TODAY'S TV HIGHLIGHTS

Ch-3 WTMJ Milwaukee
Ch-4 WBBM Chicago
Ch-4R WHBF Rock Island
Ch-5 WNBQ Chicago
Ch-5D WOC Davenport
Ch-7 WBKB Chicago
Ch-9 WGN Chicago

THURSDAY MORNING

6:00
5— Today
1:00
5D—Today
8:00
3— Ding Dong School
4— Arthur Godfrey
4R—Arthur Godfrey
5— Ding Dong School
5D—Ding Dong School
9— Your Picture Ladies
8:30
3— Animal Playtime
5— Animal Playtime
5D—Prolog to Future
7— Cartoons
9— Vacation Serial
8:45
7— Beulah Karney
9:00
3— Arthur Godfrey
4— News
4R—I'll Buy That
5 —Ask Washington
5D—Ask Washington
9— Cookery A to Z
9:05
4— I'll Buy That
9:30
4— Strike It Rich
4R—Strike It Rich
5— Mrs. U. S. A.
5D—Mrs. U. S. A.
7— Let's Exercise
9:50
7— Weather; News
10:00
3— Time Out
4— Bride and Groom
4R—Bride and Groom
5— Creative Cookery
5D—Today's Cooking
7— Breakfast with Danny
9— First Curtain
10:15
4— Love of Life
4R—Love of Life
10:30
4— Search for Tomorrow
4R—Search for Tomorrow
5D—Morning Movie
9— News
10:45
3— Bride and Groom
4— Guiding Light
4R—Guiding Light
9— Earl Nightingale
10:55
7— News
11:00
3— What's New?
4— Lunch with Billy
4R—News
5— Noontime Comics
7— Happy Pirates
9— Hi, Ladies
11:15
7— Movie Quiz
11:30
4— Garry Moore
4R—Garry Moore
5— Bob and Kay
5D—Wonderful World
7— Time for Fun
11:45
3— News
9— Jack Brickhouse
11:55
7— News

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THURSDAY AFTERNOON

12:00
3— Freedom Rings
4— Freedom Rings
5— Channel 5 Theater
5D—This Is Our Town
7— All About Baby
9— Batting Practice
12:15
7— Matinee Movie
12:30
3— Weatherman
4—Art Linkletter
4R—Show Business
5D—Rural Roundup
9— Baseball
12:35
3— Man Next Door
1:00
4— Big Payoff
4R—Big Payoff
5— Break the Bank
5D—Break the Bank
1:25
7— News
1:30
3— Welcome Travelers
4— Action in Afternoon
4R—Action in Afternoon
5— Welcome Travelers
5D—Welcome Travelers
7— Woman's Theater
2:00
3— On Your Account
5 — On Your Account
5D—On Your Account
7— Shoppers Matinee
2:15
4— Music Counter
2:30
3— Ladies Choice
4— Movie Time
5— Ladies Choice
5D—Ladies Choice
2:45
9— Extra Inning
2:55
7— News
3:00
3— Woman's World
5— Hawkins Falls
5D—Hawkins Falls
7— Family Movie
9— Television Matinee
3:15
5—Gabby Hayes
5D—Gabby Hayes
3:30
3— Howdy Doody
5— Howdy Doody
5D—Howdy Doody
3:45
9— Time for Benny
4:00
3— Little Amateurs
4— Garfield Goose
4R—The Buddies
5— Elmer the Elephant
5D—Make Believe
7— Laugh Time
9— Watch to Win
4:15
3— Gretchen Colalk
4R—TV Showcase
4:30
3— Foreman Tom
4— Western Movie
4R—TV Chronicle
5— Karnival Kwiz
5D—Circle 5 Ranch
7— Adventure Time
9— News
4:45
9— Ernie Simon
4:50
5— News
5:00
3— Sports Picture
4— Sports
4R—Capt. Video
5— Weather; News
5D—Hollywood Varieties
7— News; Sports
9—Capt. Video
5:10
5— Sports
5:15
3— News; Weather
4— News
5— Dorsey Connors
5:20
5— Town Crier
5:30
3— Blue Room
4— News
4R—Lone Ranger
5— Dinah Shore
7— Lone Ranger
9— News
5:45
3— News Caravan
4— Jane Froman
5— News Caravan
5D—News Caravan
9— Newsreel

