago  
 Ch. 7—WBBK—Chicago  
 Ch. 9—WGN-TV—Chicago  
 Ch. 27—WKOW-TV—Madison  
 Ch. 33—WMTV—Madison

## TODAY'S BEST BETS

6 p. m.—Bulletin Board: U. W. Homecoming—WMTV (33).  
 6:55 p. m.—Navy Day: L. J. Fitzpatrick, Capt. N. W. Ellis, John Jamieson—WMTV (33).  
 7:30 p. m.—Community Center: Ald. Ivan A. Nestingen, Robert E. Nuckles, and Paul Lorenz—WKOW-TV (27).  
 8 p. m.—Danny Thomas: overlooks wedding anniversary WMTV (33) and WBBK (7).  
 8 p. m.—This Is Show Business: Audrey Meadows, guest panelist—WKOW-TV (27) and WBBM-TV (12).  
 8:30 p. m.—Playhouse: new series: Gary Merrill, Richard Kiley, Brian Keith, and Phyllis Kirk in "P. O. W."—WMTV (33) and WBBK (7).

## WEDNESDAY MORNING

- |                             |                            |                             |
|-----------------------------|----------------------------|-----------------------------|
| 1—Today 1:00                | 4—Hawkins Point 11:00      | 3—Callant Lady 11:00        |
| 2—Rayne Shina 2:00          | 5—Hawkins Falls 11:00      | 1—Breta Grien 11:00         |
| 3—Arthur Godfrey 3:00       | 6—Relish Karney 11:00      | 2—Creative Cookery 11:00    |
| 4—Dinah Shore 3:30          | 7—A to Z of Cookery 11:00  | 3—Darryl Groll 11:00        |
| 5—Pie Piper 4:00            | 8—The Bonanza 11:30        | 4—Love of Life 11:30        |
| 6—Your Favorite Ladies 5:00 | 9—The Bonanza 11:30        | 5—Search for Tomorrow 11:30 |
| 7—Glamour Girl 5:30         | 10—Strike It Rich 11:45    | 6—East Nightcapade 11:45    |
| 8—Dinah Shore 6:00          | 11—3 Steps to Heaven 11:45 | 7—Guiding Light 11:45       |
| 9—Time for Stories 6:30     | 12—Let's Exercise 11:45    | 8—News 11:45                |
|                             | 1—Follow Your Heart 12:00  |                             |



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## TUESDAY AFTERNOON

- |                          |                           |                     |
|--------------------------|---------------------------|---------------------|
| 1—Lunch with Billy 12:00 | 7—Movie Quick Quiz 4:30   | 4—Howdy Doory 4:30  |
| 2—Main West Door 12:30   | 8—Shirley's Ringer 4:30   | 5—Howdy Doory 4:30  |
| 3—Noontime Comics 1:00   | 9—Peterson Party 4:30     | 6—Howdy Doory 4:30  |
| 4—Happy Pirates 1:30     | 10—Welcome Travelers 4:30 | 7—Howdy Doory 4:30  |
| 5—Ladies 2:00            | 11—Turn to a Friend 4:30  | 8—Howdy Doory 4:30  |
| 6—Garry Moore 2:30       | 12—On Your Account 4:30   | 9—Howdy Doory 4:30  |
| 7—Time for Fun 3:00      | 1—On Your Account 4:30    | 10—Howdy Doory 4:30 |
| 8—The Big Show 3:30      | 2—On Your Account 4:30    | 11—Howdy Doory 4:30 |
| 9—The Big Show 3:30      | 3—On Your Account 4:30    | 12—Howdy Doory 4:30 |
| 10—The Big Show 3:30     | 4—On Your Account 4:30    | 1—Howdy Doory 4:30  |
| 11—The Big Show 3:30     | 5—On Your Account 4:30    | 2—Howdy Doory 4:30  |
| 12—The Big Show 3:30     | 6—On Your Account 4:30    | 3—Howdy Doory 4:30  |

