

MORNING 7:00 5 —Today 8:00

5D—Today 8:00
3 —Ding Dong School
4 —Wheel of Fortune
4R—Wheel of Fortune
5 —Ding Bong School
5D—Ding Bong School
9:30
3 —Garry Moore
5 —Animal Fun
5D—Prolog to Future
9:45
3 —Time Out

Phone 4-8817

**RAY'S** 

RADIO SHOP

C EN

2602 Sherman Ave.

-Good Friday Service -Lunch with Billy

. AFTERNOON

4R-News 5 -Noontine Comics

5 —Noontime Comics
5D—Stars at Noon
7 —Happy Pirates
8 —Hi Ladies
4 —Garry Moore
4R—Garry Moore
5 —Shroud of Turin
5D—Rural Roundup
7 —Nicky and Bobo
12:45

12:55

1:00

3 — Double or Nothing
4 — Double or Nothing
4 — Double or Nothins
5 — Channel 3 Theater
5 — Wonderful World
7 — Movie time at 1
1:30
3 — Wonian's World
4 — Art Linkletter
5 D— Teday's Cooking
2:00

3 —Blue Room
4R—Capt. Video
5 —Sports Corner
5D—Meet the Veep
7 —News; Sports
9 —Capt. Video
6:15

4 —News 6:18
5 —Town Crier 5D—Plantation Party 6:30
3 —Those Two 4—News 4R—Ozzie and Harriet 5—Those Two 5D—Those Two 7—Stu Erwin 9—News 6:45

9 -News
6:45
3 -News Caravan
4 -Perry Como
5 -News Caravan
50 -News Caravan
9 -Newsreel

3 —Mama
4 —Mama
4 —Mama
4R—Famous Playhouse
5 —Dennis Day
5D—Dennis Day
7 —Ozzie and Harriet
9 —Pathways of World
7:30
3 —Ozzie and Harriet

with HALOLIGHT

9 -News

7 —Newsreel 9 —Earl Nightingale 10:00 9 —Earl Nightingate
10:00
4 —News
4 —Pilm
4R—One in Every Family
5 —Ask Washington
5D—Ask Washington
7 —Beulah Karney
9 —Cookery A to Z
10:05
4 —One in Every Family
10:15
3 —Bride and Groom
10:15
3 —Bride and Groom
10:15
3 —Bride and Groom
10:15
4 —Strike It Rich
4 —Strike It Rich
5 —Mrs. U. S. A.
5 —Mrs. U. S. A.
5 —Mrs. U. S. A.
5 —Guiding Light

3 —The Big Payoff 4 —The Big Payoff 4R—The Big Payoff 5 —Break the Bank 5D—Break the Bank 2:25

7 —News
2:30
3 —Welcome Travelers
4 —Eddte Albert
5 —Welcome Travelers
5 —Welcome Travelers
7 —Shoppers Mathice
3:00
3 —Kate Smith

-Kate Smith

3 MARTE SHICK 4R—Action in Af 5 — Kate Smith 3:15 4 — Movie Time 3:30 4R—UN in Action 3:55

7 -News
4:00
3 -Supper Circus
4R-Matines Movie
5 -Hawkins Falls
5D-Hawkins Falls
7 -Lucky 7 Ranci

For an Evening's Enjoyment

T-V and CB.

\*Centennial Brew-the famous beer

made by Fauerbach with 100 years know-how!

D—Golden Opportunits
—Superman

8:00

3 —Playhouse of Stars
4 —Playhouse of Stars
4R—Playhouse of Stars
5 —The Big Story
50—The Big Story
7 —Terry and the Pirates
9 —Life Begins at 80
3 —Aldrich Family
4 —Our Miss Brooks
4R—Superman
5 —Aldrich Family
7 —Tales of Tomorrow
9:00
3 —Boxins
Mrs. North

3 —Boxins 9:00
4 —M: and Mrs. North
4R—Twenty Questions
5 —Boxins
5D—Boxins
7 —Hollywood Showtime
9 —Twenty Questions
9:30
4 —Favorite Story
4R—Down You Go
7 —I'm the Law
9 —Down You Go
3 —Newsreel

