

TIP O' THE MORNING: President Eisenhower's "Report to the Nation" will be broadcast at 8:30 p. m. Wednesday, June 3, by NBC and ABC, and perhaps by other nets.

UELLA MORTENSON of WKOW took a recording outfit metal work; John R. Franke, Madwith her on a tour of Lackland Air Base, Tex., by Wisison, metal work and sculpture;
sin women and will play some of the intervious with WisHarry W. Horning Jr., Milwaukee. consin women, and will play some of the interviews with Wismetal work and ceramics; Hga consin personnel and the visiting group during her programs. Dates Reke, Fond du Lac, paintings, and haven't been set.

| Consin personnel and the visiting group during her programs. Dates Reke, Fond du Lac, paintings, and haven't been set.

Pvt. Zel Lipsen is the announcer on "Meet Your Marines," a grahics and drawing,

new program on WMFM presented by the Fourth Automatic Weapons battery of the U.S. Marine Corps Reserve. The show was suggested by Corp.

Lauren Vander Hoop, who also writes it, with Lipsen's assistance.

Jerry Bartel's "Playtime for Children" will lady's handbag, has taken a look 12:06 * News: Roundup receive an award in Milwaukee today. It was voted the other face of the coin — or 12:15 * Farm Service at the coincarrier in the next program for news and the coincarrier in the coincarrier in the coincarrier in the coincarrier in the next program for news and the coincarrier in the coincarri

the best program for young children produced in Milwaukee so far this year by the Milwaukee County Radio and Television Council. Dr. Ella C. Clark of Marquette University is awards chairman. Tony Martin will have his own radio show on

NBC at 7 p.m. Sundays, starting July 5. Robert Q. Lewis will revive his "Waxworks"

show on CBS starting June 7. First guest on the weekly program will be Jimmy Durante. William Wollin, Madison, has become a member of the DX Cen-

tury club by logging two-way short - wave radio contacts with more than 100 countries. His call letters are W9GWK.

Sunshine Sue. "queen of the billbillies," will launch a Monday through - Friday series on CBS

Sunshine Sue. "Cauche of the billbillies," will launch a Monday through - Friday series on CBS

Monday, June 8.

Dorothy Warrenskjold will be students from the University of Press Club, we dutifully carry Wisconsin art education depart three membership cards with us ment will exhibit a variety of art works in the next two weeks in Multiply this sort of thing by the only visual masters theses and Loo.

and Lee.

"Double or Nothing" will be on "The masters' exhibits are held a man's wallet is usually bulging

Moving . . . like Magic

Justin Casey

who has been salesman and decorator in the furniture field for 22

We at SHOREWOOD CORNERS

feel that the order of the day is "Extra Service!". That's why we offer you these new "Shop 'Till Nice!"

Nine" hours, plus ample parking, and top quality merchandise at moderate prices. You'll like to

shop here because you'll find bet-ter service, more leisurely shop-ping—come over anytime and we'll

be glad to help you!

\$244 University

Town & Country organization,

is a valued member of the

una .



Our moving service is easy on our customers . because everything is planned systematically, goes smoothly and on time. If you need moving or storage service this Spring . Call us.

Agents for Grayvan Lines The Photo Center MOVING BERGMANN'S 102 King St.

Read the WANT ADS for Profit!

per and write a final three-hour examination." Radio Jimetable The current show will be on display in the gallery of the new art education department head-quarters in the Education Bldg.

WIBA

TUESDAY WISC WKOW WIBU

Arthur Godfrey

Music Speaks Jackpot Quiz

Uncle Julius

Farm Day Mkts; Weather Land Use

Chow Time Mrs. at Market Nora Drake Musical Matines

Current Quest'ns

News; Luclia Mortenson Show; You & Coronation

Weather: Music Music: Sports Edw. R. Murrow

Are Funny Mr. and Mrs. North

Louella Parsons Doris Day News: C. Adams Remember When

Freedom U. S. A.

