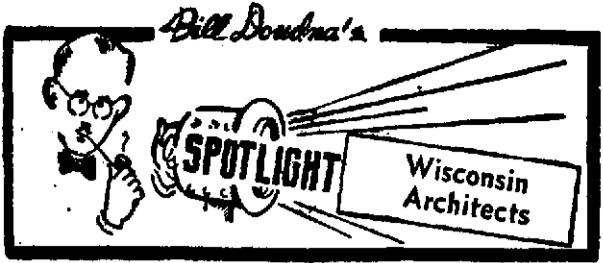


# Radio Timetable

## WEDNESDAY

WIBA	WISC	WKOW	WIBU
1310 kc.	1480 kc.	1070 kc.	1240 kc.
6:00 Profile: Farmers Forum	6:00 Wisconsin Farm Hour	6:00 Uncle Julius Farm Hour	6:00 Farm Reporter Roundup
6:15 Musical Clock	6:15 News: Top of Morning	6:15 Coffee Club	6:15 News: Farm Service
6:30 Clock: News	6:30 News: Top of Morning	6:30 Weather: Coffee Club	6:30 News: Weather Farm News
7:00 Alex Dreier	7:00 Top of Morning	7:00 Coffee Club	7:00 News: Farm Service
7:15 Musical Clock	7:15 News: Top of Morning	7:15 Weather: Coffee Club	7:15 News: Weather Farm News
7:30 Journal News	7:30 News: Top of Morning	7:30 Weather: Coffee Club	7:30 News: Weather Farm News
7:45 George Morrison	7:45 News: Top of Morning	7:45 Weather: Coffee Club	7:45 News: Weather Farm News
8:00 Musical Clock	8:00 Breakfast Club	8:00 Coffee Club	8:00 Prayer League
8:15 Clock	8:15 Breakfast Club	8:15 Kitchen Club	8:15 Musical Clock
8:30 Musical Clock	8:30 Breakfast Club	8:30 Kitchen Club	8:30 Musical Clock
8:45 News	8:45 Breakfast Club	8:45 Kitchen Club	8:45 Musical Clock
9:00 Welcome	9:00 My True Story: Whispers	9:00 Arthur Godfrey Time	9:00 News: Pioneers
9:15 Travelers	9:15 My True Story: Whispers	9:15 Arthur Godfrey Time	9:15 News: Pioneers
9:30 Double or Nothing	9:30 My True Story: Whispers	9:30 Arthur Godfrey Time	9:30 News: Pioneers
10:00 Strike It Rich	10:00 My True Story: Whispers	10:00 Arthur Godfrey Time	10:00 News: Pioneers
10:15 Bob and Ray	10:15 My True Story: Whispers	10:15 Arthur Godfrey Time	10:15 News: Pioneers
10:30 Bob Hope	10:30 My True Story: Whispers	10:30 Arthur Godfrey Time	10:30 News: Pioneers
11:00 Betty Case	11:00 My True Story: Whispers	11:00 Arthur Godfrey Time	11:00 News: Pioneers
11:15 Column	11:15 My True Story: Whispers	11:15 Arthur Godfrey Time	11:15 News: Pioneers
11:30 Bob McLaughlin	11:30 My True Story: Whispers	11:30 Arthur Godfrey Time	11:30 News: Pioneers
11:45 Bob McLaughlin	11:45 My True Story: Whispers	11:45 Arthur Godfrey Time	11:45 News: Pioneers
12:00 News Roundup	12:00 Market Basket	12:00 News: Morning	12:00 News: Morning
12:15 Farm Service	12:15 Market Basket	12:15 News: Morning	12:15 News: Morning
12:30 News	12:30 Market Basket	12:30 News: Morning	12:30 News: Morning
12:45 Polka Party	12:45 Market Basket	12:45 News: Morning	12:45 News: Morning
1:00 Trading Post	1:00 Break the Bank	1:00 Jockey's Choice	1:00 Farm Service
1:15 Melody Moments	1:00 Break the Bank	1:00 Jockey's Choice	1:15 Farm Service
1:30 Dave Garroway	1:00 Break the Bank	1:00 Jockey's Choice	1:30 Farm Service
1:45 Melody Moments	1:00 Break the Bank	1:00 Jockey's Choice	1:45 Farm Service
2:00 Life Beautiful	2:00 Break the Bank	2:00 Jockey's Choice	2:00 Farm Service
2:15 Road of Life	2:00 Break the Bank	2:00 Jockey's Choice	2:15 Farm Service
2:30 Widder Brown	2:00 Break the Bank	2:00 Jockey's Choice	2:30 Farm Service
