

TIP O' THE MORNING: Lowell Thomas will be on WKOW at 5:45 p. m. Mondays through Fridays starting next week. Allan Jackson will move to 5 p.m. and "Family Skeleton" to 6 p.m.

DON and Anne Soule, managers of the Repertory theater, have announced the cast for "The Importance of Being Earnest," which will open the company's season Wednesday, July 4, in the Woman's bldg.

Agatha Fowlkes will play Lady Bracknell, with side Down" and "Fil Go."

Charles Mark as Algernon Moncrieff and Don Soule as John Worthing. Anne Soule will play Gwendolyn Fairfax and Helen Lauritzen will portray Miss Prism. Donna Wen. Nice backing by Percy and Helen Lauritzen will portray Miss Prism. Donna Wen. Nice backit ger has been cast as Cecily Cardew and Joseph Hawes as the Rev. Faith's orchestra. Mr. Chasuble, with Irving Cummings as Merriman and Don Guy Mitcheit (Columbia):

Phelps as Lane.

George Bird is directing and has planned the setting and lighting. Cummings is stage manager.

ing, Cummings is stage manager.

The comedy will be given Wednesday through Saturday, July 1-4 and B-11.

CHANGE: Station WBBM-TV, Chicago, will move to Channel 2 at 9 a.m. (Madison time) Sunday, July 5. It is now operating on Channel 4, which WTM1-TV will occupy about July 11,

PASTORS SPEAK: Here are the clergymen who will talk next week on "Your Pastor Speaks," heard at 10:15 p. m. Monday Woman Photographer,

**EAGLES** 

**CLUB** 

23 W. DOTY ST.

Calendar of coming events:

Dance to Armond Huseboe and Orchestra. Members only. Har-

Dance, Bernie Henderson and Or-chestra. Members and Guests. Harmony Room, 9:00 p. m.

FRIDAY, JUNE 26

mony Room, 9:00 p. m.

SATURDAY, JUNE 27

**PHOTO SERVICE** 

Take your film to the Rennebohm Drug Store nyour neighborhood for fast, convenient service and fine, clear snapshots. 8 Exposure Roll 49c

BETTER DRUG STORES

son Catholic diocese, Thursday the Rev. David Nielson, Ply-mouth Congregational church,

ON THE AIR: Bill Idelson, well-remembered as Rush of "Vio ind Sade," will be starred in Cousin Willie," the summer re-placement for "Fibber McGee and The situation comedy will start Tuesday, July 7, on NBC-

"Cousin Willie" will be the history of a Milwaukee boy who moves to Glendale, Calif., to live with his cousin and her husband. Also in the cast will be Marvin Miller, Patricia Dunlap, Patty Chapman, Bob Sweeney, and Frank Nelson.

DISCS OF THE DAY: Recen recommended "pops" . . . Tony Bennett (Columbia): "Someone Turned the Moon Up-

BIG THREE: Ray Scherer, NBC White House correspondent, will cover the Big Three conferences which start July 8 in Bermuda. He will make direct reports on "News of the World," (WIBA at 6:30 p.m. daily) and "Pauline Frederick Reports" (WIBA at 1:15 p.m. daily)

## through Friday on WIBA and Sen. Kennedy to Wed WIBA-FM:

The Rev. Bernhard Rom, Beth-any Evangelical Free church, Sen. John F. Kennedy (D-Mass.) Monday... Rabbi Manfred Swar-sensky, Temple Beth El Tuesday ible and wealthy bachelors, and ... the Rev. John Keene, Grace Jacqueline Lee Bouvier, a 1941 Episcopal church, Wednesday ... Newport and New York debu the Rev. Andrew Breines, Madi-tante who became a news pho tographer, plan to be married

Kennedy is 36 years old and Miss Bouvier 23.

### "CLUB 18" BALLROOM Mt. Horeb

SAT. — JUNE 27 In Honer of Orline Dimoft and

Albert Steiner Music by JOEY TANTILLO and his orch.

