TODAY'S TV HIGHLIGHTS

Ch-3 WTMJ Milwaukee
Ch-4 WBBM Chicago
Ch-4B WHBF Rock Island
Ch-5 WNBQ Chicago
Ch-5D WOC Davenport
Ch-7 WBKB Chicago
Ch-9 WGN Chicago

FRIDAY MORNING

6:00
5— Today
7:00
5D—Today
8:00
3— Ding Dong School
4—Wheel of Fortune
4R—Wheel of Fortune
5— Ding Dong School
5D—Ding Dong School
9— Your Figure, Ladies
8:30
3— Animal Playtime
5— Animal Playtime
5D—Prolog to Future
7— Cartoons
9— Vacation Serial
8:45
7— Beulah Karney
9:00
3— Garry Moore
4— News
4R—I'll Buy That
5— Ask Washington
5D—Ask Washington
9— Cookery A to Z

9:05
4— I'll Buy That
9:30
3— Strike It Rich
4— Strike It Rich
4R—Strike It Rich
5— Mrs. U. S. A.
5D—Mrs. U. S. A.
7— Let's Exercise
9:50
7— Weather; News
10:00
3— Time Out
4— Bride and Groom
4R—Bride and Groom
5— Creative Cookery
5D—Today's Cooking
7— Danny O'Neill
9— First Curtain
10:15
4— Love of Life
4R—Love of Life
10:30
4— Search for Tomorrow
4R—Search for Tomorrow
5D— Morning Movie
9— News

10:45
3— Bride and Groom
4— Guiding Light
4R—Guiding Light
9— Earl Nightingale
10:55
7— News
11:00
3— What's New?
4— Lunch with Billy
4R—News
5— Noontime Comics
7— Happy Pirates
9— Hi, Ladies
11:15
7— Movie Quiz
11:30
4— Garry Moore
4R—Garry Moore
5— Bob and Kay
5D—Wonderful World
7— Time for Fun
11:45
3— News
9— Jack Brickhouse
11:55
7— News

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FRIDAY AFTERNOON

12:00
3— Double or Nothing
4— Double or Nothing
5— Channel 5 Theater
5D—Stars at Noon
7— All About Baby
9— Batting Practice
12:15
7— Matinee Movietime
12:30
3— Weatherman
4— Art Linkletter
4R—House party
5D—Rural Roundup
9— Baseball
12:35
3— Man Next Door
1:00
3— Big Payoff
4— Big Payoff
4R—Big Payoff
5— Break the Bank
5D—Break the Bank
1:25
7— News
1:30
— Welcome Travelers
4— Action in Afternoon
4R—Action in Afternoon
5— Welcome Travelers
5D—Welcome Travelers
7— Woman's Theater
2:00
3— On Your Account
5— On Your Account
5D—On Your Account
7— Shoppers Matinee

2:15
4— Music Counter
2:30
3— Ladies Choice
4— Movie Time
5— Ladies Choice
5D—Ladies Choice
2:55
7— News
3:00
3— Woman's World
5— Hawkins Falls
5D—Hawkins Falls
7— Family Movie
9— Television Matinee
3:15
5— Gabby Hayes
5D—Gabby Hayes
3:30
3— Howdy Doody
5— Howdy Doody
5D—Howdy Doody
3:45
7— Rootie Kazootie
9— Time for Beany
4:00
3— Super Circus
4— Garfield Goose
4R—The Buddies
5— Elmer the elephant
5D—Comic Cutups
7— Laugh Time
9— Watch to Win
4:15
4R—TV Showcase
4:30
3— Foreman Tom
4— Western Movie

