


Bill Douha's



Class of '53'

TIP O' THE MORNING: The University of Wisconsin Medichoir has made a 10-inch LP record of favorite songs, with the Medichoir and Marquette Medical Glee club assisting. George Stebbins, Jr., is taking orders for copies; deadline is Monday.

DOCUMENTARY program which the network describes as "a searching study of the minds, morale, and morals of our teen-age generation" will be broadcast at 8 tonight by CBS-WKOW.

Called "Class of '53," it will have Justice William O. Douglas as the U. S. supreme court as narrator.

For the half-hour program, a team of six CBS reporters and representatives of a dozen radio stations recorded the voices, impressions, and experiences of about 1,000 boys and girls. These men were directed by Irving Gittin, who produced "Bomb Target . . . U. S. A.," the Pulitzer prize-winning "Nation's Nightmare," and "The People Act" series.

Reporters went hot-rodging, and to dances and parties. They caught the sounds of gang fighting, of reformatories, and of shelters for unwed mothers. In contrast, they attended Junior Achievement meetings and interviewed potential Phi Beta Kappas and a youngster who fought polio and went on to become the "most likely to succeed."

"This program illustrates the natural use of tape in actuality radio broadcasting," says Gittin. "Unobtrusive equipment and a guarantee of anonymity gave us an unequalled spontaneity that no actor or dramatist could achieve."

"We went after the inside story of youth for Justice Douglas and the public. We got some eye-openers and thrills, hopes and despair. To get the fullers. The kids wouldn't talk freely if we came as parents, teachers, adults, or police looking at them under a sociological microscope."

"At first we couldn't answer the question 'Is modern teen-age youth good or bad; where they are heading?' But now, two months and 40 miles of tape later, we think we have some answers and will present them on 'Class of '53.'"

AT MILTON: When Milton college seniors attended the traditional president's dinner Monday night, music for the affair was provided by a trio consisting of Jeannine Risinger, Madison; Kathryn Krauss, Monroe; and Ann Hansen, Evansville.

CONCERT: A program on the lawn of the Wisconsin Neurological foundation at 7:15 tonight will be open to the public.

GROVE HEARING AID SERVICE

206 E. Washington Ave. Ground Floor — 6-7030 Madison 3, Wis.

Mayer and Co. "Quartet and One," directed by Pat Lynaugh, with Mrs. Alan Nelson as accompanist. Members are Phyllis Opprecht, Al Klossner, Bill Schweinem, Emma Hodge, and Bill Hill.

LINKLETTER SAGA: For naive people who say "You can't beat the people in show business," here's a little eye-opener from the life and times of Art Linkletter, funmaker-in-chief of "People Are Funny."

When Linkletter and his summer sponsor, Linkletter said he'd be happy to do the kick-off broadcast from Cedar Rapids, Ia. The log of the 36 hours in which he visited Cedar Rapids give the lie to the myth of easy hours for show folk.

Friday, 7 p.m.—Explained at Los Angeles for Cedar Rapids with production crew, cast and equipment. Saturday, 9:30 a.m.—Landed at Cedar Rapids, went into two-and-a-half-hour rehearsal at Paramount theater.

"Saturday, noon — Put on two-hour theater show, from which a half-hour of tape recording will be selected for the May 19 broadcast.

Saturday, 2 p.m.—Toured sponsor's plant, talked to employees.

Saturday, 6 p.m.—Dinner at the home of Howard Hall, sponsor's president. Then, bothered about the fact that he'd been able to oblige only 1,900 of the 75,000 people in the area by his theater show, volunteered to put on another show if a suitable place could be found. Arrangements were made for an impromptu performance of "People Are Funny" at the Cedar Rapids Baseball stadium preceding a scheduled night game, before an audience of 12,000.

Saturday, 11 p.m.—Explained for Los Angeles.

Sunday 7:30 a.m.—Landed at Los Angeles. And so to bed.

Note: No wonder Saturday had been designated in Cedar Rapids as Art Linkletter Day.

Calendar Entertainment

FRIDAY, MAY 29

Midnight: "Abbot and Costello Meet Capt. Kidd" at 8:30 and 9; "Ambush at Tomahawk Gap" at 7:40 and 10:10.

Play Circle: "Outcast of the Island," starting at noon.

Prairie: "Disney Cartoon Festival" at 7 and 9:55; "The Big Sky" at 7:55 and 10:35.

Majestic: Speak preview at 8:40; "The Savage" at 2:35, 5:40, and 10; "Eight Men" at 1:15, 4:15, and 7:15.

Wisconsin Union: "Father of the Bride" (Wisconsin high school play) at 8.