3 -Newsreel 5 -Greatest Fights 5D-Wrestling

SYLVANIA---for '53

WMFM

A. M.
6:00 Early Risers
6:25 News; Early Risers
7:00 News; Early Risers
7:00 News; Yawn Fatrol
7:15 North Hall Weather Report
7:20 Yawn Fatrol
7:30 Great Moments in Sports
7:35 Layman's Call to Prayer
7:35 Yawn Patrol: Weather Report
8:02 News; Clockwatchers
8:03 North Hall Weather Report
8:33 Clockwatchers; News

Wish Fulfilled

4 --My Friend Irms
4R-My Friend Irms
5 --Walt's Workshop
5D-Golden Opportu
7 --Superman

7 --- News

7 -- News

Philco TV

SALES & SERVICE

Service dependable service is the extra value we add to the dependability of Philod TV sets. It's a

it doesn't cost you a cent at Ray's!

4:15
5 —Gabby Hayes
5D—Gabby Hayes
4:30
3 —Howdy Doody
4 —Garfield Goose
5 —Howdy Doody
5D—Howdy Doody
5:00

5:00

-Foreman Tom

-Karnival Kwiz

-Buddles

-Elmer the Elephan

-Lugh Theater

5D—Kids Theater
7—Laugh Time
9—Time for Beany
5:15
5D—Comic Cutups
9—Junior Edition
5:30
3—Sports Picture
4—Sihouettes of West
4R—News and Sports
6—Industry on Parade
7—Adventure Time
9—News
5:43

5:45
3 -News: Weather
9 -Sports Review
5:50

10:00
3 —Doin' the Town
4 —Vir Perry
4R.—Playhouse
5 —The Weatherman
7 —Courtesy Hour
10:10
5 —Dorsey Connors
10:15
4 —Sports: Weather
5 —Clifton Utley
10:25
3 —The Weatherman

4 ←News

4 —News
11:30
3 —Tom Mercein
4 —Murder Before
Midnight
12:30
3 —News: Movies
4 —Night Owl Movie

7 -What's New?

performance gives finest picture possible in any location. Convenient Payment Plan

OPEN MONDAY AND FRIDAY EVES.

"Red" Goodrich

TELEVISION SALES & SERVICE

2620 University Ave. 5-0831

9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.

3 -Clifton Utley

7 —Exercise Show 11:00 3 —What's New?

(WBBM); Dr. Keeler's sermon on "The Seven Last Words." 1:45 p.m.—Holy Week (WIBA); l:45 p.m.—Holy week (WIDA)
His Eminence James Frances Cardinal McIntyre of Los Angeles.

3:30 p.m. — Drama of Poetry
WHA): Masefield's "Good Fri10:39 Phrase Pays
10:45 p.m.—Holy week (WIDA)
10:30 Strike It
10:30 Phrase Pays
10:45 p.m.—10:30 Nothing Depend on Big-Name Dependability

day."
7 p.m.—The Road to Calvary 11:60 (WIBA): musical and dramatic 11:30 program with 350-voice chorus, 11:45 symphonic orchestra . . . Bashford Methodist Church (WMFM): service with the Rev. Kenneth E. Whit-7:30 p.m.—St. John's American

Today's Radio

10 a.m. — Homemakers (WHA): Mrs. Julia Mailer tells "An Easter

Morn (WHA): excerpts from can-tata by choirs of Christ Lutheran church, Stoughton; L. Olav Tolo and Eleanor Erickson, directors;

Edward Rood, organist.

12 m. — Tre Ore Services
(WMFM): at St. Bernard's Cath-

olic church. 12:45 p.m. — Guiding Light

10:30 a.m.—'Memories of Easter

Highlights

Good Friday

Lutheran Church (WMFM); service.
8:30 p.m. — Trinity Lutheran Church (WMFM): service.
9 p.m.—FM Concert (WHA-FM):
"Stabat Mater." Rossini . Dartmouth Glee Club (WBBM): sacred

9:45 p.m .--- Hymns, of the World (WIBA); "Welcome, Happy Morning," "I Know That My Redeemer Lives," "The Strife Is O'er," "Christ the Lord Is Ris'n Today"
... Meditation (WMAQ): the Rt. ... Meditation (WMAQ): tne Kt., Rev. H. W. B. Donegan, Protestant Episcopai bishop of New York, 10:15 p.m.—Your Pastor Speaks (WIBA): the Rev Francis Doherty, Madison Catholic diocese.

