

TIP O' THE MORNING: For a long time, movies have worried about TV competition. Now TV is worried about movies. As a direct result of the surge of interest in three-dimension films, watch for television to seek speed-up of color licensing.

In tonight's concert at the Masonic auditorium, the Madison Civic Smphony orchestra will introduce to Madison Samuel Barber's "Knoxville: Summer of 1915." Walter Heermann will conduct the program, which will start at 8:15, Vera Weikel Adams, Madison soprano, will be soloist.

The Barber work was commissioned by Eleanor Steber, who sang it first in 1947. It is based on part of an autobiographical essay by James Agee.

The program notes for the concert, written by Helen Marting Supernaw, describe Barber's music as "marked by a disarming simplicity in the skilled eraftmanship of his orchestration" and calls tonight's offering "charming and nostalgic."

Besides singing with the orchestra in the Barber composition, Mrs. Adams will sing "Leise, Leise," from "Der Freischutz." It is a woman's prayer for the safe return of her sweetheart from a shooting contest,

Cesar Franck's "Symphony in D Minor"-his HEERMANN only symphony-will open the program, and "Jubilee," a symphonic sketch by George Whitefiled Chadwick, will complete it. This has been substituted for "Till Eulenspiegel."

As usual, admission will be tree. The concert will be presented 5:15 by the Madison Civic Music assn. and the Madison Vocational and 5:45 Adult school, and supported in part by the cooperation of the Madison Musicians assn. through a grant from the music performance trust fund of the recording industry.

DISC OF THE DAY: Sarah Vaughn changes pace for "A Lover's Quarrel," a waltz ballad recorded with Percy Faith's orchestra for Columbia. The second side is "I Confess." Both are high grade.

'LUCY': Despite the fact that "I Love Lucy" is television's 9:15 top-rated show, Hollywood hears it will be dropped by its 9:45 sponsor because it isn't selling products. The same source 18:90 says that the ratio between TV costs and sales is so out of balling ance that advertisers are doing some re-figuring. All this problems ably means that one of two things will happen—either network television will have to prove it can sell, or the country | 1300 | 1300 |
will get "pay-as-you watch" TV | 1300 | 1300 |
Moderns: News will get "pay-as-you watch" TV.

MUSIC: Seven members of the Euterpe club will entertain patients at the Wisconsin Neurological foundation Friday night. They are Mmes Richard White, L. A. Joos, Richard Heine, Ernest Stanke, F. F. Bright, Charles Crownhart, and Ralph Newton.

PLEA: As at the time of the Rose Bowl game, television viewers have asked us to suggest that those things which interfere with reception be held to a minimum during the Davey-Gavilan fight. Several said the plea was successful Jan. 1.

NAMES IN THE NEWS: For the second time in a few months, John Hodiak and John Derek will be teamed in a picture. It's Columbia's "Mission]

over Korea."

Audrey Totter will play her first musical role in "Cruisin" Williams as Charles Dickens in the Program Union theater.

School pupils have bought a block 9:30 Dance Band 10:30 Morning Musical Variety 10:30 Songs of Yesterday 10:30 Songs of Yesterday Williams as Charles Dickens in the 11:30 Navy Band 11:45 Sacred Heart Program

Ward Bond will be Gary

Cooper's pal in "Blowing of whom have been studying Wild," adventure picture to be filmed in Mexico.

Two University of Wisconsim Union theater.

The high school students, many 12:105 works by the Victorian novelist. 2:30 works by the Victorian novelist. 2:30 of Two Cities," "Christmas 2:30 of Two Cities," "Christmas 2:30 of Two Cities," "Christmas 3:30 of Two Cities," "Dombey and Son," "Picksim artist-educators are represented in "American Series" wick Papers," and "Our Mutual Friend."

Williams does his account to the start of the high school students, many 12:105 in the property of the high school students, many 12:105 in the high school students, many 12:10

graphs in Paris," which will four Europe this year. Profs. Warrington Colescott and Dean Meeker are among 19 Americans in the show, which opened in Paris in December.

Dianne Foster, Canadian radio actress, has been screen-tested by three U. S. studios.

Vaughn Monroe's part picture.