* News; Serenade * Pulton Lewis

| | 1319 kc. | 1484 Kc. | 1075 Kc. | 1240 kg |
|---|---------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------|
| 5 | Prolic: Farmers Forum Musical Clock: News | Farm Hour Tops in Sports News: Tops in Sports; News | Uncle Julius Farm Hr.; Mkts, Chape) of Air Weather Markets | Rural |
| 5 | Alex Dreier Musical Clock Journal News Musical Clock | * Top o'Morn * News * Top o'Morn * Pauline Fred's | | News; Par Service News: Wes Farm Froi |
| 5 | Musical Clock Musical Clock News | Breakfast Club Breakfast Club | Coffee Club: News Kitchen Club Mus.: News: Mkts. | • Prayer Les • Musical Clock • Musical C |
| 5 | Welcoms Travelers Double or Nothing | • My True Story: Whisp's Streets • Betty: News | Arthur Godfrey Time Arthur Godfrey Time | News; Pio Taxpayers Sweet Music |

10:0e Strike It 10:15 Rich 10:30 Phrase Pays 10:45 Bob Hope MORE CARRY THAN CASH: the coin-carrier, 12:45 * Polks Party the contents of a 1:00 man's wall et 1:15 * Home Edition the man's name 1:45 * Melody Parade

happens to be Rappens to De Allan Jackson). 2:00 Life Beautiful and was duly 2:13 Road of Life contrile for his 2:45 Right to Happ. comments about omments about a le ladies; Stella Dallas Tinney: "What, for ex-" 3:45 * Wom, in House * Mr. Mus the ladies: ample, does a man do with 4:00 Just Plain Bill four credit cards

from one hotel— three of which are out of date? And how about three identical insurance cards? .7:88 * Eddie Fisher

"The masters' exhibits are held twice each academic year and once during the summer," explained Diamond, Private Detective" will return to the air May 31 via CBS, with Dick Powell starring. The show will be the summer replacement for "Amos in 'Andy,"

**DISC OF THE DAY: Ethei Bartlett and Rae Robinson do a fine job for MGM on a pair of two-piano works — Schumann's and the summer is most of faculty criticism, the students must submit a research part of the usual driving licenses and the land a man's waltet is usually bulging and man's waltet is usually bulging a man's waltet is usually bulging and served without any money in it.

**Bulthis isn't the end. There were two commuter's timetables (why one wasn't enough we can't explain); there was a hardware store's receipt for new garden tools; the name and address of a blook; the Money store's receipt for new garden tools; the name and address of a blook; the Money store's receipt for new garden tools; the man and address of a blook of the were bought and some part of the were two commuter's timetables (why first or last names, which today have no meaning whatsoever.

Throw in some old theatre tickets, 11:35 Club Sports Final Ed Silvera Silvera Silvera Gilent the usual driving licenses and dog-eared snapshots of babies who dog-eared snapshots of babies who starred programs are also carried on corresponding FM stations are now big enough to play base-ball, and you have it."

JACKSON

from today through June 6. In the first group of exhibitors

are Charlotte A. Aronson, Chicago, sculpture and ceramics; Andrey D. Brown, Madison, ceramics; Don

L. Turner, Milwaukee, graphics and drawings; Marylou Wood, Rochester, printing and graphics, and Ralph H. Seyfert, Port Washington, metal work and graphics.

Starting June 1, these gradu-

John De Rose, Adamstown, Md.

ates will show their work:

But what are you going lo do with it?

Your SHOREWOOD CORNERS

Now Open 'til 9 P. M.

MONDAY THRU FRIDAY

Coun and

ouse

FM channels: WIBA-FM, 101.5 M, WWCF (WIBU), 94.9 M. WISC-FM. 98.1 on the Air: The U.S. Weather work at 7:15 a.m. This roundup is Monroe High Grants

. . . Saturday 'til 6 p. m.

taste, and priced to suit your budget.

