WIBU

1240 Ke

Rurai Roundup Music: News Farm Reporter

*Prayer league

Music Clock Musical clock

News: Morning Matines News Farm News

Music; Markets

News and
Markets
Farm & Home

Farm Service Si Hars and Daughter "Hubba Hubba

Guest Star
 Chapel in Sky

Chapel in the Sky Melody Hour

Meindy Hour News Band Parade

Flesta Time
University
Special
Univ Special

Maggie, Scotty Farm News • Old Timers Jambores

News; At Your Request At Your Request

Old Fimers Jambores Old Timers Jambores

Arthur Godfrey
Time
Arthur Godfrey
Time
Time
Sweet Music

Arthur Godfrey
Time
Music Speaks
Morning Music

Arthur Godfrey
* U. S. Navy
Mid Morning
Matines



MONDAY MORNING 5:00 5- Today

7:00 5D-Today Today

8:00

Arthur Godfrey

Ding Dong School

Ding Dong School

Ong School

Vour Flaure, Ladies

9— Your Flaure, Lac 8:15 4R—Arthur Godfrey 8:39 4— Glamour Girl 5— Glamour Girl 5D—Glamour Girl 7— Cartsons 9— Vacation Serial 8:45

12:00
2— Double or Nothing
4— Double or Nothing
5— Bob and Kay
5D—Stars at Noon
7— Movie Quiz
9— Second Curtain

7— Matinee Movie 12:30 2— Art Linkletter 4— Weatherman

4— Weatherman
4R—House Party
5D—Rural Roundup
12:35
4— Man Next Door
1:00
2— Big Payoff
4— Bix Payoff
4H—Bix Payoff
5— Break the Bank
5D—Break the Bank
9— Paul Dixon
1:30

2- Action in Aft 4- Welcome Tr

4R—Action in Afternoon
5— Welcome Travelers
5D—Welcome Travelers
7— Woman's Theater

4— On Your Account
4R—Summer School

2— Burns and Allen
4— Name That Tune
4— Burns and Allen
5— Name That Tune
5— Name That Tune
5— Boys League
27—News
6-15
7— Westers Sports

6:15
27—Weather: Snorts
6:30
2— Talent Scouts
4— Concert Hour
4R—Talent Scouts
5— Concert Hour
5D—Concert Hour
27—Western Flayhouse
7:00

24 Proudfit St.

WHA-WHA-FM

970 Kc.—88.7 Megs. MONDAY A. M.

MONDAY
A. M.
7-15 Weather Roundub
7-22 Motor Safety
7-20 Band Water
7-20 Band Water
7-45 News, Weather
8-00 Morning Melodies
9-00 Learning for Life
9-30 Musical Varieties
9-55 Markets
9-55 News and Program Review
10-00 Honomakers Program
10-30 Historically Speaking
10-45 Views of the News
11-00 Introduction to Psychology
11-50 Noon Musicale
12-20 News

11:50 Noon Musicale
F. M.

12:20 News
P. M.

12:30 Farm Program
1.00 Chapter a Day
1.30 Matinee Musicale
2:00 Far Eastern Politics
2:50 Talk About Peiple
3:00 Afternoen Concert
3:30 Short Story Time
4:00 Music of the Masters
5:00 London Column
5:15 Music Album
5:15 Music Album
5:30 Music Citine
5:35 News; Weather
6:00 Dinner Musicale
6:00 Organ Chastes
8:00 History of Russia
8:50 News; Wiscolain
9:00 FM Concert
10:50 News (to 1)

WMFM

101.1 Megs,
A. M.
6.00 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:30 Feature; Yawn Patrol
7:30 Feature; Yawn Patrol
7:30 Feature; Yawn Patrol
7:30 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:30 Weatherman
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band

8:33 Clocaments
9:00 Starts Sing
9:30 Dance Band
10:00 Morning Musical Variets
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.

