WKOW

Chapel of Air Weather: Mkts.

Arthur Godfray Time Music Speaks Morning Music

Uncle Julius News Mkts.: Weather Farm Parade

Current Guest's Wizard of Odds

News: Luella Mortenson Show: Easy List'g; News

Mary Casey's Showcase Harmony H'se Top Tunes

Allan Jackson Top Times

Top Tunes Scores; Music Lowell Thoms

Family Skeleton Weather; News

Myst'y; Music in the Air Blues in the Night

Party

WIBU

Rurai Roundup

News Trio Mid Morning Matines

News Farm Front

Afternoon Variety Organ Music Science Exc'n

Maggie Scotts

Old Timera Old Timera Jamboree

News Bervice
Weather: Coffee News
Club: News News: Weather

Markets; Coffee Prayer League Club; News Musical Etitchen Club Coffe club; News Musical Clock

Arthur Godfrey
Time
Arthur Godfrey
Accordion
Center
Accordion
Center

WISC

Top o' Morning Sp News Top o' Morning We John McVane

Breakfast Olub Breakfast Club

My True Story; Whisp's

Betty: News

Calendar; D. Haymes; No

Double or Nothing
 Bill Ring
 Mag. Marque

* Secret Song

Mister Music Mister Music: Sports

Lone Ranger; News

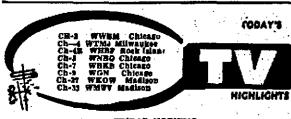
Sporta Special All-Star Football

All-Star Football All-Star Football

All-Star

Football All-Star Football

Queen for



FRIDAT MORNING

s:00

s:00 of Fortune
ing Dong School
ing Dong School
four Figure. Ladies
5:10

Glamour Girl
Cartoons
Vacation Seriv
8:45

Beulsh Kar
5:00

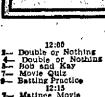
Buy T 7- Beulah Karner 9:00 2- Pil Buy That 4- Carry Moore 4- Hawkins Falls 5- Cookery A to 2

3- The Bennetts 2— Strike It Rich 4— Strike It Rich 5— 3 Steps to Heaven 7— Let's Exercise 5- Follow Your Heart 10:00 2- Bride and Groom

9- News 19:45
2- Guiding Light
4- Bride and Groom
8- Earl Finntingsis
2- Lundwith Billy
4- What's New?
5- Hoopst Pirates
9- Hi Ladies
11:36
2- Cerry Moore
5- Animal Figstline
7- Time for Fun
16- News 4— Time Out
5— Creative Cookery
7— Danny O'Neil
9— First Curtain
10:15
2— Love of Life
10:30 4- News 9- Jack Brickhouse

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12:15

12:15

Matine Movie 12:30

Art Linkietter

Weatherman

Baseball 12:35 - Man Next Door 1:00

4- Man Next Door
1:00
2- Big Payoff
4- Big Payoff
5- Break the Bank
1:30
4- Action in Afternoon
4- Welcome Travelers
5- Welcome Travelers
7- Woman's Theater
2:00
4- On Your Account
7- Choppers Matinee
2:15
2:30
4- Music Counter
2:30
5- Movie Time

FRIDAY AFTERNOON Ladies Choice Ladies Choice 3:00 5:00
5-- Woman's World
5-- Atom Squad
7-- Finity Movie
9- Television Matines
3:15
5-- Gabby Hayes

4— Howdy Doody 5— Bowdy Doody 3:45 9- Time for Beauty 4:00
2- Garfield Goose
4- Super Circus
5- Elmer the Elephant
7- Laugh Time
9- Trail Blazers
4:15 7— Trait Biazers
4:15
7— Rootle Kazotle
4:30
2— Gene Autry
4— Foreman Tom
5— Karnival Kwiz
7— Adventure Time
33—Roddy Mae
9— Frait Simon

9- Ernie Simon

33—News; Weather
5:80
4— Sports Picture
5— Weather; News
7— News; Sports
9— Capt. Vidso
27— Comedy Time
33—Way Out West
5:18

5:15
4- News: Weather
5- Dorsey Connors
27-Miss Audrey
5:20 5 Town Crier 27 Uncle George 5:30

27.—Uncis George
5:30
2— CBS News
4— Blue Room
5— Eddie Fisher
7— Stu Erwin
23—Crusader Rabbit
33—Music: Sports
5:13
27—For Willing
5:45
2— TV's Top Tues
4— News Caravan
5— News Caravan
9— News; Weather



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27-Jerry Blake 9:45 2— Kup's Column 5— Herbie Mints

