TODAY'S TV HIGHLIGHTS

CH-2 WWBM Chicago
Ch-3 WTMJ Milwaukee
Ch-4R WHBF Rock Island
Ch-5 WNBQ Chicago
Ch-5D WOC Davenport
Ch-7 WBKB Chicago
Ch-9 WGN Chicago
Ch-27 WKOW Madison

THURSDAY MORNING

6:00
8— Today
7:00
8D—Today
8:00
2— Arthur Godfrey
3— Ding Dong School
5— Ding Dong School
5D—Ding Dong School
9— Your Figure, Ladies
8:15
4R—Arthur Godfrey
8:30
3— Glamour Girl
5— Glamour Girl
5D—Glamour Girl
7— Cartoons
9— Vacation Serial
8:45
7— Beulah Karney
9:00
3— Arthur Godfrey
4R—I'll Buy That
5— Hawkins Falls
5D—Hawkins Falls
9— Cookery A to Z
9:05
2— I'll Buy That
9:15
5— The Bennetts
5D—The Bennetts
9:30
2— Strike It Rich
4R—Strike It Rich
5— Mrs. U. S. A.
7— Let's Exercise
10:00
2— Bride and Groom
3— Time Out
4R—Bride and Groom
5— Creative Cookery
5D—Today's Cooking
7— Danny O'Neil
9— First Curtain
10:15
2— Love of Life
4R—Love of Life
10:30
2— Search for Tomorrow
4R—Search for Tomorrow
5D—Morning Movie
10:45
2— Guiding Light
3— Bride and Groom
4R—Guiding Light
11:00
3— What's New?
5— Noontime Comics
7— Happy Pirates
9— Hi, Ladies
11:30
2— Garry Moore
4R—Garry Moore
5— Animal Playtime
5D—Wonderful World
7— Time for Fun
11:45
3— News
9— Jack Brickhouse

THURSDAY AFTERNOON

12:00
2— Freedom Rings
3— Freedom Rings
5— Bob and Kay
5D—Stars at Noon
7— Movie Quiz
9— Batting Practice
12:15
7— All About Baby
12:30
3— Art Linkletter
5— Weatherman
4R—Show Business
5D—Rural Roundup
7— Matinee Movie
9— Baseball
12:39
3— Man Next Door
1:00
2— Big Payoff
4R—Big Payoff
5— Break the Bank
5D—Break the Bank
1:30
2— Action in Afternoon
3— Welcome Travelers
4R—Action in Afternoon
5— Welcome Travelers
5D—Welcome Travelers
7— Woman's Theater
2:00
2— On Your Account
5— On Your Account
5D—On Your Account
7— Shoppers Matinee
2:30
2— Movie Time
3— Ladies Choice
5— Ladies Choice
5D—Ladies Choice
3:00
3— Woman's World
5— Atom Squad
7— Family Movie
9— Television Matinee
3:15
5— Gabby Hayes
5D—Gabby Hayes
3:30
3— Howdy Doody
5— Howdy Doody
5D—Howdy Doody
3:45
9— Time for Beany
4:00
2— Garfield Goose
3— Little Amateurs
4R—The Buddies
5— Elmer the Elephant
5D—Make Believe
7— Laugh Time
9— Watch to Win
4:15
3— Gretchen Colnik
4R—TV Showcase
4:30
2— Gene Autry
3— Foreman Tom
4R—TV Chronicle
5— Karnival Kwiz
5D—Circle 5 Ranch
7— Adventure Time
4:45
9— Ernie Simon
5:00
3— Sports Picture
4R—Capt. Video
5— Weather; News
5D—Hollywood Varieties
7— News; Sports
9— Capt. Video
27—Comedy Time
5:15
3— News; Weather
5— Dorsey Connors
27—Uncle George
5:30
3— CBS News
5— Blue Room
4R—Lone Ranger
5— Eddy Arnold
7— Lone Ranger
27—Crusader Rabbit
5:35
27—Roy Willing
5:45
3— News Caravan
5— News Caravan
5D—News Caravan
9— Newsreel
5:55
27—Lighter Side

