## Television Today

Ch. 2-WBBM-TV-Chicago Ch. 4-WTMJ-TV-Milwaukee Ch. 5-WNBQ-Chicago

Ch. 7-WBKB-Chicago Ch. 9-WGN-TV-Chicago Ch. 27-WKOW-TV-Madison

#### Ch. 33-WMTV-Madison TODAY'S BEST BETS

3 p. m .- Carson Gulley: on new schedule-WMTV (33). 6 p. m.—Bulletin Board: Gil Matthews, Milt Schmelling, and Lieut. Richard Golden on Truax Fletd "Kids' Day"—WMTV (33). 7 p. m.—Americans on the Highway: B. A. Precourt, Arthur Wichern, and Capt. Walther Thompson on "Your Child and His Bicycle"—WKOW-TV (27).

8 p.m.-Games of the Past: 1952 Wisconsin football highlights

8 p.m.-Boxing: Danny Nardico vs. James J. Parker-WTMJ-TV (4) and WNBQ (5).

9 p.m .- Bob Perina; football chalk talk -- WKOW-TV (27). 9:15 p.b.-Football This Week: Norman Sper's forecasts-

#### PRIDAY MORNING

6:00 F- Today	7- Boulah Karney 9- Cookery & to Z
7:00 2- Rayner Shine 8:00	9:15 5The Bennetts 9:30
- Wheel of Fortune 4- Ding Dong School	2— Strike it Rich 4— Strike it Rich 5— 3 Steps to Heaven
5- Ding Dong School 7- Pied Piper 1- Your Figure, Ladies	7— Lot's Exercise 9:45
9-20	5- Follow Your Bea

S:30
Giamour Girl
Giamour Girl
Giamour Girl
Emmy Sheehy
Serial Special
9:00
I'll Buy That
Garry Moore
Hawkina Falls

**Brewed and Aged** 

5—The Bennette
9:30
2—Strike It Rich
4—Strike It Rich
5—Strike It Rich
5—Strike It Rich
7—Let's Exercise
9:45
5—Pollow Your Beart
10:18
2—Bride and Groom
4—Time Out
5—Creative Cookery
7—Danny O'Nell
9—First Curtain
10:18

2- Search for Tomorrow
10-43
2- Guiding Light
4- Bride and Groom
9- Earl Nighthagaie
11:30
2- Launch with Bully
4- What's New?
5- Noontime Comics
7- Happy Pirates
9- Hi. Ladies
11:30
2- Garry Moore
5- Animal Playtime
7- Time for Fun
11:35
4- News A News

for FINE **FLAVOR** Acres 100 Years of Quality

3:00

4 Morie Time

4 Woman's World

5 Atom Squad

7 Family Movie

9 Television Matinee

33—Carson Gulley

- 3:15
S— Gabby Hayes
3:30
4— Howdy Doody
5— Howdy Doody
9— Trail Biazers
33—In Daily Battle

Brewing Experience FRIDAY ATTERNOON

12:80

Double or Nothing
Doubl 2:45 2— UN Assembly

SYLVANIA---for '54 with HALOLICHT

33—In Dally Battle
4:00
2— Garfield Goose
4— Super Circus
5— Eimer the Elephant
7— Laugh Time
33—After School
4:15
7— Rootle Kazzotie
33—Roddy Mac
4:30
2— Gene Autry
4— Foreman Tom
5— Karnival Kwiz
7— Adventure Time

2— CBS News
4— Blue Room
5— Eddie Fisher
7— Stu Erwin
27—Crusader Rabbit
33—Music: Sports
5:35 3:35
27—Foy Willing
5:45
2— Perry Como
4— News Caravan
5— News Caravan
9— Newsree!
33—News; Weather

\$- Ernis Simon
33-News: Wenther
5:00
4- Sports Picture
0- Capt Video
27- Comedy Time
33-Way Out.Wese