10:80
4— Doin the Town
8— Howard Miller
7— News Sports
27—News

News News; Weather

10:15
2- Murder Before 12
9- Mystery
27-Weather: Scorts
33-Lilli Palmer

FRIDAY EVENING TV Soundstage

Double Play All-Star Football 9- All-Star Football
27-I've Got a Secret
33-Stu Erwin
7-45
7- Somethine New
2- Mr. and Mrs. North
Sport Capalcade

Sports Cavalcade

Sports Cavalcade

Police Reporter

Mark of C

Enchanted Holiday

8:30

Fantomime Quiz
Fantomime Quiz
Fantomime Quiz
The Goldbergs
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RAY'S

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THE RE C

WHA-WHA-FM

WMFM

104.1 Megs. FRIDAY

FRIDAY
A.M.
6:00 Early Risers; News
6:30 Early Risers; News
6:30 Early Risers
7:00 News: Yawn Patrol
7:39 Feature; Yawn Patrol
7:39 Feature; Yawn Patrol
7:39 Feature; Yawn Patrol
7:30 Feature; Yawn Patrol
7:31 Tawn Patrol; Weatherman
8:02 News: Clockwatchers
8:09 Weatherman
8:03 Clockwatchers; Nows
9:00 Stars Sing
9:00 Dance Band; Nows
9:00 Stars Sing
9:00 Dance Band; Nows
10:00 Morning Musical Variety
10:30 Songs of Yestorday
11:00 Old Timers Hall
11:30 News Band
11:45 Sacred Heart Program
P. M.

12:00 News P. 51.
12:00 News P. 51.
12:05 Pre Game Snorts Program
12:25 Baseball: News
3:00 Discs with Davis: News
4:00 Juke Box Jamborce
4:15 Ray Anthony
4:30 Easy Listening: News
5:00 Bible Fellowship
5:15 Meet the Artist
5:30 Off the Record; News
6:00 Musical Menu; News
7:00 Stars Sing
7:30 Air Porce Dance Band
7:45 Meet the Artist
8:00 Tune Time from Hollywood

2602 Sherman Ave.

33—Enchanted normal 8:30

2 Favorite Story
5 Createst Fights
7 Dang Assignmens
27 Adventure
33—Down You Go
3:43
5 The City
1
2 Nows: Miss Lee
5 Weatherman
7 Courtesy Hour
33 Feature Theater
9:10
5 Dorsey Connors
9:30
5 Sports

10:30
4— City Detective
7— K. Ashton Stevens
27—Club 27
33—Mystery Theater 11:00 2— Night Owl Theater 4— Show Business 7— Night Owl Movie 27—Feature Film

11:30
- Tom Merceln
12:00
- News: Maria Depend on Big-Name Dependability

General Electric TV

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extra value we add to the depend-ability of General Electric TV sets. It's a

guarantee worth good money it doesn't cost you a cent at Ray's! DENVER IB - President Eisenhower Thursday moved to straing then the government's organization that combats dis-Red China Visitors Stay with Amlies

WHA-WHA-PM

970 Kc.—88.7 Mers.
FRIDAY
A. M.
7115 Weather Poundin; Parm Feature
7:30 Band Waxon
7:45 News: Weather
8:00 Mornins Melodies
8:00 Ading Successfully
9:30 Musical Varieties
9:50 Markets, Nova
10:00 Homemakers Program
10:30 Organ Melodies
10:45 Views of the News
11:00 Introduction to Psychology
11:30 Noon Musicale
P. M. Two recent visitors to Red ecutive order setting up a new China, who estayed with the 14-me m ber government-public Thomas Amlie family, 1726 Hoyt committee to police jobs in firms st., on a short visit to Madison; holding federal contracts. The 11:30 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:00 Matinee Musicale
2:00 Freshman Forum
2:50 Talk About Sports
3:00 Afternoon Colcept
3:00 The Lively Arts
4:00 Music of the Masters
5:00 UNESCO Program
5:15 Music Album
5:10 Views of the News
7:11 Concert Alix
7:10 Lisarning for Life
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

3:15 Public Health
8:30 Package of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Ray Robbins
10:15 Wolff Phillips
10:30 Jan Garber
10:30 Jan Gurber
10:30 Gay Robbins
10:30 Jan Gurber
10:30 One Oreen; News
10:30 News to (12) ADVERTISEMENT

Kidney Slow-Down May Bring Restless Nights

Today's Radio Radio Jimetable Highlights

MIBA

1310 kg

Forum Musical Cinck: New

Alex Dreier Musical Clock

Musical Clock Musical Clock News

1:60 * Trading Post 1:15 * P. Frederick 1:30 * Dave Garroway 1:45 * Melody Parade