THURSDAY EVENING

6:00
2— Take a Guess
3— Groucho Marx
4R—Take a Guess
5— Groucho Marx
5D—Groucho Marx
7— Ramar of Jungle
9— Theater Date
27—News
6:15
27—Weather; Sports
6:30
2— Theater
3— Triangle Theater
4R—Summer Theater
5— Place the Face
5D—Place the Face
7— Chance of a Lifetime
27—Western Playhouse
7:00
2— Video Theater
3— The Goldbergs
4R—Video Theater
5— Dragnet
5D—Dragnet
7— Playhouse
9— Stock Car Races
27—Rocket Ranger
7:30
2— Big Town
3— Theater
4R—Big Town
5— Theater
5D—Theater
27—Meet Army, Navy
8:00
2— My Little Margie
3— Martin Kane
4R—My Little Margie
5— Martin Kane
5D—Martin Kane
7— Movie Academy
27—Jerry Blake
8:30
2— City Hospital
3— Foreign Intrigue
5— Foreign Intrigue
4R—City Hospital
5D—Trip the Trio
9— Boston Blackie
27—China Smith
9:00
3— This Is Your Life
4R—Favorite Stories
5D—Wrestling
9— Premiere Theater
27—Story Theater
9:10
2— Meet Miss Lee
5— Dorsey Connors
9:15
2— Sports; For Men
9:30
3— News; Weather
4R—Weather; News
7— Your Question
27—Pub. Prosecutor
9:45
2— Kup's Column
3— Thursday Theater
4R—Jane Froman
5— Herbie Mintz
5D—Stock Car Races
9:55
27—Sports Album
10:00
3— Blind Date
4R—Scoreboard
5— Playhouse
27—News
10:15
2— Murder Before 12
27—Weather; Sports
10:30
3— Big Town
27—Club 27
10:45
5— Faces in Window
11:00
2— Night Owl Theater
3— Private Secretary
7— Night Owl Movie
27—Feature Film
11:30
3— Tom Mercein
12:00
3— News; Movies

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WHA-WHA-FM

970 Kc.—88.7 Megs.
THURSDAY

A. M.
7:15 Weather; Farm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Radio Journal
9:30 Musical Varieties
9:50 Markets; News
10:00 Homemakers Program
10:30 Organ Melodies
10:45 Views of the News
11:00 Introduction to Psychology
11:50 Noon Musicale

P. M.
12:30 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Far Eastern Politics
2:50 Talk About Art
3:00 Afternoon Concert
3:30 Voices of Europe
4:00 Music of the Masters
5:00 Canada Primer
5:15 Music Album
5:30 Music Clinic
5:45 News; Weather
6:00 Dinner Musicale
7:00 Views of the News

WMFM

104.1 Megs.
THURSDAY

A. M.
6:00 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 Feature; Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:30 Weatherman
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P. M.
12:00 News
12:15 Pre Game Sports Program
12:25 Baseball; News
3:00 David with Discs; News
4:00 Juke Box Jamboree
4:15 Eddy Howard
4:30 Easy Listening; News
5:00 Bible Fellowship
5:15 Meet the Artist
5:45 Off the Record; News
6:00 Musical Menu
6:15 Bud McElroy
6:30 Musical Menu; News
7:00 Adventures of Frank Race
7:30 Old Timers Party
7:45 Sleepy Joe
8:00 Let's Go to Town
8:15 Guest Star
8:30 Package of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Larry Green
10:15 Ralph Martiere
10:30 Eddie Miller
10:45 Vaughn Monroe; News
11:00 One Oh Four & One Club
11:55 News (to 12)

SITTER TROUBLE

HARTFORD, Conn. (UP) — Two barefoot boys wearing pajamas startled pedestrians along a crowded downtown street. The frolicking boys told police their sitter was asleep, and since they couldn't sleep, they just lit out.

ADVERTISEMENT
FALSE TEETH
That Loosen
Need Not Embarrass
Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline (non-acid) powder, on your plates. Holds false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug store.

Today's Radio Highlights

Drama

6 p.m.—Roy Rogers (WMAQ): king of cowboys hunts community's meanest thief.

6:30 p.m.—Father Knows Best (WMAQ): controversy over interior decoration.

COLMAN

7 p.m.—Frank Race (WMFM): "The Adventure of the Roughneck Will." . . . **ABC Playhouse** (WENR): George Petrie, Leon Janney in "Jetfighter," air force adventure story.

7:30 p. m. — Summer Theater (WKOW): Ronald Colman, Benita Hume in "Random Harvest" . . . **John Steele** (WISC): drama in wilds of Labrador.

