

# Television Today

Ch. 2—WBBM-TV—Chicago Ch. 7—WBBK—Chicago  
 Ch. 4—WTTM-TV—Milwaukee Ch. 9—WGN-TV—Chicago  
 Ch. 5—WNBQ—Chicago Ch. 27—WKOW-TV—Madison  
 Ch. 33—WMTV—Madison

## TODAY'S BEST BETS

3 p. m.—Carson Guilty: French fried shrimp—WMTV (33).  
 4:15 p. m.—Can We Help?: new program with the Rev. Richard E. Pritchard, the Rev. James Love, Dr. B. H. Glover—WMTV (33).  
 6 p. m.—Bulletin Board: Ray Stanley, Gerald Bartell, Lois Dick, Norman Miehle, Agatha Church—WMTV (33).  
 7 p. m.—On the Highway: Bill Currier, Sue Edgerton, Lillian Nitcher, B. A. Precourt—WKOW-TV (27).  
 7:30 p. m.—Arlene Dahl: August Derleth's "The Night Light at Vorden's"—WMTV (33) and WBBK (27).  
 8 p. m.—Playhouse of Stars: Sir Cedric Hardwicke in "In the Pincers"—WKOW-TV (27) and WBBM-TV (5).  
 8:45 p. m.—Chalk Talk: Purdue's defenses—WKOW-TV (27).  
 9 p. m.—Game of Feet: Wisconsin-Purdue, 1950—WMTV (33).  
 9 p. m.—Boxing: Lulu Perez vs. Joey Cam—WMTV (33) and WNBQ (5).

### FRIDAY MORNING

7:00	Today	11:00	Valiant Lady
7:30	Rayner Entree	11:30	Press Glimp
8:00	Wheel of Fortune	12:00	Treatie Cookery
8:30	Dine Donz School	12:30	Danny O'Neil
9:00	Play Pipe	1:00	Phat Charmin
9:30	Your Future, Ladies	1:30	Love of Life
10:00	Olamor Club	2:00	Search for Tomorrow
10:30	Clamor	2:30	Steps to Heaven
11:00	Emmy Sheehy	3:00	Cuddling Light
11:30	Time for Stories	3:30	Follow Your Heart

### FRIDAY AFTERNOON

1:00	Lunch with Blitz	4:00	Howdy Doody
1:30	Man Next Door	4:30	Howdy Doody
2:00	Man Next Door	5:00	Howdy Doody
2:30	Man Next Door	5:30	Howdy Doody
3:00	Man Next Door	6:00	Howdy Doody
3:30	Man Next Door	6:30	Howdy Doody
4:00	Man Next Door	7:00	Howdy Doody
4:30	Man Next Door	7:30	Howdy Doody
5:00	Man Next Door	8:00	Howdy Doody
5:30	Man Next Door	8:30	Howdy Doody
6:00	Man Next Door	9:00	Howdy Doody
6:30	Man Next Door	9:30	Howdy Doody
7:00	Man Next Door	10:00	Howdy Doody
7:30	Man Next Door	10:30	Howdy Doody
8:00	Man Next Door	11:00	Howdy Doody
8:30	Man Next Door	11:30	Howdy Doody

12:00 News  
 12:15 Noontime Frolics  
 12:30 News  
 12:45 News  
 1:00 News  
 1:15 News  
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 1:45 News  
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 11:00 News  
 11:15 News  
 11:30 News  
 11:45 News  
 12:00 News

# Today's Radio Highlights

**Special Program**  
 8:30 p.m.—Business Women's Week (WIBA): Doris Ardelt, Anita Anderson, Mrs. Ernest H. Anderson, Louise Morrissey, Margaret Snyder, Mrs. Maria Szym, Mrs. Norma Van Hecke, Mrs. Maria M. Bottoms, Ardis Kirkpatrick, Business Notes Church. + + +

**Football**  
 7:25 p.m.—Central vs Janesville (WJFM).  
 7:30 p.m.—Central vs Janesville (WIBA-FM).  
 7:45 p.m.—West vs Racine Horlick (WISC). + + +

**Boxing**  
 9 p.m.—Lulu Perez vs. Joey Cam (WENR): also on WISC at 10 p.m. + + +

**MUSIC**  
 7:45 a.m.—George Morgan (WIBA): "Country Way," "Undecided," "When the Red, Red Robin."  
 11 a.m.—Curt Massey (WGN): "Eyes of Blue."  
 11:25 a.m.—Jack Berch (WISC): "Buckie Down, Winsok."  
 7 p.m.—Perry Como (WISC): "Papa's Mama."  
 9 p.m.—FM Concert (WHA-FM): "Sonata No. 6," Beethoven.  
 9:45 p.m.—Hymns of the World (WIBA): "O, Worship the King," "Lily of the Valley," "Softly Now the Light of Day." + + +

