op Prolic; Farmers .

Alex Dreier Musical Clock Journal News Clock: Sports

8:00 Musical 1:15 Clock 8:30 Musical Clock 1:45 News

8:15 Travelers 9:20 Bob Hope 9:45 Wed Melody

11:00 Betty Casa 11:15 Column 11:30 Charles Kasher 11:45 Farm Roundup

1:00 • Trading Post 1:15 • P. Frederick

1:15 P. Frederick 1:30 Dava Garroway 1:45 Melody Parade

Madison
Hour
News
Sports; News

 News Parade
 Mel. Moments 6:15 Mel. Moments 6:30 News of World 6:45 Man's Family

• Oroucho Marx • Truto or Consequences

Sign of Jupiter
Music: Sports
Singing Stars

10:00 News 10:15 Your Pastor 10:30 President 10:45 Eisenhower

News: 1310

The 1310 Club; News

My Son, Jeep • Wednesday Serenada

2:00 • Life Beautiful • Baseball 2:15 • Road of Life • Baseball 2:30 • Pepper Young • Baseball 2:45 • R'ht to H'p'n's • Baseball

• News; Music • Fulton Lewis

Lone Ranger; News

3-Oity Byline Sammy Kaye

Crime Fighters

• News • Off the

Nows
Frank Edwards
E, Hill; Dead-

Deadline: News News: The Report: Sports Ed

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 191.5 M. WWCF (WIBU), 94.9 M.

WISC-FM, 98.1

10:00 Strike It

## Television Today

Ch. 7-WBKB-Chleago Ch. 2-WBBM-TV-Chicago Ch. 9-WGN-TV-Chicago Ch. 4-WTMJ-TV-Milwaukes Ch. 27-WKOW-TV-Madison Ch. 5-WNBQ-Chicago Ch. 33-WMTV-Madison

#### TODAY'S BEST BETS

2:30 p. m.—United Nations General Assembly—WBBM-TV ern pharm (2), WTMJ-TV (4), and WNBJ (5).
6:30 p. m.—Mr. Mosby, Decent Citizen: on-the-air audition of comedy starring William Demarest—WNBQ (5).
8 p. m.—This is Your Life: story of actress Sara Berner—
WNBQ (5).
Grandpa h

WNBQ (5). 8:30 p. m. ... Liberace: "Sabre Dance," "Glow Worm".

THE WHOLE FAMILY ENJOYS TELEVISION

NON-CARBONATED, FRUIT-FLAVORED

WEDNESDAY AFTERNOON

4— UN Assembly
5— UN Assembly
5— UN Assembly
2— Movis Time
4— Woman's World
5— Atom Squad
7— Family Movio
9— Tolovision Matinee
33—Matinee. Theater
31-15
5— Gabby Haves

5- Clabby Hayes

4- Howdy Doody

12:00

Double or Nothing
Double or Nothing
Double or Nothing
Double or Nothing
Bo be and Kay
Movie Quiz
Battins Practice
12:15

Matine Movie
12:30

At Linkletter
Wentherman
Baseball 12:35

Man Net Door
12:35

Man Net Door
12:35

Big Payoff
Big Payoff
Big Payoff
Big Payoff
Big Payoff
Big Payoff
Welcome Travelers
Welcome Travelers
Welcome Travelers
Welcome Travelers
Welcome Travelers
Welcome Travelers
On Your Account
On Your Account
On Your Account
Shoppers Matines
2:30

Music Counter
2:30

Music Counter

6:00

Arthur Godfrey

I Married Joan

I Married Joan

Laurel and Hardy

Theater of Romance

9— Theater 27—News 23—Bulletin Board 5:15

6:15 27—Weather; Sports 33—Capt. Video

6:30 Arthur Godfrey Mr. Mosby Stu Erwin Western Playho

27-Western Playnouse
6:45
33-News: Weather
7:90
2- Strike It Rich
4- Television Theater
5- Television Theater
7- Police Reporter
9- Wrestling
27-I'll Buy That
30-Talent Patrol
7:15