12:00 News
12:15 Noorthme Frolics
12:25 No Game Today: News
10:00 No Game Today
1:55 News: No Game Today
1:55 News: No Game Today
1:55 News
3:00 David with Discs: News
4:00 Juke Box Jamboree
4:15 Eddic Piano Miller
4:30 Easy Listenius: News
3:00 Bible Fellowship

7-Boulah Karney 4— Garry Moore 4R—I'll Buy That 5— Hawkins Falls

MONDAY MORNING

5D—Hawkins Falls
9—Cookery A to Z
9-105
9-105
50—Il Buy That
9:15
5—The Bennetts
50—The Bennetts
9:39
2—Strike It Rich
4E—Strike It Rich
4E—Strike It Rich
5-Mrs U.S.A
1—Let's Exercise
9:50
2—Bride and Groom
4—Time Out
4E—Bride and Groom
5—Creative Cookery
7D—Today's Cooking
7—Danny O'Neil
9—First Curtain
10:15
2—Love of Life

MONDAY AFTERNOON

5— On Your Account 5D—On Your Account 2:30

2... Movie Time
4... Ladies Choice
5... Ladies Choice
5D... Ladies Choice

3:00

4— Woman's World

5— Atom Squad

7— Family Movie

3:15

BETTER SIGHT BETTER SOUND BETTER BUY

MONDAY EVENING

5- Robt, Montgomery 5D-Robt, Montgomery

0. Playhouse
27—Varlety Hour
9:30
4—News; Weather
7— Dr Flyum
9:45
2.— Kup's Column
4— Industry on Parade
5— Herbie Mintz

Phone 5-4879

DON'T BUY

Not till you see the

NEW '54 EMERSON

UHF Single Continuous Tuner (Large Screen) From \$199.00 up

Commercial Products Co.

Open Mon.-Wed.-Fri. Eves.

5D—Rope, 9 Boxing 27—Orient Evpress 8:00

the magnificent

Maqnavox

"Prestige Television

at Popular Prices"

Over 37 Years at 27 W. Main St

mer Theater
(WBBM); Robert Young in
Moliere's "Phy-

4R—Love of Life
10:30
2— Search for Tomorrow
4R—Search for Tomorrow
10:45
2— Gulding Light
4— Bride and Groom
4R—Guiding Light
9— Earl Nightingale
11:00
4— What's New?
4R—Science Review
5— Noontime Counce
1— Happy Pirates
9— Hi Ladies
11:30
2— Garry Moore
4R—Garry Moore
5— Animal Playtime
5D—Wonderful World
7— Time for Fun
11:45
4— News
9— Jack Brickhouse of Himself."
7:30 p. 7:30 p. m.— Hall of Fantasy (WISC); "The Snow Monster."

4- News 9- Jack Brickhouse

4R—TV Chronicle
5— Karnival Kwiz
5D—Circle 5 Ranch
I— Adventure Time
4:45

ready for UHP

priced from \$199.95. See them at

Suburban Furniture Co.

| SD—Arom Squad | 7— Family Movie | 37—Comedy Time | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15 | 5.15

Forbés-Meagher

4-- News

5:15 Meet the Artist
5:30 Off the Record
5:55 News; Musical Menu
6:15 Bud McEiroy
6:30 Musical Menu; News
7:30 Spin: Twins
7:35 News; Tune Time
8:15 U. of Wis. Band
8:30 Packane of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:30 John T. Flyon
9:45 News
10:00 Eddy Howard
10:15 Raigh Flanagan
10:30 Les Paul
10:45 Frank Potty Trio: News
11:00 One Oh Four & One Club

Books New This Week

at City Free Library

103000

Liberal

Terms

5D—Dr. N. V. Peals
10:90
1— Tommy Sheridan
4R—Scoreboard
5— 11th Hour Peature
5D—Square Dance Party
27—News

Snow Monster.