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THURSDAY EVENING

6:00
3— Groucho Marx
4— Take a Guess
4R—Take a Guess
5— Groucho Marx
5D—Groucho Marx
7— Ramar of Jungle
9— Theater Date
6:30
3— Triangle Theater
4— 4-Star Playhouse
4R—Hollywood ½-Hour
5 - Place the Face
5D—Place the Face
7— Chance of a Lifetime
7:00
3— Dennis Day
4— Video Theater
4R—Video Theater
5 - Dragnet
5D—Dragnet
7— Playhouse
9— Stock Car Races
7:30
3— Theater
4— Big Town
4R—Big Town
5— Theater
5D—Theater
8:00
3— Martin Kane
4— My Little Margie
4R—My Little Margie
5— Martin Kane
5D—Martin Kane
8:30
3— Foreign Intrigue
4 — Racket Squad
4R—Racket Squad
5— Foreign Intrigue
5D—Trip the Trio
7— Quick as a Flash
9— Boston Blackie
9:00
3— This Is Your Life
4— News
4R—Favorite Stories
5— Weatherman
5D—Wrestling
7— News
9— Premiere Theater
9:10
4— Meet Miss Lee
5— Dorsey Connors
9:15
4— Sports; For Men
5— News
7— Sports; Weather
9:30
3— News; Weather
4— News
4R—Weather; News
5— Sports
5D—Weather; News
7— Your Question
9:45
3— Thursday Theater
4— Kup's Column
4R—Jane Froman
5— Herbie Mintz
5D—Stock Car Races
10:00
3— Blind Date
4— Sports Final
4R—Scoreboard
5— Harness Racing
7— News
9— Playhouse
10:10
7— Chicago Comments
10:15
4— Murder Before 12
10:30
3— Big Town
10:45
5— Faces in Window
11:00
3— Private Secretary
4— Night Owl Theater
7— Night Owl Movie
11:30
3— Tom Mercein
12:00
3— News; Movies
12:30
7— News

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WHA-WHA-FM

970 Kc.—88.7 Megs.
THURSDAY
A. M.
7:15 Weather Roundup; Farm Feature
7:30 Baird Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Radio Journal
9:30 Musical Varieties
9:50 Markets; News
10:00 Homemakers Program
10:45 Views of the News
11:00 Introduction to Psychology
11:50 Noon Musicale
P. M.
12:30 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Far Eastern Politics
2:30 Talk About Art
3:00 Music You Want
3:30 Voices of Europe
4:00 Music of the Masters
5:00 Canada Report
5:15 Music Album
5:30 Magazine Rack
5:45 News; Sports
6:00 Dinner Musicale
7:00 Views of the News
7:15 Adventures in Research
FM ONLY
7:30 Radio Journal
8:00 Cooper Union Forum
9:00 FM Concert
10:30 News (to 11)

WMFM

101.1 Megs.
THURSDAY
6:00 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weatherman; Yawn Patrol
7:30 Feature; Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol; Weatherman
8:02 News; Clockwatchers
8:30 Weatherman
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Sacred Heart Program
P. M.
12:00 News
12:15 Pre Game Sports Program
12:35 Baseball; News
3:00 David With Discs; News
4:00 Juke Box Jamboree
4:15 Jan Garber
4:30 Easy Listening; News
5:00 Bible Fellowship
5:15 Program Prevue
5:30 Off the Record; News
6:00 Musical Menu
6:15 Bud McElroy
6:30 Musical Menu; News
7:00 Adventures of Frank Race
7:30 Old Timers Party
7:45 Sleepy Joe
8:00 Let's Go to Town
8:15 Guest Star
8:30 Package of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Shep Fields
10:15 Horace Heidt
10:30 Frankie Carle
10:45 Owen Bradley; News
11:00 One Oh Four & One Club
11:55 News (to 12)

