

# Television Today

Ch. 2—WBBM-TV—Chicago  
 Ch. 3—WNTJ-TV—Milwaukee  
 Ch. 4—WISN-TV—Madison  
 Ch. 5—WNBC-TV—Chicago  
 Ch. 7—WBKB—Chicago  
 Ch. 9—WGN-TV—Chicago  
 Ch. 27—WKOW-TV—Madison  
 Ch. 33—WMTV—Madison

## TODAY'S BEST BETS

6 p. m.—Bulletin Board: L. K. Pollard, Henry Behnke, and Mrs. Frank Bernard of United Givers—WMTV (33).  
 7 p. m.—One Minute, Please: new panel show with John K. M. McCaffery—WGN-TV (9).  
 7 p. m.—Million Berle: starting new season: Tallulah Bankhead, Frank Sinatra, guests—WNTJ-TV (4) and WNBC (5).  
 7:45 p. m.—Bob Crosby: new program—WKOW-TV (27).  
 8 p. m.—This Is Show Business: Betty Furness, guests—WKOW-TV (27).  
 8 p. m.—Make Room for Daddy: new comedy series starring Danny Thomas—WMTV (33) and WBKB (7).  
 9:30 p. m.—Red Feather Show: Herb Shriner, others—WMTV-TV (4).

### TUESDAY MORNING

7:00 Today	10:00 Hawkins Falls	11:00 Bride and Groom
8:00 Rayne Shine	10:30 Hawkins Falls	11:30 Brota Groom
9:00 Arthur Godfrey	11:00 Belushi Karney	12:00 Cranio Cookery
9:30 Dine Donk School	11:30 Donny O'Neil	12:30 Pine Curtain
10:00 Pied Piper	12:00 The Brackets	1:00 Love of Life
10:30 Your Future, Ladies	12:30 Strike It Rich	2:00 Search for Tomorrow
11:00 Glamour Girl	1:00 3 Steps to Heaven	2:30 Guiding Light
11:30 Emmy Show	1:30 Follow Your Heart	3:00 Earl Nightingale
12:00 Serial Spectral		

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### TUESDAY AFTERNOON

12:00 Lunch with Billy	2:30 Bob Crosby	5:00 Howdy Doody
12:30 Man Next Door	3:00 Movie Quick Quiz	5:30 Trail Blazers
1:00 Footline Comics	3:30 Happy Pirates	6:00 Robby Mac
1:30 Hi Ladies	4:00 Petticoat Party	6:30 Garfield Goes
2:00 Garry Moore	4:30 Welcome Travelers	7:00 Foreman Tom
2:30 Animal Playtime	5:00 Shoppers Matinee	7:30 Laugh Time
3:00 Time for Fun	5:30 TV Matinee	8:00 Comedy Time
3:30 Weatherman	6:00 On Your Account	8:30 Mystery West
4:00 I'll Buy That	6:30 UN Assembly	9:00 Time Out for Fun
4:30 All About Baby	7:00 Movie Time	9:30 Sports Picture
5:00 Second Curtain	7:30 Great Goin' Way	10:00 Hopalong Cassidy
5:30 Art Linkletter	8:00 Atom Squad	10:30 Crawdad Rabbit
6:00 Woman's World	8:30 Family Movie	11:00 Mystery West
6:30 The Doves	9:00 Explorers Club	11:30 Foy Willam
7:00 The Big Payoff	9:30 Gobby Hayes	
7:30 Kate Smith	10:00 News	
8:00 Paul Dixon	10:30 News	
	11:00 Howdy Doody	