• Saddle Club Serenade • Bob and Ray

9:80 • All American 9:15 Sports Show 9:30 • Music; Sports 9:45 • Hymns

* News: 1310 , Club The 1310 Club: News

Use of Russian

2:00 * Life Beautifui * Basebali 2:15 * Road of Life * Basebali 2:30 * Pepper Young * Basebali 2:45 * E't to H'pinese * Basebali;

3:06 • Backstage Wife • Mister 3:15 • Stella Dallas Music Betty 3:30 • Widder Brown • Mister 3:45 • Wom. in House Music

7:38 News 7:45 Clock: Sports

12.25 g. m. — Baseball (WISC and WMFM): Braves vs. Cubs.
7:35 g. m. — Football (WISC): College All-Stars vs. Detroit Lions, with Al Helfer and Joe Boland.

Boland.

9 p. m. — All American Sports
Show (WIBA): highlights of life
of Brig. Gen. Bob Neyland, Tennessee football coach.

Music

11:25 a. m. — Jack Berch (WISC): "By the Beautiful Sea," "God's Will be Done." 4 p. m.—Music of the Masters (WHA): "Septet in E Flat," Saint-

Saens.
7 p. m.—Eddie Fisher (WIBA):
"Is It True What They Say About 10:15 Rich Rich Dixie?"
"The Birth of the 10:35 Phrase Pays 10:45 Sacond Chance

Blues."
7:15 p. m.—Rosemary Clooney
(WIBA): "Chicago," "There'll
Never Be Another You," "Who
Kissed Me Last Night?"
7:30 p. m.—Music in he Air
(WKOW): back on full hour
schedule to Fred Astaire.

11:80 Betty Case
Column
11:35 Farm
Roundup
12:36 Nawa: Roundup
12:36 Parm Bervice
12:38 Polks Party

Religion

10:15 p. m. — Your Pastor Speaks (WIBA): Speaker Robert Carnes, First Church of Christ

7:30 p. m. — Name That Tune (WIBA): with Red Benson, Vicki

Mills.
8:30 p. m. — Pick and Play
(WIBA): with Bob and Ray.
10:35 p. m. — Take a Number
(WISC): Red Benzon, quizmaster. Discussion 9 a. m. — Aging Successfully (WHA): "Accomplishments for

5:80 * Madison 5:15 Hour 5:30 * News 5:45 * Sports: News 2 p. m. — Freshman Forum (WHA): "The Vacation as a Resource for Richer Living," Dean
Mark H. Ingraham Mark H. Ingraham.

Mark H. Ingraham.
7:30 p. m.—Learning for Life
(WHA-FM): "Early Adolescence"
. . . City Desk (WMAQ): AFL
Pres. George Meany.
8 p. m.—Madison Saddle Club
(WIBA): Lowell and Betty Lou
Thronson, Mrs. Louis Bricker,
and Mrs. W. H. Wendt preview horse show,

Farm Programs

7:22 a. m. — Farm Feature (WHA): "The State Fair Opens Next Week," Manager Bill Mas-

12:15 p. m. - Farm Service Wilson Pasture Field Days," Raymond B. Polzin and Frank Maymond B. Polzin and Frank Ma

12:30 p. m. — Farm Hour (WHA); "Crop and Dairy News," Walter Ebling; question box.

Ike Sets Up Committee to Police Employment

eriminatory employment prac-tices by firms holding federal contracts Mr. Eisenhower issued an ex-

Mr. and Mrs. Henry Willcox. James C. Hagerty said the new

Mr. and Mrs. Henry Willcox. South Norwalk, Conn., who attended a meeting of the "World Peace Council" in Peiping in September, 1952, were in Madison Thursday and stayed with the Amlies.

"Whether you like government or not, it should be recognized because it's there," Willcox stated.

"Willcox James C. Hagerty said the new committee would have broader powers than one established in 1951 by former President Truing. The old organization consisted only of department and agency representatives. While Mr. Eisenhower's includes eight powers than one established in 1951 by former President Truing. The old organization consisted only of department and agency representatives. While Mr. Eisenhower's includes eight powers than one established in 1951 by former President Truing. The old organization consisted only of department and agency representatives. While Mr. Eisenhower's includes eight powers than one established in 1951 by former President Truing. The old organization consisted only of department and agency representatives. While Mr. Eisenhower's includes eight powers than one established in 1951 by former President Truing.

them private relief measures, and issuing the order setting up the anti-discrimination committee of 14 mambers, Mr. Eisen-Force Base to play golf at the Cherry Hills country club.

Farmwife Found

Miscellaneous
10 2. m.—Homemakers (WHA)
noveleguettes by Hazel Straight
Stafford.
3815 p. m.—Public Health
(WMFM): "Three-Alarm Jerry."