5:15
4— News: Westher
5— Dorsey Conners
9— Marke and Jeff
27—Time Out for Fun

5- Town Crier 5:30

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2— Hollywood Story
4— Doin the Town
5— Howard Miller
27—Weather: Sports
33—News; Weather
10:15

27—News
33—Lilli Palmer
4— T.Men in Action
27—Club 27 Theater
33—Mystery Theater
10:45
9— Feature Film
11:do
2— Midnight Theater
4— Show Business
7—Night Owl Movie
27—Feature Film
11:30

11:30
Tom Mercein
12:00
News: Movies

FRIDAY EVENING 5- TV Soundstage
7- Half-Hour Theater
9- World is Yours
27--I've Got a Secret
33--Stu Erwin
100
2- Mr. and Mrs. North
1000
3- Mr. and Mrs. North
1000
4- Herbite Minus
5- Herbite Minus
1000

4— Boxing
5— Boxing
7— Dangerous Assign.
9—Chance of Lifetime.
21—Playhouse of Stars
33—Ganes of Past
5:30
2. Favorite Story
5. Greatest Fights
7—Dick Tracy
9—Down You Go
27—I Belleve
6.45
4— Newsreel

4- Newsreel 13-Civil Defense

€:00 Mama
The Goldbergs
The Goldbergs
Ozzie and Harrist

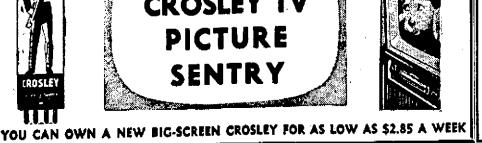
9— Showcase
27—News
33—Builetin Board
5:13
27—Weather: Sports
33—Fissh Gordon
6:30
2— Man Against Crime
4— Ozzie and Harriet
5— Wait's Workshop
7— Superman
27—Weatern Payhouse
33—News: Weather
7:00
2— Playhouse of Stars
5—Big Story
7—Terry and Pirates
9— Life Section of 80
27—On the Highway
33—Sky King
7:30
2— Footlight Theater
4—TV Sound Stage

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Special Programs 11:45 m.m. - Vernon County Fair (WIBA): program from

- Farm Service 12:15 p.m. — Farm Service (WIBA): at Vernon county fair; Ralph Cooper, Paul Zube, Carlyle Holtan, Jerome Reldy, Richard Ludwig, Melvin Kingslien, Frank Mayfield,

Religion 16:15 p.m.-Your Pastor Speaks terian church...

Sports

12:25 p.m.—Baseball (WMFM): Cubs vs. Cardinals. 7 p.m. — Football Preview (WISC): Ed Hanson and Jim Tigh on University of Wiscon-

sin prospects.
7:25 p.m.—Football (WMFM):
Madison East vs. Racine Horlick
(on WIBA-FM at 7:30 p.m.) 7:30 p.m. - Football (WISC): Madison Central vs. Beloit. 8 p.m.—Boxing (WENR): Danny Nardico vs. James J. Parker (on WISC at 10 p.m.)

Arthur Summerfield.

Whiting, Les Brown orcnestra.

Bill Goodwin; guest, Phil Harris.

8 p.m.—Phil Harris-Alice Fave
(WIBA): return to the air with
Elliot Lewis, Jeanine Roose, Whiting, Les Brown orchestra, Anne Whitfield.

Variety



Faye (WHA): "Fantasia in C Major,

Con WISC at 10 p.m.)

Discussion

7:30 p.m.—Learning for Life
(WHA-FM): "Mental Disorders'
in Adult Life."

8 p.m.—Freshman Forum
(WHA-FM): "Conflicting political Philosophies," Prof. Leon. D.
Epstein.

9 p.m.—Capitol Cloakroom
(WKOW): Postmaster Gen.
Arthur Summerfield.

(WHA): "Fantasia in C Major,"
Schumann.

4:30 p.m.—Curt Massey
(WBBM): "I Guess It Was You
All the Time," "Oh."

