

Television Today

Ch. 2—WBBM-TV—Chicago
Ch. 4—WTMJ-TV—Milwaukee
Ch. 5—WNTB-TV—Chicago
Ch. 7—WBKE—Chicago
Ch. 9—WGN-TV—Chicago
Ch. 27—WKOW-TV—Madison
Ch. 33—WMTV—Madison

TODAY'S BEST BETS
2:30 p. m.—United Nations General Assembly—WBBM-TV (2), WTMJ-TV (4), and WNBQ (5).
7 p. m.—Americans on the Highway: report on conditions of motels and restaurants—WKOW-TV (27).
8:30 p. m.—Greatest Fights of Century: Al Singer vs. Jimmy McLarnin in 1930—WNBQ (5).
9:30 p. m.—Ferry Blake: "Anywhere I Wander," Wunderbar—WKOW-TV (27).
10:15 p. m.—Lilli Palmer: Friedelind Wagner, descendant of Richard Wagner, guest—WMTV (33).

FRIDAY MORNING

8:00 Today	9:15 The Bonnetta	10:15 News
8:30 Wheel of Fortune	9:30 Strike It Rich	10:45 Guiding Light
9:00 Ding Dong School	10:00 Strike It Rich	11:00 Earl and Groom
9:30 Your Figure, Ladies	10:30 Follow Your Heart	11:30 Lunch with Billy
10:00 Glamour Girl	11:00 Follow Your Heart	12:00 Noontime Comics
10:30 Cartoons	11:30 Creative Cookery	12:30 Happy Pirates
11:00 Vacation Serial	12:00 Creative Cookery	1:00 Hi Ladies
11:30 Beulah Karner	12:30 Creative Cookery	1:30 Army Moore
12:00 I'll Buy That	1:00 Creative Cookery	2:00 Army Moore
12:30 Garry Moore	1:30 Creative Cookery	2:30 Army Moore
1:00 Hawkins Falls	2:00 Creative Cookery	3:00 Army Moore
1:30 Conary A. & Z	2:30 Creative Cookery	3:30 Army Moore

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FRIDAY AFTERNOON

12:00 Double or Nothing	1:00 UN Assembly	2:00 News: Weather
12:30 Double or Nothing	1:30 UN Assembly	2:30 Sports Picture
1:00 Bob and Kay	2:00 Movie Time	3:00 Weather: News
1:30 Movie Quiz	2:30 Movie Time	3:30 Sports Picture
2:00 Second Chance	3:00 Movie Time	4:00 Weather: News
2:30 Matinee Movie	3:30 Movie Time	4:30 Sports Picture
3:00 Art Linkletter	4:00 Movie Time	5:00 Weather: News
3:30 Weatherman	4:30 Movie Time	5:30 Sports Picture
4:00 Mad Next Door	5:00 Movie Time	6:00 Weather: News
4:30 Big Payoff	6:00 Movie Time	6:30 Sports Picture
5:00 Break the Bank	7:00 Movie Time	7:00 News: Weather
5:30 Action in Afternoon	8:00 Movie Time	7:30 Sports Picture
6:00 Welcome Travelers	9:00 Movie Time	8:00 News: Weather
6:30 Woman's Theater	10:00 Movie Time	8:30 Sports Picture
7:00 On Your Account	11:00 Movie Time	9:00 News: Weather
7:30 Shoppers Matinee	12:00 Movie Time	9:30 Sports Picture
8:00 Television Matinee	1:00 Movie Time	10:00 News: Weather
8:30 Music Counter	2:00 Movie Time	10:30 Sports Picture
9:00 UN Assembly	3:00 Movie Time	11:00 News: Weather

