

MONDAY MORNING

5:00

Arthur Oddfrey
Ding Dong School
Ding Dong School
Ding Dong School
Tour Figure, Ladier
Sign
Glamour Girl
Glamour Girl
Cartoons
Vacation Serial
Sids
T-Beulah Karner
Sido
Garry Moore
Hawkins Falls
Ocokery A to Z 6:00

2- I'll Huy That 5- The Bennette 9:30
2— Strike It Rich
4— Strike It Rich
5— Steps to Heave
7— Let* Exercise

Strike It Rich
S. Steps to Heaven
7. Let's Exercise
S. Follow Y'r Heart
16:30
2. Bride and Groom
4. Time Out
5. Creative Cookery
7. Danny O'Nell
p. First Curtain
10:15
2. Love of Life

10:30
2— Search for Tomo
10:45
2— Guiding Light
4— Bride and Groom
9— Earl Nightingsle What's New?
What's New?
Noonline Jonics
He Happy Firstes
Hi Ladies
Hi Ladies
Carry Moore
Animal Playtime
Time for Fun
Hi45
News

4— News 9— Bascball—Girls

Zenith Television ready for UHF ericed from \$199.95. See them at

Suburban Furniture Co. 3553 E. Washington Ave. Park at Door

Open Eves. except Sat.—Sundays 1-5 p. m

N 9— Ernie Simon 33—News: Weather 5:90
4— Sports Picture 9— Capt. Video 27—Comedy Time 33—Western Theater 5:15
4— News: Weather 5— Dorsey Compors 7:--Miss Audrey 5:10
27—Going Places 5:30
2— CBS News 4— Blue Room 5— Rob and Ray 7—Focal Point 27—Crusader Rabbit 30—Music; Soorts 8:38
21—Foy Willing 5:45
4— News Caravan 5— News Caravan 5— News Caravan 7— Police Reporter 9— Newsreel 27—News Westher

9- Newsreel 33-News: Weather

12:00
2- Double or Nothing
4- Double or Nothing
5- Bob and Kay
7- Movie Quiz
9- Second Curtain
12:15
7- Matinee Movie
12:39
2- Art Linkletter
4- Westherman
1:035
4- Man Next Door
1:00
2- Big Payoff
4- Big Payoff
5- Freak the Bank
9- Paul Dixon
1:30
2- Action in Afternoon
4- Welcome Travolers
5- Welcome Travolers
4- Welcome Travolers
5- Welcome Travolers
5- Welcome Travolers
5- Welcome Travolers
5- Welcome Travolers

Welcome Travelers
 Wolcome Travelers
 Woman's Theater
 2:00
 On Your Account
 On Your Account
 Shoppers Malines
 TV Matince

2— Gene Autry
4— Foreman Tom
5— Karnival Kwiz
7— Adventure Time
33—Roddy Mac
4:45

BETTER SIGHT BETTER SOUND BETTER BUY the magnificent

aqnavox

Prestige Television at Popular Prices"

Over 37 Years at 27 W. Main St.

6:00

2— Burns and Allen
Name That Tune
5— Name That Tune
7— Curtain Up
9— Boys League
27—News
33—Bulletin Board
6:15
27— Weather: Sports
33—Captain Video
2— Talent Souts
4— Concert Hour
5— Concert Hour
5— Concert Hour
7— Western Playhouse
6:15
33—News: Weather
7:00
2— Racket Squad

2— Racket Squad
4— Racket Squad
5— Racket Squad
5— Juyenile Jury
7— Home Theater
7—Burres and Allen
33—Magic Carpet
7:13
33—Industry on Parade

MONDAY EVENING
7:30
2— Masquerade Party
4— Robt. Montsomery
5— Robt. Montsomery
9— Boxing
27—Orion: Express
33—Family Hour
27—Rackot Squad
33—Pearure Theater
4— Who Said That?
7—Abbotc and Costello
27—Manquerade Party
8:35
9— Sports Page
9:00
4— Name's the Same

9- Spot 9:00

4- Name's the Same
7- Stude and Chet
9- Playnouse
27-Wrestling
9:30
The ther

2— Kup's Column
4— Industry on Parade
5— Herbie Mintz
10:00
4— Tommy Sheridan
5— 11th Hour Jeature
77—Navs 5- lith Hour Teal 27-News 33-News; Weather 33—News; Weather
19:10
7— Jack Fixen
19:15
2— Murder Before 12
27—Weather; Sports
33—Stur Theater
4— Beat the Clock
9— News
27—Club 27
11:90
2— Night Owl Theater
4— The Web
7— Night Owl Mevie
27—feature Film
1:30
4— Tom Mercein 4- Tom Mercein 12:00

