WISC

1480 kc.

Brenkinst

• Brenkinst Club

My True Story; Whiap's

Streets Betty: News

air; News Queen for a Day

WIBA

1219 Kc.

6:60 News Parade 6:15 Mel. Moments 6:30 News of World 6:45 1 Man's Family

That

The woman senator quoted Adm.

News Your Pastor The 1310 Club

* News; 1316 Club The 1310 Club; New

7:30 • Best 7:45 Plays

Radio Jimetable

FRIDAY

Top o' Morning Sports: Music News Top o' Morning Weather: Coffee P. Prederick Club; News

WKOW

1070 Rc.

Arthur Godfrey Time Arthur Godfrey Time

Arthur Godfrey Time Music Speaks Jackpot Quiz

News: Women Aunt Jenny Helen Trent Our Gal Sunday

Uncle Julius

Mkts.; Weather Farm Parade

Chow Time Mrs. at Market Nora Drake Musical Matinee

Current Quest's House Party Scores Home Folks

News; Luella Mortenson Show; Easy Listening; h

Mary Casey's Showcase

Music; Sports E. R. Mutrow

Mystery; Blues in the Night

Capitol Cloakroom News; C. Adams Golf Preview

Mister Keen Salute to a Star

Music in the Air

News Sports Some of the Best

News; The Ed Silvers Show

Starred programs are also carried on corresponding FM stations

FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

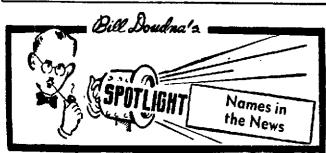
WISC-FM, 98.1

Jon & Sparkle Harmony
Birthday Club House

Lone Ranger: News

Bobby Madison Top Benson Tunes; Scores Wild Bill All Hits Hickock; Sports Allan Jackson

Uncle Julius News: Ferm Hour Chapel of Air Weather: Mkts,



TIP O' THE MORNING: The New York Philharmonic Symphony orchestra's 1953-54 radio season will be two weeks longer than ever before-30 weeks instead of 28. The series will include Beethoven's "Missa Solemnis."

MARLYS RUDD, Eau Claire, will play her graduate recital how modern a piece of music is how modern a piece of music is by the amount of displance, atomconsin school of music has announced. Miss Rudd did her un-dergraduate work at North Central college and at Wisconsin, where she was active in the concert band, a cappella choir, where did north concert band, a cappella choir, June issue of House Beautiful 18:30 Bob Hope

Jerry Blake is looking for a girl vocalist to sing with his band. He'll hold auditions at 8 p. m. Tuesday in Studio A at WKOW.

Eve "Our Miss Brooks" Arden and her husband, Brooks West, have adopted a third child, 4-monthold Duncan Paris West.

Gene Autry interrupted his production schedule to organize a benefit show for Texas flood victims. It will be at Dallas on Saturday. After his London broadcasts of the coronation,

Robert Trout will leave for Paris for his annual vacation. With his wife, Trout will visit Bonn, Berlin, Vienna, Rome, Florence, Venice, and several cities in Spain.

Dr. Bergen Evans of "Down You Go" will go to London next people like." month. During his three-week trip, he'll be guest moderator on the

English version of the program.

Gabriel Heatter next month will celebrate his 50th anniversary in journalism. He began his career with a part-time job on a Brook lyn, N. Y. weekly when he was 13.

John Williams, who plays a detective in "Dial 'M' for Murder" on Broadway, will have the same role in the film version directed by Alfred Hitchcock.

Alfred Hitchcock.

DISC OF THE DAY: George

In the film version of the program.

and Demons." On the disc are gests that you become acquainted with Sibelius, whom he describes as "an arch, wide and firm, standing midway between the 19th and the film version directed by Alfred Hitchcock.

In the film version directed by Alfred Hitchcock.

The Day: George or the set. The Vienna that the composer's violin converse and the Metters of the set. The Vienna that the composer's violin converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna that the composer's violin converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set. The Vienna converse and the Metters of the set of the set. The Vienna converse and the Metters of the set of t

London has recorded an unusual LP for Columbia, called 'Of Gods





Meuer **Photoart House** Murray, Joan Nordness. Gary Rid-Wm.). Meuer er, Jennie Stenhouse, Carl Uphoff,

FASTEST

TV SERVICE

David Uphoff, Donna Williams and Ann Whitney.

