

THURSDAY'S HIGHLIGHTS

Ch-3 WTMJ Milwaukee
Ch-4 WISN Chicago
Ch-12 WISN Rock Island
Ch-5 WISN Chicago
Ch-7 WOC Davenport
Ch-7 WTKR Chicago
Ch-9 WGN Chicago

MORNING
7:00 Today
8:00 Today
9:00 Today
9:30 Today
10:00 Today
10:30 Today
11:00 Today
11:30 Today
12:00 Today

AFTERNOON
1:30 News
2:00 News
2:30 News
3:00 News
3:30 News
4:00 News
4:30 News
5:00 News
5:30 News
6:00 News
6:30 News
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9:30 News
10:00 News
10:30 News
11:00 News
11:30 News
12:00 News

Bill Doudna's Spotlight

TIP OF THE MORNING: The voice of "Cecil, the Seaside Sea Serpent" on TV's "Time for Beany" belongs to Stan Freberg, the recording comedian.

HERE'S a summary of facts about ultra high frequency (UHF) television prepared by the Better Business Bureau of Milwaukee with the cooperation of distributors of television receivers:

"UHF" stands for ultra high frequency—a higher frequency band which has been assigned to television so that more channels will be available for new TV broadcasting stations.

To receive UHF telecasts, very high frequency (VHF) television sets now in use must be converted.

This conversion can be done in several ways:

(a) If your present set has a "turret" type tuner you can have a one-channel UHF tuning strip installed by your dealer or serviceman. This permits you to tune in one station on that channel. Additional strips may be later installed, one for each UHF station, as needed.

(b) You can have a "match-box" tuner installed which permits you to tune in one or two UHF stations.

(c) You can have a continuous tuner installed which can tune in all UHF stations within the receiving range of your set.

In considering which conversion method you need, keep in mind that there is usually an installation charge in addition to the price of the strip, "match box," or continuous tuner.

To receive UHF, most TV sets may require a UHF antenna of a type different from those antennae presently in use.

UHF antennae require careful location. One might work perfectly in one spot and very imperfectly in another location only a foot or two away.

It will be difficult for anyone who converts a set and installs an antenna to know definitely that everything is in proper adjustment before UHF telecasts begin.

If you convert your set and/or have a new antenna installed before UHF is on the air, get a written guarantee from the people you deal with that necessary adjustments will be made after telecasts begin, with additional charges, if any, clearly stated.

When you buy a new TV set which is equipped to receive UHF and VHF, bear in mind that you may need a UHF antenna.

When the station goes on the air, tuner adjustments and final location and adjustment of your antenna may be required.

NAMES IN THE NEWS: On his recent tour, Gene Autry grossed \$585,548 at the box office. And on the first 30 days of Guy Lombardo's current trek, the band drew \$193,000 to the cash registers.

Toni Arden is planning a concert tour of Israel.

Jeff Cravath coached John Wayne as a football player at the University of Southern California. Then he coached Wayne as a football coach for "Trouble Along the Way." Incidentally, Wayne will be the first star to use Warner Brothers' studio-developed three-dimensional camera. It will film "Hondo."

When Vera-Ellen completed her first dramatic role in "The Big League" with Edward G. Robinson, MGM handed her a new long-term contract.

Esther Williams' next picture will be "Bermuda," to be filmed in color on that island after the birth of her third child.

Gale Storm and Charles Farrell will co-star in a film version of their radio-television series, "My Little Margie."

Roberta Linn will leave Lawrence Welk's band next month to concentrate on her own air shows.

'SOMETHING BORROWED': Several items very familiar to Madisonians will be part of the stage setting for the Madison Theater Guild's production of "Twilight Walk." The setting is a quiet part of Central park in New York City, but the benches, water fountain, and even the trash can have been serving Madison parkgoers for many years.

The Guild has had the benches stored away in its workshop since last November, when they were removed from Capitol park for the winter, and the trash can, when returned to its park, will have two new coats of paint. It is first being painted to change the lettering identifying it as a Madison trash can to resemble the Central Park receptacles. Then, before it is returned to the park, its identity will be restored.

The set also calls for a light post, but rather than trying to uproot one, the Guild is building its own.