2:45 Right to Happiness	2:00 Break the Bank	2:00 Jockey's Choice	2:45 Farm Service
3:00 Backstage Wife	3:00 Break the Bank	3:00 Jockey's Choice	3:00 Farm Service
3:15 Stella Dallas	3:00 Break the Bank	3:00 Jockey's Choice	3:15 Farm Service
3:30 Widder Brown	3:00 Break the Bank	3:00 Jockey's Choice	3:30 Farm Service
3:45 Woman in Horse	3:00 Break the Bank	3:00 Jockey's Choice	3:45 Farm Service
4:00 Just Plain Bill	4:00 Cousin Henry	4:00 Mary Casey	4:00 Melody Hour
4:15 Pr. Page Partell	4:00 Cousin Henry	4:00 Mary Casey	4:15 Melody Hour
4:30 Lorenzo Jones	4:00 Cousin Henry	4:00 Mary Casey	4:30 Melody Hour
4:45 Doctors' Wife	4:00 Cousin Henry	4:00 Mary Casey	4:45 Melody Hour
5:00 Madison Hour	5:00 Bobby Benson	5:00 Top Tunes: Scores	5:00 Meets Time
5:15 News	5:00 Bobby Benson	5:00 Top Tunes: Scores	5:15 News
5:30 Sports: News	5:00 Bobby Benson	5:00 Top Tunes: Scores	5:30 Sports: News
5:45 News Parade	5:00 Bobby Benson	5:00 Top Tunes: Scores	5:45 News Parade
6:00 Mel. Moments	6:00 Bobby Benson	6:00 Top Tunes: Scores	6:00 Mel. Moments
6:15 News of World	6:00 Bobby Benson	6:00 Top Tunes: Scores	6:15 News of World
6:30 I Man's Family	6:00 Bobby Benson	6:00 Top Tunes: Scores	6:30 I Man's Family
7:00 Walk a Mile	7:00 Mystery Theater	7:00 FBI in Peace	7:00 Serenade
7:15 Mel. Moments	7:00 Mystery Theater	7:00 FBI in Peace	7:15 Mel. Moments
7:30 Coach Foster	7:00 Mystery Theater	7:00 FBI in Peace	7:30 Coach Foster
7:45 Serenade	7:00 Mystery Theater	7:00 FBI in Peace	7:45 Serenade
8:00 Groucho Marx	8:00 Mystery Theater	8:00 Playhouse on Broadway	8:00 Old Times
8:15 Marx	8:00 Mystery Theater	8:00 Playhouse on Broadway	8:15 Old Times
8:30 The Big Story	8:00 Mystery Theater	8:00 Playhouse on Broadway	8:30 Old Times
8:45 Bob Hope	8:00 Mystery Theater	8:00 Playhouse on Broadway	8:45 Bob Hope
9:00 News: Music	9:00 News: Music	9:00 News: Music	9:00 News: Music
9:15 News: Music	9:00 News: Music	9:00 News: Music	9:15 News: Music
9:30 Sports Final	9:00 News: Music	9:00 News: Music	9:30 Sports Final
10:00 News	10:00 News	10:00 News	10:00 News
10:15 Your Pastor	10:00 News	10:00 News	10:15 Your Pastor
10:30 Melody Moments	10:00 News	10:00 News	10:30 Melody Moments
10:45 Parade	10:00 News	10:00 News	10:45 Parade
11:00 News: 1310	11:00 News: 1310	11:00 News: 1310	11:00 News: 1310
11:15 Club	11:00 News: 1310	11:00 News: 1310	11:15 Club
11:30 Music for Show	11:00 News: 1310	11:00 News: 1310	11:30 Music for Show
11:45 Moderns: News	11:00 News: 1310	11:00 News: 1310	11:45 Moderns: News

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCW (WIBU), 94.9 WISC-FM, 98.1



**TIP O' THE MORNING:** "Buana Devil," the three-dimension movie coming to the Capitol theater March 12, has a 100 per cent record of extended runs in its first set of engagements. It will have its New York premiere today.

