Arthur Godfrey

Arthur Godfrey Time Music Speaks Jackpot Quiz

Uncle Julius News Mkts.: Westher Farm Parade

Chew Time Mrs. at Market Nora Drake Alice Blair

News: Luclis Mortenson

Mary Casey's

Madison Top
Tunes: Sports
All Hits; Dancs
Allan Jackson

News Weather: Music

Music: Sports Edw. R. Murrow

Billboard Bit Farade

Billboard Hit Parade Mystery: Tops in Westerns

Easy Listening: News

Farm Service St Hays and Daughter Hubba Hubb

Chapel in the Sky
 Melody Hour

Fiesta Time
University
Special
Univ. Special

Maggie, Booth Farm News Old Timers Jambores

• Melody Hour



ACTION OUTDOOR LAST DAY

ALL TECHNICOLOR ALL THRILLS!

"THE "THE BRIGAND" BREED A. Dexter TOMORROW

NEW SHOW! CLIFTON WEBB FOREVER" IN TECHNICOLOR

LAUGHS PARKWAY Super-Charged Laff Hit!

LEO GORCEY

BOWERS BOYS UNITED THE BOWERS BOYS UNITED THE BOYS Devil-May-Care Story! EIGHT IRON

Bonox Colleans - Arthur Franz - Mary Costle

MUSICAL MADISON



BIG HITS STRAND ALL COLOR THRILLS MAKED lanes STEWART and that the

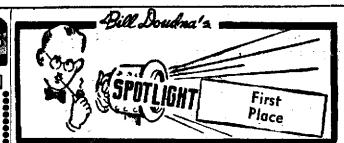
SPUR GH•RYAN•MEEKER LAUGHS Stop You're CRAWLERD

Kiling Me Warrecolos Noon Luncheons Our Specialty Homemade Pies & Rolls

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Use the WANT-ADS for Results!

tune in



TIP O' THE MORNING: Those of you who mourned the end of the Boston Symphony rehearsal broadcasts should welcome a new Monday jeature on WHA-FM. It's a public dress rehearsal by the Little Orchestra society of New York on "FM Concert" at 9 p. m.

RADIO ALMANAC," a Wisconsin School of the Δir program, received first award in its class today in the 17th American Exhibition of Educational Radio and Tele-vision Programs at the Institute for Education by Radio-Television

The program is heard on WHA and the state FM network. The citation said:

"For outstanding presentation of an inspiration character, with unlabored, simple finesse, artistic character delineation, successfully picturing good citizenship as well

as an important time in American or senior high school." history; and for brilliance in creating and using believably ballaprogram originating at any Wistonian or senior high school." consin station which won an award. Network and transcription pro-grams heard in Madison which won

The program won in the class for programs "designed for in-school use by pupils in junior and/

MIDDLETON Red Skelton — Jane Greer "THE CLOWN" Bowery Boys
"NO HOLDS BARRED"

Million Dollar Mermaid TECHNICOLOR with Esther Willams - Victor Mature

The film will replace the ban-quet's usual lecture. PRAIRIE SUN PROTEIN Mrs. Marshal Claggett of the as-**RED SKELTON**

"THE CLOWN"

BOGART ALLYSON

BATTLE CIRCUS

LAST DAY Robert Ryan "HORIZONS WEST"

Tim Holt in 'SADDLE LEGION'

MAJESTIC

STARTS TOMORROW

WIDMARK MY PAL

TOP - MUSICAL COMEDY! "Bloodhounds of Broadway"

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LOG CABIN CHICKEN SHACK

Will Re-open Wednesday, April 15

Open Weekdays 5 to 9 p.m.

