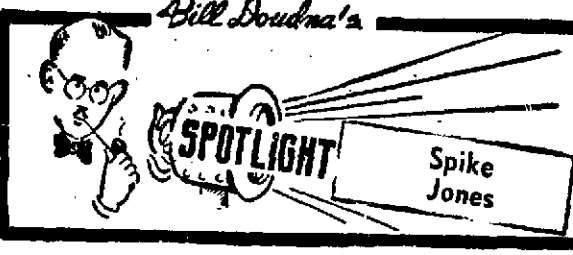


Bill Doudna's



SPOTLIGHT Spike Jones

TIP OF THE MORNING: Looks like Sammy Kaye may have the novelty hit of 1953—"Gomen-Nasai," a Japanese tune. Its record was a spread feat. Sammy heard it at noon on a Monday; had it arranged that afternoon, and recorded it that night. By Wednesday, the disc was on sale in Eastern shops.

SPIKE JONES depreciated some more music Thursday night at the Parkway theater, and a lot of people will depreciate what he did, but not the 2,600 who jammed the playhouse for the fun. The master of musical mayhem attracted two capacity houses, with the customers getting just what they expected, plus. Jones had new acts and new material, besides most of the old favorites ("Poet and Peasant," "Chloe," etc.), and the best all-around show he has ever brought to town.

Newcomers included a daring skating team, "The Blue Streaks," featuring a neck-to-head swivel with the girl of the pair spinning horizontally as her companion whirled vertically. Another new act was Lottie Bruner's fabulous juggling; a third was tap dancer Ruth Foster, lovely and clever.

Back were Sir Fredric Gas, with his fake fiddle and telephone murder scene; the Wayne-Marlin trio, in truly sensational acrobatics; Peter James, knockabout comedian with a bare-foot, dancing acrobat; George Rock and his little-boy voice; Bill King, who juggled two-headed axes and flaming torches; Helen Grayco, singer; the banjo-playing Morgan brothers—especially Freddy and his uninhibited comedy, and Spike himself, complete with revolvers, auto horns, and, at one time, four arms.

There were scads of production numbers, one with beautiful phosphorescent costumes and props; a good Dixieland workout, and the wackiest fun since Jones was last here. And, thank goodness, there was only one offensive routine in the whole two hours; of this, Freddy Morgan was guilty, and he's too good a comedian to need it for laughs.

MUSICIANS' BALL: After a seven-year lapse, the Madison Musicians' assn. will revive the annual Musicians' ball on Monday, April 7. More than 20 bands will play.

There will be modern dancing in Hotel Loraine's Crystal ballroom and the Park hotel. Western and square dancing in the Loraine's main dining room, and old-time dancing at Turner hall.

Ross Gorman is chairman of the ball committee. Other members are Harry Edwards, Dan McIlwee, James McCloskey, Bob Lulling, Joel Salter, Roger Smith, LaVern Miller, Leon Persson, and Frank Douglas.

by Robert Ryan, the outlaw who plays on the motives and feelings of the other three men.

LOW POINTS: The constant suspense becomes a bit wearing and the basic structure of the plot never defines clearly the motives and character growth of the ultimate hero of the piece.

VERDICT: Entertaining variation on the Western theme which doesn't, however, measure up to "Treasure of Sierra Madre" with its similar portrayal of greed among men dependent on each other for existence and success.

HIGH POINTS: Some excellent photography of magnificent scenery in the Colorado Rockies.

At the Shows

Orpheum

FEATURE: "The Naked Spur."

TYPE: Western.

REVIEWER: Greta Michaels.

CAST: Howard Kemp, James Stewart, Lina Patch, Janet Leigh, Ben Vandergroat, Robert Ryan, Roy Anderson, Ralph Meeker, Jesse Tate, Millard Mitchell.