10:35 p. m.—
Adventures of the Falcon
(WISC): Mike Waring unravels the hangman's the knot Case of the Strong Sister."

YOUNG

Music Zenith Television

11:25 am.-Jack Berch (WISC): "When My Sugar Walks Down the Street," "Bluebird of Hap-

Today's Radio

6 p. m.—Crime Classics (WBBM): "The Terrible Deed of Doctor Webster," a true crime

m.--- 🗱

Highlights

rama. 7 p.m.—Sum-ner Theater

Drama

4 p. m.—Music of the Mas-ters (WHA): "Sonata for Violin and Piano in G Major, Opus 96," Beethoven.

6:30 p. m.—Godfrey's Talent Scouts (WBBM): Garry Moore, substituting for Godfrey, presides over the show, which includes a soprano, baritone, quartet, and violinist. 3553 E. Washington Ave. Park at Door Open Eves, except Sat.—Sundays 1-5 p. m

7 p. m.—Show Train (WIBA):
Composer Rudolf Friml appears
briefly in "Friml Story", starring
Gordon MacRae and Dorothy Warenskjold. 7:15 p. m.—Sammy Serenade Room (WISC):

4:45
9- Ernte Simon
3:00
4- Sports Picture
4R-Capt. Video
5D-Hollywood Varieties
9- Capt Video
27-Comedy Time and Sway" bandmaster starts new show featuring his music and an interview of favorite enretainment personality.

7:30 p. m.—Concert Hour (WIBA): James McRon, "Laura,"
"Aubade," "A Little Bit of Heaven," "Sevenade" from "The

Student Prince." 8 p. m .- Great Artists (WIBA):

Zino Francescatti, violinist, in works by Bruch, Debussey, Vale, and Novacek . Northerners (WMAQI: Rise Stevens sings "Seguidila" from "Carmen," "Strange Music," "Through the 8:30 p. m.—Band of America (WIBA): salute to Boy Scout national jamboree—"Be Prepar-

ed" march; medley of spirituals; salute to Shriners with "Nobles of the Mystic Shrine." 9 p. m.—FM Concert (WHA FM): "Symphony No. 4," Rous-

Religion

10:15 p. m.—Your Paster Speaks (WIBA): the Rev. Edward Kinney, of St. Raphael's Cathe-10:15 dral.

Sports 9:15 p. m.—All-Star Baseball munist doctrines."
Review (WISC): special preview The South Caro program of Tuesday's game in statement was the controverses.

the controversy centered around Sen. Joseph R. McCarthy's per-manent investigating subcommit-tee. He was the second member Discussion 10:30 a.m.—Historically Speaking (WHA): "The Businessman guard" Southern bloc to speak
Looks at History," taken from
out against McCarthy in the dispanel discussion at State HistorMaybook, whose remarks were

| 27-Orient Everess | 8:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 27-Variety Hour | 29:00 | 27-Variety Hour | 29:00 | 27-Variety Hour | 28:00 | 27-Variety Hour | 28:00 | 28:00 | 27-Variety Hour | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 28:00 | 27—Club 27
SD—TV Forum
9— Gay Hade
11:90
2— Night Owl Theater
4— The Web
7— Night Owl Movie
27—Feature Film
11:30
4— Tom Mercein
12:00
4— News 8:05 p.m.—Reporters' Roundup (R-S.Dak.). + + +

10 a.m.—Homemakers (WHA):
"Today's Canning and Some of Its Problems," Gladys Stillman.
12:15 p.m.—Farm Service (WIBA): "Grawing Beef with High Grade Roughage," with Joe Maier, Camp Douglas, Fred Field.
Mauston and French Service (WIBA): "Grawing Beef with High Grade Roughage," with Joe Maier, Camp Douglas, Fred Field. Mauston, and Frank Mayfield.

WTMJ-TV Makes

Shift to Channel 4 Section of Wisconsin switched children lined up at clinics to re-their sets from Channel 3 to ceive their shots of gamma glo-location of Channel 4 Saturday night as bulin and possible immunity from the paralyzing disease.