"The new 'Shop 'Til Nine' hours make

ON THE AIR: The U.S. Weather bureau in Madison has added an other weather report at 6 p.m. and the report at 6 p.m. mary presented by Al Joos of the U.S. Weather bureau, At 7:58 and the remembers of the weather bureau broadcast from their office at 1 ruax Field.

The addition of this weather broadcast makes a total of four regularly scheduled weather report is a Wisconsin State Broadcast dite Weather broadcast dite Broadcast dite Broadcast dite Weather bureau at 10:50 p.m. offers a short summary when ports broadcast dite Broadcast disconsin State Broadcast of the Wisconsin State Broadcast disconsin State Broa

Galli, sophomore.

Receiving senior hand "Ms" will be Billie Ann Wenger, senior; David Birschbach, Don Birschbach, Natalie Burgy, John Darling, Shirley Mahle, George Meadows, Judith Nelson, Ardath Orians, Mary Stalder and Marlene Zimmerman, juditors; Allan L. Barnard, Gale Bissell. Tom Cunningham. Daniel Eley. Mary Fritsch, Roger Galli, Barbara Haworth, Robert Olson, and Josephine Stalder, sophmores.

By his narrow escape from premature burial. Toward escape from premature burial. White surface is the surface of the secape from premature burial. Toward escape from premature from premature burial. Toward escape from premature from premature from premature from premature from premature from premature from p

Color TV's Two Years Off, Firm Head Says

Paylovic was placed in a small mortuary chapel in the cemetery. The funeral was scheduled for the CHICAGO (P)-Color television HICAGO (P)—Color television next day. During the night, a for home use are at least two watchman heard persistent rapyears away, and they probably will ping in the chapel.

be priced above \$1,000 when they reach the market. Frank Frei-white-faced, well-dressed mann, president of the Magnaton was Co., said Monday.

Freimann said in a statement on the man to account for his resent television receivers will presence and was told:

of be obsolete or depreciate in "I don't know where I am. I present television receivers will "I don't know where I min. only know I was taking a bath."

The watchman fled in terror

Barlovia went home. His wife broadcasts, including color-casts, and Pavlovic went home. His wife in black and white—as they do fainted when he walked into the

Color TV," he said, "is many times more complicated than pres-neighbors of the Pavlovics. Yugo-ent sets: Invention, development, slav medical authorities refused and engineering are products of either to confirm or deny the time, and the efforts of thousands story. of people cannot be legislated into being by either wishful thinking Water Main Installation or government edict."



Get the best at Home Maker's HARDWARE & APPLIANCE.

123 W. Mifflin St.

CALL US FOR PROMPT, EXPERT RADIO

REPAIRS



TUESDAY MORNING

-One in Every Family
-Ask Washington 5 —Ask Washington
5D—Ask Washington
9 —Cookery A to Z
9:85
4 —One in Every Family 4 -One in 9:30
4 Strike It Rich
4R—Strike It Rich
5 Mrs. U.S.A.
5D—Mrs. U.S.A.
7— Let's Exercise
10:00
3 —Time Out

Music

4 p. m.—Music of the Masters

5 — Ding Dong School
50—Ding Dong School
60—Ding 9 p. m.—FM Concert (WHA-FM): "Symphony No. 2," Schubert. 9—Bettlah Karney News 9:00 9:00 3 —Arthur Godfrey 4 —News

5 -Today

Today's Radio

7:30 p.m.-Red Skelton (WIBA)

beckling new neighbors.

5 p. m. — Martin and Lewis

WIBA): with Debbie Reynolds in

detective-story satires on bedtime

8:30 p.m.—Fibber McGee and Molly (WIBA): Hector Howell in-

12:25 p. m.-Baseball (WMFM):

Braves vs. Reds.
7:30 p. m.—Baseball (WISC):
WISC):
Wile Sox vs. Browns.

