

TIP O' THE MORNING: Rosemary Clooney will have her own rulio show on NBC starting May 5. She'll be heard Tuesday and Friday nights, right after the new Eddie Fisher series.

AS MERRY AND WACKY a musical show as ever was seen 9:00 9:15 in the Wisconsin Union theater opened Monday night. It 9:15 9:15 9:15 9:15 9:15 9:15 was "Red, Hot, and Blue," the 55th annual production of the University of Wisconsin Haresfoot club.

Fast-moving comedy scenes and better-than-ever dancing 10:30 by the famed kick chorus highlighted the uninhibited performance of the all-male cast.

Dave Matson and Ron Haase stopped the show cold in the second act with a violently funny hillbilly number, and Al Schwartz almost did the same thing earlier with a one-man trial.

All three of these men, as well as J. Robert Baker, sold their comedy lines to generally hilarious response. Matson played "Nails" Duquesne, a wealthy ex-manicurist with

a hobby of helping prisoners. His portrayal of feminine mannerisms was almost perfect—overdrawn than burlesque. And how he could wear gowns!

Cert is Wednesday, May 6. The date was inadvertently omitted date was inadvertently omitted date.

Hasse played a lawyer in love from a story in Sunday's Wiswith "Nails," and combined the consin State Journal.

talents of comedian and romantic lead with considerable plausibility.

VISITORS: Second - grade pu-

Also in line for praise were Don Voegeli's orchestra, Chuck Redel's tap dance, and John Vincent's bit part as an interior de-

Sundays, 11:00 A.M.

3:00 * Backstage Wife * Cal 3:15 * Stella Dallas Tim 3:30 * Widder Brown * Pau 3:45 * Wom, in House * Mr.

VISITORS: Second - grade pu-

lead with considerable plausibility. Baker was a raucous maid from reform school, about whose strange childhood mishap the thin plot centered.

Schwartz was the comedy hit, with his fantastic apparel and broad characterization of a poloplaying inmate of lovely Larks, Nest prison. When he, as a lawyer, questioned a witness, played simulate of lovely Larks, fuestioned a witness, played simulate or lovely Larks, and broad characterization of a poloplaying inmate of lovely Larks, rederick, only woman network commentator, and Joseph C. Harsch, Washington corresponding tricate than in most shows of the past, and did them skillfully and fast. Again, as at the season opening in Beloit 10 days ago, vocal honors were taken by Dave Hoff, who stepped out of the chorus, and a quartet.

Also in line for maise were

NOW OPEN EVERY DAY

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cont's bit part as an interior decorator.

The smoothly-running show will be repeated at 8 each night through Saturday, with a matinee at 2:30 p.m. Saturday.

HONOLULU (P)—Former President 10:15 The 13:10 the 13:10 through Saturday will end a one-month Hatham variation today when they sail for San Francisco.

HONOLULU (P)—Former President 10:15 The 13:10 through Saturday.

CIVIC SYMPHONY: Correct date for the Madison Civic Symphony orchestra's next con-Pauley, resting and relaxing.

The Trumans spent most of their started programs are also carried on corresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

WISC-FM, 98.1

WHA and WHA-FM TUESDAY

C Early Risers News
C Early Risers
News:
C Early Risers
Early
E

Spillane; News
 Sports Final
 Easy
 Street

2:30 Rod's Rendezvous, News 3:00 Six a Day 3:30 Mac's; News

3:30 Macs; News
4:00 Juke Box Jambores
4:15 Mitch Miller
4:30 Uncle Bill
4:45 Day in Sports
5:00 Bible Fellowship
5:15 Wheel of Fortune
5:30 Off the Record; News

5:30 Off the Record; News
6:00 Musical Meou
6:15 Bud McElroy
6:30 Dinner Musicale
6:50 Musical Meou News
6:35 Sports News
7:00 Showcase
7:15 Polkats
7:30 Air Force Dance Band
7:45 Sleepy Joe
8:00 Favorite Dirams
8:15 Guest Star
8:30 Package of New Records
8:45 Meet the Artist; News
8:00 Sharpen Your Wits



"Gee! why don't he come out?"



A wrecked car. A crowd gathers, and a child pipes up. "Gee! Why don't he come out?"

Before the child gets her answer, chances are that some grown-up will have to get the story from a newspaper.

Then, for the first time, the child will learn that the dog refused to leave when his master was carried to the hospital, injured.

Being on the spot is not much better than seeing one or two photographs of the action, or seeing a headline about it, or hearing a brief announcement.

All of these can whet your appetite for news, but they cannot satisfy your hunger for the whole story.

Only a newspaper brings full news-fast.

• This goes for advertising, too. The brief message that hangs in the air...or brief headlines here or there ... may indeed have a momentary interest.