4R—TV Chronicle
5— Karnival Kwiz
5D—Circle 5 Ranch
7— Adventure Time
9— News
4:45
9— Ernie Simon
4:50
5— News
5:00
3— Sports Picture
4— Sports
4R—Capt. Video
5— Weather; News
5D—Hollwood Varieties
7— News; Sports
9— Capt. Video
5:10
5— Sports
5:15
3— News; Weather
4— News
5— Dorsey Connors
5:20
5— Town Crier
5:30
3— Blue Room
4— News
4R—The Big Picture
5— Eddie Fisher
7— Stu Erwin
9— News
5:45
3— News Caravan
4— Top Tunes
5— News Caravan
5D—News Caravan
9— News;cal

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FRIDAY EVENING

6:00
3— Mama
4— Mama
4R—Super Circus
5— The Goldbergs
5D—The Goldbergs
7— Hollywood Lu-Hour
9— Hollywood Story
6:30
3— Ozzie and Harriet
4— Man Against Crime
4R—Man Against Crime
5— Wolf's Workshop
5D—Golden Opportunity
7— Superman
7:00
3— Playhouse of Stars
4— Playhouse of Stars
4R—Playhouse of Stars
5— Doorway to Danger
5D—Doorway to Danger
7— Death Valley Days
9— Life Begins at 80
7:30
3— Double or Nothing
4— Footlight Theater
4R—Superman
5— Double or Nothing
5D—Double or Nothing
7— Double Play
9— World Is Yours
7:45
7—Focal Point

8:00
3— Boxing
4— Mr. and Mrs. North
4R—Twenty Questions
5— Sports Film
5D—Sports Film
7— Big Picture
9— Twenty Questions
8:30
4— Favorite Story
4R—Down You Go
5— Greatest Fights
7— Dang. Assignment
9— Down You Go
8:45
3— Newscel
5— The City
5D—Wrestling
9:00
3— My Little Margie
4— News; Miss Lee
4R—Rocky King
5— Weatherman
7— Courtesy Hour
9— Community Theater
9:10
5— Dorsey Connors
9:15
4— Sports; For Men
5— News
9:30
3— News; Weather
4— News

4R—Weather; News
5— Sports
9:15
3— Greatest Fights
4— Kup's Column
4R—Ivory Etchings
5— Herbie Mintz
5D—Weather; News
10:00
3— Doin' the Town
4— Sports
4R—Scoreboard
5— 11th Hour Theater
5D— Corral
7— News
10:10
4R—Feature Film
7— Chicago Comment
10:15
4— Murder Before 12
10:30
3— T-Men in Action
7— K. Ashton Stevens
9— News
11:00
3— Crime Syndicated
4— Night Owl Movie
7— Night Owl Movie
11:10
3— Tom Mercein
12:00
3— News; Movies
12:30
7— News

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WHA-WHA-FM

970 Kc.—88.7 Megs.

FRIDAY

A. M.
7:15 Weather Roundup; Farm Feature
7:30 Bird Watch
7:45 News; Weather
8:00 Morning Melodies
8:30 Musical Varieties
9:30 Market; News
9:00 Special Program
10:00 Homemakers Program
10:30 Organ Melodies
10:45 Views of the News
11:00 Introduction to Psychology
11:30 Noon Musicale

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Rural Education
2:30 Talk About Sports
3:00 Afternoon Concert
4:30 French Literature
4:00 Music of the Masters
5:00 Europe Report
5:15 Music Album
5:30 Matinee Rack
5:55 News; Weather
6:00 Dinner Musicale
6:30 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs

FM ONLY
7:15 Concert Airs
7:30 Sovereign Ladies
8:00 History of Russia
8:30 News of Wisconsin
9:00 FM Concert
10:30 News (to 11)

WMFM

FRIDAY

A. M.
6:00 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 Feature; Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:30 Weatherman
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P. M.
12:00 News
12:15 Pre Game Sports Program
12:25 Baseball
3:00 David with Discs; News
4:00 Juke Box Jamboree
4:15 Larry Green
4:30 Easy Listening; News
5:00 Bible Fellowship
5:15 Program Preview
5:30 Off the Record; News
6:00 Musical Menu
6:15 Bud McElroy
6:30 Musical Menu; News
7:00 Showcase
7:30 Air Force Dance Band
7:45 Meet the Artist; News
8:00 Tune Time
8:15 Public Health
8:30 Package of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:30 Joan T. Flynn
9:45 News
10:00 Blue Barron
10:15 Buddy Morrow
10:30 Carmen Cavallero
10:45 Xavier Cugat; News
11:00 One Oh Four & One Club
11:55 News (to 12)

Adlai Stevenson Has Audience with Pope

VATICAN CITY (UP) — Pope Pius XIII received Adlai Stevenson Thursday in a special audience.