+ + +

7:30 p. m.—Mr. and Mrs. North (WKOW): adolescent pickpocket asks help in bigger case.

8:30 p. m.—Freedom U. S. A. (WKOW): Russian police arrest

10:35 p. m.—Mickey Spillane (WISC): Mike Hammer gels invi-

10:15 p. m .- Your Pastor Speaks

(W1BA): Robert Carnes, first read-er, First Church of Christ, Scien-

11 a. m.—Freshman Forum (WHA): "Atomic Energy," Prof. John E. Willard.

3:35 p. m.—You and the Coronation (WKOW); the Most Rev.

4:30 p. m.—Uncle Bill (WMFM).
"Bozo Has a Party."

practices, bodies are not embalm-

house.
The story was told Monday by

Costs Lower Than '52

Installation of water mains authorized by the City Council this

year will cost less than last year's

rate, according to bid tabulations

are buried quickly.

Goeffrey Fisher, archbishop

flicts black eye in fight over gar- 5D-Today

Highlights

Variety

den hose.

Sports

Drama

U. S. senator.

Religion

Discussion

Canterbury,

Farm Programs

W. W. Masterson.

For Children

Miscellaneous

Cubs vs. Cardinals.

News Matines Matines

Farm Service Si Hays and Daughter Chr'n Science

• Chapel in the Sky • Melody Hour

News Band Parade

Flesta Time
University
Special
Univ. Special

News
 Old Time Band
 Sports Time
 Bing Sings

University Farm Hour
 News: At Your Request

• Melody

1 -News

18:56
4 —Search for Tomotrow
4R.—Search for Tomotrow
5D.—Morning Movie
10:45
3 —Bride and Groom
4 —Guiding Light
4R.—Guiding Light
11:56
7 —What's New? AR Guiding Light
11:00
7 — What's New?
4 — Lunch with Billy
4R—News
5 — Noontime Comics
7— Happy Pirates
8 — HI, Ladies
6 — Garry Moore
4R — Garry Moore
4R — Garry Moore
5 — Bob and Kav
5D—Wonderful World
7—Time for Fun
11:45
8 — News



TUESDAY AFTERNOON

5D-Rate Smith 4 --- Movie Time 3:00 3 —Woman's Worl
5 —Hawkins Falls
5D—Hawkins Falls
7 —Family Movie
3:15

3- Man Next 1:00 4 -Big Payoff 4R-Big Payoff

2308 University Ave.

7:2 a. m.—Farm Feature (WHA): 3 —Welcome Travelers What's New at the State Fair 4 Action in Afternoc V. W. Masterson. What's New at the State Fair P' 12:15 p. m.—Farm Service 5D—Welcome (WIBA): "Anhydrous Ammonia," C. J. Charlan, M. O. Herreid, Roy 3 -Kate Smith 12:30 p. m.—Farm Program WHA): "New Strawberry Plant-(WHA): "New Strawberry Planting." M. N. Dana: "Vocational Agriculture on the Air."

5 -Clifton Utley

5D—Circle S Ranch 7— Advanture Tims 4:45 5 —City Where I Live 9 —Sports Review 4:59

3 — Weather; Sporws
7— News: Sports
9 — Capt. Video
5:15
3 — News; Weather
4 — News
5 — Short Drams
5:38

3 —Sports Picture
4 —Sports
4R—Capt. Video
5 —Weather: Sports

5:36
3 --Blue Room
4 --CBS News
4R--Beulah
5 -- Dinah Shore
7 -- Beulah
9 -- News

3 —News S:45
3 —News Caravan
4 —Jane Froman
5 —News Caravan
5D—News Caravan
9 —Newsreel

SETCHELL CARLSON

Saves Costly Repair Bills ndividual factory testing of each unit ... a SETCHELL-CARLSON exclusive. Also unit-ized construction, protected power circuit, economical maintenance, and 1-yr, picture tube guarantee. For the finest in television see SETCHELL-CARLSON FIRST!



