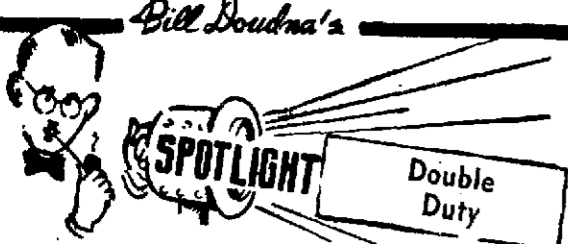


Bill Doudna's



SPOTLIGHT Double Duty

TIP O' THE MORNING: Coach Bud Foster will pick his 1952-53 All-Conference basketball team during his broadcast on WIBA and WIBA-FM at 7:30 tonight.

TOMMY BARTLETT, master of ceremonies for the "Welcome Travelers" radio and television shows, will have two chores when he comes to Madison on Saturday, March 28. He will be master of ceremonies for the "Campus Carnival" in the field house and for a broadcast from the Trux Field armory.

The broadcast will be a part of the open house to be conducted by the 32nd infantry division, Wisconsin National Guard. It will include presentation of the finalists in the "Miss 32nd of Madison" contest, and of "Alice in Dairyland" and music by the 32nd Infantry Division band.

The field house program will include crowning of the carnival king and awarding of prizes for the best booths.

The band will lead the carnival parade to the field house. In the procession will be "Alice in Dairyland," the five "Miss 32nd" finalists, the carnival king candidates, and floats.

Three National Guard members will be stationed at a booth in the field house, explaining their exhibits and giving out tickets for transportation to and from the open house at Trux Field. Buses will take students to the armory in time for the broadcast and return them after the radio show.

SUDDEN THOUGHT: One of the happiest days in a girl's life comes when she discovers she can again wear stripes that go around her.

ART: The Abbott Laboratories exhibition of paintings by contemporary American artists will open with an invitation preview at 8 p. m. Wednesday, March 18, at Scanlan hall. The exhibition will be sponsored by the Madison Art Assn.

DISCS OF THE DAY: Recommended "pop" records... Percy Faith orchestra (Columbia): "The Song from Moulin Rouge," with vocal by Felicia Sanders, and "Swedish Rhapsody," lively dance.

Desi Arnaz (Columbia): "There's a Brand New Baby at Our House" and "I Love Lucy," valuable only as a souvenir for "Lucy" fans. Barbara Ruick (MG): "The Price I Paid," rhythm number, and "That's Him Over There," slow and sad ballad.

Champ Butler (Columbia): "Kaw-Liga," a big production of the Hank Williams comedy ditty, and "Fit as a Fiddle," swingy version of an old tune.

Performing on the Bach-style organ of the Busch-Reisinger museum of Harvard university, Biggs has brought to the listening public music that has undergone a profound change for the better since the S. Bach, which took a year and a day, some 240 years ago, when half of Sundays to perform. He Boston heard the first performance; has been a pioneer in getting on the first organ imported to temporary composers to write for these shores. The congregation the organ, and in playing first person present on that momentous occasion, performed of those works.

DEVIL'S CONTRAPTION: Public acceptance of pipe organ has brought to the listening public music that has undergone a profound change for the better since the S. Bach, which took a year and a day, some 240 years ago, when half of Sundays to perform. He Boston heard the first performance; has been a pioneer in getting on the first organ imported to temporary composers to write for these shores. The congregation the organ, and in playing first person present on that momentous occasion, performed of those works.

NAMES IN THE NEWS: A church, with the vowed intention month of the "Amos" in Amos, and of throwing it into Boston Bay. Mrs. Charles Correll (Amos) could

make an air tour of South and Central America. They left Hollywood last Thursday to visit Argentina, Uruguay, Chile, Peru, Panama, and Guatemala.

Top honors in a national poll of radio and television editors to determine the country's leading child performers went to David and Ricky Nelson of the "Ozzie and Harriet" show and the film, "Here Come the Nelsons."

Jimmy Boyd and his manager will split royalties of \$31,000 on three months sales of Jimmy's "I Saw Mommy Kissing Santa Claus."

The show was given in the field house. Sjd Jacobs, former president of Haresfoot, has been responsible for Haresfoot's showing in Appleton for the past several years.

Dairy men also will hear O. R. Wilkins, River Falls, manager of the River Falls Cooperative Creamery, tell of his experience in bulk handling of milk.

The association will award plaques to the owners of the highest living life time producing cows in Wisconsin.

The Wisconsin Dairymen's Association, one of the oldest dairy organizations in the state, will hold its 81st annual convention Mar. 23 at Wausau.