Badger Outdoor: "Bonzo Goes to College" at 8:15 and 10:15.

Richmond Hill Showrooms: South Side carnival (night).

Madison: "The Sinners" at 1:32, 3:35, 5:38, 7:44, and 9:50.

Capitol: "By the Light of the Silvery Moon" at 1:15, 3:25, 5:35, 7:45, and 10.

Orpheum: "Sears Stair" at 1, 3:15, 5:25, 7:40, and 10.

Parkway: "Destination Gobi" at 1, 4, 7, and 10:05; "Silver Whip" at 2:45, 5:45, and 8:50.

Radio Timetable

FRIDAY

WIBA	WISC	WKOW	WISU
1310 kc.	1450 kc.	1670 kc.	1250 kc.
6:50 Prolife: Farming	6:50 Farm Hour	6:50 Uncle Julius	6:50 Music: News
7:15 Forum	7:15 Top in Sports	7:15 News: Sports Hour	7:15 Farm Reporter
7:30 Musical	7:30 News: Top in Sports	7:30 Chapel of Air	7:30 Rural
7:45 Clock: News	7:45 Sports: News	7:45 Weather: Mkt.	7:45 Roundup
7:50 Alex Dreier	7:50 Top of Morning	7:50 Sports: Music	7:50 News Farm
7:55 Musical Clock	7:55 News: Top of Morning	7:55 News: Music	7:55 Service
8:15 News	7:55 P. Frederick	7:55 Markets: Coffee	7:55 News: Weather
8:30 Musical Clock	8:00 Breakfast Club	8:00 Markets: Coffee	8:00 Prayer League
8:45 News	8:00 Breakfast Club	8:00 Kitchin Club	8:00 Musical Clock
8:55 Musical Clock	8:00 My True Story: Whisp's	8:00 Arthur Godfrey	8:00 Musical Clock
9:15 Farm Service	8:00 Double or Nothing	8:00 Aunt Jenny	8:00 Sweet Music
9:30 Nothing	8:05 Betty: News	8:05 Helen Trent	8:05 Sweet Music
9:45 Musical Clock	8:10 Ladies Fair: News	8:10 Arthur Godfrey	8:10 Sweet Music
10:00 News	8:15 Phrase Pays	8:15 Mike Sneed	8:15 Sweet Music
10:15 Bob Hope	8:20 Betty Case	8:20 Jackpot Quiz	8:20 Sweet Music
10:30 Musical Clock	8:25 Betty Case	8:25 News: Morning	8:25 Sweet Music
10:45 News	8:30 Calalader: Berch	8:30 News: Morning	8:35 Sweet Music
11:00 Travelers	8:35 Happy Holiday	8:35 Aunt Jenny	8:35 Sweet Music
11:15 Farm	8:40 Bill Bing	8:40 Helen Trent	8:35 Sweet Music
11:30 Nothing	8:45 Roundup	8:45 Our Gal Sunday	8:35 Sweet Music
11:45 Musical Clock	12:00 News: Roundup	12:00 Market Basket	8:35 Sweet Music
12:00 Musical Clock	12:15 News	12:15 Baseball	8:35 Sweet Music
12:15 Musical Clock	12:30 News	12:30 Baseball	8:35 Sweet Music
12:30 Musical Clock	12:45 News	12:45 Baseball	8:35 Sweet Music
1:00 Musical Clock	1:00 Trading Post	1:00 Baseball	8:35 Sweet Music
1:15 Musical Clock	1:15 Home Edition	1:00 Baseball	8:35 Sweet Music
1:30 Musical Clock	1:30 Dave Garroway	1:00 Baseball	8:35 Sweet Music
1:45 Musical Clock	1:45 Melody Parade	1:00 Baseball	8:35 Sweet Music
2:00 Musical Clock	2:00 Life Beautiful	1:00 Baseball	8:35 Sweet Music
2:15 Musical Clock	2:15 Dave Garroway	1:00 Baseball	8:35 Sweet Music
2:30 Musical Clock	2:30 Pepper Young	1:00 Baseball	8:35 Sweet Music
2:45 Musical Clock	2:45 R't to H'pinaw	1:00 Baseball	8:35 Sweet Music
3:00 Musical Clock	3:00 Backstage Wife	1:00 Baseball	8:35 Sweet Music
3:15 Musical Clock	3:15 Stella Dallas	1:00 Baseball	8:35 Sweet Music
3:30 Musical Clock	3:15 Widder Brown	1:00 Baseball	8:35 Sweet Music
3:45 Musical Clock	3:35 Wom. in House	1:00 Baseball	8:35 Sweet Music
4:00 Musical Clock	4:00 Just Plain Bill	1:00 Baseball	8:35 Sweet Music
4:15 Musical Clock	4:15 Front P. Farrell	1:00 Baseball	8:35 Sweet Music
4:30 Musical Clock	4:15 Lorenzo Jones	1:00 Baseball	8:35 Sweet Music
4:45 Musical Clock	4:15 Doctor's Wife	1:00 Baseball	8:35 Sweet Music
5:00 Musical Clock	5:00 Madnoon	1:00 Baseball	8:35 Sweet Music
5:15 Musical Clock	5:15 Hour	1:00 Baseball	8:35 Sweet Music
5:30 Musical Clock	5:15 Sports: News	1:00 Baseball	8:35 Sweet Music
5:45 Musical Clock	5:30 Sports: News	1:00 Baseball	8:35 Sweet Music
6:00 Musical Clock	6:00 News Parade	1:00 Baseball	8:35 Sweet Music
6:15 Musical Clock	6:15 Mel. Moments	1:00 Baseball	8:35 Sweet Music
6:30 Musical Clock	6:15 News of World	1:00 Baseball	8:35 Sweet Music
6:45 Musical Clock	6:15 Man's Family	1:00 Baseball	8:35 Sweet Music
7:00 Musical Clock	7:00 Eddie Fisher	1:00 Baseball	8:35 Sweet Music
7:15 Musical Clock	7:15 R. Clooney	1:00 Baseball	8:35 Sweet Music
7:30 Musical Clock	7:30 News	1:00 Baseball	8:35 Sweet Music
7:45 Musical Clock	7:45 News	1:00 Baseball	8:35 Sweet Music
8:00 Musical Clock	8:00 D'nah Shore	1:00 Baseball	8:35 Sweet Music
8:15 Musical Clock	8:15 Words in Night	1:00 Baseball	8:35 Sweet Music
8:30 Musical Clock	8:15 Hyman	1:00 Baseball	8:35 Sweet Music
8:45 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
9:00 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
9:15 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
9:30 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
9:45 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
10:00 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
10:15 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
10:30 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
10:45 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
11:00 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
11:15 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
11:30 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
11:45 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music
12:00 Musical Clock	8:30 News	1:00 Baseball	8:35 Sweet Music

