

SUNDAY MORNING

Horning Movie 3:39 What's Your Trouble 5D—Nature of Things 11:39

The Pulpit 5- Sunday Feature 11:39

The Pulpit 5- Sunday Feature 11:39

The Pulpit 5- Sunday Feature 11:39

Dottle Mack 5- Christopher Film 6- News 11:39

Lamp Unto Mr Feet 7- Hippodrome 12:15

What One Can Do Movie Time 12:15

American Inventors 10:39

4- Morning Matines 5- The Magic Clown

aD—This is the Life
10:30
4— Candy Carmival
5— Live and Learn
7— Patth for Today
8— Adventure Theater 11:15
4- Four Pitture Home
11:30
2- Candy Carnival
4- Western Movie
5- Prontiers of Paith
7- Amateur Hour

VICTOR MUSIC

the FINEST in TELEVISION SALES and SERVICE

UNDAY AFTERNOON

456 STATE ST.

Ph. 6-4945

12:00

5- Kukla, Fran, Ollie
5D-Kukia, Fran, Ollie
7- Heart of the City
8- Heart of the City
8- Heart of the City
8- Heart of the Week
9- Tou Asked for It
9- Tourney in Korea
8- Hour of the Week
9- Tourney in Korea
8- Rogers Show
9- Tourney in Korea
8- Rogers Show
9- Tourney in Korea
9- Tourney in Korea
9- Rogers Show
9- Tourney in Korea
1- Rogers Show
9- Roger - Comics
- Comics
- Western Theater
- Your Garden
D- American Inventory
- Batting Practice
12:39
- Gene Autry
- Frim
- Cene Autry
- Frim
- American Forum
50 - Home of Your Own
7- Wild Bill Hickok
- Baseball
- Death Valley Days
- American Forum
- Wild Bill Hickok
- Baseball
- Outh Wants to
- Know
- Youth Wants to
- Know
- Hopsiong Cassidy
- Cisco Kid
- 1:30
- Fred Warins
- Film
- Him
- Regulde Right
- Solding Right
- Film
- Fi 5D—Hall of Fame
7— Super Circus
9— TV Makinee
3:30
5— With the Swayzes
5D—Western Roundup
3:45
5— Washington Window
4:00
3— Meet the Press
4— You are There
4R—This is the Life 9- Quiz Kida 4R-Billy Graham

in Television Hallierafters

Admiral

Crosley

Dumont

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TELEVISION

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SUNDAY EVENING

2- Big Payoff
4- Toast of the Town
4B-Toast of the Town
5-Big Payoff
5D-Big Payoff
7- The Ruggles
6-100
7- Talent Patrol 7— Talent Patrol
6— The Big Picture
7:00 7:00
3- TV Playhouse
4- Fred Waring
4R-Fred Waring
5- TV Playhouse
5D-TV Playhouse
7- March of Time
8- Rocky King
7:30

7:30
4. Ken Murray
4. Alan Young
7. Ask the Man
9. Plainclothesman
8:00
4. Talenews Telenews The Web

OPEN EVENINGS 5— The Doctor
50—The Doctor
7— Billy Graham
9— What's Your Bid?
8—15
1— Dr. Hildebrand
8—30
3— What's My Line?
4— What's My Line?
4— What's My Line?
5— Big Story
50—Mindy Carson
8—60
5— Hello Reighbor
4—Stock Car Races
4—Chance of Lifetime
5—The Weatherman
50—Faul Harvey
7— Paul Harvey
9— Television Theater
9—16
5— Dorsey Connors
9—13
5— Alag Dreier

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GILMAN TELEVISION . APPLIANCES

WMFM

104.1 Megs.

SUNDAY
A. M.