School Savings
Bond Program in
State Proposed

Plans to have the School Savings Rond program instituted in schools throughout the state have been started by the Wiscomin School Savings Advisory committee, headed by George Edition of Dublic Instruction.
Under the plan the children would be able to buy small landers of the work and communist government officials search the Robbury area would be able to buy small to sit worth each week, and would receive a \$25 savings from 10 cervite from the plan the children would be able to buy small to \$1 t



say that admission of Red China to the United Nations "is estimated by the Truman administration to world peace."

holding federal contracts. The Introducing the New Flavor-Blended Introducing Introduci Get five cans of Doggie Din-ner—the new flavor-blended



ner—the new flavor-blended dog food—from any grocery atore. Mail the five can labels to Doggie Dinner Co., Bed-ford, Ohio. You will receive, in return, a credit letter which, under terms of offer, will entitle you to 5 free cans of Dog-gie Dinner at your grocer's.

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the anti-discrimination committee of 14 members, Mr. Eisen-hower left his summer White House of fices at Lowry Air Force Base to allow 14 members and 15 mem DOGGIE DINNER CO., BEDFORD, OHIO

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TIP O' THE MORNING: "From Here to Eternity" set a new opening-day record for New York's Capitol theater-and followed it up with a new second-day record.

TOAN GEBHARD played it smart at the Wisconsin Union Purdy.

The concert will be sponsored.

The concert will be sponsored theater Thursday night. Appearing as Billie Dawn in by the Madison park commission,

who portrayed the dumb Turlett; "Euryanthe" overture, eration of Musicians, blonde - turned - smart on Von Weber (German); "El Abanico" Spanish march), Java. Use the WANT-ADS for Resultal

In fact, Miss Gebhard's Billie matured more completely than Miss Holliday's at the play moved along, which was all to the soci News: Morning Matines the rood. One hardly realized it at first, but the leading woman of Garson Kanin's comedy so dominated the stage that, after her final exit, Music: Markets News and Markets Farm and Home

the action seemed anti-climactic

the last scene an ineffectual moralizing. Farm Service Si Hays and Daughter Variety This was the story of Harry Brock's invasion of Washington to put over a world-wide combination of junk yards and his mistake in attempting to make his mistress acceptable to Washing-ton society. His try was just too good. She learned to read, she absorbed what she read, she ac-quired a civic conscience, and Melody Hour • News • Band Parade she wrecked Harry's scheme. On top of that, she fell in love with the man he had hired as her

Please Time
University
Special
Univ Special Wallace Buchholz played Brock. money - crazed, literal - minded, and utterly selfish. He tried just a little too hard to make Harry brutal and domineering, with the result that Brock became unreal and, in the end, ineffectual. There were times when he made the man live, as in a scene in which he tried to play the gentleman before a schator's wife; and he succeeded, where Lon Chaney ance at the Parkway theater, in making Brock's profanity truly in character,

The play was packed with laughs, particularly in a riotous gin rummy game between Billie and Brock and in the girl's hastily-corrected misuses and mispronunciations of nearlylearned words.

Miss Gebhard, with Buchholz as a foil, kept the play moving, in spite of weaknesses in the rest of the cast. R. D. Grignon, as her teacher, was stiff and unnatural in speech as well as movement, and William Dawson overdid the inherent weakness of Brock's lawyer.
There were bright spots in

Atwood Avenue at Winnebago

loyes; "First Swedish Rhapsody," "Fiume" (Italian march), Boc-calari; "Mascarade" ballet suite,

Lacome; "Col. Bogey" (English march), Alford; "I Love a Parade," Arlen; "Children's March," Goldman. Intermissibn.

"National Emblem," Bagley; "Suite of Serenades (Spanish, Chinese, Cuban, Oriental)," Herbert; "The Misty Mountain" and "El Burrito," Darcy; "Humoresque," Dvorak (Czechoslovak); "O Maria Maria (Italian), Di-

"Swinging on a Star," Burke-Heusen; "Dinah," Akst; "Wiscon-sin's Pride," King; "Forward Wis-consin," Sousa; "On Wisconsin,"

the Madison Vocational and Adult try to imitate Judy Holliday, et Meuse" (French March), school, and the American Fed-

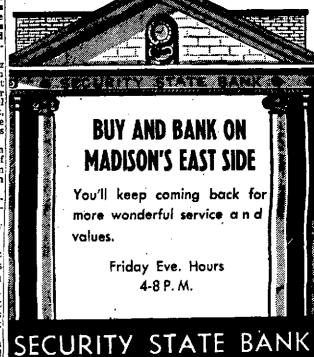


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