Bill Doudna's

# Today's Radio Highlights

12:25 p.m. — Baseball (WMFM): Braves vs. Cubs. 2 p.m.—Turf (WIBA): Metropol-

tan Handlcap.

2:30 p.m.—Track (WIBA): summaries from Camp Randall meet.

2:45 p.m. — Football (WIBA):
Fred Gage and Jack Newman cover Wisconsin intrasquad game . . . Turf (WKOW): Preakness preview. 3:30 p.m.—(WKOW): the Preak-

ness.
5 p.m.—Golf (WKOW): National Gold Day tournament; Julius Borros, John Derr, Jack Benny, Freeman Gosden, Bob Crosby, Ben Hogan, Boh Hope, others.
9-15 n.m. — Harness Racing 9:15 p.m. — Harness Ra (WMAQ): at Maywood Park.

9:30 a.m.—Mary Lee Taylor (WIBA): the Carters pass on a gardening lesson.

10:05 a.m.—Grand Central Station (WKOW): Victor Jory and daughter, Jean, in "Lost Year." 11 a.m. - Theater of Today (WKOW): Ernest Truex in "Martin Willis Stands Up."
11:30 a.m.—Red Cross (WIBA):



100 Paintings to Be Displayed at U.W.

The 14th annual Wisconsin Rural Art show will open today in the Memorial Union on the University, Record distributors will try Memorial Union on the University
of Wisconsin campus, with 100 selling their wares on a "selfpaintings by state artists on disservice" basis in grocery and

play. The pictures will be on display in both the main and theater galleries until June 22.

They were chosen from among more than 1,800 shown at 12 regional rural art shows during the last few months.

WARGARET WEBSTER, leading producer of Shakespearean plays, has sent

Shakespearean plays, has sent a series of recordings to Milton who live in rural areas of Wiscon-college in recognition of the

sin.

The statewide show is sponsored by the Blue Shield club and the Wisconsin Union gallery committee, both composed of university

Miss Webster sent the record.

udents.

Painters from the Madison area lings when she learned of Mil- 12:15 School Time WLS

7:15 Weather Roundup; Board Health
7:30 Band Wagon
7:35 News; Weather
8:00 Morning Melodies
8:16 Morning Melodies
9:15 Stories 'n' Stuff
9:55 Weather
10:00 Homemakers Program
10:30 March of Medicine
10:45 Views of the News
11:00 Dear Sirs
11:01 Dear Sirs
11:15 UW Show
11:30 Social Security Report
11:35 Noon Musicale
12:20 News

6:00 Dinner Musicale
7:00 Views of the News
FM ONLY
7:15 Learning in Later
7:30 Voices of Europe
8:00 World Theater
9:00 FM Concert
10:50 News (to 11)



15 News 00 Nite Owl Request Show (to 2)

# Coleman HEAT TUBES 6:00 \* U. S. Army 6:15 Band 6:30 \* Mental 6:45 Health BLENDER RETURN AIR 9:00 \* Concert 9:15 Hall 9:30 \* Music; Sports 9:45 \* Music in Air Open Monday and Friday Eves. See this new 1843 Monroe St.

🗸 🗝 ain Appliance



FREQUENCIES 720 kc WENR and WLS 230 kc 780 kc WJJD 1160 kc

115 Perry managed with the control of the control o

2:00 GI Joe WMAQ
2:00 The World Today
2:00 Golden Pieece WMAQ
3:00 Golden Pieece WMAQ
3:00 Lisht and Life Hour WENR
3:00 Godfrey Round Table WBBM
3:00 The Chase WMAQ
3:30 Counterspy WMAQ
3:30 Counterspy WMAQ
3:30 Choral Symphony WBBM
4:15 Don Cornell WENR
4:16 Billy Graham WENR
5:00 Youth Wants to Know WMAQ
5:00 Lutheran Hour WGN
5:00 My Son Jeep WMAQ
5:00 My Son Jeep WMAQ
5:00 Pine Arts Quartet WENR
6:00 Fine Match All WIND
6:00 Fine Arts Quartet WENR
6:00 On Wings of Song WGN
9:00 Clifton Utley WMAQ
9:45 Lutheran Vespers WON
10:00 Youth on the March WENP
10:15 The Chez Show WMAQ
10:30 As We See It WENR
10:45 Voice of Business WENR
11:00 This I Believe WBBM
12:00 The 720 Club WGN

