

Television Today

Ch. 2—WBBM-TV—Chicago Ch. 7—WBBE—Chicago
 Ch. 4—WTMJ-TV—Milwaukee Ch. 9—WGN-TV—Chicago
 Ch. 5—WNBC—Chicago Ch. 27—WKOW-TV—Madison
 Ch. 33—WMTV—Madison

TODAY'S BEST BETS

6 p.m.—Bulletin Board: Business and Professional Women's club choir—WMTV (33).
 7:30 p.m.—Concert Hour: Just Bjoerling, tenor—WMTV-TV (40) and WNBQ (5).
 8 p.m.—I Love Lucy: Lucille Ball-Desi Arnaz program, new to this station—WKOW-TV (27).
 8:30 p.m.—Robert Montgomery: Sir Cedric Hardwicke in "A Criminal Assignment"—WTMJ-TV (4) and WNBQ (5).
 9 p.m.—Boxing: Rocky Casillo vs. Joey Klein—WGN-TV (9).
 9 p.m.—Studio One: Elsa Lanchester in "Music and Mrs. Pratt"—WBBM-TV (12).

MONDAY MORNING

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| 1- Today 8:00 | 4- Harkins Falls 10:45 | 1- Follow Your Heart 11:00 |
| 2- Rayner Shine 8:30 | 5- Harkins Falls 11:00 | 2- Valiant Lady 11:00 |
| 3- Arthur Murray 9:00 | 6- Harkins Falls 11:00 | 3- Brian Green 11:00 |
| 4- Dine Dine School 9:30 | 7- Harkins Falls 11:00 | 4- Dine Dine School 11:00 |
| 5- Dine Dine School 10:00 | 8- Harkins Falls 11:00 | 5- Dine Dine School 11:00 |
| 6- Your Picture, Ladies 10:30 | 9- Harkins Falls 11:00 | 6- Love of Life 11:00 |
| 7- Glamour Girl 11:00 | 10- Harkins Falls 11:00 | 7- Search for Tomorrow 11:00 |
| 8- Glamour Girl 11:30 | 11- Harkins Falls 11:00 | 8- 3 Steps to Heaven 11:00 |
| 9- Emmy Show 12:00 | 12- Harkins Falls 11:00 | 9- Let's Exercise 11:00 |

MONDAY AFTERNOON

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| 1- Lunch with Billy 12:00 | 30- Ship's Reporter 3:00 | 3- Howdy Doody 3:30 |
| 2- Noodtime Comics 12:30 | 31- Petticoat Party 3:30 | 4- Roddy Mac 4:45 |
| 3- Happy Pines 1:00 | 32- Welcome Travelers 3:30 | 5- Roddy Mac 4:45 |
| 4- Garry Moore 1:30 | 33- Turn to a Friend 3:30 | 6- Gortemmel 4:00 |
| 5- Adrenal Playtime 1:30 | 34- Riviera Show 3:30 | 7- Elmer the Elephant 4:00 |
| 6- Time for Fun 1:30 | 35- Turn to a Friend 3:30 | 8- Laugh Time 4:00 |
| 7- Bob and Kay 1:30 | 36- On Your Account 3:30 | 9- Junior Edition 4:00 |
| 8- Double or Nothing 1:30 | 37- On Your Account 3:30 | 10- Junior Edition 4:00 |
| 9- All About Bob 1:30 | 38- The Big Joke 3:30 | 11- Junior Edition 4:00 |
| 10- The Downs 1:30 | 39- The Big Joke 3:30 | 12- Junior Edition 4:00 |
| 11- Mattinee Theater 1:30 | 40- UN Assembly 3:30 | 13- Gene Autry 4:00 |
| 12- The Big Payoff 2:00 | 41- Movie Time 3:30 | 14- Gene Autry 4:00 |
| 13- Number, Please 2:00 | 42- Riparian 3:30 | 15- Adventure Time 4:00 |
| 14- Kate Smith 2:00 | 43- Riparian 3:30 | 16- Family Movie 4:00 |
| 15- Paul Dixon 2:30 | 44- Riparian 3:30 | 17- Family Movie 4:00 |
| 16- Bob Crosby 2:30 | 45- Riparian 3:30 | 18- Family Movie 4:00 |
| 17- Movie Quiz Quiz 2:45 | 46- Riparian 3:30 | 19- Family Movie 4:00 |
| | 47- Riparian 3:30 | 20- Family Movie 4:00 |
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MONDAY EVENING