**Religion**  
 10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Roy Zimmer, Christ Presbyterian church.  
**Drama**  
 8 p.m.—Ozzie and Harriet (WENR): David gets lecture on politics.  
 8:30 p.m.—Meet Corliss Archer (WENR): starting new season; Janet Waldo, Sam Edwards. + + +

**Variety**  
 7:30 p.m.—Bob Hope (WIBA): with Anne Baxter. + + +  
**Discussion**  
 2 p.m.—Our Mutual Friend (WHA): Harry Glickman on "The Old Curiosity Shop."  
**Miscellaneous**  
 10 a.m.—Homemakers (WHA): "10 Months in Iraq," Jane Cape.  
 12:15 p.m.—Farm Service (WIBA): "Wisconsin Swine Selection Program," Lyle Hill and Frank Macfield.  
 8 p.m.—Stage Struck (WKOW): new to this station; Victor Borge, Pat Marand, David Wayne, John Forsythe, Maurice Evans, Arthur Kober, Harold Rome. + + +

**WHA and WHA-FM**  
 910 Kc.—88.7 Mhz.  
 FRIDAY  
 7:15 Weather Roundup: Farm Feat.  
 7:45 News  
 8:00 Morning Melodies  
 8:30 News for Children  
 9:00 Bigger, Better  
 9:30 Rhythm and Games  
 10:00 News  
 10:30 Musical Moments  
 10:45 Views of the News  
 11:00 American History  
 11:30 Noon Musical  
 12:00 News: Farm Program  
 1:00 Chapter a Day  
 1:30 Book Trivia  
 2:00 Our Mutual Friend  
 3:00 Afternoon Concert  
 3:30 French Literature  
 4:00 Music of the Masters  
 5:00 Music for Fun  
 5:15 UNESCO FM ONLY  
 5:45 News: Weather  
 6:00 Dinner Music  
 7:00 Views of the News  
 7:15 Concert: Airs  
 7:30 Learning for Life  
 8:00 Freshman Forum  
 8:30 News of Wisconsin  
 9:00 PMA Concert  
 10:30 News (to 11)

**He Divorces Wife Who Left Him Flat**  
 BRISTOL England (U)—Ronald Alfred Scadding won a divorce Wednesday on grounds of cruelty. He testified his wife punctured his bicycle tires 15 times.

