

WISCONSIN TV HIGHLIGHTS

SUNDAY MORNING

9:00	10:00	11:15
1- What's Your Trouble?	3- Church Service	5D-This Is the Life
9:15	3- Sunday Funnies	3- Candy Carnival
9:30	5- Sunday Drama	3- Candy Carnival
10:00	5- Music Round	3- Live and Let Live
10:15	5- Sunday Feature	5D-Nature of Things
10:30	5- Sunday Feature	7- Faith for Today
11:00	3- Handymen Hank	3- Adventure Theater
11:30	7- Hippodrome	

VICTOR MUSIC

for the **FINEST in TELEVISION SALES and SERVICE**

456 STATE ST. Ph. 6-4945

SUNDAY AFTERNOON

12:00	2:00	3:45
1- Comedy	3- Fred Waring	3- Kaleidoscope
4R-Western Theater	4R-Sacred Music	3- Grenadiers
5- Youth Wants to Know	5- Range Riders	5- Hall of Fame
5D-University Hour	4R-Clisco Kid	5D-Hall of Fame
6- Heart of the City	4- You Asked for It	7- Super Circus
6R-Action Theater	4- You Asked for It	4- H-S Ranch
7- Gene Autry	4R-You and the Law	5D-With the Swazees
7R-Religious Hour	5- Range Riders	5D-Super Circus
8- Garden Club	7- Kit Carson	3- Washington Window
8R-Gene Autry	3- Kukla, Fran, Ollie	3- Meet the Fress
9- Garden Club	4- Western Theater	4- You are There
9R-Frontiers of Faith	4R-Ely Gran	4R-This is the Life
10- Amateur Hour	5- Kukla, Fran, Ollie	5- Meet the Fress
10R-Religious Hour	5D-Kukla, Fran, Ollie	5D-Meet the Fress
11- Garden Program	7- Hopalong Cassidy	3- March of Time
11R-Home of Your Own	4R-Your Home	4- See It Now
12- Basting Practice	3- Industry on Parade	4R-See It Now
12:30	4- Omnibus	5- Roy Rogers
1- Wisconsin Forum	5- Omnibus	5D-Zorro Rides Again
1R-John Hopkins Review	5- American Forum	7- Lull Palmer
2- American Forum	5- Zoo Parade	5- 5:45
2R-John Wayne Theater	5D-Zoo Parade	7- Walter Winchell
3- Wild Bill Hickok	5- Zoo Parade	
3R-Baseball	5- Zoo Parade	

Join the 5 million satisfied families who have purchased a **Majestic** Radio or Television Set during the past 24 years!

AMERICAN TELEVISION & APPLIANCE CO.

466 State at Gilman 5-3027

SUNDAY EVENING

6:00	8:30	10:30
1- Red Skelton	4R-Fred Waring	3- Studio One
2- Gene Autry	5- TV Playhouse	3- Letty Jones Files
3- You Asked for It	5- March of Time	4R-Chance of Lifetime
4- Red Skelton	9- Rocky Kins	5- The Weatherman
5- You Asked for It	1- Ken Murray	5D-Paul Harvey
6- Easy Chair Adventure	4R-Ken Murray	5- TV Theater
6:30	1- Dancin' Assmen	5- Dorsey Connors
7- Mr. Peepers	1- The Doctor	5- Alex Dreier
8- Jack Benny	4- The Web	5- Theater
9- Mr. Peepers	5- The Doctor	5- Out of the World
5D-Mr. Peepers	4R-The Web	4- Theater
10- What's the Answer?	5- The Doctor	4R-Mystery Theater
11- Israel Anniversary	7- Billy Graham	5- Sports Star Time
11:00	9- Arthur Murray	7- Wrestling
1- Comedy Hour	7- Dr. Hillbrand	3- Plainclothesman
1R-Toast of Town	1- What's My Line?	4R-Scoreboard
2- Toast of Town	1- What's My Line?	5- 11th Hour Theater
3- Comedy Hour	1- What's My Line?	9- News
4- AEC Album	5- Victory at Sea	9- News 11:30
5- Faith of Fathers	5D-Mindy Carson	9- News 12:00
7- The Russias	5- Roy Sledge	9- News 12:00
8- Biz Pictures	5- Jackson and Jill	9- News: The Web
9- Fred Waring	5D-Bob Conditine	

TELEVISION SALES & SERVICE ON ALL MAKES

Antenna Installations and Repairs

BRICKER'S Appliance & Radio Co.

