

**WISCONSIN TV**

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Ch-2 WISN Madison  
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Ch-5 WISN Madison  
Ch-6 WISN Madison  
Ch-7 WISN Madison  
Ch-8 WISN Madison  
Ch-9 WISN Madison

**HIGHLIGHTS**

**SUNDAY MORNING**

8:30 Lamp Unto My Feet  
9:00 The Fulfillment  
9:30 What's Your Trouble  
10:00 Movie Time  
10:30 American Inventory  
11:00 Range Busters  
11:30 Sunday Funnies  
12:00 Sunday Drama  
12:30 The Mad Clown  
1:00 What's Your Trouble

5:00 Sunday Feature  
5:30 Saddle and Sage  
6:00 Christopher Film  
6:30 Church Service  
7:00 Film  
7:30 This Is the Life  
8:00 Candy Carnival  
8:30 Live and Learn  
9:00 Adventure Theater  
9:30 Sunday Nature of Things

11:00 Handyman Hank  
11:30 Youth Wants to Know  
12:00 University Hour  
12:30 Hippodrome  
1:00 Action Theater  
1:30 Your Father's Home  
1:45 Garden Club  
2:00 Candy Carnival  
2:15 Religious Hour  
2:30 Frontiers of Faith

**OPEN EVENINGS**

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**SUNDAY AFTERNOON**

4:00 State of the Nation  
4:15 Kuku, Fran, Ollie  
4:30 Kuku, Fran, Ollie  
4:45 Kuku, Fran, Ollie  
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11:15 Kuku, Fran, Ollie  
11:30 Kuku, Fran, Ollie  
11:45 Kuku, Fran, Ollie  
12:00 Kuku, Fran, Ollie

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**SUNDAY EVENING**

6:00 Comedy Hour  
6:30 Comedy Hour  
7:00 Comedy Hour  
7:30 Comedy Hour  
8:00 Comedy Hour  
8:30 Comedy Hour  
9:00 Comedy Hour  
9:30 Comedy Hour  
10:00 Comedy Hour  
10:30 Comedy Hour  
11:00 Comedy Hour  
11:30 Comedy Hour  
12:00 Comedy Hour

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**SUNDAY**

**WIBA 1310 Kc.**  
7:00 News, Organist  
7:15 Sacred Heart  
7:30 Sacred Heart in Blue  
7:45 Salvation Army  
8:00 Church of Christ  
8:15 Catholic  
8:30 Catholic  
8:45 Catholic  
9:00 Sunday Devotions  
9:15 Bethel Lutheran  
9:30 Church  
9:45 Met Corner  
10:00 Unitarian Society  
10:15 Book Carnival  
10:30 Travel  
10:45 Charlie Kasher  
11:00 News  
11:15 First Congregational  
11:30 News  
11:45 News  
12:00 Joe Tantillo  
12:15 News  
12:30 Hello Wisconsin  
12:45 Walk Time  
1:00 Catholic  
1:15 Catholic  
1:30 American Forum  
1:45 American Forum  
2:00 Chicago Round Table  
2:15 Invaders  
2:30 Gov. Kohler  
3:00 NBC Symphony Orchestra  
3:15 NBC Symphony Orchestra  
3:30 NBC Symphony Orchestra  
4:00 The Chase  
4:15 Chase  
4:30 Tudor Singers  
4:45 D. W. Music  
5:00 Bob Conditine  
5:15 Meet the Veep  
5:30 News  
5:45 Home Talent  
6:00 Juvenile Jury  
6:15 Listen to Washington  
6:30 Phil Harris  
6:45 Alice Faye  
6:55 Theater Guild  
7:00 Theater Guild  
7:15 Theater Guild  
7:30 Theater Guild  
7:45 Theater Guild  
7:55 Theater Guild  
8:00 Theater Guild  
8:15 Theater Guild  
8:30 Theater Guild  
8:45 Theater Guild  
8:55 Theater Guild  
9:00 Roundy  
9:15 Singing Men  
9:30 Garrie  
9:45 Garrie  
10:00 News  
10:15 Clifton Utley  
10:30 Meet the Veep  
10:45 Meet the Veep  
11:00 News  
11:15 News  
11:30 News  
11:45 News

**Today's Radio Highlights**

**Religion**

9:15 a. m. — Bethel Lutheran (WIBA): "What Are You Afraid Of?" The Rev. F. I. Schmidt.

10 a. m. — Religion for Today (WIBA): Walter Argow of Wisconsin Assn. for Mental Health, guest.

10:30 a. m. — Catholic Hour (WKOW): "The Rights of the Listening Public," the Rev. Andrew Breines.

11 a. m. — First-University Methodist (WISC): "Hope That Previews History," Dr. Merrill Abbey. — Christ Presbyterian (WKOW): "Good Works Do Not Make a Good Man," Dr. Roy W. Zimmer.

