Radio Jimetable

WISC

1480 KE

Top o Morning

• Top O'Morning • John McVane

My True Story; Whisp's

Streets Betty News

Calendar; Dick Haymes; News

• Double or

• Secret Sons • News • Mr. Music

• Miater

• Mister

• 3 City Byline • Sammy Kaye

Mister
President
Hist. Speaking
G. Heatter

News of Tom'w
Music to Please
News; Music
Elmer Davis

Night News
F. Edwards
E. Hill; Dead-line

• Deadline: News News: The
• Sports Final Ed
• Easy
Street Show

WISC-FM, 98.1

Crime Fighters

Breakfast

Breakfast Club

WIBA

1310 kc

6:15 Frolic: Farmers 6:15 Forum 6:30 Musical 6:45 Clock: News

8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News

10:00 Strike It 10:15 Rich 10:30 Phrase Pays 10:45 Second Chance

11:00 Betty Cass 11:15 Column 11:30 Chas Kasher 11:45 Farm Roundup

12:00 * News Roundup 12:15 * Farm Service 12:30 * News 12:45 * Polks Party

1:00 Trading Post

Madison

5:00 * Madison 5:15 Hour 5:30 * News 5:45 * Sports: News

11:00 News: 1310 11:15 Club 11:30 The 1310 11:44 Club: News

press secretary.

2:00 • Life Beautiful • Mister 2:15 • Road of Life Music, News 2:30 • Pepper Young Mister 2:45 • R'ht to H'p'n's Music

Backstage Wife
 Stella Dalins
 Widder Brown
 Wom'n in H'se
 Music

* Just Plain Bill * Music; Betty * Fe'r page Far'll * Mr. Music

4:15 * Fr't page Far'll * Mr. Music 4:30 * Lorenzo Jones * Jon & Sparkle 4:45 * Doctor's Wife * Birthday Club

WKOW

1070 Kg.

Farm Hour Uncie Julius Farm Reporter
Tops in Sports Farm Hr; Mkts
News; Tops in Chapel of Air
Sports: Heatter Weather: Mkts
Music: News

Coffee Club

Arthur Godfrey

Uncle Julius News Farm Parade

News: Luclia Mortenson Show; Easy Aist'ng; News

Mary Casey
Showcase
Harmony House
Top Tunes

Allan Jackson

All Hits Lowell Thomas

Family Skeleton Weather; News

FBI in Peace and War

Playhouse on Broadway

on Broadwa Rogers of the Gazette

Precinct News; Hits of the Day

Doctor Christian

Coffee Club News We'ther; Coffee Club: News - Farm News Weather Club: News - Farm News

Markets: Coffee Prayer League Club: News Musical Clock Ritchez Club Musical Music: News Chock

Arthur Godfrey * News: Pioneer
Time * Bob Crosby
Arthur Godfrey * Music in Air
Time * Sweet Music

Arthur Godfrey News
Time * Job Service
Music Speaks
Morning Music Matines

WIBU

1240 kc

News: Morning Matines

Music: Markets News and Markets Farm and Hom

News Farm News

• Chapel in the Sky • Melody • Hour

• MelodF

Family Skeleton
Weather; News
Dinner Music
Edw. R. Murrow
Bins Sings

News Band Parade

Piesta Time

University Special

Old Timers
Jambores

Old Timera Jamboree

* News: At

At Your Request

Wisconsin Farm Hour At Your Request



5- Today 5D—Today

8:10

2— Arthur Godfrey

4— Ding Dong School

5— Ding Dong School

5D Ding Dong School

5D Ding Dong School

9 Your Flaure. Ladie

8:15

4R.—Arthur Godfrey

6:30

4— Glamour Girl

5D—Glamour Girl

7— Cartoons 5D-Today

9— Cookery A to 9:05 2— Ill Buy That 9:15 2— Ill Buy Inav
3:15
5— The Bennetts
50—The Bennetts
2— Strike it Bich
4— Strike it Rich
4— Strike it Rich
5— Mrs. U.S.A
7— Let's Exercise
2— Bride and Groom
4— Time Out
4R—Bride and Groom
5— Creative Cookery
7— Danny O'Nell
9— Big Picture
2— Love of Life
4R—Love of Life 7- Cartoons
9- Vacation Serial
8:45
7- Beulah Karney
9:00