1406 Williamsan St. Phone 6-0683

SUNDAY

WIBA	WISC	WKOW	WIBU
1310 Kc	1480 Kc	1070 Kc	1240 Kc
7:00 News	7:00 News	7:00 News	7:00 News
7:30 Sacred Heart	7:30 Morning Song	7:30 Concert: News	7:30 Farm Service
7:30 Sacred in Blue	7:30 Ave Maria	7:30 Rento Valley	7:30 Farm Photo
7:45 Salvation Army	7:45 Christian Science	7:45 Christian News	7:45 Bandstand
8:00 Church of Christ	8:00 Opera	8:00 Rento Valley	8:00 Mus. Clock
8:15 Bethel Lutheran	8:15 Radio Bible	8:15 Christian	8:15 Organ Music
8:30 Church of Christ	8:30 Radio Bible	8:30 Brotherhood	8:30 Bandstand
8:45 Pet Corner	8:45 Voice of Prophecy	8:45 Brotherhood	8:45 Bandstand
9:00 Sunday Devotions	9:00 Radio Bible	9:00 Rev. Bowden	9:00 Mid-Morning
9:15 Bethel Lutheran	9:15 Voice of Prophecy	9:15 Social Security	9:15 Melodies
9:30 Pet Corner	9:30 Voice of Prophecy	9:15 The Bodamer	9:15 Melodies
10:00 Unitarian Society	10:00 Frank & Ernest	10:00 Hasting	10:00 Sunday
10:15 Book of the Week	10:15 Let the Light	10:15 Madison Catholic	10:15 Lutheran
10:30 Charles Kasher	10:30 Message of Israel	10:30 Hour	10:30 Church
11:00 News	11:00 Methodist Church	11:00 Christ	11:00 Bible
11:15 First Congregational Church	11:15 Songs of Praise	11:15 Presby-terian Church	11:15 Fellowship
11:30 Church	11:30 Songs of Praise	11:30 Church	11:30 Old Timers
11:45	11:45	11:45	11:45
12:00 Joe Tantiello	12:00 News	12:00 Pres. Eisenhower	12:00 Sunday
12:15 Holo Wisconsin	12:15 News	12:15 Dr. Charles	12:15 Farm Hour
12:45 Waltz Festival	12:45 News	12:45 Dr. Charles	12:45 Time
1:00 Catholic	1:00 Baseball	1:00 Dr. Charles	1:00 Trio
1:15 Special	1:15 Baseball	1:15 E. Fuller	1:15 Old Timers
1:30 American	1:30 Baseball	1:30 N.Y. Philharmonic	1:30 Old Timers
1:45	1:45	1:45 N.Y. Philharmonic	1:45 Jewel Box
2:00 Chicago	2:00 Baseball	2:00 N.Y. Philharmonic	2:00 Waitz Time
2:30 Round Table	2:30 Baseball	2:30 N.Y. Philharmonic	2:30 Waitz Time
2:45 Bob Conditine	2:45 Baseball	2:45 N.Y. Philharmonic	2:45 Waitz Time
3:00 NBC Symphony	3:00 Baseball	3:00 Console	3:00 Watertown
3:15 NBC Symphony	3:15 Baseball	3:15 Console	3:15 Watertown
3:30 NBC Symphony	3:30 Baseball	3:30 Console	3:30 Watertown
3:45	3:45	3:45	3:45
4:00 The Chase	4:00 Baseball	4:00 Mobilization	4:00 Melody
4:30 Music in Air	4:30 Baseball	4:30 Gov. Kohler	4:30 Hour
4:45 U. W. Music	4:45 Baseball	4:45 Scores News	4:45 Adams
5:00 News	5:00 News	5:00 News	5:00 News
5:15 Meet the Veep	5:15 News	5:15 News	5:15 News
5:30 Juveniles	5:30 News	5:30 News	5:30 News
6:00 United Jewish Appeal	6:00 News	6:00 News	6:00 News
6:30 Aldrich Family	6:30 News	6:30 News	6:30 News
6:45	6:45	6:45	6:45
7:00 Phil Harris	7:00 American	7:00 American	7:00 American
7:15 Alice Faye	7:15 American	7:15 American	7:15 American
7:30 Theater Guild	7:30 American	7:30 American	7:30 American
8:00 Theater	8:00 W. Winchell	8:00 Hall of Fame	8:00 Old Timers
8:15 Guild	8:15 Taylor Grant	8:15 Taylor Grant	8:15 Old Timers
8:30 Drag-	8:30 Corlies	8:30 Corlies	8:30 Old Timers
8:45	8:45	8:45	8:45
9:00 Roundy	9:00 Paul Harvey	9:00 Cote Glee Club	9:00 Proudly We
9:15 Labor Speaks	9:15 Labor Speaks	9:15 Labor Speaks	9:15 Labor Speaks
9:30	9:30	9:30	9:30
9:45	9:45	9:45	9:45
10:00 News	10:00 Stars Review	10:00 News	10:00 News
10:15 Clifton Utley	10:15 The Hits	10:15 Variety Time	10:15 News
10:30 Meet the Veep	10:30 Street	10:30 Street	10:30 News
10:45	10:45	10:45	10:45
11:00 News: Music for Moderns	11:00 Club Budget	11:00 News: Midnight	11:00 Silent
11:15 Dances	11:15 Easy Street	11:15 Dance Music	11:15 Silent
11:30	11:30	11:30	11:30
11:45	11:45	11:45	11:45
12:00	12:00	12:00	12:00