11:15 a. m. — First Congregational (WIBA): "Let's Investigate the Churches," the Rev. Alfred W. Swan.

11:30 a. m. — Bashford Methodist (WMFM): "The Carpenter of Nazareth," the Rev. Kenneth E. Whitney.

1 p. m. — Catholic Hour (WIBA): First of a series of dramatics, Gene Lockhart in "The Resurrection."

**Discussion**

10:30 a. m. — UN Is My Beat (WIBA): Dr. Howard Rusk.

11:30 a. m. — Invitation to Learning (WBBM): "The Red Badge of Courage."

1:15 p. m. — UN Story (WHA): Prince Wan Wathayakon of Thailand.

1:30 p. m. — American Forum (WIBA): "Is Free Enterprise in Danger?" Sen. Hubert Humphrey (D-Minn.), Rep. Frederic Couderc, Jr. (R-N.Y.). — Reviewing Stand (WGN): "Do Manufacturers Produce What the Consumer Really Want?"

1:45 p. m. — Gov. Walter J. Kohler (WHA): also on WIBA at 2:45, on WKOW at 4:15, on WMFM at 7, on WISC at 9:15.

2 p. m. — Round Table (WIBA): "The Prevention of Juvenile Delinquency and Emotional Maladjustment of Youth."

5 p. m. — Youth Wants to Know (WMAQ): Sen. Leverett Saltonstall (R-Mass.).

5:15 p. m. — Meet the Veep (WIBA): Alben W. Barkley.

6:30 p. m. — Listen to Washington (WIBA): new series; Left Eid, narrator.

9:30 p. m. — Club Time (WISC): Milton Schmelling, Guy Beaumont, and Stan Herring of Kiwanis club. — John T. Flynn (WMFM): "Taxes, McCarthy, and Prosperity."

10:15 p. m. — William Proxmire (WKOW): answering Gov. Kohler.

10:30 p. m. — Meet the Press (WIBA): Roy M. Cohn, chief investigator of senate investigating subcommittee.

**For Children**

10:15 a. m. — Carnival of Books (WIBA): "The Haunted Reef."

5:15 p. m. — Meet the Veep (WIBA): Alben W. Barkley.

6:30 p. m. — Listen to Washington (WIBA): new series; Left Eid, narrator.

9:30 p. m. — Club Time (WISC): Milton Schmelling, Guy Beaumont, and Stan Herring of Kiwanis club. — John T. Flynn (WMFM): "Taxes, McCarthy, and Prosperity."

10:15 p. m. — William Proxmire (WKOW): answering Gov. Kohler.

10:30 p. m. — Meet the Press (WIBA): Roy M. Cohn, chief investigator of senate investigating subcommittee.

**Drama**

11 a. m. — Eternal Light (WMAQ): "Quiet Street," story of life in today's Jerusalem.

2 p. m. — GI Joe (WMAQ): fishing trip to Korea.

2:30 p. m. — Constant Invader (WIBA): tuberculosis interrupts romance.

3 p. m. — World Theater (WHA): "Portrait of Sir Edward Coke."

3:30 p. m. — Greatest Story (WENR): "If Thou Believe"...

4 p. m. — The Chase (WIBA): circumstantial evidence is more damaging than truth.

5:30 p. m. — My Son, Jeep (WMAQ): at new time.

6 p. m. — The Shadow (WISC): "White Angel of Death."

8:30 p. m. — Detective Mystery (WISC): new entertainer starts wave of excitement.

7:30 p. m. — Theater Guild (WIBA): "Quiet Wedding," with Diana Lynn, John Dall, Jessie Royce Landis.

8:30 p. m. — Dragnet (WIBA): on trail of jewel thieves. — Proudly We Hall (WMFM): "Country Doctor."

9:30 p. m. — Barrie Craig (WIBA): "Beware the Walking Dog."

**Music**

9:30 a. m. — Cathedral Echoes (WHA): Gertrude Stillman, organist.

10 a. m. — Symphony Hall (WHA): "Piano Concerto No. 2," Chopin.

11 a. m. — Masterworks (WHA): "Piano Concerto No. 14," Mozart.

12 m. — Joey Tantillo (WIBA): "A Night Off," "Sidewalks of New York," "Whispering."

1:15 p. m. — Youth Brings You Music (WMAQ): Michigan violinist and pianist.

1:30 p. m. — World Music Festivals (WKOW): recorded preview of summer series.

3 p. m. — NBC Symphony (WIBA): "Concerto in D Major," C.P.E. Bach; "Symphony No. 2," Schubert; "Semiramide" overture, Rossini.

3:30 p. m. — Choral Symphony (WBBM): "Trees," "Hunted Heart," "The Girl That I Married."