8:00 Wake Up to Music
8:15 News; Wake Up to Music
8:15 News; Wake Up to Music
8:30 Comic Weekly Man
9:00 St. John's Lutheran Church
9:30 Tops in Pops
10:30 Sacred Heart Program
10:45 Songs of Our Times
11:00 Perry Como
11:15 Country Church of Hollywood
11:30 Bashford Methodist Church
P. M.
12:00 News; Memory Tunes
12:25 Baseball
2:45 Post Came Program; News
2:00 Graham Hovey
3:15 Army Band
3:30 Adventure Is Your Heritage
3:35 Loia Ameche; News
4:00 Madison Hit Parade; News
5:00 Pavorite Story
5:30 Later Than You Think
5:45 International Federation
6:00 Phil Reed
6:15 Package of New Records

5:35 laternational Federation
6:06 Phil Reed
6:15 Package of New Records
6:30 Most Sold Records
7:06 Governor Kohler
7:15 Hour of St. Francis
7:30 UN Story
7:45 Meet the Artist; News
8:00 Missionary Hour
8:15 Here's to Veterans
8:30 Froudiy We Hall
9:30 John T. Flynn
9:45 News
10:00 Joe Fingers Carr
10:15 Art Kassel
10:30 Three Suns
10:45 Al Trace: News
11:00 One Oh Four & One Club
11:55 News (to 12)

104.1 Mega. MONDAY

12:00 News 12:15 Pre Game Sports Program

7:30 Spin Twins; News

5 Pre Game Sports Program
5 Baseball
6 Post Game Program; News
1 David with Discs; News
2 Juke Box Jamboree
6 Guy Lombardo
1 Easy Listening; News
10 Bible Pellowship
5 Wheel of Fortune
10 Off the Record; News
10 Musical Menu
15 Bud McElroy
16 Musical Menu; News
17 Bible Pellowship
18 Wheel Of Fortune
19 Musical Menu
19 Bud McElroy
19 Musical Menu; News
19 Bhowcase

SD— Theater
7— Sports Report
8:30
2— March of Time
4— Theater
4R—Mystery Theater
5— Sports
7— Wrestling
3— Studio One
4R—Scoreboard
5— Eleventh Hr. Theate.
10:39
News

Phone 6-0683

News 10:50 Night Owl Theater

7-- Something New 11:00 3-- Plainciothesman 7-- Night Owl Movie 11:30 3- Rocky King 12:00

OPEN

EVENINGS



SYMINGTON monster leads to 12:25 p.m.—Baseball (WMFM);

SUNDAY

9:00 Devotional Music

9:30 Cathedral Echoes; News

10:00 Symphony Hall; News

11:00 Masterworks of Music

12:00 Sunday Musicale

11:50 UN Story

1:30 Background of the News

1:45 Gov, Kohler Speaks

2:00 Encore

2:00 Encore

3:00 World Theater

4:00 Sunday Music Hour

5:16 London Forum

5:45 News; Sports

6:00 Dinner Musicale

7:00 Music of the Baroque

FM ONLY

7:45 Music of the Baroque

8:00 Contemporary French Music

8:00 FM Concere

10:50 News (to 11) "Four of a Kind."

970 Kc.--88.7 Mega.

A. M.
7:15 Weather Roundup
7:22 Motor Vehicle Department
7:30 Band Wagon
7:45 News: Weather
8:00 Morning Melodies
9:00 Short Story Time
9:30 Musical Varieties
9:50 Markete; News
10:00 Homemakers Program
10:30 Historically Speaking
10:43 Views of the News
11:00 United States Foreign Policy
11:45 Noon Musicale
12:20 News

WHA, WHA-FM

978 Kc.—88.7 Megs.

11:45 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Mattine Musicale
2:00 Freshman Forum
2:50 Talk About Feople
3:00 Music You Want
3:30 Old Books: Old Friends
4:00 Music of the Masters
5:00 London Column
5:10 Music album
5:10 Music Album
5:13 Music Album
5:145 News; Sports
6:00 Weather; Dinner Musicale
6:45 Music for Fu
7:00 Views of the News
7:15 Orean Classics
FM ONLY
7:45 Gov. Kohler Speaks
8:00 History of Russia
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

8:00 Tune Time
8:15 U of Wisconsin Band
8:30 Package of New Records
8:45 Sports of the Day
9:00 Sharpen Your Wits
9:00 John T. Flynn
9:45 News
10:00 Art Van Damme
10:15 Luis Arcsraz
10:30 Lawrence Welk
10:45 Jinnny Faimer; News
11:55 News (to 12)

Today's Radio

Special Programs

Highlights

4:30 p. m. — Harold Stassen (WKOW): Mutual Security administrator addresses eighth congress of Junior Chamber International.