Today's Radio Highlights

Special Programs

6 p.m.—"A Standard of Living" (WIBA): Danny Kaye in comedy-drama on fifth Israel Independence Day; talk by Harry Epstein.

9 p.m.—"South to the Sea" (WBBM): documentary on birth of Republic of Israel.

Drama

3 p.m.—World Theater (WHA): "The 38th Parallel" Under Arrest (WGN): "The Monkey-Faced Killer."

3:30 p.m.—Golden Fleece (WMAQ): woman tries to smuggle herself into U.S. on live and heart (WGN): "Dodge" (WGN): "Who-soever Will Come After Me"

4:30 p.m.—The Chase (WIBA): king flees Iron Curtain country.

4:30 p.m.—Greatest Story (WENR): "Who-soever Will Come After Me"

5 p.m.—Theater of Stars (WKOW): Claire Trevor in "Toos Incident" Nick Carter (WGN): "The Useless Engagement Ring."

6 p.m.—The Show (WISC): at new time.

6:30 p.m.—Detective Mystery (WISC): at new time.

7:30 p.m.—Theater Guild (WIBA): Tyrone Power in "The Petrified Forest."

8 p.m.—Hall of Fame (WKOW): salute to Lionel Barrymore on 60th year in theater.

8:30 p.m.—Brudley We Mail (WMBM): "A Night on the Ridge."

9:30 p.m.—Barrie Craig (WIBA): search for blackmailer.

Discussion

12:30 p.m.—Invitation to Learning (WBBM): "Manon Lescaut."

1:30 p.m.—American Forum (WIBA): "Is the United Nations-UNESCO Policy Sound?" Mrs. James Lucas, Mrs. Louise Wright.

1:45 p.m.—Gov. Kohler (WHA): also on WBA at 2:45; on WKOW at 4:15; on WISC at 9:45.

2 p.m.—Round Table (WIBA): "The Moslem World and the West."

2:30 p.m.—Reviewing Stand (WGN): "How Can We Reduce Nighttime Accidents?"

3:15 p.m.—Meet the Veep (WIBA): A Ben W. Barkley.

5:30 p.m.—Youth Wants to Know (WMAQ): Marguerite Higgins.

9:15 p.m.—Labor Sounds Off (WIBA): "Recap-portionment—the N. E. Slep." Richard Duffman.

9:30 p.m.—Club Time (WISC): W. Clyde Wilson, Walter Rhodes, Roy Gilt, Zor Shrine temple, John T. Flynn (WMBM): "Asia and Joe McCarthy."