9 p.m.—FM Concert (WHA-FM): "Israel Symphony." Bloch.
9:45 p.m.—Hymns of the
Orlow Great Jehovah," "My Faith
Looks Up to Thee," "Now the
Day is Over," "My Soul, Be on
Thy Guard."

Farm Programs

7:30 p.m.—Bob Hope (WIBA): starts new season with Margaret Whiting, Les Brown orchestra. Whiting Les Brown orchestra. 12:30 p.m.—Farm Hour (WHA): 12:30 p.m.—Farm Hour (WHA): "Modernizing Egg Marketing,

Music
7:45 a.m. — George Morwan
(WIBA): "Alabama Jubilee." "I
Passed by Your Window," "Pretend."

Miscellaneous

tend."

11:25 a.m. — Jack Berch
(WISC): "All Through the "An Affair of State."
Night."

12:15 p.m. — House Party
(WKOW): with Feltx Alder:



TIP O' THE MORNING: The World Series will be broadcast by WISC, WISC-FM, and WGN, and will be relevised by WTMJ-TV, WNBQ, and WGN-TV.

Incidentally, he made his first Madison appear-ance as violin soloist with the Gustavus Adol-phus choir; he

then was a stu-dent at that

dent at that school.

Hilary studied with Leopold Auer and conducting with Pierre Monteux. Hills and lectures on day and director of the contest, said essays must be between 1,000 and with a film and lectures on day the is a graduate of the Juilliard School of Music, New York City, and the Eastman School of Music, New York City, and the Eastman School of Music, New York City, and the Eastman School of Music, Nochester, N. Y. He and his science, and music, selence, and music selence, and music, selence, and music selence, and ilication typing paper. Further information is available at public libraries, most selence and ilication proposed on regulation typing paper. Further information is available at public libraries, most selence, and music selence, and ilication typing paper. Further information is available at public libraries, most selence, and ilication proposed in regulation typing paper.

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**GULLEY** and His Kilchen Magic"

> 3 P.M. Friday Afternoons

> > CHANNEL 33

# Kadio

WIBU -

Music: News. Farm Reporter

Rural Roundup

" News Farm

Accordion Center Accordion Center

Mid Morning

Kews Farm Front

News: Morning Matines

Music: Markets News and

half.

News and Marketa Parm and Home

Farm Service St Hays and Daughter Variety

• Afternoon
Variety
Organ Music
Science Exc'n

Hour • News • Band Parade

Figsta Time
University
Special
University
Special

News Old Time Ba T. D. Tips Bing Sings

Rins Sinss
Farm Front
Old
Timers

Old Timers Old Timers Jambores

Wisconsin Farm Hour

News: At Your Reques

Chapel in the Sky Melody Hour

Melady

Weather; Coffee News Club: News News; Weather

Markets; Coffee Prayer League Club: News Musical Kitchen Club Coffe club: News Musical Clock

Sports: Music

Arthur Godfrey

Arthur Godfrey

Time Music Speaks Morning Music

Helen Trent Our Gal Sunday

Uncle Julius News Farm

Chow Fime Jockey's Choice Nora Drake Homes; Music

Current Quest's House Party Wizard of Odds

News: Lucils Mortenson Show: Music Music: News

The Showcase Harmony H'se Top Tunes

Allan Jackson Top Tunes Scores; Music Lowell Thomas

Family Skeleton Weather; News Music: Sports E. R. Murrow

Mister Keen T. D. Tips Henry Jerome

Twenty-First

Capitol Cloakroom News; C. Adams Memory Music

Parade

Arthur Godfrey News

FRIDAY WKOW WIBA WISC 1070 ko. 1480 kc.

Sons of Pioneers Clock: News Top o' Morning 7:06 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 George Morgan News
 Top o' Morning
 John McVane 8:00 Musical 8:15 Clock/ 8:30 Musical Clock 8:45 Naws Breakfast Club Breakfast Club

1310 kg.