Stevenson is in Italy on a six-day visit winding up his round the world tour.

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Today's Radio Highlights

Special Programs

6:45 p. m.—East Side Festival (WMFM): also at 7, 7:30, 8, 8:30, and 9:30 p. m.

7 p. m.—Letter from Korea (WISC): story of five average soldiers' first encounter with enemy in Korea.

10:30 p. m.—Independence Day (WIBA): U. S.-Canadian birthday; Ambassador Hume Wrong of Canada, Ambassador - Designate R. D. Stuart of U. S.

✦ ✦ ✦

Music

11:25 a. m. — Jack Berch (WISC): "Yankee Doodle Dandy."

4 p. m.—Music of the Masters (WHA): "Symphony No. 1," Brahms.

Cugat

4:30 p. m. — Curt Massey (WBBM): "Gone Fishin'," "Give My Regards to Broadway," "Eyes of Texas."

6:30 p. m.—Music in the Air (WBBM): Earl Wrightson returns; "Can-Can," "Louisiana Hayride," "America the Beautiful" . . . **New Dimensions** (WMAQ): "Night Soliloquy," Kennan; "Cello Concerto," Saint-Saens; "Oberon" overture, Weber.

7 p. m.—Eddie Fisher (WIBA): with June Hutton and composer Harry Akst; "Am I Blue?," "Baby Face," "Dinah," "I'll Forget You," "I'm Walking Behind You."

7:15 p. m.—Rosemary Clooney (WIBA): "What Is There to Say?", "Who Kissed Me Last Night?" "It Just Happened to Me," "Glow Worm."

8 p. m. — All Star Parade (WIBA): Xavier Cugat orchestra.

8:30 p. m.—The World Dances (WKOW): new series with Lud Gluskin, Lucille Norman; Champ Butler, guest; "Granada," "I'm Walking Behind You," "Dance of the Violins," "Brazil."

9 p. m.—FM Concert (WHA-FM): "Symphony No. 1, "Rachmaninoff.

✦ ✦ ✦

Drama

7:30 p. m.—Sovereign Ladies (WHA-FM): "Anne, Last of the Stuarts."

8 p. m.—Ozzie and Harriet (WISC): David gets advice on handling women.

✦ ✦ ✦

Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. Serge Hummon, assistant superintendent, Wisconsin Congregational conference.

✦ ✦ ✦

Baseball

12:25 p. m.—Cubs vs. Cardinals (WMFM).

1:25 p. m.—Braves vs. Reds (WISC).

✦ ✦ ✦

Miscellaneous

9:30 a. m.—Bob Hope (WIBA): saluting North Carolina woman for work in combatting racial prejudice.

Huseby

10 a. m. — Ladies Fair (WISC): "Share Your Blond" drive ends . . . **Homemakers** (WHA): "A Declaration of Faith," Hazel S. Stafford.

12:15 p. m. — Farm Service (WIBA): "Remember the Veterans on Independence Day," Gordon Huseby, director, state department of veterans affairs, and Frank Mayfield.

1:30 p. m. — Dave Garroway (WIBA): with Ralph Newman, author of European travel guide.

At the Shows

Capitol

FEATURE: Dangerous When Wet.

TYPE: Musical comedy.

REVIEWER: Don Davies.