7:15 7— Focal Point 7:30

**	O 17 - 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		•	•	
		•	WED	NESDAY	MORN
	8:00		<b>&gt;</b> -	Cookery	
<b>J</b>	Today 5:00	,	<b>5</b> —	The Ben	nette
	Arthur Godfrey Ding Dong School		2-	Strike It	:30 Rich
5-	Ding Dong School		4	Strike I's Stops to	Rich

9- Your Figure, La 8:30 4- Glamour Girl 5- Glamour Girl 7- Cartoons 9- Vacation Serial 8:45 7- Beulah Karnoy 9:00 4- Gerry Moore 7- Lot's Exercise . 9:45 9:45
5— Follow Your Heart
10:90
2— Bride and Groom
Time Out
5— Creative Cookery
7— Danny O'Neill
9— First Curtain
10:15 Garry Moore Hawkins Falls

2- Search for Tomorrow News NING 2- Search 19:45
2- Guiding Light
4- Bride and Groom
11:00
2- Lunch with Billy
4- What's New?
5- Noontime Comics
7- Happy Pirates
9- Hi Ladies
11:38
2- Garry Moore
5- Animal Playtime
7- Time for Fun
11:45
4- Nows

Tomato

N
4:45
33-News; Weather
5:10
4- Sports Picture
5- Weather: News; Sports
9- Capt. Video
27-Contedy Time
33-Westorn Thester
4- News; Weather
5- Dorsey Contors
27-Miss Audrey
5:20
5- Town Criter
77-Coling Places
5:30
2- CBS News

2— CBS News
4— Blue Room
5— Eddle Fisher
7— Date with
7— Crusader Rabbit
33—Music: Sports
27—Foy Willing
27—Foy Willing
4— TV's Top Tunes
4— News Caravan
5— News Caravan
5— News Caravan
6— News Weather
33—News: Weather

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STATE

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WEDNESDA7— Wrestling
27—Triangle Theater
33—Date With Judy
8:00 WEDNESDAY EVENING

8:00

2— Boxins
4— Boxins
5— This Is Your Life
9— Press Confeience
27—Strike It Rich
33—Feature Theater
8:30

5— The Unexpected 9— Liberace 27—Liberace 3:45

News; Miss Lee Strike It Rich Wentherman Movio Date Request Playhouse

0:15

9:30

Dial 5-3027 Now, for

FREE HOME DEMONSTRATION

TELEVISION - APPLIANCES

10:30 Organ Melodies

10:45 Views of the News

11:00 Introduction to Psychology 11:50 Noon Musicale

FM ONLY

AT SEVERSON'S TELE-TOWN

7:00 Views of the News 7:15 Concert Airs 7:30 The Lively Arts 8:00 History of Russia 8:50 News of Wisconsin 9:00 FM Concert 10:50 News (to 11)

4- Newarto

wreating 9:10
5— Dorsey Con
5—

2- Nows

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WEDNESDAY

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AL MEINKE

627 State St.

A. M.
7:15 Weather Roundup
7:22 Farm Program
7:30 Band Wagon
7:43 News; Weather
8:00 Morning Melodies
9:00 Morning Lecture
9:50 Markets; News
10:00 Homemakers Program

\* Complete Installation

Grapefruit

woman reporter gets murder assignment by mistake. 4- News 9- Jack Brickhouse

4 p.m.—Music of the Masters 12:15
WHA): "Piano Concerto," Bliss. (WIBA): 4:30 p.m. — Curt Massey Geor (WBBM): "Once in Love with field,

Amy."

8 p.m. — Strawhat Concerts
(WBBM): back in the air; Alfredo
Antonini, conductor; "The King holtz; "Report from Conservation Days Site," E. O. Baker.

pical."

8:15 p.m. — Serenade in Biue (WMFM): "I Told Every Little Star," "Carayan," "Blue Rain."

8:40 p.m.—This is the Hour (WKOW): new program; "Blue Danube," Irving Berlin medley, 1 round Berlin medley, 2 p.m.—FM Concert (WHA-FM): "Der Freischutz."