7:00 Radio Theater WBEM 8:00 Bob Hawk Show WBEM 8:00 The Northerners WMAQ 8:35 Al. Goodman Orth WMAQ 9:30 Edwin C. Hill WENR 9:30 Let George Do It WBEM 10:15 Faces in the Window WMAQ 10:45 Promenade Concert WMAQ

7:00 America's Town Meetinz WENR 7:30 My Friend Irms WEBM 8:35 First Nighter WMAQ 9:30 Court in Session WBBM 10:15 The Chez Show, WMAQ

7:55 Baseball WIND 8:35 Dangerous Assignment WMAQ 9:30 Welrd Circle WBBM 10:15 The Chez Show WMAQ

8:30 Haven of Rest WLS 7:00 ABC Playhouse WENR 7:30 Eddle Cantor WMAQ 9:30 Dlary of Fate WBBM 10:15 The Chez Show WMAQ

8:00 Meaning of America WMAQ 8:35 Radio City Previews WMAQ 8:45 Pro and Con WMAQ 9:30 Thirty Minutes to Go WBBM 10:15 The Chez Show WMAQ

RDAY

3.30 Collectors Corner WGN
3.30 Rto Rhythms WMAQ
4.15 Symphony Scrapbook WMAQ
4.15 Symphony Scrapbook WMAQ
4.30 Toscanlin Records WMAQ
5.00 Broadway's My Beat WBBM
5.15 Washinston Report WGN
5.15 Hymn Time WLS
6.30 Vaughn Morrog WBBM
6.00 Hayloft Hit Parnde WLS
6.30 Hayloft Frolics WLS
6.30 Unshackled WGN
7.00 Onational Barn Dance WLS
6.30 Country Style WBBM
8.00 Country Style WBBM
8.00 Country Style WBBM
8.00 Eik City Serenade WMAQ
8.00 Country Style WBBM
8.00 Senator's Report WGN
9.00 Senator's Report WGN
9.00 Hayloft Party WLS
9.15 Hærness Bacing WMAQ
9.30 National Barn Dance WLS
9.30 Guismoke WBBM
10.15 The Chez Show WMAQ
10.30 Chicago at Night WGN
11.00 Music Till Dawn WBBM

This table is published only on Saturdays: Clip and save for reference during the week. Programs are subject to change of course, at discretion of stations and networks.

# MONDAY THROUGH FRIDAY REGULAR PROGRAMS 12:15 Perry Mason WBBM 12:30 Bob Atcher Presents WLS 12:45 Jane Pickens WMAQ

MONDAY NIGHT

WEDNESDAY NIGHT

THURSDAY NIGHT

FRIDAY NIGHT

NEXT SATURDAY

NIGHT

MONDAY THROUGH FR

A. M

6:00 Red Blanchard WLS
6:00 Bill Evana WGN
6:00 World News Roundup WBBM
6:00 World News Roundup WBBM
6:00 Norman Ross WMAQ
7:00 Your Neighbor WMAQ
7:13 Cliff Johnson Family WGN
8:30 Victor Lindlahr WGN
8:30 Victor Lindlahr WGN
8:45 Your Figure, Ladies WGN
8:45 Your Figure, Ladies WGN
8:45 Your Figure, Ladies WGN
8:40 When a Girl Marries WLE
8:00 Kitchen Club WIS
8:30 Grand Slam WBBM
10:00 Curt WBBM
10:00 Curt WBBM
10:00 Curt WBBM
10:15 H. R. Baukhase WGN
10:15 Victor Lindlahr WMAQ
10:30 Norman Ross WMAQ
10:30 Norman Ross WMAQ
11:30 Cerlic Foster WGN
11:10 Cerlic Foster WGN
11:10 Cerlic Foster WGN
11:10 Lunch at the Ellton WMAQ
11:30 Dinner Bell Time WLS
11:45 Guiding Light WBBM
11:45 Guiding Light WBBM
11:45 Guiding Light WBBM
11:45 Guiding Light WBBM

TELEVISION 7. Received with politic formers of the property of the politic formers of the p

WMFM

104.1 Megs. SATURDAY A. M.

6:00 Early Risers; News
6:30 Early Risers; News
6:30 Early Risers; News
6:30 Early Risers
7:00 News; Yawn Patrol
7:15 Weather Bureau; Yawn Patrol
7:30 Feature; Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol: Weather Bureau
8:02 News; Clockwatchers
8:02 Madison Westher Bureau
8:02 Stores
8:00 States Sing
8:00 Eddie Jamboree
8:00 Navy Band
8:05 Navy Band
8:05 Starsed

# for Memorial Day

For Memorial Day

WASHINGTON (IP — President Eisenhower Friday urged Americans to pray for peace on Memorial Day, May 30.