Today's Radio Highlights

Drama

7:30 p. m.—Best Plays (WIBA): Sir Cedric Hardwicke in "The Amazing Dr. Clitterhouse"; Ozzie and Harriet (WENR): David tries to borrow \$5.

Music

3 p. m.—Music You Want (WHA): "Death and Transfiguration," Strauss.

4:30 p. m.—Curt Massey (WBBM): "April in Portugal," "Anna," songs about the moon.

9 p. m.—FM Concert (WHA-FM): Beethoven's violin concerto.

9:45 p. m.—Hymns of the World (WIBA): "The Spacious Firmament," "My Jesus as Thou Wilt," "Perfect Love," "O, Day of Rest and Gladness."

Documentary

8 p. m.—Class of '53 (WKOW): study of minds, morale, and morals of teen-age generation; Justice William O. Douglas, narrator; voices of hot-rod drivers, Phi Beta Kappas, gang members, Junior Achievement youths.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Gerald White, St. Francis house.

Sports

12:25 p. m.—Baseball (WMFM): Cubs vs. Reds.

1:25 p. m.—Baseball (WISC): White Sox vs. Indians.

8 p. m.—Boxing (WENR): Lulu Perez vs. Glen Flanagan.

Discussion

3:30 p. m.—Bypaths of Literature (WHA): "Theodore Hook — The Tragic Jester."

5:30 p. m.—Legislative Forum (WHA): Wisconsin Has a Birthday; Assemblyman R. C. Bice (R-L Crosses).

8 p. m.—Freshman Forum (WHA-FM): "Atomic Energy."

Farm Programs

7:22 a. m.—Farm Feature (WHA): "Dairy Foods, Nature's Goodness at Its Best," Lyman McKee.

12:15 p. m.—Farm Service (WHA): "Clean Pasture for Hogs," Dr. Frank Thrope, Jr., and Frank Mayfield.

12:30 p. m.—Farm Program (WHA): "National Weights and Measures Conference," Claire Jackson; "Keeping Ahead of Weeds," George Briggs, K. P. Buchholz.

Miscellaneous

10 a. m.—Homemakers (WHA): "Invitation to Reading—Chicago," Hazel S. Stafford.

10:45 a. m.—Bob Hope (WIBA): saluting Dr. Wil Lou Gray, founder of South Carolina Opportunity school.