Miscellaneous

10 s.m.—Homemakers (WHA): "When the Crowd Wants Food," Beatrice Donaldson; "Apples — Rosy Red," Mrs. Robert Hood.

2:15 p. m. — House Party (WKOW): Bell sisters, guests.



Eisenhower

Today's Radio Highlights

Special Programs

ern pharmacist.

movie-maker's racket.

8 p.m.—President Eisenhower (WISC): with Gov. Thomas E. Dewey of New York, Herbert

Bayard Swope, and Bernard Ba-ruch at dedication of Baruch

housing development (also on WIBA at 10:30 p.m.)

9 p.m. — Sign of Jupiter (WIBA): dramatic salute to mod-

7 p.m.—My Son Jeep (WIBA)

Grandpa helps boy get to circus FBI in Peace and War

(WKOW): agents break up fake

7:30 p.m. — Dr. Christian (WKOW): playing Cupid for widower and his child's teacher 10:18 p.m. 10:15 p.m.—Your Pastor Speaks 10:15 Rich 10:30 Phrase Pays (WIBA): the Rev. Gerald White, 10:45 Second Chance . Crime Fighters (WISC): husmand tries to make his wife St. Francis house. know her friends are riff-raff.

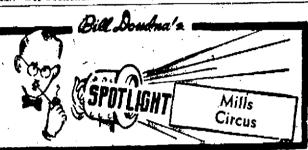
8 p.m.—Playhouse on Broad-

Rhow her iteriors are the series of the seri 6:55 p.m.—Cubs vs. Cardinals 12:30 (WIND).

Farm Programs 11:25 a.m. — Jack Berch 7:22 a.m. — Farm Feature WISC): "I Love to Jump," (WHA): "Alice in Dairyland," State fair hostess. State fair hostess.

12:15 p. m. — Farm Service (WIBA): "Fall Weed Control,"

3:00 Backstags Wife Scores Mr. 3:15 Stells Dallas Music: Betty 3:30 Widder Brown Mister 3:34 Wom'n in H'se Music - Curt Massey George Briggs and Frank May



TIP O' THE MORNING: Proposals for commercial television in Great Britain are losing ground. High church authorities have joined some political leaders in fighting it.

NEWCOMERS will join old favorites in the program of Milton Choral the Mills Brothers circus here Friday, Aug. 28. The Group to Present show, described as the largest motorized circus in the Group to Present world, will give performances at 2 and 8 p. m. at the Handel Selection Blooming Grove Firemen's park on Monona dr.

Among the returning acts are the Rosettis, French aerial thrillers; the Antonetts, German teeterboard artists; the Valentinos, Bavarian perch performers, and

Hugo Schmitt's wire walking City Legion Post chimpanzees. Another is Jinx Adams, rider to Hold Installation



4 News: Weather
5 Sports 9:45
2 Kup's Column
4 Sports Adventure
5 Herble Mints
10:00
2 Sports Final
4 Say It with Music
5 11th Hour Feature
7 News: Sports
7 News: Sports
7 News 10:100
2- Sports Final
4- Say It with Music
5- 11th Hour Feature
7- News; Sports
5:-News; Weather
10:18
2- Murder Before 12
27- Weather; Sports
33-Star Theater New acts initary Order of World Wars, Disabled American Veterans, Maabled American Veterans, Main Corps League, Purple Heart,
and Navy League have been invited to the reception and installation ceremony.

acrobatic unit, and Nio Yu, Chinese wire walker. A contingent a pot-luck supper after the inof English funsters has been stallation.

of English funsters has been stallation, added to the clown department. Other officers to be installed Dragnet
News
News
1-Club 27
11:00
Midnight Feature
4- Arthur Murray
Night Owl Movie
27-Feature Film
11:30
Mercoln added to the clown department.

Proceeds will go to the Firemen's Park Improvement fund.
Advance tickets have gone on sale, and the firemen will get the heaviest return from these tickets rather than from those sold on circus day.

