Television Today

TODAY'S BEST BETS

7 p. m.—Americans on the Highway: August Hundt and Ted LaValley on radar speed control—WKOW-TV (27).

7 p. m.—Playhouse of Stars: "The Perfect Secretary"—WBBM-TV (2) and WTMJ-TV (5).

7:30 p. m.—Footlights Theater: Ruth Hussey, Mark Stevens in "This Is My Heart"—WBBM-TV (2).

8 p. m.—Boxing: Lulu Perez vs. Dave Gallardo— WTMJ-TV (4) and WNBQ (5).

8 p. m.—20 Questions: Danton Walker, guest—WGN-TV (9).

9:30 p. m.—Jerry Blake: with Joan Taliaferro, dancer—WKOW-TV (27).

FRIDAY MORNING

6:00
3— Today
7:30
8— Your Day
8:00
3— Wheel of Fortune
4— Ding Dong School
5— Ding Dong School
9— Your Figure, Ladies
8:30
4— Glamour Girl
5— Glamour Girl
7— Emmy Sheehy
9— Vacation Serial
9:00
3— I'll Buy That
4— Garry Moore
5— Hawkins Falls
7— Beulah Karney
9— Cookery A to Z
9:15
5— The Bennetts
9:30
2— Strike It Rich
4— Strike It Rich
5— 3 Steps to Heaven
7— Let's Exercise
9:45
5— Follow Your Heart
10:00
2— Bride and Groom
4— Time Out
5— Creative Cookery
7— Danny O'Neil
9— First Curtain
10:15
2— Love of Life
10:30
2— Search for Tomorrow
9— News
10:45
2— Guiding Light
4— Bride and Groom
9— Earl Nightingale
11:00
2— Lunch with Billy
4— What's New?
5— Noontime Comics
7— Happy Pirates
9— Hi, Ladies
11:30
2— Garry Moore
5— Animal Playtime
7— Time for Fun
11:45
4— News
9— Jack Brickhouse

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FRIDAY AFTERNOON

12:00
3— Double or Nothing
4— Double or Nothing
5— Bob and Kay
7— Movie Quiz
9— Second Curtain
12:15
7— Matinee Movie
12:30
2— Art Linkletter
4— Weatherman
12:35
4— Man Next Door
1:00
2— Big Payoff
4— Big Payoff
5— Break the Bank
9— Paul Dixon
1:30
2— Action in Afternoon
4— Welcome Travelers
5— Welcome Travelers
7— Shoppers Matinee
2:00
4—On Your Account
5— On Your Account
9— Television Matinee
2:15
3— Music Counter
2:30
2— Movie Time
4— Ladies Choice
5— Ladies Choice
3:00
4— Woman's World
5— Atom Squad
7— Family Movie
33—Matinee Theater
3:15
5— Gabby Hayes
3:30
4— Howdy Doody
5— Howdy Doody
9— Trail Blazers
4:00
2— Garfield Goose
4— Super Circus
5— Elmer the Elephant
7— Laugh Time
4:15
7— Rootie Kazootie
4:30
2— Gene Autry
4— Foreman Tom
5— Karnival Kwiz
7— Adventure Time
33—Roddy Mac
4:45
9— Ernie Simon
33—News; Weather
5:00
4— Sports Picture
5— Weather; News
7— News; Sports
9— Capt. Video
27— Comedy Time
33—Way Out West
5:15
4— News; Weather
5— Dorsey Connors
27—Mr. Jimmy
5:30
5— Town Crier
27—Uncle George
5:30
2— CBS News
4— Blue Room
5— Eddie Fisher
7— Stu Erwin
27—Crusader Rabbit
33—Music; Sports
5:35
27—Foy Willing
5:45
2— Perry Como
4— News Caravan
5— News Caravan
9— Newsreel
33—News; Weather