6:30 p. m. — We Saw Temor-row (WIBA): first of series of eyewitness accounts of life in Latin America; Melvyn Douglas,

Religion

8:30 s. m. — Capital Cathedrai (WIBA): "Adorning the Doctrine," the Rev. C. A. Puls.
9:15 a. m. — Bethel Lutheran (WIBA): "Blessed Man," the Rev. S. S. Klyve.
10 a. m. — First Congregational (WIBA): at new time; "Courage for Living," the Rev. Richard L. Snyder.
10:30 a. m. — Catholic Hour (WKOW): "Woman's Role in Our Society," the Rev. Andrew Brienes.

Brienes.

11 a.m. — Christ Presbyterian (WKOW): "Gracious Imperative of the Communion," Dr. Roy Zimmer . First-University Methodist (WISC): "How Shall We Think of Christ?," Dr. Merrill R. Abbey.

11:30 a. m. — Bashford Methodist (WMFM): "Love God with Your Mind," the Rev. Kenneth

E. Whitney, For Children

10:45 a. m. — Carnival of Booka (WiBA): "The Biggest Bear," by Lynn Ward.

Discussion

10:15 a.m. It's a Small World (WMAQ): Arthur Hald, Swedish (WMAQ): Arthur Haid, Swedish industrial designer.

11:30 d. m. — Invitation to Learning (WBBM): Spinoza's "Ethics;" Dr. Mason Gross, Prof.

Charles Frank, 🛶 yman Bryson. 1:30 p. m.
American Forum
(WIBA): "What
Is the International Effect of

M c C a r th yism?," Sen. Joseph McCart h y
(R-W i s.) a n d
Paul Scott-Rankine, British correspondent respondent Reviewing Stand

(WGN): "Are McCARTHY the Arts Losing Touch with the People?"

Touch with the People?"

1:45 p. m.—Gov. Kohler (WHA):
last of series; also on WIBA at
2:45, on WKOW at 4:15, on
WMFM at 7, on WISC at 9:45:
4:30 p. m.—William Proxmire
(WIBA): last of series: also on
WKOW at 10:15. 5 p. m.—Youth Wants to Know (WMAQ): Gen. Hoyt S. Vanden-

9:15 p.m. - Labor Sounds Off (WIBA): Robert Strenger, Sol-Reist and Richard Huffman dis-

cuss Madison's new Labor Temple. 9:30 p. m.—Meet the Press

(WIBA): Sen, Stuart Symington (D-Mo.) (WISC): Pres, John C. Taggett of Gyro club (WHM): 'Can the World Be United?"

Drama

11 a. m.—Eternal L l g h t WMAQ): underprivileged city boy goes to the country.

2 p. m.—Hall of Fantasy



4 p. m. — The nor," Bra Chase (WIBA): search for sea Sports

gems disappear.
7:30 p. m.—Best Plays (WIBA): Mt. Horeb Gl Joins 7:30 p. m.—Best Plays (WIDA).
Faye Emerson in "Another Language" . . . My Little Margie (WKOW): earning money for Father's Day gift.

WITH THE 45th INFANTRY DIV. IN KOREA — Pvt. Wayne

a phony case of amnesia . . . Proudly We Hail (W M F M):

Music

9:30 a.m.- Cathedral Echoes (WHA); Gertrude Stillman, or-ganist. 10 a.m. — Symphony Hall (WHA); "My Fatherland," Sme-

11 a.m.-Masterworks (WHA) "Lemminkainen" suite, Sibelius "Piano Concerto No. 1," Liszt. 1:15 p.m.— Youth Brings You Music (WMAQ): Nash-ville pianist and soprano. i:15 p.m.—Mu-sic Festivals (WKOW); at Bergen, Norway; Kirsten Flagstad, Oslo Philharmon-

ic orchestra, Bergen Symphony
orchestra; STASSEN
Grieg's "Romance," "Liebestod,
"Immolation Scene," "Tristan
and Isolde" prelude, Grieg's Symphonic Dances."

