

# Television Today

Ch. 2—WBBM-TV—Chicago Ch. 7—WBKB—Chicago  
 Ch. 4—WTMJ-TV—Milwaukee Ch. 9—WGN-TV—Chicago  
 Ch. 5—WNBQ—Chicago Ch. 27—WKOW-TV—Madison  
 Ch. 23—WMTV—Madison

## TODAY'S BEST BETS

1 p. m.—Kate Smith: Three Suns, guests—WTMJ-TV (4) and WNBQ (5).  
 6 p. m.—Bulletin Board: "Plantation Party"; Leo Bach, Virginia Hansen, Dick Hanchette, Marty Miller trio, Mrs. Ruth Platt, Ross Hansch, Tom Holmes—WMTV (33).  
 6 p. m.—Make a Million: with Jerry Lester—WGN-TV (9).  
 7 p. m.—This Is Show Business: Betty Burgess, guest—WBBM-TV (2).  
 7:30 p. m.—Circle Theater: Jessie Royce Landis in "Last Tour," story of fading actress—WTMJ-TV (4) and WNBQ (5).  
 8:30 p. m.—Game of the Week: Maryland vs. Missouri—WGN-TV (9).

### WEDNESDAY MORNING

- |                          |                         |                           |
|--------------------------|-------------------------|---------------------------|
| 6:00 Today               | 9:00 Cookery A to Z     | 11:30 Search for Tomorrow |
| 7:00 Kaymer Shine        | 9:15 Bill Baird         | 11:45 Guiding Light       |
| 8:00 Arthur Godfrey      | 9:30 The Bennetts       | 12:00 Bride and Groom     |
| 8:30 Dinz Donz School    | 10:00 Strips to Rich    | 12:15 Earl Nightingale    |
| 9:00 Ding Dong School    | 10:15 Steps to Heaven   | 12:30 Lunch with Billy    |
| 9:30 The Big Show        | 10:30 Let's Exercise    | 1:00 What's New?          |
| 10:00 Your Figure Ladies | 10:45 Follow Your Heart | 1:15 Nooktime Comics      |
| 10:30 Glamour Girl       | 11:00 The 100           | 1:30 Hill Ladies          |
| 11:00 Glamour Girl       | 11:15 Bride and Groom   | 1:45 Carry Moore          |
| 11:30 Emmy Show          | 11:30 Times Out         | 2:00 Animal Playtime      |
| 12:00 The Big Show       | 11:45 Creative Coopers  | 2:15 Times for Fun        |
| 12:30 Arthur Godfrey     | 12:00 First Curtain     | 2:30 News                 |
| 1:00 The Big Show        | 12:15 News              | 2:45 With the Girls       |
| 1:30 The Big Show        | 12:30 Love of Life      |                           |

## Today's Radio Highlights

### Drama

7:30 p. m.—Barrie Craig (WIBA): suspected husband found slain.  
 8 p. m.—Dragnet (WIBA): cashier's check is only clue in car theft.  
 10:35 p. m.—Mickey Spillane (WISC): body shows up long after "murder."

### Music

11:25 a. m.—Jack Bereh (WISC): "Comin' Through the Rye."  
 4 p. m.—Music of the Masters (WHA): "Sonata No. 1 for Violin and Piano," Brahms.  
 4:30 p. m.—Curt Massey (WBBM): "A Shanty in Old Shantytown," "A Cottage Small by a Waterfall."  
 6 p. m.—Broadway in Review (WMBF): with Kay Armen.  
 12:15 p. m.—Farm Service (WIBA): "1953 Corn Storage Program," William Merriam and Frank Mayfield.  
 12:30 p. m.—Farm Hour (WHA): "Fruit Tree Winter Protection," George Klingbeil; "Be Prepared for Rats and Mice," E. H. Fisher.

### Religion

10:15 p. m.—Your Pastor Speaks (WIBA): Rabbi Max Tickin, Hillel foundation.

### Sports

12:25 p. m.—Baseball (WMBF): Pirates vs. Dodgers.  
 4:55 p. m.—Baseball (WISC): Braves vs. Cardinals.  
 8:30 p. m.—Coach Ivy Williamson (WIBA): starts new season with report on Badger football prospects.

