HOPE

Farm Programs

Joe Venuti.

(WKOW): with Dinah Shore and

9 p. m. - American Way (WKOW): at Allentown, Pa.

Today's Radio Highlights

9:30 p. m. — Academy Awards (WIBA): Bob Hope, master of ceremonies; Paul Douglas, com-mentator; presentation by

mentator; presentation by past winners; Conrad Nagel and Fred-ric March, at New York "Oscar"

1:30 p. m. — State Tournament (WIBA-FM, WMFM, WWCF): Be-loit vs. Menasha.

3 p. m. — State Tournament (WIBA-FM, WMFM, WWCF): Hartford vs. Eau Claire.

7 p. m. - State Tournament (WIBA-FM, WMFM, WWCF): Su-

(WIBA-FM, WMFM, WWCF): Su-perior East vs. Birnamwood. 8:30 p. m. — State Tournament (WIBA-FM. WMFM, WWCF, WISC, WISC-FM): Tomah vs. Sheboygan Central.

ture on carelessness.

10:35 p. m. — Official Detective
(WISC); "The Trail of the Hammer Slayer."

4 p. m. — Music of the Masters (WHA): "Violin Concerto No. 1," Paganini,

Special Events

Basketball

Drama

Music



TIP O' THE MORNING: You can hear Dr. Norman Vincent Peale on WMAQ at 9:30 a.m. everý Sunday. He's the author of "Guide to Confident Living," which The State Journal publishes.

FOR the first time in "Oscar" history, ceremonies will be 10:00 Strike It 10:15 Rich broadcast tonight from New 10:30 Bob and Ray 10:43 Bob Hope York City as well as from Hollywood

The principal presentation 11:36 Carson Gulley 11:45 Farm Roundup ceremonies will be in the RKO Pantages theater in Hollywood, where Bob Hope will be master of ceremonies. Academy Award nominees and past winners who are in the East will congregate at New York's International theater.

There, Conrad Nagel will be master of cere-monies and Fred-ric March will present "Oscars," if any of them go to the New

go to the New York nominees. March, a Uni-versity of Wisalumnus MARCH Awards as best actor-for "Dr.

Awards as best actor—for "Dr. Jekyll and Mr. Hyde" in 1932 and for "The Best Years of Our Lives" in 1946. Nagel is a former presi-dent of the Academy of Motion Picture Arts and Sciences.

Picture Arts and Sciences.

The 90-minute program will be broadcast by WIBA beginning at 9:30. Paul Douglas will be commentator for the Hollywood proceedings and Nagel will handle the New York portion of the program.

Incidentally most of the "Oscar" Incidentally, most of the "Oscar" nominees are familiar to NBC-WIBA listeners. Shirley Booth was formerly Miss

8:00 Truth o 8:15 Conseq 8:30 Concert 8:45 Gems

WHA-WHA-FM

Best actor-Garry C o o p e r, 'High Noon."

Best actress — Shirley Booth,

Tomorrow

1/2 Broiled Rock African Lobster Tail

Drawn butter, french fries, salad, roll, butter, 90c

118 EAST MAIN ST.

770 Kc.—38.7 Mags.
THURSDAY
Weather: Farm Feature
Band Wagon
News: Weather
Morning Melodies
Highway Report

Books of Today Music Time Markets; Weather

Duffy on "Duffy's Tavern;" starred in "Strictly Business," a comedy series, in 1940, and has been guest star on "Theater Guild," the Fred

star on "Theater Guild," the Fred Allen show, and other series.

Bette Davis, Joan Crawford, Susan Hayward, Gary Cooper, Kirk: 11:30 Dance: Street Series Orch.: News Deep frequent guest performers on dramatic and variety shows. Miss Hayward was one of seven Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers who appeared in 1947 on a program called "Hollywood newcomers" of the first power of the first power in 1947 on a program called "Holly-wood Star Preview." BOOK ON SOWERBY: Ruth Pil-

er Andrews, Madison organist, is writing a book on composer Leo Sowerby, whose cantata with or-gan and piano, "Forsaken of Man." will be sung by the University chorus Sunday at 4:15 p.m. in the Wisconsin Union theater.