Radio Jimetable

WIBA WISC **WKOW** 1310 kc, 1480 kc. 1070 kc. 1240 kc. 4:00 Frolin; Farmers 5:15 Forum 6:20 Musical 6:45 Clock: News Wisconsin Farm Hour News; Top o' Morn; Heatter Uncle Julius Farm Hr; Mkts Chapel of Air Weather; Mkts Farm Reporter Rural Roundup Music; News 7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan Top O'Morning Coffee Club News Service Service Weather; Coffee News: Weath Club; News Farm News Top O'Morning
Pauline Fred's

8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News Breakfast Club Breakfast. Kitchen Club News; Markets Arthur Godfrey Time Arthur Godfrey Time 9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing • My True Story; Whisping Streets • Betty; News News: Plone
 Bob Grosby
 Sweet
 Music 10:00 Strike It

Mister Music

Arthur Godfrey Time Music Speaks Jackpot Quiz

News: Morning Matines News Form News Market Basket Music; Markets News and Markets Farm and Home Uncle Julius Break the Bank
B. Crocker: Mr. Music Jockey's Choice Mrs. at Market Nora Drake Alice Blair

Current Quest'ns News: Lucila Mortenson Easy Matering: News

' Meiody Hour Harmony House News Band Parade Top Tunes: Score Music: Hits Allan Jackson Fiesta Time
The
University
Special News: Serenade News
Fulton Lewis Dwight Cooke
Lone Music; Sports
Ranger; News Edw. R. Murro * News Tips, Tunes * Sports time # Bing Sings

FBI in Peace and War Doctor Christian Serenade Farm Front Old Timers Jambores

Wisconsin Farm Hour News: At Your request • At Your Request • At Your Request News: Midnight Turn Table Time

WHA-WHA-FM

970. Kc.—88.7 Megs. WEDNESDAY

VEINTESDAY

7:15 Weather Houndup

7:39 Band Wagon

7:40 News; Weather

8:09 Morning Melodies

8:09 Morning Melodies

8:30 Morning Melodies

9:00 Broadcast on Broadcasts

9:20 Music

Starred programs are also carried on corresponding FM stations. FM channels; WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

WMFM 104.1 Megs. WEDNESDAY

6:00 Early Risers
6:25 News; Early Risers
7:00 News; Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:15 Yawn Fatrol
7:55 North Hall Weather Report
8:02 News; Clockwatcchers
8:03 North Hall Weather Report

10:30 Hob and Ray 10:45 Bob Hope

11:30 Bob McLaughlin 11:45 Farm Roundup

12:30 • News 12:45 • Polks Party

Madison Hour

1:00 Trading Post
1:15 Melody Mom'ts
1:30 Dave Garroway
1:45 Melody Parade

* Life Beautiful * Take the Road of Life Stand

* Pepper Young * A Giri Marries * Right to H'p'nes * Mr. Music

• Backstage Wife • Cal • Stells Dallas Tinney: Crocke • Widder Brown • To the • Wom'n in Ho'se Ladler

• Just Plain Bill • Fr; Pags Farrell • Lorenzo Jones • Doctor's Wife • Birthday Club

Mystery
 Theater
 Crime
 Fighters

Mister President Family Theater

Files: News Summary; Ed Silvera Show

P. M.

Off the Record
News: Musical Menu
Bud McElroy
Musical Menu
News: Spin Twins
Marine Show
Stories from Sports Record
News
Let's Go to Town
Serenade in Blue
Package of New Records
Guest Star; Naws
Sharpen Your Wite
News

Today's Radio Highlights

7 p.m. — Mystery Theater (WISC) killer's second murder brings him to justice . FBI in Peace and War (WKOW) heartless beauty becomes triple fiancee. 7:30 p. m. — Dr. Christian (WKOW): girl rebels at sister's wedding; doctor restores her self-confidence . . Great Gildersleeve (WMAQ): a problem in Valentine; dating.

daling.

8 p.m.—Playbouse on Broadway
(WKOW): Macdonald Carey in
"Man's Weakness," drama of
man's conscience . Mr. President (WISC): trouble over choice

Music

Parm and Home
Parm Service
Si Hayes and
Daughter
Hubba Hubba
B Hubba
Hubba
C Chapel in the Sky
Hour
Melody

8:15 p.m.—Screnade in Blue (WMFM): "Hallelujah," "In the Blue of the Evening," "Louise." 9 p.m.—FM Concert (WHA-FM): first part of "Idomeneo."

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. John E. Mer-ner, First Congregational church.