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### TUESDAY EVENING

6:00 Bob Elson	9:45 The Music Show	10:30 Alex Droter
6:30 Blue Moon	10:00 Yesterday's News	11:00 Match Your Wife
7:00 News Sports	10:30 Bob Crosby	11:30 Crown Theater
7:30 Capt. Video	11:00 Show Business	12:00 Theater
8:00 Bulletin Board	11:30 Piramide Theater	12:30 News Sports
8:30 Tommy Sheridan	12:00 Danny Thomas	1:00 News Sports
9:00 Dorsey Center	12:30 Show Business	1:30 News Sports
9:30 Number Please	1:00 Danny Thomas	2:00 Star Theater
10:00 Weather Sports	1:30 Suspense	2:30 Game of the Week
10:30 John Conroy	2:00 Circle Theater	3:00 The Law
11:00 Eddy Arnold	2:30 Circle Theater	3:30 Club 27
11:30 Cavalcade of America	3:00 Feature Film	4:00 Kup's Column
12:00 Western Playhouse	3:30 Mint Theater	4:30 Horse Man
12:30 Jane Frazan	4:00 Dancer	5:00 Playhouse
1:00 News Caravan	4:30 Fred Allen	5:30 G.W. Decker
1:30 News Caravan	5:00 Fred Allen	6:00 Harnes Racing
2:00 News Weather	5:30 Theater	6:30 Feature Film
2:30 Gene Autry	6:00 Wrestling	
3:00 Milton Berle	6:30 Sail's Reporter	
3:30 Mickey Rourke	7:00 The Club	
4:00 Hour of Mystery	7:30 See It Now	
4:30 One Minute Please	8:00 Red Feather	
5:00 Mickey Rourke	8:30 Bob Condit	
5:30 Feature Theater	9:00 Name's the Same	
6:00 Red Skelton	9:30 Game of the Week	

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104.1 Meters  
 TUESDAY  
 A. M.  
 6:00 Early Risers  
 6:30 News  
 6:55 Layman's Call to Prayer  
 7:00 News  
 7:30 News  
 8:00 News  
 8:30 News  
 9:00 News  
 9:30 News  
 10:00 News  
 10:30 News  
 11:00 News  
 11:30 News  
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 3:00 News  
 3:30 News  
 4:00 News  
 4:30 News  
 5:00 News  
 5:30 News  
 6:00 News

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## Today's Radio Highlights

### Special Program

9 p.m.—VA Hospital (WMAQ): dedication of Chicago installation; Harvey V. Higley, Admiral J. T. Boone, Dr. L. H. Schiesinger, others.

### Drama

7:30 p.m.—Barrie Craig (WIBA): genealogy expert's family tree leads to murder solution.  
 9 p.m.—Gl Joe (WIBA): returns to the air. "A Whale of a Time," story of soldiers' money troubles.  
 High Adventure (WISC): Communist judge has rude awakening.  
 10:45 p.m.—Mickey Spillane (WISC): Mike Hammer plays Pygmalion.

### Musical

11:25 a.m.—Jack Berch (WISC): "Singing in the Rain."  
 4 p.m.—Musie of the Masters (WMAQ): "Piano Concerto No. 1," MacDowell.  
 5:30 p.m.—Curt Massey (WBBM): "No Other Love," "Keep It Gay."  
 7:15 p.m.—Rosemary Clooney (WIBA): with Buddy Cole quintet.  
 8 p.m.—Sammy Kaye (WISC): with Peggy Anne Ellis.  
 8 p.m.—Broadway in Review (WMMF): Kitty Kallen.  
 9 p.m.—F.M. Concert (WHA-FM): "Emperor's concerto."

### Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rt. Rev. Msgr. Edward Kinney of St. Raphael's Catholic cathedral.

### Sports

5:45 p.m.—Sports Parade (WIBA): Tack Newman interviews Marquette coach Lisle Blackburn.  
 7:30 p.m.—Coach Ivy William



HIGLEY HELFER

son (WIBA): reviews Penn State game, previous Marquette engagement... World Series Preview (WGN): Al Helfer, Gene Kelly, Ford Frick, Will Harridge, Warren Giles, others.

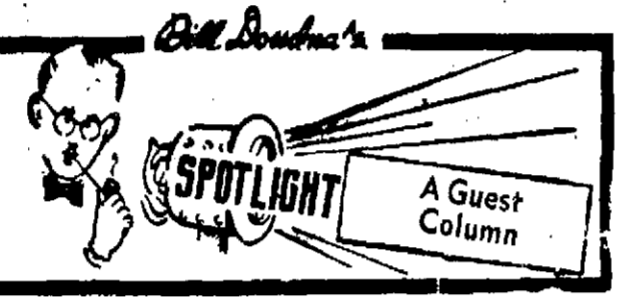
### Discussion

8 p.m.—America's Town Meeting (WISC): "Atomic Power—Mankind's Boon or Destruction?" Dr. Paul Auerbald, Dr. Ralph Lapp.