# Radio Jimetable

| Į                     | L                                | 4                                                                                                          |                                                                                           |                                                                    |                                                          |
|-----------------------|----------------------------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------|
| ۱,                    | FRIDAY                           |                                                                                                            |                                                                                           |                                                                    |                                                          |
| c i                   |                                  | WIBA                                                                                                       | WISC                                                                                      | WKOW                                                               | WIBU                                                     |
| 4                     |                                  | 1310 kc.                                                                                                   | 1480 kc.                                                                                  | 1070 kc.                                                           | 1240 km.                                                 |
| 1                     | 4:00<br>4:15<br>4:30<br>4:45     | Prolic: Parmers Forum Musical Clock: News                                                                  | News: Tops in                                                                             | Uncle Julius<br>News: F'rm ho'r<br>Chapel of Air<br>Weather: Mkts. | Music: News<br>Farm Reporter<br>Bural<br>Roundup         |
| e<br>i.               | 7:45                             | Musical Clock<br>News<br>Clock; Sports                                                                     | • Top o' Morning • News • Top o' Morning • John McVane                                    | News<br>Weather: Coffee<br>Club: News                              | News: Weather                                            |
| ď                     | 8:15<br>8:30<br>8:45             |                                                                                                            | Breakfast Club Breakfast Club                                                             |                                                                    |                                                          |
| ıt:                   |                                  | Welcome<br>Travelers<br>Bob Hope<br>Friday Melody                                                          |                                                                                           | Arthur Godfrey<br>Time<br>Arthur Godfrey<br>Time                   | News Music Bob Crosby Music in Air Sweet Music           |
| Ιŧ                    | 10:45                            | Phrase Pays<br>Second Chance                                                                               |                                                                                           | Arthur Godfrey<br>Time<br>Music Speaks<br>Jackpot Quis             | Trio<br>Mid Morning<br>Matinee                           |
|                       | 11:45                            |                                                                                                            | Mag. Marquee                                                                              |                                                                    | News: Morning Matines News Farm Front                    |
| n<br>h                | 12:00<br>12:15<br>12:30<br>12:45 | News; Roundup Parm Service News Polka Party                                                                | <ul> <li>Market Basket</li> <li>News</li> <li>Mister</li> <li>Music</li> </ul>            | Uncle Julius<br>News<br>Mkts.; Weather<br>Farm Parade              | Munic: Markets<br>News and<br>Markets<br>Perm and Home   |
| C<br>II               | 1:00<br>1:15<br>1:30<br>1:45     | Trading Post P. Fraderick Dave Garroway Melody Parade                                                      | Mister<br>Music<br>No Game<br>Today                                                       | Chow Time<br>Mrs. at Market<br>Nora Drake<br>Musical Matines       | Farm Service<br>Si Hays<br>and Daughter<br>• Hubba Hubba |
| a.<br>n<br>at<br>le   |                                  | <ul> <li>Life Beautiful</li> <li>Road of Life</li> <li>Pepper Young</li> <li>R't to H'piness</li> </ul>    |                                                                                           |                                                                    |                                                          |
| 15                    | 1                                | Backstage Wife Stella Dallas Widder Brown Wom, in House                                                    |                                                                                           |                                                                    |                                                          |
| _                     | 1                                | <ul> <li>Just Plain Bill</li> <li>Fr't P. Farreli</li> <li>Lorenza Jones</li> <li>Doctor's Wife</li> </ul> |                                                                                           |                                                                    | Hour<br>News<br>Band Parade                              |
| S,<br>,),<br>g-<br>ıd | 5:15<br>5:30<br>5:45             |                                                                                                            |                                                                                           |                                                                    |                                                          |
| 48<br>u-<br>o-        | 6:00<br>6:15<br>6:30<br>6:45     | <ul> <li>1 Man's Family</li> <li>News Parade</li> <li>Mel. Moments</li> <li>News of World</li> </ul>       | <ul> <li>News; Music</li> <li>Fulton Lewis</li> <li>Lone</li> <li>Ranger; News</li> </ul> | News; Weather<br>Family Skeleton<br>Music: Sports<br>E. R. Murrow  | News<br>Old Time Band<br>Sports Time<br>Bing Sings       |

### Wisconsin Farm Hour News; At Your Requ \* News; 1310 Club \* Number: News News; The Report; Sports Ed Club The 1310 Club; News Easy Street Starred programs are also carried on coresponding FM statio FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1 Dancing Every Saturday

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Surprise! Lifebuoy has lost its medicinal odor! Now fragrant as facial soaps. Even bigger surprise! New bath-to-bath B.O. protection. Our scientists tell us Lifebuoy's protection now lasts as long as 3 days. That's because Puralin—Lifebuoy's new-type deodorizer—stays with your skin. You can't see, feel or smell it. But it stands guard. It's why Lifebuoy now gives you longer-lasting B.O. protection than any other leading soap. Use new Lifebuoy every day-it costs so little. Lever Brothers are so confident you'll like this brand-new Lifebuoy, they back every cake with a money-back guarantee.