Radio Timetable

THURSDAY		THURSDAY	
WIBA	WISC	WKOW	WIBU
1310 kc	1450 kc	1670 kc	1240 kc
6:00 Frolic Farmers 6:15 Forum 6:30 Musical Clock 6:45 Close News	6:00 Wisconsin 6:15 Farm Hour 6:30 News 6:45 Top of Morning 6:55 Top of Morning 7:05 Top of Morning 7:15 Top of Morning 7:25 Top of Morning 7:35 Top of Morning 7:45 Top of Morning	6:00 Sports 6:15 Coffee 6:30 Coffee 6:45 Coffee 6:55 Coffee 7:05 Coffee 7:15 Coffee 7:25 Coffee 7:35 Coffee 7:45 Coffee	6:00 Music 6:15 Farm Reporter 6:30 Rural 6:45 Roundup
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 My True 8:15 Story 8:30 Walpole 8:45 Streets 8:55 News	8:00 Arthur Godfrey 8:15 Time 8:30 Arthur Godfrey 8:45 Time	8:00 News 8:15 Farm 8:30 News 8:45 Farm Profile
9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing	9:00 My True 9:15 Story 9:30 Walpole 9:45 Streets 9:55 News	9:00 Arthur Godfrey 9:15 Time 9:30 Arthur Godfrey 9:45 Time	9:00 News 9:15 Farm 9:30 News 9:45 Farm Profile
10:00 Strike It 10:15 Rich 10:30 Phrase Puns 10:45 Bob Hope	10:00 Ladies 10:15 Fair 10:30 Queen for 10:45 a Day	10:00 Arthur Godfrey 10:15 Time 10:30 Arthur Godfrey 10:45 Time	10:00 News 10:15 Farm 10:30 News 10:45 Farm Profile
11:00 Betty Cass 11:15 Column 11:30 Carson Guller 11:45 Farm Roundup	11:00 Calendar 11:15 Birch 11:30 Crosby 11:45 Music Box	11:00 News 11:15 Women 11:30 Aunt Jenny 11:45 Helen 11:55 Our Gal Sunday	11:00 News 11:15 Farm 11:30 News 11:45 Farm Profile
12:00 News 12:15 Farm Service 12:30 News 12:45 News	12:00 Top Tubes 12:15 News 12:30 Music 12:45 News	12:00 Uncle Julius 12:15 News 12:30 Mkt. Weather 12:45 Farm Parade	12:00 Music 12:15 Markets 12:30 News 12:45 Home
1:00 Trading Post 1:15 Medical News 1:30 Dave Garwood 1:45 Holy Week	1:00 Friend 1:15 News 1:30 Crocker 1:45 Mr. Music	1:00 Chow Time 1:15 Mrs. at Market 1:30 Mrs. at Market 1:45 Alice Blair	1:00 Farm Service 1:15 News 1:30 News 1:45 News
2:00 Life Beautiful 2:15 Road of Life 2:30 Popper Young 2:45 Happiness	2:00 H. Hall 2:15 Mr. Music 2:30 Mr. Music 2:45 Mr. Music	2:00 Current Questions 2:15 House 2:30 Party 2:45 Sunshine Sue	2:00 News 2:15 Farm 2:30 News 2:45 News
3:00 Backstage Wife 3:15 "Shells Dallas 3:30 Widder Brown 3:45 Woman in He	3:00 Cal 3:15 Timmer 3:30 Crocker 3:45 Ladies	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 Farm 3:30 News 3:45 News
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorenzo Jones 4:45 Doctor's Wife	4:00 Cousin 4:15 Henry 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 Farm 4:30 News 4:45 News
5:00 Madison 5:15 Hour 5:30 Sports 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 Farm 5:30 News 5:45 News
6:00 News Parade 6:15 Melody 6:30 News 6:45 1 Man's Family	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 Farm 6:30 News 6:45 News
7:00 The Top 7:15 The Top 7:30 The Top 7:45 Ten	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 Farm 7:30 News 7:45 News
8:00 Truth or 8:15 Consequences 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 Farm 8:30 News 8:45 News
9:00 Judy 9:15 Canova 9:30 J. C. Swayze 9:45 Easter Parade	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 Farm 9:30 News 9:45 News
10:00 News 10:15 Your Pastor 10:30 News 10:45 Melody Parade	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 Farm 10:30 News 10:45 News
11:00 News 11:15 Club 11:30 Stan Kenton 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 Farm 11:30 News 11:45 News

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WHA and WHA-FM
970 Kc.—88.7 Mezs.
THURSDAY
7:15 Weather Roundup; Farm Feature
7:30 Band Weather
7:45 News; Weather
8:00 Morning Melodies
8:20 Highway Report; Morn. Melodies
8:30 Rocks of Today
9:00 Music Time
9:30 Markets; Weather
10:00 Homemakers Program
10:30 PTA Forum
10:45 Views of the News
11:00 Freshman Forum