10:30 p.m.—Meet the Press (WIBA): Carlos P. Romulo.

Music

9:30 a.m.—Cathedral Echoes (WHA): Gertrude Stillman, organist.

12:30 p.m.—Lehar Festival (WMBM): Dorothy Kirsten, Deems Taylor.

1 p.m.—Music in Wisconsin (WHA): Madrigal Singers of Superior State college.

The Sunday Spotlight: A Guest Column

The 25th Student Art Show

By AARON BOHRD (Artist-in-Residence, University of Wisconsin)

We have become accustomed to the look of student exhibitions: lean on maturity; strong on sometimes inspired gropings for self-expression. The 25th Annual Student Art Show in the main and theater galleries of the Memorial Union offers no departure from those qualities. A jury of Orville Sofia, Hugh Townley, and George Frederickson has a somewhat smaller or than usual entry to cope with and came up with an exhibition which, while it contains fewer works than most such annuals, has to characteristic attributes.

This special exhibition seems to suffer from a curious imbalance. The greatest concentration of merit lies in the section of graphics and in the design efforts of the art metal devotees. Sculpture seems almost non-existent. Water colors are lukewarm. The ceramics are tolerable but sparse and unadventurous, and the oils—a group—are not overly distinguished.

In the section of oil paintings, however, one still sees manifest the more or less usual struggle which one expects to find in a student exhibition and through which such a show offers its greatest delight. While a number of the works make momentarily exciting statements, much of the work in oil explores ground which has already been well turned over by contemporary experimentalists.

Among the works that exist, though, and outstanding among them is Patricia Molm's "The Machine Age," a subtly painted study of a boy on a tricycle against an almost too well integrated background symbolic of industrial activity.

Barry Binder's Fauve colored and compactly designed "El" is another strong entry in this section. Daniel Dickhut submits a rare, forthright splash of direct reaction to nature in a small panel entitled "Wildside." Richard Samuelson makes a fine study of a chair the hero (or heroine) of his glowing encaustic painting, and James Van Bimeren's large still life suggestion "Triad," vigorously patterned and textured and elementarily colored, makes existence uncomfortable for its neighbors on the gallery walls by reason of its own demanding strength.

Prize-winning oil entries by Mary Lou Wood and by George Ronsholdt are overshadowed by their own work in the graphic section. Ronsholdt's "Symphony in Black" adequately chops a panel to well-designed musical instrument fragments in the accepted manner of present day semi-abstractism, but it evokes no inkling of the original power he demonstrates in his prints. Nor has Miss Wood's pastel colored abstraction, "No Trump," with the unlimited flexibility of oil pigments at her disposal, the imaginative invention of her more technically circumscribed intaglio print.

The principal prize-winning work which the jury contrived by adding together six small prizes was awarded—and not thoughtlessly—to David Pease for his dark, brooding, though somewhat mannered textural facade, "De Koven Street." Noteworthy, too, is a canvas by Phyllis Berg and a small encaustic by William Handel.

Nancy Ekholm, with a projected Kafka book jacket, and Ken Eichenbaum, with two amusing music album designs, constitute an entire section.

Uncle Roy's Corner

Hypnotism Cure Tried Early

The practice of hypnotism plays a part in modern medicine. Some doctors use it to a limited degree, and reports of success are made in the treatment of several types of nervous trouble.

When a person is hypnotized, he goes into a kind of sleep. While he is in this state, the power of suggestion can help, at times, to turn his thinking into new channels.

The modern viewpoint is that hypnotism should be used only by those who are skilled in the art, and who know the medical facts. Otherwise this sleep may prove harmful.

Mesmer Was Pioneer

Something in the nature of hypnotism is believed to have been known in Persia and India during ancient times, but modern hypnotism dates from the work of an Austrian doctor, Friedrich Mesmer.

One day Mesmer was asked to treat a young woman who was suffering from aching of the ears, swooning, toothache and paralysis. The doctor had been turning over in his mind the idea of using magnets to cure disease and now he decided to make a trial on the new patient, whose name was Franzl Osterlin. The event took place 179 years ago.