## Today's Radio Highlights

music written and sung by Tom

Special Programs 8 p. m.—38th Parallel, U. S. A. (WKOW): interviews with Americans living along 38th parallel;



# idresses International 3-Assn. for the Colored People. Music 3 p. m.—Music You Want (WHA): "Piano Concerto No. 3." Prokofieff. 4 p. m.—Music of the Masters (WHA): "Violin Concerte No. 4." Concerte No. 4." Mozart. 4R.—Wheel of Forcupe 5—Ding Dong School 3.32 3.3 Animal Playtime 5—Animal Playtime 5—Prolog to Future 7—Centroons 9—Vacation Serial 7—Beulah Karney 9:46 Mozart. T. Dorsey 8 p. m. — All-Star Parade (WIBA): Tommy and Jimmy Dor-

Mozart.

7 p. m.—Eddie — News
Fisher (WIBA):
S— Ask Washington
sixters. sisters.
7:15 p. m. —
Rosemary Clooney (W I B A):
You Can Get It."
"I Saw Him Only
Once," "I Be-Once," "I Be-lieve," "Botcha-Me."

addresses International 5D-Today

sey combined orchestra.

9 p. m.—FM Concert (WHA-FM): "Cantata No. 152," Bach.

7 p .m.—Ozzie and Harriet (WENR); a lesson in punctuality. 7:15 p. m.—Sovereign Ladies (WHA): "Mary of Orange."

### Religion

Religion

10:15 p. m.—Your Pastor speaks (WIBA): the Rev. Francis
Doherty, Madison Catholic diocese.

+ + +

Sports

12:80
3— Double or Nothing
4— Double or Nothing
5— Channel 5 Theater
5D—Our Town
7— All About Baby
9— Batting Practice
12:15
7— Matinee Movietime
12:30
3— Weatherman

JOSTS

12:25 p. m.—Baseball (WMFM):
Cubs vs. Glants.
5:45 p. m.— Sports Parade
(WIBA): with C. L. Darling Jr.,
chairman of Badger Kennel
club's dog show.

club's dog show.
7:55 p. m.—Basebabli (WISC):
Braves vs. Dodgers.
8 p. m.—Boxing (WENR):
Ernie Durando vs. Joe Giardello.
7 November 1:25 Ernie Durando vs. Joe Giardello.

### Quiz

Old Timers Old Timers Jambores

Quiz
6:30 p. m. — Platterbrains
WLS): Lionel Hampton, guest.

Farm Programs
12:15 p. m. — Farm Service
Wighthan : "Swine Production Resords;" Aldro and Charlotte Penselly. Dodgeville: Everett Olsen. 6:30 p. m. — Platterbrains (WLS): Lionel Hampton, guest.

## Farm Programs

cords;" Aldro and Charlotte Pen-gelly, Dodgeville; Everett Olsen, Iowa county agent; Frank May-field.

12:30 p. m. — Farm Program (WHA); "Spring Pig Crop—Fall Outlook," Walter Ebling; "Branch Station Day Report."

### Miscellaneous

9:30 a.m.-Bob Hope (WIBA): salute to Evansville, Ind., foster

10 a. m.-Homemakers (WHA):

## 20 Music Groups to Take Part in Cambridge Event

CAMBRIDGE—Twenty musical organizations including a massed chorus of 100 voices will take part in two pageants planned in Foundation Park, Cambridge, as part of the American Legion festival Saturday and Sunday.

The two-day celebration will include a trained dog act and fea.

Source and Harries 6.39

Amy Friend Irms 6. Watt's Workshop of the document of the control o

ture some of the finest trained obedience dogs in the country, according to Legion officials. A 4-H show will bring together exhibits

The Big Story

show will bring together exhibits by area youths.

A pageant will be presented at 8:45 each night, directed by Eileen Scott, drama instructor at Johnson Creek high school, Proceeds of the event will go toward the James Munro Legion clubshouse in Cambridge.

AR—Playhouse of Stars AR—Pla house in Cambridge.