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FRIDAY EVENING

6:00 Pantomime Quiz	7:00 World Is Yours	8:30 News: Weather
6:30 The Goldbergs	7:30 Stu Erwin	9:00 Sports
7:00 Interlude	8:00 Something New	9:30 Jerry Blake
7:30 Hollywood Story	8:30 Mr. and Mrs. North	10:00 Sports
8:00 News	9:00 Sports Cavalcade	10:30 Herb's Column
8:30 Bulletin Board	9:30 Police Reporter	11:00 Herbie Mints
9:00 Bullseye Sports	10:00 20 Questions	11:30 Point the Town
9:30 Capt. Video	10:30 Interpreting UHF	12:00 Howard Miller
10:00 Mae Against Crime	11:00 Play Ball, Son	12:30 News: Sports
10:30 Summer Theater	11:30 Tale of Two Cities	1:00 News: Weather
11:00 Walter Workman	12:00 Favorite Story	1:30 Murder Before 12
11:30 Superman	1:00 Newsweek	2:00 Mystery
12:00 Western Playhouse	1:30 Greatest Fight	2:30 1919 Football
12:30 News: Weather	2:00 Quiz	3:00 News: Sports
1:00 Playhouse of Stars	2:30 Down You Go	3:30 City Detective
1:30 Playhouse of Stars	3:00 Adventure	4:00 K. Antoin Stevens
2:00 Downward to Earth	3:30 Down You Go	4:30 City Detective
2:30 Life Begins at 80	4:00 Sports Story	5:00 Mystery Theater
3:00 On the Highway	4:30 Penelope U.S.A.	5:30 Star Playhouse
3:30 Key King	5:00 News: Mae Lee	6:00 Kiss Off Movie
4:00 Pub. Prosecutor	5:30 Weatherman	6:30 Feature Film
4:30 Footlight Theater	6:00 Courtesy Hour	7:00 Tom Mix
5:00 Special Lecture	6:30 Feature Theater	7:30 News: Movie
5:30 Double Play	7:00 Dorsey Connors	8:00 News: Movie

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FRIDAY
7:15 Weather: Farm Feature
7:30 Band Wagon
7:45 News: Weather
8:00 Morning Melodies
8:30 Active Successfully
8:30 Musical Varieties
9:00 Homecoming Program
9:30 Orkan Melodies
10:45 Views of the News
11:00 Special Lecture
11:30 Noon Musicale
FR. M.
12:20 News
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Special Lecture
2:30 Talk About Sports
3:00 Afternoon Concert
3:30 The Lively Arts
4:00 Music of the Masters
5:00 UNESCO Program
5:15 Music Album
5:30 Matinee Musicale
5:45 News: Weather
6:00 Dinner Musicale
FR. ONLY
7:00 Views of the News
7:15 Concert Air
7:30 Life of Russia
8:00 Music of Russia
8:30 News of Wisconsin
9:00 F.M. Concert
9:45 News: Weather
10:30 News (to 11)
WMFM
104.1 Mcs.
FRIDAY
6:00 Early Riser: News
6:30 Early Riser: News
7:15 Weatherman: Yawn Patrol
7:30 Feature: Yawn Patrol
7:45 Yawn Patrol
7:50 Yawn Patrol: Weatherman

Today's Radio Highlights

Special Program
7 p.m.—Camp McCoy (WISC): highlights of 84th infantry encampment; interview with Maj. Gen. Ralph Imnell.

Music
11:25 a.m.—Jack Berch (WISC): "Put Your Arms Around Me," Brahms' "Cradle Song."
4 p.m.—Music of the Masters (WHA): "Piano Concerto No. 26," Mozart.
9 p.m.—Curt Massey (WBBM): transportation medley.
6:30 p.m.—New Dimensions (WMAQ): "Carnival" overture "March of the Toys," "Les Preludes."
7:15 p.m.—Rosemary Clooney (WIBA): "It Just Happened to Happen to Me," "Mixed Emotions," "As Long as I Live."
1:30 p.m.—Music in the Air (WKOW): popular songs based on classics.
9 p.m.—FM Concert (WHA-FM): "Symphony No. 3," Mendelssohn.