CAST: Katy Higgins, **Esther Williams**; Andre Lanet, **Fernando Lamas**; Windy Webbe, **Jack Carson**; Ma Higgins, **Charlotte Greenwood**; Gigi Mignon, **Denise Darcel**; Pa Higgins, **William Demarest**; Junior Higgins, **Donna Corcoran**; Suzie Higgins, **Barbara Whiting.**

PLOT: A fast-talking salesman (Carson) talks the Higgins family of Pine Cone, Ark., into attempting to swim the English Channel as a publicity stunt for his miracle elixir, Liquapep. The prize money is to be used to buy a husband for one of the family's most beloved members —a cow. Carson has a special interest in Katy Higgins (Miss Williams) but upon arrival in France to start preparations for the "family swim," Miss Williams meets a handsome Frenchman (Lamas) who helps her in both the swimming and romance departments. Other swimmers attempt the channel swim, including Miss Darcel, and the stunt becomes a mad mixup of comedy, romance, and songs.

HIGH POINTS: Esther William's underwater dream sequence with cartoon characters, Tom and Jerry; Charlotte Greenwood's high stepping dance routine.

LOW POINTS: Story's dramatic-flavored channel swim by Miss Williams overshadows and cuts the light-hearted comedy vein of the picture.

VERDICT: Good light comedy and song, with Technicolor to set it off.

Summer Closing Hours
JULY—AUGUST
SATURDAYS
7:30 a.m. to 12::30 Noon
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Radio Timetable

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Frolic: Farmers	* Farm Hour	Uncle Julius	Music: News
6:15	Forum	* Tops in Sports	News; F'rm ho'r	Farm Reporter
6:30	Musical	* News; Tops in	Chapel of Air	Rural
6:45	Clock: News	Sports; News	Weather: Mkts.	Roundup
7:00	Alex Dreier	* Top o' Morning	Sports: Music	* News Farm
7:15	Musical Clock	* News	News	Service
7:30	News	* Top o' Morning	Weather; Coffee	* News
7:45	Clock: Sports	* John McVane	Club: News	* News: Weather
8:00	Musical	* Breakfast	Markets; Coffee	* Prayer League
8:15	Clock	Club	Club: News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Cof'e club: News	* Musical Clock
9:00	Welcome	* My True	Arthur Godfrey	* News Music
9:15	Travelers	Story: Whisp'g	Time	* Bob Crosby
9:30	Bob Hope	Streets	Arthur Godfrey	* Music in Air
9:45	Friday Melody	* Betty: News	Time	* Sweet Music
10:00	Strike It	* Ladies	Arthur Godfrey	News
10:15	Rich	Fair: News	Time	Trio
10:30	Phrase Pays	* Queen for	Music Speaks	Mid Morning
10:45	Second Chance	a Day	Jackpot Quiz	Matinee
11:00	Betty Cass	* Double or	News; Band	News: Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Farm	* Bill Ring	Helen Trent	News
11:45	Roundup	* Mag. Marquee	Our Gal Sunday	Farm Front
12:00	* News; Roundup	* Market Basket	Uncle Julius	Music: Markets
12:15	* Farm Service	* News	News	News and
12:30	* News	* Mister	Mkts.: Weather	Markets
12:45	* Polka Party	Music	Farm Parade	Farm and Home
1:00	* Trading Post	* Mister	Chow Time	Farm Service
1:15	* P. Frederick	Music	Mrs. at Market	Si Hays
1:30	* Dave Garroway	* Baseball	Nora Drake	and Daughter
1:45	* Melody Parade	* Baseball	Musical Matinee	* Hubba Hubba
2:00	* Life Beautiful	* Baseball	Current Quest's	* Hubba
2:15	* Road of Life	* Baseball	House	Hubba
2:30	* Pepper Young	* Baseball	Party	Organ Music
2:45	* R't to H'piness	* Baseball	Wizard of Odds	Science Exc'n
3:00	* Backstage Wife	* Baseball	News: Luella	Chapel in
3:15	* Stella Dallas	* Baseball	Mortenson	the Sky
3:30	* Widder Brown	* Baseball	Show; Easy	Melody
3:45	* Wom. in House	* Baseball	List'g: News	Hour
4:00	* Just Plain Bill	* Scores; Betty	Mary Casey's	Melody
4:15	* Frit P. Farrell	* Mr. Music	Showcase	Hour
4:30	* Lorenza Jones	* Jon & Sparkie	Harmony H'se	* News
4:45	* Doctor's Wife	* Birthday Club	Top Tunes	* Band Parade
5:00	* Madison	* Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	* University
5:30	* News	* Mister	Scores; Music	Special
5:45	* Sports; News	Music	Lowell Thomas	* Univ. Special
6:00	* 1 Man's Family	* News; Music	Family Skeleton	* News
6:15	* News Parade	* Fulton Lewis	Weather; News	Old Time Band
6:30	* Mel. Moments	* Lone	Music: Sports	* Sports Time
6:45	* News of World	Ranger; News	E. R. Murrow	Bink Sinks
7:00	* Eddie Fisher	* A Letter	Mister	Maggie, Scotty
7:15	* R. Clooney	to Korea	Keen	* Farm Front
7:30	* Name That	* A Letter	Korny	* Old
7:45	Tune	to Korea	Korners	Timers
8:00	* All-Star	* Ozzie and	Mystery: Blues	Old Timers
8:15	Band Parade	Harriet	in the Night	Old
8:30	* Bob and	* Proudly	The World	Timers
8:45	Ray	We Hail	Dances	Jamboree
9:00	* Dinah Shore	* News	Capitol	* Wisconsin
9:15	* Words in Night	* Mus. to Please	Cloakroom	Farm Hour
9:30	* Music; Sports	* Off the Record	News: C. Adams	* News; At
9:45	* Hymns	* Elmer Davis	Memory Music	Your Request
10:00	* News	* News	News	* At Your
10:15	* Your Pastor	* F. Edwards	Sports	Request
10:30	* Independ. Day	* E. C. Hill; Take	Some of	* At Your
10:45	* 1310 Club	a Number	the Best	Request
11:00	* News; 1310	* Number; News	News; The	* Silent
11:15	Club	Report; Sports	Ed	* Silent
11:30	The 1310	* Easy	Silvera	* Silent
11:45	Club: News	Street	Show	* Silent