## LIBERACE

### Piano Virtuoso

8:30 WEDNESDAY

## WKOW-TV

Channel 27 CBS

## TUESDAY EVENING

- |                             |                           |                           |
|-----------------------------|---------------------------|---------------------------|
| 1—Bob Eason 6:00            | 25—Pantomime Quiz 9:35    | 33—Voice to Be Heard 9:35 |
| 2—Blue Room 6:30            | 26—Comm. Center 9:35      | 4—Alex Dreier 9:35        |
| 3—The View 6:30             | 27—A Date With Judy 9:35  | 5—Clyde 9:35              |
| 4—Bulletin Board 6:45       | 28—Bob Crosby 9:35        | 6—Match Your Wife 9:35    |
| 5—Tommy Sheridan 6:45       | 29—Show Business 9:35     | 7—Crown Theater 9:35      |
| 6—Dorsey Bonors 6:45        | 30—Pierrot Theater 9:35   | 8—Theater 9:35            |
| 7—John Daly 6:45            | 31—Darryl Groll 9:35      | 9—Weather: Sports 9:35    |
| 8—Number Please 6:45        | 32—Radio 714 9:35         | 10—Weather: News 9:35     |
| 9—Weather: Sports 6:45      | 33—Show Business 9:35     | 11—News: Weather 9:35     |
| 10—Tim Tyle 6:45            | 34—Darryl Groll 9:35      | 12—News: Weather 9:35     |
| 11—Dinah Shore 6:45         | 35—Suspense 9:35          | 1—Star Theater 9:35       |
| 12—Cavalade of America 6:45 | 36—Circus Theater 9:35    | 2—Game of the Week 9:35   |
| 13—Western playhouses 6:45  | 37—Circus Theater 9:35    | 3—The Law 9:35            |
| 14—Navy Day 6:45            | 38—Melvyn Douglas 9:35    | 4—Club 9:35               |
| 15—Jane Frawley 6:45        | 39—I've Got a Secret 9:35 | 5—Kun's Column 9:35       |
| 16—News Caravan 6:45        | 40—Playhouse 9:35         | 6—Bernie Mintz 9:35       |
| 17—News: Weather 6:45       | 41—Dancer 9:35            | 7—Playhouse 9:35          |
| 18—News: Weather 6:45       | 42—Red Allen 9:35         | 8—Playhouse 9:35          |
| 19—Gilt Alley 6:45          | 43—Fred Allen 9:35        | 9—Playhouse 9:35          |
| 20—Milton Berle 6:45        | 44—48th St. Theater 9:35  | 10—Playhouse 9:35         |
| 21—Hour of Mystery 6:45     | 45—Westinghouse 9:35      | 11—Playhouse 9:35         |
| 22—Dinah Shore 6:45         | 46—See It Now 9:35        | 12—Playhouse 9:35         |
| 23—Big Picture 6:45         | 47—Howl Conquering 9:35   | 1—Playhouse 9:35          |
| 24—Bishop's News 6:45       | 48—Nash's the Same 9:35   | 2—Playhouse 9:35          |
|                             | 49—Game of the Week 9:35  | 3—Playhouse 9:35          |
|                             | 50—Fashion Show 9:35      | 4—Playhouse 9:35          |
|                             | 51—Night Owl Movie 9:35   | 5—Playhouse 9:35          |

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**WMFM**  
 1041 Mpls.  
 6:00 Early Riser: Farm Features  
 6:30 News: Betty Rieck  
 6:50 Layman's Call to Prayer  
 7:00 News: Yawn Patrol  
 7:15 Weatherman: Yawn Patrol  
 7:30 News: Yawn Patrol  
 7:45 Weatherman: Yawn Patrol  
 8:00 News: Clockwatchers  
 8:15 Weatherman: News  
 8:30 News: Clockwatchers  
 8:45 News: Clockwatchers  
 9:00 News: Clockwatchers  
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 2:00 News: Clockwatchers