But the newspaper ad carries the brasstacks quality, the urgency of the newspaper

Like a news item, the ad can be examined and re-examined. Can be read any time. Any-

Add the fact that the newspaper reaches just about everybody in town, and you know why the newspaper is the nation's most effective advertising medium

The newspaper is always

"first with the most"

Today's Radio Highlights

WIBU

Music: News Farm Reporter Rural Roundup

News: Weather

Prayer League
Musical

News: Pioneer Taxpayers Sweet Music

Markets Farm & Home

• Melody

Special Univ. Special

News
Old Time Band
Sports Time
Bing Sings

Radio Jimetable

TUESDAY

WKOW

Club: News Kitchen Club Mus.: News: Mkts.

Arthur Godfrey

Time Arthur Godfrer Time

Arthur Godfrey Time Music Speaks Jackpot Quiz

Uncle Julius Farm Day Mkts: Weather Land Use

Chow Tires Mrs. at Market Nors Drake Alice Blair

News Weather: Music

People Are Funny Mr. and Mra. North

Mister Chameleon

News: The

Louella Parsons Doris Day News; G. Adams Music

Current Quest'ng * Hubba House Hubba Party * Marine Sunshine Sue * Chapel

News; Luella Chapel in Mortenson the Sky Show; Easy Melody Listening; News

News; Women
Aunt Jenny Matinee
Helen Trent News: Frm Pgr
Our Gal Sunday Farm Front

WISC

Top o'More News

* Top o'Morn • Pauline Fred'k

Breakfast

Breakfast Club

Streets
* Betty: News

Catendar
Bing Crosh;
Bill Ring
Music Box

Top Tunes

WIBA

Forum Musical Clock: News

Clock Musical Clock News

12:00 News; Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party

* Just Plain Bill * Front P Farrell

7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 Musical Clock

8:00 Musical 8:15 Clock 8:30 Musical 8:45 News

7:30 p.m.—Red Skelton (WIBA): "Deadeye" invites the gang to his dude ranch.

8 p. m. — Martin and Lewis (WIBA): with Laraine Day in sketch about hillbilly baseball.

8:30 p.m.—Fibber McGee and Molly (WIBA): adventure in bar-

Drama

7 p.m.—Johnny Dollar (WBBM); probe of ex-gangster's death leads

ters.

8:35 p. m. — First Nigther
(WMAQ): love and murder.

10:45 p. m. — Mickey Spillane
(WISC): Mike Hammer helps po
12:15 p. m. — Fa lice in marital problem.

Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. W. D. Helsabeck, First Christian church.

4 p. m. — Music of the Masters (WHA): "Symphony No. 3." Pijer.
4:30 p. m. — Curt Massey (WBBM): "April Showers." "Always."

Ways."

Miscellaneous

9 a. m.—People Under Communism (WHA): "The Strange Behavior of the Soviet Diplomats."

7 p. m. — Madison Vocational Ask the Green Thumb Garden-Band (WIBA): excerpts from Sun-er" H. J. Rahmlow; "Junior Red day concert; Fannye Mae Bates, marimba soloist; "William Tell" overture, "Lucia" sextet, "The Service Flag" march, "Victor Herbert Favorites."

The Service Flag arch, "Victor Herbert Favorites."

The Service Flag arch, "Victor Herbert Favorites."

The Service Flag arch, "Victor Herbert Favorites."

bert Favorites."

7:15 p. m. — The Polkats
(WMFM): Bob, Wally, and Harry
9 p.m.—FM Concert (WHA-FM):
Pro Arte quartet and Leo Steffens, planist; "Plano Quartet in C Minor," Brahms; "Quartet No. 6,"
PRAIRIE DU CHIEN—The Partok.

970 Kc.—38.7 Megs.

TUESDAY
7:15 Weather Roundup; Farm Feate
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 People Under Communism
9:30 Growing Up
9:50 Markets; Weather
10:00 Homemakers Program
10:30 Public Welfare Program
10:30 Public Welfare Program
10:45 Views of the News
11:50 Freahman Forum
11:50 Noon Musicale
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 Recent History of China
2:30 Window in the Ivory Tower
4:00 Music You Want
3:30 Window in the Ivory Tower
4:00 Music for Fun
9:30 Leshalative Forum
5:45 News; Sports
6:00 Organ Melodies
6:30 Dinner Musicale
6:30 Dinner Musicale
7:00 Views of the News
7:30 French Masterworks
8:00 Greek and Roman Cultura
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)



Black Hawk Series Will End Thursday

cus.
The program will be in the church's Fellowship hall.

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the Blackberry Flavored Brandy

with true-fruit flavor!



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delightful long drink, serve with soda and ice. True-fruit flavor makes the difference!

DuBouchett Cordials (say doo-boo-shay) Many, Blane & Co., Inc. Lawrenceburg, Ind.