Dr. Mesmer tied two magnets to the feet of the patient, and hung a third magnet around her neck. Later he gave other treatments of the same kind, and in a few months pronounced her "well."

Magnets Were Discarded

Supposing that the magnets had worked a cure, Mesmer followed the same treatment for several other patients.

The condition of some of them improved, but it seems certain that the gains were the result of "faith cures" or the natural healing process of time.

The doctor lost his belief in magnets within a year or two, but started to use his hands to stroke the patients and put them to sleep. Here, again, he was able to cure some of them, but other doctors said that he was cheating the public. A police order was given to him to leave Vienna at once.

Next we find Mesmer in Paris. There he treated many sick persons, including men of wealth and high rank. A large sum of money was placed in his hands so that he could build a hospital.

Wands Were Employed

Dr. d'Eison, a widely known French physician, joined Dr. Mesmer. They used several methods of treatment.

Sometimes the patients would gather in a darkened room, and would join hands to form a circle. The two doctors touched the patients with long wands, and we are told that the sick persons wept or laughed as much as three hours at a stretch.

A committee of scientists studied the work of Mesmer and d'Eison. On the committee was Benjamin Franklin, who happened to be in Paris at the time. The committee reported that remarkable results did follow the treatment, but said that the two doctors failed to produce proof that they were able to cure by a "magnetic fluid," or by "animal magnetism."

PERFECT TV RECEPTION BEGINS ON YOUR ROOF!

JOE

DIAL 6-7701 NIGHT OR DAY

ANTENNAS INSTALLED AND SERVICED

WMFM

161 Meigs, SUNDAY

8:00 Wake Up to Music

8:15 News: Wake Up to Music

8:30 Comic Weekly Man

9:00 St. John's Lutheran Church

9:00 Songs of Our Times

9:30 Purr Comedy

11:00 Bashford Methodist Church

12:00 News

12:15 Memory Tunes

12:30 Cancer Show

12:45 Evelyn Knight

1:30 News: Luncheon Music

1:45 Pre Game Feature

2:25 Baseball

3:30 News

6:00 International Federation

6:15 Package of New Records

6:30 Most Sold Records; News

7:00 Governor Kohler

7:15 Hour of St. Francis

7:30 TV Story

7:45 Ken Griffin: News

8:15 Here's to Veterans

8:30 Proudly We

9:00 Sharon Young: News

9:30 John T. Flynn

9:45 News

10:15 Ray Anthony

10:30 Blue Baron

10:45 Owen Bradley: News

11:00 One On Four & One Club

11:55 News (to 12)

Benton Woman Gets Gold Pin from RNA

BENTON — Mrs. James Wright, Benton, recently received a 50-year gold pin for her membership in the Royal Neighbors of America (RNA) from Lafayette Camp No. 7047.

Mrs. Wright, the first member of the Benton group to receive a 50-year pin, originally belonged to the Cuba City camp.

NEW! NYLON ELASTIC STOCKINGS \$12.00

Comfort Plus Glamour For Women With VARICOSE VEINS

Healthful support for surface varicose veins. Nylon that won't stretch. Color. Open toes for better circulation. Light. Washed. Easy to wear.

PRESCRIPTION PHARMACY

Park Hotel Bldg. Phone 5-4571 Day or Night

SONOTONE

Suite 245-119 E. Wash. Cedric Adams Is on the Air for Sonotone

Ruptured? Security With Comfort

DeLuxe Truss

Come in and let us show you this modern hernia appliance.

PRESCRIPTION PHARMACY

Park Hotel Bldg. Phone 5-4571 Phone answered day or night.

WATERS MOTOR CO. PRESENTS

"WATERS WEEK in Wisconsin"

Recorded on the spot reports of the week's big new events throughout the state.

Every Sun. - 8:30 p.m.