**AN "honor awards exhibit"** of photographs of current work by Wisconsin architects will be shown in the gallery of the Madison Free Library from Wednesday, Feb. 25, through Saturday, March 14. It will be sponsored by the Madison Art assn. and the Madison division of the Wisconsin Architects assn.

A preview and reception will be held at 8 p. m. Tuesday in the gallery. The exhibit will come from the Milwaukee Art Institute, where it was on display during December and January. There, a jury of three out-of-state architects and two Wisconsin laymen made awards for relative merit in 10 classifications. On view will be more than 60 photographs from architects living in all parts of Wisconsin.

**SKATING SHOW:** A variety show, "Skating Interlude," will be a feature of "Break the Ice," winter open house to be held at the Memorial Union Friday night. Two performances will be given by members of the University Entertainers' Guild—at 7:45 and 9:30. One of the features will be a solo skit, "A Chaperone's Dilemma," by Otto von Frisch of Munich, Germany. Also on the bill will be the "70 Adorables," a dance group; the Bachelors' quartet, and others. Ray Fredman wrote the show's

**SUNDAY MUSIC HOUR:** Nine University of Wisconsin students and faculty members will give a chamber music concert at the Sunday Music Hour at 4:15 p. m. Sunday in the Wisconsin Union theater. Appearing will be William and Ruth Druckenmiller, flutes; Shirley Reynolds and Frederic Hilary, violins; Margaret Strahl and Joyce Hilary, pianos; Gerald Brown and Margaret Angliker, clarinets, and Donald Kirkpatrick, bassoon. The program will consist of "Trio Sonata" from "Musical Offering," Bach; "Sonata in F Major for Violin and Piano," Beethoven; "Sonata in F Minor for Clarinet"

# Today's Radio Highlights

## Drama

1 p. m. — Second Mrs. Barton (WBBM): Shelley Winters, guest counselor.  
7 p. m. — Mystery Theater (WISC): resort hotel loses two tenants by murder... FBI in Peace and War (WKOW): accountant builds up forger racket.  
7:30 p. m. — Dr. Christian (WKOW): injured baseball player regains confidence in future... Crime Fighters (WISC): "Federal Agent"... Great Gildersteeve (WMAQ): Gildy plays hard-to-get.  
8 p. m. — Playhouse on Broadway (WKOW): Madeleine Carroll in "Wednesday's Child," story of divorce... Mr. President (WISC): former congressman leaves retirement to help avert war.



CARROLL DARNELL

8:30 p. m. — Big Story (WIBA): navy captain survives torpedoing, becomes murder victim... Family Theater (WISC): sixth anniversary: Loreta Young, hostess; "The Heritage of Home."  
9 p. m. — The Lineup (WKOW): racketeer sets up business in unincorporated community.  
10:35 p. m. — Crime Files (WISC): wealthy man reports niece's disappearance.

## Music

7:45 a. m. — George Morgan (WIBA): "Hillbilly Rhythm," "Always," "Jealous Heart."  
11:30 a. m. — Bob McLaughlin

## Religion

10:15 p. m. — Your Pastor Speaks (WIBA): the Rev. Joseph Brown, St. Paul's University chapel.

## Discussion

9 a. m. — Broadcast of Broadcasts (WHA): "World Economics and Radio-TV," Prof. P. T. Ellsworth.  
10:30 a. m. — Women Voters (WHA): "Wisconsin's Correctional Program," R. G. Oswald and Mrs. Wilbur Dudley.  
2:45 p. m. — National P. T. A. (WISC): "For Better Homes, Schools, and Communities," Mrs. Newton T. Leonard, Mrs. John E. Hayes, Dr. J. W. Headley, Knox Walker.  
5:15 p. m. — Legislative Forum (WHA): "Veterans Legislation," Sen. J. Earl Leverick (R-Sparta).  
6:15 p. m. — Dwight Cooke

(WKOW) and Mrs. Claire Chennault.  
9:35 p. m. — Crime Prevention Week (WISC): Police Chief Bruce Weatherly, Atty. Steve Gavin.

## Sports

7:30 p. m. — Coach End Foster (WIBA): basketball review, preview.  
7:45 p. m. — Sports Record (WMAQ): "Last Bare-Knuckle Championship Bout."