WTMJ-TV put into use its in-creased transmitting power and sunday's injections brought to

vised on the new channel. He pitals in the past two days. congratulated the station on its Health officials said the fine latest developments in a pro- work of the 2,000 doctors, nurses,

range to a radius of 85 to 90 plete the momentous miles by the new 1.035 foot tow-days ahead of schedulc.

panel discussion at State Historical Society's annual meeting.

7 p. m.—Henry J. Taylor made to a reporter and mendewisches "Your Land and Mine," tioned no names, said there is no made in our government for many states.

Athens Greece. Sen. Karl E. Mundt gardless of political or religious affiliation."

The clash between McCarthy and Senate Democrats stemmed

N.Y. Polio Inoculation Completed Sunday

ELMIRA, N. Y. (U.P)-The his MILWAUKEE (A)—Television fans in Milwaukee and a large section of Wisconsin switched their sets from Changel 3.

tripled tower height.

Gov. Walter Kohler, speaking given youngsters under ten years from the transmitter building, of age in two counties who have was the first person to be tele-filed through 23 make-shift hos-

gram during which the switch-dentists, and volunteers, and the over was made.

The station lengthened its parents, enabled them to complete the momentous task two

er and 100 kilowatt transmitting When the operation ended, the power.

CLOSED for VACATION **JULY 13-25**

ANDERSEN'S FRAME and AXLE SERVICE

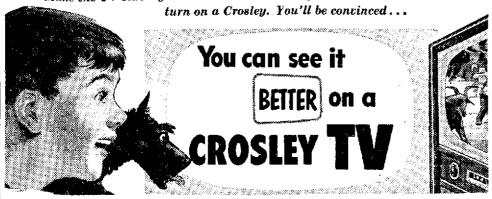
808 South Park

Adams ILLUSTRATED GUIDE TO YOSEMITE VALLEY AmorY THE LAST RESORTS Mackenzle GUEBEC IN YOUR CAR MICHOEI MY BOTHER BILL HURSING AFTON ACTION ACTOR BOUNDED HER TO BUT THE HOME FREZER BOOK FOR BETTER LIVING BUT THE MORE THE TO THE MORE THE TO THE MORE THE TO THE MORE THE TO THE

ŧ

DELALS Janings TECHNIQUES OF SUC-CESSFUL FOREMANSHIP LAUTER THE TIME OF THE CUCKOO

Make the TV side-by-side test . . . turn on any other set first . . . then turn on a Crosley. You'll be convinced . . . You can see it



YOU CAN OWN A NEW BIG-SCREEN CROSLEY FOR AS LOW AS \$2.85 A WEEK

Radio Jimetable

MONDAY

WISC WKOW 1480 KC. 1070 Kc Farm Hour Tops in sports News; Tops in Sports; Heatter Uncle Julius Farm Diary

eather; Coffee Club: News

h ts; Coffce Club; News Kitchen Club Music: News

News; Band Aunt Jenny Helen Trent Our Gal Sunday

Uncle Julius

News Mkts.: Weather Farm Parade

Chow Time Jockey's Choice

Jockey's Choice Nora Dzake Jockey's Choice

Party Wizard of Odds

Mary Casey's

Showcase Harmony H'se Top Tunes

All Hits Lowell Thomas

Family Skeleton Weather: News Dinner Music Edw. R. Murrow

Billboard Hit Parade; TV

Billhoard Hit Parade

Billhoard Hit Parade

Mystery; Tops in Westerns

Top o' Morning Top o' Morning John McVana 8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News Breakfast Club Breakfast Club

My True Story: Whisp'g 9:00 Welcome 9:15 Travelers 9:30 Bob Hope 9:45 Monday Melody Streets Betty News Calendar Haymes: News Queen for a Day

