Television Today

Ch. 7-WBKB-Chicago Ch. 3-WBBM-TV-Chicago Ch. 4-WTMJ-TV-Milwaukee Ch. 9-WGN-TV-Chicaro Ch. 27-WKOW-TV-Madison Ch. 5-WNBQ-Chicago

Ch. 33-WMTV-Madison

TODAY'S BEST BETS

12:35 p. m.—The Man Next Door: Suzanne Devine, Madison rider, and her horses, guests—WTMJ-TV (4).
2:30 p. m.—United Nations General Assembly—WBBM-TV (2), WTMJ-TV (4), and WNBQ (5).
7:30 p. m.—Theater: Laraine Day in "So Many Things Happen"—WNBQ (5).
5 p. m.—Martin Kane: starping Lag Tream, WNBQ (5).

8 p. m.—Martin Kane: starring Lee Tracy—WNBQ (5).
8 p. m.—Accordion Music; six bands, 200 boys and girls— 8 p. m.— WMTV (33).

PHURSDAY MORNING

	6:00		^:15
	Today	2	Puppets
	8:00	Š	The Bennetts
	Arthur Godfrey	-	9:10
4	Ding Dong School	2—	Strike It Rich
·	Ding Dong School	5	3 Steps to Heaven
<u>~</u>	Your Pigute, Ladies		Lor's Exercise
	. X(30		9:45
4—	Glamour Citri	5	Follow Your Heart
5—	Glamour Girl		10:00
	Cartoons	2—	Bride and Groom
	Vacation Serial	4	Time Out
	8:45		Creative Cookery
7 —	Boulah Karney	7—	Danny O'Nell
•	9:00	9-	First Curtain
t	Nette	_	10:15
_	News orthur Godfrey	3-	Love of Life

Hawkins Falls Cookery A to Z

12:00°
Preedom Rings
Preedom Rings
Bob and Kay
Movie Quiz
Second Curtain

12:15
7— Matines Movie
12:30
2— Art Linkletter
Weatherman

4- Man Next Door

T.00
Bis Payoff
Break the Bank
Paul Dixon
1:30
Action in Afternoon
Welcome Travelers
Welcome Travelers
Welcome Travelers
On Your Account
On Your Account
Shooners Matines
Prevision Matines

2- Music Counter - UN Assembly

ENTER TODAY....

WKOW-TV

6:06
Take a Guess
Groucho Marx
Groucho Marx
Ramar of Juncie
Adventure Theat

-Salletta Board

6:15 27—Weather: Sports 33—Capt. Video

2- Theater

6;30

2— Theater
4— Triangle Theater
5— Place the Flace
7— Chance of a Lifetime
7— Chance of a Lifetime
8:48
33—News; Weather
7:00
44 dec Theater

Video Theater
 Video Theater

4- Video Indus-5- Dragnet 7- Lucky 7 Rhoch 9- Stock Car Races 27-Rocket Ranker 36-Guide Right 7:39

2308 University Ave.

Orpheum

At the Shows

FEATURE: Gentlemen Prefer

19:30

2— Search for Tomorrov 19:45

2— Guiding Light

4— Bride and Groom

5— Rarl Nichtlagale

1— Lunch With Billy

4— What's New?

5— Noontime Comics

7— Happy Pirates

9— Hi, Ladies

11:30

2— Garry Moore

5— Animal Playtime

7— Time for Fun

11:45

News

Suburban Furniture Co.

4:45
9— Curbatone Cut-up
33—News; Weather
5:00
4— Sports Ploture
5— Weather; News
7— News; Sports
8— Cupt. Video
27—Comedy Time
33—Way Out West
5:15
4— Nows; Weather
5— Dorsey Connors
27—Miss Audroy
5:20
4— Town Crier

5 Town Crier 27 Uncle George 5:30

t 2— CBS News
4— Blue Room
5— Eddy Arnold
7— Lone Renger
27—Crusader Rabbit
33—Music: Sports
27—For William

5:35
27—For Willing
5:45
2— Summertime
4— News Catavan
5— News Catavan
6— Newsteel
23—News; Weather

CHANNEL 27

27--City Hospitul
33-Dangerots Assign.
2- Kuo's Column
4- Thursday Theater
i- Herbie Mintz
in Hobie Mintz
4- Bind Date
5- Harness Racing
7-News; Sports
1- Playhouse
23-News; Waacher
10:15
2- Murder Belore 12
27--Weather; Sports