8:30 p. m. — The Lewises Onstage (WKOW): man sets out to be world's strongest man.

10:35 p.m. — Official Detective (WISC): "A Game of Ball."

+ + +

Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Kenneth E. Whitney, Bashford Methodist church.

+ + +

Music

11:25 a. m. — Jack Berch (WISC): "Three Little Words."

4 p.m.—Music of the Masters (WHA): "Lemminkainen" suite.

4:30 p. m. — Curt Massey (WBBM): "Say Si Si," "Tenderfoot."

7:30 p.m.—American Composers (WHA-FM): works of Taylor, Barber, MacDowell.

8:15 p. m. — Guest Star (WMFM): the Modernaires.

8:30 p. m. — Eddie Cantor (WIBA): recordings by movie and stage stars, including Ray Bolger, Donald O'Connor, Joan Crawford.

9 p.m.—FM Concert (WHA-FM): "Konzertmusik for Piano, Brass, and Harps," Hindemmth.

+ + +

Baseball

12:25 p.m.—White Sox vs. Tigers (WISC) . . . **Giants vs. Pirates** (WMFM).

+ + +

Discussion

8 p.m.—Mind Your Manners (WIBA): teen-agers' roundtable moves to this hour . . . **America's Town Meeting** (WISC): "How Can We Compete with Communist Propaganda?;" Edward W. Barrett, Rep. A. M. Bentley (R-Mich).

+ + +

Miscellaneous

10 a.m.—Homemakers (WHA): "Raspberries, Ripe and Red," Jacqueline Morris.

12:15 p. m. — Farm Service (WIBA): "Getting Ready to Harvest Grain."

Democrats Start Own Magazine; Ike to Get One

WASHINGTON (AP)—Democrats launched their new pocket-size magazine, the Democratic Digest, Wednesday, with nearly 20,000 prepaid subscriptions, including at least one from the White House.

Subscription copies, at $3 a year or $5 for two years, went into the mails Wednesday. It goes on sale at newsstands across the country Friday at 25 cents a copy.

The White House subscription was mentioned by Editor Clayton Fritchey, who also is director of public relations for the Democratic National committee, at a press conference launching the first attempt by a major political party to get into the general magazine publishing field.

Simultaneously the Republican National committee issued a 15-page pamphlet offering a lauditory review of the "second 75 days" of the Eisenhower administration. The pamphlet gave the administration credit for "solid progress" toward balancing the federal budget, ending the Korean war, and "cleaning up the mess left by previous Democratic administrations."

Sun-Times Cartoonist Ordered Deported

CHICAGO (AP)—Jacob Burck, 48, Pulitzer prize winning editorial cartoonist for the Chicago Sun-Times, Wednesday was ordered deported on grounds that he was a member of the Communist party when he last entered the United States in 1936.

Jerome T. McGowan, Immigration Department hearing officer, issued the deportation order against Burck, whose syndicated drawings appear in some 35 daily newspapers across the country.

Burck, whose home is in Chicago, denied he ever was a member of the Communist party. A native of Poland, he first entered the United States when he was 10. He last entered in 1936, when he returned from a trip to Moscow.