Prof. Ray Penn, chairman of the agricultural economics department at the University of Wisconsin, will discuss "Price Policies Affecting Agriculture," and Milo Swanton, Madison, executive secretary of the Wisconsin Council of Agriculture Cooperative, will speak on "Agriculture's Present Dilemma."

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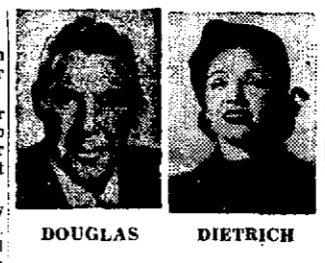
Radio Timetable

WEDNESDAY			
WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Frolic, Farmers	6:00 Frolic, Farmers	6:00 Frolic, Farmers	6:00 Frolic, Farmers
6:15 Forum	6:15 Forum	6:15 Forum	6:15 Forum
6:30 Musical Clock	6:30 Musical Clock	6:30 Musical Clock	6:30 Musical Clock
6:45 Clock: News	6:45 Clock: News	6:45 Clock: News	6:45 Clock: News
7:00 Alex Dreier	7:00 Alex Dreier	7:00 Alex Dreier	7:00 Alex Dreier
7:15 Musical Clock	7:15 Musical Clock	7:15 Musical Clock	7:15 Musical Clock
7:30 Journal News	7:30 Journal News	7:30 Journal News	7:30 Journal News
7:45 George Mrazek	7:45 George Mrazek	7:45 George Mrazek	7:45 George Mrazek
8:00 Musical	8:00 Musical	8:00 Musical	8:00 Musical
8:15 Clock	8:15 Clock	8:15 Clock	8:15 Clock
8:30 Musical Clock	8:30 Musical Clock	8:30 Musical Clock	8:30 Musical Clock
8:45 News	8:45 News	8:45 News	8:45 News
9:00 Welcome	9:00 Welcome	9:00 Welcome	9:00 Welcome
9:15 Travelers	9:15 Travelers	9:15 Travelers	9:15 Travelers
9:30 Double or Nothing	9:30 Double or Nothing	9:30 Double or Nothing	9:30 Double or Nothing
9:45 Nothing	9:45 Nothing	9:45 Nothing	9:45 Nothing
10:00 Strike It Rich	10:00 Strike It Rich	10:00 Strike It Rich	10:00 Strike It Rich
10:15 Bob and Ray	10:15 Bob and Ray	10:15 Bob and Ray	10:15 Bob and Ray
10:30 Bob Hope	10:30 Bob Hope	10:30 Bob Hope	10:30 Bob Hope
11:00 Betty Cass	11:00 Betty Cass	11:00 Betty Cass	11:00 Betty Cass
11:15 Stella Dallas	11:15 Stella Dallas	11:15 Stella Dallas	11:15 Stella Dallas
11:30 Bob McLaughlin	11:30 Bob McLaughlin	11:30 Bob McLaughlin	11:30 Bob McLaughlin
11:45 Farm Roundup	11:45 Farm Roundup	11:45 Farm Roundup	11:45 Farm Roundup
12:00 News Roundup	12:00 News Roundup	12:00 News Roundup	12:00 News Roundup
12:15 Farm Service	12:15 Farm Service	12:15 Farm Service	12:15 Farm Service
12:30 News	12:30 News	12:30 News	12:30 News
12:45 News Party	12:45 News Party	12:45 News Party	12:45 News Party
1:00 Trading Post	1:00 Trading Post	1:00 Trading Post	1:00 Trading Post
1:15 Middy Martin's	1:15 Middy Martin's	1:15 Middy Martin's	1:15 Middy Martin's
1:30 Dave Garroway	1:30 Dave Garroway	1:30 Dave Garroway	1:30 Dave Garroway
1:45 Melody Parade	1:45 Melody Parade	1:45 Melody Parade	1:45 Melody Parade
2:15 Life Beautiful	2:15 Life Beautiful	2:15 Life Beautiful	2:15 Life Beautiful
2:30 Red of Life	2:30 Red of Life	2:30 Red of Life	2:30 Red of Life
2:45 Pepper Young	2:45 Pepper Young	2:45 Pepper Young	2:45 Pepper Young
3:00 Right to Happiness	3:00 Right to Happiness	3:00 Right to Happiness	3:00 Right to Happiness
3:30 Backstage Wife	3:30 Backstage Wife	3:30 Backstage Wife	3:30 Backstage Wife
3:45 Stella Dallas	3:45 Stella Dallas	3:45 Stella Dallas	3:45 Stella Dallas
4:00 Red of Life	4:00 Red of Life	4:00 Red of Life	4:00 Red of Life
4:15 Fr. Page Farrell	4:15 Fr. Page Farrell	4:15 Fr. Page Farrell	4:15 Fr. Page Farrell
4:30 Lorenze Jones	4:30 Lorenze Jones	4:30 Lorenze Jones	4:30 Lorenze Jones
4:45 Doctor's Wife	4:45 Doctor's Wife	4:45 Doctor's Wife	4:45 Doctor's Wife
5:00 Madison Hour	5:00 Madison Hour	5:00 Madison Hour	5:00 Madison Hour
5:15 Hour	5:15 Hour	5:15 Hour	5:15 Hour
5:30 News	5:30 News	5:30 News	5:30 News
5:45 Sports: News	5:45 Sports: News	5:45 Sports: News	5:45 Sports: News
6:00 News Parade	6:00 News Parade	6:00 News Parade	6:00 News Parade
6:15 Milder Brown	6:15 Milder Brown	6:15 Milder Brown	6:15 Milder Brown
6:30 News of World	6:30 News of World	6:30 News of World	6:30 News of World
6:45 I Man's Family	6:45 I Man's Family	6:45 I Man's Family	6:45 I Man's Family
7:00 Walk a Mile	7:00 Walk a Mile	7:00 Walk a Mile	7:00 Walk a Mile
7:15 Coach Foster	7:15 Coach Foster	7:15 Coach Foster	7:15 Coach Foster
7:30 Serenade	7:30 Serenade	7:30 Serenade	7:30 Serenade
8:00 Groucho	8:00 Groucho	8:00 Groucho	8:00 Groucho
8:15 Mark	8:15 Mark	8:15 Mark	8:15 Mark
8:30 The Big Story	8:30 The Big Story	8:30 The Big Story	8:30 The Big Story
8:45 Story	8:45 Story	8:45 Story	8:45 Story
9:00 Bob Hope	9:00 Bob Hope	9:00 Bob Hope	9:00 Bob Hope
9:15 Hope	9:15 Hope	9:15 Hope	9:15 Hope
9:30 News Musical	9:30 News Musical	9:30 News Musical	9:30 News Musical
9:45 Sports: Final	9:45 Sports: Final	9:45 Sports: Final	9:45 Sports: Final
10:00 News	10:00 News	10:00 News	10:00 News
10:15 Your Pastor	10:15 Your Pastor	10:15 Your Pastor	10:15 Your Pastor
10:30 Melody Parade	10:30 Melody Parade	10:30 Melody Parade	10:30 Melody Parade
10:45 Parade	10:45 Parade	10:45 Parade	10:45 Parade
11:00 News: 1210	11:00 News: 1210	11:00 News: 1210	11:00 News: 1210
11:15 News: 1210	11:15 News: 1210	11:15 News: 1210	11:15 News: 1210
11:30 Music for	11:30 Music for	11:30 Music for	11:30 Music for
11:45 Moderns: News	11:45 Moderns: News	11:45 Moderns: News	11:45 Moderns: News