9:50 Welcome 9:15 Travelers 8:30 Bob Hope 9:45 Friday Melody My True Story; Whisp's Streets Butty: News 10:00 Etrike It Calendar: B. Eberly: News Phrase Pays Second Chance Queen for

11:80 Betty Cass . 11:15 Column 11:30 Farm Roundup 11:45 Vernon Fair 12:00 • News; Roundup • Secret Sons 12:15 • Parm Service • News 12:45 • News • Mister 12:45 • Polks Party Music 1:00 \* Trading Post 1:15 \* P. Frederick 1:30 \* Dave Garroway 1:45 \* Melody Parade Mister Music No Game Today

Mister Music News: Mr. Music Backstage Wife
Stella Dallas
Widder Brown
Wom. in House Mister Music; Betty Mister Music Mr. Music
 Jon & Sparkle
 Birthday Club

Mister Music Wild Bill Hickok; Sports 5:00 • Madison 5:15 Hour \* Alex Dreier

\* Mel. Moments

\* News of World

\* i Man's Family News; Music Fulton Lewis Lone Ranger; News · Grid Preview · Sammy Kaye Bob Hope Football Football 7:45

8:80 Marris 8:15 and Faye 8:30 Bob and 8:45 Bay Football Football Football News 9:80 All American 9:15 Sports show 9:30 Music; Sports 9:41 Hymns

18:00 \* News 10:15 \* Your Pastor 10:30 \* The 1310 10:45 Club The 1310 Club: News

News: Ed Silvers Show The Ed Silvers Show News; Easy Street Starred programs are also carried on coresponding FM statiom

FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1 WHA and WHA-FM

### School Essay Contest to Aid Handicapped

The sixth annual high school

REDERIC HILARY, director of the Trinity Lutheranger and senior and high school choirs and of the Zor Shrine Chairers, has been appointed director of the Grieg Male chorus, now starting its 29th year.

The new conductor of the Wisconsin Thorse and the University of Wisconsin school of music, where he is studying for his doctorate. Before coming to Wisconsin, Hilary was director of Instrumental music at Gustavus Adolumental music at Gustavus Adolumental

\$150 to \$25.

State judges of entries submitted in Wisconsin will be Scott M. Cutlip, professor of journalism, University of Wisconsin, Sister Mary Nona, (OP) president of Edgewood college, Madison, and John R. Wrage, personnel manager, Gishoit Machine co.

A. L. Beier, secretary of the Governor's Committee on the The 19th annual Wisconsin Salon of Art, statewide competitive show sponsored annually by the Wisconsin Union gallery committee, will open on Nov. 22 and will close on Dec. 16.

An exhibit in both galleries and the Union lounge of models of Leonardo da Vinci's inventions, and "Cavallo Scorticato." statuette by da Vinci, is scheduled from Jan. 11 to Feb. 12. The

104.1 Megs. FRIDAY

FRIDAY
A. M.
6:00 Early Risers; Farm Feature
6:30 News; Early Risers
6:35 Layman's Call to Prayer
7:00 News; Yawn Patrol
7:15 Wentherman; Yawn Patrol
7:30News; Yawn Patrol
7:57 Weatherman
6:02 News; Clockwatchers
6:27 Wentherman
6:30 News; Clockwatchers
9:00 Stars Sing
9:00 Stars Sing
9:03 Jack Fina
9:05 Jack Fina
9:05 Stars Sing
9:

11:50 Noon Musicale
P. M.
12:20 News: Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 The Sampler
3:00 Afterneon Concert
2:30 Records Review
4:00 Music of the Masters
5:00 UNESCO Program
5:15 Music Album
5:30 Magazine Rack
5:45 News; Weacher
6:00 Dinner Musicale
6:15 Dinner Musicale

8:15 Diring Musicale
7:00 Views of the News
7:15 Concert Airs
7:00 Views of the News
7:00 Views of the News
7:00 Views of the News
7:00 Earning for Life
8:00 Freshman Forum
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)



movies, and enter-

tainment world.