### Discussion

11 a. m.—Freshman Forum (WHA): first of season; "Conflicting Political Philosophies," Prof. Leon D. Epstein.  
 7 p. m.—America's Town Meeting (WISC): "Disarmament: How and When?" Sen. R. E. Flanders



FLANDERS WILLIAMSON (R-Vt.), Joseph E. Johnson, R.

### Farm Programs

7:22 a. m.—Farm Feature (WHA): "Department: Regulations Reviewed," A. E. Madler.  
 12:15 p. m.—Farm Service (WIBA): "1953 Corn Storage Program," William Merriam and Frank Mayfield.  
 12:30 p. m.—Farm Hour (WHA): "Fruit Tree Winter Protection," George Klingbeil; "Be Prepared for Rats and Mice," E. H. Fisher.

### For Children

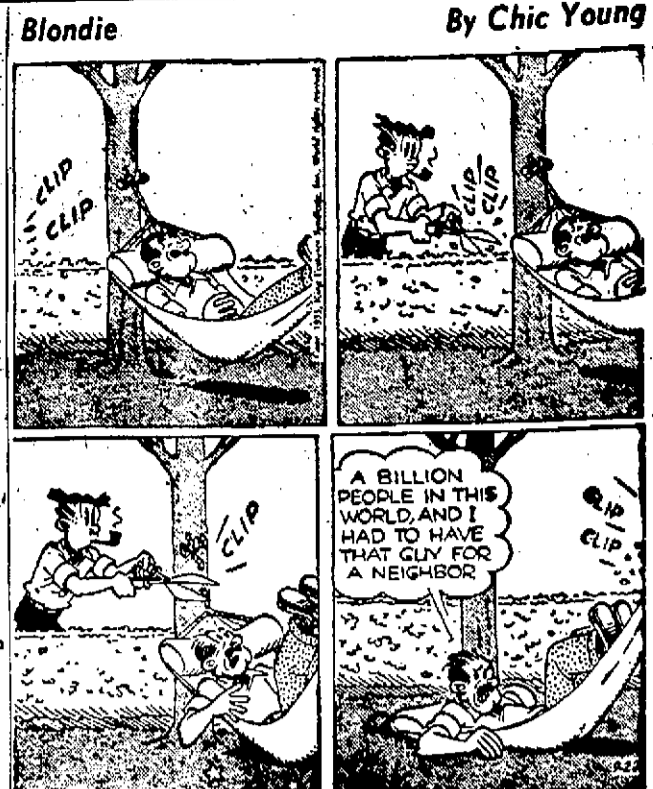
9:30 a. m.—School of the Air (WHA): "Growing Up."  
 1:30 p. m.—School of the Air (WHA): "Let's Draw."

### Miscellaneous

10 a. m.—Homemakers (WHA): "Ask the Green Thumb Gardener," H. J. Rahmlof; "Keep Your Program Running Smoothly," Anita Gundlach.  
 3:30 p. m.—Paula Stone (WISC): with Merv Griffin.  
 7 p. m.—People Are Funny (WKOW): woman becomes barber.  
 8:15 p. m.—Excursions in Science (WMBF): "Science and Speculation."