Discussion

5:15 p.m.—Legislative Forum (WHA): Assemblyman E. L. Genz-

mer.
6:15 p. m. — Dwight Cooke (WKOW): "Japan Today and Tomorrow."
7:15 p.m.—The Musician Com-

9:30 Young Experimenters 9:50 Markets; Weather Report 10:00 Homemakers Program 10:30 Leartus of Women Voters 10:45 Views of the News 11:00 History of Russia 11:00 Noon Musicale

11:50 Noon Musicale
12:15 AAA Road Report; News
12:30 Farm Frogram
1:00 Chapter a Day
1:00 Journeys in Musicland
2:00 Chamber Music
2:00 Way Beyond the West
3:00 Music You Want
4:00 Music You Want
4:00 Music for the Masters
5:15 Watconsin Fusiclative Forum
5:30 French Program
5:45 News
6:50 Orean Matedia-

5.45 News
6.30 Organ Melodies
6.30 Dinner Musicale
7.30 Views of the News
7.15 The Musician Comments
7.30 Drama of Poetry
8.00 Humanities Lecture
9.30 Pram Concert
11:55 News (to 12)



12:15 p.m. — Farm Service (WIBA): "Saving Soil Through Conservation Practices;" Donald Derr, Columbus; Jack Harper, Portage; Frank Mayfield.

12:30 p.m. — Farm Program (WHA): "The 100-Bushel Corn Adventure," Art Peterson; "Brooder Houses for Farm Flocks." Stan Witzel. man's conscience . . . Mr. President (WISC): trouble over choice of general to win a war.

8 (300 p.m.—Big Story (WIBA):

Denver reporter pursues story for 21 years . . Family Theater (WISC): Debra Paget, Robert Are Better than One."

Stack in "The Indispensable (WHA): "Two Pianos (WISC): Debra Paget, Robert Are Better than One."

9 p.m.—The Lineup WKOW:

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10:35 p.m.—Crime Files (WISC): magician's wife suspects plot

against her husband's life,

7:30 p.m.—Coach Bud Foster

Miscelloneous

Portage; Frank Maynend.

12:30 p.m.—Farm Program (WHA): "Deterson; Suffer Another Minute Nomenter Program (WHA): "The Off-Bushel Corn Nomenter Now (WHA): "Brood der Houses for Farm Flocks," Stan Witzel,

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"Flocks," Stan Warnen,

"Flocks," Stan Wa

Variety

9 p.m.—Bob Hope (Jane Wyman

Farm Programs

2 p.m.—Take the Stand (WISC): "Wife Week" program; Johnny Olsen, quizmaster.

(WMFM): "The Miracle Braves of Danz, Mazomanie, Leaves \$7,850 Estate

William Danz, town of Mazo-manie farmer who died last week, left an estimated \$7,850 estate to

his son, George, Mazomanie, his will filed in County Court showed Bob Hope (WIBA): and

'Have Fun When You Sew." Helen

ADVERTISEMENT

7:30 p.m. — Coach Bud Foster (WIBA): Badger baskethall.
7:45 p.m. — Sports Record 10 a.m. — Homemakers (WHA): Stores; or your hometown

LEGAL HOLIDAY

NO BUSINESS WILL BE TRANSACTED

MADISON BANKS

THURSDAY, FEBRUARY 12th

In Observance of

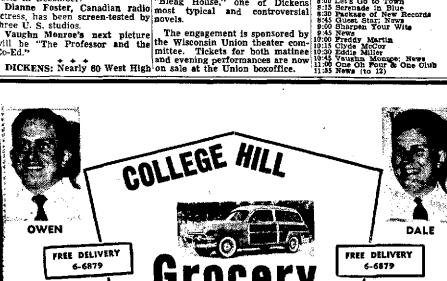
Lincoln's Birthday

This legal holiday has been designated by the Commissioner of Banks of the State of Wisconsin as a day on which banks shall not be open for business.

MADISON CLEARING HOUSE BANKS

How to be Sure of All-Star Drinks It was written in the stars that Seagram's 7 Crown would become America's most popular whiskey. Favored by both professionals and amateurs—by expert bartenders as well as discriminating hosts everywhere-7 Crown now stars in more drinks than any other brand of whiskey.

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, Chrysler Building, New York



We give We give Eagle Eagle 1939 University Ave. Stamps Stamps Grand Opening

Thurs., Feb. 12

DALE & OWEN CARLSON invite you to their grand opening . . . Thurs., Feb. 12, 1953 . . . featuring the finest in meats under the supervision of M. G. Karls ... and the best in groceries and fruits ... free delivery service. Come over--help us celebrate our opening!

REFRESHMENTS — GIFTS

Open Every Sunday, 10a.m.to1p.m.