Radio Timetable

THURSDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Frolic: Farmers	* Farm Hour	Uncle Julius	Music: News
6:15	Forum	* Tops in Sports	News: Farm Hr	Farm Reporter
6:30	Musical	* News; Tops in	Chapel of Air	Rural
6:45	Clock: News	Sports: News	We'ther: Mar'ets	Roundup
7:00	Alex Dreier	* Top o' Morning	Sports: Coffee	* News: Farm
7:15	Musical Clock	* News	Clubs: News	Service
7:30	Journal News	* Top o' Morning	Weather: Coffee	*News We'ther
7:45	Clock: Sports	* John McVane	Club: News	* Farm Frolic
8:00	Musical	* Breakfast	Markets: Coffee	*Prayer league
8:15	Clock	Club	Club: News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Cof'e club: News	*Musical clock
9:00	Welcome	* My True	Arthur Godfrey	*News Pioneer
9:15	Travelers	Story: Whisp'g	Time	* Bob Crosby
9:30	Bob Hope	Streets	Arthur Godfrey	* Cancer Farm
9:45	Thurs. Melody	* Betty: News	Time	* Sweet Music
10:00	Strike It	* Calendar	Arthur Godfrey	News
10:15	Rich	* Dick Haymes	Time	* U. S. Army
10:30	Phrase Pays	* Queen for	Music Speaks	Mid-Morning
10:45	Second Chance	a Day	Morning Music	Matinee
11:00	Betty Cass	* Double or	News; Band	News: Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Carson Gulley	* Bing Sings	Helen Trent	News: Farm pg.
11:45	Roundup: News	* Memory Tune	Our Gal Sunday	* Farm Front
12:00	* News; Roundup	* Top Tunes	Uncle Julius	Music; Markets
12:15	* Farm Service	* News	News	News and
12:30	* News	* Baseball	Mkts.: Weather	Markets
12:45	* Polka Party	* Baseball	Farm Parade	Farm & Home
1:00	* Trading Post	* Baseball	Chow Time	Farm Service
1:15	* P. Frederick	* Baseball	Jockey's Choice	Si Hays and
1:30	* D. Garroway	* Baseball	Nora Drake	Daughter
1:45	* Melody Parade	* Baseball	Jockey's Choice	*Hubba Hubba
2:00	* Life Beautiful	* Baseball	Cur'ent Quest'ns	* Hubba
2:15	* Road of Life	* Baseball	House	Hubba
2:30	* Pepper Young	* Baseball	Party	* Health Talk
2:45	* Happiness	* Baseball	Wizard of Odds	*Chapel in Sky
3:00	* Backstage Wife	* Scores; Mr.	News: Luella	* Chapel in
3:15	* Stella Dallas	Music	Mortenson	the Sky
3:30	* Widder Brown	* Mister	Show; Easy	* Melody
3:45	* Woman in Hse.	Music	Listen'g: News	Hour
4:00	* Just Plain Bill	* Mister	Mary Casey's	* Melody
4:15	* Fr't P. Farrell	Music	Showcase	Hour
4:30	* Lorenzo Jones	* Jon & Sparky	Harmony H'se	Band Parade
4:45	* Doctor's Wife	* Birthday Club	Top Tunes	* News
5:00	* Madison	* Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	* University
5:30	* News	* Music to Please	Scores; Hits	Special
5:45	* Sports: News	* Mr. Music	Lowell Thomas	*Univ. Special
6:00	* News Parade	* News: Serenade	Family Skeleton	* News
6:15	* Melody: News	* Fulton Lewis	Weather; News	Old Time Band
6:30	* News of World	* Captain	Dinner Music	* Sports Time
6:45	*I Man's Family	Starr	E. R. Murrow	Bing Sings
7:00	* The Top	* Como and	Meet	Bing Sings
7:15	Ten	Crosby	Millie	Farm Front
7:30	* The Top	* John	Summer	* Old Timers
7:45	Ten	Steele	Theater	Jamboree
8:00	* Mind Your	* America's	Romance	Old Timers
8:15	Manners	Town	Romance	Jamboree
8:30	* Eddie	Meeting	The Lewises	Old Timers
8:45	Cantor	* G. Heatter	On Stage	Jamboree
9:00	* Judy	* News	The American	* Wisconsin
9:15	Canova	* Music to Please	Way	Farm Hour
9:30	* Music: Sports	* Titus Moody	News; C. Adams	* News At
9:45	* Singing Stars	* Elmer Davis	Variety; TV	Your Request
10:00	* News	* News	News	* At Your
10:15	* Your Pastor	* P. Edwards	Sports	Request
10:30	* The 1310	* E. C. Hill; Det.	Some of the	* At Your
10:45	Club	Story	Best	Request
11:00	* News; 1310	* Detective; News	The Ed	* Silent
11:15	Club	Report; Sports	Silvera Show	* Silent
11:30	The 1310	* Easy	News; Ed	* Silent
11:45	Club; News	Street	Silvera Show	* Silent

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

JACOBY ON BRIDGE

By Oswald Jacoby

You may not like the final contract in today's hand, but it would be difficult to pick a better one. When a hand is a misfit, no contract is very attractive.

West doubled four spades with such emphasis that it was perfectly clear that he had great trump strength and length. This length was to prove his undoing.

West opened the queen of hearts, and Dick Kahn, New York expert who was playing the South hand, won the dummy's ace of hearts. He cashed dummy's top diamonds, discarding two low clubs from his own hand. He then cashed the king of hearts and his own top clubs and returned a club towards dummy.

