

TIP O' THE MORNING: Station WIBA will carry the ABC network's horse racing reports Saturday beginning this week. The first two will be at 3 p. m., the rest at 2 p.m.

IRST-PRIZE awards at the annual exhibit of the Madison
Art Guild went to Alice Palmer, in water color, and Mrs.
rothy Angevine, in oils.

The above expect Standard in Scaplan half. It will always England Standard in Scaplan half. FIRST-PRIZE awards at the annual exhibit of the Madison Dorothy Angevine, in oils. The show opened Sunday in Scanlan hall. It will close Fri-

day, April 24. Miss Palmer's painting was "Greatest Show on Earth' and Mrs. Angevine's was "March Day."

and Mrs. Angevine's was "March Day."

Other awards in water colors:

Mrs. Ivy Nelson, "Bounding Waves," second; Mrs. Florence Tomlinson, "Mixed Bouquet," third; Mrs. Angevine, "Country Store," and

Inson, "Mixed Bouquet," third; Mrs. Angevine, "Country Store," and in the mixed technique group in the mix

Mrs. Gertrude Puestow, "Still Life," honorable mention.

Mrs. Gertrude Puestow, "Still Life," honorable mention.

Other awards in oils:

Mrs. Virginia Oosterhouse, "Willow Drive," second; Mrs. Jean Watson, "Practice," third; Mrs. Oosterhouse, "Moonlight on Lake Mendota," Mrs. Dell Rindy, "Shrimp Boats, Corpus Christi," Mrs. Lester McGary, "Moths and Milkweed Pods," and Arlene Findorff, "Ballet of Color," honorable mention.

Awards in crafts went to Mrs. Floyd Chapman for a tooled hand bag and Fern Fowler for an Easter egg.

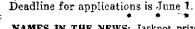
Judges were Profs. James Walrous and Dean Meeker of the University of Wisconsin.

\* \* \* \*

SCHOLARSHIP: The University of Wisconsin Willow Drive," second; Mrs. Jean David Pease, Streator Ill., for an Oxide Pe

**SCHOLARSHIP:** The University of Wisconsin's radio-television committee is accepting applications for the H. V. Kaltenborn radio scholarship for the 1953-54 school year, Chairman H. L. Ewbank announced Wednes-

day.
The \$500 scholarship comes from a trust fund set up in 1945 by the NBC news commentation of the balls deserving stutator. It is designed to help deserving students who are interested in preparing for a radio career. Special consideration is given those interested in newscasting and news analysis.



NAMES IN THE NEWS: Jackpot prizes on last week's "True or Memorial Union until May 18. False" quiz on the Mutual network went to Nuvit Ozdogru, former

NAMES IN 18th Action the Mutual network went to Navit Ozdogru, tormes False" quit on the Mutual network went to Navit Ozdogru, tormes False" quit on the Mutual network went to Navit Ozdogru, tormes False" quit on the Mutual network went to Navit Ozdogru, tormes False" quit on the Mutual network went to Navit Ozdogru, tormes False quit on the Mutual network went to Navit Ozdogru, tormes False quit on the Mutual network went to Navit Ozdogru, tormes false public schools; Joyce Ramstacked, public schools, Joyce Ramstacked, Joyce Ramstacked, Joyce

KALTENBORN



## "God: Give me the strength to smile..."

Smile, and hold back your tears: SHE

Smile . . . that she may sense no echo of. the voice YOU heard this morning-the surgeon's voice, gentle and hopeless: "I'm sorry, I'm afraid we're too late."

"Too Late . . ." Cancer, the most terrible scourge of all, last year killed 70,000 Americans who would have lived if treated in time. Few indeed are the Americans whose lives will never be shadowed by this monstrous and implacable enemy. It may be you. Your wife, your parents. Your chil-

"Too late . . ." The bitter, pitiful truth is that we Americans have not faced the truth and have not learned the facts about cancer. And some are paying immeasurably in agony and grief simply because they did not know.