WIBA

1310 kc

Frolic: Farmen Forum Musical Clock: News

10:00 Strike It 10:15 Rich 10:30 Phrase Pays 10:45 Second Chance H:00 Betty Cass H:15 Column H:30 Farm H:45 Roundup

Double or Nothing
Bill Ring
Mag. Marques Mkt. Basket News Mister Music

Trading Post
P. Frederick
D. Garroway
Melody Parade Mister Music No Game Today Life Beautiful
Road of Life
Fepper Young
Right to Hap's Mister Music News: Mr. Music

Just Plain Bill Fr't P. Farrell Mr. Music
Jon & Sparkie
Birthday Club Lorenzo Jones
 Doctor's Wife Madison

Hour News Sports: News 6:00 News Parado 6:15 Music: News 6:30 News of World 6:45 Man's Family News: Music Fulton Lewis Lone Ranger Henry Taylor Sammy Kaye Hall of Fantasy

11:00 • News: The 11:15 1310 Club 11:30 The 1310 11:45 Club; News Falcon: News Report: Sports

Intimidation of Clergy

dermine public confidence in our strongest bulwark against Com-

The South Carolina Democrat's statement was the latest blast in

Sen. Maybank Blasts

News: Repier

News All-Star Review Elmer Davis

this year in Steuben and Chemung counties stood at 61, includ-ing four deaths. Officials be-lieved, however, that the epidem-

WASHINGTON (U.P.)—Sen. Burlic which led to an emergency net R. Maybank lashed out Sun-lorder last Tuesday, had beer day at "slanderous intimidation checked, of loyal, God-fearing Protestant clergymen" and said it can "un-McCORMICK

Lumber & Fuel Co. is proud of its quality FUEL OIL & SERVICE Try Us-Dial 4-4741

WHALEN CRANE SERVICE

Heavy Hauling Machine Moving Excavating

Day --- 5-8333 Nights - 3-8296 (Stanley Mulrooney)



Bring in your films to be processed by the trained, experienced personnel in our completely modern photo lab.

8 Exposure Roll 49c

WHERE ART STOPS

AND

SHENANIGANS/

BEGIN! /

OFA ?

BETTER DRUG STORES

"Intimate as a

wire recorder,

in a bedroom!

: 1

-ENDS TODAY-"CODE TWO" and "KANSAS CITY CONFIDENTIAL"

AIR-CONDITIONED

STARTS TOMORROW **BIG DAYS ONLY** Saucy, Riotous Comedy Hits

FIRST MADISON SHOWING Not Recommended for Children

AUDIENCES Devil in the

JACOBY ON _By Oswald Jacoby-

Blondie

DAGWOOD I WANT

WHISTLE

THIS ONE HAS

A TRILL

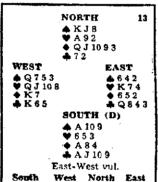
One of the first things you learn about bridge is that you can often win tricks with aces, kings, and queens, but that you seldom win tricks with very low

cards.

This would make it seem logical to hang on to your high cards when you have a chance and to discard low cards. This is often true, but a little logic is a dangerous thing. In today's hand, East's simple logic led to disaster.

The bidding was reasonable enough, even if slightly ambitious South showed a minimum opening bid when he bid one no-trump at his second turn. Since nn-North had 11 points he could still hope for a game, and he should have raised to two no-trump. His actual jump to three no-trump was a mild overbid. West opened the queen of

hearts and continued the suit when declarer refused to win the trick. South had to win the third. round of hearts with dummy's acc, after which he tried the diamond finesse. West won with the



West North East 1 ♦ Pass 3 N.T. Pass I A I N.T. Pass Pass Pass. Opening lead- V Q

AIR-CONDITIONED

MIDDLETON ob Hope—Mickey Roone
"OFF LIMITS" Jane Russell
"MONTANA BELLE"

PRAIRIE SUN PRAIRIE

Tyrone Power in "MISSISSIPPI GAMBLER" Mickey Rooney in "ALL ASHORE"

ORWAY

"I Love Melvin" in Technicolor



SIRLOIN

STEAK

CONVENIENT - FREE

PATRON PARKING!