**WILL YOU SEE**  
 National Professional Football  
 Saturdays and Sundays  
 on WMTV  
 Channel 33

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 SO GENTLE SO THOROUGH  
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Commercial Products Co.	Maytag Sales & Service
Comstock-Johnson	Television Engineers
Dick	Wolf, Kubly & Hirst
Evans Radio Service	W. O. Zimmerman Plumbing & Heating
Forbes-Meagher Music Co.	Betsy Sales Corp.
Irv. Goff Music Co.	Homemakers Home Appliance Co.
Red Goodrich TV Sales & Service	

(Members, but not handling TV)

# Today's Radio Highlights

## Special Programs

9 a. m.—Gov. Walter J. Kohler (WHA): recording of address to legislature.  
 10:30 p. m.—Birthday Present (WIBA): Celeste Holm and David Wayne in story of "unaway boy."  
**MUSIC**  
 11:25 a. m.—Jack Berch (WISC): "Settin' in the Sun." "The Quilting Party."  
 4 p. m.—Music of the Masters (WHA): "Violin Concerto No. 1," Paganini.  
 5:30 p. m.—Curt Massey (WBBM): "Lonesome, That's All."  
 7 p. m.—Eddie Fisher (WIBA): and Ann Crowley.  
 7:15 p. m.—Sammy Kaye (WISC): with the Ames brothers.  
 8 p. m.—Broadway in Review (WBBM): Pat Marand guest.  
 9 p. m.—FM Concert (WHA-FM): "Quintet for Piano and Strings."  
 9:15 p. m.—Show Tunes (WKOW): "I Surrender, Dear," "Do I Worry?"  
**Discussion**  
 11 a. m.—Freshman Forum (WHA): "The Tradition of Freedom as a Condition of Change," Dean Mark H. Ingraham.  
 8 p. m.—America's Town Meeting (WISC): "Atomic Defense: How Much and Where?" Arthur S. Fleming, Dr. J. R. Killian, Jr.  
**Farm Programs**  
 7:22 a. m.—Farm Feature (WHA): "Wisconsin Beekeepers Meet," John Long.  
 12:15 p. m.—Farm Service (WIBA): "How Well Did the 1953 Oats Crop Do?" Dr. H. L. Shands and Frank Mayfield.  
 12:30 p. m.—Farm Hour (WHA): "Winter Care of Trees, Shrubs, and Flowers," George Ziegler. "Report from National FFA Convention," Clarence Bonsack.  
**Miscellaneous**  
 10 a. m.—Homenagers (WHA): "Gardener's Check List," H. J. Rahmlof; "On the Consumer Front."  
 10:30 a. m.—Make Up Your Mind (WBBM): with Bambi Linn.  
 8:15 p. m.—Excursions in Science (WMMFM): "New Search for Old Minerals."  
**Religion**  
 10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. J. Laine Burns, Parkside Presbyterian church.  
**Sports**  
 5:45 p. m.—Sports Parade (WIBA): Don Marcouiller previews half-time events at Homecoming game.  
 8:30 p. m.—Coach Ivy Williams

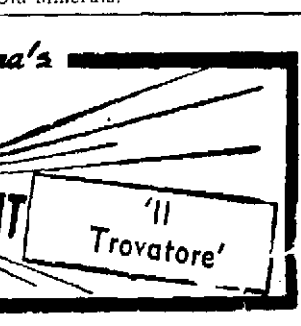


son (WIBA): report on Ohio State game, expectations for Iowa battle.

10:00 Sports Is 10:15 Rich 10:20 Phil's Page 10:45 Toss Melody  
 11:00 Sports Class 11:15 Columbia 11:30 Calumet 11:45 Farm Roundup  
 12:00 News Roundup 12:15 Sports Service 12:30 News 12:45 Polka Party  
 1:00 Trading Post 1:15 P. Frederick 1:30 D. Garwood 1:45 Farm Parade  
 2:00 Life Saver 2:15 Mad of Life 2:30 Pepper Youngs 2:45 Happiness  
 3:00 Backstage With 3:15 Stella Dallas 3:30 Wider Brown 3:45 Woman in House  
 4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorenzo Jones 4:45 Marriage Tava  
 5:00 Madison 5:15 News 5:30 Sports News 5:45 Alex Dreier 5:55 News 6:15 News 6:30 News 6:45 Man's Family  
 7:00 Eddie Fisher 7:15 Dinah Shore 7:30 Barrie 7:45 Craig  
 8:00 Drag 8:15 TV Williamson 8:30 News: Music 9:00 Fibber McGee 9:15 Can You Top 9:30 Music: Sports 9:45 Starline Stars  
 10:00 News 10:15 Your Pastor 10:30 Birthdays 10:45 Present  
 11:00 News 10:10 11:20 The 10:10 11:45 Club: News