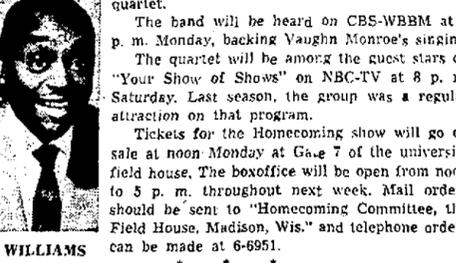
# Radio Timetable

FRIDAY			
WIBA	WISC	WKOW	WIBU
1310 Kc.	1480 Kc.	1870 Kc.	1240 Kc.
6:00 Sunrise	6:00 Farm Hour	6:00 Uncle Julius	6:00 Music News
6:30 Sons of Pioneers	6:30 News: Top of Morn;	6:30 News: Top of Morn;	6:30 News: Top of Morn;
6:45 Clock News	6:45 Top of Morn;	6:45 Top of Morn;	6:45 Top of Morn;
7:00 Alex Dreier	7:00 Top of Morn;	7:00 Top of Morn;	7:00 Top of Morn;
7:15 Musical Clock	7:15 Top of Morn;	7:15 Top of Morn;	7:15 Top of Morn;
7:30 News	7:30 Top of Morn;	7:30 Top of Morn;	7:30 Top of Morn;
7:45 Groce Morgan	7:45 Top of Morn;	7:45 Top of Morn;	7:45 Top of Morn;
8:00 Musical	8:00 Breakfast	8:00 Coffee	8:00 Prayer League
8:15 Clock	8:15 Breakfast	8:15 Coffee	8:15 Prayer League
8:30 Musical Clock	8:30 Breakfast	8:30 Coffee	8:30 Prayer League
8:45 News	8:45 Breakfast	8:45 Coffee	8:45 Prayer League
9:00 Welcome	9:00 My True	9:00 Arthur Godfrey	9:00 Accordion
9:15 Travelers	9:15 Story: Whisp's	9:15 Arthur Godfrey	9:15 Accordion
9:30 Break Hope	9:30 Story: Whisp's	9:30 Arthur Godfrey	9:30 Accordion
9:45 Break the Bank	9:45 Story: Whisp's	9:45 Arthur Godfrey	9:45 Accordion
10:00 Strike It	10:00 Ladies	10:00 Arthur Godfrey	10:00 Accordion
10:15 Phroso Pava	10:15 Felt: News	10:15 Arthur Godfrey	10:15 Accordion
10:30 Erikson Day	10:30 Queen for a Day	10:30 Arthur Godfrey	10:30 Accordion
11:00 Betty Case	11:00 Double of	11:00 News: Band	11:00 News: Morning
11:15 Colump	11:15 Nothing	11:15 News: Band	11:15 News: Morning
11:30 Farm	11:30 Bill Hinkle	11:30 News: Band	11:30 News: Morning
11:45 Roundup	11:45 Mag. Hinkle	11:45 News: Band	11:45 News: Morning
12:00 News: Roundup	12:00 Secret Song	12:00 Uncle Julius	12:00 Music: Markets
12:15 Farm	12:15 News	12:15 Uncle Julius	12:15 Music: Markets
12:30 News	12:30 Farm Service	12:30 Uncle Julius	12:30 Music: Markets
12:45 Polka Party	12:45 News	12:45 Uncle Julius	12:45 Music: Markets
1:00 Trading Post	1:00 Mister	1:00 Uncle Julius	1:00 Music: Markets
1:15 P. Fredrick	1:15 Music	1:15 Uncle Julius	1:15 Music: Markets
1:30 Dave Garrowsay	1:30 Music	1:30 Uncle Julius	1:30 Music: Markets
1:45 Melody Parade	1:45 Music	1:45 Uncle Julius	1:45 Music: Markets
2:00 Life Beautiful	2:00 Mister	2:00 Uncle Julius	2:00 Music: Markets
2:15 Road of Life	2:15 Music	2:15 Uncle Julius	2:15 Music: Markets
2:30 Pepper Young	2:30 Music	2:30 Uncle Julius	2:30 Music: Markets
2:45 Rv to Pianos	2:45 Music	2:45 Uncle Julius	2:45 Music: Markets
3:00 Backstage With	3:00 Mister	3:00 Uncle Julius	3:00 Music: Markets
3:15 Rich Dallas	3:15 Music	3:15 Uncle Julius	3:15 Music: Markets
3:30 Wilder Brown	3:30 Music	3:30 Uncle Julius	3:30 Music: Markets
3:45 News in House	3:45 Music	3:45 Uncle Julius	3:45 Music: Markets
4:00 Just Plain Bill	4:00 Mister	4:00 Uncle Julius	4:00 Music: Markets
4:15 Fr. P. Farrell	4:15 Music	4:15 Uncle Julius	4:15 Music: Markets
4:30 Lorenzo Jones	4:30 Music	4:30 Uncle Julius	4:30 Music: Markets
4:45 Madison Hour	4:45 Music	4:45 Uncle Julius	4:45 Music: Markets
5:00 Madison	5:00 Mister	5:00 Uncle Julius	5:00 Music: Markets
5:15 Hope	5:15 Music	5:15 Uncle Julius	5:15 Music: Markets
5:30 News	5:30 Music	5:30 Uncle Julius	5:30 Music: Markets
5:45 Sports: News	5:45 Music	5:45 Uncle Julius	5:45 Music: Markets
6:00 Alex Dreier	6:00 News: Music	6:00 Uncle Julius	6:00 Music: Markets
6:15 Mel. Moments	6:15 News: Music	6:15 Uncle Julius	6:15 Music: Markets
6:30 News of World	6:30 News: Music	6:30 Uncle Julius	6:30 Music: Markets
6:45 Man's Family	6:45 News: Music	6:45 Uncle Julius	6:45 Music: Markets
7:00 Diane Fisher	7:00 News: Music	7:00 Uncle Julius	7:00 Music: Markets
7:15 Edith Shore	7:15 News: Music	7:15 Uncle Julius	7:15 Music: Markets
7:30 Boy	7:30 News: Music	7:30 Uncle Julius	7:30 Music: Markets
7:45 Harris	7:45 News: Music	7:45 Uncle Julius	7:45 Music: Markets
8:00 Ann Fava	8:00 News: Music	8:00 Uncle Julius	8:00 Music: Markets
8:15 Fr. W. Beck	8:15 News: Music	8:15 Uncle Julius	8:15 Music: Markets
8:30 Scrandis	8:30 News: Music	8:30 Uncle Julius	8:30 Music: Markets
8:45 Piper & Molly	8:45 News: Music	8:45 Uncle Julius	8:45 Music: Markets
9:00 Con You Ton?	9:00 News: Music	9:00 Uncle Julius	9:00 Music: Markets
9:15 Serenade	9:15 News: Music	9:15 Uncle Julius	9:15 Music: Markets
9:30 Hymns	9:30 News: Music	9:30 Uncle Julius	9:30 Music: Markets
10:00 News	10:00 News: Music	10:00 Uncle Julius	10:00 Music: Markets
10:15 Your Pastor	10:15 News: Music	10:15 Uncle Julius	10:15 Music: Markets
10:30 The 13:0	10:30 News: Music	10:30 Uncle Julius	10:30 Music: Markets
10:45 Club	10:45 News: Music	10:45 Uncle Julius	10:45 Music: Markets
11:00 News: The	11:00 News: Music	11:00 Uncle Julius	11:00 Music: Markets
11:15 Club	11:15 News: Music	11:15 Uncle Julius	11:15 Music: Markets
11:30 Club	11:30 News: Music	11:30 Uncle Julius	11:30 Music: Markets
11:45 Club	11:45 News: Music	11:45 Uncle Julius	11:45 Music: Markets