3 p.m. — NBC Symphony (WIBA): Don Gillis conducts his "Rhapsody for Harp and Orches-tra," "Shindig," and four move-ments of "Atlanta" suite. 4:15 p.m. - Don Cornell (WENR); with Karen Chandler. 6 p.m. - Guy Lombarde (WKOW); and Dorothy Collins.

Radio Jimetable

n		WIBA 1310 Ke	WISC	WKOW	WiBU
-	1:00 1:15 2:30 7:43	News: Organist Sacred Heart Jack Arthur	News Morning Song Ave Maria Hour	News: Coffee Concert: News Benfro Valley Gathering	Fews. Marches Farm Service Farm Frolis
Í,		Church of Christ Capital Cathe'ral Christian Science	Religion	Seniro Valley Christian Brotherhood Reli'n in News	Mus. Clock Gospel Perm. Organ Music Bandstand
,	9:06 9:15 9:30 9:45	Sunday Devotion Bethel Lutheran Church Pet Corner	PTODES	Rev. Bawden Social Security The Rev. Mr. Bodamer	 Mid-Morning Melodies Melodies
I :-	10:08 10:15 10:36 10:45	Congregational Church UN is My Beat Book Carnival	 Frank, Ernest Let Be Light Message of Israel 	Realing Waters Madison Catholic Hr.	Sunder Serenade let Lutheren Church
e	41:00 11:15 11:30 11:45	News Serenade in Blue Sunday Melody	• Methodist Church • Songs of Our Times	Christ Church Hymns for You	Cible Fellowship Musicale Old Timers
- - -	12:00 12:15 12:30 12:45	 Joey Tantilio News Hello Wisconsin Waitz Time 	* B. B. Special	Pipes of Mel'ds News Dr. Charles E. Pulles	Sunday Parm Bour Trio Time
ľ	1:40 1:15 1:39 1:45	* Catholic Hour * American Forum	• Dugout Dop• • Baseball • Baseball	Dr. Cheries E. Puller World Music Festival	* Tylo Time * Old Timete Jewel Box
e y	2:06 2:15 2:30 2:45	 Chirago Round Table Const. Invader Gov. Kohier 	Basebali Basebali Basebali Basebali Basebali	World Music Festival World Music Festival	D. Peachy Walts Time Old Timers Walts Time
1	3:06 3:13 3:30 3:45	NBC Summer Symphony Orchestra	• Baseball • Baseball • Baseball • Scoreboard	The World Today News; A Sunday Afternoon	-Kate a to Asra
- h	4:00 4:15 4:30 4:45	The Chase Wm. Proxmire U W Music	 Baseball Baseball Baseball Baseball 	Mobilization Gov. Kohler Harold Stamen	Malody Hour Malody Hour
	5:00 5:15 5:30 5:45	* Bob Considine * Meet the Veep * News * Home Talent	* Baseball;Scores	Quin Kids Our Miss Brooks	Sun Prairie Program Sunday Songs Jambores
t	6:00 6:15 -8:30 6:45	Juvenile Jury We Saw Tomorrow	* The Shadow * Detective Mystery	Guy Lomberdo Richard Diamond	News Serenade Chapel in the day
	7:00 7:15 7:30 7:45	Plays	Drew Pageon Headlines Vaughn Monroe	Junior Miss My Little Margie	Old Timers Jambores Old Timers Jambores
1	8:00 8:15 8:30 8:45	• Best Plays • Drug- net	W. Winchell Taylor Grant Corliss Archer	December Bride Week in Wisconsin	Old Timers Jambores Old Timers Jambores
	9:00 9:15 9:30 9:43	 Roundy Labor Speaks Meet the Press 	Paul Harvey News Club Time Oov. Kohler	TV; Mystery Cavalcads of Music	Proudly We Hall Plosta Time
	10:00 10:15 10:30 10:45	News Jas. Fleming Barrie Craig	• Music to Please • Easy Street	News Wm. Proximire Pireside Hour	• Silent • Silent • Silent • Silent
	11:00 11:15 11:30 (1:45	News; Music for Moderns Dance Orch.; News	* Easy Street * Back to God	News: Midnisht Dance Music Midnisht Dance Music	* Silent * Silent * Silent * Silent