## Radio Timetable

WIBA 1310 kc	WISC 1480 kc	WKOW 1670 kc	WIBU 1560 kc
6:00 Sunrise	6:00 Farm Hour	6:00 Uncle Julius	6:00 Music: News
6:15 Traffic	6:15 Top in Sports	6:15 Farm Hour	6:15 Farm Hour
6:30 Musical Clock	6:30 News: Top in Sports	6:30 Farm Hour	6:30 Farm Hour
7:00 Alex Dreier	7:00 Top O'Morn	7:00 Mkt. Coffee	7:00 News: Farm
7:15 Musical Clock	7:15 News	7:15 Club News	7:15 News: Weather
7:45 Musical Clock	7:45 Top O'Morn	7:45 Kitchin	7:45 Farm Profile
8:00 Musical Clock	8:00 Breakfast	8:00 Markets	8:00 Prayer League
8:15 Musical Clock	8:15 Club	8:15 Edith Hansen	8:15 Musical Clock
8:30 News	8:30 My True	8:30 Arthur Godfrey	8:30 Lodi on the Air
8:45 Welcomes	8:45 Travelers	8:45 Arthur Godfrey	8:45 Sweet Music
8:55 Bob Hope	8:55 Bob Hope	8:55 Bob Hope	8:55 Bob Hope
9:15 Tuesday Melody	9:15 Tuesday Melody	9:15 Tuesday Melody	9:15 Tuesday Melody
9:30 Strike It	9:30 Strike It	9:30 Strike It	9:30 Strike It
9:45 Rich	9:45 Rich	9:45 Rich	9:45 Rich
10:00 Phrasys	10:00 Phrasys	10:00 Phrasys	10:00 Phrasys
10:15 Second Chance	10:15 Second Chance	10:15 Second Chance	10:15 Second Chance
10:30 Bests Cass	10:30 Bests Cass	10:30 Bests Cass	10:30 Bests Cass
10:45 Column	10:45 Column	10:45 Column	10:45 Column
11:00 Carson Guild	11:00 Carson Guild	11:00 Carson Guild	11:00 Carson Guild
11:15 Carson Roundup	11:15 Carson Roundup	11:15 Carson Roundup	11:15 Carson Roundup
11:30 News: Roundup	11:30 News: Roundup	11:30 News: Roundup	11:30 News: Roundup
11:45 Farm Service	11:45 Farm Service	11:45 Farm Service	11:45 Farm Service
12:00 News: Roundup	12:00 News: Roundup	12:00 News: Roundup	12:00 News: Roundup
12:15 Farm Service	12:15 Farm Service	12:15 Farm Service	12:15 Farm Service
12:30 News: Roundup	12:30 News: Roundup	12:30 News: Roundup	12:30 News: Roundup
12:45 Polka Party	12:45 Polka Party	12:45 Polka Party	12:45 Polka Party
1:00 Trading Post	1:00 Trading Post	1:00 Trading Post	1:00 Trading Post
1:15 P. Frederick	1:15 P. Frederick	1:15 P. Frederick	1:15 P. Frederick
1:30 D. Carroway	1:30 D. Carroway	1:30 D. Carroway	1:30 D. Carroway
1:45 Life Beautiful	1:45 Life Beautiful	1:45 Life Beautiful	1:45 Life Beautiful
2:00 Road of Life	2:00 Road of Life	2:00 Road of Life	2:00 Road of Life
2:15 Peppercorn	2:15 Peppercorn	2:15 Peppercorn	2:15 Peppercorn
2:30 Madisons	2:30 Madisons	2:30 Madisons	2:30 Madisons