19:30
2-- Search for Tomorrow
4R--Search for Tomorrow
1D -Sewing School
10:45
2- Guiding Light
4-- Bride and Groom
4R--Guiding Light
2-- Lunch with Billy
4-- What's New?
5-- Noontime Comics
7-- Happy Pirates
9-- Hi Ladies
11:30
2-- Garry Moore
5-- Animal Playtime
3D-- Wonderful World
7-- Time for Fun
11:45
4-- News-- Stabboils WEDNESDAY MORNING 5D—Hawkins Falls 9— Cookery A to Z

cutor operates in Culting crime in his prea.

8 p.m. — Playhouse on Broadway (WKOW):
Melvyn Douglas stars as the tragic victim of alco-holism in "Lost Weekend" Mr. President (WISC): Edward Arnold as the Chief Executive plans a prece-dent - setting resignation. 9 p.m. — Adventures of the Scarlet Pimper-

9— Ernie Simon
5:00
4— Sports Picture
4R—Capt. Vide
5— Weather: News
5D—Wild Bill Hickole
7— News; Sports
9— Capt. Video
27—Comedy Time
5— Dorsey Connors
5— Dorsey Connors
5— Going Places
5— Going Places
6— Blue Room

nel (WIBA): DOUGLAS Murder of a aretaker causes fear of a planned invasion of England.

10:35 p.m. — Deadline (WISC):
Reporter uncovers clue that sets an innocent man free.

Variety 6:30 p.m. — The Great Gilder-sleeve (WMAQ): Spray gun causes neighborhood friction. 7 p.m.—My Son Jeep (WIBA):
Family sanity disrupted by Peggy's surrealistic painting.

Today's Radio

7 p.m.—FBI in Peace and War (WKOW): Unexpected hospitality traps "wanted" criminal.

7:30 p.m. - Dr. Christian

(WKOW): Problems of a widow, her suitor, and the young lady's mother are solved in "The Amaz-

ing Hour". Crime Fighters (WISC): How a "county prosecutor" operates in curbing

Highlights

Drama

6:00 * News Parade . * News; Music 6:11 * Mel Moments 6:30 * News of World 6:43 * 1 Min's Family Ranger; News Music 11:25 a.m. — Jack Berch (WISC): "When You Wore a Tulip," "Ramona." 7:00 • My Son. 7:15 Jeep 7:30 • Wednesd 7:45 Serenade Tulip," "Ramona."

8 p.m. — Grant Park Symphony (WBBM): Soprano Lois Marshall, soloist, will sing "Leise, leise" from Weber's "Der Freischutz"; "Pace, pace, mio Dio" from "La Forza del Desident Marche Marc Tulip," 9:00 * Scarlet 9:15 Pimpernet 9:30 * News, Music 9:45 * Singing Stars tino" by Verdi.

10:15 p.m. — Your Pastor 10:00 Your Pastor Speaks (WIBA): the Rev. Fred-10:30 Winte House erick Wolff of Glenwood Mora-10:45 Report vian church. Quiz B p.m. — Best of Groucho Starred programs are also carried on coresponding FM stations WIBA! Rebroadcast of top FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

Religion

(WIBA): Rebroad cast of top (WIBA): Rebroad dast of top Groucho Marx quiz programs. 8:30 p.m. — Truth or Conse-quences (WIBA): Actress Joan Vohs is guest at Camp Stone-man, Calif., performance. Discussion -

as Family Counselor.

JACOBY ON BRIDGE

By Oswald Jacoby

genious and risky.

West opened the queen of clubs, and dummy won with the ace.
When South had to follow suit back the deuce of diamonds.

With the king, it was quite clear to everybody at the table that clear's point of view. When the South had started the hand with a singleton club.

Declarer's next step, naturally lend from the king and queen of enough, was to take the spade diamonds. Hence South does not finesse. The queen of spades rode

is James Hagerty, White House Madison Woman Sues for \$2,000. Damages

Miscellaneous

10 a.m. — Homemakers

110 a.m. — Homemakers

12 noon — Second Mrs. Bur
13 noon — Second Mrs. Bur
14 noon — Second Mrs. Bur
15 noon — Second Mrs. Bur
16 a.m. — Homemakers

17 noon — Second Mrs. Bur
18 noon — Second Mrs. Bur
19 n

as Family Counseint.