### Miscellaneous

10 a.m.—Homemakers (WHA): "Check on Fall Plantings," J. S. Eitner, "Grapes Are Beautiful and Good."  
 10:30 a.m.—Make Up Your Mind (WBBM): with Helen Jepson.  
 11:15 p.m.—Farm Service (WIBA): "Crop Responses to Fertilizer," C. J. Chapman and Frank Mayfield.

2:15 p.m.—House Party (WKOW): with Donna Reed.  
 7 p.m.—People Are Funny (WKOW): ripping good time in public library.



By WAYNE OLIVER (Of the Associated Press)

## NEW YORK—Actress Eve Arden is just a funny school

narm to most television viewers and radio listeners, but to teachers she's a champion for their profession.

Stylish Miss Arden, Connie Brooks of "Our Miss Brooks," explains it this way: The cracks on the show about low teachers' salaries and equipment shortages are regarded by teachers as a big help in making the public aware of the plight of the nation's school system.

"The constant pin-pricking we do—with humor—draws interest," she related during a stopover here on route back to Hollywood from a European vacation with her husband, actor Brooks West.

"I do believe this prepared people for legislation that helps teachers."

And although the prime purpose of the show is humor, Miss Arden said she believes it also serves another serious purpose: "It helps children to realize that teachers have their own problems outside the schools."

Meanwhile, she declared, there have been no objections from teachers because of the comic and often ridiculous situations in which Miss Brooks becomes involved. And she has received a number of PTA and other citations for her portrayals.

On the other hand, she continued, many teachers write: "How true to life Ossgood Conklin Gordon is—just like our principal."

Miss Arden said the program appeared to have a wide appeal beyond teachers—it evokes nostalgia among older people, pupils like to compare their own teachers with Miss Brooks, and pre-school children watch to see what school will be like—and just for laughs.

Although she's perhaps the best known schoolteacher in America, Miss Arden never taught school professionally.

"But when I was in grammar school at Mill Valley, Calif., by the time I was in the seventh grade I had substituted for the teacher in every grade, including the seventh," she related.

Besides, Miss Arden gets plenty of professional advice from her school teacher fans who bombard her with mail, so if she begins to act un-schoolteacherish, she'll hear about it and fast.

She begins her sixth year on CBS Radio Oct. 4 and her second on CBS-TV Oct. 2.