**Bill Doudna's SPOTLIGHT Homecoming Show**

TIP O' THE MORNING: Watch for a trend away from audience reaction on radio and television shows. Reason: All but the top programs are having trouble filling the seats.

**RADIO LISTENERS** and television viewers will have separate "previews" of parts of the University of Wisconsin 1953 Homecoming show in the next few days. Headliners of the Oct. 30 attraction will be the 25-piece Sauter-Finnegan orchestra and the Billy Williams quartet.



**NAMES IN THE NEWS:** When "The House of Glass" goes on NBC Oct. 23, Joseph Buloff will play opposite Gertrude Berg. He was the original peedler in "Oklahoma!" later directed Helen Hayes in "Mrs. McThing."

The U. S. air force want Alan Mowbray, the actor, to make a nationwide barnstorming tour in a jet plane. Mowbray was a British ace in World War I. During a recent "Ethel and Albert" show, an actor became ill and was rushed to a hospital. Peg Lynch, who writes the series and plays Ethel, ad-libbed her way through the rest of the show to cover his absence.

Jessica Tandy, who co-stars with husband Hume Cronyn on NBC's "The Marriage," recalls one of her first jobs in the U. S. With funds low, she accepted a role as Princess Nada, in "Mandrake the Magician" on radio. Marlene Dietrich will star in "Grand Hotel" on "NBC Star Playhouse" Oct. 25. When Jack Pleis signed a long-term contract with Decca, he inserted a clause permitting him to lead the band Karen Chandler's Coral records Offstage, she's Mrs. Pleis. Mercedes McCambridge will feature a role in "Johnny Guitar," Joan Crawford's next film. James Whitmore, winner of

announcers: Orlie Baker, farm director; Joe Koolisch, news editor; Jean Jensen, bookkeeper; and Arlene Dyer, receptionist.

**SHAKESPEAREAN FESTIVAL:** Rising high on the success of its first year, the Stratford Shakespearean Festival foundation of Canada has announced that next year's season would start at least two weeks earlier. The tentative date for opening night in the tent theatre was set at June 28, 1954, with the season expected to run at least eight weeks. Although no casting has yet been announced, Cecil Clarke and Tyrone Guthrie are busy in England contacting artists and discussing possible plays. Clarke expects to be in Canada early in January to interview and audition for the 1954 company. This work was done only in Eastern Canada last year, casting for next summer will take Clarke across the country. Rehearsals for next summer's productions will begin about May 17, two weeks earlier than last summer.