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FRIDAY EVENING

6:00
2— Mama
4— The Goldbergs
5— The Goldbergs
7— Interlude
9— Hollywood Story
27—News
33—Bulletin Board
6:15
27—Weather; Sports
33—Flash Gordon
6:30
2— Man Against Crime
4— Summer Theater
5— Walt's Workshop
7— Superman
27—Western Playhouse
6:45
33—News; Weather
7:00
2— Playhouse of Stars
4— Playhouse of Stars
5— Big Story
7— Terry and Pirates
9— Life Begins at 80
27—On the Highway
33—Sky Kink
7:15
27—Pub. Prosecutor
7:30
2— Footlight Theater
4— Sound Stage
5— TV Soundstage
9— World Is Yours
27—I've Got a Secret
33—Stu Erwin
8:00
2— Mr. and Mrs. North
4— Boxing
5— Boxing
9— 20 Questions
27—Proof Thru Night
33—Forest Fantasy
8:15
27—Bavarian Alps
33—Life Under Sun
8:30
2— Favorite Story
5— Greatest Fights
7— Dank. Assignment
9— Down You Go
27—Adventure
33—Down You Go
8:45
4— Newscel
5— The City
9:00
4— Pentagon U.S.A.
5— Weatherman
7— Courtesy Hour
9— Community Theater
33—Feature Theater
9:10
5— Dorsey Connors
9:30
4— News; Weather
5— Sports
27—Jerry Blake
9:45
2— Kup's Column
4— Greatest Fights
5— Herbie Mintz
10:00
4— Doin' the Town
5— Howard Miller
7— News; Sports
27—News
33—News; Weather
10:15
2— Murder Before 12
9— Mystery
27—Weather; Sports
33—Lilli Palmer
10:30
4— City Detective
7— K. Ashton Stevens
27—Club 27
33—Mystery Theater
10:45
9— Mystery
11:00
2— Midnight Theater
4— 4-Star Playhouse
7— Night Owl Movie
27—Feature Film
11:30
4— Tom Mercein
12:00
4— News; Movies

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FRIDAY

A. M.
6:00 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 Feature; Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:30 Weatherman
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Russ Morgan
9:45 Phil Harris; News
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P. M.
12:00 News; Noontime Frolics
12:25 No Game Today; News
1:00 No Game Today; News
2:00 No Game Today; News
3:00 Discs with Davis; News
4:00 Juke Box Jamboree
4:15 Tiny Hill
4:30 Easy Listening; News
5:00 Bible Fellowship
5:15 Meet the Artist
5:30 Off the Record; News
6:00 Musical Menu; News
7:00 Stars Sing
7:30 Air Force Dance Band
7:45 Meet the Artist; News
8:00 Tune Time
8:15 Public Health
8:30 New Records; Sports
9:00 Sharpen Your Wits
9:30 John T. Flynn; News
10:00 Dance Bands; News
11:00 One Oh Four & One Club
11:15 News (to 12)

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Today's Radio Highlights

Music

7:45 a. m. — George Morgan (WIBA): "It May Be Silly," "Red River Valley," "Ridin' Down That Old Texas Trail."

11:25 a.m.—Jack Berch (WISC): "Then I'll Be Happy."

4 p. m.—Music of the Masters (WHA): "Symphony No. 7," Prokofieff.

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Nobody Knows de Trouble I've Seen," "Honey Song," "Vaya con Dios."

5:45 p.m.—Perry Como (WGN): "No Other Love," "You, You, You."

9 p. m. — FM Concert (WHA-FM): "Symphony No. 3," Bruckner.

9:45 p. m. — Hymns of the World (WIBA): "O, Mother, Dear Jerusalem," "A Little Talk with Jesus," "The Day Thou Gavest," "The Sands of Time Are Sinking."

+ + +

Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. Charles R. Bell, First Baptist church.

+ + +

Sports

4:55 p. m. — Baseball (WIND): Cubs vs. Reds.

5:45 p. m. — Sports Parade (WIBA): Football Coach Gus Pollock previews Central high's 1953 season.

6:30 p. m. — Touchdown Tips (WIBU): Elroy Hirsch and Mike Kizziah (also on WKOW at 7:30 p. m.)

7:55 p. m. — Baseball (WISC): Braves vs. Cardinals.

9 p. m.—Boxing (WENR): Lulu Perez vs. Dave Ballardo.