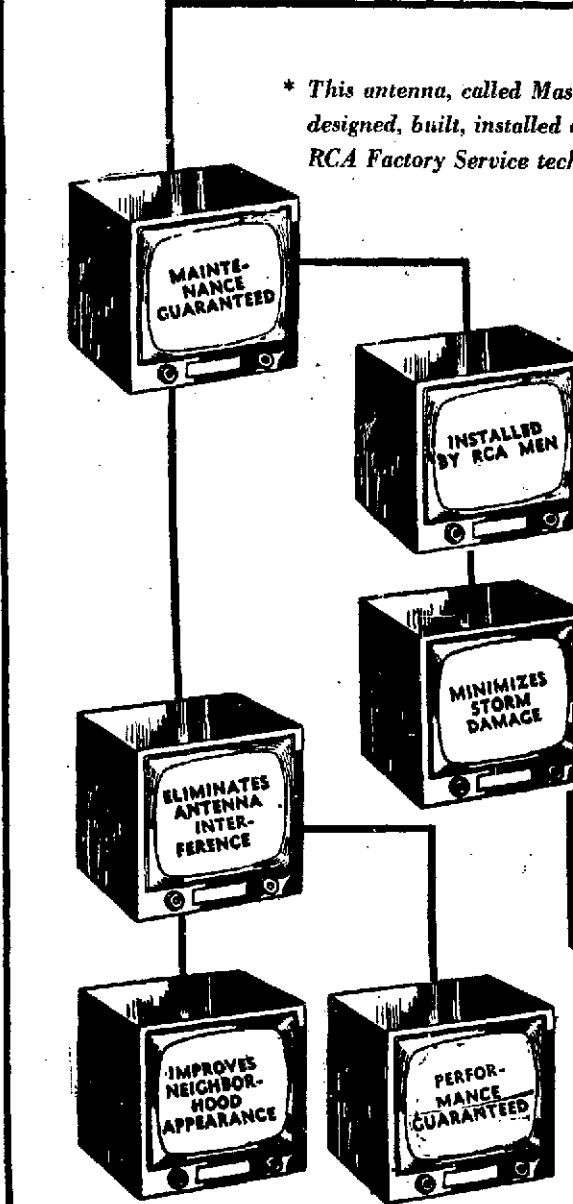
PLOT: Howard Kemp, Civil War veteran who has lost his ranch, sets out to get money to buy it back by bringing in Vandergroat, on whose head is a price of \$5,000. Along the way he gets help from Tate, an old gold prospector, and Anderson, a dishonorably discharged veteran escaping his own pursuers. Ben is picked up early and with him a homeless girl, Lina, who is seeking her own fortune and betterment. The trip to civilization and the \$5,000 reward is beset with constant dangers and suspense.

NOT THIS!

BUT THIS!

one antenna* for many TV sets!

* This antenna, called Master-Tenna, is designed, built, installed and maintained by RCA Factory Service technicians.



MAINTENANCE GUARANTEED

ELIMINATES ROOF-TOP DAMAGE

READY FOR UHF NOW! without converting, your set will receive BOTH proposed Madison stations and Milwaukee.

better reception! through elimination of interference from adjacent antennas or any other source.

at lower cost! through elimination of duplicate equipment.

Yes, the RCA Master Tenna does all these things and does them well at less cost. One scientifically engineered antenna will provide better reception for ALL sets in apartments, hotels, hospitals, institutions, motels. It's new to Madison, but tested through years of operation in other TV areas. Inquire by phone or mail—today!

MASTER ANTENNA CORP.
Distributors of RCA Master Tenna
PHONE 3-7512
119 E. Main St.