Carl's Radio & TV Service Open Wed. & Fri, Evenings

TUESDAY EVENING

8:30
3 --Triangle Theater
4 --The Unexpected
4R-Names the Same
5 --Conile Russell
5D-Greatest Fights
9 --Douglas Fairbanks
8:45
5 --Bob Considins
50:00
3 --Liberace

9—Theater
9:16
5—Dorsey Connors
9:15
4— Sports; Music
5—Clifton Utley
5D—Eddie Pisher — sports; Music
—Clifton Utley
—Eddic Pisher
9:30
—News; Weather
— News
—Weather; News
—Sports

5 — Sports
5 D—Weather: News
7—Heart of the City
9:45
3 —Where Am I Going?

3 —Liberace
4— News; Miss Lee
4R—Amos 'n' Ands
5D—Two for the S:
5 —Weatherman
9—Theater 4— News
SD—TV Forum
10:30
3 —Chance of Lifetime
4 —Murder Before 12
9 —News

9 -News 18:45
9 -Midnight Mystery 10:45
2 -Mystery Theater 7 -Night Owl Movie 11:36
4 -Night Owl Movie 11:36
5 -Tom Mercein 12:00
7 -News Rig Picture

3 -News; Big Picture 4- News; Meditation

4 —Take It Easy
4R—Jane Froman
5 Herbie Mintz
10:06
3 —Douglas Fairbanka
4— Kup's Column
48—Scoreboard
5 —Herness Racing
5D—TV Forum
7— News

7— News
10:10
7 —Chicago Comments
10:15

MOTOROLA

Warranty All Channel **UHF Tuning**

Starting From \$229°° Complete with UMF We service all sets we sell

3-2651

5-7294

EVANS RADIO & TV SALES &

First to Sall & Service

TV in Madison

4233 W. Beltline Hgy. 720 University Ave.

WHA,WHA-FM

970 Kc.—88.7 Megs. TUESDAY

A. M.
7:15 Weather Roundup; Farm Feature
7:30 Band Wagon
7:45 News: Weather
8:00 Morning Melodies
9:00 Our Sovereign Ladies
9:30 Growing Up
9:50 Markets; Weather
10:00 Homemakers Program
40:30 Public Welfare Program
10:35 Views of the News
11:50 Noon Musicale
11:50 Noon Musicale

completed by the Water Depart-ment Monday afternoon.
Out of eight bids opened by the Board of Public Works Monday

morning, that of G. and W. Con-struction Co., West Allis, was low-est at a net total of \$36,535 on a unit cost basis.

Trans-Arctic Flight Trans-Arctic Flight Last year's contractor, the Lan-

Last year's contractor, the Langer Construction Co., Sun Prairie, Airlines DC-6-B Cloudmaster arwas the highest bidder this year at rived here Monday night after a \$54.434. Engineers' advance estipioneering flight from Europe to

was the nighest bidder this year at rived here Monday night after a \$54,434. Engineers' advance estimates were \$60,811.

Other bidders were Peterson and Douglas, Madison, \$39,305: Melvin Paulson, DeForest, \$41,499; Little-Benney Mining Co.. Shullsburg, \$42,774; Mike Oliver Co.. Madison, \$43,924; J. K. Walsh, Madison, \$43,924; J. K. Walsh, Madison, \$49,105.

The low bid includes a rate of the control of the world from Oslo, at 3.05 a m.

The low bid includes a rate of took off from Oslo at 3:05 a. m. 80 cents a foot for laying 8-incb (CST). Saturday. It landed at the 80 cents a foot for laying 6-inch (CST). Saturday. It landed at the pipe compared with the 1952 rate International airport here at 7:58 of 95 cents a foot.

| Alaska, and Shemya in the Aleutican in the Aleutica

tion islands. Total elapsed time was 52 hours, 53 minutes. The airlines had asked the Soviet government for permission to fly over Sibera, but the Russians turned down the request.