West led a third round of hearts, and Kahn carefully ruffed in his own hand with the five of spades. He later admitted that he wasn't quite sure why he ruffed with the five instead of with the deuce, but he knew it couldn't do any harm and might do a lot of good later on.

Declarer continued by leading another low club towards dummy, and West stepped up once more with the eight of spades to overruff the dummy. Once again West got out with a heart, and this time dummy ruffed with the three of spades, and South under-ruffed with the two of spades.

This allowed declarer to stay in the dummy, from which he could ruff, and West was forced to overruff. Since West then had to lead a trump up to declarer's ace-queen, South made his game contract.

The result is very different if South makes the mistake of ruffing the third heart with the deuce of spades instead of with the five. When, later on, West leads a fourth heart, South is obliged to win the trick with a trump in his own hand.

NORTH
♠ 4 3
♥ A 7 4
♦ A K J 8 6 4 2
♣ 8

WEST
♠ K J 9 8 7
♥ Q J 10 5
♦ 7 3
♣ 9 5

EAST
♠ 10
♥ 9 8 3 2
♦ Q 10 9 5
♣ Q J 10 3

SOUTH (D)
♠ A Q 6 5 2
♥ K 6
♦ None
♣ A K 7 6 4 2

North-South vul.

South	West	North	East
1 ♣	Pass	1 ♦	Pass
1 ♠	Pass	3 ♦	Pass
3 ♠	Pass	4 ♦	Pass
4 ♠	Double	Pass	Pass
Pass			

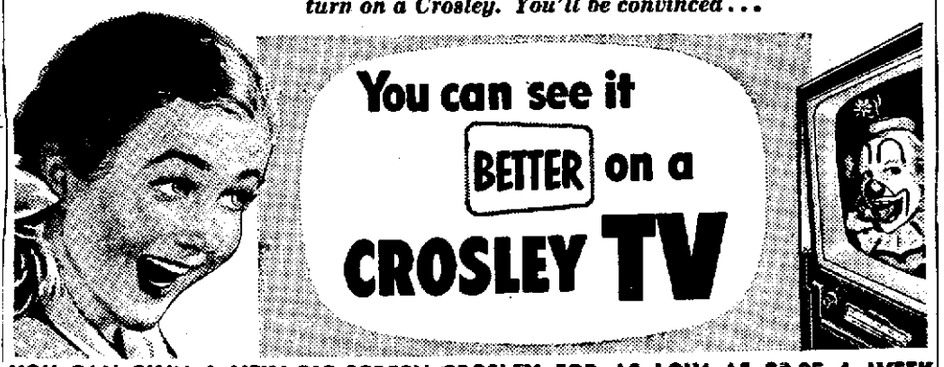
Opening lead—♥ Q

Now South must lead a trump himself, and East is able to win the trick with the ten of spades. The next trick comes through South, and West is able to win one of the last two tricks to set the contract.

Indians Protest Hike in Calcutta Car Fares

CALCUTTA, India (UP)—Demonstrators protesting an increase in the price of trolley fares threw bombs and firecrackers at passing cars Wednesday.

The campaign against the increase was in its eighth day.

Make the TV side-by-side test . . . turn on any other set first . . . then turn on a Crosley. You'll be convinced . . .


YOU CAN OWN A NEW BIG-SCREEN CROSLEY FOR AS LOW AS $2.85 A WEEK

TIP O' THE MORNING: "Col. Humphrey Flack," given a one-shot test on the ABC network, probably will be a radio regular in the fall. Alan Mowbray and Frank McHugh star.

* * *

STATION WMFM will begin its annual disc jockey contest July 19, with contestants having the opportunity to plan, produce, and broadcast their own shows on that station.

If you want to enter, send your name, address, and age to "Station WMFM, 2047 Winnebago st., Madison 4, Wis."

East Side businessmen will give prizes to the first, second, and third place winners, and a group of the best contestants will be invited to join a free class for disc jockeys.

* * *

DATE CHANGE: "Camera night" at the "Ice Capades of 1953" in the Milwaukee County Stadium has been moved to Friday, July 17. After the show, the skaters will stay on the ice to pose for amateur photographers.

* * *

NAMES IN THE NEWS: A telefilm company has lured **Monty Woolley** out of retirement. He'll star in a series of 15-minute versions of "the world's greatest stories."

Crooner **Ronnie Deauville** landed a movie contract as the result of an appearance on "Ladies Choice."