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**Bill Doudna's SPOTLIGHT '11 Trovatore'**

**TIP OF THE MORNING:** Fibber McGee and Molly, who have consistently spurned television offers, have made their first TV film—and for free. It is a short subject for the Christophers.

**OPERA COMES** to Madison so seldom that, when it does, the company is likely to seem better than it really is. An opera-hungry audience filled the Wisconsin Union theater Monday night, and gave the Charles L. Wagner troupe a noisy reception.  
 Performing Verdi's "Il Trovatore" with the handiwork of inept direction, the cast was above that of most recent visitors in competence but still left much to be desired.  
 Most of the staging appeared to have been done by someone who was an expert in placing statuary in a museum but who lacked a talent for providing movement.  
 With rare exceptions, the scenes were static; in most of the exceptions, the action became static.  
 Elinor Warren, as the gypsy Azucena, was the most talented member of the company, both vocally and historically. She sang with an understanding of what the cumbersome plot was all about, and did it with a voice of high quality, considerable richness, and an even control of the range the role demanded. But she shouldn't wear high heels in the rocky terrain of a gypsy camp.  
 Louis Spargo gave a good account of himself in the long aria which makes up most of the opera's first act.  
 Miliza Kosancich lacked dexterity in her singing and acting of Leonora. She obviously knew the role and she sang the notes adequately, but she was the story. Thomas Le Monaco was the Matteo and Arthur B. H. H. played Count di Luna. Both were stilted in their actions, and both often showed strain in their voices.  
 Armando Alberti, the conductor, did his best to keep things moving, handling his orchestra well except for a tendency to over-dramatize them. Costumes varied from appropriate to shabby. The settings were fine, except for a scene outside a convent in which the simplicity of the rest of the stage pointed up the beauty of lighted windows.

**SEASON'S END:** The Badger Outdoor Theater will conclude its season with tonight's showings.  
**NAMES IN THE NEWS:** Birth of a daughter to Lee and Lisa Felton Miller, of the stage, gave Verona Felton her first grandchild. Art Linkletter will be master of ceremonies at the 21st annual Y-Day celebration Saturday in the Hollywood Bowl.  
 Ploimaine poisoning forced Joni James to cancel a lucrative Southwest tour, but she's back in action, singing at Sciolla's in Philadelphia.  
 Florence Rinard of "20 Questions" will receive an honorary degree of doctor of humane letters from her alma mater, DePaul university, on Nov. 16. The ceremony will be in New York City.  
 Ed Simmons and Norman Lear have signed a non-exclusive contract to head the writing staff of the Martin and Lewis show which will bring them \$10,400 per program—a new high in pay for television writers.

**MAIL BAG:** "Discussing radio programs with a few friends, we all agreed that we greatly miss the summary of Chicago stations on the Sunday paper. Could you put it back in?"—Mrs. H. S. S.  
 Answer: The summary appears each Saturday in The State Journal.