ON THE AIR: Clergymen who will appear on "Your Pastor Speaks," the all-fifth religious program broadcast nightly at 10:15 ver WIBA and WIBA-FM, have een announced for next week as

Monday, the Rev. John R. Col-6:00 Prolic; Parmers lins, University Presbyterian church; Tuesday, Speaker Robert Carnes, First Church of Christ, Scientist; Wednesday, the Rev. W. 6:30 Musical 6:45 Clock: News 7:09 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 Musical Clock R. Wold, St. Mark's Lutheran church; Thursday, the Rev. Lawrence Kieffer, Catholic diocese of Madison, and Friday, the Rev. Gerald White, St. Francis house. 8:00 Musicai 8:15 Clock 8:30 Musical Clock 8:45 News

"MODERN MUSIC" - To judge 9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing magazine, which discusses the question, "How Modern is 'Modern Music?'

11:80 Betty Case 11:15 Column 11:30 Farm 11:45 Roundup According to Williams, "Modern" in music seems to be a rela-12:00 • News: Round 12:15 • Farm Service 12:30 • News 12:45 • Polka Party term, subjective classificaion which depends on one's own aste, tolerance, and knowledge.
"Can we agree," Williams asks

"that 'modern music' is music composed in our century which in style and thought breaks away from the previous great school, the Romantic? Faulty though this definition may be, it will serve to point out that that is precisely the kind of music which the fewest

Before you decide that you don't

DISC OF THE DAY: George ropolitan Opera orchestra share certo, written 50 years ago, is a nondon has recorded an unusual accompaniments.

P for Columbia, called 'Of Gods'

* * * * * * * * One of the most popular in today's masterpiece of modern music and

JOINT RECITAL: A recital by violin repertoire.

New compositions, he adds, take about 10 years before they're appreciated, 25 to begin permanence, and 50 to become "classics." So, of Music, will be given at Esther if you do not like a new work at Vilas hall Saturday at 8 p. m. Piano, voice, violin, and argan num. music is not for you: give vourano, voice, violin, and organ num-hers will be featured bers will be featured.

Participating will be John Aspself time to appraise it carefully Williams advised,

ies, Phillip Baker, Kathleen Bra-ly, John Burrows, Karen Cassada, ly, John Burrows, Karen Cassada, Annetta Crabtree. Joanne Crab-irce, Marilyn Dvorak. Ronnie Fag-erstrom. Dee Ann Foust. Dwight Abbey During Rehearsal erstrom, Dee Ann Foust, Dwight

Foust, Agnes Kautz, Gene Klein-smith, Robert Markham, Danny LONDON P-Queen Elizabeth visited Westminster Abbey again Thursday to watch her second re

hearsal for her coronation June 2.

The queen was dressed in a pale coffee colored shantung flared skirt suit with white polka dots and matching straw hat trimmed

A-Bomb Miss Colled Enough to Sink Carrier She watched her WASHINGTON (AP) - Sen. Mar-

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High School Grads: Nursing Offers go through the final stage of the along the word Thursday that an Promising Career carrier by 1,500 yards and still destroy it.

By Dr. CARL N. NEUPERT (State Health Officer) Congratulations, and best wish-William Fechteler, top Navy offices for the future to cer. She is a member of the Senate of the class of '53. es for the future to all members

has been sitting in with the Senate Appropriations Committee now considering the reduced defense memory.

Again Services Committee and Graduation time has finally at 30 p. m. — Uncle Bill (WM-FM): "Pinocchio."

FM): "Pinocchio."

Alise First norseman."

4:30 p. m. — Uncle Bill (WM-FM): "Pinocchio."

FM): "Pinocchio."