In formally proclaiming the day, Mr. Eisenhower said it is a fitting cocker spaniel. When the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry, Max Fernckes, has been named resident to the cry of t occasion for Americans to "join "stop thief," rings through the cipient of the annual Fine Arts in united prayer to almighty God store, clerks look for the dog first award given by the American Lefor peace on earth."

His latest foray almost neited a gion auxiliary.
box of toys. Previously, his taste The awards are based on high ran to toy trains.

# FRIDAY'S

SATERDAY MORNING

B:00

I--- Telethon
B:00

J--- Space Fairol
Cone in Every Family
R--- Space Pairol
Western Film
9:30

J--- Movies for Kids 4- Rocket Ranger 4R-Rocket Ranger 18:00 3- Big Top 4- Big Top 4R-Big Top 9- Terry an 9— Terry and Pirates 10:30 9— Adventure in Art

11:00
3— Breta Griem
4— New Horizons
4R—At the Zoo
9— Outstanding Drama
11:30 4- Midday Movie

## NATIONAL PRO FOOTBALL ON CHANNEL 22 [33] DIRECT TELECAST



## SATURDAY AFTERNOON

12:00 3— Will Bill Hickok 7— Telethon 9— Batting Practice 5- American Inventory 5D-Highlanders 2:00 3— Education of 5— Horse Race 5D—Horse Race 5D—Travel Film 2:30
3-- Red Buttons
5D-- What Lies Ahead
2:45
5-- Meet the Veep
9-- Extra Inning
3:00 9- Lead-Off Man 12:15

4— Film Shorts
5D—Bir Picture
9— Basebail
9— Basebail
1:00
3— News
4— Peature
9— Swestern Roundup
5D—Show Time
1:15
3— Campus Newsreel
5— Industry on Parade
1:30
3— Date with Judy
4— Proxime Patrol
3:36
3— Date myth Judy
4— Frontier Playhouse
4:06
3— Lone Reaser

12:15
5D—Industry on Parade
3— Cartoon Club
4— Film Shorts
5D—Big Picture
9— Basebail
1:00

5-me Sports Picture
4-- Stork Club
5-- Mr. Wizard
9-- The Virilantes
5:15 3— News: Weather 5:30
3— Ethel and Albert 4— Beat the Clock 4R—Beat the Clock 5— Ethel and Albert 50—Ethel and Albert 9— Better Living 5:45
9— Talent Time

# RADIO and TV

3- Lone Ranger



See the Most Complete line of Zenith TV Sets in the city at

IRV. GOFF MUSIC CO. 2330 Atwood Avenue Phone 4-8510

SATURDAY EVENING

3— My Hero 4— Jackie Glesson 4R—Jackie Glesson 5— My Hero 7— Telethon 9— Sketchbook

7- Telethon
9- Sketchbook
6-13
9- Christopher Film
3- Amateur Hour
50- Amateur Hour
50- Amateur Hour
9- This Is the Life
7- Show of Shows
4- Play of the Week
42- Show Business
5- Show of Shows
50- Show of Shows
9- Senator's Report

SATURDAY EVENING

7:15

Pathways of World
3— Burns and Allen
4E — Mert Mille
5D—Theater
10:06
3— Big Story
9— Movie Diele
4E — Story
9— Movie Diele
10:36
4— News
4E — Wrestling
3— Tales of Tomorrow
4E — Wrestling
5— Your Hit Parade
5D—Your Hit Parade
5D—Your Hit Parade
5D—Your Hit Parade
6E — Sports Showcase
5D—China Smith

1:30
3— Racket Squad
9— News
12:00
3— News: Movies
7— Telethon



## **Hundreds of UHF Strips** & Converters in Stock

Place your order NOW for delivery before June 21.

Phone 3-1783

WiBU

News, Marches Farm Service Farm Frolin

MADISON INSTALLATION ENGINEERS

Chic. Young, Lic. Eng.