Cancer can be cured? Yes, most cancer can be cured if treatment is begun early enough. One-third of all cancer deaths last year could have been avoided by starting. treatment in the disease's early eurable

Cancer usually does give a warning. Strike back at this dreaded disease by learning cancer's seven danger signals. If, any one of them is detected, go to a doctor

immediately. Until science finds a cure for . all cancers, your best "insurance" is a \* thorough health examination every year. no matter how well you may feel-twice a year if you are over 35.

In Madison, the American Concer Society is a member of the United Gavers' Fund. Your donations to the United Fund help to fight cancer through education, research and service. Learn the life-saving facts about cancer now. Learn the seven danger

1		nen: Plea		ne free lit	-	
1			* .			
1	NAME ADDRFSS		***************			
	Simply address the envelope: "CANCER" o/o POSTMASTER  MADISON, WIS.					



Published in the public interest by the Madison Community Advertising Fund

# Radio Jimetable

Two City, Area

Artists Among Prize Winners

Two artists from Madison and

one from Dodgeville were among the winners of prizes in the 25th annual Student Art show of the University of Wisconsin, which opened Wednesday in the Memor-

Awards were announced Wed-

Alexander Severino of the

nesday night in Great hall by

Dick Thiel, 19 Roxbury rd., re-

chandise award for "Pendant No. 2," a silverwork entry.

son Newspapers award and \$10 purchase prize; Nancy Ekholm,

Racine, \$10 purchase prize; Russ Koester, Milwaukee, purchase prize; Ellen Padnos, Oak Park,

Plaster-Sue Lawrence, Milwau-

The jury considered 231 entries.

Art Metal—Harry Horning, Milwaukee, \$5 merchandise award.

Jurors were George Frederiksen, Racine, and Orville Soffa and

kee, \$5 merchandise award.

award.

the Rennebohm

art education department.

ial Union.

Prof.

ecived

painting.

WIBA	WISC	wkow	WIB
1310 kg	1480 ks	1070 kc.	1240 h
Frolic: Farmers Forum Musical Clock: News	* Farm Hour * Tops in Sports * News; Tops in Sports; News	Uncle Julius News: Farm Hr. Chapel of Air Weather Markets	Rural
Alex Dreier Musical Clock Journal News Musical Clock	• Top o' Morning • News • Top o' Morning • P. Frederick	Clubs: News Wasther: Coffee	News: Far Service News: Wo Farm Fro
Musical Clock Musical Clock News	<ul> <li>Breakfast</li> <li>Club</li> <li>Breakfast</li> <li>Club</li> </ul>	Coffee Club: News Kitchen Club Coffee Club: News	Clock
Welcome Travelers Double or Nothing	My True Story: Whisp's Streets Betty: News	Arthur Godfrey Time Arthur Godfrey Time	<ul> <li>News: Pic</li> <li>Bob Cros</li> <li>Cancer Pic</li> <li>Sweet Mu</li> </ul>
Strike It Rich Phrase Pays	• Ladtes Fair: News • Queen for	Arthur Godfrey Time Music Speaks	News * U. S. Arr Mid-Mornir

o. Army aid-Morning Matines Jackpot Quiz News: Morning Matinge News: Farm Pg. \* Farm Front t Jenny n Trent Gal Sunday Music: Markets News and Markets Farm and Home Chow Time Mrs. at Market, Nova Drake Alica Blair Farm Service Si Hays and Daughter • Hubba Hubbs Current Quest'ns House Party Sunshine Sue Backstage Wife
\*Stella Dallas
\* Widder Brown
\* Woman in Hse Chapel in the Sky
 Melody Hour News: Lucila Mortenson Easy Listening; News Mary Casey's Showcase Harmony House \* Melody Hour Band Parade \* News Ficsta Time University

prize; Ellen Padnos, Oak Park, 5:00 • Madison Ill., \$25 merchandise award; Au- 5:15 Hour News drey Sinnott, Kenosha, merchan- 5:30 • News Sports: Medison Top Tunes: Sports All Hits Allan Jackson Hour News Sports: News Sky King: Sports Special • Univ Specia 6:00 \* News Parade 6:15 \* Melody: News 6:30 \* News of World 6:45 \* 1 Man's Family \* News Old Time Ban \* Sports Time Bing Sings Silver Eagle: News \* The Top Ten \* The Top Ten Meet Millie The Lewises on Stage Bing Sings Farm Front Old Times Jamboree Hugh Townley, Milwaukee.