J. Russell Paxton is directing the chorus, and Allan Keller, tenor, and Charles Greene, baritone, soloists from Chicago, will sing the roles of the Evangelist and of

the roles of the Evangelist and of Jesus.

Sowerby has written symphonies, choral works with orchestra and organ both, chamber music, and for solo plano and organ, He is head of the department for solo piano and organ. He is tiful." head of the department of com-position at the American Conserv-atory of Music in Chicago, and recently received a citation from the American Guild of organists, ac-cording to Mrs. Andrews.

FOR GODFREY: While Arthur Godfrey is off the air to undergo surgery, Robert Q. Lewis will handle his morning shows and Garry Moore will take over the "Talent Scouts" program.

IN SPANISH: "Carmen de la mana." Spanish-language film Triana," Spanish-language film based on Merlmee's story, will be shown at 7:30 tonight in 116 Education bldg. The picture, which has English subtitles, stars Imperio Argentina as Carmen and Manuel Luna as Don Jose.

AT COLUMBUS: The a cappella choir and concert band of the Northwestern Schools, Minne-apolis, will give a concert Saturday night, April 4, in the high school at Columbus. This is the seventh annual tour of the two organizations, which have a total membership of 68 ship of 68.

WINNERS?: The National Broadeasting Co. asked the nation's ra-dio and television editors to guess the outcome in five divisions of the

Academy Awards. Here's the con Here's the composite result: Best production—"High Nooll."

Calendar

Entertainment

THURSDAY, MARCH 19
Prairie: "Son of All Baba" at 7:45
and 9:45.
Strand: "Great White Hunter" at 1.
4:11. 7:18, and 10:29; "Capt. Kidd" at
2:31, 5:38, and 3:49.
O'pheum: "Come Back, Little Sheba"
at 1:25, 3:25, 5:40, 7:50, and 10.
Parkway: "Treasure of the Golden
Condor" at 1, 4, 7:05 and 10:10; "Scotland Yard Inspector" at 2:30, 5:55, and
9.

Madison: "The Quiet Man" at 2:10, and 9:50; "Navajo" at 1, 4:45, and

and 9:05.
Majestie: "The World in His Arms" at 2:50, 6:25, and 10; "The Devil Makes Three" at 1:15, 4:50, and 8:25.

Community Center

THURSDAY, MARCH 19
Graft class, Aftermoon Recreation
Club, 1:30 p.m.; Madison Women's goi;
criobaxe, Photographic club, chess,
craft class, Older Adult club, card
parts, 7:38 p.m.; Community Center
council, 7:45 p.m.;

On the Campus

THURSDAY, MARCH 19 Cinema shop: 11:30 a.m., Play Circle Union Square dance: 7:30 p.m., Greathall, Union.

Municipal Affairs THURSDAY, MARCH 19
County board: 7:30 p.m., courthouse.
City personnel board: 8 p.m., city
hall,

Organizations THURSDAY, MARCH 19
Vocational Concert band: Rehearsal
1:30 p.m., Vocational school,
Young Republican club; 8 p. m..
Hotel Loraine.

Radio Jimetable

THURSDAY

WIBA WISC WKOW WIBU 1310 ke 1480 ks 1070 kc. 1240 Rc. 6:00 Prolic: Farmers 6:13 Forum 6:30 Musical 6:45 Clock: News News; Farm Service News: Weather Farm Frolic * Top o' Morning Sports: Coffee Clubs: News * Top o' Morning Weather: Coffee P. Frederick Club: News 8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News Breakfast Club Breakfast Club

* Top Tunes * News • Mister Music

Sky King: Sports

News: Serenade Fulton Lewis · Silver Eagle: News

Arthur Godfrey Time Arthur Godfrey Time News; Ploneer Bob Crosby Sweet Muste My True Story: Whisp's Arthur Godfrey Time Music Speaks Jackpot Quiz