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Both Madison TV Stations Nearing Full Operation

Both of Madison's television stations announced new developments late Thursday.

WKOW-TV, on Channel 27, will start putting test programs on the air Saturday, showing examples of its programming for about 90 minutes at 7 p.m. daily through Tuesday. The programs will be filmed local and syndicated shows, without commercial announcements.

Commercial programming will begin Wednesday, July 8, General Manager Michael Henry announced.

WMTV, on Channel 33, finished installation of its antenna late Wednesday, and engineers are working on completion of transmitting equipment.

President Jerry Bartell also announced that Michael H. Griffin, onetime State Journal reporter and more recently news editor at WBAY, Green Bay, has been appointed news editor of WMTV. He will start work there Monday.

Oshkosh Opens First UHF Station in State

OSHKOSH (UP) — The first ultra high frequency television station in Wisconsin started regular daily operations Wednesday.

Station WOSH-TV operating on weekdays from 4 p.m. to 11 p.m. and on Sundays from 2 p.m. until 11 p.m. will carry regular news, sports, weather, and women's programs.

Filmed network shows and other specially produced programs will also be carried, station officials said.

The range of the station is expected to be about 25 miles in all directions.

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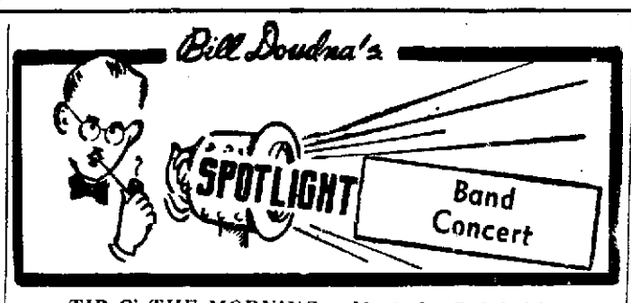
Excavating
Day — 5-8333
Nights — 3-8296
(Stanley Mulrooney)

Janet Leigh Says She's Expecting

HOLLYWOOD (UP) — Shapely Actress Janet Leigh disclosed Thursday that she expects to become a mother next February. She is the wife of Actor Tony Curtis and made the announcement after flying back from a visit with him in Hawaii where he is on location with a film company.