But what of the future? Have you given any thought to the years to come? As a career, nursing has

Nurses are needed today as never before to staff the growing health services vital to the welfare of our citizens and our state. And this demand for qualistate. And this demand for qualistate are will continue to out.

| Solution | er been more promising. fled nurses will continue to out-number the supply for years to (WIBA): first anniversary of

In nursing one can easily find music. In nursing one can easily find injusted a field to suit her interests and aptitudes. The range of positions is wide and varied—hospital staff nursing, public health nursing, industrial nursing, pediatric nursing industrial nursing, pediatric nursing industrial nursing, pediatric nursing. ing,-to name but a few.

The demand for nurses in pub-Lion. The health is especially great to-

The Visiting Nurse Association is supplying many of these services in some areas of our state, but the need for public health nurseless some of the sharp shawian wit to slapstick, although the thought-provoking in some areas of our state, but the need for public health nurses will continue. Your State Board of Health can supply you with further information concerning the educational and personal requirements for a career in this field.

Public health nursing is not an easy road to success. One works hard, both in school and after graduation; but the satisfaction of aiding, people, to achieve a healthier, happier life is worth it.

Shaw's play to a feature length picture loses some of the sharp Shawian wit to slapstick, although enough of the thought-provoking stire remains.

VERDICT: Not entirely Shaw, but with much merit.

CO-FEATURE: Cry of the Hunted, starring Vittoria Gass-liman. Barry Sullivan, and Polly Bergen.

VERDICT: An adventure tale that has theme of the good in men struggling with circumstance, carrying theme and story out with success one some of the sharp picture loses some loses stored and some of the sharp picture loses some loses stored and story sharp picture loses some loses stored and solve in the sharp picture loses some loses stored and solve in the sharp picture loses some loses stored and solve in the sharp picture loses some loses and solve in the sharp picture loses some lose



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4:30 p. m. —Curt Massey (WBBM): "April in Portugal," "Just Another Polyka," "By the Light Marketa: Coffee Ciub: News Musical Coffee Ciub: News Musical Coffee Ciub: News Musical Clock Moon." Marketa: Coffee Ciub: News Musical Clock Moon." 7 p. m. — Gordon Mac Rae (WIBA): substituting for Eddie Fisher: Lucille Norman, guest; 'Why Was I Born?' "You," "Desert Song," 'C'Est Mag-

5- Todar

MacRae (WIBA):

Substituting for Eddie Fisher: Lucille
Norman, guest; Why Was I Born?"

"You," "Desert Song," 'C'Est Magnifique"

8:30 p. m.—Musie in the Air
(WKOW): Rodgers and Hart hits.

9 p. m.—FM Concert (WHAFM): 'Symphony No. 7." Malipiero.
9:45 p. m.—Hymns of the World
(WIBA: "Hold the Fort," "Savior,

WIBA: "Hold the Fort," "Savior,

"Animal Playtime
Shows
7— Weather; News
9. Weather; News
3— Time Out
9— Hil Li
9 p. m.—Fin Concert (WHANews
9:300
7— Breakfast with Danny
5D—Today's Cooking
7— Breakfast with Danny
7— Time
7— Device of Life
9— Prist Curtain
7— Time
9— Prist Curtain
7— Time
9— Prist Curtain
7— Time
9— Jack B
9— Jack B
10:30
10:30
4— Search for Tomorrow
7— News 9:45 p. m.—Hymns of the World (WIBA): "Hold the Fort." "Savior, Again to Thy Dear Name," "More Love to See." Majestic Sweetness Sits Enthroned."

Today's Radio

3 p. m. - Music You Want

4 p. m .- Music of the Masters

(WHA): Trio in E Minor.

"Bachianas Brasileiras No

Highlights

Music

WIBU

1248 KC.

Music; News Farm Reporter Bural Roundup

News Parm Service

News: Weather

News Music Bob Crosby Music in Air Sweet Music

News Tric Mid Morning Matinee

News Farm Pront

Farm Service Si Hays and Daughter • Hubba Hubba

Hubba Hubba

Chapel in the Sky Melody Hour

Hour News Band Parade

Flesta Tline
University
Special
Univ. Special

News
Old Time Band
Sports Time
Bing Sings

Maggie, Scotty
Farm Front
Old
Timers

Old Timers Old Timers Jambores

Wisconsin
 Farm Hour
 News; At
 Your Reque

Melody

Drama

7:30 p. m.—Best Plays (WIBA): Geraldine Page in "Summer and Smoke," with Richard Kiley.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Edward Bier, Madison Catholic diocese.