Forbes-Meagher

The name that means Maste

4—News; Weather

1— Or Fixum

33—Here and There

9:45 DON'T BUY

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JACOBY ON BRIDGE

By Oswald Jacoby

One of the most colorful bridge One of the most colorful bridge players now taking part in the national championships at St. Louis is Art Grau of Daytona, who is defending the Men's Pair Championship that he won last year with William Rosen of Chicago

He was a professional football player, in the National League, some 30 years ago and later be-came a newspaperman.

Today's hand is one of Grau's most dramatic bridge exploits, and I think it will be startling enough to suit anybody's fancy.
(I will be delighted to hear from

anybody who can top this story.)
Grau opened the king of clubs from the West hand, since he was slightly suspicious of South's opening bid. When East played the discouraging three of clubs. Grau decided that the opening bid had been "legitimate" so he

returned a club, and dectarer would have made his game conspades and continued with a spade to the ace. He led a third round of spades, giving East the trick, and this is where Gran MonDay, Aug. 3

trick, and this is where Gran made his dramatic diseard.

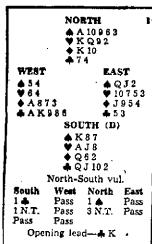
Perhaps you haven't noticed what Grau was afraid of. He had, after all, opened the hold clubs and he was afraid that his partner would return a club instead of a diamond. A club instead of a diamond. A club return would give declarer the contract and therefore had to be Community Center

headed off at all costs.

To prevent the club return.

Grau discarded the ace of clubs.
The meaning of this discard was quite unmistakable. Obviously

West didn't have said dish West didn't have solid clubs, since he had failed to continue the suit when he was on lead. D.m., courthouse.



monds.

Declarer played the king of diamonds from dummy, winning the trick. He next led a low signal and led the jack of diamonds from dummy, hoping to duck the trick to West in order to develop the spades without allowing East to gain the lead.

East scotched this plan by putallowing East to gain the lead, tricks. But for Grau's dramatic East scotched this plan by put-ting up the jack of spades, nat-tricks. But for Grau's dramatic signal, East probably would have returned a club, and declarer trially enough.

Today's Radio Highlights

Special Programs

10:15 p. m.—Bernard Baruch (WGN): presenting award to Francis Cardinal Spellman.

7 p. m.—Show Train (WIBA):

"Along the Nav-ajo Trail," "This Nearly Was Mine," "Bende-

meer's Stream, meers Stream,
"Oklah oma!"
"Let Me Call
You Sweetheart." "Semper Paruats." 8 p. m.—Great Artists (WIBA):

Grant Johanne-son, planist; fi-nale of "Wanderer Fantasy,
Schubert - Liszt:
"Berceuse" and
Revolutionary THOMAS
Etude," Chopin;
"Apple Blossoms" medley,
Northerners
Vraisler Northerners er Fantasy,

Kreisler Northerners (WBBM): "Mr. Thrower's Ham-Rose," "Some Enchanted Eve-Pose," ning"

8:50 p. m.—Band of America
(WIBA): at Limestone U. S. Air
Force base: "Wings of Victory."
"Pride of Maine." armed forces
medley, "The Bugler," "Hands
Across the Sea," "United States
Overling"

Overture. 9 p. m. —FM Concert (WHA-FM); "Gloria Mass," Vivaldi.

10:15 p. m. — Your Pastor Speaks (WIBA); the Rev. Mcrrill R. Abbey, First-University Meth-

Religion

odist church. Drama - Crime Classics 6 p. m. — Crime Classics (WBBM): 'Mr. Thrower's Ham-

mer."
7 p. m. — Summer Theater
(WBBM): Joseph Cotten in "Romance to a Degree," professor's nve story.

Discussion 9 a. m. — Learning for Life (WHA): "The School Child."
7 p. m. — Henry J. Taylor (WISC); in Zurich.

Sports

5:45 p. m. — Sports Parade (WIBA): Commissioners Arthur Music

6:30 p. m. — Talent Scouts
(WBBM): soprano pianist, vocal
trio.