Religion
10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Joseph Brown, St. Paul's University chapel.

Discussion
9 a.m.—Aging Successfully (WHA): "Community Planning for Older People."
1:30 p.m.—Learning for Life (WHA-FM): "Early Adolescence."

Sports
5:45 p.m.—Sports Parade (WIBA): Jack Newman interview Bob Brill on Madison closed tennis tournament.
7:55 p.m.—Baseball (WISC): Braves vs. Cubs.

Farm Program
7:22 a.m.—Farm Features (WHA): "Black Stem Rust," E. L. Chambers.
12:15 p.m.—Farm Service (WIBA): "Preview of the State Fair," Bill Masterson and Frank Mayfield.
12:30 p.m.—Farm Hour (WHA): "Bee Disease Control," John Long.

Kinsey Publishers Report 165,000 Advance Orders
PHILADELPHIA (AP)—Publishers of Prof. Alfred C. Kinsey's new book, "Sexual Behavior in the Human Female," reported Thursday they have advance orders for 165,000 copies more than three weeks in advance of the publication date.
The book is scheduled for public sale on Sept. 14. Advance copies were made available to news writers for reviews which the author agreed could be released Thursday.
The book, 822 pages, will sell for \$8 a copy. It is published by W. B. Saunders Co., which also published Dr. Kinsey's first book to gain wide attention, "Sexual Behavior in the Human Male."
E. E. Craig, manager of the wholesale department of the publishing firm, said that 250,000 copies of the new book have been ordered in the first printing, and advance orders are expected to pass 175,000 before the publication date.
Most of the orders are from wholesalers and book dealers, the spokesman said.
Dr. Kinsey's book on male behavior was published in January, 1948, and met with what all concerned agreed was an astonishing public demand. More than 250,000 copies have been sold.

12 Air Force Officers to Take U.W. Course
Twelve Air Force officers will begin a year's study in the field of meteorology at the University of Wisconsin beginning with the fall semester, Prof. Reid Bryson, chairman of the department of meteorology, announced Thursday.
The officers, 11 second lieutenants and a major, will take courses in meteorology and related subjects as preparation for becoming weather officers.
Prof. Bryson said that the program is also open to civilians as preparation for an equivalent civilian weather job or to take advantage of the possibility that the Air Force might find such training valuable.

Baron's
will be open ALL DAY on SATURDAYS Starting Tomorrow Aug. 22nd

8:02 News: Clockwatchers	8:30 Weatherman
8:15 Clockwatchers: News	9:00 Stars Sing
9:00 Stars Sing	9:30 Dance Band: News
9:30 Dance Band: News	10:00 Musical Variety
10:00 Musical Variety	10:30 Songs of Yesterday
10:30 Songs of Yesterday	11:00 Old Timers Hall
11:00 Old Timers Hall	11:30 Navy Blue
11:30 Navy Blue	11:45 Sacred Heart Program
12:00 News: Noontime Follies	12:25 No Game Today: News
12:25 No Game Today: News	1:00 No Game Today
1:00 No Game Today	1:30 Stars Sing
1:30 Stars Sing	2:00 Air Force Musical
2:00 Air Force Musical	2:35 News: Dicks with Davis
2:35 News: Dicks with Davis	3:00 News: Duke Box Jamboree
3:00 News: Duke Box Jamboree	3:15 Dick Jurson
3:15 Dick Jurson	4:30 Easy Listening: News
4:30 Easy Listening: News	5:00 Bible Fellowship
5:00 Bible Fellowship	5:15 Meet the Artist
5:15 Meet the Artist	5:30 Old the Record: News
5:30 Old the Record: News	6:00 Musical Menu: News
6:00 Musical Menu: News	6:30 Stars Sing
6:30 Stars Sing	7:00 Air Force Dance Band
7:00 Air Force Dance Band	7:45 Meet the Artist: News
7:45 Meet the Artist: News	8:00 Tune Time
8:00 Tune Time	8:15 Public Health
8:15 Public Health	8:30 New Records: Sports
8:30 New Records: Sports	9:00 Sharpen Your Wits
9:00 Sharpen Your Wits	9:30 John T. Flynn: News
9:30 John T. Flynn: News	10:00 Dance Bands: News
10:00 Dance Bands: News	11:00 One On Four & One Club
11:00 One On Four & One Club	11:35 News (to 12)