"It's really too early for an announcement," she said, "but I let the news slip out."



TIP O' THE MORNING: Music by Ralph Flanagan and Tex Beneke will be fed to the CBS network from Hotel Edgewater by WKOW, with Pat Hernon as m.c. Flanagan plays Monday, Beneke July 20.

* * *

DON FAUST, MADISON baritone, will be soloist at Sunday's concert in Vilas park by the Madison Musicians Assn. band. The program, conducted by Ralph V. James, will start at 3 p.m.

A brass quartet also will be a feature of the concert.

Faust will sing Franck's "Panis Angelicus," "With a Song in My Heart," "Ah, Sweet Mystery of Life," and "God Bless America." The quartet will play "Come Where My Love Lies Dreaming."

FAUST

Band selections will be:

"Wisconsin Forward Forever," Sousa; "American Folk Rhapsody," Grundman; "Ballet Egyptien," Luigini; "Begin the Beguine," Porter;

"Hallelujah," Youmans; "The Merry Widow" march paraphrase, Alford; "Knightsbrige March," Coates; a Tschaikowsky medley;

"O, Lady Be Good," Gershwin; "Dark Eyes," Lang, and "Bandwagon" march, Moore.

* * *

NAMES IN THE NEWS: Among the 40 American artists represented in "Recent American Prints" at the Museum of Modern Art, New York City, **"Fuller Griffith,** Madison. The show will be open through Aug. 2.

Betty Jane Kean, song-and-dance satirists, have signed a five-year contract with NBC for radio and television shows. They will also star in "The Great Caress," by **Anita Loos**, on Broadway next Spring.

Don "Mr. Wizard Herbert, formerely of La Crosse, will be a guest lecturer at the summer television institute of the University of Detroit this month. **Dr. Frances Horwich**, of "Ding Dong School" also is on the list.

News from Europe via Overseas News Agency:

Paul Robeson will probably star in the London production of "Othello" if the U.S. state department decides to return his passport.

Dean Martin and Jerry Lewis were booed off the Palladium stage on the opening night of their London season. The management was deeply concerned, as it is paying this comedy team $21,000 a week.

New Yorkers will be the first to see the British play, "A Pin To See the Peep Show" because producer **Peter Cotes** has failed repeatedly to secure a British license for it.

Beatrice Lillie, now in London, will bring her revue, "An Evening With Beatrice Lillie," which was a hit on Broadway, to London this fall. Happiest member of the company is **Reginald Gardiner**, who hasn't been to his native land for 18 years.

The glamorous **Lana Turner** doesn't do a thing to the British critics. They claim Little Mo has more sex appeal than Turner.

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Other Knox-Out products: Knox-Out Insect Spray, Knox-Out EQ-53 Moth Proofer, Knox-Out Roaches, Knox-Out Multi-Purpose Garden Dust.
Look for the Knox Out BUG CONTROL HEADQUARTERS in your store

Alcohol Study Director to Take Part in Conference

Gerald McGill, 310 N. Orchard st., director of the Bureau of Alcohol Studies for the State Department of Public Welfare, will participate in a national conference at New Haven, Conn., July 23-26.

He will be chairman of a discussion group on diagnostic and treatment procedures at the National States Conference on Alcoholism.

The purpose of the conference is to allow state directors to exchange information on organization and policies in the states which have alcohol bureaus. McGill has also been invited to participate in a four-day refresher course in alcoholism which will be conducted by the Yale Summer School of Alcohol Studies, following the conference.

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