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Today's Radio Highlights

Drama

6 p. m. — Official Detective (WGN): "Murder in Falsetto" . . . **Roy Rogers** (WMAQ): *Trigger becomes bait for horse-thief trap.*

MEREDITH

6:30 p. m. — Father Knows Best (WMAQ): *Bud goes into business again.*

7 p. m. —Frank Race (WMFM): "Three on a Match" . . . **Counterspy** (WMAQ): on new schedule; agents track down narcotics smugglers . .

ABC Playhouse (WENR): Burgess Meredith in "Point of View," story of hospital interne's love.

8 p. m.—Romance (WKOW): "The Pool," tale of American soldier and English nurse.

✦ ✦ ✦

Music

11:25 a.m.—Jack Berch (WISC): "My Lady Loves to Dance," "Give Me Your Tired, Your Poor."

4 p.m. — Music of the Masters (WHA): "Suite No. 2 for Two Pianos," Rachmaninoff.

4:30 p.m. — Curt Massey (WEBM): "Big Mamou," "Dreamer with a Penny," "Melba Waltz."

8:15 p.m.—Guest Star (WMFM): Rosemary Clooney.

8:30 p.m. — Eddie Cantor (WIBA): salute to George M. Cohan.

9 p.m. — FM Concert (WHA-FM): "Fantasy for Violin and Orchestra," Suk.

✦ ✦ ✦

Religion

10:15 p. m.— Your Pastor Speaks (WIBA): the Rev. Andrew Breines, Madison Catholic diocese.

✦ ✦ ✦

Baseball

12:25 p.m.—White Sox vs. Cubs (WISC) . . . **Phils vs. Dodgers** (WMFM).

7:55 p.m. — Braves vs. Reds (WISC).

✦ ✦ ✦

Variety

8:30 p.m. — Bing Crosby (WKOW): last show of season; Lindsay Crosby, guest.

✦ ✦ ✦

Miscellaneous

10 a.m. —Homemakers (WHA): "Keep Your Summer Safe," Donald Heimlich; "The Story of Hymns," Mrs. Edward Law.

12:15 p.m. — Farm Service (WIBA): "Ringside Report on 10-10-0," C. J. Chapman and Frank Mayfield.

6:45 p.m. — East Side Festival (WMFM): also at 8, 8:45, and 9:30.

Theater Guild to Premiere Nathan's Comedy

The Midwest premiere of Robert Nathan's comedy, "Jezebel's Husband," will be on the 1953-54 playbill of the Madison Theater Guild, Jack Tremblay Jr., announced Wednesday.

Tremblay is chairman of the organization's play-reading committee.

The satirical play is the story of Jonah 20 years after his adventure with the whale.

The other plays on the schedule will be "The Man Who Came to Dinner," "The Miser," and "Liliom."

"The Man Who Came to Dinner" has been presented at the Parkway theater twice, with Monty Woolley and Clifton Webb starring. Prof. Robert West played the leading role in a Wisconsin Players production.

"The Miser", by Moliere, will be an arena production. It will have nine or 10 performances, instead of the usual three, to accommodate season-ticket holders in smaller groups.

"Liliom" is the Molnar fantasy which became the basis for the musical comedy hit, "Carousel". Don Ameche had the lead in a Wisconsin Players production at Bascom theater.

U.W. Players to Hold Tryouts Tonight

Wisconsin Players will hold tryouts tonight at 7 in the Memorial Union for "Mrs. Warren's Profession" and "The Playboy of the Western World."

All University of Wisconsin students are eligible to try out for the roles.

Prof. Ronald E. Mitchell will cast and direct "Mrs. Warren's Profession" and Prof. Jonathan Curvin will stage "The Playboy of the Western World."