Farm Programs

7 p. m.—Show Train (WIBA):
"On Wings of Song," based on life of Mendelssohn.
7:30 p. m.—Concert Hour (WIBA): "Selecting Pigs from Known Records;" Grover Schellinger, Stitzer; Ralph Schwartz, assistant Grant county agent;

Frank Mayfield, 12:30 p. m.—Farm Program (WHA): "Timely Tips on Grassland Farming." Miscellaneous

oith Corinne Calvet.

10 a. m.—Homemakers (WHA): "Let's 'Organize' for School."
Mrs. Margaret McCordic; "A Vacation in Wisconsin." Josephine imitation." His expert pan-

-WMFM

104.1 McK1 MONDAY MONDAY
A. M.

8:00 Early Risers: News
8:30 Early Risers: News
8:30 Early Risers
7:00 News: Yawn Patrol
7:15 Weatherman: Yawn Patrol
7:30 Feature: Yawn Patrol
7:30 Feature: Yawn Patrol
7:35 Layman's Call to Frayr
7:50 Yawn Patrol: Weatherman
8:02 News: Clockwatchers
8:30 Weatherman
8:32 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning: Musical Variety
10:00 Old Timers Hall
11:45 Sacred Heart Program
P. M.

P. M.
12:00 News
12:15 Noontime Frolics
12:25 No Game Today; News
1:00 Juke Box Jamboree
1:15 Russ Morgan
1:00 Easy Listening; News
1:00 Elbio Fellowshir;
1:15 Meet the Artist
1:00 Musleal Menu; News
1:00 Musleal Menu; News
1:00 Showcase 8:00 Musical Menu; News
7:00 Showcase
7:30 Spin Twina; News
8:00 Tunc Time
8:15 U of Wisconsin Band
8:15 U of Wisconsin Band
8:15 Sports of the Day
9:00 Sharpon Your Wits
9:00 John T. Flynn
9:45 News
10:00 Shep Fields
10:15 Horuce Heldt
10:30 Jerry Shard
10:45 Inn Gurber; News
11:00 One On Four & One Club
11:55 News (to 12)

Radio Timetable

	Tutto Juigates					
	<u></u>	<u></u>	MONDAY			
	-	WIBA	WISC	WKOW	WIBU	
		1310 kc.	1480 kg.	1070 Kg.	1240 kg.	
	6:09 6:13 6:30 6:45	Proffe: Farmers Forum Musical Clock: News	Farm Hour Tops in sports News; Tops in Sports Heatte	Uncle Julius Farm Diary Chapel Of Air Woather M'k'ts	Rural Roundun Music: News Farm Reporter	
	7:00 3:15 7:30 7:45	Alex Dreter Musical Clock Journal News Jock: Sports	* Top o' Morning * News * Top o' Morning * John McVane	Sports: Musla News Wrather: Coffee Club: News	 News: Farm Service News and Wenther 	
	8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	* Breakfast Club • Breakfast Club	Lis; Coffee Club; News Kitchen Club Music; News	*Prayer league * Musio Clock *Musical clock	
	9:00 9:13 9:30 9:45	Welcome Travelers Bob Hope Monday Melody	• My True Story; Whisp's Streets • Betty: News	Arthur Godfrey Time Arthur Godfrey Time	*News; Plon'rs * Bob Croaby * Music in Air * Sweet Music	
l	10:00 19:15 10:30 10:45	Strike It Rich Phrase Pays Second Chance	• Calendar; D. Haymes; News • Queen for a Day	Arthur Godfrey Time Music Speaks Morning Music	News * U.S. Navy Mid Morning Matines	
Ì	1 :00 11 :15 11 :30 11 :45	Besty Cass Column Farm Roundup	Double or Nothing Bill Ring Mag. Marquee	News: Band Our Gal Sunday Aunt Jenny Helen Trent	News: Morning Matines News Farm News	
ı	12:00 12:15 12:30 3:45	News; Roundur Parm Service News Polka Party	 Mkt. Barket News Mister Music 	Uncle Julius News Mkts.: Weather Farm Parads	Music: Market: News and Markets Farm & Home	
	L:00, 1:15 1:30 1:45	• Trading Post • P. Frederick • D. Garroway • Melody Parade	 Mister Music No Game Today 	Chow Time Jockey's Choice Nora Drake Jockey's Choice	Farm Service Si Huys and Daughter Aft Variety	
	2:00 2:15 2:30 2:45	• Life Benutiful • Road of Life • Pepper Young • Right to Hap's	Mister Music News: Mr. Music	News House Party Wizard of Odds	* Afternoon Variety * Guest Star *Chapel in Sky	
	######################################	Backstage Wife Stella Dallas Widder Brown Wom, in house	• Mister Music • Mister Music	News; Lucils Martenson Show; Essy Listen's; News	 Chapel in the Sky Melody Hour 	
	4 · n0	tust Plain Sill	· Music: Betty	Mary Chaev's	_ id y	