Discussion

3:30 p. m.—Bypaths of Literature (WHA): "Problems of Fiona McLeod." 8 p. m. — Freshman Forum (WHA-FM): "River Basin En-gineering," Arno T. Lentz. 8:45 p. m. — Lewis Gough WHA-FM): "River Basin Engineering," Arno T. Lentz.

8:45 p. m. — Lewis Gough
(WMAQ): national commander of American Legion speaks on National Maritime Day.

Sports

12:30

3— Double or Nothing 5D—Kate Smith 6D—Kate Smith 6D—Ka

Sports

little.

12:25 p. m.—Baseball (WMFM and WISC): Braves vs. Cubs.
7:30 p. m.—Baseball (WISC): White Sox vs. Tigers.
8:45 p. m.—Sports of Day (WMFM): Mrs. Paul C. Windson.
Emerson Cub Scout den mother, guest.

8:45 p. m.—Sports or Day VMFMI: Mrs. Paul C. Windsor. 3— Big Payoff thereson Cub Scout den mother, 4— Big Payoff the Big Payoff to Break the Sports of Big Payoff to Break the Sports of Break the Sports of Break the Big Payoff to Break the Sports of Break the Big Payoff to Break the Sports of Break the Big Payoff to Big Payoff to Break the Big Payoff to B WKOW): preview with John Derr, Julius Boros, Lew Worsham. 7→ News Louise

Farm Programs

Boros, Lew Worsham.

Suggs, Gen. James Doo
Action in Afternoon

R—Action in Afternoon

S—Welcome Travelers

Developme Travelers

D—Welcome Travelers

D—Welcome Travelers

D—Welcome Travelers

D—Welcome Travelers

D—Welcome Travelers 7:22 a. m. — Farm Feature (WHA): "Farm Co-Op News," 3- Kate Smith Milo Swanton.

12:15 p. m. — Farm Service WIBA): Bob and Earnest Naumann, Lancaster; Ralph Schwarts, assistant Grant county agent; assistant Grant Frank Mayfield.

12:30 p. m. — Farm Program (WHA): "The 1953 County Fair Season," Charles Drewry; "Co-Op Developments in the Wisconsin Developments in the W Legislature," J. K. Kyle.

For Children

1:30 p. m. - Book Trails (WHA)
'The First Horseman.'

10 a. m. - Homemakers (WHA) "Invitation to Reading: 'Blue Hills and Shoofly Pie in Pennsylvania Dutchland,' "Mrs. William Sumn-5:45 p. m. — Newsreel (WGN):

David Ross' program of poetry and 7-

FEATURE: Androcles and the Lion.

TYPE: Comedy.

REVIEWER: Don Davies.

Tion

3.— Aldrich Family
5.— Aldrich Family
5.— Aldrich Family
5.— Aldrich Family
5.— Family Flave

The demand for nurses in public health is especially great today. Every community needs their services for at least three basic purposes; the prevention and control of disease, the care of the sick in the home, and family health guidance.

Teaching people the value of medical care, assisting expectant mothers in preparing for their babies, helping families protect the health of the pre-school and the school child, are but a few of the many stimulating daily activities of the public health nurse.

Wisconsin realizes the value of the public health nurse and has enacted laws enabling counties, townships, cities, and schools to employ public health nurses to conduct community health programs.

To reasonably meet the needs

grams.

To reasonably meet the needs one nurse is required for every witty dialogue by a well-rounded cast, especially the performances of Newton and Miss Simmons.

LOW POINTS: Extending Chair's play to a feature length

carrying theme and story out with success and some fine act-ing, but with weak ending.

Orpheum

James Best, and John McIntire.

PLOT: Based on Irving Stone's quire anasthetic for both.

novel, this is the story of Rachel and Andrew Jackson's love from the time they met until his inauguration as President. Told as seen like on an adjoining operating ration as President. Told as seen through Rachel's eyes, the story emphasizes their personal rela-

emphasizes their personal relationship above national events of the era.