News: Lucila Mortenson

Mary Casey's

Madison Top Tunes; Sports All Hits Allan Jackson

Music: Sports Edw. R. Murrow

The American Way

News: C. Adams Easter Seals

10:00 Homemakers Program
10:30 PTA Forum
10:35 Views of the News
11:00 "The Novel and Nature"—
Prof. Mizener
12:00 Noon Austernative Prof. Mizener
12:15 Road Report; News
12:30 Parm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Language and Behavior
2:50 News Feature
3:00 Music You Want
3:30 Volces of Europe
4:00 Music for the Masters
5:00 Music for the Masters
5:00 Nusic Feature
5:00 Lessiative Forum
5:15 News
FM GNLY

FM ONLY

Skates Sharpened

 Zippers Repaired Invisible Half-Soling

and Reblocked

Shoes Dyed

ice Creepers

• Suede Shoes Cleaned

PHIL'S SHOE

HOSPITAL
MODERN SHOE REPAIRING
NEXT BOOK 10 FRATSCHE
223 KING STREET

Harmony House

News: Women Aunt Jenny Holen Trent Our Gal Sunday News: Farm Pg. Farm Front Uncle Julius News Mkts.; Weather Farm Parade Current Quest'ns House Party Home Folks

Melody Hour Band Parade News

5:30 p. m. — Curt Massey (WBBM): "John, John, John," "Pretend." Flesta Time

University
Special
Univ. Special "Pretend."

8:30 p. m. — Eddie Cantor
(WMAQ): "Oscar" — winning
songs of past, prediction of tonight's victor.

9 p. m. — FM Concert (WHAFM): "Violin Concerto in G
Minor," Bruch.

Discussion 5:30 p. m. — Legislative Forum (WHA): "Educational Television and Wisconsin," Assemblyman Arthur L. Peterson (R-Prescott). 8:05 p. m. — Bishop Fulton J. Sheen (WISC): repeating "Stalin Funeral Oratory," paraphrase on

> Variety 8:30 p. m. — Bing Crosby

> > "A Place in The Sun"



SUNDAY, MARCH 29th

Week Days 4 P. M. - Sundays 11 A. M.

SAKS RESTAURANT

Middleton, Wis. -- Hwys. 12-13-14.

DANCE

Thursday, March 19

TURNER HALL -- MADISON

Rainbow Valley **Dutchmen**

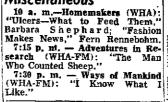
mer Use," Bob Bray; "Around Wisconsin," Andrew Hopkins, For Children

9:30 a. m.—Music Time (WHA); Beethoven, the Second 'B'." 4:30 p. m.—Unele Bill (WMFM);

Miscellaneous



12:00 News 12:15 Road Report; Noon Frolic 12:55 News



PRAIRIE THE PRAIRIE "SON OF ALI BABA" in Technicolor Ladies: Miscellaneous Dinnerwar

Now! 2 Grand Shows!





WMFM THURSDAY A. M.

FREE PARKING LOT

MIDDLETON

Wayne—Maureen (Barry Fitzgerald

"THE QUIET MAN"

Ladies! No Dishes This Week

PARKWAY

THEATRE - MADISON

THURS., MAR. 26th

ALONSO-YOUSKEVITCH-KRIZA-MOYLAN

HURRY! GOOD SEATS

STILL AVAILABLE!

Matinee

Matinee

\$1.80—\$2.40

CO TO

DR. SILKINI & COMPANY

SEE IT HAPPEN

-right before your

TEEMING WITH SCREAMING THRILLS!

"BLACK CAT" ALAN LADD

wheel of Fortune
Package of New Records
Off the Record
But McRiroy
Bud McRiroy
Adventures of Prank Race
Esports News Sports News Old Timers Party Basketball Tournament Sharnen Your Wits



Drama ORPHEUM ONE OF THE YEAR'S BEST! **BURT LANCASTER** Shirley Booth

Hal Wallis' Come Back Little Sheba TERRY MOORE

Plus - Top Featurettes ADVENTURE PARKWAY

THE ADVENTURE OF YOUR LIFETIME! REASURE OF THE GOLDEN CONDOR

SCOTLAND YARD -INSPECTOR ROMERO

NOMINEES MADISON

UNIT ACADEMY AWARD NOMINEE PROGRAM! BEST PICTURE OF YEAR TECHHCOLOR!



BEST CARTOON "PINK & BLUE BLUES" BEST ONE REEL "ATHLETES of SADDLE"

STRAND

),

1

,

THRILLS LAST DAY

> GREGORY PECK ERNEST HEMINGWAY'S **Great White Hunter**

RANDOLPH SCOTT CHARLES LAUGHTON Captain Kidd 🖈

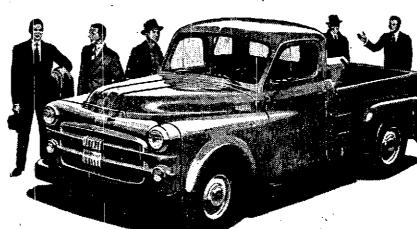
Read the Want Ads for Profit

Here's proof that new Dodge trucks give you more for your money!

Of the three leading makes of trucks, only new Dodge "Job-Rated" trucks give you

Actual comparisons of the 3 leading makes of trucks show that Dodge alone gives you the 7 powerful engines, Truck-o-matic transmission and all the other features listed in the adjoining column. Only Dodge gives you these extra values and many more, that can save you hundreds of dollars over the life of your truck! Dodge puts more value in its trucks . . . you get more profits out!

In these cost-conscious days, trucks are bought on facts . . . on proof, not promises. And we can prove that the just-announced Dodge trucks are the least expensive over the long haul. Stop by and learn why! Get the facts and you'll get a Dodge! Get a Dodge and you'll get more truck for your money!



½-ton through 4-ton...See us for a good deal!

MADISON MOTORS, INC.

332 West Johnson Street

Dial 7-1414

7 POWERFUL ENGINES, with 100 to 171 h.p.—3 engines brand-new. Of the 3 leading track manufacturers, no one offers as many engines as Dodge. Assures the right engine for the job. TRUCK-O-MATIC TRANSMISSION with girol Fluid Drive, for the best in shift-free driving. Available in ½- and ¾-ton models.

SUPERSAFE BRAKES of the advanced dual-primary type in 1- through 4-ton trucks. Of the "Big 8," only Dodge offers these up-to-date brakes.

More power in the $1\frac{1}{2}$ and 2-ton ranges than the other 2 leading makes. More pick-up bodies than the other 2 leaders, including new 116"-wheelbase ½-ton pick-up.

Greatest 1/2-ton-panel payload and cubic capacity of the 3 leaders.

Fluid coupling, for smoother traction in 14-, 34- and 1-ton models, offered only by Dodge.

2 fuel filters on all models to assure cleaner fuel and a cleaner engine.

Fioning oil intoke selects clean oil at top; avoids sediment at bottom of crankcase.

Water-distributing tube on all models directly cools valve seats . . . means longer valve life.

Exhaust valve seat inserts on all models for better valve seating, longer engine life.

4-ring pistons on all engines save oil, upkeep. independent parking brake on all models is simple.

efficient, powerful. Rivetless Cyclebond brake linings last longer . . . no rivets to score brake drums . . . linings are tapered and

molded on many models for quiet stops. Oriflow shock absorbers on ½-, ¾- and 1-ton models give smoother riding, greater driver control on roughest

High-strength rear axle shafts on all models are shoteened for extra durability.

Better balanced weight distribution for extra payload.

Dodge pioneers... others follow! Many features—just adopted by other leading makes—have been standard on Dodge trucks for years! For example: chrome-plated top piston rings in complete line, spark-plug covers, 15-ampere generators, short wheelbase design.

Madison, Wisconsin