Radio Timetable

FRIDAY			
WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Prof. Farmers Forum	6:00 Wisconsin Farm Hour	6:00 Uncle Julius News: Farm Hour	6:00 Music: News Farm Reporter
6:15 Musical Clock	6:15 News: Top of Morning	6:15 Chapel of Air	6:15 Rural Roundup
6:45 Clock: News	6:45 News: Top of Morning	6:45 Chapel of Air	6:45 Rural Roundup
7:00 Alex Dreier News	7:00 Top of Morning News	7:00 Sports: Musical	7:00 News Farm Service
7:15 Musical Clock	7:15 Top of Morning News	7:15 Sports: Musical	7:15 News Farm Service
7:30 George Morgan News	7:30 Top of Morning News	7:30 Sports: Musical	7:30 News Farm Service
7:45 Musical Clock	7:45 Top of Morning News	7:45 Sports: Musical	7:45 News Farm Service
8:00 Welcome Travelers	8:00 My True Story: Whisp's Streets	8:00 Arthur Godfrey Time	8:00 News: Music
8:15 Double or Nothing	8:15 My True Story: Whisp's Streets	8:15 Arthur Godfrey Time	8:15 News: Music
8:30 Strike It Rich	8:30 My True Story: Whisp's Streets	8:30 Arthur Godfrey Time	8:30 News: Music
8:45 Musical Clock	8:45 My True Story: Whisp's Streets	8:45 Arthur Godfrey Time	8:45 News: Music
9:00 Bob and Ray	9:00 My True Story: Whisp's Streets	9:00 Arthur Godfrey Time	9:00 News: Music
9:15 Bob Hope	9:15 My True Story: Whisp's Streets	9:15 Arthur Godfrey Time	9:15 News: Music
9:30 Betty Case	9:30 My True Story: Whisp's Streets	9:30 Arthur Godfrey Time	9:30 News: Music
9:45 Betty Case	9:45 My True Story: Whisp's Streets	9:45 Arthur Godfrey Time	9:45 News: Music
10:00 News: Roundup	10:00 Market Basket	10:00 Uncle Julius News: Weather Farm Parade	10:00 Music: Markets
10:15 News: Roundup	10:15 Market Basket	10:15 Uncle Julius News: Weather Farm Parade	10:15 Music: Markets
10:30 News: Roundup	10:30 Market Basket	10:30 Uncle Julius News: Weather Farm Parade	10:30 Music: Markets
10:45 News: Roundup	10:45 Market Basket	10:45 Uncle Julius News: Weather Farm Parade	10:45 Music: Markets
11:00 Trading Post	11:00 Break the Bank	11:00 Jockey's Choice	11:00 Farm Service
11:15 Stella Dallas	11:15 Stella Dallas	11:15 Stella Dallas	11:15 Stella Dallas
11:30 Stella Dallas	11:30 Stella Dallas	11:30 Stella Dallas	11:30 Stella Dallas
11:45 Stella Dallas	11:45 Stella Dallas	11:45 Stella Dallas	11:45 Stella Dallas
12:00 Life Beautiful	12:00 Life Beautiful	12:00 Life Beautiful	12:00 Life Beautiful
12:15 Life Beautiful	12:15 Life Beautiful	12:15 Life Beautiful	12:15 Life Beautiful
12:30 Life Beautiful	12:30 Life Beautiful	12:30 Life Beautiful	12:30 Life Beautiful
12:45 Life Beautiful	12:45 Life Beautiful	12:45 Life Beautiful	12:45 Life Beautiful
1:00 Backstage With Stella Dallas	1:00 Backstage With Stella Dallas	1:00 Backstage With Stella Dallas	1:00 Backstage With Stella Dallas
1:15 Backstage With Stella Dallas	1:15 Backstage With Stella Dallas	1:15 Backstage With Stella Dallas	1:15 Backstage With Stella Dallas
1:30 Backstage With Stella Dallas	1:30 Backstage With Stella Dallas	1:30 Backstage With Stella Dallas	1:30 Backstage With Stella Dallas
1:45 Backstage With Stella Dallas	1:45 Backstage With Stella Dallas	1:45 Backstage With Stella Dallas	1:45 Backstage With Stella Dallas
2:00 Front Pajin Bill	2:00 Front Pajin Bill	2:00 Front Pajin Bill	2:00 Front Pajin Bill
2:15 Front Pajin Bill	2:15 Front Pajin Bill	2:15 Front Pajin Bill	2:15 Front Pajin Bill
2:30 Front Pajin Bill	2:30 Front Pajin Bill	2:30 Front Pajin Bill	2:30 Front Pajin Bill
2:45 Front Pajin Bill	2:45 Front Pajin Bill	2:45 Front Pajin Bill	2:45 Front Pajin Bill
3:00 Madson Hour	3:00 Madson Hour	3:00 Madson Hour	3:00 Madson Hour
3:15 Madson Hour	3:15 Madson Hour	3:15 Madson Hour	3:15 Madson Hour
3:30 Madson Hour	3:30 Madson Hour	3:30 Madson Hour	3:30 Madson Hour
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4:00 News: Roundup	4:00 News: Roundup	4:00 News: Roundup	4:00 News: Roundup
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5:00 Encore	5:00 Encore	5:00 Encore	5:00 Encore
5:15 Encore	5:15 Encore	5:15 Encore	5:15 Encore
5:30 Encore	5:30 Encore	5:30 Encore	5:30 Encore
5:45 Encore	5:45 Encore	5:45 Encore	5:45 Encore
6:00 Your Challenge	6:00 Your Challenge	6:00 Your Challenge	6:00 Your Challenge
6:15 Your Challenge	6:15 Your Challenge	6:15 Your Challenge	6:15 Your Challenge
6:30 Your Challenge	6:30 Your Challenge	6:30 Your Challenge	6:30 Your Challenge
6:45 Your Challenge	6:45 Your Challenge	6:45 Your Challenge	6:45 Your Challenge
7:00 News: Roundup	7:00 News: Roundup	7:00 News: Roundup	7:00 News: Roundup
7:15 News: Roundup	7:15 News: Roundup	7:15 News: Roundup	7:15 News: Roundup
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12:00 News: Roundup	12:00 News: Roundup	12:00 News: Roundup	12:00 News: Roundup

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 WISC-FM, 98.1

WHA and WHA-FM
970 kc.—151 Meas.

