



TIP OF THE MORNING: At least two Armed Forces Day events will be broadcast Saturday by WIBA—the parade at 11 a. m., a program at Trux Field at 2:30 p. m.

STATION WIBA, Madison is one of 70 radio stations which today will receive Public Interest awards for service to safety, given by the National Safety Council.

The station will be honored for its 1952 campaign to cut down traffic accidents on holiday weekends, in which it broadcast interviews with police officers, ambulance drivers and others directly concerned with traffic tragedies.

The Public Interest award, competitive and is "made annually to public information media for exceptional service to safety."

Other Wisconsin winners are WISN and WTMJ-TV, Milwaukee, and WRJN, Racine. The council also will give the award to 16 daily and seven weekly newspapers, 15 other television stations, 29 magazines, 19 advertisers, and 13 outdoor and transportation advertising companies.

WINNER: Francesca Schumacher, Madison pianist, last week won the student audition at the Cincinnati College of Music and will be soloist at the college orchestra's annual concert next season.

NAMES IN THE NEWS: CBS Newscaster Allan Jackson will be master of ceremonies at the annual slump auction to be held Wednesday in New York City for the benefit of the New York Herald Tribune Fresh Air fund.

Bobby McGuire, former "20 Questions" panelist and son of Fred Vandevanter and Florence Rinard, will graduate this month from Duke university.

At the same time, Jay Jackson's brother, William T., will receive his doctorate.

Robert Baker, New York organist, will give a recital at 4 p. m. Sunday in Immanuel Presbyterian church, Milwaukee, under sponsorship of the

American Guild of Organists. Kathryn Grayson has been requested by the state department to make a concert tour of Australia.

Robert Francis, 23-year-old actor, won the role of Willie Keith in "The Calm Before the Storm" only a few days after his discharge from the army. It will be his first film.

Mickey Rooney's next picture will be "The Extra," three-dimensional musical in color.

Rock Hudson has been borrowed from Universal-International by Columbia Pictures for the male lead in "Gun Fury."

HINT TO SINGERS: Interested in a radio or TV singing career? Then take this advice of one of the top choir directors and voice coaches in the country.

Join a choral group for your initial training. "There's no doubt but that's the best way to get your start in a very tough business," comments Norman Luboff, choral director for NBC radio's "Show Train."

To back up his argument, Luboff points to many of today's top singers who once were practically anonymous choral group members—singers like Gordon MacRae, the star of "The Show Train," who was with the Prudential choir; Jo Stafford, who started with the Pled Pipers; Jack Smith, who sang with Ray Block's Swing 14; June Hutton, also with the Pled Pipers at one time; and Johnny Desmond, who sang with Bob Crosby's Bob Cats.

"The choral group gave these people the opportunity to learn the singing business from the ground up," says Luboff. "They learned how to read music, acquire stage presence, and, above all, learned to take direction."

Luboff should know what he's talking about. In just a few years he has established himself as one of the leading choral directors in three mediums—radio, records, and motion pictures.

He went to Hollywood in 1948 as choral director for "The Show Train" after winning the post through auditions cut in New York. Previously, in the East, Luboff had been choir director for Ray Block for five years and worked on such radio programs as "March of Time," "Your Hit Parade," "Evening in Paris," "Chorus of Stars," the Milton Berle show, and the Fred Allen show.

Luboff was born in Chicago on May 14, 1917, attended the University of Chicago, and was graduated from Central college in that city. After graduate study at the American Conservatory of Music with Leo Sowerby, he received his first professional radio assignment as choir arranger for Chicago's Station WGN. His major debut soon followed as choir director of "The Chicago Theater of the Air." Moving to New York, he soon was one of the city's busiest choir arrangers and directors.

Luboff married Betty Mulliner of Chicago, a singer, who is frequently heard with the Luboff choir. Mr. and Mrs. Luboff and their two children—Tina, 4, and Peter, 7—live in North Hollywood. They even have the traditional Hollywood pool, but "it came with the house."

McGUIRE

McGUIRE

McGUIRE

McGUIRE

McGUIRE

McGUIRE

20th Century Theatres THE PLACE TO GO THRILLS CORPHEUM LAST DAY CABLE IS TERRIFIC IN HIS NEW ACTION ADVENTURE

NEVER LET ME GO OPERATION A-BOMB ACTION PARKWAY LAST DAY ALL TECHNICOLOR ACTION SHOW!

JACK McCALL DESPERADO AMBUSH AT TOMAHAWK GAP MADISON BETTE DAVIS THE STAR

ROBERT DONAL THE MAGIC BOX WESTERN BADGER OUTDOOR OPEN 6:30 SHOW AT DUSK

THE LAWLESS BREED MAJESTIC RAY MILLAND THE THIEF

WESTERN STRAND LAST DAY HIS GUN FOR HIRE! GUNSMOKE PRINCE OF PIRATES!

PARKWAY TOMORROW! Here is the screen at its greatest... RITA HAYWORTH STEWART GRANGER SALOME

THE PLACE TO GO THRILLS CORPHEUM LAST DAY CABLE IS TERRIFIC IN HIS NEW ACTION ADVENTURE

NEVER LET ME GO OPERATION A-BOMB ACTION PARKWAY LAST DAY ALL TECHNICOLOR ACTION SHOW!