2:45 Backstage Wife	2:45 Backstage Wife	2:45 Backstage Wife	2:45 Backstage Wife
3:00 Stella Dallas	3:00 Stella Dallas	3:00 Stella Dallas	3:00 Stella Dallas
3:15 Widdie Brown	3:15 Widdie Brown	3:15 Widdie Brown	3:15 Widdie Brown
3:30 Wom in House	3:30 Wom in House	3:30 Wom in House	3:30 Wom in House
3:45 Just Plain Bill	3:45 Just Plain Bill	3:45 Just Plain Bill	3:45 Just Plain Bill
4:00 Front P. Farrell	4:00 Front P. Farrell	4:00 Front P. Farrell	4:00 Front P. Farrell
4:15 Lovey Jones	4:15 Lovey Jones	4:15 Lovey Jones	4:15 Lovey Jones
4:30 Madison Hour	4:30 Madison Hour	4:30 Madison Hour	4:30 Madison Hour
4:45 Madisons	4:45 Madisons	4:45 Madisons	4:45 Madisons
5:00 Madisons	5:00 Madisons	5:00 Madisons	5:00 Madisons
5:15 Madisons	5:15 Madisons	5:15 Madisons	5:15 Madisons
5:30 Madisons	5:30 Madisons	5:30 Madisons	5:30 Madisons
5:45 Madisons	5:45 Madisons	5:45 Madisons	5:45 Madisons
6:00 Alex Dreier	6:00 Alex Dreier	6:00 Alex Dreier	6:00 Alex Dreier
6:15 Musical News	6:15 Musical News	6:15 Musical News	6:15 Musical News
6:30 Lovey Jones	6:30 Lovey Jones	6:30 Lovey Jones	6:30 Lovey Jones
6:45 Madisons	6:45 Madisons	6:45 Madisons	6:45 Madisons
7:00 Eddie Fisher	7:00 Eddie Fisher	7:00 Eddie Fisher	7:00 Eddie Fisher
7:15 B. C. Coney	7:15 B. C. Coney	7:15 B. C. Coney	7:15 B. C. Coney
7:30 Barrie	7:30 Barrie	7:30 Barrie	7:30 Barrie
7:45 Dr. G	7:45 Dr. G	7:45 Dr. G	7:45 Dr. G
8:00 Dr. G	8:00 Dr. G	8:00 Dr. G	8:00 Dr. G
8:15 Dr. G	8:15 Dr. G	8:15 Dr. G	8:15 Dr. G
8:30 Dr. G	8:30 Dr. G	8:30 Dr. G	8:30 Dr. G
8:45 Dr. G	8:45 Dr. G	8:45 Dr. G	8:45 Dr. G
9:00 Dr. G	9:00 Dr. G	9:00 Dr. G	9:00 Dr. G
9:15 Dr. G	9:15 Dr. G	9:15 Dr. G	9:15 Dr. G
9:30 Dr. G	9:30 Dr. G	9:30 Dr. G	9:30 Dr. G
9:45 Dr. G	9:45 Dr. G	9:45 Dr. G	9:45 Dr. G
10:00 News	10:00 News	10:00 News	10:00 News
10:15 Your Pastor	10:15 Your Pastor	10:15 Your Pastor	10:15 Your Pastor
10:30 The 1310	10:30 The 1310	10:30 The 1310	10:30 The 1310
10:45 The 1310	10:45 The 1310	10:45 The 1310	10:45 The 1310
11:00 News 1310	11:00 News 1310	11:00 News 1310	11:00 News 1310
11:15 The 1310	11:15 The 1310	11:15 The 1310	11:15 The 1310
11:30 The 1310	11:30 The 1310	11:30 The 1310	11:30 The 1310
11:45 The 1310	11:45 The 1310	11:45 The 1310	11:45 The 1310
12:00 Club News	12:00 Club News	12:00 Club News	12:00 Club News