1 p.m. — Chapter A Day
(WHA): "The Great American
Tradition."

10:30 p.m. — White House Report (WIBA): new series with
four top reporters interpreting ing, Stoughton, and Frank Maynews of Washington; first guest field.

Dalrymple.

12:15 p.m. — Farm Service last Jan. 14.

WIBA): Preview of the Stoughton
Mrs. Herhelm was a passenger in a car driven by her husband,
Wayne, when they were involved in the accident with Reuter's truck at E. Johnson and N.

Hamilton sts.

diamond tricks, which he was able to cash when he gained the lead with the king of hearts. West had given declarer a chance to make 11 tricks, but his Sometimes a defender's best to control the suit.

play is simple and painless, but All of these flashed through in today's hand we see a defensive play that was both interpretation and risky.

The suit is suit.

All of these flashed through the work was an experienced bridge player. As a genious and risky. risky diamond return was only defensive play that had any chance to defeat the contract.

Books New This Week at the Free Library

Conant EDUCATION AND LIB2 The program for the chamber WASHINGTON (UP) - Sea ERTY

music concert to be given in
Music Hall tonight at 8 by members of the University of WisconTuesday that chances are "good" HEART
Lilienthal—BIG BUSINESS
Folatin—THE WELL-ADJUSTED
BERNIND—SONNETS OF THE IMMORTAL HOPE
BROWNETS OF THE IMMORTAL HOPE
Small—SALESMANSHIP
Trapp—YESTERDAY. TODAY. AND
FOREVER
HOUND—SONOLID GO TO
Hollishead—WHO SHOULD GO TO
COLLEGE?

COURSE—BRITTER HOME DISCIPLINE

Music Clinic faculty was anfor passage of the controversial
St. Lawrence seaway bill this
year.

The Senate Republican Policy
Program, to be followed by "Quintet in E flat Major, K 452." by
that the measure will be brought
to longer.

MISIC TAIL HOPE
Served A Served

LEGE?
tta—BETTER HOME DISCIPLINE by Jongen.
right—FELL PURPOSE
libert—UNDERSTANDING OLD Participar Harbin—RECREATION LEADER Koslof:--MITOGRAPHY Allcard—T H E TEMPTRESS RE-

OLD THE MENTALLY REARDED CHILD
Mandl HEARING AIDS
MINET WIND, STORM AND RAIN
QUEICLE ISLAND PRIFST
Smith TWO REELS AND A CRANK
Wakeling EARNING EXTRA MONEY IN YOUR WORKSHOP
Whiting WHALING WIVES.

YOUNG BUSINESSMAN NEW ALBANY, Miss. (P) —
Dewey (June Bug) Carroll, 14year-old high school freshman,
owns half interest in the McKoewn and Carroll Repair Shop

Chow Time Jockey's Choice Jockey's Choice Jockey's Choice Jockey's Choice Jockey's Choice here. Carroll, who taught him-self radio mechanics at the age of 10, repairs radios and Wendell McKoewn fixes clocks and Cur'ent Quest'ns Hubbs Hubbs of 10, re Hubbs Hubbs Of 0, re Hubbs Hubbs U. W. Band WcKoew Wizard of Odds Chabel in Sky watches.

U.W. Music Concert Planned for Tonight

Participants will include Doug-las Steensland, flute; Harry Peters, oboe; Robert Wollen, clar-Alkard—THE TEMFTRESS REINCOMPANDED THE THE TEMFTRESS REURNS
Bryan—INSIDE
Cochran—BE PREPARED
Leasing Thiis WAS THE OLD
Martin O RUGGLES LAND OF
Martin O RUGGLES LAND OF

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3115 E. Wash.

Chances for Seaway Bill Called 'Good'

session ends.

EAGLES CLUB

23 W. DOTY ST.

Calendar of coming events: Wednesday, July 15 . . . Euchre party, 8:30 p. m., in Harmony room. Members and guests.