Starred programs are also carried on coresponding FM stations FM channels: WIBA-FM, 1015 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

Whitewater Holds



Faye Emerson





Melvyn Dougla

Jewels of Kali."

3 p. m.—World
Theater for the series.

(WHA): "Smith of My Fortune."

3:30 p.m.—Vaughn Menroe (WISC): new series.

8:15 p.m.—Here's to Vets.

Counterspy (WFM): Jan Garber . Encluder to the University of Wisshatter clever Sapete. "Zigeuner," "Erotik."

9 p.m.—FM Concert (WHA-ing scheme.

4 p. m.—The Chase (WIBA):

Wusic

4:45 p.m.—U.W. Music (WIBA):

7:30 p.m.—Vaughn Menroe

Wisc): new series.

8:15 p.m.—Here's to Vets.

Wisc): Length of the 45th Infantry Division.

Iverson is a radio operator in Headquarters Company.

He was graduated from Mount Horeb High School and was a student at the University of Wisconsin before entering the Army last September. ing scheme, ror," Brahms.

SYMINGTON monster leads to domestic tragedy.

5:30 p. m. — Our Miss Brooks (WKOW): vacation troubles.

6 p. m.—The Shadow (WISC): adventurer meets power-mad scientist.

6:30 p. m.—Detective Mystery (WISC): "Who Plots with Death"

Richard Diamond (WKOW): nightwatchman and \$50,000 in germs disappear.

ther's Day gift.

8:30 p. m.—Dragnet (WIBA):

DIV. IN KOREA — Pvt. Wayne
D. Iverson, son of Mr. and Mrs.







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The Sunday Spotlight

TV Reflects Radio History

By WILLIAM L. DOUDNA
(State Journal Radio-TV Editor)
Radio history is being reflected these days in
the story of television. Both audience and industry are facing some of the same problems that came up during the early days of broadcasting.

Let me take you back, for a moment, to 1921.

That year introduced me to radia. Oddly grough,

the first voice I ever heard on the air was my father's. The situation was somewhat like television's a few years ago. We lived in Wisconsin Rapids, and there were few radio re-ceivers. A neighbor, who was in the telephone business, had built one and had hoisted a high antenna on his house. Because of our interest in the program,

he invited my mother and me to listen in—if he could pick up the University of Wisconsin station (now WHA).

He made it, and so we sat in the living room with the group sharing two sets of headphones, which permitted four persons to listen at a time.

Early television viewers will recall somewhat similar situations.

Then came the influx of broadcasters, whose use of channels was largely unregulated (an important point of difference from the television situation), and the appearance of commercially-

made receivers.

Those early ones were cumbersome and expensive. They required elaborate antennas. Tuning was difficult. The sets had as many as six dials each, and all had to be tuned separateiy to get a station. We used to keep notebooks with dial settings listed for each broadcaster. And reception at times was so hazy that the listener had to do some dial-twirling during a program in order to keep it.

Networks were unheard-of until 1927, and news coverage was practically non-existent be-fore that.

fore that.

Experimentation was the word for listening.
You'd try all sorts of simmleks to build up volume, increase selectivity, and reduce interference. Somebody made a fortune out of a "sta-

In the early days, programming was erreite. Broadcasters' own rules were contradictory. For example, the National Broadcasting Co. for many years forhade the use of recordings of any type. This went to such a ridiculous extreme that, dur-This went to such a ridiculous extreme that, during a program saluting the late Thomas A. Edison, the network wouldn't allow the playing of Edison's first phonograph record. On the other hand, it encouraged at libbing, as done especially well by the Three Doctors.