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| 1- Bob Elson 8:00 | 1- Concert Hour 8:30 | 1- Arch Ward 9:45 |
| 2- Blue Room 8:30 | 2- Concert Hour 9:00 | 2- Industry on Parade 9:45 |
| 3- News 9:00 | 3- Front Row Theater 9:00 | 3- Playhouse 9:45 |
| 4- Bulletin Board 9:30 | 4- Newsline 9:00 | 4- Win Hour Sports 9:45 |
| 5- Bel Trio 10:00 | 5- Chas. Smith 9:00 | 5- News: Weather 9:45 |
| 6- Dorsey Connors 10:30 | 6- Dennis Day 9:00 | 6- News: Weather 10:15 |
| 7- Number, Please 11:00 | 7- I Love Lucy 9:00 | 7- News: Weather 10:45 |
| 8- Weather: Sports 11:30 | 8- I Love Lucy 9:30 | 8- News: Weather 11:15 |
| 9- Flash Gordon 12:00 | 9- Press Conference 9:30 | 9- News: Weather 11:45 |
| 10- Jamie 12:30 | 10- Red Buttons 9:30 | 10- News: Weather 12:15 |
| 11- Western Playhouse 1:00 | 11- Red Buttons 10:00 | 11- News: Weather 12:45 |
| 12- Perry Como 1:30 | 12- Red Buttons 10:30 | 12- News: Weather 1:15 |
| 13- News Caravan 2:00 | 13- Red Buttons 11:00 | 13- News: Weather 1:45 |
| 14- News: Weather 2:30 | 14- Red Buttons 11:30 | 14- News: Weather 2:15 |
| 15- Burns and Allen 3:00 | 15- Red Buttons 12:00 | 15- News: Weather 2:45 |
| 16- Name That Tune 3:30 | 16- Red Buttons 12:30 | 16- News: Weather 3:15 |
| 17- Say King 4:00 | 17- Red Buttons 13:00 | 17- News: Weather 3:45 |
| 18- 20 Questions 4:30 | 18- Red Buttons 13:30 | 18- News: Weather 4:15 |
| 19- Burns and Allen 5:00 | 19- Red Buttons 14:00 | 19- News: Weather 4:45 |
| 20- Sky King 5:30 | 20- Red Buttons 14:30 | 20- News: Weather 5:15 |
| 21- Talent Scouts 6:00 | 21- Red Buttons 15:00 | 21- News: Weather 5:45 |
| | 22- Red Buttons 15:30 | 22- News: Weather 6:15 |
| | 23- Red Buttons 16:00 | 23- News: Weather 6:45 |
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| | 100- Red Buttons 54:30 | 100- News: Weather 9:15 |

Today's Radio Highlights

Music
 7 p.m.—Show Train (WIBA): Dorothy Kirsten, Gordon MacRae in "Showboat."
 7:30 p.m.—Concert Hour (WIBA): with Just Bjoerling; "I Love a Parade," "Because," "The Toy Trumpet," "Nessun Dorma," "Barcarolle" from "Jocelyn," "Meditation" from "Les Contes d'Hoffmann," "The Song of the Lark" (WBBM): accordionist, piano quartet, "pop" singer, soprano.
 8 p.m.—Great Artist (WIBA): with Jascha Heifetz; prelude to Act 3 of "Lohengrin," Kreisler's "Recitativo and Scherzo," slow movement of Bach's "Concerto in A Minor," "September Song," last movement of Prokofiev's "Concerto No. 2."
 8:15 p.m.—U. W. Music (WBBM): University Men's chorus.
 8:30 p.m.—Band of America (WIBA): "Spirit of Independence," "Guadalcanal March," "The Sorcerer's Apprentice."
 9 p.m.—Perry Como (WISC): "Vaya con Dios," "Vaughan Monroe Love," "You, You, You," "Crying in the Chapel," "North-southers (WMAO): "Brown, October Ale," "Down the Old Ox Road."
 9:45 p.m.—Hymns of the World (WIBA): "All Hail the Power of Jesus' Name," "Come, Thou Fount of Every Blessing," "Still, Still with Thee."
 10:30 p.m.—Rhythm Rendezvous (WKOW): Patti Page, Ray Anthony.

Drama
 6 p.m.—Family Skeleton (WKOW): ex-sheriff surprises intruder.
 6:30 p.m.—Junior Miss (WKOW): Judy launches "sweetness and light" campaign.
 7 p.m.—Sweeney (WBBM): Van Heflin in "The Shot."
 8 p.m.—Country (WISC): hijacking and murder. Radio Theater (WBBM): "Breaking the Sound Barrier."
 10:15 p.m.—Chapter a Day (WHA): "Adam's Diary."

Religion
 10:15 p.m.—Your Pastor

Discussion
 8:15 p.m.—Business and Professional Women's Week (WISC): "The American Business Girl Looks Toward Tomorrow," Mrs. Charles E. Hemmings.
 8:45 p.m.—Women Voters (WKOW): "The Wright Plan," Bill Doudna and Herbert Jacobs.

Sports
 8:45 p.m.—Sports Parade (WIBA): C. H. Beebe and Roger Muzzy of Four Lakes Drum and Bugle corps.
 9:30 p.m.—Breakfast Club (WISC): Stuart Foster, guest singer.
 9:45 p.m.—Ways of Mankind (WHA): "The Case of the Rambo-Sized Poop."
 10:30 a.m.—Bob Hope (WIBA): and Lauren Bacall.
 12:15 p.m.—Farm Service (WIBA): "Acid Soils Respond to Liming," C. J. Chapman and Frank Mayfield.

Miscellaneous
 8 a.m.—Breakfast Club (WISC): Stuart Foster, guest singer.
 9 a.m.—Ways of Mankind (WHA): "The Case of the Rambo-Sized Poop."
 10:30 a.m.—Bob Hope (WIBA): and Lauren Bacall.
 12:15 p.m.—Farm Service (WIBA): "Acid Soils Respond to Liming," C. J. Chapman and Frank Mayfield.

Religion
 10:15 p.m.—Your Pastor

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Radio Timetable

WIBA	WISC	WKOW	WISU
110 kc.	1480 kc.	1070 kc.	1540 kc.
6:00 Sunrise	6:00 Farm Hour	6:00 Uncle Julius	6:00 Rural Roundup
6:15 Top of Morning	6:15 Top of Morning	6:15 Top of Morning	6:15 Top of Morning
6:30 Top of Morning	6:30 Top of Morning	6:30 Top of Morning	6:30 Top of Morning
6:45 Top of Morning	6:45 Top of Morning	6:45 Top of Morning	6:45 Top of Morning
7:00 Top of Morning	7:00 Top of Morning	7:00 Top of Morning	7:00 Top of Morning
7:15 Top of Morning	7:15 Top of Morning	7:15 Top of Morning	7:15 Top of Morning
7:30 Top of Morning	7:30 Top of Morning	7:30 Top of Morning	7:30 Top of Morning
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