## At the Shows

#### Orpheum FEATURE: Never Wave

TYPE: Comedy. REVIEWER: Don Davies CAST: Josephine McBain, Rosalind Russell: Andrew Mc-Bain, Paul Douglas; Clara Schneiderman, Marie Wilson.

PLOT: A socialite (Rosalind Russell), the divorced daughter of a U. S. senator, enlists in the Women's Army Corps with the misguided idea that she will be given an immediate commission and will be able to join her prospective husband in Paris. She is detoured from the goal, but meets a former burlesque queen (Marie Wilson) in the WAC whose desire is to be part of the WAC Intelligence Service, although she has none to spare Our two heroines brave the hazards of Army life, including a stint in testing service gear, but survive in the best situational

comedy style.

HIGH POINTS: Fast-moving satire slows up considerably near the end of the picture, with the inish almost anti-climatic VERDICT: Delightful comedy,

shaky in spots, but enhanced by Miss Russell's performance.

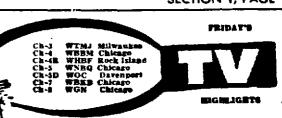
MADISON'S NEW SUMMER THEATER The Repertory Theater

OPENING JULY 1

"The Importance of Being Ernest"

Every Wed-Sat. at 8:30 240 W. GILMAN ST, Admission \$1.20

3- Ding Dong School
4-Wheel of Fortune
4R-Wheel of Fortune



### FRIDAY MORNING

9:05 4-- I'll Buy That 9:30 3- Strike it Rich
4- Strike it Rich
4- Strike it Rich
5- Mrs. U. S. A.
5D-Mrs. U. S. A.
7- Let's Exercise
7- Westher: News
3- Time Out 3- What's New?
Lunch with Billy
4R-News

Lunch with Billy
4R—News
5— Noontine Comics
7— Happy Pirates
9— Hi Ladies
11:13
7— Movie Quin
11:13
6— Garry Moore
4R—Garry Moore
5— Bob and Kay
5D—Wonderful World
11:45
x 3— News To Weather; News 18:78 A. Noontime Comit 18:58 S. Noontime Comit 7- Happy Pirates 9- Hi Ladies 9- Hi Ladies 9- Hi Ladies 11:18

To Danny Oneill 7- Movie Quis 11:18

To Danny Oneill 7- Movie Quis 11:18

To Danny Oneill 8- Garry Moore 11:18

To Danny Oneill 8- Garry Moore 11:18

To Danny Oneill 8- Garry Moore 18:18

To Danny Oneill 8- Garry Moore 18:18

To Danny Oneill 7- Time for Pun 11:48

To Search for Tomorrow 3- News 11:38

To News 11:38

To News

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RADIO SHOP

#### FRIDAY AFTERNOON

2:15
4— Music Counter
2:30
3— Ladies Choice
4— Movie Time
5— Ladies Choice
5D—Ladies Choice
2:55
7— News 7- News

- News

4- Western Movie
4R-TV Chronicle
5- Karnival Kwiz
5D-Circle 5 Ranch
7- Adventure Time
9- News 9— Ernie Simon

7— News
3:00
3— Woman's World
5— Hawkins Falls
5D—Hawkins Falls
7— Family Movie
9— Television Matines
8:15
5— Gabby Hayes
5D—Gabby Hayes
5D—Gabby Hayes
5D—Howdy Doody
5D—Howdy Doody
51—Howdy Doody
51—Rootie Kazootie 5- News 5- News
5:08
3- Sports Picture
4- Sports
4R-Capt Video
5- Weather; Sports
5D-Hollwood Varieties
7- News; Sports
9- Capt, Video
5- Direct Council

5- Dotsey Cor 3— News; Weather 4— News 5— Town Crier

7— Roote Kazootis
9— Time for Beany
4:00
3— Super Circus
4— Garfield Goose
4B—The Buddles
5— Elmer the 5-- Town Crier
5:38
3-- Blue Room
4-- News
4R-- The Big Picture
5-- Eddia Fisher
7-- Stu Erwin
8-- News
5:43
3-- News Caravan
4-- Perry Como
5-- News Caravan
9-- News Caravan
9-- News Caravan Supe:
Garfield Good
The Huddles
Elmer the elephant
—Comic Cutups
Laugh Time 5D Comic Cutu
7— Laugh Tim
9— Watch to W
4:15 4:15
4R—TV Showcase
4:36
3— Foreman Tom

