


Bill Doudna's



SPOTLIGHT

Names in the News

TIP OF THE MORNING: On-the-spot broadcasts from the Masters Invitation Golf tournament Apr. 9-12 at Augusta, Ga. will be carried by the NBC network.

SPECIAL guest at the opening of WBAY-TV, Green Bay, on Tuesday was **Philo T. Farnsworth**, inventor of electronic television.

Martin Block, creator of "Make Believe Ballroom," has signed a long-term contract with the ABC network covering his services in radio and television on a local (New York) and national basis. Block's show will move to WABC, and he will be starred on a new network program beginning next January.

Elmer Ziegler, conductor of the Madison Vocational Concert band, will be a judge in the concert band division at the Minneapolis Aquatennial on July 19. He will also judge the Hawkeye Music festival in Cedar Rapids, Ia., on July 4, and will serve as a judge at the Chicago and Music festival in Chicago on Aug. 22.

Bruce Kanitz, University of Wisconsin alumnus, has been appointed director of the Milwaukee Jewish Community center's drama workshop. You'll remember him for his work with Wisconsin Players, Haresfoot club, Little Hollywood Players, and Port Players. He has also been with Milwaukee's Norman Players.

TODAY'S QUOTE: "You have reached middle age when your wife tells you to pull in your stomach—and you already have."—Don "Breakfast Club" McNeill.

CHOIR CONCERT: Proceeds of the Milton College choir's concert in the college gymnasium-auditorium tonight will be given to a painting-bee fund being raised by the student body. The choir members voted to help the project, in which groups of students will spend a day in April repainting college rooms. The color schemes are being worked out in consultation with Prof. H. L. Crouch.

'LET'S DRAW': Members of the seventh grade class of the laboratory school at Whitewater State college will appear on "Let's Draw" over WHA and the state FM network at 1:30 p. m. Tuesday. The broadcast is being planned and produced in cooperation with Catherine Crossman of the college art department.

DISCS OF THE DAY: Recent "pops" worth hearing... Frankie Laine (Columbia): "I Believe" and "Your Cheatin' Heart." Joni James (MGM): "Your Cheatin' Heart" and "I'll Be Waiting for You".... Best version yet of the Hank Williams "Heart" song.

Rosemary Clooney (Columbia): "Haven't Got a Worry" and "Love-ly Weather for Ducks," both from Rosemary Clooney (Columbia): Jimmy Boyd (Columbia): "Early Bird" and "I'll Stay in the House."

Jo Stafford (Columbia): "A Fool Such as I" and "Just Because You're You".... Watch for the former to climb fast on the popularity charts.

Guy Mitchell (Columbia): "She Wears Red Feathers" and "Pretty Little Black-Eyed Susie".... The first one sounds like a hit, too.

Fran Warren (MGM): "Every- one Knew But Me" and "Unless You're Near Me," a pair of rather quiet ballads.

Whitehall Man, 29, Killed in Car Crash

WHITEHALL (UP)—Donald Hag- en, 29, manager of the Olson feed store here, was killed instantly Tuesday when his car smashed into a bridge abutment 3 miles south of Independence on Highway 98.

There were no passengers. Hagen is survived by four brothers and five sisters. His death was the second traffic fatality in Trempealeau County this year.

WHA-WHA-FM
870 Kc.—58.7 Mhz.
WEDNESDAY

7:15 Weather Roundup: Farm Feature
7:45 News: Weather
8:00 Morning Melodies
8:27 Highway Report: Merr. Melodies
9:00 Breakfast on Broadways
9:20 Music
9:30 Young Experimenters
9:50 Markets: Weather
10:00 Homemakers Program
10:30 League of Women Voters
10:45 Views of the News
11:00 History of Russia
11:30 Noon Musicale
P. M.
12:15 Road Report: News
12:30 Farm Program
1:00 Chapter: A Day
1:30 Journeys in Music
2:00 Recent History of China
2:30 News Feature
3:00 Music You Want
3:30 Northwestern Reviewing Stand
4:00 Music of the Masters
5:00 Music for Fun
5:15 French Program
5:30 Legislative Forum
5:45 News

FM ONLY
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Views of the News
7:30 The Musician Comments
7:50 Drama of Poetry
8:00 Humanities Lecture
9:00 FM Concert
10:50 News (to 11)

WMFM
100.1 Mhz.
WEDNESDAY
6:00 Early Risers
6:25 News: Early Risers
6:50 News: Yawn Patrol
7:15 North Hall Weather Report
7:20 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
8:35 North Hall Weather Report
8:02 News: Clockwatchers
8:30 North Hall Weather Report
8:50 Clockwatchers