FRIDAY	State Features
7:15 Weather Roundup	7:15 State Features
7:30 News: Roundup	7:30 State Features
7:45 News: Roundup	7:45 State Features
8:00 Morning Melodies	8:00 State Features
8:15 Highway Report	8:15 State Features
8:30 Morning Melodies	8:30 State Features
8:45 Backer Weekly	8:45 State Features
9:00 Rhythm and Games	9:00 State Features
9:15 Markets: Weather	9:15 State Features
9:30 Homemakers Program	9:30 State Features
9:45 Song Favorites	9:45 State Features
10:00 Views of the News	10:00 State Features
10:15 History of Russia	10:15 State Features
10:30 Noon Musicale	10:30 State Features
10:45 AAA Road Report: News	10:45 State Features
11:00 Farm Program	11:00 State Features
11:15 Charter a Day	11:15 State Features

Today's Radio Highlights

Sports
8 p. m.—Basketball (WIBA-FM): Madison West vs. Madison Central.
Basketball (WFMD): Madison East vs. Kenosha.
8 p. m.—Boxing (WISC): George Arajulo vs. Paddy DeMarco.

Drama
7 p. m.—Mr. Keen (WKOW): amateur radio operator sends faint S. O. S. Michael Shayne (WISC): psychopathic killer gives a phantom concert.
7:30 p. m.—Crime Letter (WISC): escaped lunatic leads detective on crime trail.
8 p. m.—Ozle and Harriet (WISC): Washington's Birthday causes complications.
8:30 p. m.—Corliss Archer (WISC): butcher's call sets off chain reaction of misunderstandings.

Music
7:45 a. m.—George Morgan (WIBA): "I'm Thinking Tonight of My Blue Eyes," "Slipped Disc," "Mother."
11:30 a. m.—Bob McLaughlin (WIBA): "Sleepy Time Gal," "After Midnight," "You Blew Me a Kiss."
11:45 a. m.—Music Box (WISC): "He's Going to Marry," "Poet and Peasant" overture.
3 p. m.—Music You Want (WHA): "Love for Three Oranges" excerpts.
4:30 p. m.—Music of the Masters (WHA): "Violin Concerto No. 1," Bruch.
5:30 p. m.—Curt Massey (WBMM): Hawaiian medley.
8 p. m.—Music in the Air (WKOW): first performance of "lost" Cole Porter song.
8 p. m.—Hymns of the World (WIBA): "All Hail the Power of Jesus' Name," "Am I a Soldier of the Cross?" "Break Thou the Bread of Life," "Crown Him with Crowns." FM Concert (WHA-FM): "Violin Sonata No. 3," Debussy.

Documentary
7:30 p. m.—Mr. President from FDR to Eisenhower (WIBA): condensation of James Fleming's 20-year report.
8 p. m.—The Challenge of the Prisons (WIBA): new series produced by Walter and Peg McGraw studies U. S. prison life: first episode, "Trenton, Anatomy of a Riot."

Religion
10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Joseph Washington, Mt. Zion Baptist church.
11:15 p. m.—World Day of Prayer (WBMM): Carol Brice, Mrs. Peter Marshall.

Discussion
5:15 p. m.—Legislative Forum (WHA): "What About Teachers Salaries?" Assemblyman Arnold

WMFM
141 Meas.
FRIDAY

6:00 Early News	6:05 News: Musical Menu
6:15 News: Musical Menu	6:20 News: Musical Menu
6:25 News: Musical Menu	6:30 News: Musical Menu
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6:45 News: Musical Menu	6:50 News: Musical Menu
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10:55 News: Musical Menu	11:00 News: Musical Menu

READY-CUT
SPAGHETTI

Elizabeth Taylor



Elizabeth Taylor starring in "The Girl Who Had Everything"... an MGM Production.

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YUM! BEST TOFFEE YOU EVER TASTED... TRY IT AND SEE!

HERE'S ALL YOU DO: Simply send us three Brach's Toffee bar wrappers with this coupon—and tell us on the lines below how you liked this delicious new candy. We'll send you 15¢ in cash—plus a 3¢ stamp. Offer limited to one refund per family. Offer expires midnight, March 10.

MAIL this filled-in coupon and your three Brach's Toffee bar wrappers to E. J. Brach & Sons, Box 3543, Chicago 54, Illinois.

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