WKOW

1070 on your dial

WHA and WHA-FM

370 Kc.—88.7 Meigs, SUNDAY

8:30 Devotional Music

9:30 Cathedral Echoes; News

10:00 Symphony Hall; News

11:00 Masterworks of Music

12:00 Sunday Musicale

1:00 Music in Wisconsin

1:15 TV Story

1:30 Background of the News

1:45 Gov. Kohler Speaks

2:00 Encore

3:00 BBO World Theater

4:00 Sunday Music Hour

5:15 London Forum

5:45 News and Sports

6:00 Dinner Musicals

6:45 Dinner Musicals

7:00 Sunday Night Concert

8:45 Background of the News

9:00 PM Concert

10:30 News (to 11)

CEDRIC ADAMS TELLS OF A NEW WAY TO HEAR

"Yes, folks — the Sonotone people have just produced a tiny miracle hearing aid in which a "B" battery lasts six months!

"Imagine—the smallest Sonotone ever built, the world's thinnest hearing aid — with battery life never before dreamed of. Sonotone is the first to make use of the Transistor, a tiny, miraculous crystal, replacing the vacuum tube, doubling the power of this tiny instrument and increasing "B" battery life by more than six times!

"What's more — The Sonotone "1010" is built to be adjusted to the INDIVIDUAL loss according to medically accepted tests made by a trained Sonotone Consultant right in your home, regardless of where you live, or you can visit their office. Then you can be SURE."

Without obligation — see this great new hearing development — or write for a free booklet about it.

WATERS MOTOR CO. PRESENTS

"WATERS WEEK in Wisconsin"

Recorded on the spot reports of the week's big new events throughout the state.

Every Sun. - 8:30 p.m.

WKOW

1070 on your dial

FOR THE "PART-TIME" HEARING AID USER

If you are one of the many thousands of partially deafened persons who need a hearing aid only for special occasions: movies, church, conferences, or school—here's a top quality instrument that you can afford to buy and use only when you most need it. The new JUNIOR weighs but 2 1/2 ounces with batteries; it's easy to wear; easy on your ears. May be worn without button in ear.

Priced \$39.95 at only TONECRAFT

644 Sprague St. Dial 3-2912

The oldest hearing aid office in the South Central Wisconsin under the same continuous management.

Eagles Auxiliary Unit Elects at Ft. Atkinson

FT. ATKINSON — Mrs. Aloysius Haas, Jefferson, is the new president of Eagles auxiliary.

She succeeds Mrs. Ed Stevens.

Other officers recently chosen include Mrs. Arthur Buchholz, vice-president; Mrs. Henry Fleck, chaplain; Mrs. John Lonsdale, inside guard; Mrs. Augusta Brenning, outside guard; Mrs. Ed Fry, treasurer; Mrs. Clarence Robbins, secretary; Mrs. Roy DeForrest, conductor, and Mrs. Esther Medick, trustee for one year.

ROMULO Symphony (WIBA): Milton Katims, conductor; Leo Smil, pianist; "Symphony No. 41," Mozart; "Concerto for Piano and Orchestra," Haleff.

4:45 p.m.—U. W. Music (WIBA): University Concert band.

5:15 p.m.—Don. Cornell (WENR): and Lisa Kirk.

5:30 p.m.—Lanny Ross (WISC): at new time.

7 p.m.—Music Hall (WISC): tribute to Peter DeRose.

Religion

8:30 a.m.—Capital Cathedral (WIBA): "Sphere of Influence," the Rev. C. A. Puls.

9:15 a.m.—Bethel Lutheran Rev. S. S. Klyve.

10 a.m.—Religion for Today (WIBA): "The Freedom to Be Wrong," the Rev. Arthur Foote.

10:30 a.m.—Catholic Hour (WKOW): "For a Sick World, Faith and Integrity," the Rev. Andrew Brines.

11 a.m.—First University Methodist (WISC): "Grounds for Hope," Dr. Merrill Abbey.

11:15 a.m.—First Congregational (WIBA): "The Personal Touch," the Rev. Alfred W. Swan.

11:30 a.m.—Bashford Methodist (WMBM): "New Weapons for Fighting Evil," the Rev. Kenneth Whitney.

For Children

10:15 a.m.—Carnival of Books (WIBA): "The Bears on Hemlock Mountain."

Sports

1:25 p.m.—Baseball (WMBM): Cubs vs. Cincinnati.

2:25 p.m.—Baseball (WISC): Braves vs. Cardinals.

4:45 p.m.—Sports of the Day (WMBM): John Gortach, guest.

9 p.m.—Roundy (WIBA): news and comment.