2— Murcer Before 27—Weather; Sports 27—Weather; Sports 10:30
4— Rig Town 27—Club 27
10:45
5— Faces in Window

10:45
5 — Faces in Window
11:00
2 — Midnish: Theater
4 — Private Secretary
7 — Night Owl Movie
27 — Feature Film
11:30
4 — Team Margalia

4— Tom Merceln 12:00 4— News: Movies

THURSDAY AFTERNOON

UN Assembly
3— UN Assembly
3.00
2— Movie Time
4— Woman's World
5— Atom Squad
7— Family Movie
33—Maulnee Tineater
315
5— Gabby Hayes
3190
4— Bowdy Doody

Howdy Doody
Howdy Doody
3:45

Time for Beany
4:00

2— Garfield Goose
4— Little Amateura
5— Eimer the Elephan
7— Laugh Time
9— Trell Blazera
4:15
4— Grutchen Golnik
33—Roddy Mac
4:39
2— Gene Autry
4— Foreman Tom
3— Karnival Kwiz
7— Adventure Time
9— News

"My Favorite Program" Contest

Win a \$100 Savings Bond See your TV Dealer

for details

Theater

2- City Hospital

2— Gity Hospital

— Poreign Intrigue

5— Boston Blackle

53— Premier Theater

5— Premier Theater

5— Premier Theater

5— Dorses Connots

9– 916

2— Sports: For Mon

9– 910

4— News: Weather

Television Now

TYPE: Musical.
REVIEWER: Don Davies.
CAST: Lorelei Lee, Marilyn
Monroe: Dorothy Shaw, Jane
Russell: Srr Francis Beakman, showed Wednesday.

C. C. Collins

& Son, Inc.

Food Prices Rise First Time in Four Weeks

NEW YORK (U.P.)-The average

wholesale price of some foods,

rose for the first time in four

day, the Dun & Bradstreet whole

7-16
7- Police Reporter
8:00
2- Pentagon Confidentia
4- Martin Kane
5- Martin Kane
7- Movie Academy
27-Story Theater
30-Accordion Band
6:00
2- City Heapital

THURSDAY EVENING

4- News 9- Jack Brickhouse

4:30 p.m. — Curt Massey (WBBM): "Pack Up Your Trou-bles," "When You're Smiling." Zenith Television (WMFM); Johns, Globs, 8:15 p.m. — Guest Star (WMFM); Teresa Brewer, 9 p.m. — FM Concert (WHA-FM); "Symphony No. 9," Beet-8 p.m. — Let's Go to Town (WMFM); Johnny Long, Georgia

Religion

Today's Radio

Highlights

Drama

3553 E. Washington Ave. Fark at Doo: Speaks (WIBA): the Rev. J. Laing Burns, Parkside Presby-terian church. Baseball

12 m. — White Sox vs. Yan-kees (WISC). 1:25 p.m. - Cubs vs. Cardin als (WMFM). Discussion

8 p.m. — America's Town Meeting (WISC): "What Have We Learned from Korea?:" Rep. Alvin O'Konski (R-Wis.), Rep. L. C. Battle (D-Ala.), Harold La-vine. . . . Cooper Union (WHA-FM): "Semantic Therapy," Wen dell Johnson.

Farm Programs 7:22 a.m. — Farm Feature VHA): "August Crop Report," (WHA): Walter Ebling.

12:3 p.m. Farm Hour (WHA) "Keeping Ahead of Insect Pests," E. H. Fisher, "Plans for Plowing Matches." I. O. Hembre.

Miscellaneous

10 a.m.-Homemakers (WHA): Meals, for Older Folks," Elean-or Turner; "Division and Multi-

WMFM

104.1 Megs. THURSDAY THURSDAY

A.M.

8:00 Early Risers; News
8:00 Early Risers; News
8:00 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 Feature; Yawn Patrol
7:30 Feature; Yawn Patrol
7:30 Lawn Patrol; Weatherman
8:00 News; Clockwatchers
8:30 Weathermin
8:33 Clockwatchers; News
9:30 Dance Band; News
9:30 Dance Band; News
9:30 Dance Band; News
10:00 Morning Musical Variety
10:30 Songs of Yestorday
11:00 Old Timers Hail
11:30 Navy Band

11:30 Navy Band 11:45 Sacred Heart Program P. M.