Drama

7 p.m.—Michael Shayne (WISC):
narcotics ring sells to youths . . .
Mr. Keen (WKOW): "The Black
Feather Murder Case."
8 p.m. — Ozzie and Harriet
(WISC): David turns journalist.

Discussion 3:35 p.m. — Reapportionment (WKOW): Mrs. Sybylie Mitchell, 11:15 Mrs. Harold Russell, Mrs. Isabel Baumann, Mrs. Joe Raines. (WHA): "Pending Legislation, Assemblyman A. O. Mockrud (R

7:45 p.m. — Labor Sounds Off
(WIBA): "Reapportionment;" William Toellner, Howard Shawkey,
Vern Hammes, Dick Huffman.

William White Leaves
\$169,721 to Widow

Music

Pettersen.

10:25
3 — The Weatherman
10:30
3 — The Weather News
5 — Tom Durgan, Sport
10:45
4R—Looking at Sports
5 — Herbie Mintz
5D—Weather, News
1:00
3 — My Litnie Margie
4 — Kup's Column
5 — Eleventh Hr. Theate
7 — Hollywood Stories
10:15
4 — News

Farm Programs

7:22 a. m .-- Farm Feature (WHA): Tizz a. m.—Farm Feature (WIA): the 1953 "Alice" contest.

12:15 p. m.—Farm Service (WIBA): "Buying Feeder Pigs for August Market;" Russell Farr, Columbus; Gilbert Lea, Juneau; Frank Mayfield.

12:30 v. m.—Farm Program 12:30 p. m. — Farm Program (WHA): "Poultry Flock Plans;" Brooding Chicks with Infra-Red

For Children 4:30 p. m.—Uncle Bill (WMFM):

"Rusty in Orchestraville." Complete with UHF Miscellaneous America's finest television set

10:45 a. m.-Bob Hope (WIBA): ... backed by experienced service personnel. Actual 29 tube chassis

saluting animals' friend. PAID ADV.—Authorized and paid for by Wisconsin Reapportionment Committee for a "No" Vote, Mayor George Forster, Madison, Chairman.

PEOPLE OF DANE COUNTY!

11:45 Sacred Heart Program
P. M.
12:00 Tre-Ore Services
3:00 Private Showing
3:30 Hi Mac: News
4:00 Juke Box Jamboree
4:15 Benny Strong
4:30 Uncle Bill: News
5:00 Bible Pellowshin
5:15 Wheel of Fortune
5:30 Off the Record
5:55 News; Musical Menu
6:15 Bud McEirol
6:15 News Husical Menu
6:15 Bud McEirol
6:15 Shows; Musical Menu
6:15 Bud McEirol
6:15 Shows; Musical Menu
6:15 Public Health
8:30 Trinity Lutheran Church
8:30 Trinity Lutheran Church
9:30 John T. Flynn
9:45 News
9:30 John T. Flynn
9:45 News
10:00 Al Morgan
10:15 Buddy Morrow
10:30 Lynn Murray
10:30 Lynn Murray
10:30 Lynn Murray
10:48 Ray Noble; News
11:50 One One One Club
11:55 News
12:00 Let's Have Fun from 12 'til 1

Morn. Melodies

12:20 News
12:30 Ferm Program
1:00 Chapter a Day
1:30 Matines Musicale
2:00 Rural Education; Music
3:00 Music You Want
3:30 Folksonss and Footnotes
4:00 Gunner Johansen
4:30 Music of the Masters
5:00 Music for Fun
5:15 Europe Report
5:30 Legislative Forum
6:00 Organ Melodies
6:30 Dinner Musicate
FM ONLY ju t a little girl, she wished she could ride on trains all the time.