**WMFM**  
 1:04 Mhz.  
 FRIDAY  
 A. M.  
 6:00 Early Risers: Farm Feature  
 6:30 News: Early Risers  
 6:45 Layton's Call to Prayer  
 7:00 News: Yawn Patrol  
 7:15 Weatherman: Yawn Patrol  
 7:30 News: Yawn Patrol  
 7:45 Weatherman  
 8:00 News: Clockwatchers  
 8:30 News: Clockwatchers  
 9:00 Stars Sing  
 9:30 Dance Band  
 10:00 Morning Musical Variety  
 10:30 Sons of Yesterday  
 11:00 Old Times: Hall  
 11:30 Navy Band  
 11:45 Sacred Heart Program  
 P. M.  
 12:00 News  
 12:15 Noontime Frolics: News  
 12:30 News (News at 1:35, 2:55, 3:55, and 4:55)  
 1:00 Bible Fellowship  
 1:15 Meet the Artist  
 1:30 Off the Record: News  
 1:45 Musical Menu  
 2:00 Package of New Records  
 2:15 News: Yawn Patrol  
 2:30 Sports Record  
 2:45 Big Eight Sports Parade  
 3:00 News: Yawn Patrol  
 3:15 John T. Flynn: News  
 3:30 Dance Bands: News  
 3:45 News: Yawn Patrol  
 4:00 News (to 12)

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**TOMORROW**  
**WIBA**  
 Fred Gage  
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**Williamson**  
 Everybody follows the Badgers with Coach Ivy Williamson—8:30 p. m. Tuesdays through the courtesy of National Guardian Life Insurance Company.  
**Roundy**  
 Roundy picks 'em for the following Saturday on Wednesdays each week, 7:30 p. m., sponsored by C. C. Collins & Son, Inc.  
**Hirsch**  
 Hirsch gives you his "Touch-down Tips" every Thursday, 7:00 p. m., courtesy Chevrolet Dealers Association.  
**Gage**  
 Fred covers football and all sports on his "Sports Final" Monday through Friday at 9:35 p. m.  
**Newman**  
 Jack's "Sports Parade" at 5:45 p. m. Monday through Saturday, has been a favorite of sport fans for many years—sponsored by National Guardian Life Insurance Company.  
**Pigskin Parade**  
 Lively college songs and music get you in the spirit of things at 1:00 p. m. Saturdays. Sponsored by Blackhawk Mobile Homes Sales Co.  
**Scoreboards**  
 Big Ten and final scores of college games across the nation, 4:30 p. m. and 6:45 p. m. Saturday. Sponsored by Fauerbach Brewing Co.  
**High School Football**  
 You'll get a big thrill out of WIBA broadcasts of Madison High School games—Friday nights on WIBA-FM, Saturday nights on WIBA-AM, and FM, courtesy of Wisconsin-Fulton Sporting Goods and Wisconsin Foundry & Machine Company. Games and broadcast times listed each week on your newspaper's radio page.

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**FRIDAY EVENING**

1—Lunch with Blitz	7—Movie Quick Quiz	4—Howdy Doody
2—Man Next Door	30—Ship's Reporter	3—Howdy Doody
3—Man Next Door	3:30—Ship's Reporter	3—Howdy Doody
4—Man Next Door	4:00—Ship's Reporter	3—Howdy Doody
5—Man Next Door	4:30—Ship's Reporter	3—Howdy Doody
6—Man Next Door	5:00—Ship's Reporter	3—Howdy Doody
7—Man Next Door	5:30—Ship's Reporter	3—Howdy Doody
8—Man Next Door	6:00—Ship's Reporter	3—Howdy Doody
9—Man Next Door	6:30—Ship's Reporter	3—Howdy Doody
10—Man Next Door	7:00—Ship's Reporter	3—Howdy Doody
11—Man Next Door	7:30—Ship's Reporter	3—Howdy Doody
12—Man Next Door	8:00—Ship's Reporter	3—Howdy Doody
13—Man Next Door	8:30—Ship's Reporter	3—Howdy Doody
14—Man Next Door	9:00—Ship's Reporter	3—Howdy Doody
15—Man Next Door	9:30—Ship's Reporter	3—Howdy Doody
16—Man Next Door	10:00—Ship's Reporter	3—Howdy Doody
17—Man Next Door	10:30—Ship's Reporter	3—Howdy Doody
18—Man Next Door	11:00—Ship's Reporter	3—Howdy Doody
19—Man Next Door	11:30—Ship's Reporter	3—Howdy Doody
20—Man Next Door	12:00—Ship's Reporter	3—Howdy Doody

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**Milwaukeean Offered Concordia Presidency**  
 SEWARD, Neb. (AP)—The board of electors of Concordia Teachers College and high school here Wednesday voted to offer the presidency of the institution to the Rev. Hubert G. Brueggemann of Milwaukee. Mr. Brueggemann, 42, has been pastor of Mt. Olive Lutheran church in Milwaukee since 1940. He was among 18 men nominated for the presidency by the congregation of the Lutheran church, Missouri synod, earlier this year. He would succeed A. O. Fuerbringer who left Aug. 1 to become president of Concordia Seminary at St. Louis, Mo.

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