3:35 p. m.—You and the Coronation (WKOW): Queen Elizabeth's life story.

FRIDAY'S TV HIGHLIGHTS

FRIDAY MORNING

- 5—Today 6:00
- 5D—Today 7:00
- 3—Wheel of Fortune
- 4R—Wheel of Fortune
- 5—Dine Dine School
- 6—Dine Dine School
- 7—Your Pleure, Ladies
- 8—Animal Playtime
- 9—Animal Playtime
- 10—World Report
- 11—Beulah Karay
- 12—Garry Moore
- 4R—One in Every Family

FRIDAY AFTERNOON

- 5D—Kate Smith
- 6—Teletex Mattine
- 7—Movie Time
- 8—Ways With Meat
- 9—News 2:55
- 10—Woman's World
- 11—Hawkins Falls
- 12—Family Movie
- 1—Gabby Hayes
- 2—Man News Door
- 3—Big Payoff
- 4—Break the Bank
- 5—Break the Bank
- 6—Pat Dixon
- 7—News 1:30
- 8—Welcome Travelers
- 9—Action in Afternoon
- 10—Welcome Travelers
- 11—Shoppers Mattine
- 12—Kate Smith
- 1—Kate Smith

FRIDAY EVENING

- 4—News
- 5—Weather: News
- 6—Sports
- 7—Greatest: Fight
- 8—Take It Easy
- 9—Ivory Etchings
- 10—Twenty Questions
- 11—Weather: News
- 12—Doin' the Town
- 1—Kup's Column
- 2—Hour Theater
- 3—Theater
- 4—Weather: News
- 5—News 10:15
- 6—News 10:30
- 7—Men in Action
- 8—Murder Before 12
- 9—News 11:00
- 10—Star Playhouse
- 11—Night Owl Movie
- 12—News: Movie
- 1—Tom Mercier
- 2—News: Movie
- 3—News: Meditation

SYLVANIA—for '53

with HALOUGHT

Complete with UHF! Actual 29-tube chassis performance gives finest picture possible in any location.

Convenient Payment Plan

OPEN MONDAY AND FRIDAY EVENINGS.

"Red" Goodrich

TELEVISION SALES & SERVICE

2620 University Ave. 5-0811

Phone 4-8817

"You never had it so clean!"



Never before Tide was it possible to get your family wash so clean!

NEVER BEFORE SUCH CLEANING POWER!

When science brought you Tide, it gave you the greatest cleaning power the world had ever known . . . a cleaning power that got clothes CLEANER than any other washing product you had ever used. Till Tide came along, you never had it so clean!

SO MILD! SO SAFE!

And now Tide combines its terrific cleaning power with wonderful mildness. Tide is so kind to hands . . . more so than any other detergent known. And Tide is so safe for all your bright wash colors. Colors lose Tide's gentle suds!

DAZZLING WHITE CLOTHES! NO BLEACHING! NO BLUING!

Except for stubborn stains, no need to bleach! No need to bluel! All by itself, Tide gets shirts, towels, sheets so dazzling WHITE, you'll be amazed! Try Tide—see for yourself!

No wonder more women use TIDE in their automatic washers—in fact, in all kinds of washing machines—than any other product!

Nothing else will wash as clean as Tide—yet is so mild!

No washday soap—no other detergent known—

RAY'S RADIO SHOP

2602 Sherman Ave.

FRIDAY EVENING

- 3—Mama 6:00
- 4—Mama
- 5—Johns Hopkins Review
- 6—Dennis Day
- 7—Ozzie and Harriet
- 8—Ozzie and Harriet
- 9—My Friend Irma
- 10—Walt's Workshop
- 11—Soldier Opportunity
- 12—Superman
- 1—Rookie Cop
- 2—Playhouse of Stars
- 3—Playhouse of Stars
- 4—The Big Story
- 5—The Big Story
- 6—Death Valley Days
- 7—Life Begins at 80
- 8—Aldrich Family
- 9—Aldrich Family
- 10—Aldrich Family
- 11—World is Yours
- 12—Mama 6:00
- 1—Mama
- 2—Johns Hopkins Review
- 3—Dennis Day
- 4—Ozzie and Harriet
- 5—Ozzie and Harriet
- 6—My Friend Irma
- 7—Walt's Workshop
- 8—Soldier Opportunity
- 9—Superman
- 10—Rookie Cop
- 11—Playhouse of Stars
- 12—Playhouse of Stars
- 1—The Big Story
- 2—The Big Story
- 3—Death Valley Days
- 4—Life Begins at 80
- 5—Aldrich Family
- 6—Aldrich Family
- 7—Aldrich Family
- 8—World is Yours
- 9—News 8:00
- 10—Mr. and Mrs. North
- 11—Twenty Questions
- 12—Boxing
- 1—Hollywood Showtime
- 2—Twenty Questions
- 3—Favorite Story
- 4—Down You Go
- 5—Big Picture
- 6—In the Law
- 7—Down You Go
- 8—Greatest: Fight
- 9—Wrestling
- 10—My Little Margie
- 11—News: Miss Lee
- 12—Westernman
- 1—Cortney Theater
- 2—Community Theater
- 3—Dorsey Connors
- 4—Sports: Music
- 5—Clifton Utley
- 6—News: Weather
- 7—News: Weather: News
- 8—Sports
- 9—Greatest: Fight
- 10—Take It Easy
- 11—Ivory Etchings
- 12—Twenty Questions
- 1—Weather: News
- 2—Doin' the Town
- 3—Kup's Column
- 4—Hour Theater
- 5—Theater
- 6—Weather: News
- 7—News 10:15
- 8—News 10:30
- 9—Men in Action
- 10—Murder Before 12
- 11—News 11:00
- 12—Star Playhouse
- 1—Night Owl Movie
- 2—News: Movie
- 3—Tom Mercier
- 4—News: Meditation