4 p. m. — Music Hour (WHA):

**WHA and WHA-FM**

9:00 Devotional Music  
9:30 Cathedral Echoes: News  
10:00 Symphony Hall: News  
11:00 Masterworks of Music  
12:00 Sunday Music  
1:00 Music in Wisconsin  
1:30 Backlund of the News  
1:45 Gov. Kohler Speaks  
2:00 News of the Hour  
3:00 World Theater  
4:00 Sunday Music Hour  
4:15 London Forum  
4:30 News: Sports  
4:45 News: Weather  
5:00 Weather: Musical  
7:00 Music of the Baroque  
7:15 Music of the Baroque  
7:30 Music of the Baroque  
8:45 Background of the News  
9:00 FM Concert  
10:30 News (to 11)

**WMFM**

8:00 Wake Up to Music  
8:15 News: Wake Up to Music  
8:30 News: Wake Up to Music  
9:00 St. John's Lutheran Church  
9:30 Top in Pop Times  
11:15 Perry Como  
11:30 Bashford Methodist Church  
12:00 TV Concert  
12:25 Baseball  
1:45 International Federation  
2:00 News: The Millions  
2:30 Later Than You Think  
3:00 News: The Millions  
3:30 Graham Hovey  
4:15 Package of New Records  
4:30 Most Sold Records: News  
4:45 Governor Kohler  
5:00 Hour of St. Francis  
5:15 Gordon MacRae: News  
5:30 Monday Hour  
5:45 Here's to Veterans  
6:30 Proudly We Hall  
6:50 Sharpen Your Wit  
7:00 John T. Flynn  
7:15 News  
7:30 John T. Flynn  
7:45 News  
8:00 John T. Flynn  
8:15 News  
8:30 Phil Harris  
8:45 News  
9:00 John T. Flynn  
9:15 News  
9:30 Phil Harris  
9:45 News  
10:00 John T. Flynn  
10:15 News (to 12)

**The Sunday Spotlight**

**Religious Program Takes Bow**

By WILLIAM L. DODD (State Journal Radio Editor)

A little less than a year ago, a sponsor and a Madison radio station began an experiment. They started an all-faith religious program which was to be heard five nights a week — Monday through Friday.

The series was developed on the thesis that, by bringing the churches' message to listeners on weekdays as well as Sundays, the audience would be brought closer to the church and would "become more deeply instilled with a religious teaching—teaching which should bring about better understanding between men, governments, countries — and within individual families."

The sponsor is Rennebohm Drug Stores, Inc.; the station is WIBA. The program carries no advertising beyond the simple statement, required by the Federal Communications Commission, that it is sponsored by the Rennebohm firm.

Success of the project since its inception May 5, 1952, is confirmed by two facts, if by no others—the increase in the number of pastors appearing on the program from 20 to 60, and the favorable comments of listeners.

Nothing could tell the story better than these excerpts from letters received by sponsor and station from pastors and listeners:

"... It is a worthy project which, in addition to the spiritual value in the content of each presentation, is expressive of the unity that persists in all faiths represented. This is virtually the only opportunity Madison people have to hear not only sermons of their denominations but of other faiths." — A Protestant minister.

"Against the dozens of crime and questionable programs, this one is a welcome relief and at least a neutralizing influence." — Catholic priest.

"At the annual congregational meeting, I was asked to express the appreciation of our people for the program." — A Protestant minister.

"There has not been a single time that I have engaged in presenting one of the programs that there have not been a number of comments." — A Protestant minister.

"I should like to compliment you and the staff of WIBA for the tact and good taste that have been shown in dealing with religious matters, which so often in the public sphere are simply avoided because of an exaggerated fear of sectarian comments and criticisms." — A rabbi.

"I have heard comments throughout the past months about the program. All of them have been favorable and were sincerely appreciative of this type of spiritual radio program. My personal opinion is that you have a wide church audience throughout the city. I am sure that the program is definitely helping bring the influence of religion into the homes of our people." — A Protestant pastor.

"Thank you for the good you are doing in our city." — A Protestant minister.

"Some people who listen comment that something said in one or another broadcast helped them at a time when their spirits were low. One woman wrote that she was ill and in a mood of depression one evening and something I had said helped her carry on and look at the brighter side of her present affliction. I am sure the same results have taken place when others have talked." — A Catholic priest.

"We are indeed grateful for your efforts in giving time to something so worthy while." — A women's organization.

"For so very many evenings I have enjoyed and had comfort from your program... please don't assume that there are not many listening. I'm sure there are countless who do not express their gratitude." — A Madison woman.

"We hope you will continue a program appreciated by and helpful to countless Madisians." — A Madison woman.

"I much enjoy your program and I know many others who do. Your Pastor Speaks is truly a calm ending to a rough day." — A high school pupil.

"... A most restful close to an evening of listening." — A Madison man.