Thursday, July 16 . . . Bowling meet at 8:30. Open to the pub-

Friday, July 17 . . . Bernie Henderson and his orchestra. Members only. 9 p. m., Harmony

Saturday, July 18 . . . Prairie Aces. 9 p. m., Harmony room.

Coming PUBLIC First SHOWING of the new 1954 line of Motorola TV at the CRYSTAL BALLROOM (LORAINE HOTEL) FLOWERS for the Ladies

See for yourself how the two new TV stations will sound and look with the new 1953 MOTOROLA receivers. No sets will be sold . . . we want you and your family to come in and visit the TV premiers of the year!

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- * Any type UHF Conversion

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WEDNESDAY AFTERNOON 4R-TV Chronicle 5- Karnival Kwiz 5D-Circle 5 Ranch 7- Adventure Time 1:45 9- Ernie Simon 5D—On Your Account 7— Shoppers Matinee 9— Television Matinee 2:30 2— Movie Time 4— Ladies Choice 5D—Ladies Choice 5D—Ladies Choice 3:00

12:00
2-- Double or Nothing
4- Double or Nothing
5-- Bob and Kay
5D-- Stars at Noon
7-- Movie Quita
9- Second Curtain
2:15
7-- Matine Movie
2:30
2-- Art Linkletter
4-- Weatherman
4D-- Rouse Purty 5D—Ladies Chole 3:00 4— Woman's World 5— Atom Squad 7—Family Movle 3:15 4— Weatherman
4R— House Party
5D—Rural Roundup
12:15
4— Man Next Door
2— Big Payoff
4— Big Payoff
4R—Big Payoff
5— Break 5— Gabby Hayes 5D—Gabby Hayes June Hayes

3:36

4 Howdy Doody
5 Howdy Doody
5 Howdy Doody
5 Howdy Doody
9 Time for Beany
4:30
2 Garfield Goose
4 Library Story
5 Ener the Elephant
5 D Fun TV
7 Laugh Time

4R—Big Payoff 5— Break the Bank 5D—Break the Bank 9— Paul Dixon 1:30
2— Action in Afternoon
4— Welcome Travelers
4R— Action in afternoon
5— Welcome Travelers
5D—Welcome Travelers
7— Woman's Theater
2:00

5:30

4—Blue Room
4R—Date with Judy
5—Eddle Fisher
5D—News
7—Date with Judy
27—Crusader Rabbit
5:35
27—Foy Willing
5:45
4—News Caravan
5—News Caravan
5—News Caravan
9—Newsreel
5:55
27—Lighter Side of News 4R— Once on a Time 7— Rootle Kazootle 4.30 2- Gene Autry 4- Foreman Tom **OPEN Every Night** (except Saturday)

Till 9 P. M.

NOW MIGHTIER THAN EVER Why pay \$50 to \$100 to convert your present set.
We after highest trading, in town.

7— Laugh Time 9— Watch to Win 4:15

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AT GILMAN 2- Arthur Godfrey
4- I Married Joan
4R. Arthur Godfrey
5- I Married Joan
5D-I Married Joan
7- Laurel and Hardy
- Science Review
- News 27—News 5:15
27—Weather: Sports 6:33
4—Arthur Godfrey 5—Music Hall 7—Stu Erwin 9—Press Conference 27—Western Playhouse 7:00 2- Strike it. Rich
4- Television Theater
4R-Boston dlacy:
5- Television Theater
5D-Television Theater
7- Police Reporter
9- Wreating
27-Til Buy That

WEDNESDAY EVENING 27-The Unexpected 27—The 8:00

4—Boxing

4R—Boxing

5—Candid Camera

5—Candid Camera

7—Fishlouse

Barn Dance

27—Strike It Rich

8:30 9— Liberace 27—Liberace 8:45

5— City Desk 5D—Natalie Hinderas

4R.—City Detective
5.—Sports
5D.—Weather, News
9:83.
2.—Kup's Column
4.—Spis, Adventure
5.—Herbic Minus
5D.—Theater 0:00
2.—Sports Final
4.—Say It with Music
4R.—Scoreboard
5.—Iith Hour Feature
27.—News
10:15 27—News
10:15
2— Murder Before 12
27—Weather: Sports
10:30