MILWAUKEE

GUS

Closed Sundays

BRAVES

Baseball Broadcasts

Earl Gillespie

film and the works of VanGogh which came out in 1949, charmed American audiences, and won the Academy Award. There have been **CAPITOL** based on the lives and works of six celebrated artists, Hieronymus NOW M-G-M's great drama!!

ory Peck.
"The movie camera has been

BANQUET: A motion-

Picture-Adventure in Art'

"You remember the short French

Memorial Union.

used to gather together a unique collection of art treasures from the walls of halls, museums, galleries, libraries, palaces and out of goverament vaults, archives and pri-vate collections. The whole pro-duction has called upon the tal-



mokes air sweet'n' fresh in kitchens, cellars, clos-ets, living rooms, bath-rooms, nurseries. kills smelly odors from fish, cabbage, on-ions, garlie, tobacco. : Plus Spent - Spring Bounnet

WALAL CK WIZARD WICK DEODORIZER Rock 💥 - State 💥 C. Okty 390 :

Radio Jimetable

MONDAY WISC WKOW WIBA WIBU 1310 kc. 1480 kc. 1078 Sc. 1246 kc. Wisconsin Farm Hour News: Tops in Sports: Heatter Frolic: Farmers Forum Musical Clock: News Uncle Julius Farm Diary Chapel of Air Weather: M'E'ts Rural Roundup Music: News Farm Reporter 7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan Top o' Morning Sports: Music News News Top o' Morning Weather: Coffes Pauline Fred'k Club; News News: Farm Service News and Weather Breakfast Club Breakfast Club 8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News Prayer League Music Clock Musical Clock Arthur Godfrey

 My True Story: Whisp's Streets
 Betty: News 10:00 Strike It 10:15 Rich 10:30 Phrase Pays 10:45 Bob Hops Ladies
Fair: News
Queen for
a Day 11:00 Betty Cass 11:15 Column 11:30 Farm 11:45 Roundup Galendar
Mag. Marques
Bill Ring
Music Box 12:30 News 12:45 Polks Party first awards were "Ave Maria Hour," "National Farm and Home Hour," "The Jeffersonian Heri-tage," "People Under Commu-nism," and "The American Trail." EXHIBIT: Kenneth Eichenbaum, Milwaukee senior; has a one-man art show in the Memorial Union ounge. It is one of series spon-sored by the Wisconsin Union gal-

4:00 * Just Plain Bill * Cal 4:15 * Front P. Farrel Tinney; Crocker 4:35 * Lorenzo Jones Jon & Sparkie 4:30 * Doctor's Wife Bithday Club lery committee to give students a chance to display their creative 5:15 Hour 5:30 • News 5:45 • Sports; News -will be shown at the annual banquet of the Madison Art assn., to be held at 6:45 p.m. Thursday, April 30, in Great hall of the

other art pictures since, equally 10:36 Your Pastor successful, but "Pictura" is the most elaborate attempt so far. It is presented in six cpisodes hased on the live of the statement of the presented in six cpisodes hased on the live of the statement of the sta

11:00 • News; The 11:15 1310 Club 11:30 Rio 11:45 Rhythms; News

six celebrated artists, Hieronymus Bosch, Vittore Carpaccio, Paul Gaugin, Francisco Goya, Henri de Toulouse-Lautrec, and Grant Paramount Develops Screen Wood. "Narrating the episodes are six well-known actors: Vincent Price, Henry Fonda, Martin Gabel, Harry Marble, Lilli Palmer, and Greg By VERNON SCOTT Screen is not merely to be discard.

duction has called upon the tallents of art research specialists, camera experts with their specialized "Pictura" technique, directors and producers who pioneered in this art-on-film work, famous musicians and composers."

| Composer | Compos

"We won't sell or merchandize the new screen," said Paramount President Y. Frank Freeman, "we haven't even taken patents out on it."

The newly-developed large screen footage is gained by the newly-developed large screen made its debut for a press showing of "Shane" on a Paramount sound stage. The screen itself costs only \$1,500, after wide and was slightly curved. "This screen increases the scope and beauty of the picture presentation," Freeman said. "It incorporates many new features that provide the largest useable picture for the greatest possible number of theaters. At the same time it has a new ratio of width to height, which is more pleasing to the eye."

"The newly-developed large signal the additional screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the acceptance of the screen footage is gained by the acceptance of the acceptance of the screen footage is gained by the acceptance of the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the acceptance of the screen footage is gained by the acceptance of the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen footage is gained by the acceptance of the screen

screen is not merely a stop-gap measure to be discarded after the Discussion HOLLYWOOD — Like the gunslinging hero in "Shane," Paramount's classic new western, the studio is galloping to the rescue of 350,000,000 Hollywood didars tied up in "flat" movies.