Now a young grandmother, she has been named special repre-sentative by the North Western Her duties include riding 6:45 Dinner Murcale 100" streamliners and other rough trains 90 per cent of her rough trains 8:00 Freshman Double 11:50 Books of Today 8:00 Freshman Double 11:50 Books of Today "400" streamliners and other through trains 90 per cent of her time to improve train service from the woman's point of view.

MARGARET YARWOOD

When Margaret Yarwood was

Aug the re-

il:00 One Oh Four & il:55 News 12:00 Let's Have Fun from 12 'til 1 WHA and WHA-FM 970 Kc.—33.7 Megs. FRIDAY A. M. 1:15 Weather Roundup; Farm Feature

7:15 Weather Roundup; Far 7:30 Band Wagon 7:34 News: Weather 8:06 Morning Melodies 8:27 Highway Report: Morn 9:00 The Badger Weather 9:00 Markets; Weather 10:00 Homemakers Program 10:30 Song Favorites 10:45 Views of the News 11:00 History of Russia 11:50 Noon Musicale P. M.

Radio Jimetable

WIBA

1310 kc

Frolic: Farmers

WISC WKOW 1240 kc. Music: News Farm Reporter Rural Roundup News Farm Service

Melody Hour

News Band Parade

• News Old Time Bane • Sports Time Bing Sings

Maggie, Scotty To Be Ann'd Old Timers Old Timers

Wisconsin Farm Hour News; At Your Reques

At Your Request At Your Request

Old Timers Old Timers Jamboree

Music: Sports E R. Murrow

Mister Keen Salute to a Star

Capitol Cloakroom News; Music for Memories

Sports
Some of
the Best

Music

Alex Dreier Musical Clock News George Morgan News News Service Service Top o' Morning Weather: Coffee News P. Frederick Club: News Farm Prolle Coffee Club: News Kitchen Club Mus.: News: Mkts. 8:00 Musical 8:15 Clock 8:36 Musical Clock 8:45 News Breakfast Club Breakfast Club Prayer League Musical Clock Musical Clock My True Story: Whisp's Streets
 Betty: News News Music Bob Crosby Sweet Music Arthur Godfrey Time Arthur Godfrey Time

Arthur Godfrey Time Music Speaks Jackpot Quiz Mid Morning News: Women Aunt Jenny Helen Trent Our Gal Sunday News: Morning
Matinee
News
Farm Front

News: Roundup
Farm Service
News
Polka Party Market Basket News Mister Music Oncle Julius News Mkts.: Weather Farm Parade Chow Time Mrs. at Market Nora Drake Alice Blair Farm Service Si Hays and Daughter Hubba Hubba Current Quest's House Farty Home Folks Hubba Hubba Hubba Hubba Organ Music Science Exc'n Chapel in the Sky Mulody Hour News: Luella Mortenson

Backstage Wife
Stella Dallas
Widder Brown
Wom. in House Mary Casey's Showcase Madison Top Tunes; Score All Hits Allan Jackson

News: Music Fulton Lewis Lone Ranger: News Michael Shayne Fun for All Ozzie and Harriet
 Rhythm Master Challenge 8:15 8:30 8:45

8 p.m.—Challenge of the Prisons (WIBA): "What Is a Convict?"

9:60 \* Dinah Shore 9:15 \* Words in Night 9:30 \* News: Music 9:45 \* Hymns 10:00 \* News 10:15 \* Your Pastor 10:30 \* Sports Final 10:45 \* Mel. Parade News; 1310 Club • Quiz; News • G. Heatter

News: Midnight Turn Table Time Starred programs are also carried on corresponding FM stations.

WHA): "Pending Legislation,"

FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

WISC-FM, 98.1

> U. S. Agents in Austria Arrest Spy Suspects

William A. White, former mayor VIENNA, Austria (UP) - Amerof Lake Zurich, Ill., who died Oct. ican intelligence agents here have 7:45 a. m. — George Morgan

2. 1952, at his Madison home, left arrested "between 10 and 12 per(WIBA): "Rootie Tootie," "The
Spanish Fandango," "Down by the
Riverside."

8:30 p. m. — Rhythm Master
(WISC): new series with Leon

Rettersen.

OI. Bake Zutlen, In., who died Oct. Itean mieningence agents here have arrested "between 10 and 12 persons" of Czech or German origin on charges of suspicion of espionage for Russia, it was reported reliably Thursday night.