-Today 7:00

5D-Today

5D-Today

3 --Ding Dong School

4 --Arthur Godfrey

5 --Ding Dong School

5D--Ding Dong School

9 --Youg Figure, Ladi SKELTON

to vendetta.

7:36 p.m. — Mr. and Mrs. North
(WKOW): "Looking for Trouble."

8:30 p. m. — Freedom U.S.A.
(WKOW): senator, presecutor join forces to catch fake stock promolers.

Winter the resecutor for the rese

12:15 p. m. — Farm Service (WIBA): "Growth of Direct Buying," Roy Ormond and Fran 1 Mayfield. 12:30 p. m. — Farm Program (WHA): "Animals in the Garden,"

Dave Bosley; "School Fore Management," Mauston group.

10 a. m.—Homemakers (WHA);

"School Forest

To Arte quartet and Leo Steffens, planist; "Plano Quartet in C Minor," Brahms; "Quartet No. 6," Bartok.

Sports

12:25 p.m.—Baseball (WISC): White Sox vs. Senators.
6:25 p. m. — Baseball (WIND): Cubs vs. Pirates.

Discussion

11 a. m. — Freshman Forum (WHA): "Insects and the Balance in Nature," Charles L. Fluke.
3:30 p.m.—Ivory Tower (WHA): "The Supernatural, the Natural." Cambridge Seniors

The Supernatural, the Natural.

To Give Concert

PRAIRIE DU CHIEN—The 50PRAIRIE PLANIE
PRAIRIE DU CHIEN—The 50PRAIRIE PLANIE
PRAIRIE DU CHIEN—The 5

3:30 p. m.—Ivory Tower (WHA):
"The Supernatural, the Natural, the Hutman," Dr. Alburey Castell, 5:30 p. m.—Legislative Forum (WHA): "School Problems," Asbridge high school will present their class play, "Our Hearts Were Young and Gay," Friday at 8 p. m. In the cast are Earl Munson, 10:30 Denny Yaughn 10:30 Denny Yaughn 10:35 News (to 12)

WMFM

Cambridge Seniors

Cambridg Behm. Sandra Johnston Albert Anderson, and Jim Hanson.

Pardeeville Seniors to Present Comedy

Pardeeville — A comedy in three acts, "The Little Dog Laughed," will be presented Friday night by Pardeeville high school seniors. 5—Milton Berle 19—Milton Be Gross, Margaret Larsen, Kay The Big Issue
Th o m as, Clifton Finger, Frank
Lou Ann McDonald, Helen Smith,
Fern Wing, Betty Lou Ebert, Wanda Rohrbeck, and Joyce Brandsma.

Comedy to Be Produced

Gross, Margaret Larsen, Kay Relation Berle
6:30
R—The Big Issue
9—Fress Conference
1—Fress Conference
1—Fress Myndicated
1—Fresside Theater

by Toman High Seniors

TOMAH—Seniors at Tomah high school will present the play, "Father Was a Housewife," in the high school auditorium on May 8. high school auditorium on May 8.
The cast, directed by Elizabeth
Green, includes Madge Kochinski,
Curt Cooksey, Judy Klinge, Tom
Peterson, Douglas Detlie, Robert
Rogge, Dewaine Giraud, Beverly
Maly, Ruth Hilger, Sharron Fischer, Harriet White, Lois Jackson,
David Cline and Joan Rice.

BLACK HAWK— The lectureconcert series presented at the
Black Hawk Evangelical United
Brethren church will end with a
program Thursday night.
Attractions will be the For Mor
quartet and Bertelle's Bird cir-

By Oswald Jacoby

When the Intercollegiate Contract Bridge Tournament for 1953 was held recently, teams representing Purdue and Princeton University won. More than 300 students in 110 leading colleges and universities in all parts of the United States took part in the contest. Frank McClure of Wooster, Ohio, and Carey Yelton, Jr., of Warren, Ohio, played the North-South cards and won for Purdue. Harlow S. Lewis, II, of Ben Avon Heights, Pennsylvania, and David W. Bradley, Jr., of Greensboro, N. C., played the East-West boards and won for Princeton.

A comic note was struck when the judges found that an entry made by Oswald Jacoby and his pariner, John F. Fish, both of the University of Notre Dame, tied for third place North-South honors. They thought that this was just a schoolhou's nearly but it hanners.

They thought that this was just schoolboy's prank, but it happen-

plaining about how he missed first place!)
Today's hand is taken from this year's intercollegiate contest. South reaches a contract of four spades by normal bidding and has to play the hand extremely well because of the very bad trump break.

West opens the queen of diamonds, holding the trick, and continues the suit. South ruffing. South naturally lays down the ace of spades, expecting no trouble with the hand. When East discards a diamond, South realizes that he will lose two trump tricks in addition to a diamond and a club unless he plays the hand with great care.