"I believe this daily visit of Madison pastors to our home is the best possible reminder of our Christian heritage. Since the program represents various faiths, it helps to develop respect for each other's beliefs." — A Madison woman.

These are random selections from a very few of the many letters at hand. But they appear to be a sincere reflection of the value of "Your Pastor Speaks."

**Open House Slated at Lapham School for Hearing Week**

Among the events planned by the deaf department at Lapham school for National Hearing Week, which begins Monday, will be an open house Tuesday, starting at 9:30 a. m., according to David Delavan, teacher.

Two classes from the University of Wisconsin will visit the deaf department on Tuesday and a third class on hearing rehabilitation will visit on Thursday.

The Parents Council for the Deaf has planned a party at the school for the teen-age group and young adults on Friday, starting at 7 p. m.

Teachers besides Delavan in the deaf department are Mary Allen, Mrs. Arleigh Hamel, Mrs. Goldie Condon, and Mrs. Eleanor Dawe.

**Mission Federation to Hold Convention**

RICHLAND CENTER — The Women's Missionary Federation of the MU. Horeb circuit of the Evangelical Lutheran church will hold its spring convention Tuesday in the Five Points church near Richland Center.

Sessions will begin at 10 a. m. and 2 p. m.

**Greenwood Festival to Be Named**

GREENWOOD — Officials of the Central Wisconsin Cheese and Butter Festival have announced the opening of a queen contest to select a young lady to reign over festival activities at Greenwood on June 13.

Candidates for the honor will be selected from the central Wisconsin area. Interested girls should request information from the Festival Queen Secretary, Greenwood.



THE TEAMS FAILED TO PULL THE COPPER BALL APART

Five years before the colony of Jamestown was started in Virginia, a child was born in a German family in Magdeburg, Prussian Saxony. The child was Otto von Guericke.

This boy never was to travel to the New World, but he played an important part in the progress of science in Europe. After growing up, he performed pioneer work in several fields.

During his youth, Otto took special interest in law and mathematics. He studied these subjects at a university in Holland, as well as in Germany.

Became Mayor, Judge

As a young man Guericke traveled in France and Great Britain, adding to his knowledge. After returning to Germany, he became chief engineer of the city of Erfurt, at the age of 33.

Taking up life again in Magdeburg, his native city, he entered politics and was chosen mayor. Later he served as a judge.

Those activities were important in their way, but it is probable that this man never would have written his name in history except for work during his free time. He took a keen interest in science, and wanted to make advances in knowledge.

Not much was known about astronomy in those days, but Galileo and a few others had scanned the sky with small telescopes. Otto von Guericke learned what he could about comets, and suggested that these heavenly bodies must return after going out of sight.

He did this before Edmund Halley, British astronomer, predicted the regular return of Halley's Comet.

In the field of electricity, there was little knowledge then in astronomy. People knew that when amber was rubbed it would pick up tiny objects, such as hairs or bits of paper. Several men rubbed glass tubes with wool cloth, and produced "static electricity" in that way.

Wishing to obtain a stronger supply of static electricity, Guericke made a sulphur globe. When the globe was rubbed while being turned, it gave him enough electricity to provide fairly strong shocks.

Made Famous Test

This German pioneer also worked on problems of air and air pressure. Wishing to bring about a vacuum, he used a water pump to take water from a barrel. This was a good idea, but the barrel was far from airtight.

Not giving up, Guericke invented an air pump, and used it to take most of the air out of a large copper ball. In this way he brought about an almost complete vacuum inside the ball.

The copper ball was in two halves, but was sealed where the halves were joined by a leather ring which had been soaked with oil and covered with wax.

Before a crowd which included Emperor Ferdinand III, Guericke performed a famous public test.

Plowmen were called to the scene, but their teams failed to pull the halves of the ball apart. This proved that strong air pressure operated against the outside of the ball. When air was let into the ball through an opening, it was simple to pull the halves apart.

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**WMTV**

Now, that's the way to really block an end," says COACH IVY WILLIAMSON as ART LENTZ, director of the University Sports News Service, boxing Coach JOHNNY WALSH, and Basketball midget BUD FOSTER all preview special films which are to be used as part of the most complete sports program ever to be designed for Television. With the first weekly half-hour scheduled on WMTV for the week before the opening football game, each show will feature film, chalk talks, and question-answer sessions.

The first nine weeks, Ivy will "run the show." For basketball, it's Bud Foster until Walsh takes over. Art Lentz will "MC." Each program will also feature visiting sports personalities and local armchair quarterbacks who will ask "why"—as well as assist the coach in pre-game strategy. Again, it all goes to prove that the shows to SEE are on WMTV—three networks—ABC, DuMont, NBC—plus Madison's best known names. Next week, more good news about "WMTV"—about "Roundy" Caughlin... WATCH FOR US!

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