The show will hang in the main and theater galleries of the 18.15 Mariene Dietrich Wisconsin
Farm Hour
News At
Your Request The American Way Record

ical school.

The \$400 fellowship was awarded from the educational grants provided by March of Dimes funds.

Wisconsm Department of Agriculture, is held an nually to choose a girl to act as the good will ambassador for Wisconsin's



JOIN THE FUN AT ARTHUR MURRAY'S.

VISIT ONE OF OUR GAY STUDENT PARTIES.

or Wisconsin's

for Wisconsin's farm foods, and to "ALICE" make personal appearances in cities throughout the nation.

Candidates for the 1953 crown will be invited to appear as guests on WiBA's Saturday Matinee as entries are received. The program is broadcast each Saturday afternon or from 2 to 4 over WIBA and WIBA-FM. Entries will be accepted through May 16th.

NEVER TOO LATE

"Diabetic Diets," Mrs. Edith 7— Lone Ranger 6.45

What If They Quarrel?," Helen Dawe.

Wissing for a Year,

Yank Ace Promoted

WASHINGTON P—Maj. George

A. Davis, America's leading ace in Korea who has been missing in action for more than a year, was procepted through May 16th.

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Wassing for a Year,

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WASHINGTON P—Maj. George

A. Davis, America's leading ace in Korea who has been missing in action for more than a year, was promoted Wednesday to the rank of lieutenant colonel.

Davis, whose home is in Lub-

NEVER TOO LATE

tic Diets," Mrs. Edith 5D—Dinah Shore "With the 2-to-5-Year-Old: 9— News

# FOX TROT RUMBA SAMBA WALTZ TANGO

# FOR

Now you can learn 5 dances for the price of 1 at Arthur Murray's

Here's your chance to be the best all 'round dancer in your set - a most popular, sought-after partner. Learning to dance the Arthur Murray Way is easy, quick and fun. First, you learn his Magic Step, the key to all dances. Then, at the Student Parties you get a chance to practice while you're learning. You develop your dormant personality, gain new poise and confidence. And, make a host of new friends, too. So take advantage of this special 5 for 1 offer now. Come in to the studio and start putting more fun in your life.

ARTHUR MURRAY School of Dancing Call 6-9056 201/2 E. Mifflin St.

## Today's Radio Highlights

Special Events

12 m. — President Eisenhower (WIBA, WISC, WKOW): addressing American Society of Newspaper Editors.

Drama

Drama
7 p. m.—Roy Rogers (WMAQ):
a river of blazing logs.
7:30 p. m.— Lewises Onstage
(WKOW): "Casey at the Bat".

John Steele
(WISC): tqurists
meet swarms of
v ampires.
Father K-ows
Best (W MAQ):
5 —Today
9:00
8:00
6 —Athur Godfrey
Ding Dong School
9—Your Figure
4R—Athur Godfrey
9:10
9—Sis
4R—Athur Godfrey
9:30
9—Sis
4R—Athur Godfrey
9:30
9—Sis
4R—Athur Godfrey
9:30
9—Folg to Puture
9:45
9—Time Out
7—Newareel
9—Earl Nightingale trip. 8 p.mi.

- Marlene Dietrich (WKOW): "Flight to Nowhere" ABC Playhouse (WENR): new scries with Cesar CUMBILINGS

Romero as host; Robert Cum-mings in "The Hunted." 10:35 p. m.—Official Detective (WISC): "Four on a Match."

Music -

4 p. m.—Music of the Masters (WHA): "Lieut. Kije" suite. 5:30 p. m. — Curt Massey (WBBM): and Martha Tilton: "Sittin' on Top of the World," "Doggle in the Window," Cole Porter mediev er medley.

ter medley.

8:30 p. m.—Eddie Cantor (WiBA): recordings by grandfathers and grandmothers in 'show business —Gloria Swanson, Marlene Dietrich, Ezio Pinza, others.

9 p. m.—FM Concert (WHA-FM): Freiburg Philharmonic orchestra.

9 p. m.—F.M. Concert.
Freiburg Philharmonic orchestra.