Starred programs are also carried on corresponding FM stations: WIBA-FM, 101.5 M.; WISC-FM, 98.1 M.

Today's Radio Highlights

Drama
 1 p. m.—Second Mrs. Burton (WBBM): Marge and Gower Champion, guest counselors.
 7 p. m.—Mystery Theater (WISC): boy's music helps trap killers... FBI in Peace and War (WKOW): showgirl ruins "perfect crime."
 7:30 p. m.—Drama of Poetry (WHA-FM): "Paradise Lost"
 Crime Fighters (WISC): "Political Reporter" ... D. F. Christian (WKOW): operation on child leads to family reunion... Great Gildersleeve (WMAQ): nephew Leroy stages rebellion.



8 p. m.—Playhouse on Broadway (WKOW): Marlene Dietrich in "Thelma Jordan" ... Mr. President (WISC): bad food becomes wartime hazard.
 8:30 p. m.—Big Story (WIBA): Ohio reporter helps identify murder victim, uncover clues to motive.

Music
 7:45 a. m.—George Morgan (WIBA): "I Can't Live with You," "Heartstrings," "Midnight."
 11:30 a. m.—Bob McLaughlin (WIBA): "She Wears Red Feathers," "Oh Happy Day," "Till I Wait Again with You."
 5:30 p. m.—Curly Masey (WBBM): "Zippidy Doo Da," "Doggie in the Window."
 8:15 p. m.—Serenade in Blue (WBFM): "S'Wonderful," "St. Louis Blues."
 9 p. m.—FM Concert (WHA-FM): "Don Pasquale."

Religion
 10:5 p. m.—Your Pastor Speaks (WIBA): The Rev. Lawrence Kiefer, Madison Catholic diocese.