DISC OF THE DAY: Despite the strain which Aksel Schiotz for the strain which Aksel Schiotz by the Danish tenor—recorded at

by the Danish tenor—recorded at the 1951 Casals festival—is worth having. On it are "An die Ferne Geliebte," Beethoven, and "Meine Seele Ruhmt Und Preist," Bach. In his favor are Schiotz's animation, fine enunciation, and sense of line, plus Micczyslaw Horszowski's winn accompaniment on the Ski's winn accompaniment on the by the Danish tenor-recorded at ski's piano accompaniment on the Beethoven and the work of John Withmer and others with him placed first in Parallel St.,

Wummer and others with him on the Bach. by the Belfry Players will be produced portrait in the role of Portia—in the role of Portia —in the of Iowa. Play dates will be Aug. 20-29 at the Belfry theater, Wil-

12:20 News
12:30 Farm Program
12:30 Farm Program
1:00 Chapter a Day
1:00 Matineo Musicale
2:00 Far Eastern Politics
2:00 Talk About Science
3:00 Afternoon Concert
3:00 Northwestern Reviewing Stand
4:00 Music of the Masters
5:00 French Program
5:15 Music Album
5:15 Music Album
5:15 Music Album
6:00 Dinner Musicale liams Bay. Paul Gilbert, comedian, has been set for a big buildup by NBC as the result of his success "Saturday Night Revue." James Whitemore will play a tough cavalry sergeant in "Rear Guard," which will star Guy

Anthony Dawson is the second member of the Broadway cast of 'Dial M for Murder' to report in Hollywood for the screen

Phone 6-5011

MILTON-The Milton college choral union will present Handel's "Judas Maccabaeus" as its Thanksgiving-time program this year, the Tuesday. the college announced

ing race as a Legion Post 57 here at 5 p. m. thrill feature. In Sunday by Gordon Roseleip, newprivate life, Miss ly elected state commander of Adams is the wife the Legion.

Of Paul Nelson. The installation The advisory council of the

Adams is the wife the Legion.

of Paul Nelson.

The installation ceremony at the rector of the chorus and orchestra, said the selection is more representative of Handel's usual style than is his "Messiah," and est and be a teign Wars, Spanish War Veterans of Judas, a Jewish military leader

New acts in-itary Order of World Wars, Disculude the Four abled American Veterans, Michael and American Veterans, Manager of the Veterans of State of The State of State o

wide selection of films.

from a

who led many fights to regain

The college also announced that recordings of the choral inion's performance of the "St

Matthew Passion' have arrived and are on sale at the college

Film Rental



Introducing the New Flavor-Blended



Get five cans of Doggie Din-ner—the new flavor-blended dog food—from any grocery store. Mail the five can labels to Doggie Dinner Co., Bed-ford, Chio. You will receive, in return, a credit letter which, under terms of offer, will en-title you to 5 free cans of Dog-gie Dinner at your grocer's:

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NAMES IN THE NEWS: Leading roles in "Portraiti n Black,"
suspense drama to be produced by produced portrait in the role of Portia—
suspense drama to be produced by produced

DOGGIE DINNER CO., BEDFORD, OHIO

### 94.4 PROOF for FLAVOR!

placed first in Tommy Sheri-dan's "Song of the Month Club" on WTMJ-TV this week. Its title is "Missing You." Mrs. Dore Schary (Miriam

Good reason why **Gordon's** makes the perfect Gin and Tonic!

Nothing like a cooling, flavorful gin and tonic on a hot day. And, nothing like gin and tonic made with Gordon's! There's the perfect drink for you! Mainly, we'd say, that's because Gordon's has the high (94.4) proof that gives a drink body and flavor . . . sustained flavor. Then, too, Gordon's liquent quality makes a drink of velvety smoothness. Any time of year, Gordon's makes the gin and tonic of perfection. Your own good taste will tell you...

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revisor of statutes post and will assets. Farm Reporter Rural

WKOW

1070 kc.