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Calendar
Entertainment
THURSDAY, APRIL 2
Capitol: "Peter Pan" at 1:40, 3:50, 5:50, 8 and 10.
Orpheum: "Call Me Madam" at 1, 3:15, 5:25, 7:40, and 10.
Madison: "The Member of the Wedding" at 1, 3, 5, 7:15, 9:25, 11:35, 1:45, 3:55, 6:10, 8:20, 10:30, and 12:40.
Middleton: "Buck Privates" at 8:15 and 9:15; "Turning Point" at 7:35 and 10:30.
Fairfax: "Battle Zone" at 7:35 and 10:30.
Majestic: "Red River" at 1:25, 5:30, and 9:45; "Tulsa" at 3:45 and 8.
Wisconsin Union: "The Provoked Wife" at 7:15 and 9:15.
Strand: "The Clown" at 1, 4:08, 7:16, and 10:24; "Man Behind the Gun" at 2:45, 5:54, and 9:02.
Parkway: "Gunsmoke" at 1, 4:05, 7:10, and 10:15; "The Ring" at 2:45, 5:54, and 9:02.
Eastwood: "Horizons West" at 8:30 and 9:45; "Thunderbirds" at 8.

Community Center
THURSDAY, APRIL 2
Realtors school, 9 a.m.; craft class
Afternoon Recreation club, 1:30 p.m.;
cribbage, photographic club, craft class,
chess, Older Adult club card party,
9:30 p.m.

On the Campus
THURSDAY, APRIL 2
Shuffle shop, 7:30 p.m., Union.
Square dance class, 7:30 p.m., Old
Madison room, Union.
Italian play, 8 p.m., Play Circle,
Union.

Organizations
THURSDAY, APRIL 2
Vocational concert band; Rehearsal,
7:30 p.m., Vocational school.
Mac meteor; Federal, 7:30 p.m.,
Vocational school.

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Today's Radio Highlights

Drama
7 p. m.—Ray Rogers (WMAQ): tricks at the race track.
7:30 p. m.—John Steele (WISC): confession from a dead person... Lewises Onstage (WKOW): "The Lady or the Tiger"... Father Knows Best (WMAQ): encounter with swindlers.
8 p. m.—Time for Love (WKOW): Marlene Dietrich in "Cairo."
10:35 p. m.—Official Detective (WISC): "Bullets for Two."

Music
4 p. m.—Muscle of the Masters (WHA): "Symphony No. 1," Tschai-kowsky.
8:15 p. m.—Guest Star (WMPF): Jane Pickens.
8:30 p. m.—Bethel Lutheran Choir (WIBA): "Olivet to Calvary," conducted by Leroy Klose... Bing Crosby (WKOW): with Rosemary Clooney, Joe Venuti; "Easter Parade," "Way Down Yonder in New Orleans," "Who Kissed Me Last Night?"... Eddie Cantor (WMAQ): records by Helen Morgan, Will Rogers, Nora Bayes, Jack Norworth, Louis Armstrong, Jan Peerce.
9 p. m.—FM Concert (WHA-FM): Waukesha Symphony orchestra.

Religion
1:45 p. m.—Holy Week (WIBA): the Rev. Howard Thurman, San Francisco.
10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Bernard Rom. Bethany Evangelical Free church.

Discussion
11 a. m.—Freshman Forum (WHA): "The Foods We Eat," Dorothy L. Hussemann.
3:30 p. m.—Voices of Europe (WHA): report on 1952 Moscow Economic conference.
5:30 p. m.—Legislative Forum (WHA): "Making Wisconsin's Constitution—1846," Assemblyman L. C. Romell (R-Adams).

Farm Programs
7:22 a. m.—Farm Feature (WHA): "Wisconsin Farm Planting"

Expectations.
12:15 p. m.—Farm Service (WIBA): "Facts About the Dell Creek Watershed," Glenn Horkan and Herman Dorow. Reedsburg, Dick Stauffacher, Baraboo; Frank Mayfield.
12:30 p. m.—Farm Program (WHA): "Cattle Grubs," R. J. Dicke and E. H. Fisher; "Questions from Hog Men," Vern Felts.

For Children
9:30 a.m.—Music Time (WHA): "Bing, Bang, Boom."
4:30 p.m.—Uncle Bill (WMPF): "Woody Woodpecker's Picnic."

Miscellaneous
10 a.m.—Homemakers (WHA): "Easter Egg Favors, Glamorized," Diane Pallett.
2:15 p.m.—House Party (WKOW): Clyde Beatty, guest.

Blast in Building Injures 11 in Frisco
SAN FRANCISCO (U.P.)—A violent basement explosion literally rained a three-story building to pieces in the heart of Chinatown Wednesday, injuring 11 men, two of them seriously.
The blast touched off a fire that consumed what was left of the building and threatened for a time to become a major conflagration in the congested Chinese colony.
Fire department officials said the blast was caused by accumulated gas from a leaking butane tank in the building's basement.
The era-splitting blast tossed huge chunks of concrete clear

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JOHN DEREK in THUNDERBIRDS
AND 5 MORE BIG STARS

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1/2 Broiled Rock
African Lobster Tail
Drawn butter, french fries,
salsad, roll, butter, coffee
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