Playdates for "Mrs. Warren's Profession" are July 23, 24, 25; for "Playboy of the Western World," July 30, 31 and Aug. 1.

Mother, Princess Arrive in Africa

SALISBURY, Southern Rhodesia (AP)—Queen Mother Elizabeth and Princess Margaret arrived by jet airliner Wednesday to begin a 16-day tour of this African dominion.

About 50,000 persons lined the roads from the airport through the city to welcome the visiting royalty.

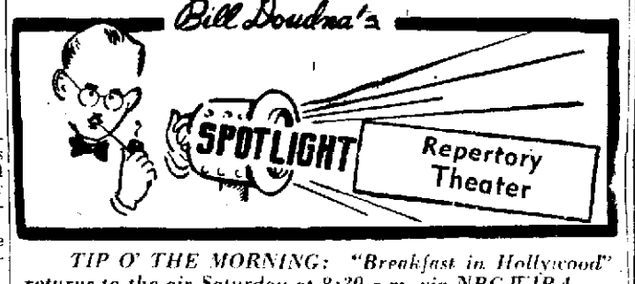
Radio Timetable

THURSDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Frolic: Farmers	* Farm Hour	Uncle Julius	Music: News
6:15	Forum	* Tops in Sports	News: Farm Hr.	Farm Reporter
6:30	Musical	* News; Tops in	Chapel of Air	Rural
6:45	Clock: News	Sports; News	We'ther: Mar'ets	Roundup
7:00	Alex Dreier	* Top o' Morning	Sports: Coffee	* News; Farm
7:15	Musical Clock	* News	Clubs; News	Service
7:30	Journal News	* Top o' Morning	Weather: Coffee	*News We'ther
7:45	Clock: Sports	* John McVane	Club: News	* Farm Frolic
8:00	Musical	* Breakfast	Markets: Coffee	*Prayer league
8:15	Clock	Club	Club: News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Cof'e club: News	*Musical clock
9:00	Welcome	* My True	Arthur Godfrey	*News Pioneer
9:15	Travelers	Story; Whisp'g	Time	* Bob Crosby
9:30	Bob Hope	Streets	Arthur Godfrey	* Cancer Farm
9:45	Thurs. Melody	* Betty; News	Time	* Sweet Music
10:00	Strike It	* Ladies	Arthur Godfrey	News
10:15	Rich	Fair; News	Time	* U. S. Army
10:30	Phrase Pays	* Queen for	Music Speaks	Mid-Morning
10:45	Second Chance	a Day	Jockey's Choice	Matinee
11:00	Betty Cass	* Double or	News: Women	News: Morning
11:15	Column	Nothing	Aunt Jenny	Matinee
11:30	Carson Gulley	* House Party	Helen Trent	News: Farm pg.
11:45	Roundup: News	* Mag. Marquee	Our Gal Sunday	* Farm Front
12:00	* News; Roundup	* Top Tunes	Uncle Julius	Music; Markets
12:15	* Farm Service	* News	News	News and
12:30	* News	* Baseball	Mkts.: Weather	Markets
12:45	* Polka Party	* Baseball	Farm Parade	Farm & Home
1:00	* Trading Post	* Baseball	Chow Time	Farm Service
1:15	* P Frederick	* Baseball	Mrs. at Market	Si Hays and
1:30	* D. Garroway	* Baseball	Nora Drake	Daughter
1:45	* Melody Parade	* Baseball	Musical Matinee	*Hubba Hubba
2:00	* Life Beautiful	* Baseball	Cur'ent Quest'ns	* Hubba
2:15	* Road of Life	* Baseball	House	Hubba
2:30	* Pepper Young	* Baseball	Party	* Health Talk
2:45	* Happiness	* Baseball	Wizard of Odds	*Chapel in Sky
3:00	* Backstage Wife	* Scores; Mr.	News: Luella	* Chapel in
3:15	* Stella Dallas	Music	Mortenson	the Sky
3:30	* Widder Brown	* Mister	Show; Easy	* Melody
3:45	* Woman in Hse.	Music	Listen'g; News	Hour
4:00	* Just Plain Bill	* Mister	Mary Casey's	* Melody
4:15	* Fr't P. Farrell	Music	Showcase	Hour
4:30	* Lorenzo Jones	* Jon & Sparky	Harmony H'se	Band Parade
4:45	* Doctor's Wife	* Birthday Club	Top Tunes	* News
5:00	* Madison	* Mister	Allan Jackson	Fiesta Time
5:15	Hour	Music	Top Tunes	* University
5:30	* News	* Music to Please	Scores; Hits	Special
5:45	* Sports: News	* Mr. Music	Lowell Thomas	*Univ. Special
6:00	* News Parade	* News: Serenade	Family Skeleton	* News
6:15	* Melody: News	* Fulton Lewis	Weather; News	Old Time Band
6:30	* News of World	* Captain	Dinner Music	* Sports Time
6:45	*I Man's Family	Starr	E. R. Murrow	Bing Sings
7:00	* The Top	* Como and	Meet	Bing Sings
7:15	Ten	Crosby	Millie	Farm Front
7:30	* The Top	* G. Heatter	The Lewises	* Old Timers
7:45	Ten	* Baseball	on Stage	Jamboree
8:00	* Sammy Kaye	* Baseball	Romance	Old Timers
8:15	Serenade	* Baseball	Romance	Jamboree
8:30	* Eddie	* Baseball	Bing	Old Timers
8:45	Cantor	* Baseball	Crosby	Jamboree
9:00	* Judy	* Baseball	The American	* Wisconsin
9:15	Canova	* Baseball	Way	Farm Hour
9:30	* Music: Sports	* Baseball	News: C. Adams	* News At
9:45	* Singing Stars	* Baseball	Variety; TV	Your Request
10:00	* News	* Baseball	News	* At Your
10:15	* Your Pastor	* Baseball	Sports	Request
10:30	* The 1310	* E. C. Hill; F.	Some of the	* At Your
10:45	Club	Edwards	Best	Request
11:00	* News; 1310	* Music; News	The Ed	* Silent
11:15	Club	* Sports Final	Silvera Show	* Silent
11:30	The 1310	* Easy	News; Ed	* Silent
11:45	Club; News	Street	Silvera Show	* Silent