# Weekend Radio Jimetables.

## WISC 1480 ke WIBU 1240 Ke WKOW WIBA 1310 ke Farm Hour Tops in Sports News: Tops in Sports: News Music; New Farm Rep farm Rep lural Roundup Top o' Morning News Top o' the Morning Sporte; Club Service News: W Farm Pro News Coffee Club: Pops No School Today No School Today Coffee Club; News Coffee Club News Quiz; News News; Mu Clock Musical Clock Galen Drake Tops in Pops Garden Gate M'ch of Medicine Forward March Mary Lee Taylor No School Today Space Patrol Party Party • Sweet Music News: O Melodies Melody Church Captain Jolly: News The Big Eight Howdy Doody Accordians Charles Essher News; Grand Central Station Give and Take News; Sor Ploneers News Farm Fro ti:se \* News; N.E. 11:15 Jamboree 11:36 Red Cross 11:45 Here's to Vets Calendar House Party Top Tunea Theater of Today Stars over Hollywood Music; New News and Markets Farm and Fun for All News Accordionists Top Tunes News; Baset Baseball Baseball & Hor 1:06 \* U. S. Marine 1:15 Band 1:36 \* Youth Radio 1:45 Workshop Music with the Girls Accordion Band Make Way Baseball Baseball Baseball Baseball Farm Servi Si Hays • Hubba Hubba • Hubba Hubba Current Questions Chapel in the Sky Melody Hour 3:86 \* Football 3:15 \* Football 3:30 \* Football 3:45 \* Football Scores: Pinch Hit Parade Pinch Hit Parade Lee Rothman The Preakness Pinch Hit Parade Pinch Hit Parade Anniversary of Flight Melody of Flight Let's Pretend Hour Defense Organ M \* Madison Hour \* News \* Sports; News Madison Bandstand Bob Finnegan Helen Hall Si Hays an Daughter • Music in Modern I National Golf Day Mystery; Hits News

News Dinner Music Music; Sports Bo to Town

Broadway's My Beat Adventures of Tarzan

Siue Barron Orchestra Gun Smoke

Classical Hour Classical Hour

News Sports Oscar Dumons

News; The Ed Silvera Show

At Your Request National Guard

• Silent •Silent • Silent • Silent

News: Music News: Haym Down You Go; News

• Twenty Questions • MGM Theater

MGM Theater Regalia of Coronation

Chicago Theater of the Air

News Your Navy Dance Party

Bob and Ray Dude Ranch Jambores

Stars in Action Grand Ole Opry

11:00 News; 1315 11:15 Club 11:35 Stars in Jazz 11:45 Music; News

## WISC 1480 Ke WKOW 1070 km News: Coffee

Kadio J		
WIBU 1240 Kc.		WIBA
Music: News Farm Reporter Rural Roundup	7:00 7:15 7:30 7:45	News; Organ Sacred Hear Serenade in S Salvation An
• News: Farm Service • News: We'ther Farm Frolic		Church of Christ Capital Cath Christian Sc
News; Musical Clock Musical Clock	9:45	Sunday Day Bethal Luth Church Pet Corner
Party Party Sweet Music	10:00 10:15 10:30 10:45	Unitarian 8 Sunday Mui UN Is My Charles Kas
News: Organ     Melodies     Melody Lane     Church of All	11:00 11:15 11:30 11:45	News First Congregat Church
News; Sons of Pioneers News Farm Front	12:00	<ul> <li>Joey Tant</li> <li>News</li> <li>Hello Wis</li> <li>Waltz Tir</li> </ul>
Music; News News and Markets Farm and Home	1:00 1:15 1:30 1:45	• Catholio Hour • American Forum
Farm Service Si Hays and Daughter • Hubba Hubba	2:90	<ul> <li>Chicago Round Ta</li> <li>Invader</li> <li>Gov. Kohi</li> </ul>
• Hubba Hubba • Hubba Hubba	3:00 3:15 3:36 3:45	* Arturo Toscanini Record Premieres
<ul> <li>Chapel in the Sky</li> <li>Melody Hour</li> </ul>	4:00 4:15 4:30 4:45	West High Concert Wm. Prov D. W. Mu
Melody Hour Defense Stars Organ Music	5:00 5:15 5:30 5:45	• Bob Cons • Meet the • News • Home Tal
Si Hays and Daughter • Music in Modern Mood	6:00 6:15 6:30 6:45	• Juvenile Jury • Pre-Corone Program
• News Farm News • Sportscast Bing Sings	7:00 7:15 7:30 7:45	Phil Harri Alice Faye Theater Guild
Bing Sings Farm Front Serenade News	8:00 8:15 8:30 8:45	Theater Guild Drag-
Old Timers Jambores Old Timers Jambores	9:00 9:15 9:30 9:45	Roundy Binging M Barrie Craig
• Wisconsin Farm Hour • News: At Your Request	10:00 10:15 10:30 10:45	News Clifton Ut Meet the
At Your Request	11:00 11:15 11:30	News: Mu for Moder Dance