# You'll Notice the Difference



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Brewing Experience

## FRIDAY EVENING

3- Mama
4- Mama
4R. Super Circus
5- Dennis Day
5D-Dennis Day
7- Ozzie and Harriet
9- Hollywood Story
3- Cozie and Harriet

9:39
3- News; Weather

3- My Little Margie
4- News; Miss Lee
4R-Rocky King
5- Weatherman
7- Courtesy Hour
9- Community Theater
9-10
5- Dorsey Connors
9-15
4- Sports; For Men
5- News
9:39

Over 100 Years of Quality 4R—Weather; Naws
5— Sports
9:45
3— Greatest Pights
4— Kup's Column
6R—Foory Exchines
5— Rerble Mints
5D—Weather; News
1— Doin' the Town
4— Sports
4R—Scoreboard
5— 11th Hour Theates
7— News
10:16

8:00 3- Boxing
4- Mr. and Mrs. North
4R-Twenty Questions
5- Boxing
7- Week in Sports
9- Twenty Questions
4- Favorite Story
4R-Down You Go
7- Dang. Assignment
9- Down You do
3:45
3- Newsreel

3— Newsreel
5— Greatest Fights
5D—Wrestling
9:00

4— Murder Before 18 10:30 3— Triangle Theater 7— K. Ashton Stevens 9— News 9- News 11:00
3- Star Playhouse
4- Night Owl Morie
7- Night Owl Morie
11:39
3- Tom Mercel
12:00
3- News; Movies

10:16 7— Chicago Comment 10:15

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9:30 John T. Flynm 9:45 News 10:00 Guy Lombardo 10:15 Leroy Holmes 10:30 Wayne King 10:45 Freddy Martin; News 11:55 News (to 12)

WHA, WHA-FM

970 Kc.—88.7 Megs. FRIDAY A. M.

FRIDAY
Til5 Weather: Farm Peature
Til5 Weather: Farm Peature
Til5 Band Wagon
Til5 News: Weather
8:00 Morning Melodies
9:00 Badger Weekly
9:00 Musical Varieties
9:50 Markets: News
10:00 Homemakers Propent
10:30 Organ Melodies
11:00 Special Lecture
11:50 Noon Musicale
P. M.

# WMFM

FRIDAY
A. M.

100 Early Risers: News
100 Early Risers: News
100 News: Yawn Patrol
115 Weatherman: Yawn Patrol
15 Weatherman: Yawn Patrol
10 Feature: Yawn Patrol
10 Layman's Cail to Prayer
10 Yawn Patrol: Weatherman
11 News: Clockwatchers
11 Weatherman
12 Clockwatchers
13 Kars Sins
14 Layman's Call
14 Layman's Call
15 Layman's Call
15 Layman's Call
16 Layman's Call
17 Layman's Call
18 Layman's C

) Weather.

3 Cloakwatchers; ...

5 Stars Sing

50 Dance Band

50 Morning Musical Variety

50 Songs of Yesterday

50 Old Timers Hall

130 Navy Band

1:45 Sacred Heart Program

P. M.

P. M.

2:00 News
P. M.

2:00 News
P. M.

2:15 Pre Game Sports Program

2:15 Pre Game Sports Program

2:25 Basebell
2:45 Post Game Program: News

3:00 David with Diacs; News

4:10 Juke Box Jamboree

4:15 Russ Morgan

4:15 Russ Morgan

5:00 Bible Pellowship

5:10 Off the Record: News

6:00 Musical Menu

6:15 Bud McElroy

6:10 Musical Menu

6:15 Bud McElroy

6:30 Musical Menu:News

7:00 Showcase; News

8:00 Tune Time

8:15 Public Health

8:30 Package of New Records

8:45 Sports of the Day

9:00 Sharpen Your With

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Dinner Tues-Wed.-Thurs., 5-7 p.m.

11:30 Noon Musicate
P. M.

12:30 Perm Program
1:30 Chapter a Day
1:30 Matines Musicals
2:30 Roral Education
2:30 Talk About Art
3:30 Music You Want
3:30 French Literature
4:00 Music of the Masters
5:15 Music Album
5:30 Magazine Rack
5:45 News: Sports
6:40 Weather; Dinner Musicale
6:45 Music for Pun
7:00 Viewa of the News
7:15 Sovereign Ladies
FM ONLY
7:45 Concert Airs
8:00 History of Russia
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

OLSON Bettled G