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Bill Doudna's



TIP O' THE MORNING: "Breakfast in Hollywood" returns to the air Saturday at 8:30 a.m. via NBC-WIBA.

✦ ✦ ✦

MADISON'S SUMMER theater season opened Wednesday night with the first production of the newly-established Repertory Theater—a happy performance of Oscar Wilde's "The Importance of Being Earnest."

The company's playhouse is the Woman's bldg. on W. Gilman st., just off State. The small stage calls for economy of movement as well as of settings, and in both particulars George Bird's staging was more than adequate. The comedy, as written, has meager action, but the director used ingenuity to provide more. The scenes, a fashionable London home and a formal garden, were suitably suggested.

In the highly stylized acting of this satire on its own Victorian era, the cast was uniformly good. The company never overdid the playing, thus preserving the intrinsic humor which is in the lines.

Agatha Karlen Fowlkes, Anne Soule, and Donna Wenger were particularly thorough in their characterizations.

Mrs. Fowlkes, in startling red gown and red picture hat, was a perfect dowager — a veritable Gorgon in upbraiding youth, always a stickler for appearances and form.

Mrs. Soule was urbane and sharp-tongued as her daughter, and Miss Wenger was a breathless, imaginative Cecily.

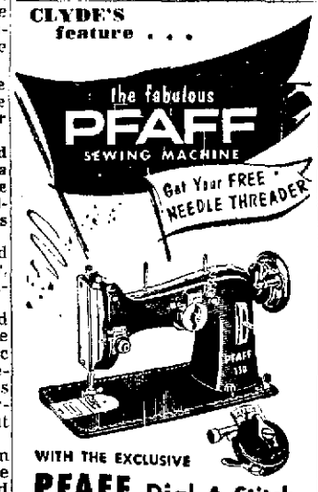
Don Soule played the puzzled John Worthing, around whose assumed name and romantic troubles the familiar plot revolves, and Charles Mark was the devastatingly clever Algernon, into whose mouth Wilde put most of his deathless epigrams.