P. M.

12:00 News

12:15 Noon Prolics; News
1:16:16 Pro Game Spoorts Program
1:15 Pre Game Spoorts Program
1:25 Baseball; News
4:00 Juke Box Jamboree
4:15 Pec Wer Hunt
4:00 Enbr Listeniug; News
5:00 Elbie Proliowshin
5:16 Bible Proliowshin
5:16 Moet Inc Artist
5:00 Off the Record: News
6:00 Musical Monu; News
6:00 Musical Monu; News
6:00 Musical Monu; News
6:00 Charpy Joe
6:00 Lot's Go to Town
6:16 Gussi Star
6:10 New Records; Sports
9:00 Sharpen Your Witz
9:00 Sharpen Your Witz
9:00 Chargen Bands; News
11:00 One On Pour & One Club
11:55 News to (12)

WHA and WHA-FM

976 Kc.—88.7 Megs. THURSDAY 7:15 Weather Roundup; Farm Featur

7:15 Weather Relindup; Parm Fe
7:39 Build Wason
7:45 News: Weather
8:00 Morning Melodles
9:00 Radio Journal
8:30 Musicai Varietles
0:50 Musicai Varietles
0:50 Muckets: News
10:30 Organ Melodles
10:46 Views of the News
11:00 Introduction to Psychology
11:50 Noon Musicale

P. M.
12:20 News
12:20 Parts Program
1:00 Cheoter a Day
1:00 Far Eastern Politics
2:00 Far Eastern Politics
2:00 Far Eastern Politics
2:00 Talk About Art
3:00 Afternoon Concest
3:00 Votess of Europe
4:00 Music of the Masterk
5:00 Canada Primer
5:15 Music Album
3:00 Macazine Rack
5:45 News: Weather
6:00 Dinner Musicals
FM ONLY P. M.

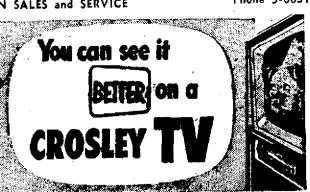
Russell; Sir Francis Beakman, showed weeklady.

Charles Cohurn.

PLOT: Lorelei (Marilyn Monocolus in love with a somewhat dazzled young millionaire and decolus to take a trip to France with her girl friend and dance w

meeting.)

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Radio Timetable

	6:30 p.m. — Father Knows		WIBA		WISC	• • •	(OW	WIBU
	Best (WMAQ); sister bribes Bud with old moosehead.	1	1310 to		1480 KI	107	å ko.	1140 kg.
	7 p.m.—Frank Race (WMFM): "The Adventure of the Six-Week Cure" Mike Malloy (WENR):	6:30 6:45	Musical	٠	Farm Mots Tops in Sports News; Tops in Sports; News	News: Chapel	rulius Farm Er of Air r: Mar et	Rural
	detectives former partner re- ported missing . Counterspy (WMAQ): racketeer agrees to commit murder in exchange for	7:00 7:15 7:30	Alex Dreist Musical Clock Journal News Clock; Sports	:	Top o Morning News Top o Morning John McVane	Weath	Coffee : News er: Coffee : News	News: Farm Bervice News We'ther Farm Frollo
	juror's vote, 7:30 p.m.—John Sieele (WISC): Alp-climbing adventure Sum- mer Theater (WKOW): Alan	8:45	Musical Clock Musical Clock News		Breakfast Club Breakfast Club	Club Kitche	News	* Musical Clock *Musical clock
	Young in "Spring over Brook- lyn." 8:30 p.m. — Lewises Onstage (WKOW): successful comedian	9:15 9:30		•	My True Story: Whise's Streets Betty: News	Time	Godfrey	* Bob Crosby Cancer Pare * Sweet Music
*	recreates childhood debut. 10:35 p.m. — Detective Story (WISC): "The Corpse with Too Many Wives."	10:00 10:15	Strike It Rich Phrase Pays Second Chance		Calendar: B. Eberly Queen for a Day	Time Music	Godfrey Speaks g Music	News U. S. Arms Mid-Morning Matinee
	Music 11:25 a.m. — Jack Berch	11:75 11:30	Brity Cass Column Carson Guiley Roundup: News	•	Double or Nothing House Party Marquee; News	News; i Aunt o Helen Our Ga	lenny Trent	News; Mornin Matinge News; Farm p Farm From
	(WISC): "What Did 1 Do for God Today?" 4 p.m.—Music of the Masters (WHA): "String Quartet No. 1,"	12:15 12:30	News; Roundup Farm Service News Polke Party	•	Baseball Baseball Baseball Baseball	Oncle News Mkts.; Farm	Weather	Music: Market Nows and Markets Farm & Hom
	Daniello.	1	A 44		a			