+ + +

Discussion

9 a. m. — Aging Successfully (WHA): "Planning a New Location After Retirement."

11 a. m. — Stars in the Making (WHA): "Dust and Atoms."

7:30 p. m. — Learning for Life (WHA-FM): "Emotional Adjustment in the Family."

+ + +

Farm Programs

7:22 a. m. — Farm Feature (WHA): W. L. Witte outlines state's market news services.

12:15 p. m. — Farm Service (WIBA): "They Want Red Meat," Wilbur Plager and Roy Ormond.

+ + +

Miscellaneous

9:30 a. m.—Make Up Your Mind (WBBM): Rocky Graziano, guest.

10 a. m.—Homemakers (WHA): Eleanor Roosevelt's "India and the Awakening East."

2 p. m.—The Sampler (WHA): "The Last Lesson," "A Piece of String."

2:15 p. m. — House Party (WKOW): with Jack Dempsey.

8:15 p. m. — Public Health (WMFM): "Hidden Handicap."

TV Wrestling Card Fractures a Viewer

PHOENIX, Ariz. (AP) — Eleven-year-old George Manes and his sister Ellen, 13, sat down for a quiet evening of television Wednesday night.

A wrestling card flashed on the screen. Ellen caught George's right arm in a scissors lock, and it broke.

Their parents, Mr. and Mrs. W. E. Manes of Vernon, Tex., said they will stay around until the fracture heals.

Parkway

TYPE: Comedy

CAST: Ben Dobson, Red Skelton; Martha Dobson, Jean Hagen.

REVIEWER: Wally Wikhoff.

STORY: Magazine re-writer man Dobson works for a publisher who is a firm believer in thrift and strength of character. Dobson's wife is a firm believer in getting out of the New York tenement district with their child and buying one of those suburban homes that you can't afford any more than the neighbors can . . . Told to write a story on the foolishness of American families who live over their heads in new housing developments, Dobson begins to tear his neighbors apart in his articles only to find that there's really nothing sinful about going in debt.

HIGH POINT: The cutting truth of the situations in the plot written by Max Shulman ("Barefoot Boy With Cheek," etc.) . . . Skelton as the not-too-alert husband being prodded into financial ruin for his wife.

LOW POINTS: The narration at the outset weakens the story.

VERDICT: Particularly good for those who have gone through the throes of rationalizing their indebtedness. Most of the lines would go over the kids' heads.

ALSO: "Captive Women" . . . a fantasy about 3,000 years from now after civilization is destroyed by A-bombs . . . They should have destroyed the film, too.

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Radio Timetable

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Sunrise	Farm Hour	Uncle Julius	Music; News
6:15	Frolic	Tops in Sports	News; Farm ho'r	Farm Reporter
6:30	Sons of Pioneers	News; Tops in	Chapel of Air	Rural
6:45	Clock; News	Sports; News	Weather; Mkts.	Roundup
7:00	Alex. Drelat	Top o' Morning	Sports; Music	News Farm
7:15	Musical Clock	News	News	Service
7:30	News	Top o' Morning	Weather; Coffee	News
7:45	George Morgan	John McVane	Club; News	News; Weather
8:00	Musical	Breakfast	Markets; Coffee	Prayer League
8:15	Clock	Club	Club; News	Musical
8:30	Musical Clock	Breakfast	Kitchen Club	Clock
8:45	News	Club	Cof'e club; News	Musical Clock
9:00	Welcome	My True	Arthur Godfrey	Accordion
9:15	Travelers	Story; Whisp'r	Time	Center
9:30	Bob Hope	Streets	Arthur Godfrey	Accordion
9:45	Friday Melody	Betty; News	Time	Center
10:00	Strike It	Calendar; B.	Arthur Godfrey	News
10:15	Rich	Eberly; News	Time	Trio
10:30	Phrase Pays	Queen for	Music Speaks	Mid Morning
10:45	Second Chance	a Day	Morning Music	Matinee
11:00	Betty Cass	Double or	News; Band	News; Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Farm	Bill Ring	Helen Trent	News
11:45	Roundup	Mag. Marquee	Our Gal Sunday	Farm Front
12:00	News; Roundup	Secret Song	Uncle Julius	Music; Markets
12:15	Farm Service	News	News	News and
12:30	News	Mister	Farm	Markets
12:45	Polka Party	Music	Parade	Farm and Home
1:00	Trading Post	Mister	Chow Time	Farm Service
1:15	P. Frederick	Music	Jockey's Choice	Si Hays
1:30	Dave Garroway	No Game	Nora Drake	and Daughter
1:45	Melody Parade	Today	Jockey's Choice	Variety
2:00	Life Beautiful	News; Mr.	Current Quest's	Afternoon
2:15	Road of Life	Mister	House	Variety
2:30	Pepper Young	Bill Ring	Party	Organ Music
2:45	R'r to H'piness	Mr. Music	Wizard of Odds	Science Exc'n
3:00	Backstage Wife	Mister	News; Luella	Chapel in
3:15	Stella Dallas	Music; Betty	Mortenson	the Sky
3:30	Widder Brown	Mister	Show; Music	Melody
3:45	Wom. in House	Music	Music; News	Hour
4:00	Just Plain Bill	Music; Betty	The	Melody
4:15	Fr't P. Farrell	Mr. Music	Showcase	Hour
4:30	Lorenzo Jones	Jon & Sparkie	Harmony H'se	News
4:45	Madison Hour	Birthday Club	Top Tunes	Band Parade
5:00	Madison	Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	University
5:30	News	Mister	Scores; Music	Special
5:45	Sports; News	Music; Sports	Lowell Thomas	Univ. Special
6:00	News Parade	News; Music	Family Skeleton	News
6:15	Mel. Moments	Fulton-Lewis	Weather; News	Old Time Band
6:30	News of World	Lone	Music; Sports	T. D. Tips
6:45	I Man's Family	Ranger; News	E. R. Murrow	Bing Sings
7:00	Eddie Fisher	3 City Byline	Mister	Bing Sings
7:15	R. Clooney	Sammy Kaye	Keen	Farm Front
7:30	Name That	News	T. D. Tips	Old
7:45	Tune	Baseball	Henry Jerome	Timers
8:00	Friday	Baseball	Myst'y; Music	Old Timers
8:15	Serenade	Baseball	in the Air	Old
8:30	Bob and	Baseball	Home; Blues	Timers
8:45	Ray	Baseball	in the Night	Jamboree
9:00	All American	Baseball	Capitol	Wisconsin
9:15	Sports Show	Baseball	Cloakroom	Farm Hour
9:30	Music; Sports	Baseball	News; C. Adams	News; At
9:45	Hymns	Baseball	Memory Music	Your Request
10:00	News	Baseball	News	At Your Request
10:15	Your Pastor	Baseball; Scores	Sports	At Your Request
10:30	The 1310	E. Hill; Take	Some of	
10:45	Club	a Number	the Best	
11:00	News; 1310	Number; News	News; Ed	Silent
11:15	Club	Easy Street	Silvera Show	Silent
11:30	The 1310	Sports	The Ed	Silent
11:45	Club; News	Final	Silvera Show	Silent

Orpheum

FEATURE: The Caddy.

TYPE: Musical-comedy.

REVIEWER: Don Davies.

CAST: Harvey Miller Jr., Jerry Lewis; Joe Anthony, Dean Martin; Cathy Taylor, Donna Reed; Lisa Anthony, Barbara Bates.

PLOT: Miller, Jr., who learned golf from his famous father, has all the finesse of a professional, but can't play before crowds, so he takes a department store job. He meets Lisa, sister of Joe, who can't adjust himself to his father's fishing business. When Miller loses his job at the store, after a hectic, blundering day, he teams up with Joe, and they hopefully set out to make their fortune in the golfing circuit. Golfer Martin and Caddy Lewis manage to upset about every rule of the course, as well as such golfers as Ben Hogan and Sam Snead, Martin becomes entangled romantically with receptionist Cathy Taylor and the show rolls on into a happy mixture of songs, romance, and Lewis' delightful brand of comedy.

HIGH POINTS: Most of Lewis' comedy routines, especially as the "Gay Continental," a drunken butler, and "Cousin Harvey;" music and story fit comedy personalities well.

LOW POINTS: Romantic mix-up between Miss Reed and Martin isn't plausible; some slapstick undershoots good comedy level; ending could be stronger.

VERDICT: The best Martin-Lewis endeavor to date, helped much by story and song treatment.

WHA and WHA-FM

FRIDAY

A. M.
7:15 Weather; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Aging Successfully
9:30 Musical Varieties
9:50 Markets; News
10:00 Homemakers Program
10:45 Views of the News
11:00 Stars in the Making
11:55 Noon Musicale

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 The Sampler
3:00 Afternoon Concert
3:30 Records Review
4:00 Music of the Masters
5:00 UNESCO Program
5:15 Music Album
5:30 Magazine Rack
5:45 News; Weather
6:00 Dinner Musicale

FM ONLY
6:15 Dinner Musicale
7:00 Views of the News
7:15 Concert Aire
7:30 Learning for Life
8:00 History of Russia
8:50 News of Wisconsin
9:00 FM Concert
10:30 News (to 11)

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TIP O' THE MORNING: Orson Welles may re-enter the repertory field (remember Mercury Theater?) with Billy Rose as co-sponsor.

* * *

BELIEVING that Stan Kenton fans would like to know just where the orchestra leader is playing, Johnny Faraher of Ft. Atkinson has delivered, in person, the itinerary of the crew's European tour.

The tour opened Aug. 22 in Stockholm, Sweden, followed (in this order) by Gottenberg, Sweden; Copenhagen, Denmark; Kiel, Hamburg, Berlin, Hannover, and Dusseldorf, Germany; Amsterdam, the Netherlands; Antwerp, Belgium; Paris, France; Brussels, Belgium, and Essen, Germany.

KENTON

Kenton will be in Frankfurt, Germany, today and Mannheim on Saturday.

The remainder of the tour:

Italy — Milan, Sept. 6; Bologna, Sept. 7; Rome, Sept. 8; Florence, Sept. 9; Genoa, Sept. 10; Turin, Sept. 11.

Switzerland — Basel, Sept. 12; Zurich, Sept. 13.

Germany — Stuttgart, Sept. 14; Nuremburg, Sept. 15; Munich, Sept. 16; Weisbaden, Sept. 18 (place for Sept. 17 hadn't been determined when the route was issued).

England—London, Sept. 19.

Ireland—Dublin, Sept. 20.

+ + +

PROBLEM: The Billboard points out that "Hit Parade" may be a dilemma when it returns to the air. Up near the top of the hit-song list is "Dragnet," theme song of a rival cigaret-maker's program.

+ + +

TRUMAN AND TV: Harry S. Truman may make his first commercial television appearance Sept. 20 on "Excursion," a program for youth produced by the Television-Radio Workshop of the Ford Foundation.

Variety, theatrical trade paper, said the former president would receive $8,000 for a 10-minute talk on the Point 4 program. A workshop spokesman said this wasn't right, but he wouldn't name a specific figure.

In Kansas City, Mo., Mr. Truman refused comment. Jerry Stagg, "Excursion" producer; Martin Stone, producer of that part in which Mr. Truman would appear, and William Hillman, consultant for the former chief executive, left New York on Monday for Kansas City to confer with Mr. Truman.

+ + +

TODAY'S QUOTE: "Nervousness is when you feel in a hurry all over, but can't get started." — Don "Breakfast Club" McNeill.

+ + +

DE FOREST AWARD: Joyce C. Hall, of the "Radio Hall of Fame", has been named the first recipient of the Lee De Forest Award for his work in the betterment of broadcasting.

The establishment of the award, as well as the first year's winner, was announced at a luncheon in Los Angeles given by the National Association for Better Radio and Television in honor of Dr. Lee De Forest's 80th birthday.

The citation is to "the persons most consistently contributing to the educational, cultural or social significance of broadcasting, either in television or in radio."

"Radio Hall of Fame," featuring Lionel Barrymore as narrator and host, returns to the air Sunday, Sept. 13.

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