For an Evening's Enjoyment

T.V. and

GB—Centennial Brew

—the famous beer—made by Fauerbach with 100 years know-how!

WHA, WHA-FM

970 Kc.—88.7 Meas.

FRIDAY

7:15 Weather Roundup; Farm Feature

7:30 Band Wagon

7:45 News

8:00 Morning Melodies

8:00 The Badger Weekly

8:30 Rhythm and Blues

9:30 Markets: Weather

10:00 Homemakers Program

10:30 Organ Melodies

10:45 Views of the News

11:00 History of Russia

11:30 Room Music

P. M.

12:30 News

12:30 Farm Program

1:30 Chopin's Day

1:30 Book Trails

2:00 Rural Education

2:30 Talk About Art

3:00 Music You Want

3:30 Bypaths of Literature

4:00 Music of the Masters

5:00 Europe Report

5:15 Music Album

60 Beginners Sign Up for Monroe Band Work

MONROE—More than 60 beginners, ranging from sixth grade up, signed up this week for participation in instrumental music activities under the Monroe school system, Allan P. Barnard, director of the high school bands and orchestra said.

Barnard begins a program of instruction for younger pupils as soon as school lets out on the beginning of June.

Eleven seniors will graduate from orchestra and band work this spring, Barnard said. Out of a group of youthful beginners, each year he must replace experienced school musicians who graduate.

SEE BIG 21" TV PANORAMIC VISION

STRONBERG-CARLSON

Get the best at **Home Maker's HARDWARE & APPLIANCE, INC.**

123 W. Mifflin St.

WHA, WHA-FM

5:30 Legislative Forum

5:45 News: Sports

6:00 Weather: Dinner Musicals

6:45 Music for Fun

7:00 Views of the News

7:15—English Organ Recital

7:30 Books of Today

8:00 Freshman Forum

8:00 News of Wisconsin

8:50 FM Concert

10:50 News (to 11)

WMFM

104.1 Meas.

FRIDAY

A. M.

6:00 Early Risers: News

7:00 News: Yawn Patrol

7:15 Weather Bureau: Yawn Patrol

7:30 Feature: Yawn Patrol

7:45 Layman's Call to Prayer

8:00 Mac's News

8:02 News: Clockwatchers

8:30 Madison Weather Bureau

8:45 Clockwatchers: News

9:00 Stars Sing

9:30 Dance Band

10:00 Musical Musical Variety

10:00 Songs of Yesterday

11:00 Old Timers Hall

11:00 Newsy Band

11:45 Sacred Heart Program

P. M.

12:00 News

12:15 Pre Game Sports Program

12:25 Baseball

12:55 News

3:30 Rod's Rendezvous

3:45 Dance Band

6:30 Mac's News

4:00 Juke Box Jamboree

4:15 Sheep Fields

4:30 Uncle Sam

5:00 Bible Fellowship

5:15 Wheel of Fortune

5:35 News: Musical Menu

5:45 Bud McClellan

6:00 Musical Menu: News

7:30 Showcase: News

8:00 Guest: News

8:30 Package of New Records

8:45 Sports of the Day

9:00 Saturday Foot Wise

9:30 John T. Flynn

9:45 News

10:15 Newsy Walk

10:20 Dick Jurgens

10:45 Saturday News

11:00 One On Four & One Club

11:55 News

12:00 Let's Have Fun from 12 'til 1