Baramount from the first all-purpose is continuing in the hope that it will someday be able to (WHA-FM): "Looking Ahead in Labor-Management Relations," Dr. paramount technicians have screen to accommodate the new proc-

The picture size is increased to one and one-half or twice the standard size screen now in use.

Freeman explained that the new sin Education Association research department, and Norman Michie, editor of the Voice of America

Tuesday at 6:30 p.m. in the continuity building.

Speakers will include Charles Wisconsin Education Association research department, and Norman Michie, editor of the Voice of America

WKOW): in Miami J

NOW! 2 GRAND SHOWS! THEIR BEST LAUGH HIT!

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Open 6 P.M. Outdoor Show 7 P.M.

CHILDREN FREE UNDER 12 YEARS

TOMORROW & WEDNESDAY STRIKE UP THE BAND

HERE COMES



Today's Radio Highlights

7:45 a. m. — George Morgan WIBA): "Silver and Gold," "Swee Georgia Brown," "Ezekiel Saw de Wheel."

4 p. m.—Music of the Masters
(WHA): Symphony No. 4," Brahms.



PINZA

er Taught Me,"
"My Heart at
Thy Sweet
I, Christian Sol-Voice," "Onward, Christian S diers,": "Say Not Love Is Bream."

8 p. m.—Great Artists (WIBA):
with Ezio Pinza; "Waltz of the
Swans," "Tu Lo Sal," "Dance of
the Comedians." "The Bell Man,"
Il Maritino, "The Young Prince
and the Young Princess," "La Calumni."

8 15 — Y

with the Ball Game."

It is p. m.—U. W. Music (WMFM): University Concert band.

(WMFM): University Concert band.

(WiBA): "Pride of the West," (WiBA): "Take Me Out to the Ball Game."

It is p. m.—Band of America (WiBA): "Garry Moore (WiBA): "A Garry Moore (WiBA): "A Concert (WiBA): "A Side to Serone Kern.

S:45 p. m.—Hymns of the World
(WIBA): "As Pants the Hart," "I've
Found a Friend," "Come, Holy
Spirit," "Shall We Meet?"

+ + +

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Kenneth E. Whit-ney, Bashford Methodist church.

4- News 12:30

3- Man Next Door 12:45

' 7— Movietín

3— Woman's World

96 T

12:55

Drama

9 a. m.—Drama of Poetry 9— News (WHA): "English and Scottish 5— News 7— News 8— News 8 (W B B M): 5— News Fred MacMurray in "The Great — Double or Nothing — Double or Nothing — Double or Nothing — Channel 5 Theater | SD-Wonderful World — Baby Train Robbery."

7:30 p. m.—Family Theater 5D— 7:30 p. m.—Family Theater 5D—Wonderful Wo: (WISC): Rita Johnson, Bobby Dris-7—All About Baby O'Rrien in 50—Sewing Circle

Bemon of the Night."

8 p. m.—Radio Theater (WBBM):
Jane Wyman, Dick Haymes in
"Just For You."

+ + +

12:55 p. m.—Baseball (WISC):

Milwaukee vs. Cincinnati. miwaukee vs. Cincinnati.

1:25 p. m.—Basebali (WMFM):
Milwaukee vs. Cincinnati.

4:45 p. m.—Sports of the Day
(WMFM): Gene Calhoun, guest.

+ + +

E. E. Witte.

3— Those Two
4— CBS News
4R—Screen Test
5—Those Two
ners Stress
Swanson,
9— News

Mayfield.

12:30 p.m. — Farm Program

(WHA): "Are You Putting Up

Grass Silage?," George Werner: 3D—Winchell-Mahonet
3—Winchell-Mahonet
3D—Winchell-Mahonet
3D—Winchell-Mahonet Grass Silage?, George Werner; |-- Homicide Squad | 1900 Bushels Per Acre, C. J. 9- How's Your Health? | 1300 Grapman. | 1300 Grapman | 1300 G

o height, which is more pleasing to the eye."

West Dane County teachers' meeting will be held in Mazomanic ling will be held in Mazomanic Tuesday at 6:30 p.m. in the Comment of the property of the standard control of the

9 a. m. — Arthur Godfrey (WKOW): in Miami Beach, Fla.

10 a.m. - Homemakers (WHA A Slave to Routine?," Mrs. Grace 10:39 a.m. - Historically Sneak ing (WHA): "Headlined History."