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Radio Timetable

WEDNESDAY			
WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Frolic: Farmers Forum	Wisconsin Farm Hour	Uncle Julius Farm Hr. Mkts	Farm Reporter Roundup
6:15 Musical Clock: News	News: Top of Morn: Heater	Chapel of Air Weather: Mkts	Roundup: News
7:00 Alex Dreier	Top O'Morning News	Coffee Club News	News: Farm Service
7:15 Musical Clock	Top O'Morning News: Pauline Fredz	Weather: Coffee Club: News	News: Weather Farm News
7:30 Journal News	Breakfast Club	Coffee Club	Prayer League
7:45 George Morgan	Breakfast Club	Kitchen Club	Musical Clock
8:00 Musical Clock	Breakfast Club	News: Markets	News: Pioneer
8:15 Musical Clock	My Traps	Arthur Godfrey Time	Bob Gray Sweet Music
8:30 Welcome	Story: Whisp'n's Streets	Arthur Godfrey Time	Arthur Godfrey Time
8:45 Travelers	Nothing	Arthur Godfrey Time	Arthur Godfrey Time
9:00 Musical Clock	Nothing	Arthur Godfrey Time	Arthur Godfrey Time
9:15 Musical Clock	Nothing	Arthur Godfrey Time	Arthur Godfrey Time
9:30 Musical Clock	Nothing	Arthur Godfrey Time	Arthur Godfrey Time
10:00 Strike It Rich	Ladies Fair: News	Arthur Godfrey Time	News: Service
10:15 Musical Clock	Patric: For: A Day	Arthur Godfrey Time	Mid-Morning Matinee
10:30 Musical Clock	Patric: For: A Day	Arthur Godfrey Time	Mid-Morning Matinee
10:45 Musical Clock	Patric: For: A Day	Arthur Godfrey Time	Mid-Morning Matinee
11:00 Betty Case	Calendar: Berch	News: Women	News: Morning Matinee
11:15 Betty Case	Calendar: Berch	News: Women	News: Morning Matinee
11:30 Betty Case	Calendar: Berch	News: Women	News: Morning Matinee
11:45 Betty Case	Calendar: Berch	News: Women	News: Morning Matinee
12:00 News: Roundup	Market Basket	Uncle Julius	Music: Markets
12:15 News: Roundup	Market Basket	Uncle Julius	Music: Markets
12:30 News: Roundup	Market Basket	Uncle Julius	Music: Markets
12:45 News: Roundup	Market Basket	Uncle Julius	Music: Markets
1:00 Trading Post	Break the Bank	Chow Time	Farm Service
1:15 Trading Post	Break the Bank	Mrs. A. Market	Si Hayes and
1:30 Trading Post	Break the Bank	Mrs. A. Market	Si Hayes and
1:45 Trading Post	Break the Bank	Mrs. A. Market	Si Hayes and
2:00 Life Beautiful	B. Crocker: Mr. Alice Blair	Mrs. A. Market	Hubba Hubba
2:15 Life Beautiful	B. Crocker: Mr. Alice Blair	Mrs. A. Market	Hubba Hubba
2:30 Life Beautiful	B. Crocker: Mr. Alice Blair	Mrs. A. Market	Hubba Hubba
2:45 Life Beautiful	B. Crocker: Mr. Alice Blair	Mrs. A. Market	Hubba Hubba
3:00 Backstage Write	Cal Tynes: Crocker	News: Lucia	Chapel in the Sky
3:15 Backstage Write	Cal Tynes: Crocker	Morson: Mus.	Chapel in the Sky
3:30 Backstage Write	Cal Tynes: Crocker	Morson: Mus.	Chapel in the Sky
3:45 Backstage Write	Cal Tynes: Crocker	Morson: Mus.	Chapel in the Sky
4:00 Just Plain Bill	Cousin Henry	Mary Casey	Moody
4:15 Just Plain Bill	Cousin Henry	Mary Casey	Moody
4:30 Just Plain Bill	Cousin Henry	Mary Casey	Moody
4:45 Just Plain Bill	Cousin Henry	Mary Casey	Moody
5:00 Madison Hour	Bobby Benson	Top Tunes: Scores	Fiesta Time
5:15 Madison Hour	Bobby Benson	Top Tunes: Scores	Fiesta Time
5:30 Madison Hour	Bobby Benson	Top Tunes: Scores	Fiesta Time
5:45 Madison Hour	Bobby Benson	Top Tunes: Scores	Fiesta Time
6:00 News Parade	News: Serenade	News: Serenade	News: Serenade
6:15 News Parade	News: Serenade	News: Serenade	News: Serenade
6:30 News Parade	News: Serenade	News: Serenade	News: Serenade
6:45 News Parade	News: Serenade	News: Serenade	News: Serenade
7:00 Walk a Mile	Mystery Theater	FBI in Peace	Magie, Scully
7:15 Walk a Mile	Mystery Theater	FBI in Peace	Magie, Scully
7:30 Walk a Mile	Mystery Theater	FBI in Peace	Magie, Scully
7:45 Walk a Mile	Mystery Theater	FBI in Peace	Magie, Scully
8:00 Groucho	Mister President	Playhouse on Broadway	Old Times
8:15 Groucho	Mister President	Playhouse on Broadway	Old Times
8:30 Groucho	Mister President	Playhouse on Broadway	Old Times
8:45 Groucho	Mister President	Playhouse on Broadway	Old Times
9:00 Bob Hope	News	December	Wisconsin Farm Hour
9:15 Bob Hope	News	December	Wisconsin Farm Hour
9:30 Bob Hope	News	December	Wisconsin Farm Hour
9:45 Bob Hope	News	December	Wisconsin Farm Hour
10:00 News	News	December	Wisconsin Farm Hour
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12:00 News	News	December	Wisconsin Farm Hour
12:15 News	News	December	Wisconsin Farm Hour
12:30 News	News	December	Wisconsin Farm Hour
12:45 News	News	December	Wisconsin Farm Hour