HIGH POINTS: Realistic portrayal of life in early America ... the base of their spines, they excellent pictures of the Hermitshare a common circulatory system.

FRIDAYS h-i WBBM Chicaro h-ik WHBF Rock Island h-is WNBQ Chicago h-is WOC Davenport h-i WBKB Chicago h-i WGN Chicago

FRIDAY MORNING

4R—Search for Tomorrow 5D— Morning Movie 10:45 3— Bride and Groom 4— Guiding Light 4R—Guiding Light 10:35 7— News Ask Washington

Ask Washington

Cookerr A to Z

9:05 3— Ding Dong School
4—Wheel of Fortune
iR—Wheel of Fortune
5—Ding Dong School
5—Ding Dong School
7—Your Pigure One in Every Family 9:30

7— News 10:35

3— What's New?

4— Lunch with Billy 4R—News

5— Noontime Comics

7— Happy Pirates

9— Hi. Ladies

11:36

4— Garry Moore 4— Garry Moore
4R—Garry Moore
5— Bob end Kar
5D—Wonderful World
7— This for Pun
11:45

3— News 9— Jack Brickhouse 11:35

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FRIDAY AFTERNOON

5— Kate Smith 5D—Kate Smith 2:15 7— News
3:00
3- Woman's Work
5— Hawkins Falls
5D—Hawkins Falls
7— Lucky 7 Ranci
9— Television Marie
5— Gabby Hayes
5D—Gabby Hayes
5D—Gabby Hoyes
4— Garrield Goose
5— Howdy Doody
5D—Howdy Doody
50—Howdy Doody
50—Howdy Doody

4R—TV Chronicle
5D—Circle 5 Ranch
7— Adventura Time
9— News
4:45
5— Cirv Where I Live
9— Sports Review
4:50
5— Clitton Utley
5:00
3— Sports Picture
4— Sports
4R—Capt Video
5— Sports Corner
5D—Hollwood Varieties
7— News; Sports
9— Capt, Video
5— Sports
7— News; Weather 5:15

News: Weather

News
Town Crier
5:30

7— Rootle Kazootle 5:30

3— Super Circus 4— News 4— News 4— News 4— Conde Right 4R—The Buddies i— Gordon MacRae 5— Elmer the Elephant7—Stu Erwin 5D—Comic Cutups 9— News 7— Laugh Time 9— Time for Beany 3— News Caravan 4:15. 4— Perry Como 4:15. 4— Perry Como 9— Tient Time 5D—News Caravan 9— Tient Time 5— News Caravan 4:30

3— Foreman Tom

3— Foreman Tom
 4— Silhouettes of West



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4-- News 4R--Weather; News 5- Sports

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FRIDAY EVENING

Mama
Mama
—Johns Hopkins Revie
—Dennis Day
—Dennis Day

8:90
3— Boxing
4— Mr. and Mrs. North
4R—Twenty Questions
5D—Boxing
5— Greatest Fights
7— Hollywood Showtime
9— Twenty Questions
8:30
4— Favorite 3tory
4R—Down You Go
5— Big Picture
7— I'm the Law
9— Down You 30
8:45
3— Newsreel

S—Sports
S—Sports
S—Sports
S—Sports
S—Greatest Fights
4—Our Song
4—Lovy Etchings
5— Herbie Mintz
SD—Weather: News
3—Doin' the Towa
4—Kup's Column
4—Kup's Column
4—Scoreboard
i—lith Hour Theater
7—Hollywood Stories
Hollywood Stories
News 9- Down You 30
8-48
8-48
3- Newsreds
1- Greatest Fights
5D-Wrestling
9:00
3- My Little Marsie
4- News; Miss Lee
4R-Rocky King
5- Weatherman
1- Telethon
9- Community Theater
9- Community Theater
9- Dorsey Connors
4- Sports; Music
5- Clifton Utley
9:30
3- News; Weather