As is so often the case, the net reversed fixelf a few years later—using recordings both on shows and as a means of catching up with a solution in the sale clamping down on the sale

shows and as a means of catching up with daylight saving time, and clamping down on the ad
lib. This again went to extremes; in one case,
studio engineers had to watch a certain comedian's script and, if he departed by one word, to
cut him off the air.

(Bill Walker recalled another great change in
local, as opposed to network, radio. "The first
thing we did when we opened a station in the
old days," he said, "was to buy a piano. Now,
nobody knows what to do with it; instead, you
stock up with phonograph records.")

You will note several similarities between radio and television in these notes and reminiscenses. Television is still on the luxury side, although 500 of today's dollars will buy a good deal more than did 500 of the scarcer dollars of the '20s. Unless you depend exclusively on local stations, you need an elaborate antenna. You are tempted to keep a record of the dial settings if you use a rotor. Out-of-town reception is still uncertain and subject to interference.

Arrival of UHF stations in Maddson this summer will get rid of some of the difficulties, for UHF like FM radio suffers little from outside interference, and the closeness of the transmitters to the receivers will reduce the size of the antennas and eliminate searching the diel for good reception. You will note several similarities between

And programming will go through the same experimentation, the same shifting of rules, the same cycles as those of radio.

Uncle Ray's Corner

Some Lions Are Maneaters

News News Silent Silent Silent Fireside Silent Hour Silent Dance Music Dance Music Silent Silent Dance Music Silent Dance Music Silent Dance Music Silent Silent Dance Music Silent Dance Music Silent Dance Music Silent Silent Dance Music Silent Dance Music Silent Silent Dance Music Silent Dance Music Silent Silent Silent Silent Dance Music Silent Sile An unusual news story was Some have learned to fear guns, after and capture antelopes and

ed.
The term will get under way

whitewater State college will be beld in the college auditorium starting at 8 a. m. Monday, Dr. Adolph I. Winther, director of the summer session has announced.

The term will get under way to look at each other!

Did Not Shoot manual to look at each other!

Did Not Shoot manual to look at each other!

Did Not Shoot manual to explain why certain lions became maneaters. The general view-point is that such lions are old, have become too slow to bound have become too slow to bound a rifle or pistol, but did not care to shoot at the animals.

Half an hour passed and the summer session has announced.

The term will get under way on Tuesday when classes will meet at scheduled hours. The six-week session will close on July 31.

Sixty-five classes selected to meet the needs of teachers who are completing certification requirements as well as students who wish to complete their work in less than four years will be offered. A student may earn six semester hours of credit during the summer session.

In addition to the regular classes, elinics in aviation education, reading improvement, elementary school science methods, and mental health are planned. The college elementary school, will be in session to provide a laboratory school.

In col Iverson, Mount Horeb, Wis.

And Rheumalism

Hew Te Avoid Crippling Deformities and then the lions decided to move. They wandered off into the nearby six wandered off into the nearby six wandered off into the nearby six given the lions decided to move. They wandered off into the nearby six given the lions decided to move. They wandered off into the nearby six given the lions decided to move. They wandered off into the nearby six given the lions decided to move. They wandered off into the nearby six given the lions decided to move. They wandered off into the nearby saw.

Meetings of that nature are tare, but scores of stories about the winder and others. When he seem told by hunters and others. When he sees a man, the so-called "king of beasts" may run for cover, or may fight to the death. One Africation and the lions decided to move. They wandered off into the nearby saw.

And Rheumalism

Half an hour passed, and then the lions of the lions of the lions decided to move. They wandered off into the nearby saw.

And Rheumalism

It reveals why drugs and medicines give only temporary relief and fail to remove the causma family will be sent free to anyone who will be a sent free to anyone who will be sent free to anyone who will be sent free to anyone who will be sent free to anyone who wi

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