Alian Jackson All Hits Lowell Thomas News: Music Fulton Lewis Lone Ranger Henry Taylor News
O. Heatter
Baseball

Pamily Skeleton Weather: News Dinner Music Edw R Murrow * Naws Old Time Band * Sports Time Bing Sings Maggie, Scotty Farm News Old Timers Jambores Billboard Hit Parade: TV Billhoard Hit Perade Old fimers
Jambores
Old Timers
Jambores Bitthoard Hit Farads Mystery: Tops in Westerns Baseball
Baseball
Baseball
Baseball 9:00 • Monday 9:15 Serenade 9:30 • Music: 5 9:45 • Hymns At Your Request

Bill Dondma's . Otto Griebling

count rumors that Margaret Truman will play the Rosalind Russell role. She has a full concert season ahead of her.

MADISON FIGURES IN THE story of Otto Griebling, one of the stars of the clown contingent with the Ringling Brothers-Barnum and Bailey girous The "Consented and Brothers at 2.45, 5.25, 8:10, and 10.30."

5:30 a. m. - Bob Hope (WIBA): on earth" will appear at 2:15 and 8:15 p.m. Wednesday at

describes Griebling as one of those "best clowns" who "defy

tomime, Bradna writes, came 2:15 p. m. — House Party from necessity. When Otto came to the U. S. from his native Germany, he knew no English—but he soon learned that he could obtain almost anything by pretending he was a deaf mute.

> rith Albert Hodgini, a noted rider. Hodgini found that Otto was unhappy and unreliable, so he withheld the apprentice's vages.

When the Ringling circus reached Madison, Bradna says, unloading was delayed and Hodgini missed lunch. He gave Otto a \$5 bill and sent him to buy two loaves of bread and a their careers in behalf of mar quart of milk.

"Otto pocketed the money, fled "But two years later, with the

circus again at Madison, Otto added. returned to it. Cautiously he Cool "He went to a grocery store, bought two loaves of bread and a quart of milk, and took them to Hodgini with change from the \$5 bill.

"Hodgini was too stunned to speak. Then he laughed. "It took you a long time, he said. "Get dressed for the act."

NAME OF THE ARTIST have a specialty of some sort?"

"The artist should be able to do everything, and everything well," said Miller emphatically. "We prefer our artist to know his business thoroughly."

Miller pointed with pride to his recording artists, Toni Arden, Specialty of some sort?"

"The artist should be able to everything, and everything well," said Miller emphatically. "We prefer our artist to know his business thoroughly."

Tony Bennett, Jimmy Boyd, Rosemary Clooney, Frankiel Laine, and Government.

Warner studios. It will be George Stevens' first film for that company.
Arthur Godfrey will return to his morning show on CBS-WKOW

today. An interview with Frank Lloyd Wright will be a feature of "Time Capsule" on the ABC network Thursday night. The program is not broadcast in this area.

Works by faculty members and alumni of the University of Wis alumni of the University of Wisconsin art education department
are in a regional exhibition, "Designer-Craftsmen." at the Detroit
Institute of Arts. They are Prof.
Arthur Vierthaler: Instructor
Harvey K. Littleton: Carl Krepnendorf, Milwaukee: Philip Fike,
Madison, and Evelyn Baumann,
Madison. The Vierthaler, Littleton, and Baumann works will be
in a national exhibition at Brookin a national exhibition at Brook lyn Museu min the autumn.

Four men will substitute for vacationing Jack Bailey on "Queen for a Day" (MBS-WISC). They are Robert Alda, Ben Alexander, Ken Murray, and Jack

W'HAT MAKES A HIT SING-ER?: Mitch Miller, Columbia Records' bearded prophet of pop-ular music, described the seven qualities that go to make a hit recording vocalist, as he visited Dwight Cooke on CBS Radio's "You and the World" last week.

"You and the World" last week.

"The voice must have the quality that anyone can immediately recognize and identify." said the man who is recognized as one of the world's finest oboists. "And it is preferable that, the artist be a man. Women are the must inclined to give up too much inclined to give up

WHA-WHA-FM

* News * Band Parade

Special
Dniv Special

Ficata Time

970 Kc.—58.7 Megs.

970 Kc.—58.7 Megs.

Weather: Motor Safety
Band Wagon
News: Weather
Morning Melodies
Learning for Life
Musical Variaties
Markets; News
Homomakers Program
Historically Speaking
Views of the News
Introduction to Psychology
Noon Musicale
P. M. P. M.