**EDUCATION ON TV:** The University of Wisconsin is one of 11 schools which will participate in the fourth annual "Education on Parade" series to start Jan. 9 on WTMJ-TV.  
 Other schools will be Milwaukee School of Engineering, Marquette university, Milwaukee Downer college, Beloit college, Wisconsin State college of Milwaukee, Carroll college, Layton



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# Radio Timetable

TUESDAY			
WIBA 1310 AM	WISN 1400 KC	WKOW 1070 KC	WIBU 1360 AM
6:00 Sunrise 6:15 Travels 6:30 Musical 6:45 Clock News	6:00 Farm Hour 6:15 Top of Morn 6:30 News 6:45 Morn: Heater	6:00 Uncle Julius 6:15 Radio Mitz 6:30 Chapel of Air 6:45 Weather Marks	6:00 Music News 6:15 Farm Roundup 6:30 News 6:45 Farm Profile
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 Musical Clock	7:00 Top O'Morn 7:15 News 7:30 Top O'Morn 7:45 John McVane	7:00 Sports: Coffee 7:15 Club News 7:30 Kitchen Club 7:45 Music: News	7:00 News: Farm 7:15 Farm Roundup 7:30 News 7:45 Farm Profile
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Breakfast 8:15 Club News 8:30 Breakfast 8:45 News	8:00 Coffee 8:15 Club News 8:30 Musical 8:45 News	8:00 Prayer League 8:15 Musical 8:30 Musical Clock 8:45 News
9:00 Welcome 9:15 Travels 9:30 Hot Hope 9:45 Break the Bank	9:00 My True 9:15 Story's Wisn's 9:30 Secret 9:45 Calendar: News	9:00 Arthur Godfrey 9:15 Time: Air 9:30 Arthur Godfrey 9:45 Time	9:00 Lodi on 9:15 The Air 9:30 Tassapera 9:45 Color Spot
10:00 Sports Is 10:15 Rich 10:20 Phil's Page 10:45 Toss Melody	10:00 Ladies 10:15 Pair: News 10:30 Queen for 10:45 Day	10:00 Arthur Godfrey 10:15 Time: Air 10:30 Arthur Godfrey 10:45 Time	10:00 News: Farm 10:15 Farm Roundup 10:30 News 10:45 Farm Profile
11:00 Sports Class 11:15 Columbia 11:30 Calumet 11:45 Farm Roundup	11:00 Double or 11:15 Nothing 11:30 News 11:45 Names in News	11:00 News: Band 11:15 Aunt Jones 11:30 News: Time 11:45 Our Gal Sunday	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News: Markets
12:00 News Roundup 12:15 Sports Service 12:30 News 12:45 Polka Party	12:00 Top Tunes 12:15 News 12:30 Music 12:45 News	12:00 News: Markets 12:15 News: Markets 12:30 News: Markets 12:45 News: Markets	12:00 News: Markets 12:15 News: Markets 12:30 News: Markets 12:45 News: Markets
1:00 Trading Post 1:15 P. Frederick 1:30 D. Garwood 1:45 Farm Parade	1:00 Music 1:15 Music 1:30 Music 1:45 Music	1:00 News: Markets 1:15 News: Markets 1:30 News: Markets 1:45 News: Markets	1:00 News: Markets 1:15 News: Markets 1:30 News: Markets 1:45 News: Markets
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3:00 Backstage With 3:15 Stella Dallas 3:30 Wider Brown 3:45 Woman in House	3:00 Backstage With 3:15 Stella Dallas 3:30 Wider Brown 3:45 Woman in House	3:00 News: Markets 3:15 News: Markets 3:30 News: Markets 3:45 News: Markets	3:00 News: Markets 3:15 News: Markets 3:30 News: Markets 3:45 News: Markets
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorenzo Jones 4:45 Marriage Tava	4:00 Cousin 4:15 Henry 4:30 News 4:45 Birthday Club	4:00 News: Markets 4:15 News: Markets 4:30 News: Markets 4:45 News: Markets	4:00 News: Markets 4:15 News: Markets 4:30 News: Markets 4:45 News: Markets
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# JACOBY ON BRIDGE

The finesse is a peculiar play: you spend half of your bridge career learning it, and the other half avoiding it. The beginner goes out of his way to take finessses; the expert goes to great trouble to avoid them.  
 In today's hand, for example, the slam seems to depend on a successful club finesse once it has been discovered that the diamonds are not 3-3.  
 The average player would win the first trick with the ace of hearts, draw trumps, and perhaps even run an extra trump or two for good measure.  
 He would then try three rounds of diamonds in the hope of setting