Indian Koom

MONONA HOTEL

114 Monona Ave. 6-1928

French Fries.

Roll-Butter, Relishes,

Salad.



CAPITOL

NOW

NOW! 2 Great Shows

NOTHING WILL EQUAL IT!

BARBARA

CLIFTON



SOLDIER'S

MEMORIAL PARK

MINERAL POINT

Wisconsin

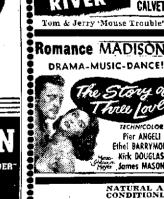
THURSDAY

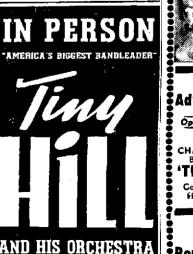
JULY 16th

per person

ADMISSION:







Romance STRAND

YOUNG BESS

TRUE ADVENTURE



Richard



SURE

THEM



beart, and exited safely with a spades but might conceivably win The only hope was that West held diamond.

South cheerfully ran dummy's libence, East discarded two low would misguess the spade situation. Hence, East should have disserted to the state of the spade situation. diamonds, and East found himself obliged to make two discards.
East, reflected that he couldn't
possibly win a trick with his small
possibly win a trick with his small
NORTH

13
NORTH

14
NORTH

15
NORTH

15
NORTH

16
NORTH

17
NORTH

18
NORTH

18
NORTH

18
NORTH

19
NORTH

19
NORTH

19
NORTH

19
NORTH

10
NORTH

10
NORTH

10
NORTH

11
NORTH

12
NORTH

13
NORTH

13
NORTH

13
NORTH

14
NORTH

15
NORTH

15
NORTH

16
NORTH

17
NORTH

17
NORTH

18
NORTH

18
NORTH

18
NORTH

18
NORTH

18
NORTH

18
NORTH

19
NORTH

19
NORTH

19
NORTH

19
NORTH

10
NORTH

The finesse succeeded, of course, and South made his contract with four diamonds, three spades and two other aces.

If East had reasoned more, that South had both black aces, that South had both black aces, would have taken his setting trick the first under water. at once. Hence, South was sure of at least two spades, a heart, four diamonds, and one club. If South also held the king of

PARKWAY . Tomorrow 2 Shows, 7:00 and 9:30 p. m. clarer would have nine fast tricks. THE SUMMER'S BIG STAGE TREAT! HOLLYWOOD

REVUE HARRY JAMES

MUSIC MAKERS Buddy Rich at Drums BOBBY WAYNE Mercury Records Star
PROFESSOR BACKWARDS

MISS LONI, JUGGLER April Ames-Tommy Gumina

SEATS NOW \$1,80-\$2,40 \$3,00-\$3,60

MADISON 20" Century theatres THE PLACE TO GO

REAL AIR-CONDITIONING Laughter ORPHEUM

LAUGH-FILLED ROMANTIC RIOT WYMAN · MILLAND · RAY

Let's Do It Again! IN FLAMING COLOR BY TECHNICOLOR

TOM & JERRY

CONDITION

Fantastic PARKWAY ELECTRIFYING! INVADERS in COLOR HILLENA CARTER

MARS T.N.T. SWEEPS THE WEST

POWDER CALHOUN RIVER CALVET

Romance MADISON DRAMA-MUSIC-DANCE!





Adventure OUTDOOR Open 6:30—Show at Dusk

ALAN LADD CHARLES DEBORAH BOYER • KERR

Thunder in the East Geo. Brent - Virginia Mayo

REAL AIR-CONDITIONING

THE FLAMING LOVE STORY OF A PRINCESS!

Jean SIMMONS Stewart GRANGER **Deborah KERR · Charles LAUGHTON**

DESTINATION