One of those arrested was a woman.

Mr. White's estate previously had been estimated at \$39,100. The in-Sports

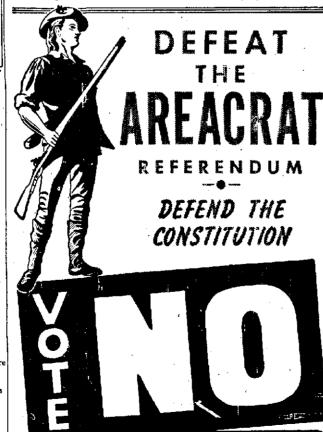
Sports

9 p. m.—Boxing (WISC):

Bucceroni vs. Dave Davey.

Dan been estimated at \$39,100. The inventory showed it contained \$43,424 personal property, \$52,344 in property owned in joint tenancy with his wife, including the property owned in joint tenancy with his wife, \$52,953 in life insurance payable to the wife, and \$20,000 in part-nership with Rocco Grippe in the





No doubt you've always felt YOUR VOTE WAS JUST AS GOOD AS THE NEXT FELLOW'S. The man who lives in the woods should have one vote-and so should the man who lives in the city. THAT'S ALWAYS BEEN THE AMER-

The AREACRATS want to change all this with a tricky amendment to the Constitution. They want to give one man a half a vote, another man three votes!

STUDY THE QUESTION CAREFULLY, because if you believe that YOUR VOTE should COUNT AS MUCH as the next fellow's, you'll VOTE "NO" Tuesday, April 7th!

Bill Doudra's WHA to California

TIP O' THE MORNING: A single receiving antenna probably will get you Madison's UHF stations, both of which (WKOW-TV and WMTV) will go on the air in June. This is because the transmitters will be near each other on the city's outskirts. Otherwise, a separate antenna would be needed for

BECAUSE he had "the WHA style" an announcer in Caltions.

ifornia was chosen from among scores of applicants for a This contract covers the largest job at WKFAC, Los Angeles.

Let's start the story at the beginning:

Walter Krulevitch is a WHA alumnus who now teaches at Walter Krulevitch is a WHA alumnus who now teaches at move to exploit the segment of the University of California in Los Angeles and does two daily the broadcasting schedule after newseasts and three daily musical shows on KFAC, the "serious midnight. music station" in Los Angeles.

He is known now as Walter Kingson—his new name is a weeks, American Airlines will proliteral translation of his original one. His wife is the former mote its services within the hours Rome Cowgill, who was script editor at WHA and who is from 11 p.m. to 4:30 a.m., Monday editor of the Hollywood Quarterly. Together, they have written several textbooks on radio writing and production.

Well, Wally had some vacation time coming this winter. He re-New York; WEEL Boston; WBBM,

corded some of his programs in advance, but an announcer had to be Chicago: KNX, Los Angeles; KCBS, San Francisco, and WTOP, found to replace him on others.

The station announced auditions for the two-week fill-in, and was swamped with applicants. Kingson took no part in the tryouts, but the successful announcer was Bill Carlson, the only WHA alumnus Pope Pius XII Grants "Bill has the WHA style, which is what KFAC likes about Wal-

ter." Mrs. Kingson explained in a letter to H. B. McCarty, WHA's XII Mrs. Kingson explained in a letter to H. B. McCarty, WHA's XII granted a Holy Thursday ector.

Carlson was announcer for several years and later a television tourists Thursday as the Roman director. Fiesta Time
University
Special
Univ. Special

director at WTMJ-TV. He and his family moved to California early Catholic church observed some of his most ancient rites in celebration of Holy Week.

ON THE AIR: Clergymen who will appear on "Your Pastor guages and then gave his apostolic speaks," all-faith religious program broadcast nightly at 10:15 over benediction. WIBA and WIBA-FM, have been announced for next week as follows:

Monday, the Rev. Robert H.
Adams, Bethany Methodist church;
Tuesday, the Rev. John H. Keene,
Grace Episcopal church; Wednesday, the Rev. Andrew Breines,
Catholic diocese of Madison;
Thursday, Rabbi Manfred Swar-sensky, Temple Beth El and Eric sensky, Temple Beth El. and Friday, the Rev. David Nielson. Plymouth Congregational church.