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5:00 Europe Report
5:15 Music Album
5:30 Legislative Forum
5:35 News; Sports
6:00 Dinner Musicale
6:45 Music for Fun
7:00 Views of the News
7:15 English Organ Recital
7:30 Books of Today
3:00 Freshman Forum
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

WMFM

FRIDAY

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C DE

WHA, WHA-rwi
970 Kc.—88.7 Megs.
FRIDAY
A. M.
5 Weather Roundup: Farm Feature
10 Band Wagon
55 News: Weather
100 Morning Melodies
116 Morning Melodies
116 Morning Melodies
116 Morning Melodies
110 The Badger Weekly
130 Rhythm and Cames
150 Markets: Weather
1000 Homemakers Program
10136 Education in Wisconsin
10145 Views of the News
11100 History of Russia
11150 Noon Musicale
11220 News
12220 News
12220 News
1232 Carm Program
1234 Day

P. M.
12:20 News
12:30 Farm Frogram
1:00 Chapter a Day
1:30 Book Trails
2:00 Rural Education
2:50 Taik About Art
3:00 Music You. Want
4:00 Bach Commemorative Recital
4:30 Music of the Masters

Siamese Twin Sister FEATURE: The President's Lady Shares Other's Surgery

TYPE: Historical drama

REVIEWER: Greta Michaels

CAST: Rachel Jackson, Susan

Hayward; Andrew Jackson, Carltwins, arrived at the New England
ton Heston, also Fay Bainter, Deaconess Hospital Thursday for

lies on an adjoining operating

FRIDAY
A. M.
6:00 Early Risers
6:25 News: Early Risers
7:00 News: Yawn Patrol
7:15 Weather Bureau: Yawn Patrol
7:30 Feature: Yawn Patrol
7:36 Sayman's Call to Prayer
7:30 Yawn Patrol: Weather Bureau
8:02 News; Clockwatchers
8:30 Madlson Weather Bureau
8:33 Clockwatchers; News
9:00 Stars Sins 8:33 Cinckwateners; Nowe 9:00 Stars Sing 9:00 Stars Sing 10:100 Morning Musical Variety 10:30 Songs of Yesterday 11:30 Old Timers Hall 11:30 Navy Band 11:45 Sacred Heart Program

P. M.

1:00 News
1:15 Pre Game Sports Program
1:25 Baseball
1:25 News
1:00 Dance Band
1:45 Mac's; News
1:00 Juke Box Jambores
1:00 Bible Bill; News
1:00 Bible Fellowship
1:15 Henri Bene
1:30 Uncie Bill; News
1:00 Bible Fellowship
1:15 Wheel of Portune
1:30 Off the Record; News
1:30 Musical Menu
1:15 Bud McElroy
1:30 Musical Menu; News
1:00 Guest Star
1:15 Public Health
1:30 Package of New Records
1:35 Ports of the Day
1:30 John T. Flynn
1:35 News
1:30 News
1:30

excellent pictures of the Hermit-Island age, Jackson's home . mature tem.

treatment of character

LOW POINTS: Too many exciting incidents in rapid succession, separate them, once when they loss Blue Barron

VERDICT: Excellent adult entertainment.

1928.

2.33 John T. Flyna
9.35 John S. Flyna
9.45 News
10.00 Bob Dewey
10.15 Tex Bencke
10.20 Blue Barron
10.25 Owen Bradley; News
10.30 One Oh Four & One Club
11.55 News
11.50 Let's Have Fun From 12 til 1

...when you buy Johnson's

of extra cost

JUBILEE

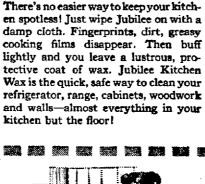
KITCHEN WAX

trial-size bottle of Johnson's NEW

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kitchen equipment

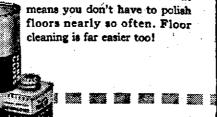


Its harder, brighter shine puts an end to scuffed-up floors!

Never before has there been a floor polish like this! Without any buffing, Hard Gloss Glo-Coat gives floors a brilliant shine-and the shine is so super-hard it doesn't get a scuffed-up look after weeks of wear. That

JOHNSON'S

HARD GLOSS



right now i