10:45 a.m.—Bob Hope (WIBA)

and Claire Trevor 4 p.m. — Cal Tinney (WISC)

at new time.
4:25 p. m. — Betty Crocker
(WISC): on new schedule.
7:30 p.m. — Talent Scouts
(WBBM): with Florida entertain-

Brodhead Church Chooses New Board

BRODHEAD — A board of stew-ards was elected recently to the United Brethren church at the conference of the Brodhead circuit in Brooklyn.

Elected were Rodger Bernstein,
Roy Ehlert, Raymond Malcook Sr.,

Harvey Mauerman, Harold Mohns, Robert Salzwedel, Mrs. Fred NOTEST SAIZWEER!, MIS. Fred Swartzlow and Harry Scoville.

MIS. Harry Pinnow was named lay representative to the annual conference in Milwaukee.

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MONDAY MORNING

9— Earl Nightingale 10:00

10:15
3— Bride and Groom
10:30
3— Strike It Rich
4— Strike It Rich
5— Mrs. U.S.A.
7— Let's Exercise

12:00

3- Man Next Door

4- Luncheon with Billy

4R-News

5- Noontime Comics

5D-Stars at Noon

7- Happy Pirates

9- Hi Ladies

12:15

4R-Noonday Varieties

4- News

4- News 2:00
3— The Big Payoff
4— The Big Payoff
5— Break the Bank
5D—Break the Bank
9— Paul Dixon
2:25
7— News 7— News
2:38
2:30
Travelers

Welcome Travelers
Eddie Albert.
Welcome Travelers
Welcome Travelers
5D-Welcome Travelers
7- Shoppers 3:00
3- Kate Smith
5- Kate Smith
9- Television Matir
4- Movie Time
3:55
News
4:00
kgl

7— News
4:00
5— Hawkins Falls
5D—Hawkins Falls
7— Lucky 7 Rance
9— Trail Blazers
4:15
3— Betty Furness
5— Gubby Hayes

10:50
7-- Weather: News
11:00
3-- What's New?
4R--Bride and Groom
5-- Creative Cookery
2D--Morning Movie
7-- Bob and Kay
9-- Bride and Groom.
11:15 HILL STROMM

11:15

4R—Love of Life

11:30

4R—Search for Tomorrow

7— Danny O'Neill; News

9— Search for Tomorrow

11:45

3— News

3— News 4R—Guiding Light 9— Guiding Light 5D—Gabby Hayes
4:38
3— Howdy Doody
4— Garfield Goods
5— Howdy Doody
5D—Howdy Doody
5:00
3.... Foreman Tom

3-Foreman Tom
4-Karnivai Kwiz
4R-Buddies
5-Emer the Elephan
5D-Kids Theater
7-Laush Time
9-Time for Beany
5:18 5.18
5.18
5.19
5.19
5.19
5.19
5.15
4R—TV Showcase
9— Junior Edition
5.38
3— Sports Picture
4— Silhouettes of West
4R—TV Chronicle
5— Industry on Banda

9N-TV Chronicle
5- Industry on Parade
7- Bob Atcher
9- News; Sports
5:40 5:40
5D—Four Star Edition
5:45
3— News: Weatherman
4— Weather: Guest Star
5— Chuck Acree
5:50
5— Clifton Utley

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MONDAY EVENING

Talent Scouts
Concert Hour
Concert Hour
Science Review 9— Movie Academy
10:10
5— Dorsey Councin
10:15
4— Sports; Weather
5— Clifton Utley, News
10:15
7— Weathers

Science Review
Science Review
Love Lucy
Love Lucy
Love Lucy
Love Witness
Fige Witness
The Big Idea
Robert
Robert 3— Weatherman
10:30
3— Name's the Same
4R—Weather; News
5— Tom Duggan, Sport
5D—Weather; News 8:30

Robert Montsomery
Red Buttons
Robert Montsomery
Robert Montsomery
Robert Montsomery
Robert Montsomery

9— Boxing 9:00
4— Studio One 4R—Studio One 9:30
3— Who Said That?
5— Who Said That?
5D—Big Picture 9:45 9:45 9- World Report 10:00 3— Tommy Sherida 4— Vic Perry 4R—Where Was 17 5— Weatherman