## At the Shows

**Feature:** The Master of Ballantyne.  
**Type:** Swashbuckling drama.  
**CAST:** Jamie, Errol Flynn; Burke, Roger Livesey.  
**REVIEWER:** Wally Wikoff.  
**STORY:** Exiled as a rebel after the futile attempt to restore Prince Charles to the throne of England, Jamie, master of Ballantyne castle in Scotland, and his Irish fighting companion, Burke, end up in the company of a French pirate captain plot to capture a Spanish galleon in a Mediterranean harbor. Succeeding in this, the Frenchman turns on his Scotch partner... All of Jamie's efforts are to someday return to Ballantyne and claim the girl he left behind... He returns, to find the girl is about to wed his brother, Henry.  
**HIGH POINTS:** Fast-moving drama in beautiful, exciting settings running the gamut from peaceful Scotch countryside to blood-spattered ships' decks... Roger Livesey as the Irish renegade steals the show with his witty lines and infectious smile... One of Robert Louis Stevenson's most adventurous plots, even though incredibly by present-day standards.  
**LOW POINTS:** Like we say the enemy had one tough time killing off our hero, but Errol Flynn always has been pretty indestructible.  
**VERDICT:** Excellent story, filming and acting.

## MacLean 'Route' Believed Located

PARIS (UP)—The search by Western European authorities for American-born Mrs. Melinda MacLean and her three children led intelligence agents Monday to traces of two secret underground channels used by the Communists to move Westerners behind the Iron Curtain.  
 Reliable French sources said that definite indications had been found of two Red "Undergrounds" functioning in Western Europe. They said the "pipelines" to the East had been discovered in the hunt for Mrs. MacLean, who left her Geneva, Switzerland, home with her children Sept. 11.  
 The American-born woman's husband, British Diplomat Donald MacLean, and his friend Guy Burgess, disappeared two years ago and are believed to have gone behind the Iron Curtain.  
 Sources in London said that British and Swiss authorities were reported trying to round up Communist agents, who are believed to have helped Mrs. MacLean and her children disappear to the East.

**NEW 1954 Motorola TV**  
 Starting \$199.95  
 720 University Ave. 5-7294

See our complete line of 1954 models with full year warranty and all channels V.H.F. and U.V.F. tuning. We service all sets also.

Open Mon., Wed., Fri. Nites at Salt Line

**EVANS RADIO & TV SALES & SERVICE**  
 4233 W. Salt Line Hwy. 3-2651

**TUESDAY AFTERNOON**

12:00 I'll Buy That	2:45 UN Assembly	3:30 News: Weather
1:00 I'll Buy That	3:00 UN Assembly	3:45 Bob Hope
1:15 All About Baby	3:15 Women's Time	4:00 Sports Picture
1:30 Second Cuppin	3:30 Women's World	4:15 Weather: News
1:45 Ars Linkletter	3:45 Adam S. and Video	4:30 Cat. Video
2:00 Weather	3:55 Family Movie	4:45 Comedy Time
2:15 The Dowds	4:05 Madeline Theater	4:55 Way Out West
2:30 Man Next Door	4:15 Gabby Hayes	5:00 News: Weather
2:45 Bill Pavoff	4:30 Howdy Doodly	5:15 Dorsey Connors
2:55 Kala Smith	4:45 Howdy Doodly	5:30 Howdy Doodly
3:00 Movie Quiz	4:55 Trail Blazers	5:45 CBS News
3:15 Paul Dixon	5:00 Orrford Goose	5:55 Ed Arnold
3:30 Bob Crosby	5:15 Explorers Club	6:00 Crusader Rabbit
3:45 Shoppers' Matinee	5:30 Elmer the Elephant	6:15 Music: Sports
3:55 Petticoat Party	5:45 Laugh Time	6:30 Foy Wilking
4:00 Welcome Travelers	5:55 Grapes: Colink	6:45 Jane Frazee
4:15 Welcome Travelers	6:00 Roddy Mac	6:55 News Caravan
4:30 Television Matinee	6:15 Gene Autry	7:00 News Caravan
4:45 On Your Account	6:30 Gene Autry	7:15 News Caravan
4:55 On Your Account	6:45 Hopalong Cassidy	7:30 News: Weather
	6:55 Krnie Simon	

**Bill Douglas's SPOTLIGHT Play Readings**

TIP OF THE MORNING: Columbia Pictures will film William Inge's Broadway hit, "Picnic." The firm paid \$350,000 for the rights.

PHI BETA's third successive season of play readings will open Sunday, Oct. 18, with George Bernard Shaw's "Man and Superman." The series, to be presented in Scanlan hall, will be sponsored by Pi Eta alumnae chapter of the speech society.

**BUY YOUR RCA VICTOR Television Now**

**C. C. Collins & Son, Inc.**  
 2308 University Ave.

**STANLEY**

NAMES IN THE NEWS: Patients at the Wisconsin Neurological foundation will be entertained at 7 p. m. Wednesday by Frank Douglas and his Melody Men. The band will play in the foundation's recreation hall. The program will be sponsored by the Madison Musicians' assn. and the recording industry's performance fund.

Lou Landman will play by play announcer for the University of Wisconsin's official football broadcasts. To be heard this season on WHA-FM and the state network, 26 other Wisconsin stations, and two out-of-state stations.