Chow Time Farm Service Si Hays and Daughter Jockey's Choice Variety Nora Drake Jockey's Choice Curient Quest'ns * Afternoon Variety House Party Wizard of Odds Health Talk Chapel in Sky

News: Lucila Mortenson Show; Easy Listen's; News Chapel in the Sky Melody Hour Backstage Wife Mister Music Jon and Sparkic Birthday Club Mary Casey's Showcase Harmony House Top Tunes * Melody Hour Band Farade * News 4:00 • Just Plain Bill 4:15 • Fr't P. Farrell Lorenzo Jones Doctor's Wife Allan Jackson Top Tunes

Univ. Special Family Skeleton Weather; News Dinner Music E. R. Murrow News: Music Fulton Lewis Captain Starr The Top * America's Town Meeting • G. Heatter

Old Timers Jambores Old Timers Jambores Wisconsin Farm Hour News At Your Request The American Way Good News: Adams 9:46 Judy 5:15 Canova 9:36 Serenade 9:45 Singing Stars 10:00 • News 10:15 • Your Pastor 10:30 • The 1310 16:45 • Club At Your Request At Your Request (find • News: t310 11:15 Club 11:30 The 1310 11:45 Club; News P Detective: Nows News: Ed Report; Sports Silvers Show The Ed Street Silvers Show

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 101,5 M, WWCF (WIBU), 94.9 M, WISC-FM, 98.1

JACOBY ON BRIDGE

By Oswald Jacoby

Ziegler.

Ziegler.

12:30 p.m. — Paula Stone
1952 National Open Pair Chamthis system have enjoyed great
pionship, is taken from Al Roth's success in recent tournaments.

2:15 p.m. — House Party
(WKOW): John Hodiak, guest.

WKOW): John Hodiak, guest. Just to keep the record straight, I ought to observe that I don't play Al Roth's system myself. I don't see any need for it in tournament play, and I

NORTH (D) 30 think it is a very poor system at rubber bridge. A Q 10 7 3 In fact, I have challenged Roth EAST WEST ♠ KJ 10 9 ♥ 7 5 3 2 ♦ 5 2 **AQ82** ♥AKQJ10 •874 A 8 2 SOUTH A 6 6 3 Q 10 5 A K J 9 5 North-South Vul. North East South West 1 2 2 N.T. Pass 3 Pass 3 N.T. Pass Pass Pass

Adlai Optimistic for Free World

Opening lead—♥ J

back with the hope that the free to lead my suit."

The Democratic leader told newsmen at the airport where he hoarded a plane bound for New ing during the bidding. She

York.

Stevenson will stop only briefly in New York. He is scheduled to board a plane which will get him to Chicago at 6:15 p. m. today.

(Democratic politicians in Chicago said Stevenson is expected to "take an active pact" in a and 15 p. m. to a cape 15 p. m to "take an active part" in a Give full credit to Roth for his and 15. He will broadcast a radio-risky jump overcall and to Mrs.

Think of All the Birthday Presents

to a long match to test his sys-tem against the "natural" methods that I have been advocating for years. The match will be played if we can ever agree on times and places. Like it or not, the system has scored its successes, and the book will be studied carefully by

everybody who has to play against the system as well as those who may want to adopt it. In the hand shown today, Roth made the jump overcall of two spades on the rather mangy East hand. The jump overcall, in his system, shows a fairly good suit without top cards and without side strength. The ideal is to make it difficult for the opponents to get together on their best contract.

"As can be observed." com-ments Roth, "either five clubs NICE. France (U.P.)—Adlal E. or five diamonds is a laydown!
Stevenson headed for home. The jump overcall—admittedly wednesday after a round-the-world trip, optimistic about the situation where each partner free world's chances of survival inferred (or hoped) that the despite its present troubles.