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## Radio Timetable

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1260 kc
6:00 Sunrise 6:15 Police 6:30 Musical 6:45 Clock News	6:00 Farm Hour 6:15 Top of Morn 6:30 News 6:45 Top of Morn: Heatter	6:00 Uncle Julia 6:15 Club News 6:30 Top of Morn 6:45 Top of Morn: Heatter	6:00 Farm News 6:15 Farm Bulletin 6:30 Roundup
7:00 Alex Droter 7:15 Musical 7:30 Musical 7:45 Musical	7:00 Top O'Morn 7:15 News 7:30 Top O'Morn 7:45 John McVane	7:00 Mela, Coffee 7:15 Club News 7:30 Kitchin Club 7:45 Musical	7:00 News 7:15 Farm 7:30 News 7:45 News
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Breakfast Club 8:15 Club 8:30 Breakfast 8:45 News	8:00 Market: Coffee 8:15 Club News 8:30 Club 8:45 Musical	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Top Hops 9:45 Break the Bank	9:00 My True 9:15 Story: Whisp's 9:30 Streets 9:45 Rotor News	9:00 Arthur Godfrey 9:15 Time At 9:30 Arthur Godfrey 9:45 Time	9:00 Lodi on 9:15 The Air 9:30 Taxpayers 9:45 Sweet Music
10:00 Strike It 10:15 Rich 10:30 Phony Paddy 10:45 News	10:00 Calendar: B. 10:15 Eberle: News 10:30 Question for 10:45 News	10:00 Arthur Godfrey 10:15 Time 10:30 Musical 10:45 Musical	10:00 News 10:15 News 10:30 News 10:45 News
11:00 Betty Cobb 11:15 Carson Gully 11:30 Farm Roundup	11:00 Double or 11:15 Nothing 11:30 House Party 11:45 Max Marquis	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 Musical 12:15 News 12:30 News 12:45 News	12:00 Trailing Post 12:15 Fredrick 12:30 News 12:45 Melody Parade	12:00 Music 12:15 Music 12:30 Music 12:45 Music	12:00 News 12:15 News 12:30 News 12:45 News
1:00 Life Beautiful 1:15 Road of Life 1:30 Pepper Youngs 1:45 Happiness	1:00 Mister 1:15 Music 1:30 News 1:45 Music	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News
2:00 Backstage Wife 2:15 Stella Dallas 2:30 Wilder Brown 2:45 Wom in House	2:00 Lanny Ross 2:15 Mr. Music 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 Just Plain Bill 3:15 Front P Farrell 3:30 News 3:45 Madison Hour	3:00 Mr. Music 3:15 Mr. Music 3:30 Mr. Music 3:45 Mr. Music	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News
4:00 Madison 4:15 News 4:30 News 4:45 News	4:00 Serkcent 4:15 Top Tune 4:30 Sky 4:45 King	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 Alex Droter 5:15 Musical 5:30 News of the Week 5:45 L Man's Family	5:00 News 5:15 Pulton Lewis 5:30 News 5:45 Starr: News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 Eddie Fisher 6:15 B. Clooney 6:30 Barrie 6:45 Crais	6:00 3-City Billie 6:15 Sammy Kaye 6:30 V. Vandercook 6:45 Mus. to Please	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 Dsg 7:15 Ivy Williamson 7:30 Serenade	7:00 America's 7:15 Moebling 7:30 G. Heatter	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Story of 8:15 G. I. Joe 8:30 Music Sports 8:45 Shuzina Stars	8:00 High 8:15 Adventure 8:30 Plus Hood's 8:45 Elmer Davis	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 Your Pastor 9:30 News 9:45 Club	9:00 News 9:15 Frank Edwards 9:30 Hill: Wisner 9:45 M. Spillane	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 Club 10:30 Club 10:45 Club	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
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## JACOBY ON BRIDGE

By Oswald Jacoby

Let me make it clear, to begin with, that I don't think highly of the way the bidding went in the hand shown today. North shouldn't have opened the bidding and shouldn't have bid a new suit at his second turn.

But I don't blame South for getting himself into six no-trump. The hand was being played in a pair tournament (specifically, the Master Pairs Championship, held a few weeks ago in St. Louis) and North's strong bidding made it appear that nothing less than six no-trump would earn a good score.

Why West chose to open the king of clubs will probably remain a mystery forever. Such a lead was almost sure to cost a trick, and West had a very safe lead in the form of the ten of spades. The only explanation I can think of is that West decided that silly bidding deserved an equally silly opening lead.

At this point the monkey business ended and good bridge began. The South player happened to be Sonny Moyse, editor of the Bridge World, who proceeded to demonstrate the he knows a deck from a coop.

Sonny won the opening lead with the ace of clubs and promptly returned the ten of clubs. West took the second trick with the queen of clubs, his enthusiasm a bit dampened by the sight of dummy's clubs. When East discarded the seven of hearts, however, West visibly brightened and shifted to the eight of hearts.

Being an alert gent, Moyse saw what was going on, and therefore refused the heart finesse. Instead, he put up the ace of hearts, cashed dummy's good clubs (discarding a low heart from his hand), and got to his hand with the ace of diamonds in order to run the spades.

Fortunately for declarer, the spades broke, and he could run all five of them, discarding four hearts and a diamond from the dummy. East could save only two cards, and one of them had to be the king of hearts. Hence East had to blank his queen of diamonds—a conclusion he came to after long and painful thought.

Once again Sonny saw what was going on, so he led the diamond from his hand to dummy's king, dropping East's blank queen. Dummy's jack of diamonds then furnished the twelfth trick for a very well-earned top score.

NORTH (D)		EAST	
None	7543	7543	7543
AQ954	K1072	K1072	K1072
KJ92	8643	8643	8643
J987	5	5	5

WEST		EAST	
10982	7543	7543	7543
8	K1072	K1072	K1072
1075	8643	8643	8643
KQ432	5	5	5

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