SD-Weather: News
7-Dr. Fixum
10:45
4-Our Sons
5-Herbite Mintz
5D-Dr. Norman Peale
11:90
3-Beat the Clock
4-Kup's Column
4R-Scoreboard 4R—Scoreboard 5— Eleventh Hour 5D—Musical Moods 7— News 11:15

Entertainment

MONDAY, APRIL 13

Madison: "Call Me Madam" at 1,
3:15, 5:20, 7:40, and 10.
Capitol: "Battle-Gurcus" at 1:30, 3:40,
5:45, 7:55, and 10.
Parkway: "Jalopy" at 1, 3:40, 8:25, and
9:10: "Eight Iron Men" at 2:05, 4:50,
7:30, and 10:15.
Strand: "The Naked Spur" at 1, 4:10,
7:20, and 10:25: "Stop. You're Killing
Me" at 2:30, 5:40, and 8:55.
Orpheum: "Small Town Girl" at 1:10,
3:25, 5:35, 7:45, and 10.
Prairie: "The Clown" at 7:25 and
3:30.

Prairie: "The Clown" at 7:23 and 9:30.
Eastwood: "The Stooge" at 8: "The Raiders" at 6:30 and 8:45.
Majestic: "Saddle Legion" at 1:15, 3:10, 6, and 8:45: "Horizona West" at 2:15, 4:05, 6:55, and 9:50.
Middleton: "The Clown" at 7 and 9:55; "No Holds Barred" at 8:30.

MONDAY, APRIL 13
Shrine Patrol, 6:30 p. m.; Handicapped Young Adults, Bridge Instructions, Adult Hearing group, all at 7:30 p. m.; Theater Guild Board of Governors, 7:45 p. m.

MONDAY, APRIL 13
Madison City's charus rehearsal, 7:30
p. m., Scanlan hali.

Community Center

11:30
3 —Tom Mercein
4 — Murder Before Midnite
9 — News Sheridan 12:00 3— News 12:00
3— News 12:30
4— News; Meditation 7— What's New?

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WHA and WHA-FM Calendar

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VHF—

MONDAY
A. M. A. M.
7:15 Weather; Motor Vehicle Dpt.
7:30 Hand Wagon
7:45 News; Weather
8:00 Morning Melodies
9:00 Drama of Poetry
9:50 Markets; Weather
10:00 Homemakers Program
10:30 Historically Speaking
10:45 Views of the News
11:00 History of Russia

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Wisconsin Almanac
2:00 Way Beyond the West
2:30 Chicago Roundtable
3:00 Music You Want
3:30 Old Booka: Old Priends
4:00 Music of the Mastera
5:00 Music for Fun
5:30 Legislative Forum
5:45 News

5:30 Legislative Forum
5:45 News
6:00 Organ Melodies
FM ONLY
6:30 Dinner Musicale
6:45 Dinner Musicale
7:49 Views of the News
7:15 Gov. Kohler Speaks
7:30 Organ Classics
8:00 Community Institutes
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

WMFM

104.1 Megs.

MONDAY

A. M.
6:00 Early Risers; News
6:30 Early Risers; News
7:03 Yawn Patrol; Weather Report
7:20 Yawn Patrol; Commentary
7:35 Yawn Patrol; Call to Prayer
7:45 Layman's Call to Prayer
7:45 Layman's Call to Prayer
7:45 Yawn Patrol; Weather Report
8:30 Yawn Patrol; Weather Report
8:30 North Hall Weather Report
8:33 Clockwatchers; News
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Sand
11:45 Sacred Heart Program
12:00 News
12:15 Noontime Frolica; News
12:15 Noontime Frolica; News
1:15 Pre-Game Frature
1:25 Baseball

Municipal Affairs MONDAY, APRIL 13
County personnel committee, 7:36
m., courthouse.

Organizations

4:30 Juke Box Jambores
4:45 Day in Sports
5:00 Bible Fellowship
5:15 Wheel of Fortune
5:30 Off the Record
5:55 News; Musical Menu
6:15 Bud McElroy
6:30 Musical Menu; News
7:00 Coffin County
7:30 Spin Twins; News
6:00 Excursions in Science
8:15 University of Wisconsin Band
8:30 Package of New Records

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