The flight across the Arctic cut more than 1,000 miles from the disance between Oslo and Tokyo via

the southern route across Europe and South Asia.

Scandanavian Airline officials said the northwest passage could be flown on a regular schedule if permission were granted by the United States for regular landings 10:45 Phil Harris; News at the huge Thule Air Force base.

8:30 Package of New Records 8:45 Sports of the Day 2:00 Sharpen Your Wits 9:30 John T. Flyns 8:45 Shews 10:30 John T. Flyns 8:45 S

2:00 Recent History of China
2:50 Taik About Music
3:00 Music You Want
3:30 London Forum
4:00 Music of the Masters
5:00 Review of British Weeklies
5:15 Music Album
5:35 News; Sports
6:00 Weather; Dinner Musicale
6:45 Music for Fun
7:00 Views of the News
FM ONLY

FM ONLY
7:15 Concert Arrs
7:30 French Masterworks
8:00 Greek and Roman Culture
8:30 News of Wisconsin
9:00 FM Concert
10:50 News 1to 11)

WMFM TUESDAY

TUESDAY

A. M.

6:00 Early Risers; News
6:30 Early Risers; News
7:00 News; Yawn Patrol
7:15 Weather Bureau; Yawn Patrol
7:15 Peature; Yawn Patrol
7:45 Fayuarie Call Prayer
7:45 Yawn Fatrol
8:20 Madison Weather Bureau
8:23 Stockwatchers; News
9:23 Stockwatchers; News
9:23 Stockwatchers; News
9:24 Yawn Share
9:25 Dance Band
10:20 Morning Musical Variety
10:20 Songs of Yesterday
10:20 News
11:45 Sacred Heart Program
11:45 Sacred Heart Program
12:20 News

News Pre Game Sports Program Baseball News Rod's Rendezvous

Dance Band
Mac's; News
Juke Box Jambores
Kavier Cugat
Uncle Bill; News
Bible Pellowship
Wheel of Fortune
Off the Record; New
News: Musical Menn

Off the Record; News
News: Musical Menu
Bud McEtroy
Musical Menu
Sports News
Musical Menu; News
Bhowcase
Polists
Air Porce Dance Band
Sicepy Joe
Pavorite Drams
Guest Star
Package of New Records
Sports of the Day
Sharpen Your Wita

Shorewood Corners . . . home of WALT BROOKS' SHELL SERVICE 3-6527 801 Shorewood Bivd. 3250 University

3-9905

3320 University

Mr. Wesley West, president of Town & Country House, says:

"We feel that our location here at

Shorewood Corners is especially advan-

tageous in offering you wonderful furni-

ture values. Whether it's contemporary,

period, or traditional furniture you

have in mind you'll find a wide selec-

tion at Town and Country House-

famous furniture that has been care-

fully selected to suit your own good

GRAHAM'S-BOOKS AND STATIONERY 3238 University 3-5615 HOME OF TELEVISION 3301 University 3-3662 KLAD-EZEE OF SHOREWOOD 3236 University Children's Clothing 3-3887

NATIONAL FOODS

3-4006 SHOREWOOD HARDWARE STORE 3-2678 **SPORTSMEN'S HOME** 3-4751

it possible for us to offer you more help in selecting your furniture needs. You are cordially invited to stop in our House any time for a visit-whether you are interested in immediate furniture purchases or just trying to get some good home furnishing ideas."

3-6540

Need for your car, or for your home, or make for the children? Shop at

> RENNEBOHM Shorewood Shopping Center Drug Store 3234 University 3240 University STASSI'S SHOE STORE 3232 University 3-5749

> > TOWN & COUNTRY HOUSE



ZENITH HOME APPLIANCE 604 University Avenue