Inge Jollos Gordon and her husband, Harold Gordon, are appearing in an independent film production, "Five Men West." Mrs. Gordon, former Madison resident and University of Wisconsin alumna, met her husband while she was in Hollywood. Among Gordon's roles has been Madelon in "Viva Zapata." They're living in New York City. Warner Anderson will play Capt. Blakely in the film version

**ELROY BOY IMPROVED**

ELROY—Jimmy Collins, Elroy, hospitalized at Hillsboro, was reported to be "somewhat improved" on Sunday. Jimmy was seriously injured last Wednesday when struck in the back by a bat, rupturing his kidneys. The accident happened during gym class on the school grounds. He is the son of Mr. and Mrs. Joe Collins Jr., and a fifth grade pupil here.

**Try "76"**

lemon-lime flavor

... It's low cost saves you money!

Buy at Food and Drug Stores

Coca-Cola Bottling Co. of Madison

**AT SEVERSON'S TELE-TOWN**  
 627 State St. Phone 6-5011

Why? When people look at CROSLY TV they buy CROSLY TV

PERFORMANCE PLUS PRICES PLUS STYLING EQUAL PERFECTION

## Florence Chadwick's Record Made Official

TARIFA, Spain (UP)—Swimmer Florence Chadwick was presented Monday with an official certificate attesting to her record swim of 5 hours 6 minutes across the shark-infested Strait of Gibraltar.

Miss Chadwick, who went direct to Spain from her record-smashing England - to - France swim across the English Channel, Sept. 4, received the swimming certificate from Lt. Rafael Barroso of the Spanish navy.

The 33-year-old San Diego, Calif., stenographer, now plans to fly to Istanbul to prepare for an attempt to swim the Dardanelles to complete her grand slam of the toughest swimming chores in Europe.

## CAB Approves Plan for 3c Air Mail

WASHINGTON (UP)—The Civil Aeronautics Board (CAB) has approved a plan to send some 3-cent letters by plane between New York and Chicago and Washington and Chicago, Postmaster General Arthur E. Summerfield said Monday.

Summerfield, who devised the plan, said the CAB authorized four airlines—United, American, Trans World, and Capital—to carry first class and other preferential mail in the experiment.

## Lancaster Art Club to Hold Annual Show

LANCASTER — The Lancaster Art Club will sponsor its third annual countywide art show Sept. 25-27.

The exhibit will be held in the Episcopal Guild hall. Tea will be served every afternoon and evening.

Any amateur artist, according to the rules committee, may contribute as many as two pictures in any of the accepted mediums, oil, tempera, water color, casein, or graphics. Only oils need be framed, matting being acceptable for pictures in the other mediums. All work must be original and not copied in any part.

As in other years, the Lancaster club, one of the oldest and most active rural art clubs in the county, has set aside \$20 for purchase of an outstanding picture in the exhibit, to be added to its permanent collection. Merit awards will be given in the various classifications.

**Stromberg-Carlson TV Sales & Service**

**The TV MART**  
 Open Every Evening  
 430 State St. 7-1898

Read the Want Ads for Profit

**SAVE TIME**

Fly scheduled Northwest 4-engine

**AIR TOURIST**

DAILY SERVICE TO

TWIN CITIES | hr. 50 min. \$11.80

ROCHESTER... 63 min. 8.60

MILWAUKEE... 35 min. 4.30

DETROIT... 2 hrs. 15 min. 14.60

NEW YORK. 5 hrs. 40 min. 37.60

(Per Ticket)

For Reservations Phone: 4-1381 or your Travel Agent

**NORTHWEST Orient AIRLINES**  
 Short route to the Orient

**SAVE MONEY**

**W.D. & H.O. WILLS**  
 BOTTLED-IN-BOND KENTUCKY STRAIGHT BOURBON WHISKEY

In Kentucky, and in many states across the nation, J.W. Dant is No. 1 among all Bonded Bourbons.

Why not try J.W. Dant today? Treat yourself to this popular, old-fashioned "sour mash" Bonded Kentucky Bourbon now!

**BOTTLED-IN-BOND KENTUCKY STRAIGHT BOURBON WHISKEY**

At a Sensational Low Price!

THE DANT DISTILLERY CO. Dant, Kentucky