Roberta Haynes and **Phil Carey**, now working on "Gun Fury," will be teamed again in "The Nebraskan," another three-dimension Western.

E. G. Marshall, New York stage and television actor, will make his movie debut as the navy prosecutor in "The Caine Mutiny."

Neither **Deanna Durbin** nor **Shirley Temple** will consider a return to movie-making, they say in an article in the current Silver Screen magazine.

Jean Hersholt has been reelected to his 16th consecutive term as president of the Motion Picture Relief fund.

Frankie Laine will sing the title song in "Blowing Wild," which stars **Gary Cooper, Barbara Stanwyck, Ruth Roman,** and **Anthony Quinn.**

+ + +

NEWS ON THE AIR: NBC radio "News of the World" continues to maintain its position as radio's top news program, according to national Nielsen ratings for the week of May 17-23, which are just out.

With a rating of 4.8, "News of the World," which featured Morgan Beatty as commentator, has increased its lead over competing multi-weekly news programs. Here are the latest ratings:

"News of the World" (NBC) . . 4.8
Lowell Thomas (CBS) 2.8
Gabriel Heater (Mutual) 2.8
Edward R. Murrow (CBS) 2.6

In addition, the multi-weekly rating of "News of the World" also tops the once-weekly Walter Winchell newscasts (ABC), which are rated 4.5.

On the air 14 years, "News of the World" has been at the top of the rating list uncontested for the past two years. The show was the first direct pick-up news program on radio, pioneering in the use of direct pick-ups from points of news origin.

Heard Monday-through-Friday at 6:30 p.m. "News of the World" is broadcast here by WIBA and WIBA-FM.

Californian Wins Powder Puff Derby

LONG BEACH, Calif. (AP)—Mrs. Francis Bera of Inglewood, Calif., Wednesday won the seventh annual all-women's "powder puff" trans-continental air race, judges of the annual contest announced.

Mrs. Bera, co-pilot of the winning plane in 1951, was accompanied in her Stinson Voyager by co-pilot Marcella Duke.

The pair maintained an average speed of 122.258 miles an hour from North Andover, Mass., to Long Beach and had an elapsed time of 21 hours, 53 minutes.

EASY PAYMENTS

WILLIMANTIC, Conn. (UP)—Police trying to make the payment of parking tickets less painful, have come up with a new-type ticket that's actually an envelope. All the violator has to do is put a stamp on the self-addressed envelope and drop it in the mailbox — with the $1 fine, of course.

Campus Players to Open Summer Season Tonight

Wisconsin Players will open their summer season at 8 tonight with "Affairs of State," a comedy by Louis Verneuil, at the Wisconsin Union theater.

Three Madisonians and two students carry the roles of the political comedy, set in Washington, D. C., in the later days of the Truman administration.

Margot Herriot, Lois Dietrich, and Walter Malec are the Madisonians. Don Robinson, a graduate student, is from Montello and Ronald Ranscht is a senior.

Prof. Fredrick A. Buerki has directed the cast, which has been in rehearsal since the end of May.

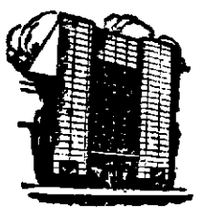
Tickets for the production may be obtained at the Union theater boxoffice or by calling 5-1224.

Season books will be available only until Saturday night.

PAGING TIN PAN ALLEY

KNOXVILLE, Tenn. (UP) — John E. Weaver filed a cross-bill for divorce against his wife because he claimed she wrote a song describing their marriage. The title of the song: "Thirty Months in Hell."

Stain or no stain, your toilet bowl is never clean until you use Sani-Flush

the problems of business
. . . are many—but so are the M B & T services we offer to businessmen. Can you improve your operation through: collections, escrow agreements, bank drafts, loans, night depository, pension trusts, or any of our other services? Perhaps you can. Let's find out.

Member F.D.I.C.
Madison Bank & Trust Co.
23 W. Main St.

PEPSODENT Gives You
Clean Mouth Taste for Hours
Thanks to ORAL DETERGENT discovery
Pepsodent's exclusive ORAL DETERGENT cleans your teeth cleanest. And the cleaner your teeth . . . the better you fight the cause of bad breath and tooth decay. What's more, you can prove it to yourself . . . with Pepsodent you'll find you have a Clean Mouth Taste for hours. Lever Brothers Co. unconditionally guarantees your satisfaction or money refunded.
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