Methodisa Church Songs of Our Time tions! tillo Baseball
Baseball
Baseball
Baseball abi**e** Scoreboard \* Basebali \* Basebali \* Basebali xmire idine Veep Shadow Detective Mystery W. Winchell
Taylor Grant
Corlisa
Archer Paul Harver News Club Time Gov. Kohler \* Stars Review the Hits

Drew Pearson Headlines American Music Hali

the Hits Club Badger; Fashion

Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM. 98.1

# TV Specialists Since 1942 News Morning Song Ave Maria Hour Blue Whitsunday Radio Bible Institute Voice of Prophecy ntions eran Frank & Ern Let Be Light Message of Israel

Renfro Valley Christian Brotherhood Religion in Ne Mus. Clock Gospel Parm. Organ Music Bandstand Rev. Bawden Social Security The Rev. Mr. Bodamer Mid-Morning Melodies Mid-Morning Melodies st Healing Waters Madison Hour Sunday Serenade lst Luthersa Church Bible Fellowship Musicale Old Timers Christ Presby-Pipes of Melods Sunday Farm Rous Trio Time News Dr. Charles E. Fuller Or. Charles
E. Puller
World Music
Festival

Trio
Time
Old Times
Jawel Boz World Music Festival World Music Festival D. Peachy Waltz Time Old Timers Waltz Time Watertown Melody Garden Freedom Story Here's to Vets Console Moods: News Arthur Godfrey Mobilization Gov. Kohler Listening Glass News; C. Adams Melody Hour Melody Hour

Sun Prairie Program \* Sunday Songs \* Jambores Our Miss Brooks \* News \* Servinade \* Chapel in the Sky Jack Benny Amos 'n' Andy Old Timers Charlie McCarthy My Little Margie Jambores Old Timers Jambores

Old Timets
Jambores
Old Timets
Jambores Proudly We Hall Flests Time Cote Gies Club Waltz Serenade Hospital Day

News Wm. Proximire Fireside Hour News: Midnight Dance Music Midnight Dance Music 11:30 Dance 11:45 Orch.; News God

# OF AMERICA emmonde. Come in and see . this famous pattern (in/the (Lew IMPERIAL Chest 53 Piece Service for 8

HOME OF TELEVISION

3916 Monona Drive—4-0392 3061 E. Washington Ave.—9-2824 3301 University Ave.—3-3662 Stoughton—See Doug Bickley Middleton—Middleton Motors

FAMOUS ON THE TABLES

comes in a truly luxurious chest . . . solid wood construction, solid brass fittings, royal red velvet lining, on \$18.00 value. 18 inches long, plenty of room for extra pieces. Set contains -1 Cold Meat Fork

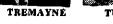
1 Butter Knife

16 Teaspoons 8 Forks 8 Soup Spoons 8 Salad Forks & Knives 2 Serving Spoons 1 Sugar Spoon TRADE-MARKS OF ONEIDA LTD

See our complete selection of Community Services! BUDGET TERMS EASILY ARRANGED









12:20 News
12:30 Farm Program
1:00 Wisconsin Government
1:15 Music Album
1:31 Stauben Music
2:00 Short Story Time
2:30 American Tressures
3:00 Music You Went
3:30 Alpine Melodies
4:00 Music of the Masters
5:00 Children's Circle
5:30 IN Story
5:45 News: Sports
6:00 Dinner Musicale



Former SINGING PASTOR of Beu-lah Temple, Chicago, will preach the 21st Anniversary services at The Madison Gospel Tabernacle, 1925 Winnebago St., SUNDAY, May 24, at 11 a.m. and 7:45 p.m.

He will give a Sacred Concert and tell about his visit to Brazil, South America, at 2:39 p.m. Sunday.

MAGIC of

Hascobil
News
Saturday Music: News
Saturday Music: News
Juke Box Jamboree
Jerry Shard
Easy Listerling: News
Bible Fellowship
Program Prevue
International Federation
Off the Record Off the Record
News; Musical Menu
Bud McEiroy
Musicai Menu; News
Front Page Drama
Old Time Music
Pavorite Album
Showcase; News
Here's to Veterans
For Veterans Only
Package of New Records
Sports of the Day
Sharpen Your Wits
Memories of Hawaii; News
Jack Fina

100 Kiddie James. 130 Navy Band 145 Sacred Heart Program P. M.

:00 News :15 Pre Game Sports Program :15 Baseball :25 Baseball

**Blend-Air**