WMTV CHANNEL 33

### Visiting Nurse Service Aids 8,000 City Residents Yearly

(EDITOR'S NOTE—This is another in a series of articles on member agencies of Madison's United Givers' Fund.)

More than 8,000 Madison area residents, ranging from new bables to aged invalids, each year make up the call list of the

Visiting Nurse Service, a Red Feather agency. The young mother who wants demonstrations on baby care, the accident victim who must learn to walk again, the surgery patient

who requires regular changing of his dressings — in fact, anyone neadth through its stress on dis-under the care of a physician and who needs some nursing help in is also active in the field of nurs-the home qualifies for this nurs-ing service.

The home qualifies for this nurs-ing schools of nursing at the Uni-

The agency charges a fee for versity. St. Mary's, and Madison those able to pay, but no one is General hospitals, denied help because of financial As with any nursing organizadenied help because of financial

As with any nursing organization today, Visiting Nurse Serv
Continuous all-day care is not ice finds the turnover of staff provided, Ann L. Schmich, direction to the greatest problem, tor, emphasizes, since it would At present, there is great need

tor, emphasizes, since it would At present, there is great need quickly tie up the staff of 10 for a physical therapist for the registered nurses. In order to long-term patients, make their more than 25,000 Although financed partly by visits yearly, the nurses must average upwards of 10 calls a day.

Some calls may take only minor to make their may take only minor to mes from contributions of utes, others up to an hour and a half the United Giver's Fund.

The chronically ill account for the Visiting Nurse Service alternative largest number of visits, Miss lotment from the fund this year is \$33,000.

University of Wisconsin

**TOMORROW** 

and the Wisconsin Network

CAMEL CIGARETTES

**FOOTBAL** 

**WIBU** 

"We now have fewer acutely ill patients but many more long-term patients who require ex-

tended care. Many are completed by paralyzed, as in advanced multiple sclerosis, or partially paralyzed by strokes."

High on the list of visits are of women from all parts of the expectant mothers and new county, elected officers for the babies. While the service in new season this week and chose pregnancy is largely education-Mrs. Clarence E. Day, Monroe al post-natal visits stress tech- as president, niques of haby care with demon-Mrs. Day succeeds Mrs. N. strations of bathing the child. C. Durst, Monroe, formula preparations, etc.

Other officers are Mrs. Leland

strations of bathing the child, C. Durst, Monroe. Formula preparations, etc.

Their service was especially Jordan, Juda, reelected secrevaluable in a case cited by Missitary; Mrs. William Schmerse, Schmich. A teen-age mother, described by her husband shortly Chalmer Armstrong, Monroe; after the birth of twins, was referred to the Visiting Nurses by celle, and Mrs. Arthur Swan, the hospital.

After several visits, the girl understood baby care quite well, called upon each year to sing at but the nurse has continued calling to observe and help. She has

ing to observe and help. She has also referred the girl to the proper agencies for counselling and financial aid.

and financial and.

Supervision and custodial care
of the aged is a valuable service
provided by the Visiting Nurses.

When an elderly person lives
alone, children out of the city
often request that the agency
make periodic check-ups and then
mail their findings. Sometimes mail their findings. Sometimes the aged person refuses to allow the family to give necessary care but will cooperate with the visiting nurse.

Mursing service to rheumatic fever patients began in 1949 in cooperation with the Kiddie Camp Association and the Bureau of Handicapped Children, Polio victims receive nursing through co-operation with the Dane County chapter of the National Founda-tion for Infantile Paralysis. An important part of the Visiting Nurse Service is the agency's loan closet. It includes crutches

hed pans, occupational therapy materials, etc., all available for loan. Greatest demand seems to be for wheel chairs and baby The agency plays an important role in educating for better

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