Sports
 5:45 p. m.—Sports Parade (WIBA): Jack Newman interviews Badger Guards Chuck Seifert and Tom Ward.
 7:30 p. m.—Coach Bud Foster (WIBA): report on the Wisconsin basketball season.
 7:45 p. m.—Sports Record (WBFM): "Dempsey-Carpentier Fight."

Variety
 9 p. m.—Bob Hope (WIBA): with Paul Douglas, Margaret Whiting, Les Brown band.

Farm Program
 12:15 p. m.—Farm Service (WIBA): "Preview of 15th Annual Meeting of American Dairy Assn. of Wisconsin," Gordon Ruehl and Frank Mayfield.
 12:30 p. m.—Farm Program (WHA): "Trempealeau County Seal Bond Record," "Farming and Mortgage Credit," Lars Landsness.

For Children
 9:30 a. m.—Young Experimenters (WHA): "Your Wheels at Work."
 4:30 p. m.—Uncle Bill (WBFM): "Bible Stories for Children."

Miscellaneous
 10 a. m.—Homemakers (WHA): "The New Story of Rugs," Gertrude Hoffman; "The Red Cross Volunteer Aids the Nurse," Mrs. William C. Selmer and Mrs. E. J. Potter.
 7:30 p. m.—Life Begins at 80 (WLS): 81-year-old salesman, guest.

MAJESTIC
 NOW thru THURS.
 Turner MERRY WIDOW
 Plus
 Curtis LAURIE
 No ROOM for the GROOM

WMFM
 104.1 Mhz.
 WEDNESDAY A. M.
 6:00 Early Risers
 6:25 News: Early Risers
 7:00 News: Yawn Patrol
 7:15 North Hill Weather Report
 7:30 Yawn Patrol
 7:45 Layman's Call to Prayer
 7:50 Yawn Patrol
 7:55 North Hill Weather Report
 8:02 News: Clockwatchers
 8:30 North Hill Weather Report
 8:35 Clockwatchers: News
 9:00 Stars Sing
 9:20 Dance Band
 10:00 Morning Musical Variety
 10:30 Songs of Yesterday
 11:30 Old Timers Hall
 11:30 Ray Ward
 11:45 Sacred Heart Program
 P. M.
 12:00 News
 12:15 Road Report: Noon Profiles
 12:25 News
 1:00 Music to Listen to
 1:55 News
 2:00 MacDonald and Records: News
 3:00 Macdonald Talks: News
 4:00 Juke Box Jamboree
 4:30 Uncle Bill News
 5:00 Bible Fellowship
 5:15 Wheel of Fortune
 5:30 Election
 5:45 Off the Record: News
 6:00 Musical Menu
 6:15 Tex Williams
 6:30 Musical Menu: News
 6:50 Tex Williams
 7:30 Marine Show
 7:45 Sports Record: News
 8:00 Tex Williams
 8:15 Serenade in Blue
 8:30 Package of New Records
 8:45 News: Weather
 9:00 Sharpen Your Wits
 9:30 John T. Flynn
 9:45 Ted Weems
 10:15 Lawrence Welk
 10:30 News: Weather
 10:45 George Gates: News
 11:00 One On Four & One Club
 11:55 News: 120-121

WHA-WHA-FM
 97.0 Kc.—88.7 Mhz.
 WEDNESDAY
 7:15 Weather Roundup
 7:22 Farm Feature
 7:30 News: Weather
 7:45 News: Weather
 8:00 Morning Melodies
 8:15 Highway Report
 8:30 Morning Melodies
 8:45 Broadcast on Broadcasts
 9:20 Music
 9:30 Young Experimenters

ORPHEUM
 FRIDAY THE 13TH
 AT MIDNIGHT
 BUY TICKETS EARLY 85c

ORPHEUM
 THE DOUBLE SHOCK & SHUDDER SHOW!
 OF THE CENTURY!
 THE MARK OF TERROR
 2 HORROR PICTURES 2
 BEWARE THE LIVING DEAD!