The vielt line of the first must be taken, however, for if west can ruff the hand is tricks by without a ruff by West, The risk must be taken, however, for if west can ruff the hand is hopeless. By this time, both West and South leads a low trump towards dummy's nine, and West is help-less. He must step up with the jack of trumps to win the trick, and now he must return a spade up to South's king-ten.

A substantial number of college bridge made this difficult contract, thus indicating that our forms of the contract of th

MONDAY'S

HIGHLIGHTS

TUESDAY MORNING 4 — News
4R—One in Every Family
5 — Ask Washington
5D—Ask Washington
9 — Cookery A to Z
9:05
4 — One in Every Family
9:30
4 Strike It Rich
5 Mrs. U.S.A.
3D—Mrs. 10:06
3 — Time Out
4 — Bride and Groom
4R—Bride and Groom
5 — Creative Cookery
5D—Today's Cooking
9 — First Curtain
10:18
4 — Leve of Life

4R—Love of Life
10:39
4 —Search for Tomorrow
5D—Morning Movie
10:45
3 —Bride and Groom
4 —Guiding Light
4R—Guiding Light
11:00
3 —What's New?
4 —Lunch with Billy
4R—News 11:30
9 —HI, Ladies
9 —HI, Ladies
4B—Gatry Moore
4B—Gatry Moore
4B—Gatry Moore
5D—Wonderfu! World
3 —News

3 -News

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TUESDAY AFTERNOON

all
an Ma
3:15
Jabby Hayes
Gabby Hayes
Gabby Hayes

- Gabby Hoody
Garfield Goose
4R—Augustina Freents
5—Howdy Doody
50—Howdy Doody
4—Museum Exr'
—Karnival
—The F
—Elir

3 — Museum Explorers
4 — Karnival Kwiz
4R—The Buddles
5 — Eimer the Elephant
5D—Kids Theater
9 — Time for Beany
4:15
3 — Gretchen Colnik
4R—Washington Report
9 — Talent Time
1 — Foreman Tom
4 — Silhouettes of West
4R—TV Chronicle
5 — Industry on Farade

9 —News 4:45
4 —Weather; Guest Star
5 —City Where I Live
9 —Sports Review
4:50
5 —Clifton Utley 5 —Clifton Utley
5:00
3 —Sports Picture
4 —Sports
4R—Capt. Video
5 —Sports Corner
5D—Hollywood Varieties
9 —Capt. Video
1.15
3 —News; Weather
4 —News
5 —Short. Short Drams
5:30
3 —Blue Room

3 —Blue Room 4 —CBS News 4R—Beulah 5 —Dinah Shore 9 —News 3 -News Caravan 5 —Industry on Parade 5D—Circle 5 Ranch

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TUESDAY EVENING

5 - Two for the Money
5D-Two for the Money
9 -48th 8t Theater
3 - Trangle Theater
4 - The Unexpected
4R-Name's the Same
5 - Mindy Cerson
5D- Greatest Fights
9 - Douglas Fairbanks
8:45
5 - Bob Considine
5D-Candlelight Cameos
3 - Liberace

2308 University Ave.

3 —Circle Theater
4 —Suspense
4 —Suspense
4 —News to Me
5 —Circle Theater
5 —Circle Theater
9 —Wisdom of Asea
8:00
3 —Two for the Money
4 —Danger
4R—Danger

3 — Liberace
— Vic Perry
4R—Amos in Andy
5 — Weatherman
5D—Victory at Sea
9—Theatre 8:16
5 — Dorsey Connors
4 Sports; Weather
5 — Clifton Utley
5:30
2 — News; Weather

4R—Weather; News
5—Sports
5D—Weather; News
5—Sports
5D—Weather; News
4—Our Sons
4R—Jane Froman
5 Herbie Mintz
5D—Industry on Parade
16:00
3—Douglas Fairbanks
4R—Scoreboard
5—Harness Racing
5D—TV Forum
10:30
3—Chance of Lifetime
4—Murder Before 12
9—News
11:06
3—Mystery Theater
4—Night Owi Movie
11:30
3—Tom Mercein
12:00
3—News; Big Picture

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♦963 ♠7643 East **♠** None ♥ 10 8 6 4 ♦ AK 8754 ♦ 1098 SOUTH (D) AAK 10843 VK95 **Å**KQJ Both sides vul. West North East Pass 1 N.T. Pass Pass 4 Pass Pass Opening lead- Q

a schooldoy's prana, but it happened to be my son. James Oswald Jacoby, using his middle name for the fun of it. (When he gets home he's going to have to do some explaining about how he missed first tricks by without a ruff by West,

The right line of play is to switch immediately to clubs, forcing out West's ace. West's best defense is to return a heart, dummy winning with the ace. South now man to get the key, go in and get ruffs another diamond, and is the laundry and re-lock the door, much refleved when this is not overruffed.

South cashes the rest of his were hungry."

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