Helen Lauritzen was the prim tutor who had caused all the trouble in the first place, and Joseph Hawes played the literal-minded, scholarly, and immaculate Canon Chasuble. Don Phelps and Irving Cummings completed the cast as menservants, the former an unusually voluble one.

Except in rare instances, the players sold Wilde's lines for all their comedy values—little tarnished in the almost 60 years of their life. Thank goodness, there was no attempt at modernizing them. One wonders, however, why the central figure's age was upped from 29 to 35.

Aside from that small worry, I like the show more every moment I think about it.

"The Importance of Being Earnest" will be repeated at 8:30 nightly through Saturday, and next week, Wednesday through Saturday.

CLYDE'S feature . . .


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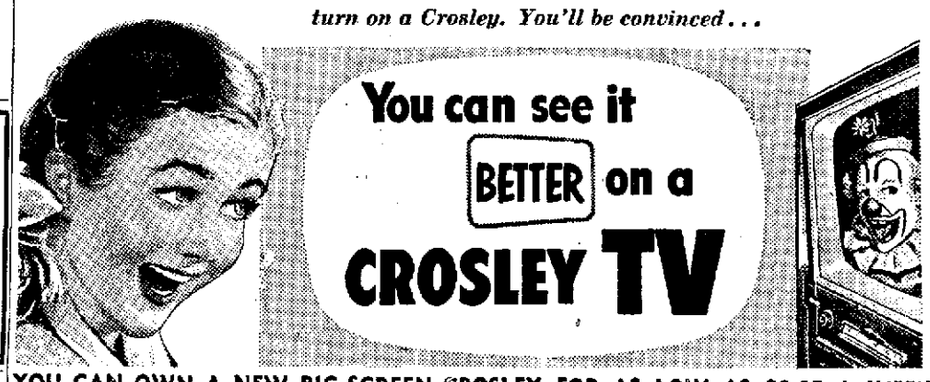

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• Weiner Roaster
Metal, each . . . 19c
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Easy-Por Spout New $1.75 Cooler Jug HALF gallon! . . . 1.59
Fielder's Choice $1.29 Glove & Baseball Fielder's 1st base . 98c
30 PAPER PLATES Hard surface, 8 inch size 29c
69c PICNIC CUPS PAPER, 44 cold or 24 hot 47c
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TONI REFILL Home Wave—Super. Regular. Gentle . . 1.50
TRY LIQUINET Liquid hair net Mists on gently . . . 1.25
HAIR BRUSH Pro-Phy-Lac-Tic "Jewelite" 2.45
Reg. 89c 1.29
Sale! Formula 20 SHAMPOO WITH EGG Twin pkg. . 2 FOR 1.29
WALGREEN CARRY-OUT ICE CREAM SPECIAL! Friday Through Sunday ONLY
Pint 19c
½ Gal. 75c
Plus 20% Federal Excise Tax on Toiletries, Luggage and Billfolds
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Repeaters 98c
Caps 5c roll . . . . . 4 for 19c
Reg. 15c MANICLIP NAIL CUTTER Save now with this coupon! (Limit 1) 9c
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$1.39 Value AEROSOL DDT BOMB Delph—12-ounce 1.09
Be Ready to Give FIRST AID
Real 75c Value! FIRST AID HANDY KIT 7-piece, save now 49c
U.S.P. Quality Tincture of Merthiolate 1-ounce bottle . . 33c
39c QUICK STRIPS Waterproof plastic pack 87 . . . 33c
10c WASH-CLOTHS Terry (Limit 6) 3 FOR 19c
SHOO Insect Repellent Handy stick type. 39c & $1