JACK McCALL DESPERADO AMBUSH AT TOMAHAWK GAP MADISON BETTE DAVIS THE STAR

ROBERT DONAL THE MAGIC BOX WESTERN BADGER OUTDOOR OPEN 6:30 SHOW AT DUSK

THE LAWLESS BREED MAJESTIC RAY MILLAND THE THIEF

WESTERN STRAND LAST DAY HIS GUN FOR HIRE! GUNSMOKE PRINCE OF PIRATES!

PARKWAY TOMORROW! Here is the screen at its greatest... RITA HAYWORTH STEWART GRANGER SALOME

THE PLACE TO GO THRILLS CORPHEUM LAST DAY CABLE IS TERRIFIC IN HIS NEW ACTION ADVENTURE

NEVER LET ME GO OPERATION A-BOMB ACTION PARKWAY LAST DAY ALL TECHNICOLOR ACTION SHOW!

JACK McCALL DESPERADO AMBUSH AT TOMAHAWK GAP MADISON BETTE DAVIS THE STAR

ROBERT DONAL THE MAGIC BOX WESTERN BADGER OUTDOOR OPEN 6:30 SHOW AT DUSK

THE LAWLESS BREED MAJESTIC RAY MILLAND THE THIEF

WESTERN STRAND LAST DAY HIS GUN FOR HIRE! GUNSMOKE PRINCE OF PIRATES!

PARKWAY TOMORROW! Here is the screen at its greatest... RITA HAYWORTH STEWART GRANGER SALOME

Radio Timetable TUESDAY WIBA 1310 kc. WISC 1400 kc. WKOW 1070 kc. WIBU 1240 kc. Program listings for various stations including Farm Hour, News, Sports, and Music.

Highlights Today's Radio Drama 6 p. m.—Mickey Spillan (WGN) stranger makes Mike Hammer a target for bullets. 7 p. m.—Johnny Dollar (WBBM) mystery of missing milk coat.

MONDAY'S HIGHLIGHTS TUESDAY MORNING 4-News 4R-One in Every Family 4R-Search for Tomorrow

of Chicago, a singer, who is frequently heard with the Luboff choir. Mr. and Mrs. Luboff and their two children—Tina, 4, and Peter, 7—live in North Hollywood.

NORWAY DeForest, Wis. "Plymouth Adventure" Spencer Tracy & Gene Tierney

Tomorrow Southern Fried CHICKEN French fried, salad, hot biscuits, butter, \$1.25

On the Campus TUESDAY, MAY 12 Fellowship of Reconciliation: 12 p. m.

Community Center TUESDAY, MAY 12 Theatre Guild, East High reunion committee: photo lab class.

Municipal Affairs TUESDAY, MAY 12 City council committee of the whole: 7:30 p. m., city hall.

PRIME RIBS of ROAST BEEF open face SANDWICH whipped potatoes beverage

BADGER Outdoor Theatre Open 6:30 SHOW AT DUSK TODAY and TOMORROW THE GREATEST GUNFIGHTER OF THEM ALL!

Calendar Entertainment TUESDAY, MAY 12 Badger Outdoor: "The Lawless Breed" at 8 and 10.

Miscellaneous 10 a. m.—Homemakers (WHA) "Dahlia as a Hobby." George R. Cady, fabrics at "Your Windows," Gertrude Hoffman.

Dodgeville Seniors Give Play May 18-19 DODGEVILLE—The senior class at the high school here will present a play, "Meet A Body," on May 18 and 19 at 8 p. m. in the school auditorium.

Organizations TUESDAY, MAY 12 Madison Civic Symphony orchestra: Rehearsal, 7:30 p. m., Scanlon hall.

WHA, WHA-FM 910 W. 487 1/2 Meigs. TUESDAY A. M. 7:15 Weather Roundup; Farm Feature.

EASTWOOD NOW! 2 GREAT SHOWS! TYRONE POWER MISSISSIPPI GAMBLER

SHOW BOAT TECHNICOLOUR JOHN WAYNE SANDS OF TWO JIMA

SEE BIG 21" TV PANORAMIC VISION STROMBERG CARLSON

Magnavox TV "Prestige Television at Popular Prices" Over 37 Years at 27 W. Main St.

TUESDAY EVENING 3-Milton 6:30 5D-Two for the Money 5-Sports

Every Year More People Buy RCA VICTOR Than Any Other Television C. C. Collins & Son, Inc.

WHA, WHA-FM 910 W. 487 1/2 Meigs. TUESDAY A. M. 7:15 Weather Roundup; Farm Feature.

Books New This Week At Madison Free Library Architectural Record—82 DISTINGUISHED HOUSES

WMFM 1011 Meigs TUESDAY A. M. 6:30 Early Risers: News 6:30 Early Risers: News

LaFarge High School Seniors Present Play LA FARGE—High school seniors here will present a play, "Singin' Bill from Blue Ridge," in the school gymnasium Friday night.