ORPHEUM
 THE HIDDEN CORPSE

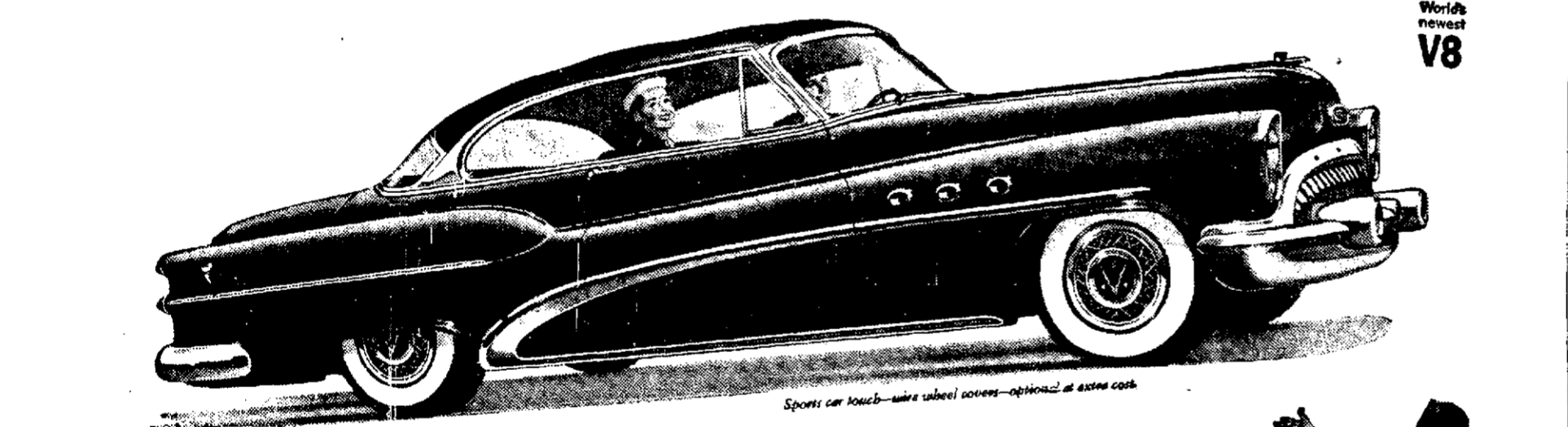
FISH FRY WEDNESDAY
 during Lenten Season
 Family Style
 All you can eat including a bottle of beer.
 Serving from 5 to 11.
\$1.00
 ALSO SERVING ON FRIDAY
BOB'S TWIN GABLES
 115 E. Wash. Phone 4-9892

VFW BALLROOM
 Music Wednesday Night by Don Chamber's Orch.
 113 E. Miffelin St.

EASTWOOD
 NOW! 2 GRAND SHOWS
 10 SUNSHINY SONG HITS
DAY BOGER
 April in Paris
 CLAUDE DAUPHIN AND
 JOAN CRAWFORD
 Sudden Fear!

EASTWOOD
 TERROR
 THRILLS
 STRIKE AT MIDNITE!
 FRIDAY
 THE 13th
 SPECIAL SHOW
 Separate Ticket
TWO HORROR PICTURES
 THE MYSTERIOUS CORPSE
 AND
 "CREEPER"
 ALL SEATS 65c INCL. TAX

Simon House Restaurant
 Luncheon
 PRIME RIBS of ROAST BEEF
 open face SANDWICH
 whipped potatoes beverage
 5-3859



Have you tried the New **TT* Dynaflow?**
 *Twin-Turbine - or, Terrific Take-off!

WE knew it was good from the moment we tried it.
 But man!—you ought to hear the raves about Twin-Turbine Dynaflow Drive from the people who've been trying and buying the new Buicks.
 One word wraps up the whole story—**sensational!**
 Have you tried it?
 Have you pressed the pedal of a 1953 Buick with this new wonder drive and thrilled to the greatest getaway in all Buick history?
 Have you felt the jet-like take-off that sweeps you from zero to 30 mph before you take two breaths—and in a perfect progression of complete and utter smoothness?

And have you discovered what else goes with this quieter, infinitely smooth, dazzling new getaway?
 New luxury interiors, for one thing. And new braking power. And easier handling. And a still finer ride. And new record-high horsepowers and compression in all models—with the world's newest V8 Engine powering the ROADMASTER and SUPER.
 But why miss a world of new thrills?
 If you haven't yet sampled a new Buick with TT Dynaflow, we cordially invite you to do so—without obligation, of course. Can you drop in this week?
 *Standard on Roadmaster, optional at extra cost on other Series. **Optional at extra cost on Roadmaster only.

THE GREATEST BUICK
 IN 50 GREAT YEARS

WORLD'S ONLY CAR with all these features:

- V8 VERTICAL-VALVE FIREBALL ENGINE
- DYNAMIC FLOW MUFFLER
- TWIN-TURBINE DYNAFLOW DRIVE
- POWER STEERING
- POWER BRAKES
- BALANCED MILLION DOLLAR RIDE
- THAT-AWAY SLIDE-AWAY FRONT SEATS
- PANORAMIC ONE-PIECE WINDOWS FRONT AND REAR

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM