

ON THE AIR: Comments recorded in Madison will be heard on the first program of a series, "The People Talk Back," which will start Saturday on WHA and the state network. It will be heard at 2 work. It will be heard at 2 p. m. each Saturday thereafter. This secies is the fourth pro-duced by the National Assn. of Educational Broadcasters (NAEB) in cooperation with the Tund for Adult Education established by the Ford Foundation. the . Brinds

Program Director William Har-ley of WHA described the series as

democratic idea that every man is free to match his ideas openly with those of the expert or the public official." Each program consists of an ex-

pert's statement on a controver-sial issue, followed by the reac-tions of people from all walks of life in all parts of the U.S. and then the expert's reply to their questions and comments.

Ideas of men and women in of-fices, factories, and homes were collected by NAEB producers



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## Trouble in the sky

This is a tornado, like the one that struck the little town of Bald Knob, Arkansas, shorthy before 5:30 p.m., on March 21, 1952. With a roar like that of an express train, the twister swept through the town.

Toll: 90 homes destroyed, 156 badly damaged out of a total of 542 in the Bald Knob community; 8 people killed, more than 126 injured. In less than an hour, the Red Cross was on the job. In 10 days, it served 9800 meals, supplied 20 pints of blood, furnished shelter and clothing for those who needed it. Said

Red Cross Director Robert Plerpont: "This has happened many times before. Unfortunately, it will happen again. The Red Cross must be kept strong and ready to serve." ... Wherever you are, whoever you are, give generously this year through your Red Cross, The need is always great.





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