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 WISC-FM, 98.1

Today's Radio Highlights

Special Events

7:30 p. m.—Gen. George C. Kenney (WIBA): delayed broadcast of address to Lions club.

Drama

7 p. m.—Mystery Theater (WISC): drunk's phone call saves man from chair. FBI in Peace and War (WKOW): spectacles are clue to gem robberies.

7:30 p. m.—Dr. Christian (WKOW): accident robs boy of hearing. Crime Fighters (WISC): "Backwoods Sheriff" Great Gildersleeve (WMAQ): LeRoy and Babs hold a be-bop session.

8 p. m.—Playhouse on Broadway (WKOW): Zachary Scott in "Appointment with Danger". Mr. President (WISC): whisky distillers threaten tax rebellion.

8:30 p. m.—Big Story (WIBA): reporter helps solve hit-and-run case.

10:35 p. m.—Crime Files (WISC): housewife dabbles in blackmail.

Music

7:45 a. m.—George Morgan (WIBA): "It's a Good Day." "Don't Let the Stars Get in Your Eyes."

11:30 a. m.—Bob McLaughlin (WIBA): "High on a Windy Hill." "The Continental." "Rachel."

3 p. m.—Music You Want (WHA): "L'Arlesienne Suite No. 2." 4 p. m.—Music of the Masters (WHA): "Duet - Concertino." Strauss.

5:30 p. m.—Curt Massey (WBBM): "Downhearted." "I Confess."

8 p. m.—Let's Go to Town (WFMF): Woody Jackson, Mindy Carson.

8:15 p. m.—Serenade in Blue (WFMF): "Madelon." "April Showers." "Bambou."

9 p. m.—F.M. Concert (WHA-FM): "Trojans at Carthage."

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. L. Paul Jaquith, Wesley foundation.

Variety

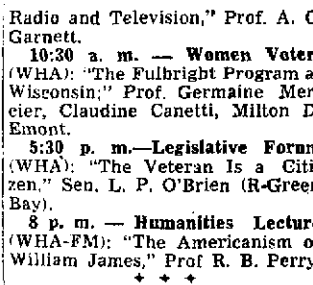
9 p. m.—Bob Hope (WIBA): and William Bendix.

Discussion

9 a. m.—Broadcast on Broadcasts (WHA): "A Philosopher Looks at..."



BENDIX



SCOTT

(WHA: "Are Your Sheep Ready for Pasture?" Art Pope: "Make the Barn Lot Useful," Stan Witzel.

For Children

9:30 p. m.—Young Experimenters (WHA): "Air, an Element of Flight."

4:30 p. m.—Uncle Bill (WFMF): "Flick, the Little Fire Engine."

Miscellaneous

10 a. m.—Homemakers (WHA): "The Woman's Service Exchange at Work." Mrs. Philip LaFollette: "Fabrics for Your Curtains," Alice Kelly.

6:30 p. m.—News of the World (WIBA): further report on atomic bomb test.

3 Air Force Officers to Inspect U.W. ROTC

A team of three high ranking Air Force officers will inspect the University of Wisconsin Air Force Reserve Officers Training Corps (AFROTC) Apr. 6-8. Col. E. Archibald, professor of air science, announced Tuesday.

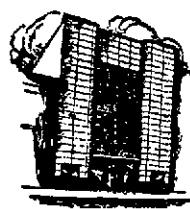
Primary purpose of the inspection will be to examine classrooms, determine the adequacy of instructor facilities, effectiveness of instruction, and military bearing of cadets.

The team also will inspect the administration and supply methods of each unit and discuss the AFROTC program with university officials.



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"My Dad blew his top when Mom asked him to take his lunch hour to pay some bills. He stormed out of the house saying he was going to open a MB & T checking account that very day. Then, he said, 'Bills can be paid when convenient — not during my lunch hour!' He's right, too. Besides, Mom said a checking account gives a record of all payments and a legal receipt. Guess Dad will be a new man when he comes tonight."



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