"I saw a lot of troubles on my tected. I had no criticism of trip around the world, but I came. Mrs. Kemp when she elected not lively with the home that the free to tead my suit."

clevision report on his world Kemp for her eloquent silencetour on the second day of the but also hand a ripe scallion to South for ignoring the warning signal. When North bid three clubs, he was indicating a hand that was afraid of no-trump.

LIMA, Peru (U.P.)—Mrs. Elena his no-trump ambitions, could soria de Chavez observed her 115th hirthday Wednesday.
Her two daughters and one son and some of her 53 grandsons, 96 When South repeated no-trump, great-grandsons, 46 great-great-North had to believe that his grandsons and 3 great-great-partner knew what he was great-grandsons visited her. South, having already showed

GOODRICH TELEVISION SALES and SERVICE

Bill Doudna's Repertory Theater

TIP O' THE MORNING: Stations WIBU, WWCF, WISC, and WISC-FM will broadcast Packers' football games this season, beginning Saturday at 8:10 p.m.

you away from the Repertory Theater this week. There is positively nothing grim nor forbidding about the three one-act plays which opened Wednesday night at the Woman's bldg. Quite the contrary.

All are concerned with the approach to marriage—the bumbler's, the sophisticate's, the old army man's All are

bumbler's, the sophisticate's, the old army man's. All are tion, funny, the Schnitzler play with its urbane satire on the title role, accepted a plaque inlegendary French attitude toward love and the two Chekhov bits scribed with the citation in bewith their farcical pictures.

Not only that, but the interlocking casts play them to the hitt writers and other production associates.

with consistent merriment the result. Don Soule. Don Robinson, and Irving Cummings appear in

(wo each, while Anne Soule, Donna Wenger, Don Phelps, and Tunisia Violence Virginia Rauch have one role!

The plays (which will be repeated at \$:30 nightly through Saturday) are Chekov's "The Marriage Proposal" and "The Boor" and Schnitzler's "Anatol's Wedding Morning."

The first is about a bumbling suitor who comes to propose to a non-stop talker and gets in-heart of the immediate past, while she swears she won't leave with har and her father over land and hunting dogs, with all three overlooking the visit's purfect overlooking the visit's purfer age to youth with agility five Arabs.

Tunisia. apparently in Tunisia. apparently in the sister for deaths in the past 24 hours, a young man about to be mark a young man about to be mark and the immediate past, while she swears she won't leave ture—temporarily—by the willy best man: Robinson, switching with the troublemakers killed from age to youth with agility five Arabs.

and credibility, is the sophisticated but romantic Parisian, Miss Rauch the tenacious woman, Phelps the down-to-earth friend, and Soule a servant.

"The Boor" tells of a self-imprisoned widow into whose home barges a rough-tough exofficer, veteran of romantic as well as wartime battles. Their hot debate develops into preparations for a duel, with a sudden change of heart averting it.

Mrs. Soule is the widow, Soule the sudden suitor, and Cummings a nervous servant,

All are first-rate, and Mrs. Soule's delivery of the last line of the last play is the fitting topper for the evening of fun.

Martin Huston, who enacts the sociates.

Brings Death to 8



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Koltes & Esser 324 W. Lakeside St.

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with her girl friend and dance partner, Dorothy (Jane Russell), the first rise since the high of sevade her boyfriend's father. The ship is loaded with Olympic Stars, to Dorothy's delight, and with millionaries and a diamond. with millionaries and a diamond Ordered to Sea Duty mine owner. (Charles Cobuen) to WASHINGTON HELIT may

WASHINGTON Wa-It may be washington the house to be the showgirls run into all kinds of excitement, including love interests in a private detective and Lorclei's love for a diamond that doesn't belong to her.

HIGH POINTS: Snatches of with the points of splashy colors.

The Waves, all with hospital

witty dialog and splashy, colorful dance numbers, including the always-bright "Diamonds Are a Girl's Best Friend," extravagant zettings and costumes.

LOW POINTS: Smoldering Monroe overdone at times: comedy touches fall short in spots.

verbict: it may amuse the rontainebleau.

ladies, but this one's for the boys.

Marshall Ainbons FONTAINEBLEAU, France OF Marshall Alphonse Juin of, France formally assumed com-mand of all Allied land, naval, Wednesday.