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Radio Timetable

FRIDAY

WIBA	WISC	WKOW	WIBU
1310 Mc	1480 Mc	1070 Mc	1340 Mc
8:00 Public Affairs	8:00 Farm Hour	8:00 Uncle Julius	8:00 News: Farm Reporter
8:15 Public Affairs	8:15 Farm Hour	8:15 Uncle Julius	8:15 Farm Reporter
8:30 Musical Clock	8:30 News: Farm Reporter	8:30 Chapel of Air	8:30 Roundup
8:45 Clock: News	8:45 News: Farm Reporter	8:45 Chapel of Air	8:45 Roundup
9:00 Alex Dreier	9:00 Top of Morn'g	9:00 Sports: Music	9:00 News: Farm Reporter
9:15 Musical Clock	9:05 News	9:05 Weather: Coffee	9:05 News: Weather
9:30 Clock: News	9:10 Top of Morn'g	9:10 Weather: Coffee	9:10 News: Weather
9:45 Alex Dreier	9:15 John McVane	9:15 Sports: Music	9:15 News: Weather
10:00 Musical Clock	9:20 Breakfast Club	9:20 Sports: Music	9:20 News: Weather
10:15 Clock: News	9:25 Breakfast Club	9:25 Sports: Music	9:25 News: Weather
10:30 Welcome	9:30 My True Story: Whisp's	9:30 Sports: Music	9:30 News: Weather
10:45 Travelers	9:35 My True Story: Whisp's	9:35 Sports: Music	9:35 News: Weather
11:00 Bob Hope	9:40 My True Story: Whisp's	9:40 Sports: Music	9:40 News: Weather
11:15 Friday Melody	9:45 My True Story: Whisp's	9:45 Sports: Music	9:45 News: Weather
11:30 Strike It Rich	9:50 Calendar: D. Haynes: News	9:50 Sports: Music	9:50 News: Weather
11:45 Rich Phineas Page	9:55 Calendar: D. Haynes: News	9:55 Sports: Music	9:55 News: Weather
12:00 Second Chance	10:00 Calendar: D. Haynes: News	10:00 Sports: Music	10:00 News: Weather
12:15 Betty Case	10:05 Calendar: D. Haynes: News	10:05 Sports: Music	10:05 News: Weather
12:30 Column	10:10 Calendar: D. Haynes: News	10:10 Sports: Music	10:10 News: Weather
12:45 Roundup	10:15 Calendar: D. Haynes: News	10:15 Sports: Music	10:15 News: Weather
1:00 News: Roundup	10:20 Calendar: D. Haynes: News	10:20 Sports: Music	10:20 News: Weather
1:15 Farm Service	10:25 Calendar: D. Haynes: News	10:25 Sports: Music	10:25 News: Weather
1:30 News	10:30 Calendar: D. Haynes: News	10:30 Sports: Music	10:30 News: Weather
1:45 Polka Party	10:35 Calendar: D. Haynes: News	10:35 Sports: Music	10:35 News: Weather
2:00 Life Beautiful	10:40 Calendar: D. Haynes: News	10:40 Sports: Music	10:40 News: Weather
2:15 Road of Life	10:45 Calendar: D. Haynes: News	10:45 Sports: Music	10:45 News: Weather
2:30 Better Young	10:50 Calendar: D. Haynes: News	10:50 Sports: Music	10:50 News: Weather
2:45 R't to Happiness	10:55 Calendar: D. Haynes: News	10:55 Sports: Music	10:55 News: Weather
3:00 Backstage Wife	11:00 Calendar: D. Haynes: News	11:00 Sports: Music	11:00 News: Weather
3:15 Stella Dallas	11:05 Calendar: D. Haynes: News	11:05 Sports: Music	11:05 News: Weather
3:30 Wilder: Brown	11:10 Calendar: D. Haynes: News	11:10 Sports: Music	11:10 News: Weather
3:45 Wom in House	11:15 Calendar: D. Haynes: News	11:15 Sports: Music	11:15 News: Weather
4:00 Just Plain Bill	11:20 Calendar: D. Haynes: News	11:20 Sports: Music	11:20 News: Weather
4:15 Fr. P. Farrell	11:25 Calendar: D. Haynes: News	11:25 Sports: Music	11:25 News: Weather
4:30 Lorenzo Jones	11:30 Calendar: D. Haynes: News	11:30 Sports: Music	11:30 News: Weather
4:45 Doctor's Wife	11:35 Calendar: D. Haynes: News	11:35 Sports: Music	11:35 News: Weather
5:00 Madison	11:40 Calendar: D. Haynes: News	11:40 Sports: Music	11:40 News: Weather
5:15 Sports News	11:45 Calendar: D. Haynes: News	11:45 Sports: Music	11:45 News: Weather
5:30 News: Sports	11:50 Calendar: D. Haynes: News	11:50 Sports: Music	11:50 News: Weather
6:00 News: Parade	11:55 Calendar: D. Haynes: News	11:55 Sports: Music	11:55 News: Weather
6:15 Mel Moments	12:00 Calendar: D. Haynes: News	12:00 Sports: Music	12:00 News: Weather
6:30 News: Parade	12:05 Calendar: D. Haynes: News	12:05 Sports: Music	12:05 News: Weather
6:45 Mel Moments	12:10 Calendar: D. Haynes: News	12:10 Sports: Music	12:10 News: Weather
6:55 News: Parade	12:15 Calendar: D. Haynes: News	12:15 Sports: Music	12:15 News: Weather
7:00 Mel Moments	12:20 Calendar: D. Haynes: News	12:20 Sports: Music	12:20 News: Weather
7:15 News: Parade	12:25 Calendar: D. Haynes: News	12:25 Sports: Music	12:25 News: Weather
7:30 Mel Moments	12:30 Calendar: D. Haynes: News	12:30 Sports: Music	12:30 News: Weather
7:45 News: Parade	12:35 Calendar: D. Haynes: News	12:35 Sports: Music	12:35 News: Weather
8:00 Eddie Fisher	12:40 Calendar: D. Haynes: News	12:40 Sports: Music	12:40 News: Weather
8:15 R. Cloninger	12:45 Calendar: D. Haynes: News	12:45 Sports: Music	12:45 News: Weather
8:30 Name That	12:50 Calendar: D. Haynes: News	12:50 Sports: Music	12:50 News: Weather
8:45 Name That	12:55 Calendar: D. Haynes: News	12:55 Sports: Music	12:55 News: Weather
9:00 Friday	1:00 Calendar: D. Haynes: News	1:00 Sports: Music	1:00 News: Weather
9:15 Serenade	1:05 Calendar: D. Haynes: News	1:05 Sports: Music	1:05 News: Weather
9:30 Bob and	1:10 Calendar: D. Haynes: News	1:10 Sports: Music	1:10 News: Weather
9:45 Baseball	1:15 Calendar: D. Haynes: News	1:15 Sports: Music	1:15 News: Weather
10:00 All American	1:20 Calendar: D. Haynes: News	1:20 Sports: Music	1:20 News: Weather
10:15 Baseball	1:25 Calendar: D. Haynes: News	1:25 Sports: Music	1:25 News: Weather
10:30 Baseball	1:30 Calendar: D. Haynes: News	1:30 Sports: Music	1:30 News: Weather
10:45 Baseball	1:35 Calendar: D. Haynes: News	1:35 Sports: Music	1:35 News: Weather
11:00 News	1:40 Calendar: D. Haynes: News	1:40 Sports: Music	1:40 News: Weather
11:15 News	1:45 Calendar: D. Haynes: News	1:45 Sports: Music	1:45 News: Weather
11:30 News	1:50 Calendar: D. Haynes: News	1:50 Sports: Music	1:50 News: Weather
11:45 News	1:55 Calendar: D. Haynes: News	1:55 Sports: Music	1:55 News: Weather
12:00 News	2:00 Calendar: D. Haynes: News	2:00 Sports: Music	2:00 News: Weather

Bill Doudna's SPOTLIGHT
Names in the News
TIP O' THE MORNING: Watch for "Crying in the Chapel" to hit the list of all-time best-sellers. It appears seven times on the current record chart in Billboard magazine.

NAMES IN THE NEWS:
Johnny Desmond, singing star of "Breakfast Club" (ABC-WISC), will take a two-month leave beginning Monday. First of two replacements will be Pete Hanley.
Dr. H. M. S. Richards, speaker on "Voice of Prophecy," ABC-WISC, has embarked on an around-the-world missionary tour. He's due in London Sept. 5.
Walter Winchell will return to the air Sept. 6.
James Mason has been signed to co-star with Judy Garland in "A Star Is Born."
Carl Benton Reid has returned to the Warner studio for a featured role in "Rear Guard." Liberace has 79 sponsors—and 32 of them are banking institutions.
One report says Eddie Bracken will star in the touring company of "Seven-Year Itch," another says he has signed to appear in Mickey Rooney's next film.
Dorothy McGuire started her professional career at the age of 13, playing opposite Henry Fonda in "A Kiss for Cinderella" at the Omaha Community playhouse.
Ed Wynn gave another comedy

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Final Summer Production



The Madison Youth Summer theater will close its 1953 season with an adult show called "An Evening with Summer Theater." It will be presented at 8 tonight at the Washington school. The program will include scenes from "Androcles and the Lion," "Ah, Wilderness," and "The Adding Machine." Shown above are Peggy Dickson and Mike Kretschman in a scene from "Androcles and the Lion." There is no admission charge.

Church Briefs
REV. SWAN TO PREACH
The Rev. Alfred W. Swan will preach the sermon at the First Congregational church Sunday at 9:30 a.m. His subject will be "The Royal Law."
He returned Tuesday from Europe where he was nine weeks as a member of a study group conducted by the Council for Social Action of the Congregational Christian churches.
Cal Free church, Riverside and Winnebago sts.
The group attends Kings Bible College and Seminary in Delaware. Included are several instrumentalists and an ordained minister, the Rev. William Harding.
Carl Asuland, an Assembly of God missionary recently returned from Alaska, will tell of his work there.

YOUTH FOR CHRIST PROGRAM
A group of seminary students, called the King's Herald, will present a program at the Madison Youth for Christ rally Saturday at 7:30 p.m. in the Evangelical Free church, Riverside and Winnebago sts.

an permission to imitate him and said: "Any similarity will be greatly appreciated." The report comes from Radio-TV Daily.
NBC is reported to be negotiating with Mel Allen to replace Bill Stern, who is moving to ABC.
Richard Rodgers and Oscar Hammerstein have been asked to do a musical "Pygmalion."
Clergymen who will appear on "Your Pastor Speaks," the all-faith religious program broadcast nightly at 10:15 over WIBA and WIBA-FM, have been announced for next week as follows:
Monday, Rabbi Max Lipsitz of Beth Israel center; Tuesday, the Rev. Francis Doherty of ABC Catholic diocese; Wednesday, Chaplain Edward G. Deffen of the Veterans hospital; Thursday, the Rev. Edward P. Sabin of St. Andrew's Episcopal church; Friday, First Counselor Harold Evans of the Church of Jesus Christ of the Latter Day Saints.