P. m.

20 News

20 News

20 Farm Program

00 Chupter a Day

30 Mathine Musicale

10 Far Eastern Politics

1:00 Atternoon Concart

1:00 Atternoon Concart

1:00 Music or the Masters

1:00 London Column

1:15 Music Album

1:30 Magazine Rack

1:45 Nows; Weather

1:00 Uner Musicale

7:00 Views of the News

7:15 Concert Airs

7:20 Organ Classics

1:00 History of Russia

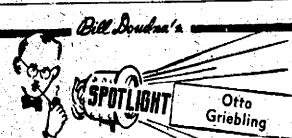
1:00 FM Concert

10:50 News (to 11)

NOT TODAY, DEAR! MOMMIE'S DUE IN MADISON

Wed., Aug. 5

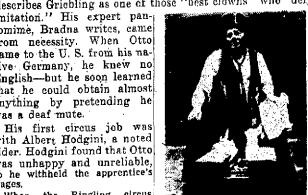
See Your Capital Times Aug. 4 and Wisconsin State Journal Aug. 5



TIP O' THE MORNING: Robert Fryer is planning a Chicago company of "Wonderful Town," but you can dis-

ing Brothers-Barnum and Bailey circus. The "greatest show Truax Field.

In his fascinating book, "The Big Top," Fred Bradna



OTTO GRIEBLING

lage."
Miller explained that the po the lock and kept on walking," tential Tony Bennett should be the book reports. "At Sheldon, good looking and in his early Wis. he took a job on a dalry twenties. "Because the artist must take direction, he should farm. have some intelligence."

Cooke asked:
"Should this artist have a specialty of some sort?"

NAMES IN THE NEWS: A examples of the performers in the recording industry who more ber's "Giant" will be made at the Warner studies I will be made at the

NOW! 2 Great Shows GREGORY PECK

Dorothy McClure -- John Garfield Gentleman's <u>øreement</u> 20***

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Atwood Avenue Trig's Bar Atwood Avenue

MILWAUKEE ROAD DEPOT

Calendar

Entertainment

AIR-CONDITIONED

MIDDLETON

Abbott & Costello

Go To Mars"

Tyrone Power-Julia Adams

"Mississippi Gambier"

AIR-CONDITIONED MA & PA KETTLE
"ON VACATION"

Ronald Reagan "LAW & ORDER"

CAPITOL
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MONDAY NIGHT

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SPECIAL

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Continuous Show Daily

LAST TIMES TODAY.

"SAGINAW TRAIL"

"RIDE THE MAN DOWN"

New Show Tomorrow

Show You've Been

French Fries,

Ralishes,

feature

ALAN LADD VAN HEFLIN

JEAN ARTHUR

Bonzo Goes to College Maureen O'Sullivan Edmund Gween

Entertainment

Monday, Aug. 3

Bader Outdoor: "Slauchter Trail"
at 7:45 and 10:15; "That Gans of
Mine" at 9:30.
Madison: "Blood on the Moon" at
1, 4:30, and 3:40; "Ft. Apache" at
1:30, 5:20, and 10:10.
Capitol: "Shane" at 1:45, 4:20, 7:05,
and 9:50.
Orpheum: "Hana Christian Andersen" at 1:45, 4:23, 7:10, and 9:35.
Parkway: "Fort Ti" at 1:30, 3:40,
5:50, 8, and 10:15.
Eastwood: "Shuke Pit" at 8:30 and
10:20; "Gentlemen's Agreement" at
1:20.

MADISON

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WEDNESDAY



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Christian² Andersen elarring _____ dants

Danny Kaye TECHNICOLOR

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Open 6:30-Show at Dusk A NEW TYPE WESTERN "SLAUGHTER TRAIL"

BRIAN DONLEVY IN CINECOLOR PLENTY LAUCHS

EAST SIDE KIDS "That Gang of Mine"

REAL AIR-

Thrills STRAND 2 SMASH HITS ON SAME PROGRAM!

"The Desert Rats" Richard Robert 8URTON . NEWTON James Mason as Rommel

FOR LAUGHS! "NEVER WAVE AT A WAC"

Roselind Paul RUSSELL • DOUGLAS

Use the WANT-ADS for Resultal