ART: The 1950 Gimbel are collection, "Wisconsin at Work," is on display in the public library at



NOW! ON WIBA Monday thru Friday

**PURE OIL** News Parade

Fast 15-minute review of late news and authorita tive comment by men who know the people, know th places, in today's headlines. Presented by ... The Pure Oil Company Be sure with Pure!

II will begin on WIBA at 4:30 a. m. (Madison time) Tuesday, June 2. The first program will run until 6:30 a. m. A second broad-cast will be on the air from 10:15 cast win 50 5... to 10:45 a. m. + + +

CONTEST: Entry deadline for CONTEST: Entry deadline for the sixth annual Southern Wiscon-sin Old Time Fiddlers' contest, to be held Sunday, Apr. 26, at the Madison Community Center, is Friday, April 24. The contest is sponsored by the Older Adult Klub of the Community Center. Entry bianks can be obtained at the Cen-

ALL - NIGHT PROGRAMS: American Airlines and CBS Radio have signed a three-year contract under which the Airlines will promote its services during a total of more than 30,000 radio broadcast hours on six CBS Radio sta-

single amount of advertising in the history of radio broadcasting and represents the first large scale

Under the terms of the contract, which begins within the next few Washington, D. C.

## Audience to 8,000

VATICAN CITY (#) - Pope Pius

#### SPECIAL NOTICE BY STREET DEPARTMENT Effective Monday, April 6, 1953

refuse collection dates will be as

Wards 1st and 3rd Monday 1st and 3rd Tuesday 15-16 6-17 1st and 3rd Wednesday 1st and 3rd Thursday 72-18 1st and 3rd Friday 9-14 2nd and 4th Monday 5-10 2nd and 4th Tuesday 11-19 2nd and 4th Wednesday

13-20 2nd and 4th Thursday 1-B 2nd and 4th Friday The recently established boundaries

of the twenty wards listed in this schedule will be shown on a map which will be published in this newspaper on Sunday, April 5, 1953.

JAMES A BROPHY Acting Street Commissione

WE'RE BATTING A 1000% ON OUR

# "OUT-OF-THE-LOT SLUGFEST"

51 FINE TRADE INS

NO AUCTION KLUNKERS



### **SCOVILLE'S** Sound Selections

'52 CHEVROLET 2 dr. \$1645 '51 NASH \$1595 Ambassador . . . . . . '50 PLYMOUTH \$1175 2 Dr. Spec. Deluxe . . 1175 '50 PLYMOUTH 49 NASH Ambassa- \$1095 49 FORD V8 Custom, Overdrive . . . 47 OLDSMOBILE 4 Dr. Hydramatic . . .



## KEYE'S Keen Kars

'51 FORD Custom Overdrive ..... '51 NASH Statesman \$1495 Overdrive . . . . . . . . . . . . . . . . . 48 DE SOTO Custom 4 Door 48 CROSLEY Station Wagon ... 46 PLYMOUTH Club Coupe ......



**ARNDT'S** Ace Autos

752 DE SOTO \$2195 52 DE SOTO 50 NASH '50 NASH \$1295 Ambassador, Overdrive 48 BUICK Super Convertible . . . '50 FORD <sup>\$</sup>1075 V8, 2 Door ...... '48 CHEVROLET Club Coupe ...... 48 NASH 

#### You judge the appearance—We guarantee the condition!

LOW COST FINANCING NO DOWN PAYMENT ON PRE-WARS

24 MONTHS TO PAY ON LATE MODELS

The wise buyer will choose a like-new used Nash for that extra room, safety and economy. Service records available for most Nash used cars. Showroom and used car lot open 'til 9 P. M. Monday thru Friday. It's worth the drive out here just to see the beautiful vacation scene in our showroom window — bring the family.

"Hear your NASH-RAMBLING REPORTER, WISC - 9:15 P.M., Tues., Wed., Thurs."

DIAL 7-2528



BOTH SIDES OF UNIVERSITY AVE. AT ALLEN ST.