

Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNBQ—Chicago
Ch. 7—WBBK—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 33—WMTV—Madison

THURSDAY MORNING

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|-------------------------|-------------------------|---------------------------|
| 7:00 Today | 9:30 Conkey A to Z | 10:30 Search for Tomorrow |
| 7:30 Your Day | 10:00 The Bennetts | 10:45 Guiding Light |
| 8:00 Arthur Godfrey | 10:30 Strike It Rich | 11:00 Bride and Groom |
| 8:30 Ding Dong School | 10:45 3 Steps to Heaven | 11:30 Lunch with Billy |
| 9:00 Your First Ladies | 11:00 Let's Exercise | 11:45 What's New? |
| 9:30 Glamour Girl | 11:30 Follow Your Heart | 12:00 Noontime Comics |
| 10:00 Emmy Sheehy | 11:45 Bride and Groom | 12:30 Hi Ladies |
| 10:30 Vacation Serenade | 12:00 Creative Cookery | 1:00 Garry Moore |
| 11:00 Arthur Godfrey | 12:30 Danny O'Neil | 1:30 Animal Playtime |
| 11:30 Hawkins Falls | 1:00 Pitts Curtain | 2:00 Time for Fun |
| 12:00 Beulah Karney | 1:30 Love of Life | 2:30 Jack Brickhouse |

Today's Radio Highlights

Music
4 p.m.—Music of the Masters (WHA): "Waldstein" sonata.
4:30 p.m.—Curt Massey (WBBM): "Choo Choo Train."
"Hail as Much," "Twice as Much."
8 p.m.—Let's Go to Town (WMPM): Margaret Whiting, Billy May, Martin Block.
8:15 p.m.—Guest Star (WMPM): Margaret Whiting.
9 p.m.—FM Concert (WHA-FM): "Musical Offering," Bach.

Drama
6 p.m.—Roy Rogers (WMAQ): "Smugglers' Stampede."
7 p.m.—Frank Race (WMPM): "The Lady in the Dark."
Countryside (WMAQ): police racketeer lives to regret his first doublecross.
7:30 p.m.—Theater Time (WKOW): Ann Blythe in "State Fair."
8:30 p.m.—Time for Love (WKOW): Marlene Dietrich in adventure of stolen emerald.
10:35 p.m.—Detective Story (WISC): juvenile gang war.

Religion
10:15 p.m.—Your Pastor Speaks (WJBA): the Rev. C. A. Becker, St. John's American Lutheran church.

Sports
12 m.—Baseball (WISC): White Sox vs. Yankees.
1:15 p.m.—Baseball (WMPM): Dodgers vs. Reds.
7 p.m.—Touchdown Tips (WJBA): Elroy Hirsch, Mike Kiziah.
8:45 p.m.—Sports of the Day (WMPM): Football Coach Earl Wilke of Edgewood high school.

Variety
7:30 p.m.—Komeedy Kapers (WMPM): new series with Bob Burns.
9 p.m.—American Way (WKOW): Horace Heidt in Korea.

Discussion
3:30 p.m.—Voices of Europe (WHA): "Adult Education in Sweden and Vienna."
8 p.m.—America's Town Meeting (WISC): "Report on India and the East," Mrs. Eleanor Roosevelt, James A. Michener, S. J. J. Singh.

Farm Programs
7:22 a.m.—Farm Feature (WHA): Dwight Forsyth on seed labeling.
11:30 a.m.—Farm Roundup (WJBA): at Iowa county contour plowing contest.
12:15 p.m.—Farm Service (WJBA): Ted Arneson, Jerry Williams, Raymond Thompson, Archie Campbell, Everett Olson, Cleo Torrance, Orin Bergeron, Frank Mayfield at Iowa county contest.
12:30 p.m.—Farm Hour (WHA): "What Weight to Market Hogs," Bob Grumm, "Eles Can Be Controlled Yet," E. H. Fisher.

Miscellaneous
9:30 a.m.—Make Up Your Mind (WBBM): Dorothy Sarnoff, guest.
10 a.m.—Homemakers (WHA): "Apples for Good Nutrition and Good Eating," Mrs. Margery Fines, "Honey Made Is Better," Clarissa Porter.
2:15 p.m.—House Party (W KOV): Edmund O'Brien, guest.

Radio Timetable

THURSDAY			
WIBA	WISC	WKOW	WJBA
1310 kc	1480 kc	1070 kc	1240 kc
6:00 Sunrise	6:00 Farm Hour	6:00 Uncle Julius	6:00 Music News
6:30 Frolic	6:30 Tots in Sports	6:30 News: Farm Hour	6:30 Farm Roundup
6:45 Musical	6:45 News: Tots in Sports	6:45 News: All Weather: Mktc.	6:45 Roundup
7:00 Clock News	7:00 Top Morning	6:45 Coffee	6:45 News: Farm Service
7:30 Alex Dreier	7:00 Top Morning	7:00 News: Coffee	7:00 News: Weather
7:35 Musical Quiz	7:00 Top Morning	7:00 News: Coffee	7:00 Farm Profile
7:45 Journal News	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
7:55 Clock: Sports	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:00 Musical	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:15 Clock	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:30 Musical Clock	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:45 News	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:00 Welcome	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:15 Travelers	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:30 Bob Hope	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:45 Thrill Melody	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:00 Strike It	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:15 Rich	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:30 Prime Time	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:45 Second Chance	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
11:00 Betty Carr	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
11:15 Carole Gentry	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
11:30 Farm	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
11:45 Roundup	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
12:00 News: Roundup	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
12:15 Farm Service	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
12:30 Farm Service	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
12:45 Polka Party	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
1:00 Trudy Post	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
1:15 Fred Allen	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
1:30 D. Garrowsay	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
1:45 Melody Parade	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
2:00 Life Beautiful	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
2:15 Road of Life	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
2:30 Pepper Young	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
2:45 Happiness	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
3:00 Backstage Wife	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
3:15 Stella Dallas	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
3:30 Wilder Brown	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
3:45 Woman in Hat	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
4:00 Just Plain Bill	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
4:15 E. P. Farrell	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
4:30 Margaret Jones	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
4:45 Melodrama Hour	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
5:00 Madson	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
5:15 Hour	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
5:30 Sprites: News	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
6:00 Alex Dreier	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
6:15 Road of Life	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
6:30 News of World	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
6:45 Man's World	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
7:00 Touchdown Tips	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
7:15 The	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
7:30 Underbrook	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
7:45 Off the Record	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:00 Mind Your	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:15 Maunders	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:30 Eddie	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
8:45 Center	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:00 Judy	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:15 Chorus	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:30 The	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
9:45 Singing Stars	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:00 News	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:15 Your Pastor	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:30 The 1310	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
10:45 Club	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
11:00 News: 1310	7:00 Top Morning	7:00 News: Coffee	7:00 News: Farm Profile
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