4R-City Detective

GILMAN

4—Dragnet
27—Club 27
9— Mystery Theater
11:08
2— Night Owl Theater
4— Arthur Murray
7— Night Owl Theater
27—Feature Film
11:30
4— Tom Mercein
12:00
4— News; Movies

5— News 5D—Eddie Fisher 9:30 2- News 4- News: Weather

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------WHA-WHA-FM

WHA-WHA-FM

970 Kc.—88.1 Mess.

WEDNESDAY

7:15 Weather Roundup
7:22 Farm Feature
7:30 Band Wason
7:40 News Weson
7:40 News

WMFM 104.1 Megs. 104.1 Megs. WEDNESDAY

10-11 Mers.

10-11 Mers.

WEDNESDAY

A. M.

30 Early Risers; News
30 Early Risers; News
30 Early Risers
100 News; Yawn Patrol
1135 Weatherman; Yawn Patrol
1136 Feature; Yawn Patrol
1136 Feature; Yawn Patrol
1137 Feature; Yawn Patrol
1138 Feature; Yawn Patrol
1139 Feature; Yawn Patrol
1130 Feature; Yawn Patrol
1131 Clockwaterers
1133 Clockwaterers; News
1133 Clockwaterers; News
1130 Daine Band
1130 Morning Musical Variety
1130 Morning Musical Variety
1130 No Old Threes Hall
1130 Navy Band
1133 Nacred Heart Program
1130 News; Noontime Frolics
1123 No Game Today; News
1300 No Game Today; News
1300 David with Dises; News
1300 Bayla with Dises; News
1300 Easy Listening; News
1300 Bible Fellowship

5:15 Meet the Artist
5:30 Esperanto Now
5:45 Off the Record; News
6:05 Musical Meou
6:15 Bud McCircy
7:00 Collectoric Corner
7:00 Marine Show
7:45 Sports Record
8:00 Tune Time
8:15 Serenade in Blue
8:30 Fackage of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:00 Sharpen Your Wits
10:00 Dick Jurgens
10:15 Billy May
10:30 Ray Robbins
11:00 One Oh Four & One Club
10:50 News (to 11)
LICKY TWIST

LUCKY TWIST TAMPA, Kan, (U.P)-Fred Dalinger figures he's both unlucky was to lead the king of diamonds and lucky as far as tornadoes go. Obviously, this would not pro-His farm has been hit twice in a duce two diamond tricks for the year by twisters, smashing crops defenders. South would surely win

AA10972 VAQ88 East-West vul, West vui,
West / North
Pass 2 ♥
Pass 3 ♠
Pass Pass South Pass

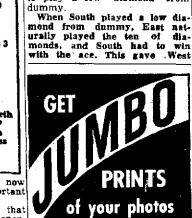
Opening lead-\$Q

South had three aces for his open-ing bid and his later strong bid-

♠QJ83 ♥J10952 **♦** J 8 3 **♣** A WEST BAST (D) A K 6 4 ♥ K 7 • K Q 2 • Q J 10 6 2 #5 ₩64 ♦ 10765 2 #987543 SOUTH

around to West's king, and now West had to make the important decision.
It was perfectly clear that

ding. It was equally clear that the defenders could take only one spade and one heart, and therefore needed two diamond tricks to defeat the contract. West's "normal" defensive play



and several sheds and grain bins with the ace of diamonds, and but—the farm house has been West could eventually take the spared in each instance and no queen of diamonds, but dummy's member of his family was hurt. jack of diamonds would remain

of your photos

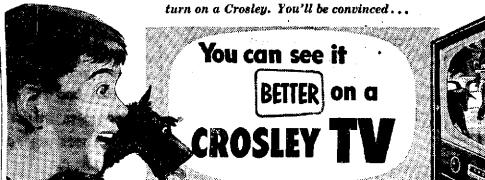
expect to gain by playing dum-my's jack of diamonds.

There was a fair chance, South thought, that West had led from some diamond combination that

included the ten. In any such case, the winning procedure was to play a low diamond from

Regular 24x41/2 snapshot en-larged to 31/2x51/4. Your nor-mally small snapshot is print-ed large and clear at no ex-ma cost. 8 Exposure Roll 49c **BETTER DRUG STORES**

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