Religion

10:15 p. m.—Your Pastor Speaks

(WIBA): the Rev. James Kramer,
Madison Catholic diocese.

Madison Catholic diocese.

Magis Provided Action of the Speaks of the Concept of the Conce

Sports

12:55 p. m.—Baseball (WISC): 5— News Braves vs. Reds.

1:25 p. m.—Baseball (WMFM):
Dodgers vs. Giants.
4:45 p. m.—Sports of the Day (WMFM): Walter Bakke, guest.
8:25 p. m.—Baseball (WIND):

Curbo vs. Cardinals

7 News
3 - Freedom Rings
5 Channel 5 Theater
5D—Wonderful World
7 - All About Baby
1:15
7 Mattinee Movie 

8:30 p.m. — Bing Crosby 7-- News; Sport Capt. Vietdo (WKOW); with Joe Venuti, George 4- News 6:15

(WKOW): with Joe Venuti, George
Kainapau, Island Serenaders.

9 p.m. — American Way
(WKOW): at New Castle, Pa.

Miscellaneous

10 a.m.—Homemakers (WHA):

"Diabetic Diets," Mrs. Edith
Cetz "With the 2-to-5-Vear-Old - News

NEVER TOO LATE
VERGENNES, Vt. IF — Mrs. bock, Tex., bad shot down 11
Fannie Simpson got her first "permanent" and haircut recently. en planes by Feb. 10, 1952, when he was listed as missing.



4 — News 11:66
4 — News 3 — What's New?
4R—One in Every Family 4 — Morning Matines
5 — Ask Washington
7 — Beulah Karney
9 — Cookery A to Z
10:35
4 — Cookery A to Z
9 — Bride and Groom
11:18

7 — Settian Harney
9 — Cookery A to Z
10:05
10:05
10:05
10:15
10:15
2 — Bride and Groom
4 — Bill Cullen
4R—Bill Cullen
10:30
2 — Arthur Godfrey
3 — Search for Tomorrow
4 — Strike It Rich
11:45
3 — News
11:45
3 — News
11:45 3 —Bride and Groom
4—Bill Cullen
4R—Bill Cullen
18:39
2—Arthur Godfrey
4—Strike It Rich
4R—Strike It Rich
5—Mrs. U. S. A.
50—Mrs. U. S. A.
7—Exercise Show

3 —News 4R—Guiding Light 9 —Guiding Light



- News

12:55

8:00

## Zenith Television

ready for UHF priced from \$199.95. See them at

## Suburban Furniture Co.

3553 E. Washington Ave. Park at Door Open Eves. except Sat.—Sundays 1-5 p. m.

THURSDAY A PTERNOON

5D-Today's Cooking
2:00
3- I Married Joan
4- The Big Payoff
4R-The Hig Payoff
5- Break the Bank
2:25
1- Name 5— Gabby Hayes 5D—Gabby Hayes 4:30

7— News 2:28
7— News 2:38
3— Welcome Travele
4— Eddie Albert
5— Welcome Traveler.
5D—Welcome Traveler.
7— Shoppers Matinee
7— Shoppers Matinee
7— Samith
4— Action in Afterno
5— Kate Smith
5D—Kate Smith
51– Kate Smith
4— Movie Time

4- Movie Time 3:55 7- News

SD—Gabby Haves

4:39

3- Howdr Doody

4- Garfield Goose

4R—As Children Grow

3- Howdr Doody

3- Howdr Doody

3- Poreman Tom

Kwiz Karnival

R—Buddles

Elmer the Elephant

D—Circle 5 Ranch

Laugh Time

9- Time for Beany

5:15

4R—Once Upon a Time

19- Junior Theater

5:30

3- Sports Picture

4- Silhouette of West

4R—TV Chronicle

5- Industry on Parade

7- Adventure Time

9- News

5:45

News: Westban

9- News
5:45
3- News: Weather
5- Chuck Acree
9- Sports Review
5:50
5-- Clifton Utley

4R—The Unexpected 5— Weatherman 5D—What's Your Score? 7— News; Sports 9— Premiere Theater 10:10