## Variety

9 p. m. — Bob Hope (WIBA) and Linda Darnell.

## Farm Programs

12:15 p. m. — Farm Service (WIBA): "16 Years of Farrowing Mid-Winter Pigs," Lester Vellmeyer, Platteville; Fred Dahms, Grant county agent; Frank Mayfield.  
12:30 p. m. — Farm Program (WHA): "Grain Feeder for Calves on Pasture," Stan Witzel; report from Wisconsin Electric Cooperative convention.

## For Children

9:30 a. m. — Young Experimenters



**MOGEN DAVID**  
The Home-Sweet-Home Wine Like Grandma Used to Make

8 a. taste of the good old days

MOGEN DAVID WINE

WMFM	WHA and WHA-FM
104.1 Megs.	870 Kc.—88.7 Megs.
6:00 Early Risers	6:00 Weather Roundup: State Features
6:15 News: Early Risers	6:15 News: Weather
6:30 News: Yawn Patrol	6:30 News: Weather
6:45 News: Yawn Patrol	6:45 News: Weather
7:00 News: Yawn Patrol	7:00 News: Weather
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11:45 News: Yawn Patrol	11:45 News: Weather

Don't Miss the

# Fashion Show

of

Spring Fabrics and Vogue Designs

Wednesday

at 12 and 1 P. M. in the Madison Room at 3 O'Clock in Fabric Fashions, Main Floor

Miss Josephine Hoffman, Vogue Stylist, Commentator



Boys and Girls Like to Wear

# Terry Knit Name Shirts

Of washable white terry knit with names in colorfast colors... red for girls and navy blue for boys! Wonderfully practical! Sizes 2, 3, 4, 6 and 8.

**\$1.95** each

Choose from 100 names:

Alan	Cindy	Jackie	Kevin	Ricky
Ann	Connie	Jane	Larry	Robert
Barbara	Cynthia	Janet	Linda	Robin
Berry	Dale	Janice	Lynn	Roger
Becky	Danny	Jean	Mark	Ronnie
Betty	David	Jeffrey	Marilyn	Sally
Beverly	Debbie	Jerry	Mary	Sandra
Billy	Dennis	Jimmy	Michael	Sandy
Bobby	Diane	Joan	Nancy	Scott
Bonnie	Donald	John	Patricia	Sharon
Brenda	Douglas	Johnny	Pat	Sherry
Brother	Eddie	Joyce	Patricia	Sister
Bruce	Elsie	Judy	Paul	Stanley
Butch	Frankie	Junior	Peggy	Steve
Candy	Freddie	Kathy	Peter	Stevie
Carol	Gall	Kay	Randy	Susan
Carolyn	Greg	Keith	Ray	Terry
Charles	Helen	Kenny	Richard	Timmy
Cheryl				Tommy
Chris				Wayne

Children's Shops, Main Floor

Suddenly... with

# Creme Puff

Your Search Is Ended!

Max Factor brings you smooth, featherlight make-up and faultless finish applied with a puff!

Creme Puff is a new kind of make-up... a creamy blend of make-up base and face powder applied with a puff. Smooths on like face powder... stays on like cream... is smoother than either. Creme Puff never flakes, cakes or turns orangey... is everything you need for a perfect complexion... in one precious compact.

In hinged mirror compact... carry it with you everywhere! **\$1.50** including tax

Choose from these shades:

- Truly Fair (fair)
- Tempting Touch (natural)
- Candle Glow (medium)
- Gay Whisper (deep natural)
- San Frolic (tan)

Cosmetics, Main Floor

"I always pay by check"

**"BECAUSE:**

- I have a complete record of all my transactions—and that makes budgeting possible!
- "I have, of course, a permanent legal receipt.
- "I don't have to carry large sums of money with me while shopping or paying bills.
- "I pay my bills in the comfort of my home when I want to regardless of stores' hours.
- "To me it's the business-like way to run my house—and it costs so little!"

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23 West Main Street

Smooth Your Figure for Spring's New Silhouettes with

# Van Raalte's Girdle

of Powerlastic

Powerlastic is soft, dainty and as easy to launder as any little undie... yet it controls the figure and smooths its lines firmly. Smooth rayon satin panel over tummy! Petite, small, medium or large. White only.

Regular Girdle **\$3.95**

Party Girdle **\$4.95**

Knitwear, Main Floor