Coffee Club

We'ther: 'Coffee Club: Now

Arthur Godfrey

Uncte Julius News Farm Parade

Party Wizard of Odds

Show; Easy Listing; News

News; Lucila Mortenson

Mary Caper Showcase Harmony House Top Tunes

Allan Jackson

Family Skeleton Weather: News Dinner Music Edw. R. Murrow

FBI in Peace

Playhouss on Broadway Parade of Homes This is the Hour

Obristian

Precinct News: Hits of the Day

Arthur Godfrey Rio on the Air Arthur Godfrey Music in Air Sweet Music

Arthur Godfrey News
Time \* Job Service
Music Speaks
Morning Music Matines

News; Band News; Morn Aunt Jenny Matines Helen Trent Rews Our Gal Sunday Farm News

Cur'ent Quest'ns \* Afternoon House Variety

U. W. Band Chaps in Sk

• Chapel in the Sky • Melody Hour

News Band Parade Hour Molody

University Special

· News Tunes

Maggie, Scotts Farm Front • Old Timers

Jamborce Old Timera

Old Timera

Wisconsin
 Farm Hour
 At Your
 Request

News: At Your request. At Your Request

Farm Hour Uncle Julius Tops in Sports Farm Hr; Mkts News; Tops in Chapel of Air Sports; Heatter Weather; Mkts

\_ 1240 kg.

Roundup Music: News

WISC

1480 kg.

Top o' Morning

News
Top o'Morning
Jonn McVana

My True Story; Whisp's Streets Betty: News

Calendar; Dick Haymes; News Queen for a Day

"Secret Song

Breaktast

\* Brenklast Club

Markets: Coifee Prayer League
Club; News Musical Clock
Kitchen Club
Music: News Clock sion; and Carl Christianson, law illegally obtaining bank stock, examiner in the Public Assistance Division of the Department of Public Welfare.

Christianson has worked as a bill drafter in the Reference Library during several recent legslative sessions. Burley, in state service since 1936, is assistant to Paul Raushenbursh, director of the Industrial Commission's nemployment compensation di-Markets Farm and Hom rision. Helstad, a 1950 University o Chow Time Farm Service
Jockey's Choice Si Hayes and
Daughter
Jockey's Choice Variety

Wisconsin Law School graduate, has worked with the Legislative Council since May, 1951, much of the time on the new criminal code which was given tentative approval by the 1953 Legislature.

Four Madison Men Court Ties Up Assets of Accused Banker

APPLETON (10 - A former bank president charged with de-frauding his bank of money and At least four Madison men have shown interest in the state Tuesday from disposing of his

revisor of statutes post and will be considered when the post is filled within the next few weeks. The revisor is named by the state Law Library trustees, made up. of Supreme Court justices and the state attorney general. The job pays \$8,000 a year.

Candidates include M. R. Wife.

The job pays \$8,000 a year.

Candidates include M. B. Wigderson, attorney in private practice; Orrin L. Helstad, law examiner with the Industrial Commisiner with the Industrial Commisiner

WMFM

WEDNESDAY
A.M.
6:00 Early Risers A.M.
6:30 Early Risers; News
6:30 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:35 Feature; Yawn Patrol
7:35 Yawn Patrol; 100 Yawn Patrol
7:35 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:10 Weatherman
8:13 Clockwatchers; News
9:00 Starz Sing
9:30 Dance Band; News
9:30 Dance Band; News
11:45 Sacred Heart Program
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.

approval by the 1953 Legislature.

Wigderson was an unsuccessful candidate for the Republican secretary of state nomination in 1952.

John E. Conway, who has been revisor for about two years, is leaving the post Sept. 16 to join the university Law School faculty.

DIES OF INJURIES

MERRILL IP— Henry E. Hobelmann, 77, died Tuesday at a hospital here of injuries received in a two car highway crash Saturday.

11:15 Sacred Heart Program P. M.

12:20 News; Sports Revold

12:20 News; Sports News

12:20 Baseball; News

10:00 Juke Box Jamboree

14:30 Easy Listening; News

15:30 Off the Record; News
15:30 Off the Record; News
15:30 Off the Record News
15:30 Off the Record News
16:30 Package of New Records
16:30

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