5— Dorsey Connors 10:15

4- Sports
5- Clifton Utley
10:25

3- Weatherman

## also TRY TO GET

WFTL-TV-Florida

WBZ-TV-Boston

until June 21, 1953 WKOW-TV CHANNEL 27

Goes on the air

THURSDAY EVENING

EVENING
6:00
U. S. Sports
Sports
Capt. Video
Sports Corner
Dinner Date
News: Sports

4 TV Theater 5— Dragnet 5D—Dragnet 7— Bar B-H Theater 9— Treasure Hunt 8:30

3.— Thrater
4.— Big Town
4R.— Big Town
5.— Theater
5D.— Theater
9.— Family Theater
9:00

3— Martin Kane
4— My Little Margie
4R—My Little Margie
5D—Martin Kane
7— Impact
9:36

7— Impact
3:30
3— Sports Quiz
4— Boston Blackie
4R—I've Got a Secret
5— Dan Duryea
5D—Trip the Trig
7— Showcase

3- Quick on the Draw

10:30
3— Thursday Theater
4— Chicago at Night
4R—Weather: News
5— Tom Duggan, Sports
5D—Weather: News
7— What's Your Question
10:45
4— Our Sors
3— Greatest Fights
4R—Jane Froman
5— Herble Mintz
11:00
3— Your Hit Parade
4— Kup's Column
4R—Scoreboard
5— Harness Racing
9— Flayhouse
9— Flayhouse
11:30 9— Playhouse 11:30 3— I've Got a Secret 4— Murder Before 12



## **WMFM**

976 Kc.—38.7 Megs.
THURSDAY
7:15 Weather Roundup; Parm Feature
7:30 Band Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Books of Today
9:30 Music Time
9:50 Markets; Weather
10:00 Homemakers Program
10:45 Views of the News
11:50 Noon Musicale
12:20 News

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Language and Behavior
2:50 Talk About Music

certo.

The network had sent to Freiburg a concert recorded for that city's radio station by the Waukesha Symphony orchestra.

## Wisconsin Students Play in Dubuque Band

Six Wisconsin students will play with the University at Dubuque band when it gives its annual public concert at 3 p.m. Sunday in public concert at 3 p.m. Sunday In Peters Commons, Dubuque, Ia.
They are Josephine Quick, Montfort; Richard Taschek, Darlington; Ellamae Calvert, Benton; Don Teasdale, Darlington; Dean Cretney, Dodgeville, and Flora Hoelting, Cuba City,

3:00 Music You Want
3:30 Voices of Europe
4:00 Music of the Masters
5:00 Music for Fun
5:15 Over the Back Fence
5:30 Legislative Forum
5:45 News
6:30 Dinner Musicale
FM ONLY
6:45 Dinner Musicale
7:00 Views of the News
7:15 Adventures in Research
7:30 Chamber Musicale
8:30 The Backer Weekly
8:30 Eypaths of Literature
9:30 FM Concert
10:50 News. (to 11)

Network to Broadcast

Exchange Concert

A concert recorded in Germany in exchange for one sent there by the State Radio council will be broadcast at 9 tonight over WHA and the state FM network.

It will be played by the Freiburg Philharmonic orchestra. Soloist will be Mayor Wolfgang Hoffmann in the first movement of Haydn's D-major piano concerto.

The network had sent to Freiburg a concert record.

11:45 Sacred Heart Program

12:00 News
12:15 Noontime Profiles; News
1:00 Music to Listen to
1:16 Pre Game Feature
1:25 Haseball
4:36 Juke Box Jamboree
4:45 Day in Sports
5:00 Bible Fellowship
5:16 Wheel of Fortune
5:30 Off the Record
3:55 Nows; Musical Menu
6:15 Bud McElroy
6:30 Musical Menu; News
7:00 Adventures of Frank Race
7:30 Old Timers Party
7:45 Sleepy Joe
10:13 Guest Star
18:30 Package of New Records
18:31 Guest Star
18:32 Package of New Records
18:43 Meet the Artist; News
19:00 Sharpen Your Wits
19:00 Tiny Hill
10:15 Eddy Howard
10:30 Sammy Kaye
10:30 Sammy Kaye
10:30 Sammy Kaye
11:35 News
11:00 One Oh Pour & One Club
11:55 News (to 12)